CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING

Thursday, May 18, 2023
10:00 AM - 12:00 PM

Goodwill Southern California - Auditorium

342 N. San Fernando Road, Los Ángeles, CA 90031

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of April 27, 2023	Charles Woo
4.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of California for All Funding to Support Additional HIRE LA's Youth Enrollments	Makeda Vela
5.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding a Request for Interest (RFI) Procurement for Currently Contracted WorkSource Centers (WSC) and YouthSource Centers (YSC) to Develop or Expand High Road Training Partnerships (HRTP) that Produce High Wage Employment in the Following Three Industry Sectors: Biotechnology/Biosciences, Advances Manufacturing, and Entertainment/Film	Gerardo Ruvalcaba
6.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Procurement of Consultants/Extra-Help and Related Funding, Not to Exceed $250,000, to Provide Assistance to EWDD Staff in Processing Invoices	Gerardo Ruvalcaba
7.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of California for All Funding to Support the Creation of Career Pathways in Early Childhood Education and the Recruitment, Training, and Certification of Early Childhood Educators	Gerardo Ruvalcaba
8.	Approval of the Economic and Workforce Development Department's	Gerardo Ruvalcaba

(EWDD) Recommendation to Allocate up to $125,000 in Funding to WLCAC to Implement the HireLAX Pre Apprenticeship Program

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

9. Presentation by the Economic and Workforce Development Department (EWDD) Regarding the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan Public Hearing to Obtain Input on the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan — Gerardo Ruvalcaba
10. Public Hearing to Obtain Input on the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan — Felipe Valladolid-Chavez

CLOSED SESSION

CONFERENCE WITH LEGAL COUNSEL - PENDING LITIGATION (Government Code Section 54956.9(a), Section 54956.9(c), Section 54956.9(d)(1) and Section 54956.9(e)(3)):

CLOSED SESSION ITEM(S)

A. Report by EWDD and Staff Attorney on potential liability for Community Career Development's failure to submit a Single Audit report. — Gerardo Ruvalcaba

11. Next Meeting
12. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, Ruth Lopez Novodor, La Shondra Mercurius, Nancy Hoffman-Vanyek

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 1200 W. 7th Street, 6th Floor, Los Angeles, CA 90017.
Phone: 213-744-7164 www.wiblacity.org

3.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of April 27, 2023**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - DRAFT_Minutes-WDB_Executive_Committee_Mtg_4.27.2023
- ADOPTED_Minutes-WDB_Executive_Committee_Mtg_4.27.2023

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING
GRACE E. SIMONS LODGE
1025 Elysian Park Drive, Los Angeles, CA 90012

THURSDAY, APRIL 27, 2023
10:00 AM. -12:00 P.M.

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, David Crippens, Paricia Perez, Garrett Gin, LaShondra Mercurius, Ruth Lopez Novodor, Nancy Hoffman Vanyek

1. Call to Order: Chair Charles Woo called the meeting to order at 10:13 a.m., after the Commission Executive Assistant confirmed the presence of a quorum.

Public Comments on Non-Agenda Items
Mary Keipp, expressed concerns about not having reports and information on agenda items.

Deputy Mayor Brenda Shockley explained the workforce development priorities of Mayor Bass and the expectation that the WDB will take actions in support of her Inside Safe, homeless services efforts. The Annual Plan, its budget and activities should prioritize service delivery to the hardest to serve residents, including the homeless. The goal of all workforce services is self-sufficiency for those residents. The Deputy Mayor said she is looking forward to working with the WDB on ensuring that all workforce development programs achieve the desired self-sufficiency goals, a job at living wages.

ACTION ITEMS:
3. Consideration of the Minutes of February 8, 2023
MOVED Nancy Hoffman Vanyek/SECONDED LaShondra Mercurius
VOTE: Unanimous Approval

4. Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $65,000 be Identified to Commission the Los Angeles County Economic Development Corporation's (LAEDC) Institute for Applied Economics to Update its Los Angeles: People, Industry and Jobs Report to Inform and Support Workforce Development Decision-Making

Gregg Irish stated that the Department has requested that Items #4 and #7 be Tabled to the next WDB Executive Committee meeting.

5. Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $300,000 be Identified for a Consultant to Develop a Five-Year Workforce Development Strategic Plan

Mayor's Office staff member Tammy Ortuno commented that the Annual plan is a worthwhile document, but a long-term, five-year strategic plan for workforce development activities is needed. She is excited about the prospect of hiring a consultant to assist the WDB and the Economic and Workforce Development Department in the development of a 5-year Strategic Plan.

Deputy Mayor Brenda Shockley shared Mayor Bass's expectation that all City departments have long-term plans, as well as annual plans related to their activities and funding, and as a roadmap for achievement of result.

David Crippens expressed his support for a WDB Five-Year Strategic Plan that would include multiple stakeholders, including other City departments.

Gerardo Ruvalcaba explained how WIB Innovation Account funds and savings from unexpended workforce development activities and unfilled staff positions could underwrite the plan.

Patricia Perez commented that the ideal of a strategic plan is great, but its implementation will require more than one year of funding and multi-year funding commitments. She suggested that the Economic and Workforce Development Department endeavor to secure additional funding from multiple sources and referred to staff shortages, as well, as an impediment to achieving workforce development goals.

Nancy Hoffman Vanyek agreed about the need for a long-rang strategic plan. Ms. Hoffman Vanyek also stated that additional funding and adequate staffing is a necessity. She said the implementation of the plan will benefit businesses, as well.

Garrett Gin fully supports a five-year plan, but it alone will not be enough to ensure the success of the City's workforce development efforts. He emphasized that the economy changes quickly and not on schedule, be it annually or over multiple years. Mr. Ginn believes that workforce development activities should be evaluated and assessed as often as possible to keep up with a quick and ever-changing local, regional, and global economy.

MOVED Nancy Hoffman Vanyek/SECONDED David Crippens
VOTE: Unanimously Approved

6. Authorization for the Economic and Workforce Development Department (EWDD) to Accept $2.1 Million in National Dislocated Worker Grant (NDWG) Grant Funds from the U.S. Department of Labor (USDOL), through the state, for Storm Damage Mitigation Related Workforce Development Activities

Gregg Irish provided background on the NDWG grants the Economic and Workforce Development Department has received from the U.S. Department of Labor through the state.

Donny Brooks, the Manager of Adult Programs and the WorkSource Center System explained the Economic and Workforce Development Department's plans to utilize the new funds. He said it will facilitate the employment of up to 70 individuals to perform storm mitigation and clean-up activities at a slot cost of $30,000. The Department will release a Request for Interest (RFI) as a means of distributing funding and assigning hiring goals to WorkSource Centers.

MOVED Patricia Perez SECONDED Ruth Lopez Novodor
VOTE: Approved Unanimously.

7. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of Up to $300,000 in California for All Funding to Support Additional HIRE LA's Youth Enrollments/

Item 7 was TABLED at the request of the Economic and Workforce Development Department.

8. Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to Submit an Application to the California Workforce Development Board (CWDB) for Local Workforce Development Area (LWDA) Designation and Local WDB Certification

Gregg Irish provided a detailed overview of the WDB's application. He asked that the information within the application be included in the 2023-24 Annual Plan and after the WDB, City Council, and Mayor's approval, it be signed and forwarded to the state.

MOVED Garrett Gin/SECONDED Ruth Lopez Novodor
Vote: Approved Unanimously.

9. Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to Submit an Application to the California Workforce Development Board (CWDB) for Designation of the City of Los Angeles Local Workforce Development Area (LWDA) and its WDB as "High Performing."

Gregg Irish reminded the WDB that it and the Local Workforce Development Area has been consistently designated as "High Performing" since 2007. The new application is requesting designation by the state for Program Year (PY) 2021-2022 performance. The state will use the performance goals (Adult, Dislocated Worker, and Youth) it had negotiated with the City of Los Angeles at the start of PY 2021-2022 to determine whether the WDB and the Local Workforce Development Area achieved "High Performing" status.

The Economic and Workforce Development Department plans to include information from the application in the 2023-24 Annual Plan and, after the WDB, City Council, and Mayor's approval, it will be signed and forwarded to State.

MOVED Ruth Lopez Novodor/SECONDED LaShondra Mercurius
Vote: Approved Unanimously

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT BACKS/UPDATES:

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Gerardo Ruvalcaba expounded on the importance of having data for the development of Annual Plans and establishing workforce development strategies and activities. He introduced Felipe Valladolid Chavez to provide workforce development service delivery demographic data for Program Year 2021-2022, and the first two quarters of Program Year 2023. The data presented by Mr. Chavez was broken down by race & ethnicity, age, gender, and high-barrier populations (homeless, veteran, dislocated worker, low-income, re-entry, disability, disconnected youth, etc.).

Gregg Irish asked about the total number of customers served by the system annually.

Gerardo Ruvalcaba stated that the Department needs to do some additional analysis because in certain cases participants are enrolled in multiple programs and included in multiple counts.

11. Presentation by the Los Angeles County Economic Development Corporation (LAEDC) Regarding Current Labor Market Conditions

Gregg Irish stated that the Department relies on the labor market intelligence from the LAEDC to understand what industries are growing or retracting locally, regionally, statewide, and nationally, and to ascertain where jobs are and how to prepare workers for employment in same. Having this intelligence is essential for the development of Annual Plans.

Justin Adams, Senior Economist at LAEDC, provided an extensive overview of the local, regional, and state economies. As to the local and regional economy, he stated that both have recovered from the Covid-19 pandemic. However, there is now a 50% threat of a recession that will have an impact on the local, state, regional, and national economies.

Nancy Hoffman Vanyek expressed her frustration that the San Fernando Valley is often excluded from economic data.

Gerardo Ruvalcaba stated that the Economic and Workforce Development Department intends to fund the LAEDC to update economic data for the City, including the San Fernando Valley, and issue a report identifying areas of business and job growth.

Ruth Lopez Novodor mentioned the pressing need to include data regarding small business, which are providing most of the job growth locally and regionally. She said that there will be many employment opportunities generated by small businesses.

David Crippens commented that LAEDC's economic data is also critical to the development of a Five-Year Strategic Plan. He said they should be invited to participate in the process.

Gerardo Ruvalcaba said the General Manager of the Economic and Workforce Development Department, Carolyn Hull, is aware that economic and workforce development are linked and the activities of both, including those within the Department, need to be aligned.

The Economic and Workforce Development Department is planning a presentation to the WDB on this subject in the months to come.

Gregg Irish commented that these are projections by LAEDC, and there is also a need for real-time labor market information accessible from other source including job listings posted on job boards.

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Magdalena Duran emphasized that data is not everything, she asked WDB members and others in attendance at the meeting to familiarize themselves with the services provided by WorkSource and Youth Source centers. They deliver the services, are the backbone of the workforce development system, and can provide the details of job opportunities and placements.

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12. A Comparison of Local Workforce Development Areas (LWDA) in Los Angeles County by Workforce Innovation and Opportunity Act (WIOA) Formula Funding, Size of Labor Force, and January, February, and March 2023 Unemployment Rates

Gregg Irish presented a comparison of Workforce Innovation and Opportunity Act (WIOA) formula funding allocated to the seven LWDAs in Los Angeles County, information about the formulae used by the U.S. Department of Labor (USDOL) and the State of California to allocated these funds (Adult, Dislocated Worker, and Youth) locally, and labor market statistics and unemployment rates for Los Angeles County by LWDA.

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Item 13 was tabled.

14. Public Hearing to Solicit Input on the Development of the Year 24/Program Year (PY) 2023-24 (July 1 - June 30, 2024) Annual Plan

Mary Keipp, the Executive Director of a contracted YouthSource Center operated by UCLA, provided multiple comments on what should be considered for inclusion in the Program Year 2023-24 Annual Plan.

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15. Next Meeting - TBA

16. Adjourn: Chair Charles Woo adjourned the meeting at 12:18 p.m.

3

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MINUTES

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15. Next Meeting - TBA

16. Adjourn: Chair Charles Woo adjourned the meeting at 12:18 p.m.

4.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of California for All Funding to Support Additional HIRE LA's Youth Enrollments**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - CFA_Savings_to_HLAY_City_GF_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

4

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: May 18, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING THE REALLOCATION OF CALIFORNIA FOR ALL FUNDING TO SUPPORT ADDITIONAL HIRE LA'S YOUTH ENROLLMENTS

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to reallocate $300,000 in PY 22-23 California For All (CFA) program savings to City General Fund (GF) Hire LA's Youth (HLAY) providers for additional work experience and support services to youth, ages 14-24. (Table 1)
2. AUTHORIZE the General Manager of EWDD, designee, to execute new agreements and amendments as outlined in Table 1 in order to provide work experience opportunities to Los Angeles youth.

BACKGROUND

Hire LA's Youth is the result of the City's campaign to provide employment opportunities to young Angelenos. Youth employment programs have been a vital component of the Workforce Development System (WDS) for well over 30 years in the City and provide youth with an opportunity to earn a paycheck while developing foundational workplace skills. The program's success is well-documented each year.

Hire LA focuses on preparing young adults for the 21st Century workforce. It is designed to provide a starter job. This is the key to helping young people ages 14 to 24 learn about the workplace, find a mentor, and enter a path to meaningful and lifelong employment, developing long-term employment opportunities for L.A.'s Youth. This year's program is projected to reach over eight thousand 14 to 24-year-olds.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

California For All Youth Workforce Program represents a bold, urgent, and effective response to the COVID-19 pandemic. Innovative programs were developed during the pandemic to address the existing inequities in the public education system and the deepened crisis of disengagement and disenrollment from higher education programs among Black and Latinx students across the City.

In order to meet the demands of the HLAY providers that are overperforming, program savings from the CFA programs will be used to bolster the City GF HLAY program.

RECOMMENDATION

To fully utilize the CFA program savings, EWDD requests approval of the reallocation/redistribution detailed in Table 1. The CFA savings will be used to supplement the City GF HLAY providers listed in Table 1 that are overperforming contractually. This will minimize the need for providers to start waiting lists and/or refer youth to other centers that are further away and less convenient.

Table 1 summarizes EWDD's recommended allocation/redistribution of $300,000 in PY 22-23 CFA program savings. The additional funds will provide extra work experience hours and supportive services to young Angelenos ages 14-24. The term of the contracts will be July 1, 2022 – June 30, 2023.

Table 1: Reallocation/Redistribution of CFA Savings to City GF HLAY

AGENCY	CURRENT CITY GF FUNDING	ADDITIONAL CFA FUNDING	NEW FUNDING AMOUNT
El Proyecto del Barrio, Inc. - SV	$129,000	$33,000	$162,000
Goodwill Industries of Southern California	$99,000	$33,000	$132,000
Los Angeles Brotherhood Crusade	$333,000	$33,000	$366,000
Managed Career Solutions, Inc. (Harbor YSC)	$93,000	$33,000	$126,000
Watts Labor Community Action Committee	$123,000	$33,000	$156,000
Youth Opportunity Movement - Boyle Heights	$231,000	$45,000	$276,000
Youth Opportunity Movement - Watts	$153,000	$45,000	$198,000
Housing Authority of the City of Los Angeles (HACLA)	$105,000	$45,000	$150,000
PY 22-23 CFA Program Savings	$300,000	($300,000)	$0
TOTALS	**$1,566,000**	**$0**	**$1,566,000**

NEXT STEPS

Upon WDB approval, EWDD will execute agreements and/or amendments to agreements with agencies listed in Table 1.

CMH:GR:MV:FG:cg

5.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding a Request for Interest (RFI) Procurement for Currently Contracted WorkSource Centers (WSC) and YouthSource Centers (YSC) to Develop or Expand High Road Training Partnerships (HRTP) that Produce High Wage Employment in the Following Three Industry Sectors: Biotechnology/Biosciences, Advances Manufacturing, and Entertainment/Film**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - HRTP_RFI_Funding_Recomm_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

5
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: May 18, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING A REQUEST FOR INTEREST (RFI) PROCUREMENT FOR CURRENTLY CONTRACTED WORKSOURCE CENTERS (WSC) AND YOUTHSOURCE CENTERS (YSC) TO DEVELOP OR EXPAND HIGH ROAD TRAINING PARTNERSHIPS (HRTP) THAT PRODUCE HIGH WAGE EMPLOYMENT IN THE FOLLOWING THREE INDUSTRY SECTORS: BIOTECHNOLOGY/BIOSCIENCES, ADVANCES MANUFACTURING, AND ENTERTAINMENT/FILM

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD recommended list of WorkSource Centers (WSC) selected through the "2023 High Road Training Partnership (HRTP) Grant Request for Interest (RFI)" to implement program services that lead to high-wage jobs as indicated on the following table:

NO.	AGENCY	HIGH ROAD SECTOR	RECOMMENDED FUNDING
1	Asian American Drug Abuse Program, Inc. (AADAP)	Renewable Energy	$250,000
2	Equus Workforce Solutions (EQUUS)	Construction	$250,000
		Hospitality	$250,000
3	Housing Authority of the City of Los Angeles (HACLA)	Transportation	$250,000
4	Pacific Gateway	Transportation/Logistics	$250,000
		TOTAL	**$1,250,000**

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

2. AUTHORIZE the General Manager, EWDD, or designee, to negotiate and execute agreements with the four recommended HRTP WSCs for the period of July 1, 2023, through June 30, 2024, for designated amounts outlined in Recommendation No. 1.

BACKGROUND

The City of Los Angeles (City) local WDB and the EWDD set aside $1.5M of Workforce Innovation and Opportunity Act (WIOA) funds in the Year 23 Annual Plan to develop and/or expand local HRTP projects involving key industry sectors that lead to high-wage and middle-skilled employment opportunities. In addition, the WDB set aside $200K to expand access to registered apprenticeship programs. The total amount of WIOA funding available under this process for the HRTP grant is $1,700,000.

DISCUSSION

In December 2022, EWDD issued the "2023 High Road Training Partnerships Request for Interest (RFI)" to identify qualified service providers from WSC and YouthSource (YSC) to implement the HRTP grant to facilitate partnerships between committed training providers, registered apprenticeship programs, and employers of in-demand skilled sectors. The purpose of these partnerships is to create a streamlined mechanism that leads to high-paying and sustainable career employment for local job seekers within our most vulnerable populations. The next section describes the RFI selection process.

RFI Selection Process

The HRTP RFI proposal and rating were conducted in accordance with WIOA procurement requirements set forth in the WDB/Local Elected Officials (LEO) Agreement and the current WDB Annual Plan. The HRTP RFI solicited information from WSCs and YSCs to determine their capacity to implement the HRTP grant initiative. The department developed a rating tool to evaluate proposals using RFI criteria and Cost Reasonableness on a Pass/No Pass basis. All proposals were evaluated utilizing internal raters and the rating factors included:

- Demonstration of a high-growth/high-wage employment sectors;
- Demonstration of established partnerships with both key employers and training providers; and
- Demonstration of cost reasonableness.

Proposals Received

As summarized in Table 1, a total of five agencies submitted proposals for the HRTP RFI. All proposals were submitted by WSCs with no proposals submitted by YSCs.

Table 1 displays the name of the agency, the sector proposed, amount of funding requested, final rating, and recommended funding, if any. EWDD recommends funding in the amount of $250,000 be awarded to AADAP, HACLA, and Pacific Gateway. Additionally, EWDD recommends that EQUUS be awarded a total of $500,000 inasmuch as they submitted a proposal for two sectors (construction and hospitality), as shown in Table 1. Notification of final scores and funding amount is pending approval by the WDB and the City Council.

Table 1 - HRTP Rating and Funding Recommendations

AGENCY	SECTOR PROPOSED	AMOUNT REQUESTED	RATING	RECOMMENDED FUNDING
AADAP	Logistics	$300,000	NP	N/A
	Transportation		NP	N/A
	Renewable Energy		P	$250,000
EQUUS	Construction	$831,176	P	$250,000
	Hospitality		P	$250,000
HACLA	Transportation	$283,333	P	$250,000
MCS	Fashion	$283,333	NP	N/A
Pacific Gateway	Transportation/Logistics	$450,000	P	$250,000

NEXT STEPS

The EWDD has reissued the HRTP RFI to solicit proposals for additional sectors, including:

- Biotechnology/Biosciences
- Advanced Manufacturing
- Entertainment/Film Industry

CMH:GR:FVC:DB:BH:cg

6.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Procurement of Consultants/Extra-Help and Related Funding, Not to Exceed $250,000, to Provide Assistance to EWDD Staff in Processing Invoices**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - Invoicing_&_Related_Serv._RFQ_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

KAREN BASS
MAYOR

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: May 18, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING THE PROCUREMENT OF CONSULTANTS/EXTRA-HELP AND RELATED FUNDING, NOT TO EXCEED $250,000, TO PROVIDE ASSISTANCE TO EWDD STAFF IN PROCESSING INVOICES

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's recommended consultant selected through the "2023 Invoicing and Related Services Request for Quotes" to assist in processing contracts, reviewing invoices, analyzing financial reports, preparing financial reports, and related services:

AGENCY	RECOMMENDED FUNDING
Cobb-Phillips & Associates	$148,500

2. AUTHORIZE the General Manager, EWDD, or designee, to negotiate and execute an agreement with the recommended consultant for the period of June 1, 2023 through May 31, 2024, in the amount of $148,500, subject to two (2) one-year extensions with additional funding to be determined.

BACKGROUND

On February 27, 2023, the EWDD issued a Request for Quotation (RFQ) to procure qualified auditors to assist in processing contracts, reviewing invoices, analyzing financial reports, preparing financial reports, and related services. The selected contractor will support the EWDD Financial Management Division's Grants Management - Invoice Review Unit with administrative and accounting functions related to grants management activities.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Selection Process

At the end of the designated submission period, April 6, 2023, EWDD received one proposal from Cobb-Phillips & Associates (CP&A) and one proposal from Control Consultants LLC as indicated on the table below:

No.	Organizations	Funding Requested	Proposed Staffing	Funding Recommended
1	Cobb-Phillips & Associates	$148,500	4	$148,500
2	Control Consultants LLC	$250,000	2	N/A

Proposals were evaluated based on the following selection criteria:

- Cost Reasonableness; and
- Staff Resources

Recommended Proposal

EWDD internal staff evaluated both proposals using the above selection criteria and determined that CP&A submitted the most cost-effective proposal with the highest number of staff (four). Therefore, EWDD recommends the selection of CP&A.

NEXT STEPS

Upon approval from the WDB, the EWDD will prepare and execute a contract with the selected contractor.

CMH:GR:FVC:BNH:cg

7.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of California for All Funding to Support the Creation of Career Pathways in Early Childhood Education and the Recruitment, Training, and Certification of Early Childhood Educators**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - CFA_Savings_to_ECE_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

KAREN BASS
MAYOR

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: May 18, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING THE REALLOCATION OF CALIFORNIA FOR ALL FUNDING TO SUPPORT THE CREATION OF CAREER PATHWAYS IN EARLY CHILDHOOD EDUCATION AND THE RECRUITMENT, TRAINING, AND CERTIFICATION OF EARLY CHILDHOOD EDUCATORS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to reallocate $225,000 in PY 21-22 City General Fund (GF) Student to Student (S2S) program savings to California For All (CFA) Early Childhood Education (ECE) providers for additional paid internship and support services to youth, ages 18-30. (Tables 1 and 2)
2. AUTHORIZE the General Manager of EWDD, designee, to execute new agreements and amendments as outlined in Table 2 to provide Los Angeles' youth paid internship opportunities supporting pathways to careers in early childhood education.

BACKGROUND

The California For All Youth Workforce Program represents a bold, urgent, and effective response to the COVID-19 pandemic. EWDD and the Mayor's Office developed innovative programs during the pandemic to address the existing inequities in the public education system and the deepened crisis of disengagement and disenrollment from higher education programs among Black and Latinx students across the City. One such program is the ECE program. The project is geared towards Los Angeles community college students in the child development (or closely related) field. Participants are provided with paid internship opportunities, one-on-one mentorship support, quarterly coaching sessions, and financial awards for those graduating.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

In order to meet the goals of the ECE program and ensure participants are successful additional funds need to be allocated.

DISCUSSION

To fully utilize program savings and to achieve ECE's goals, EWDD requests approval of the allocation/reallocation detailed in Tables 1 and 2. The S2S GF savings will be used to supplement the demands of the ECE program. The additional funds will minimize the need for providers to start waiting lists and/or refer youth to other centers that are further away and less convenient.

Table 1 outlines the original funding designated for ECE through CFA and the additional funding that will be utilized to meet the demand of the ECE program. The additional funds will provide additional paid internships and supportive services to young Angelenos ages 18-30. The term of the contracts will be July 1, 2022 – May 1, 2024.

Table 1: ECE Funding Streams

FUNDING STREAM	AMOUNT
PY 22-23 CFA ECE (Original)	$600,000
PY21-22 City GF Student to Student Savings	$225,000
TOTALS	**$825,000**

Table 2 provides a summary of EWDD's recommended allocations of the $825,000 detailed in Table 1. The increased funds will provide additional paid internships and supportive services to young Angelenos ages 18-30. The term of the contracts will be July 1, 2022 – May 1, 2024.

Table 2: EWDD's Allocation Recommendations

AGENCY	PY 22-23 CFA ECE (ORIGINAL)	PY21-22 CITY GF STUDENT TO STUDENT SAVINGS	NEW FUNDING AMOUNT
Catholic Charities of Los Angeles, Inc.	$150,000	$47,901	$197,901
Coalition for Responsible Community Development	$129,070	$65,710	$194,780
El Proyecto del Barrio, Inc.	$150,000	$29,449	$179,449
Para Los Ninos	$150,000	$42,342	$192,342
PSA 1	$20,930	$39,598	$60,528
TOTALS	**$600,000**	**$225,000**	**$825,000**

NEXT STEPS

Upon WDB approval, EWDD will execute agreements and/or amendments to agreements with agencies listed in Table 2.

CMH:GR:MV:FG:cg

8.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendation to Allocate up to $125,000 in Funding to WLCAC to Implement the HireLAX Pre Apprenticeship Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 - HireLAX_Pilot_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

8

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: May 18, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATION TO ALLOCATE UP TO $125,000 IN FUNDING TO WLCAC TO IMPLEMENT THE HIRELAX PRE APPRENTICESHIP PROGRAM

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager to allocate up to $125,000 in City General Funds to the Watts Labor Community Action Committee (WLCAC) to provide a training stipend to eligible participants enrolled in the HireLAX program.
2. AUTHORISE the General Manager to negotiate and execute an agreement with WLCAC, in an amount not to exceed $125,000

BACKGROUND

The HireLAX Apprenticeship Readiness program provides free construction training, paid for by Los Angeles World Airports (LAWA). The program leverages the Workforce Innovation and Opportunity Act (WIOA) funds allocated to City WorkSource Centers (WSC) / America's Job Centers of California (AJCC) and County AJCCs to enroll and support participants with case management, supportive services, and job placement assistance.

HireLAX is part of the LAWA's effort to ensure its project contractors meet and exceed their 30 percent local participation rate requirement that prioritizes local needs of workers and reflects diversity. To be eligible for the program the participant must have a strong interest in a construction career, must be 17 3/4 or older, have a California ID and Social Security Card

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The program provides 8-weeks of training to prepare local residents for a quality career in construction. Upon completion, trainees are prepared to enroll in a union apprenticeship program and subsequent employment opportunities on an LAX construction project. The program provides students with a training program focusing on specialized construction skills, physical fitness, OSHA regulations, CPR/first aid response, construction math, labor history, hands-on training and visits to local union apprenticeship training programs and major construction projects at LAX.

Due to the history of barriers experienced by participants, the non-profit Flintridge Center partnered with AJCCs / WSCs to provide participants with case management services to help develop soft skills and overcome barriers to employment. These barriers included lack of high school diploma or GED, transportation, childcare, homelessness, involvement in the criminal justice system, history of homelessness or housing insecurity, and lack of access to construction tools and personal protective equipment.

HireLAX has successfully placed 190 people into union construction jobs, with graduates collectively earning more than $10 million to support their families and our local communities. An additional 6 graduates went to work in non-union construction (including 2 who went straight into management overseeing union craft workers), and 4 were assisted into non-construction jobs.

DISCUSSION

Although the HireLAX Apprenticeship Readiness program is free, it does not provide financial assistance to participating students which may be a barrier for many. To maximize the participation and outcomes for City residents, the Department proposing to pilot a program that will provide a needs-based payments and/or stipend to better support and incentivize completion of the training program.

Under this pilot program, a total of 110 participants will receive a $1,000 stipend to during the 8 week program to help support with rent, gas, food and utility bills. Through this pilot, EWDD seeks to increase program completion by providing the financial support that many participants require.

EWDD recommends funding WLCAC for this initial pilot program due to several factors, including: 1) WLCAC's strong established partnership with HireLAX, 2) WLCAC operates both a City WSC and YouthSource Center, allowing the organization to serve a wider age-group and 3) WLCAC focus on the construction sector.

Upon the launch of the program, EWDD will seek to expand this program to include additional service providers.

CMH:GR:cg

Workforce Development Board
City of Los Angeles

9.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) Regarding the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan Public Hearing to Obtain Input on the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9 - Annual Plan FINAL 0517238(B)_PDF



Year 24 Annual Plan

Los Angeles in Transition

City of Los Angeles Economic and Workforce Development Department

ANNUAL PLAN:
Purpose and Highlights



Priorities

- Strategies
- Policies
- Budget, and
- Timeline



Equity

- Equity-focused strategic initiatives



Living Wage Jobs

- Create and expand living wage jobs
  Remove barriers to employment



STRATEGIC INITIATIVE NO. 1

Regional efforts to reduce homelessness by providing pathways to:

- Sustainable employment
- Training and education
- Connecting participants to supportive services

STRATEGIC INITIATIVE NO. 2

Increase Education and/or Employment Outcomes for Disconnected Youth

- YouthSource System Redesign
- HIRE LA Youth
- Service Goals



STRATEGIC INITIATIVE NO. 3

Increase Employment Opportunities for All Angelenos Through Partnerships with Major Economic Drivers in the Region

- HIRE LAX Apprenticeship Program
- Targeted Local Hire Program
- Memoranda of Understanding
- Infrastructure Investment



STRATEGIC INITIATIVE NO. 4

Facilitate Increased and Equitable Access to Jobs That Provide High Wages/Salaries and Opportunities for Career Advancement/Upward Mobility Through Job Placement Strategies, Which Focus on High- Growth Sectors

- High Road Training Partnerships Business
- Engagement Program Connect LA Job Fair
- Infrastructure Investment



STRATEGIC INITIATIVE NO. 5

Increase Gender Equity by ensuring that Women are trained for positions at all levels within organizations and across all Industry Sectors at equal pay rates as those positions occupied by men

- Increased Access to Childcare
- Domestic Violence and Human Trafficking Pilot People, Industry, and Jobs Report
- CDBG Childcare Initiative
- Gender Equity Performance Data
- Gender-Specific Programming



STRATEGIC INITIATIVE NO. 7

Increase Employment Outcomes for the Reentry Population to Allow for a Smoother Transition Into Society

- Re-entry Enrollments Prison to Employment (P2E)
- INVEST
- Entertainment Careers Pathway
- Substance Abuse Disorder Counselor Training



STRATEGIC INITIATIVE NO. 8

Increase Employment Opportunities for Older Adults - 55 + - by Creating Systems that Promote Training and Employment.



Year 24 Annual Plan

Budget Revenues
+
Allocations

YEAR 24 WORKFORCE AND INNOVACTION ACT (WIOA) FORMULA

	New Allocation PY 2023-24	Carryover Prior Years	Total Allocation PY 2023-24
ADULT	14,853,297	1,500,000	16,353,297
DISLOCATED WORKERS	10,732,563	900,000	11,632,563
YOUTH	14,791,932	900,000	898,553
RAPID RESPONSE	898,553	0	564,189
SUBTOTAL	**41,276,345**	**3,300,000**	**44,576,345**

YEAR 24 ADDITIONAL GRANT FUNDING

	New Allocation PY 2023-24	Carryover Prior Years	Total Allocation PY 2023-24
Year 24 WIOA Discretionary	5,600,000	1,170,000	6,770,000
CDBG COVID	0	275,000	275,000
CA for All	716,653	16,574,953	17,291,606
LA City Programs	14,288,570	2,903,500	17,192,070
LA County Programs	12,740,600	432,295	13,172,895
Other Grant Funds	2,920,000	0	2,920,000
Anticipated Revenues	7,000.000	0	7,000,000
SUBTOTAL	**43,265,823**	**21,355,748**	**64,621,571**

YEAR 24 WIOA FORMULA + ADDITIONAL GRANT FUNDING

	New Allocation PY 2023-24	Carryover Prior Years	Total Allocation PY 2023-24
WIOA Formula	41,276,345	3,300,000	44,576,345
Additional Grant Funding	43,265,823	21,355,748	64,621,571
GRAND TOTAL	**84,542,168**	**24,655,748**	**109,197,916**

YEAR 24 WIOA REVENUES

Grant	Source	New Allocation PY 2023-24
Severe Storm NDWG	WIOA- Discretionary	2,100,000
Quest NDWG	WIOA – Discretionary	500,000
Californians for All	CA General Fund	716,000
Gang Injunction Settlement	City General Fund	6,300,000
Returning Citizens	Federal Earmark	1,000,000
GRAND TOTAL		**10,616,000**

YEAR 24 WIOA ALLOCATIONS

Funding Category	Amount	Percentage
Service Providers	26,618,451	60%
Supporting Program Activities	5,122,088	11%
EWDD Program / Oversight	9,398,226	21%
EWDD Direct Services	1,149,637	3%
WDB / Mayor’s Office	1,911,628	4%
Other City Departments	376,224	1%
TOTAL	**44,576,345**	**100%**

FUNDING HIGHLIGHTS (1/3)

No.	Funding	Strategy	Outcome	Strategic Goal(s)
1.	$16,778,212	Fund 15 WorkSource Centers to provide employment training and placement services to high-barrier adults and dislocated workers and employers.	Serve 12,000	Strengthen connections with major economic drivers in the region. Target vulnerable populations with a geographic focus.
2.	$9,380.000	Fund 14 YouthSource Centers	Serve 7,000	Focus on disconnected youth.
3.	$29,267,155	Year-Round Youth Employment Program	Serve 10,000	Focus on disconnected youth.

FUNDING HIGHLIGHTS (2/3)

No.	Funding	Strategy	Outcome	Strategic Goal(s)
4.	$6,000,000	Los Angeles Regional Initiative for Social Enterprise (LA:RISE)	Serve 800	Address homelessness with more employment opportunities.
5.	$693,000	LA County - INVEST	Serve 240	Focus on the reentry population.
6.	$500,000	Layoff Aversion	TBD	Strengthen connections with major economic drivers in the region.

FUNDING HIGHLIGHTS (3/3)

No.	Funding	Strategy	Outcome	Strategic Goal(s)
7.	1,100,000	WDB Innovation Fund	TBD	TBD
8.	900.000	High Road Training Partnerships	900,000	Strengthen connections with major economic drivers in the region
9	150,000	Youth Apprenticeship Program	150,000	Focus on disconnected youth.

ANNUAL PLAN TIMELINE

Internal and External Dates

Posted for Public Comment	Wednesday, April 12, 2023
CD 9 Community Forum	Thursday, April 20, 2023
WDB Meeting (Youth Council)	Tuesday, April 25, 2023
CD 13 Community Forum	Tuesday, April 25, 2023
VIRTUAL Community Forum	Wednesday, April 26, 2023
WDB Meeting (Executive Committee)	Thursday, April 27, 2023
Closed for Public Comment	Friday, May 12, 2023
WDB Approval	Friday, May 26, 2023
ECDC Approval	Second Meeting in June
Council Approval	*June 27, 28, or 30*



Year 24 Annual Plan

QUESTIONS?

City of Los Angeles
Economic and Workforce Development Department

10.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Public Hearing to Obtain Input on the Draft Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

A.

DATE: May 18, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Report by EWDD and Staff Attorney on potential liability for Community Career Development's failure to submit a Single Audit report.**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available