CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING

Thursday, August 10, 2023
10:00 AM - 12:00 PM

Goodwill Southern California Industries - Auditorium

342 N. San Fernando Road, Los Angeles, CA 90027

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Receive and File the Meeting Notes of April 25, 2023	David Crippens
4.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Results of a Request for Qualifications (RFQ) for the HIRE LA's Youth Program	Makeda Vela

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

5.	Presentation by the Youth Development Department Regarding Its Youth Development Strategic Plan	Youth Development Department
6.	Presentation by the Economic and Workforce Development Department (EWDD) and UNITE-LA Regarding the Los Angeles Performance Partnership Pilot (P3) Strategic Plan	EWDD/UNITE LA/OYC
7.	Update from the Economic and Workforce Development Department (EWDD), Youth Development Department, and California Children's Trust Regarding the Peer-to-Peer Project to Address the Growing Youth Mental Health Crisis	EWDD / YDD / CA Children's Trust
8.	Update from the Economic and Workforce Development Department (EWDD) Regarding the Development of a Five-Year Workforce Development Strategic Plan and its Potential Impact on Youth Policies and Programming	EWDD and Mayor's Office
9.	Presentation by the Economic and Workforce Development Department	Makeda / FHI 360

(EWDD) on the YouthSource Center System Professional Development Plan and Youth Development Practitioner Apprenticeship Programs

10. Next Meeting

11. Adjourn

Youth Council Committee:

David Crippens, Donald Bradburn, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, John King II, Thomas Lee, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Maria Turrubiartes

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

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Phone: 213-744-7164 www.wiblacity.org

3.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Receive and File the Meeting Notes of April 25, 2023**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Meeting Notes from 8.10.2023

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH COUNCIL COMMITTEE
AUGUST 10, 2023
10:00 A.M. – 12:00 P.M.
GOODWILL SO. CA INDUSTRIES – AUDITORIUM
342 N. SAN FERNANDO RD., LOS ANGELES, CA 90027

MEETING NOTES

Members Present: David Crippens, Dr. Alex Davis, Oliva Mitchell, Hector Perez-Pacheco, Carl Reece, Maria Turrubiartes

1. Call to Order: Informal call to order at 10:10 a.m. by Youth Council Committee Chair David Crippens, as no quorum was present.

2. Public Comments on Non-Agenda Items:

Mary Keipp, UCLA commented that this might be a good time to resurface the Cross Roads Conference. It provided a wonderful opportunity that added to their professional knowledge as workers in this field, and gave them a feeling of community.

Chair David Crippens commented that he is in agreement. He then provided an opportunity for self-introductions.

Gregg Irish announced that once again the WDB has been declared as a High Performing Jurisdiction, and a High Performing Board. This includes $50,000 of award money.

ACTION ITEMS: Items 3 & 4 were tabled because no quorum was present.

3. Receive and File the Meeting Notes of April 25, 2023

4. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Results of a Request for Qualifications (RFQ) for the HIRE LA's Youth Program

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES:

5. Presentation by the Youth Development Department Regarding Its Youth Development Strategic Plan

Lisa Salazar, General Manager, Youth Development Department (YDD) presented a PowerPoint presentation of the 5-Year Plan Overview. Lisa outlined the process her department took to formulate the plan, and how finding opportunities to align and collaborate the 26 City Departments that have programs for youth guided them to create a three-year road map that makes the best use of City resources to support the young people in the city. Using data, evaluation, and collecting the best available information will make them better able to report on what the best return on investment is.

They also did a survey with over 1,500 participants that showed that youth want more job opportunities, better services, and more academic support.

The Plan identifies six priorities: Service Navigation, Cultivate Youth Leaders, Housing & Public Safety, Youth Spaces, Mental Health, & Economic Well Being.

Tammy Ortuno, Mayor's Office commented that this is a great start. The six pillars are really great, and she is excited to be working with Lisa on this.

Hector Perez-Pacheco applauds the great work that has been done. He asked about implementation plans for each initiative.

Lisa said that each initiative has a slew of programming behind them. Once the program is approved, they will release the plan to the public.

Hector commented that the legislative session will be coming, and some of these might align.

Lisa agreed.

Deputy Mayor Brenda Shockley congratulated Lisa on a report well done. She stressed the importance of this report not becoming just another well done document. The Mayor's priorities and concerns for youth are outlined in this plan on page 23. She is excited to see how all this beautiful stuff will make positive changes for young people in the City of Los Angeles.

Dr. Alex Davis commented that she visualizes this, and connects to the mentorship piece. It is the most underutilized piece that has the potential to set up students for success.

Chair David Crippens invited Lisa to present at the next WDB quarterly meeting. He also requested a report from Lisa on homelessness.

Mary Keipp, UCLA asked if the report is young adult & adolescent focused.

Lisa responded that the greatest investment is in 14 – 25 year olds.

Olivia Mitchell cautioned that they should stay on task; do not divert.

6. Presentation by the Economic and Workforce Development Department (EWDD) and UNITE-LA Regarding the Los Angeles Performance Partnership Pilot (P3) Strategic Plan

David Crippens commented that LAP3 evolved out of the Workforce Development Board, and now they are going into the next iteration of P3.

Gerardo Ruvalcaba said that P3 is an effort to integrate City and government entities, and more than 50 Community Based Organizations (CBO's) to improve educational, employment, and social service outcomes for disconnected youth. He introduced Lauri Collier of Opportunity Youth Collaborative, and Carrie Lemmon, of UniteLA who co-presented an update of the LA Performance Partnership Pilot (P3).

Lauri Collier said that LAP3 is a collective impact initiative designed to focus on services for young people who are disconnected from school and or work. Launched in 2015, the LA Opportunity Youth Collaborative (OYC) is a collective impact initiative of over 120 organizations who are working together to improve the education and employment outcomes of youth (14 to 24). LA has been the most successful P3 initiative across the country.

Since 2018 they started co-convening the two initiatives together, the LA Opportunity Youth Collaborative (OYC), and LA P3 to combine resources, and avoid duplication of efforts to make a greater impact. The LA OYC publishes an impact report every year that lists their accomplishments.

Lauri announced that there will be a convening at the CA Endowment Center on August 23, 2023 from 9 a.m. – 2 p.m. that she encouraged folks to attend.

Carrie Lemmon reported on key findings, goals, and data reports in the LA City & County Strategic Plan which is grounded in the 2021 American Community Survey. The percentage of disconnected youth in the City of Los Angeles has increased from a low in 2019 of 10% to 14% in 2021. The pandemic erased a decade of progress. Now is a good time to combine resources to eliminate the increase in disconnected youth.

A key priority is finding youth that are already disconnected and find avenues for reengagement support. Two-thirds of disconnected youth have a high school diploma, 14% have a bachelor's degree, and are not working. They are working to see what the greatest risk factors are so that they can provide the stability that they need to avoid becoming disconnected youth. She commented that they want the County to create an LA Youth Strategy.

Lauri shared the proposed goals of the P3 Plan and stated that these are a working draft. Goal 1 - to normalize staff and strong collaborative infrastructure for LAP3 to drive accountability, and implementation. Goal 2 – to increase their coalition partners data

sharing to drive their common agenda innovation of quality of services. Goal 3 - promoting innovative collaboration between the education and workforce system to support OY. Goal 4 - increase of coordination between the systems that generally don't have a lot of connections. Goal 5 - to engage young people with their lived expertise of systems; to inform them of solutions that are needed. Adults must partner with young people to help them understand how systems work. Their final draft will be ready in October 2023.

Mary Keipp UCLA commented that her organization holds P3 regional collaborative meetings, and that they will be involved. She commented that high level support used to be the norm, but it has waned over the years.

Gregg Irish commented that a strategic plan was previously done, and it should be included in the discussions and preparation of the 5-Year Strategic Plan. The Youth Council used to have a youth member on it, that was paid through the Summer Jobs program. They need to have a youth voice on this council.

Chair David Crippens commented that he would like to see a youth voice on this council.

Carrie spoke about the P3 waiver being the biggest success that the City received to serve in school foster and justice involved youth. This started in the City, then the county, then it went to all seven workforce boards across the county. The CA Opportunity Youth Network lifted it up as a policy strategy that could replicate across all workforce boards in the state of California. Then the CA Workforce Development Board looked at LA City data and worked with the DOL to write it back into California's performance. There are over 20 workforce boards across the state using the waiver. They partnered with the California Workforce Board to see what is working and what is not and want to provide technical assistance. In addition, they are working with a consulting firm in Washington D.C., to duplicate the waiver and take it to the Department of Labor to take it nationally.

7. Update from the Economic and Workforce Development Department (EWDD), Youth Development Department, and California Children's Trust Regarding the Peer-to-Peer Project to Address the Growing Youth Mental Health Crisis

(Gregg I did not hear anything on the tape nor do I have any notes on Item 7) Was it tabled?)

8. Update from the Economic and Workforce Development Department (EWDD) Regarding the Development of a Five-Year Workforce Development Strategic Plan and its Potential Impact on Youth Policies and Programming

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Tammy Ortuno, Mayor's Office presented on the 5 -Year Strategic Plan, being done in partnership with the Mayors' Office, the Workforce Development Board, and the EWDD. The Mayor's Office believes that they need a longer-term vision than the EWDD Annual Plan provides about where they want to go and understanding the changes that are happening in the workforce world. The vision for the 5-Year Strategic Plan is to improve the City's Workforce Development System, and to support the Mayor's goal to connect every Angeleno to a living wage job or career pathway to high wage jobs in the region. They need to invest in programs that will get people into living wage jobs. Initially, they might not make the $50,000 to start, but they want to get there. Tammy shared that she attended a vocational school, but her life experience showed her that there was no career pathway for her unless she went back to college for eight additional years. She sees that a concern of young people is money. This system needs to be thought about not only as youth, but also the adults who are their parents. How do we improve this system; by partnering with everybody to make everything come together to work better for everyone. Understanding that workforce is more than just a job, it is mental health, it is making sure that we have a roof over our head, it's all those things. They want a vision of where they can go five years from now, so they are using it as a tool. They want to prepare residents and businesses of LA for jobs of the future. They want to promote financial stability and economic mobility for low- and moderate-income communities. They are using this to work with employers to ensuring that the programs they are creating have employers who are bought in and are going to take on our residents and community members into these jobs. This is the gist of their 5 Year Plan. Their consultant was selected and will start on the first of September.

Deputy Mayor Shockley said that they need to recognize that they no longer just want to stabilize poor people. The strategic plan aims to connect those that are at risk of homelessness or are homeless with employment, and taking advantage of this enormous vacancy factor in the City of Los Angeles on how you can train people and get them out of poverty. They are working with the Gates Foundation, to make LA an example on how to train and get people into good jobs. This board is in a position, and they are at a time to look beyond the summer youth employment and build our own underground railroad out of poverty.

David Crippens commented that this plan is very important; they are moving towards integration. They have to talk to others, there is an older American and aging employment program. They have to set it up to where they are integrated.

Gregg Irish said that the State is creating low wage jobs. The state of California must create jobs that pay living wages or else we have no place to place them.

9. Presentation by the Economic and Workforce Development Department (EWDD) on the YouthSource Center System Professional Development Plan and Youth Development Practitioner Apprenticeship Programs

Makeda Vela presented on the YouthSource Center System Professional Development Plan and Youth Development Practitioner Apprenticeship Programs. These programs provide training for their system. They are looking to start out with an apprenticeship program and FHI 360 to provide training for their case managers. Additionally, ninety hours of training will be provided to build out their expertise as case managers. There is also a portion of training for those that they serve. A DOT approved apprenticeship of 2,000 hours to train individuals who later can apply to work for them.

Gerardo Ruvalcaba commented that in terms of the Youth Strategic Plan, this speaks to the youth having a voice. They can hire youth, then train them and provide them with the opportunity to become case managers. There is a second component; 90 hours that will provide additional training for the rest of the YouthSource System.

Mary Keipp commented that this is a fantastic idea for the young folks and the incumbent workers.

Los Angeles Performance Pilot Partnership (LAP3); train them then hire them to provide case management.

They want to be able to support and be hired on to the work that they want to see happening in the

Makeda commented that they do have an apprenticeship that is DOL approved. The idea is to move the system forward by supporting the system and those that are coming up through the pipeline.

Gregg Irish stated that this training is registered with DOL. One million dollars went out for existing and new workers.

Gerardo Ruvalcaba stated that as will be seen by Department presentations, the Youth Development Department, and the LAP3 Plan have a youth voice in the development, and implementation of services. This can provide an opportunity to hire youth with less experience to get a job; 2,000 hours of paid experience will not only bring youth into the system, but have them connected to disconnected youth.

Hector Perez -Pacheco inquired how many youth? 15 youth.

Makeda stated that they are projected to start this year with one youth per YouthSource Center.

David Crippens said that this will be sent to the WDB Executive Committee for a vote.

Mary Keipp, UCLA asked if this training for incumbent workers could be attributable to the DOL apprenticeship.

Makeda Vela: No, they are two separate items.

Gregg Irish clarified that it is a professional credential, that is starting out as a pilot program.

Mary Keipp, UCLA said that this is hard work; anything they can do to uplift their staff so that they can be successful is great.

David Crippens - This is a way of reintroducing ourselves in the field.

10. Next Meeting: TBA

11. Adjourn – unofficial 11:48 a.m.

Workforce Development Board
City of Los Angeles

4.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Results of a Request for Qualifications (RFQ) for the HIRE LA's Youth Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - RFQ HireL_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

4

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: August 10, 2023

TO: David Crippens, Chair
Workforce Development Board Youth Council

FROM: Gerardo Ruvalcaba, Assistant General Manager
Workforce Development Division

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) REGARDING THE RESULTS OF A REQUEST FOR QUALIFICATIONS (RFQ) FOR THE HIRE LA'S YOUTH PROGRAM

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the Department's recommendations related to the Request for Qualification (RFQ) to identify capable contractors as pre-qualified bidders to implement Hire LA's Youth Employment program projects see Table 1; and
2. AUTHORIZE the Department to negotiate and execute agreements with the selected providers from July 1, 2023, to June 30, 2024, to support the City's implementation of the HIRE LA's Youth Initiative as outlined in Table 2, subject to review and approval of the City Attorney as to form and legality.

BACKGROUND

EWDD administers the City's Youth Workforce System, which is comprised of YouthSource Centers (YSC) and non-YouthSource Centers. Service providers, most of which are community-based, non-profit organizations, operate the Centers under contract with the City of Los Angeles - EWDD. The Centers provide young Angelenos ages 14 – 24 with the support and resources needed to succeed in school and life. Youth receive educational, career, financial literacy, and support services with an emphasis on serving youth who are high school dropouts, former foster youth, youth experiencing homelessness, and/or have involvement in the criminal justice system.

HIRE LA's Youth is based on a collaborative model comprised of partners, including Los Angeles County, Los Angeles Unified School District (LAUSD), various corporate and nonprofit community agencies, and employers. The initiative relies on several funding sources, including City of Los Angeles General Funds, Los Angeles County funds, federal and corporate grants, and private donations. The City of Los Angeles HIRE LA's Youth

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

program has seen a continual increase in its total number of participants, from 5,448 in 2013 to over 20,000 prior to the pandemic.

As the administrator of the Hire LA's Youth program, EWDD determines the design, policies, and implementation. For program year 2020, we spearhead a new framework for Hire LA with skill-building and safety in mind. To rebuild and recover from the crippling effects of the pandemic, the Department procured Level Fields Consultants in April 2021 to build a system for success. The redesign intentionally places youth at the center while cultivating a model that shifts the framework from offering youth their first job to creating a progressive pipeline for the future workforce.

The youth section and Level Fields Consultants convened several focus groups and meetings from May 2021 to February 2022. The recommendations provided for the redesign were derived from community-based organizations with contracts from the City to provide services, young Angelenos who have participated in the Hire LA program, and partner organizations. EWDD and Level Fields Consultants are committed to developing and implementing a more robust Hire LA's Youth program by ensuring the new model aligns with the recommended enhanced program design and is outlined in the new contracts.

Vision

It is the shared vision of the Local Workforce Development Board (WDB), Mayor, City Council, and EWDD to utilize the Workforce Development System to increase equity by targeting the delivery of workforce services to respond to evolving economic and labor market conditions, especially for populations that have been left behind or underserved by the region's economic recovery. EWDD, with the support of numerous system partners such as universities, intermediaries, and workforce intermediaries, is positioned well for organizational success. Businesses are searching for low-cost and low-risk ways to recover from the economic downturn caused by the pandemic. With approximately five million dollars invested in the youth workforce system from the City and County of Los Angeles for Hire LA, EWDD is in a position to support both economic recovery and youth development in the city of Los Angeles.

EWDD envisions a system that can respond to the immediate needs of youth, families, employers, and communities as they recover from the pandemic. For the first time in its 30-year history, EWDD has developed an approach that organizes the Hire LA program offerings, contracts, and partnerships along a continuum of services with new opportunities and varying intensity of services at each level.

Hire LA's Youth Program Overview

Hire LA's Youth is the result of the City's campaign to provide employment opportunities to young Angelenos. Youth employment programs have been a vital component of the Workforce Development System (WDS) for well over 30 years in the City and provide youth with an opportunity to earn a paycheck while developing foundational workplace skills.

Hire LA focuses on preparing young adults for the 21st Century workforce. It is designed to provide a starter job. This is the key to helping young people ages 14 to 24 learn about the workplace, find a mentor, and enter a path to meaningful and lifelong employment,

developing long-term employment opportunities for L.A.'s Youth. This year's program is projected to reach over eight thousand 14 to 24-year-olds. Though some youth will work with the City, most will be placed in private companies/host worksites. Youth will also receive financial education and career development instruction as part of the program.

As a part of preparing youth for entry into the workforce and/or post-secondary education, the system assists youth with navigating the decisions they face about next steps. Through exposure to work and learning opportunities, youth will begin to consider their interests, preferences, motivations, and options. Through this discovery, youth will be better prepared to map out a path toward higher education, vocations, and careers.

The goal of youth employment opportunities is to allow youth to gain exposure to careers and the work world while developing fundamental workplace skills such as communication, time management, and problem-solving. A youth job serves to build skills development and bring context to lessons from the classroom; early youth employment can also positively impact future economic success. We are shifting from providing youth with a job to creating a progressive pipeline for the future workforce.

Youth employment opportunities are available through two sources:

1. **YouthSource Centers**
   Youth enrolled in the federally funded WIOA program can access youth employment as a service element of that program through a **YSC**. The YSCs provide career, education, and support services to youth and young adults ages 14-24 with an emphasis on serving disconnected out-of-school youth who are high school dropouts, foster youth, youth experiencing homelessness, and/or youth with involvement in the criminal justice system. Youth may also have barriers such as reading and/or math deficiencies or being pregnant or parenting.
2. **Hire LA's Youth**
   Work experience opportunities are more broadly available to eligible youth through the City's youth jobs program. **Hire LA's Youth** enables participating youth to earn a paycheck and creates the relevant context for financial empowerment training, an ancillary enrichment component that provides tools and knowledge for handling their money.

RFQ Release

On March 17, 2023, EWDD released the Hire LA's Youth Program RFQ. Due to insufficient response, EWDD reissued the RFQ again on June 6, 2023. The purpose of the RFQ was to solicit proposals from organizations that have demonstrated ability in providing one or more of the three Hire LA's Youth tiered services. Successful proposers will be placed on a pre-qualified list and can be contracted with the City of Los Angeles (City)- Economic and Workforce Development Department to deliver services.

DISCUSSION

On April 11, 2023, EWDD received 4 proposals from the following bidders:

1. All Peoples Community
2. Archdiocesan Youth Employment Services (AYE) – Central

3. Inner-City Arts
4. Los Angeles LGBT Center

On July 14, 2023, when the RFQ was reissued, EWDD received 8 proposals from the following bidders:

1. Holman CDC
2. Housing Authority of the City of Los Angeles (HACLA)
3. Chinatown Service Center
4. City of Long Beach
5. Inner-City Arts
6. Salvadoran American Leadership and Educational Fund (SALEF)
7. Shakespeare Center Los Angeles (SCLA)
8. UAW – Labor Employment and Training Corporation
9. YMCA of Metropolitan Los Angeles

Two proposals submitted by HACLA and SCLA were submitted July 21st after the deadline. However, due to technical issues, proposals were accepted and rated as shown in Table 1. The EWDD requests that the Board deems the proposals as being submitted timely due to the technical issues and approves EWDD's recommendations set forth in Tables 1 and 2.

The proposals and quotes were reviewed by a panel of raters consisting of EWDD youth staff. Each evaluator was provided with a rating sheet to input scores for 1) Organizational Capacity and Demonstrated Ability, 2) Program Design, and 3) Blended/Braided Funding and Budget Narrative.

Of the 12 unduplicated respondents, 10 received sufficient scores.

RECOMMENDATIONS

EWDD recommends all 10 bidders that scored 70 or more points be recommended for funding. Each of the bidders demonstrated the capacity to implement the redesigned program, had a comprehensive plan in alignment with program goals, and illustrated an understanding of blending funds for positive outcomes. They also described their experience and expertise in workforce development, which is necessary to promote successful outcomes when working with program partners.

Table 1 – Pre-qualified Contractors

CONTRACTOR NAME	AVERAGE SCORE
All Peoples Community	92.0
Archdiocesan Youth Employment Services (AYE) – Central	95.5
Chinatown Service Center	77.5
City of Long Beach	96.5
Holman CDC	72.0
Housing Authority of the City of Los Angeles (HACLA)	92.0
Inner – City Arts	84.0
Los Angeles LGBT Center	95.0
Salvadoran American Leadership and Educational Fund (SALEF)*	49.0
Shakespeare Center Los Angeles (SCLA)*	58.0
UAW – Labor Employment and Training Corporation	90.5
YMCA of Metropolitan Los Angeles	83.0

*Did not receive a passing score of 70.

Table 2 – Funding Recommendation

CONTRACTOR NAME	RECOMMENDED FUNDING
All Peoples Community	$97,403
Archdiocesan Youth Employment Services (AYE) – Central	$112,111
Chinatown Service Center	$54,986
City of Long Beach	$109,971
Holman CDC	$23,613
Housing Authority of the City of Los Angeles (HACLA)	$307,906
Inner-City Arts	$45,534
Los Angeles LGBT Center	$132,034
Salvadoran American Leadership and Educational Fund (SALEF)*	$0
Shakespeare Center Los Angeles (SCLA)*	$0
UAW – Labor Employment and Training Corporation	$54,986
YMCA of Metropolitan Los Angeles	$109,971
TOTAL	**$1,048,515**

*Did not receive a passing score of 70. Therefore, no funding is recommended.

NEXT STEPS

Upon the WDB's approval, EWDD will execute contracts with the selected proposers described above.

GR:MV:FG:cg

5.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Youth Development Department Regarding Its Youth Development Strategic Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - Citywide Youth Development Plan WDB Deck

Youth Development Department
City of Los Angeles

City of Los Angeles Citywide Youth Development Strategic Plan Preview

August 10, 2023



Agenda

I. Welcome

II. Process for Developing the Plan

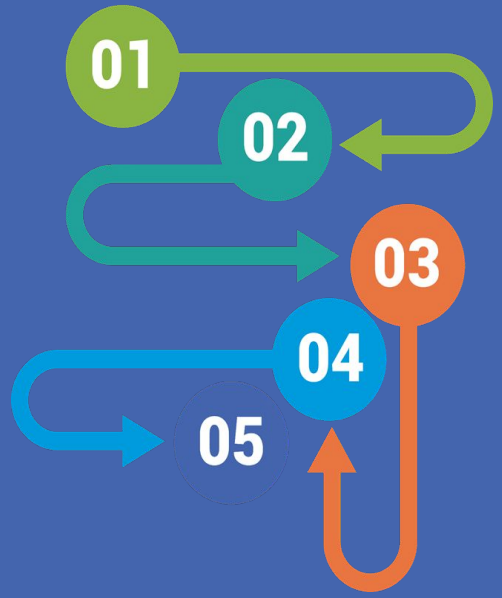
III. Citywide Youth Dev. Vision & Values

IV. Key Activities of the YDD

V. Citywide Youth Development Priorities

VI. Next Steps & Questions

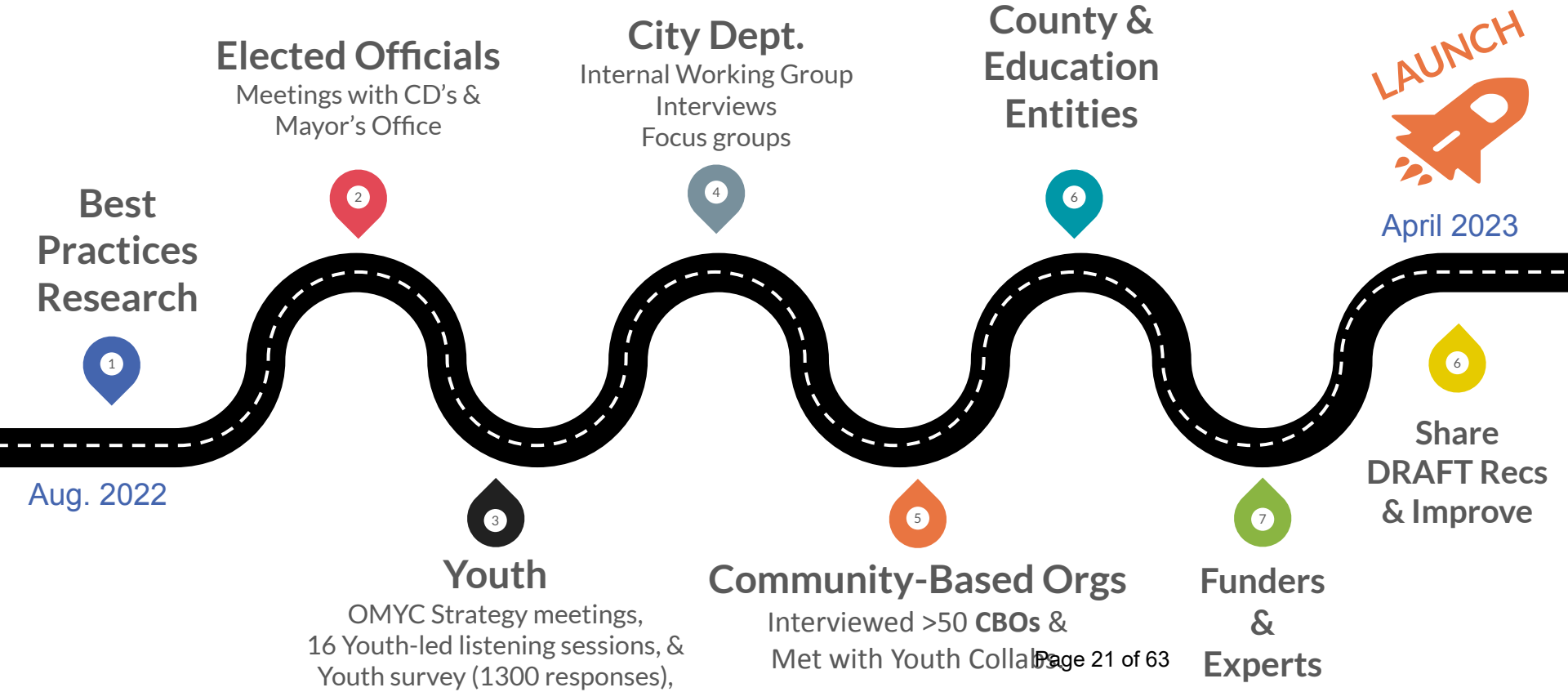
VII. Call to Action & Closing



Meeting Objectives

- To present Youth Development Strategic Plan for Positive Youth Development across LA
- To thank those who've contributed to the Plan
- To explore and discuss alignment and support with WDB

How the Plan Was Developed



Elements of the Citywide Youth Development Strategic Plan

WHAT

Citywide Strategic PYD Priorities

- ✔ **Economic Well Being**
- ✔ **Mental Health**
- ✔ **Service Navigation**
- ✔ **Youth Leaders**
- ✔ **Youth Spaces**
- ✔ **Housing & Public Safety**

Citywide Vision for PYD

Los Angeles Youth are informed and engaged decision makers who have equitable opportunities to pursue their ambitions without restraint and successfully transition into adulthood.



HOW

Pillars of the YDD

- ✔ **Cultivate Youth Leaders**
- ✔ **Collect, Share, & Use Data** for continuous improvement
- ✔ **Navigate Systems and Resources**
- ✔ **Convene and Develop Partnerships**
- ✔ **Standardize**
- ✔ **Innovate and Incubate** programs to fill gaps

Citywide Foundational Values of PYD

- ✔ Youth-centered
- ✔ Responsive
- ✔ Innovative
- ✔ Evidence-based
- ✔ Equitable
- ✔ Collaborative
- ✔ Joyful

Citywide Vision for Positive Youth Development

Los Angeles Youth are informed and engaged decision makers who have equitable opportunities to pursue their ambitions without restraint and successfully transition into adulthood.



Citywide Values of Youth Development:

Youth-centered – The City has multiple ways for youth and their families to actively participate in informing and making decisions about programs, policies, and processes that impact them.

Responsive – The City actively responds to the changing needs of youth through programs and services that are informed by their array of cultures and perspectives.

Innovative – The City is energized by opportunities to reject the status quo, open-minded about taking risks towards the goal of continuous improvement, and proactive in exploring creative possibilities to meet the needs of young Angelenos.

Evidence-based and Results-Oriented – The City conducts research and uses data to design, evaluate, and improve youth programs and processes, refine priorities, and ensure the most effective allocation of resources and ongoing accountability to the youth of LA.

Equitable – The City challenges structures and systems that perpetuate inequity and injustice for youth

Collaborative – The City collaborates and builds bridges between City Departments, County Departments, regional, state, and federal initiatives, education institutions, community-based organizations and youth coalitions, to leverage resources and make a collective impact on the issues impacting youth in our City.

Joyful – The City creates a culture of fun that cultivates happy individuals and vibrant communities and encourages young people to wholeheartedly pursue their passions.

Why a Citywide Youth Development Strategic Plan is Necessary

State of Youth in the City

14% of LA Youth are disconnected (62,521)

38% increase in disconnection since 2019

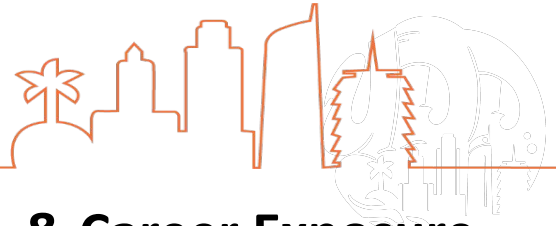
23% of Angeleno children <18 live in poverty

80% of LAUSD students qualify for free or reduced price meals

1,631 Homeless youth in the City

~20% of homeless youth are LGBTQ+ / 35.41% of homeless youth are Black

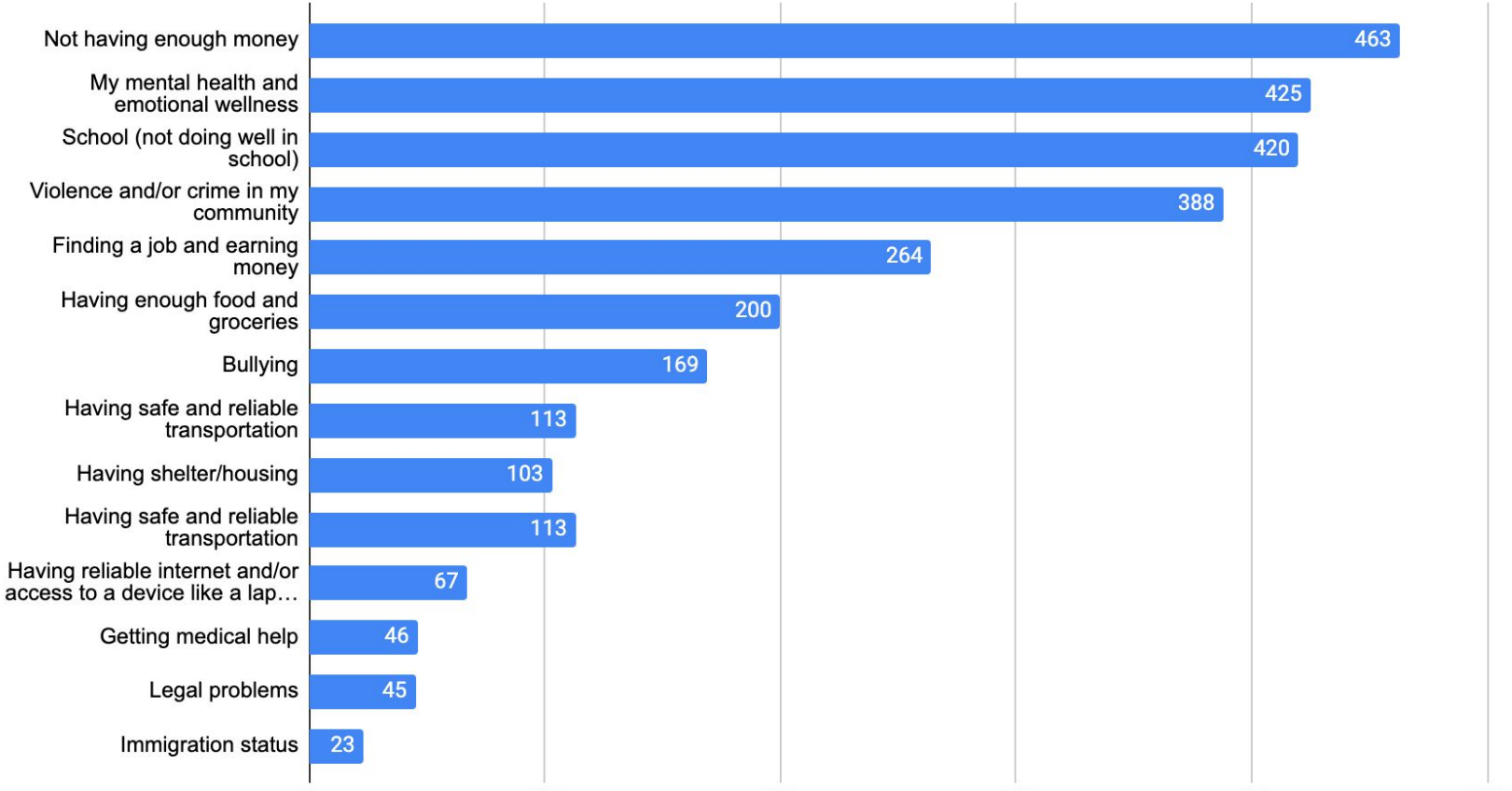
Gaps in Youth Resources



- **Lack of Access to Well-Paying Jobs, Internships, & Career Exposure**
- Insufficient Access to Culturally Competent **Mental Health Services.**
- **Scarce Mentorship Opportunities**
- Lack of Family **Housing** and Housing for TAY
- **Lack of Safe Spaces for Youth to Gather** (and Green space)
- Need for **Physical and Public Safety**
- Limited **Recreation and Enrichment Activities**
- Desire for **More Academic Support**

*TAY, or transition age youth, are young people between the ages of 16-24 who are transitioning from dependence on caregivers to self-sufficiency

The things I worry about the most are (Pick up to 4)



City Departments

Inefficiencies and Duplication of Efforts

1. **Lack of Shared Goals & Data**

2. **Lack of Collaboration across City Departments & other youth-serving orgs.**

3. **Uneven program standards and inconsistent systems**

4. **Difficult to navigate youth services and resources**

5. **Lack of Youth Voice - Lack of forums for youth to meaningfully participate**

The Plan



Age: 0-25



Our Citywide Youth Development Priorities



Youth know how to and can easily **access youth services.***

Youth understand the **political process** and have **decision-making power.***

Youth have access to **affordable housing** and safe communities.

Youth have access to **safe spaces** across the City where they can **build community** doing the activities they desire.

Youth have access to **culturally appropriate mental health services** to support their overall well-being.

Youth have the knowledge and means to be **financially and economically independent.**

Economic Well-being

Youth have the knowledge & means to be economically independent.

1. Improve & centralize access to City internships, fellowships, and workforce exposure opportunities.
2. Create more high-quality career pathways for youth.
3. Reconnect disconnected youth to education and employment.
4. Expand mentorship across City programs.
5. Ensure that youth know how to navigate necessary financial tasks.



Mental Health

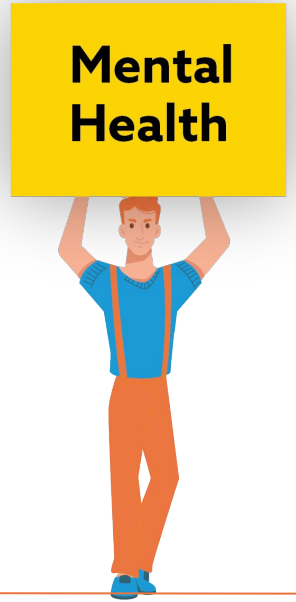
Youth have access to culturally appropriate mental health services to support their overall wellbeing.

1. Expand access to culturally appropriate mental health services for youth.

2. Expand and diversify the clinical and non-clinical mental health professional workforce.

3. Train City staff in trauma-informed care and appropriate responses to mental health crises.

4. Destigmatize mental health support.



Youth Spaces

Youth have access to safe spaces across the City where they can build community doing the activities they desire.



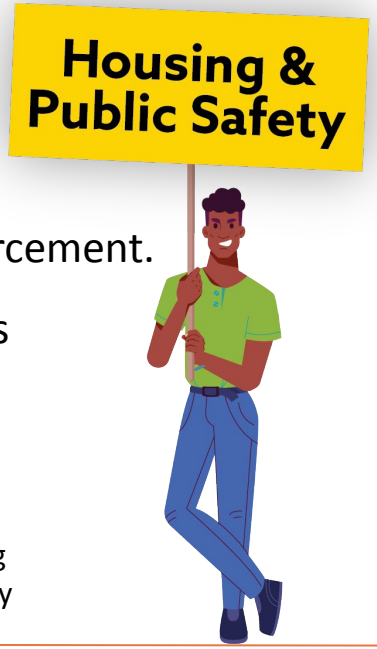
1. Facilitate the creation of a drop-in network of Youth Hubs where youth can safely gather and access resources.
   - Accessible by walking and/or public transportation
   - Multi-purpose spaces to socialize, study, get support, be creative, take classes…
   - Include youth-led programming and program design
   - Co-located when possible to increase youth access to resources

1. Increase parks and access to green spaces, particularly in underserved neighborhoods.

Housing and Public Safety

Youth have access to safe & affordable housing and safe communities.

1. Assist youth & their families in navigating housing options & obtaining the support they need.
2. Increase and prioritize housing options for TAY and families.
3. Improve public infrastructure to make communities safer.
4. Establish community trust, & build relationships with law enforcement.
5. Strengthen support systems for youth who engage in hazardous substance use.



*TAY, or transition age youth, are young people between the ages of 16-24 who are transitioning from dependence on caregivers to self-sufficiency

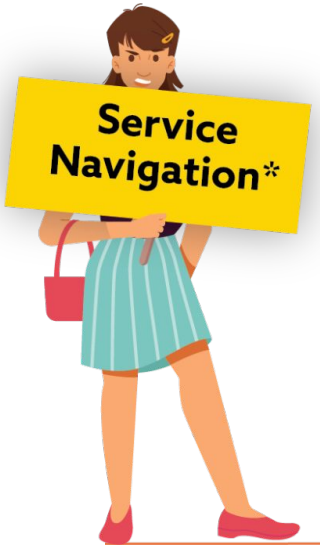
Two of the Citywide Priorities are also Core Activities of the YDD



* = Shared responsibility between City and YDD

Service Navigation

Youth and their guardians know how to access youth services (& the City ensures access is equitable & convenient).



1. Develop a comprehensive, searchable database of youth development programs and services that centralizes all youth development opportunities across the City.
2. Create a single entry portal that youth can use to enroll in programs in a streamlined way across the City
3. Create & hire team of Community Ambassadors to help youth navigate City programs, services, and basic needs provision.
4. Ensure City staff are informed of all youth programs & know how to connect youth to services.
5. Strategically & collaboratively market youth programs.

Cultivate Youth Leaders

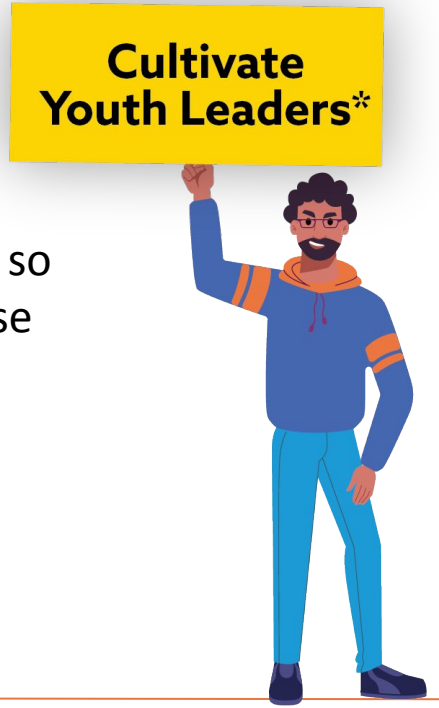
Angeleno youth understand the political process and have decision-making power.

1. Develop & Launch Citywide standardized civic engagement curriculum.

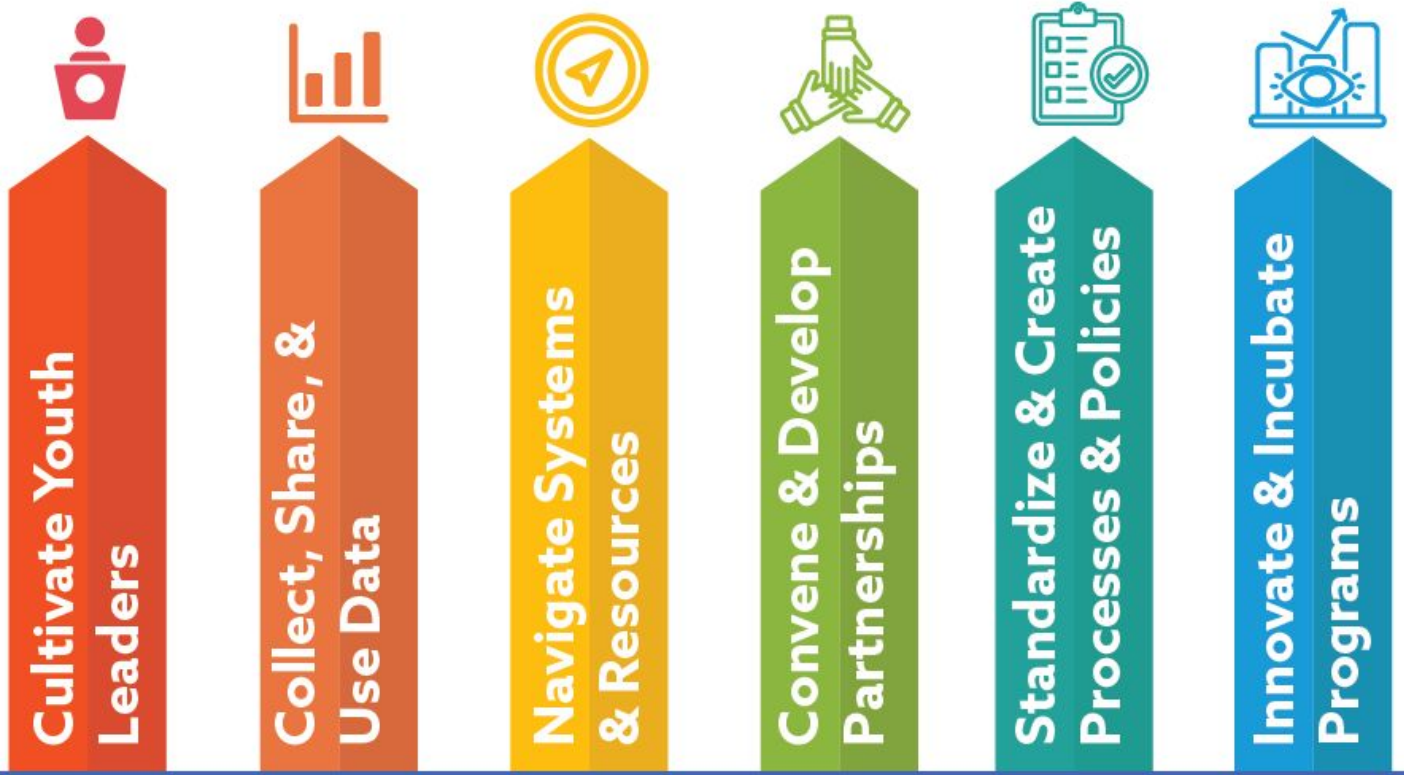
2. Develop a continuum of youth leadership structures across the City.

3. Expand the role of the Olivia E. Mitchell Youth Council so it has more opportunities to influence policy and advise the City.

4. Pilot a youth-led participatory budgeting initiative.



Core Activities of the YDD



Each of the Core Activities are grounded in a commitment to advancing Equity.

Collect, Share, & Use Data

1. Create & track citywide Positive Youth Development vision, priorities, investments, and outcomes across City departments.
2. Develop a State of LA Youth data dashboard that is available in real time to inform investments and policy making.
3. Develop multiple forums through which the City can listen to and learn directly from youth about what they need and want.
4. Develop data sharing and collecting agreements.



Convene & Develop Partnerships

Strengthen Collaboration with External Partners.

1. Facilitate collaboration & coordination with various external partners and youth development practitioners

2. Centralize key partnership development to increase efficacy and obtain economies of scale.

Strengthen and formalize internal collaboration within the City.

1. Maintain an ongoing Youth Development Internal Working Group to institutionalize collaboration and relationships across and between City Departments and elected offices.

2. Leverage and combine existing Youth Development resources to make a greater impact

Standardize & Create Processes & Policies

1. Create & promote Positive Youth Development (PYD) program standards for youth development efforts across the City.

2. Standardize training and capacity building for City departments, staff, and contractors who engage with youth.
   - Positive Youth Development 101
   - Youth Development Oversight (for supervisors)
   - Youth Engagement 101

1. Make policy & program recommendations about youth development. Keep the City focused on its vision for youth development.

2. Advise on creation of equity-based allocation strategy of youth development resources.

Innovate & Incubate Programs

1. Develop plans for new programs, processes, or pilots based on what youth, City departments, community partners, and partner agencies elevate as urgent needs.
2. Develop pilots to demonstrate a proof of concept.
3. Issue RFPs (Request for Proposals) to address critical program gaps or fulfill specific priorities.

No one can do this alone!



Youth Development Department

City of Los Angeles

Thank You!

Lisa Salazar

General Manager

Youth Development Dept.

lisa.salazar@lacity.org

Jessica Daugherty

Principal

Cause IMPACTS

jessica@causeimpacts.com

CAUSE IMPACTS for greater good.

6.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) and UNITE-LA Regarding the Los Angeles Performance Partnership Pilot (P3) Strategic Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

7.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Update from the Economic and Workforce Development Department (EWDD), Youth Development Department, and California Children's Trust Regarding the Peer-to-Peer Project to Address the Growing Youth Mental Health Crisis**

REQUESTED ACTION:

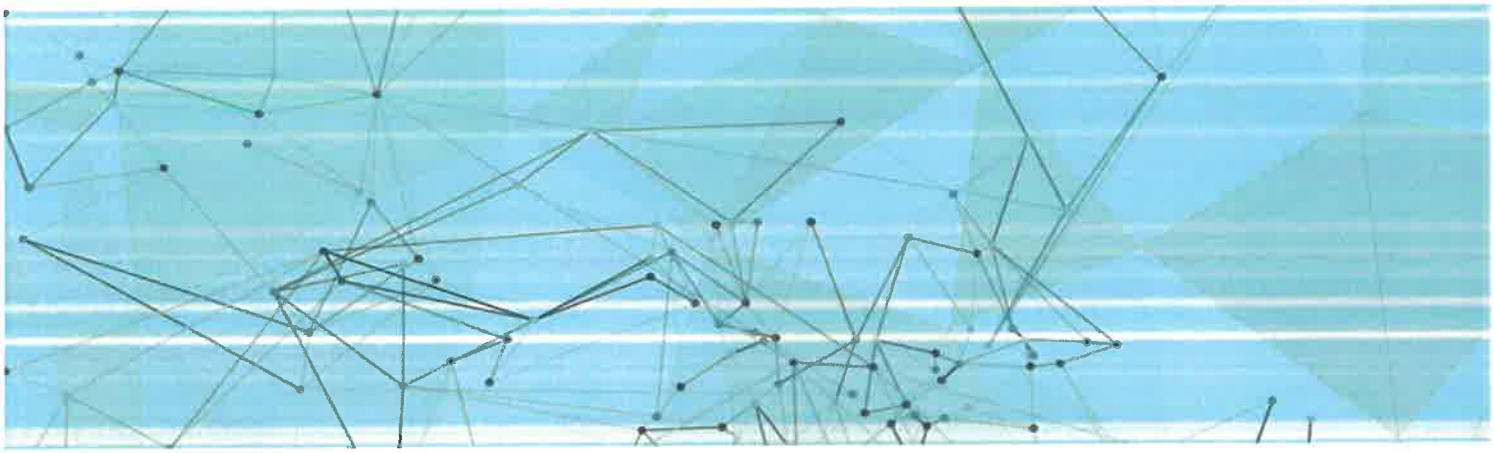
BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - P2P Project Intro_updated 080923_Handout



The Peer-to-Peer Solution:

City of Los Angeles Certified Peer Counselor Demonstration Project

California Children's Trust · LACITY.GOV · PUBLIC WORKS ALLIANCE · WESTCOAST CHILDREN'S CLINIC

A private, non-profit children's community psychology clinic

THERE IS A CRISIS IN YOUNG PEOPLE'S MENTAL HEALTH

Consider the facts before COVID-19:

▲ **104%**

Increase in inpatient visits for suicide, suicidal ideation, and self injury
for children ages 1-17 years old, and 151% increase for children ages 10-14

▲ **50%**

Increase in mental health hospital days
for children between 2006 and 2014

▲ **61%**

Increase in the rate of self-reported mental health needs
since 2005

▼ **45th**

California ranks low in the country for
providing behavioral, social, and development screenings and services

IMPACT OF COVID: What we feared is coming to pass…

ED VISITS

Beginning in April 2020, the proportion of children's mental health-related ED visits among all pediatric ED visits increased and remained elevated through October

24/31%

Compared with 2019, the proportion of mental health related visits for children aged 5 to 11 and 12 to 17 years increased approximately 24% and 31% respectively

25%

1 in 4 young adults between the ages of 18 and 24 say they've considered suicide because of the pandemic, according to new CDC data on the nation's mental health during the crisis

RADY CHILDREN'S HOSPITAL IN SAN DIEGO:

Between FY2011 and FY2019, annual behavioral health volume has increased

1746%

From 163 visits to 3,009 visits in 8 years

Comparatively, total Emergency Department visits has grown 23% during this same time period

THE "PRICE" IS HIGHER FOR BLACK AND BROWN CHILDREN

Many receive the wrong services at the wrong time…in restrictive or punitive settings.

81%

81% of children on medicaid are **children of color.**

2X

The **suicide rate for black children**, ages 5-12, is 2x that of their white peers.

70%

70% **of youth in California's juvenile justice system have unmet behavioral health needs**, and youth of color are dramatically over-represented.

Making Healing Centered Systems a reality isn't simply a matter of tweaking access or programs…

It requires acknowledgment of how racism and poverty impact the social and emotional health of children and families

THERE IS REAL OPPORTUNITY TO ADDRESS A CRISIS IN THE LIVES AND EXPERIENCE OF CHILDREN AND FAMILIES:

Public opinion and policymaker agendas are aligned

Political Will: State and Federal administration have established a focus on child and family well-being driven by covid, the youth mental health crisis that preceded it, and decades of evidence from the SDOH movement.

Community Support: Half (52%) of all Californians addressing mental health needs as "extremely important" and list it among the most important issues for the state to address.

Emerging Consensus and Consciousness: Of the impact of adversity, structural racism, and the pandemic on the social and emotional health of children and families.

A Reform Landscape with Unprecedented Level of Investment (10 + Billion)

TO TAKE ADVANTAGE OF THIS MOMENT IN TIME WE MUST:

5

- Embrace the critical need to reform our financing and delivery models so that they are healing, and relationship centered.
- Focus on building a health care system for people by people (new provider types and community networks)
- Adopt a paradigm shift that reimagines mental health as a support for healthy development, not a response to pathology.

5

EXPANDING PROVIDER CLASS :

CHWS, DOULAS, PEERS, AND BH COACHES

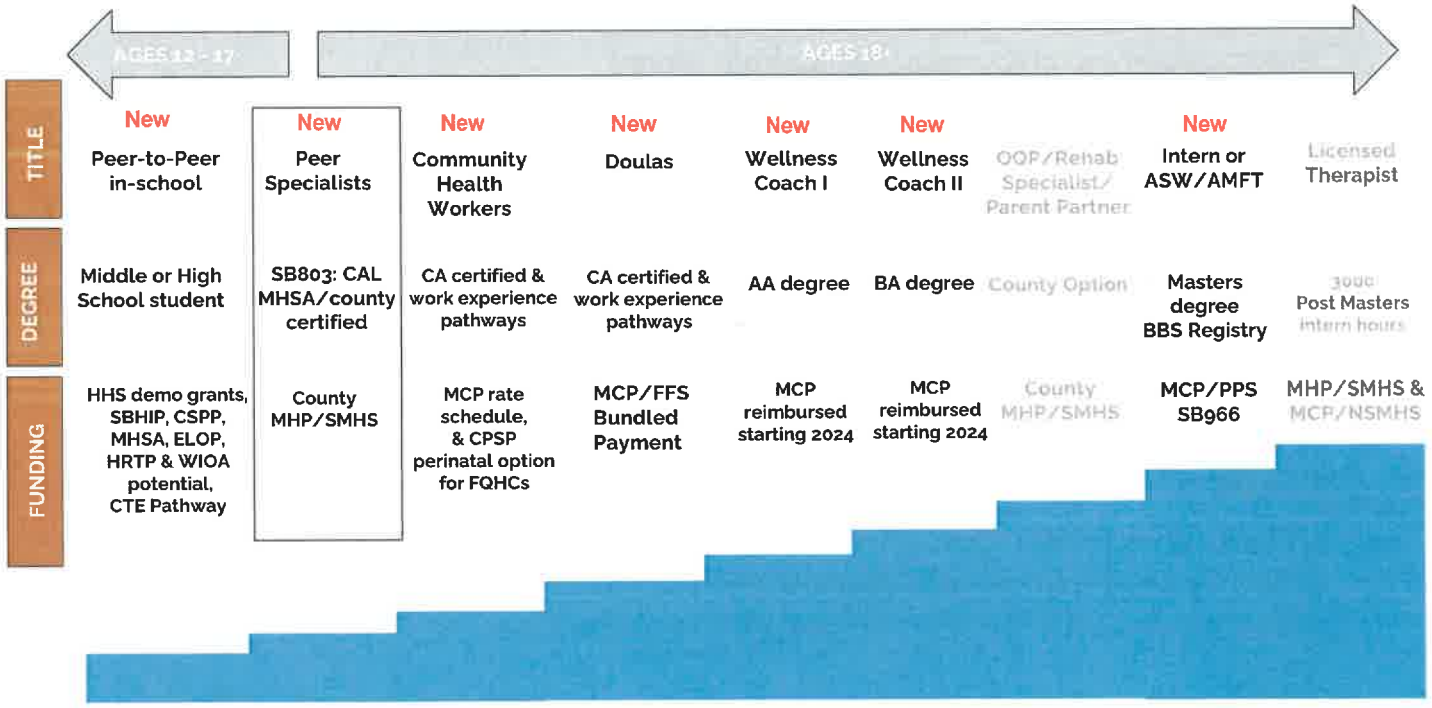


Provider Expansion Guidelines

Scope	What can the provider do, in what setting, under what supervision and articulation, and what codes will they bill? Are community defined and culturally concordant practices specifically named and included?
Credentialing	Who is responsible for curriculum development, certifying the content and quality of the training, defining the core competencies, and certifying attainment?
Paneling	How does the new class sign-up with the payor? What is the required process and documentation?
Payor	Who pays claims—the Managed Care Organization or Mental Health Plan? Under what authority and what process?
Rates	What is the time, frequency, duration, and reimbursement level of all eligible services? Does it reflect a living wage?

NEW Medi-Cal Reimbursable Career Pathways to Support ACEs Networks of Care

Leveraging and Integrating The Wisdom and Experience of Culturally Concordant Providers



Why Peer-to-Peer (P2P)

WHAT IS PEER-TO-PEER SUPPORT?

P2P is an evidence-based practice that has its roots in one of the most well known peer support programs, Alcoholics Anonymous, launched over 80 years ago. Although peer support workers do not duplicate or replace the roles of therapists, case managers, or other members of a treatment team, by sharing their own lived experience and practical guidance, they do offer a level of acceptance, understanding, and validation not found in many other professional relationships. This mutuality between a peer support worker and person in or seeking recovery promotes connection and inspires hope.

Peer support workers engage in a wide range of activities including:

- Advocating for people in recovery
- Sharing resources and building skills
- Building community and relationships
- Leading recovery groups
- Mentoring and setting goals

Research shows that P2P support has several positive benefits including increased self-esteem and confidence, a heightened sense of control in bringing about life changes, and feelings of greater hope and inspiration. These positive outcomes are shown to help decrease substance use and depression as well as psychotic symptoms, and reduce hospital admission rates.

Mental Health America tracked extensive evidence showing the positive outcomes of P2P support with highlights including:

- Up to a 79% reduction in hospital admission year-over-year
- An average 90% decrease in acute inpatient days per month.
- Significant savings due to decreased system utilization, and a greater than two-times return on investment in peer support services.

Peer to Peer Programs are Evidence Based (SAMHSA) and essential to reforming our troubled mental health system:

- An effective and efficient care model that young people embrace.
- An evidence-based practice with roots in the recovery movement.
- Peer support workers complement the roles of therapists and case managers by drawing on their own lived experience to inspire hope, perseverance, and validation.
- Research shows P2P support has positive benefits including increased self-esteem and confidence, and feelings of greater hope and inspiration.
- These positive outcomes are shown to help decrease substance use and depression as well as psychotic symptoms and reduce hospital admission rates.

Big Picture

- Formal peer support programs have over 80 years of proven results.
- There are state and national models that have demonstrated efficacy and could be scaled.
- Traditional medical care alone did not address young people's mental health needs before the pandemic, and the post-pandemic mental health crisis requires reimagining how youth are reached and supported to heal and thrive.
- P2P in schools is a multi-benefit solution to the youth mental health crisis because it addresses the broken medical model, focuses on prevention, enables culturally responsive support, mitigates the provider shortage, and offers a workforce development pipeline for youth.
- The implementation of SB 803, beginning in July 2022, will be a good learning lab for how to expand P2P into younger populations.
- We need to challenge concerns that P2P is only appropriate for ages 18 and over and advocate for expansion programs that reach younger groups who are already informally practicing peer support to address their unique mental health needs.
- New financing opportunities in both health and education sectors offer promise to scale and sustain P2P programs and the professional adult allies required to support them.

Project Description

The City of Los Angeles and its partner agencies in LA County recognize the role of P2P and assembled resources to support a pilot project that will provide hundreds of youth with the expert support of trained peer counselors.

- PWA/CCT will partner with the City of Los Angeles to implement a Peer Mental Health Specialist Demonstration Project in 14 Youth Opportunity Centers throughout the city.
- 70-90 youth will be hired, trained, and paid a living wage to provide peer-to-peer mental health services to youth ages 18 to 24.
- Los Angeles will pioneer the creation of a mental health career pipeline from in school opportunities through master's degree licensure.

Partners:

- The Public Works Alliance
- City of Los Angeles
- West Coast Children's Clinic
- El Centro de Ayuda
- Los Angeles Unified School District Student Support Services
- Youth Source Center CBOs (14 locations)
- Conrad Hilton Foundation
- The California Endowment
- California Children's Trust

Project Timeline

- July 2023 – December 2023: Program Development
  - Final budget allocations and contract approvals (Status: In process)
  - Curriculum development (Status: Submitted for state approval)
  - Co-design of supervisory structure with Youth Opportunity Centers (Status: In process)
  - Recruit and hire program manager (Status: Job description awaiting approval)
- January 2024: Project Launch
- January – March 2024: 100 hours of hybrid training for peer mentors
- March – December 2024: 200 hours of peer mentoring / Certification

Recommendations

- Allocate 50K from the Hilton Grant to El Centro de Ayuda and include city funding to complete contract for a project manager
- Approve 100K contract for West Coast Children's Clinic to deliver SB803 compliant curriculum to between 70-90 peer counselors annually

8.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Update from the Economic and Workforce Development Department (EWDD) Regarding the Development of a Five-Year Workforce Development Strategic Plan and its Potential Impact on Youth Policies and Programming**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 - Workforce 5-Year Strategic Plan Overview_Handout

Workforce Development in the City of Los Angeles 5-Year Strategic Plan Overview

Mayor's Office of Economic Opportunity
August 2023

1

THE VISION:

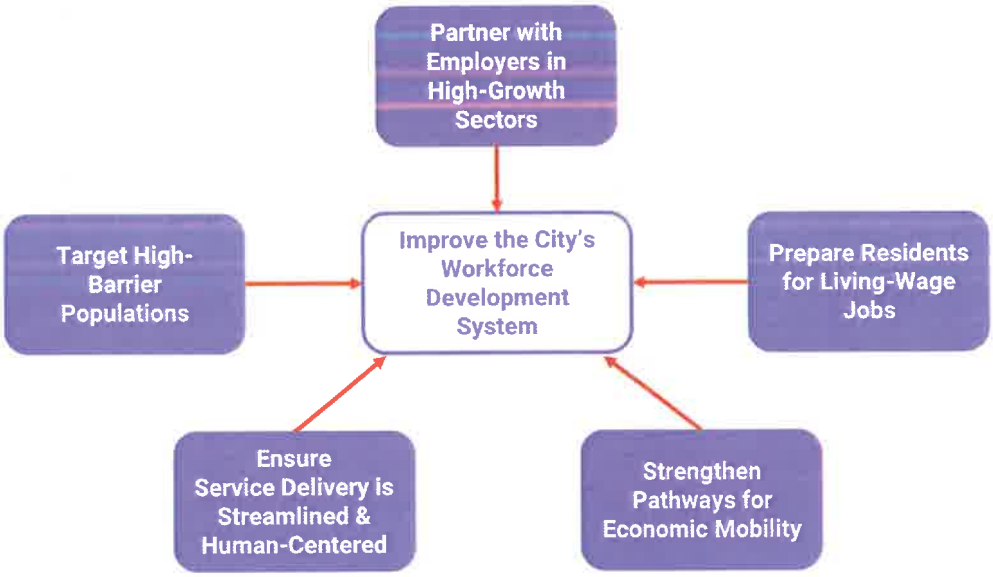
Improve the City's Workforce Development System to meet the following outcomes:

1) Support the Mayor's goal to connect every Angeleno with a living-wage job or career pathways to high-wage jobs in the region;
2) Prepare residents and businesses of Los Angeles for jobs of the future; and
3) Promote financial stability & economic mobility for low- & moderate-income communities.



2

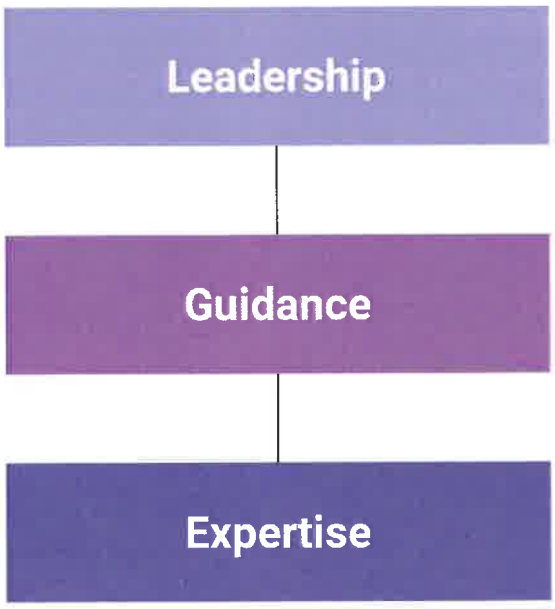
Strategic Plan Focus Areas



3

Purpose of Advisory Committee

To guide the priorities, development, and implementation of the 5-Year Strategic Plan in a way that maximizes impact and gives rise to successful outcomes.



4

Landscape Analysis of City Workforce Programs

Where we will start in the near-term.

- Current Programs Inventory
  - Target Populations, Industry Sectors, & Geographic Areas
  - Accomplishments & Goals for Improvement
  - Challenges & Resources Needed
- Potential Programs Inventory
  - Future-focused
  - Thinking Beyond Limitations
  - Opportunities to Reimagine & Redesign System
- Workforce Development Metrics
  - Data and Goal-Setting
- Workforce Opportunities Through the City
  - Contracting Opportunities
  - First Source & Local Hire

5

Anticipated Milestones

What's next...



6

Workforce Development Board
City of Los Angeles

9.

DATE: August 10, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) on the YouthSource Center System Professional Development Plan and Youth Development Practitioner Apprenticeship Programs**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9 - FHI 360 Youth Dev. Practitioner Apprent.

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

9

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: August 10, 2023

TO: David Crippens, Chair
Workforce Development Board Youth Council

FROM: Gerardo Ruvalcaba, Assistant General Manager
Workforce Development Division

SUBJECT: PRESENTATION BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT MAKEDA / FHI 360 (EWDD) ON THE YOUTHSOURCE CENTER SYSTEM PROFESSIONAL DEVELOPMENT PLAN AND YOUTH DEVELOPMENT PRACTITIONER APPRENTICESHIP PROGRAMS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

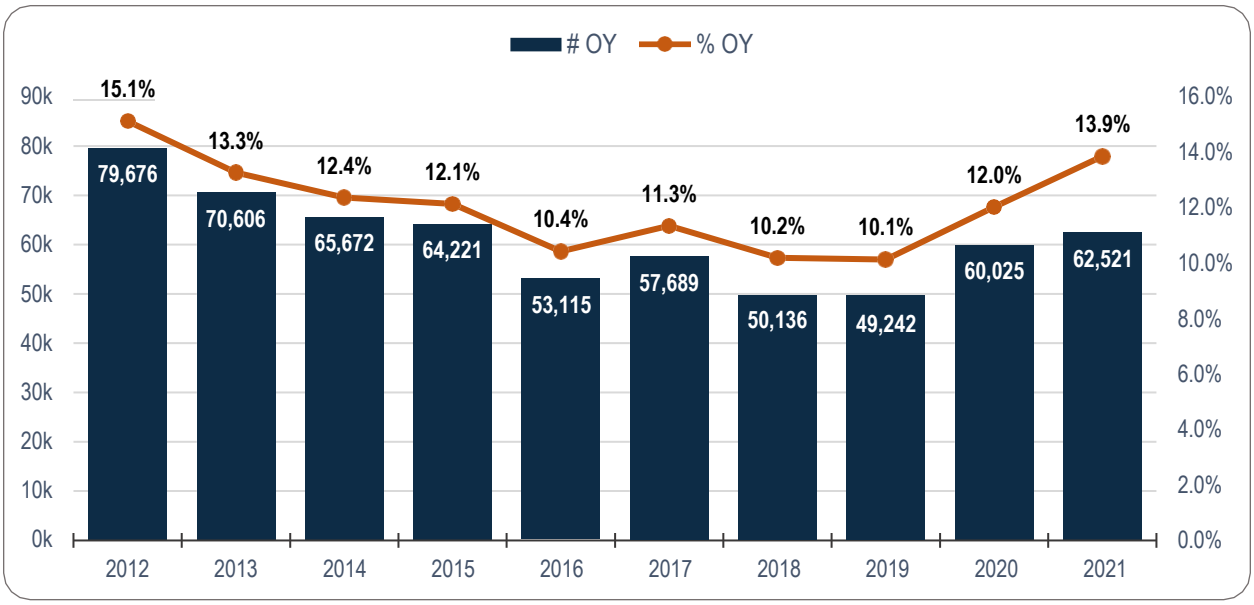
1. APPROVE the Department's recommendations to allocate $150,000 to FHI 360 for the implementation of the Youth Development Practitioner Apprenticeship - as outlined in Table 2 and
2. AUTHORIZE the Department to enter into an agreement with FHI 360 from July 1, 2023, through June 30, 2024.

BACKGROUND

The Mayor, City Council, and WDB have long advocated for policies and legislation supporting workforce issues, including investments in youth employment, dislocated workers, individuals with disabilities, and reducing barriers to entry to the workforce. According to a report released by New Ways to Work, after nearly a decade of declining disconnection rates for youth ages 16-24, 2021 continued the recent upward trend in the number of disconnected youth. Disconnected youth are those who are out of school and have no employment. As displayed in Table 1, in 2021, more than 62,000 youth, or 13.9 percent of the nearly half a million young people in the City, were disconnected youth. Disconnected youth are often called "Opportunity Youth" (OY) because they lack the appropriate resources and support. Many OY are likely to face multiple challenges and obstacles throughout life.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

TABLE 1 – Disconnection Counts and Rates by Year



Source: New Ways to Work: City of Los Angeles Opportunity Youth - 2021 Data

Youth Redesign

To better meet the needs of young adults in Los Angeles, the City overhauled critical youth-focused workforce development programs.

In partnership with the Workforce Development Board– Youth Council, the Youth Development Department (YDD), the Reconnecting LA's Youth (ReLAY) Institute at California State University Northridge (CSUN), EWDD engaged in an extensive review of the youth program design that included public forums with critical stakeholders, system providers, and disconnected youth. The goal was to update the program to meet the needs of youth and ensure that the system is preparing youth for employment opportunities in in-demand industries.

The resulting redesign focused on significant enhancements to the youth program, focusing on career pathways to increase access to vocational training in growing industries by intentionally placing youth at the center of our work and increasing focus on high-barrier populations. To ensure contracted providers are trained and prepared to deliver services and to create pathways for youth, EWDD is partnering with FHI 360 to provide a training and apprenticeship program.

Youth Development Practitioners Apprenticeship

The Youth Development Practitioner Apprenticeship (YDPA) is federally recognized and registered with the U.S. Department of Labor (DOL). FHI 360 is the sponsor and related training instructor that certifies competencies and awards certifications of completion through DOL for each apprentice. Youth and case managers participating in the apprentice program will be provided with professional development, on-the-job training, and resources to cultivate the skills and experiences needed to grow in the field of youth development through understanding trends, emerging practices, and technology use.

RECOMMENDATION

To support the youth system and young Angelenos' success in the youth development space, EWDD would like to partner with FHI 360 to offer the Youth Development Practitioner Apprenticeship. In partnership with FHI 360, EWDD will create a sequence of modules to equip current case managers with the skills needed to successfully support youth with the system redesign in mind and create a pipeline for youth to gain the knowledge and experiences required to cultivate a career in youth development.

EWDD recommends funding FHI 360 to deliver the apprenticeship program. The amount needed for each component is listed in Table 2.

Table 2 – Program Component and Funding Recommendations

COMPONENT	DESCRIPTION	RECOMMENDED FUNDING
Professional Development	The professional development series for city staff will train up to 35 participants on positive youth development principles and practices. The selected modules for staff training consist of career pathways, case management, and leveraging technology.	$11,548
Incumbent Apprentices	15 incumbent workers from the City of LA team and each of their centers will participate in the DOL registered apprenticeship, which includes one year/2000 on-the-job hours along with 165 hours of related training instruction to develop a system-trained career coordinator/coach	$95,896
Planning and Administration	Collaborate with the City of LA representatives, create and submit any reports needed, and conduct reflection sessions with the leadership and administration on the initiative.	$34,789
Recruitment	Engage in planning with the city team to recruit young adults to become apprentices in the fall of 2024.	$7,767
	TOTAL	**$150,000**

NEXT STEPS

Upon the WDB’s approval, EWDD will execute a contract with FHI 360.

GR:MV:cg