CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
5-YEAR WORKFORCE DEVELOPMENT STRATEGIC PLAN
AD HOC COMMITTEE
OF THE WDB POLICY AND OVERSIGHT COMMITTEE

Thursday, December 14, 2023
10:00 AM

Goodwill Southern California - Auditorium

342 N. San Fernando Rd. Los Ángeles, CA. 90031

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3. Consideration of the Minutes of October. 26, 2023 — Charles Woo

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

4. Five-Year Strategic Plan Working Session with CivicMakers — Kyle Wicks
5. Next Meeting: February 22, 2024
6. Adjourn

5-YEAR STRATEGIC PLAN AD HOC COMMITTEE:

Charles Woo, Alysia Bell, Maria Cabildo, Stephen Cheung, David Crippens, Dr. Alex Davis, Michael Dolphin, Magdalena Duran, Adine Forman, Larry Frank, Cynthia Heard, Ruth Lopez Novodor, Armando Loza, Robin Kramer, Jaime Pacheco-Orozco, Linda Nguyen-Perez, Stephen Simon, Veronica Soto, Quentin Strode, Chris Swarat, Steve Zimmer

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The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker

cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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Phone: 213-744-7164 www.wiblacity.org

3.

DATE: December 14, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of October. 26, 2023**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft Minutes_WDB_5_Year_Strategic_Plan_Ad_Hoc_Comm Mtg. 10.26.2023

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CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
5-YEAR STRATEGIC PLAN AD HOC COMMITTEE OF THE
WDB POLICY & OVERSIGHT COMMITTEE
THURSDAY, OCTOBER 26, 2023
Friendship Auditorium
3201 Riverside Drive, Los Angeles, CA 90027

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, David Crippens, Stephen Cheung, Dr. Alex Davis, Michael Dolphin, Magdalena Duran, Adine Forman, Larry Frank, Linda Nguyen, Jaime Pacheco-Orozco, Ruth Lopez Novodor, Shaun Randolph, Steven Simon, Veronica Soto, Chris Swarat, Libby Williams (alt.), Amber Chatman (alt.)

1. Call to Order: Chair Charles Woo called the meeting to order at 10:00 a.m.

2. Recap - Purpose of the 5 Year Plan Subcommittee

Gerardo Ruvalcaba, Assistant General Manager of the Economic & Workforce Development Department (EWDD), said that the purpose of the subcommittee is to provide input on the formulation of a multi-year plan for the provision of workforce development services in the City of Los Angeles.

Every year, a Workforce Development Annual Plan is prepared by the EWDD with the assistance of the Workforce Development Board (WDB) and presented for consideration and approval by the City Council and the Mayor.

The annual plan is a blueprint for the delivery of workforce development services and includes strategies, policies, programming, staffing, and budgets.

A multi-year plan is necessary for the City of Los Angeles to develop talent pipelines by which employers can hire skilled workers for jobs that pay living wages with benefits. It is also necessary for determining the required interventions (e.g., job training, job placement, etc.) to address the impediments to the employment of disadvantaged and unemployed residents.

3. Public Comment on Non-Agenda Items - None

ACTION ITEMS:

4. Consideration of the Minutes of September 21, 2023

Michael Dolphin moved approval of the minutes, which was Seconded by David Crippens

The motion was unanimously approved.

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORTBACKS/UPDATES

5. Presentation – Los Angeles Performance Partnership Pilot (LAP3) Strategic Plan

Items 5 & 6 were discussed concurrently.

6. Five-Year Strategic Plan Working Session with CivicMakers

Kyle Wicks, Judi Brown and Leah Tremblay Adams of CivicMakers led a discussion of the potential priorities for youth service delivery for inclusion in the 5-Year Strategic Plan. They also provided the history and background of the LAP3, an inter-agency effort to connect disadvantages/opportunity youth to educational and employment opportunities.

LAP3 has enabled the Economic and Workforce Development Department EWDD) and the Workforce Development Board (WDB) to test innovative approaches to providing workforce development services to youth.

Through LAP3, the City of Los Angeles has been recognized as a leader nationally in youth workforce development programming and the U.S. Department of Labor has (USDOL) approved a number of waivers of federal legislation that have resulted in increased services to special populations such as foster youth.

LAP3 is a collaborative of public, private, and non-profit agencies and stakeholders that have focused on the coordination, integration, and leveraging of education, workforce development, and social services of benefit to young people, 16 to 24 years of age, who are disconnected from both school and work.

The 120 organizations associated with this endeavor have been successful in improving youth educational and employment outcomes. Their efforts continue and a new LAP3 Strategic Plan is being readied to replace the initial plan approved in 2017.

The original LAP3 Strategic Plan, as mentioned earlier, resulted in the USDOL granted waivers to the City of Los Angeles that expanded opportunities for foster, justice involved, and homeless youth to be enrolled in Workforce Innovation and Opportunity Act (WIOA) programs.

Previously, one out of five youth in the City of Los Angeles were disconnected from school and work. That number has now been reduced to one out of seven due to LAP3 supported interventions.

A finalized strategic plan will be finalized and presented to the Workforce Development Board (WDB) and its Youth Council for consideration and approval in early 2024.

Members of the ad hoc committee participated in a dialogue with the CivicMaker consultants and recommended policies and actions for inclusion in the new LAP3 Strategic Plan.

Members of the ad hoc committee were also asked to participate in an exercise led by the CivicMakers consultants that involved the use of stickies in identifying priorities and strategies for the delivery of workforce development services to adults and dislocated workers.

7. Next Meeting: November 30, 2023

8. Adjourn – Chair Charles Woo adjourned the meeting at 12:00 p.m.

4.

DATE: December 14, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Five-Year Strategic Plan Working Session with CivicMakers**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - Handout_12_14_2023 Meeting Overview_Ad Hoc Committee

LA CITY 5-YEAR STRATEGIC PLAN

Ad Hoc Committee Meeting #3

Purpose

Share project updates and introduce draft strategic priorities - challenges/opportunities in the system where we are seeing significant alignment. Begin to validate those priorities and identify potential measures of success.

Intended Outcomes

- Present the **roadmap** for the remainder of the project
- Share findings from our **literature review**
- **Validate that the draft strategic priorities** resonate with members of the Committee, and begin to narrow down our focus.
    - *Note: These priorities will be explored further in 2024, through focus groups and interviews, in order to identify potential initiatives for the strategic plan*
- Begin to identify **outcomes and success metrics**

High Level Agenda

1	**Recap & Roadmap**
2	**Literature Review & Stakeholder Engagement**
3	**Discussion on Strategic Priorities**
	Small Group Discussion • Which of these strategic priorities, if addressed, would have a positive impact on your part of the system? • Considering those priorities, what would success look like?
	Report Back to the Full Group
4	**Wrap Up & Next Steps**

CivicMakers' Project Roadmap

(1) CivicMakers' Project Focus (2) Focus for Ad Hoc Committee Meetings

	January	February	March	April	May
1	**Identify Initiatives** *Conduct focus groups to dig into Strategic Priorities, with the goal of identifying specific initiatives that help us move toward our vision*		**Vet Initiatives** *Evaluative initiatives with key populations*	**Ideate** *Convene Implementers to make initiatives actionable*	**Finalize the Plan** *Design an implementation approach*
	Identify Plan 'Implementers'			**Define Implementation Roadmap**	
2	-	*Share the compiled list of initiatives (for each strategic priority)* **2/22/24**	*Co-present findings with partners representing each group* **3/28/24**	*Present the plan & workshop how to evaluate & re-prioritize regularly* **4/25/24**	*Implementation Plan & Kick-Off* **5/23/24**

Draft Vision Statements

We will nurture a Workforce System that:

1. Connects Angelenos with a **quality job** and **opportunities to continue developing** their skills/ qualifications

2. Ensures pathways to quality jobs are **accessible to all Angelenos**

3. Is **adaptable to changes** in workforce needs, considering demand from both the worker and employer perspectives

Draft Strategic Priorities

Your Name: _____

Part(s) of the system are you representing: _____
(e.g. workforce development, education, labor, direct service delivery, or too many 'hats' to list)

Strategic Priorities	If addressed, would this have a positive impact on your part of the system?	If you answered 'Yes' or 'Maybe', consider what successful outcomes would look like:
1 | **Addressi City Vacancies**	Yes / No / Maybe	
2 | **Establish Job Quality Standards** *(within the workforce system)*	Yes / No / Maybe	
3 | **[Homelessness] Evaluate Points of Entry & Exit**	Yes / No / Maybe	

4 | **Map a Continuous Learning Journey Across Workforce & Education**	Yes / No / Maybe	
5 | **Broaden Entrepreneurship & Small Business Partnerships**	Yes / No / Maybe	
6 | **Leverage Anticipated Funding** *(e.g. Olympics & HRTP)*	Yes / No / Maybe	
Other (write in):	Yes / No / Maybe	

Are you interested in being a 'Lead' on any of these priorities? Yes / No / Maybe

If so, which one: _____

Feel free to list anyone that you think could provide insight into these topics: