CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING

Thursday, April 27, 2023
10:00 AM - 12:00 PM

Grace E. Simons Lodge

1025 Elysian Park Dr, Los Angeles, CA 90012

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of February 8, 2023	Charles Woo
4.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $65,000 be Identified to Commission the Los Angeles County Economic Development Corporation's (LAEDC) Institute for Applied Economics to Update its Los Angeles: People, Industry and Jobs Report to Inform and Support Workforce Development Decision-Making	Gerardo Ruvalcaba
5.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $300,000 be Identified for a Consultant to Develop a Five-Year Workforce Development Strategic Plan	Gerardo Ruvalcaba
6.	Authorization for the Economic and Workforce Development Department (EWDD) to Accept $2.1 Million in National Dislocated Worker Grant (NDWG) Grant Funds from the U.S. Department of Labor (USDOL), through the state, for Storm Damage Mitigation Related Workforce Development Activities	Donny Brooks
7.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of Up to $300,000 in California for All Funding to Support Additional HIRE LA's Youth Enrollments	Makeda Vela
8.	Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to	Gregg Irish/ Gerardo Ruvalcaba

Submit an Application to the California Workforce Development Board (CWDB) for Local Workforce Development Area (LWDA) Designation and Local WDB Certification

9. Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to Submit an Application to the California Workforce Development Board (CWDB) for Designation of the City of Los Angeles Local Workforce Development Area (LWDA) and its WDB as "High Performing" — Gregg Irish/ Gerardo Ruvalcaba

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

10. Presentation by the Economic and Workforce Development Department (EWDD) Regarding Workforce Development System Demographics — Felipe Valladolid-Chávez
11. Presentation by the Los Angeles County Economic Development Corporation (LAEDC) Regarding Current Labor Market Conditions
12. A Comparison of Local Workforce Development Areas (LWDA) in Los Angeles County by Workforce Innovation and Opportunity Act (WIOA) Formula Funding, Size of Labor Force, and January, February, and March 2023 Unemployment Rates — Gregg Irish
13. Presentation by the Economic and Workforce Development Department (EWDD) Regarding the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan — Felipe Valladolid-Chavez
14. Public Hearing to Solicit Input on the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan — Felipe Valladolid-Chávez
15. Next Meeting
16. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, Ruth Lopez Novodor, La Shondra Mercurius, Nancy Hoffman-Vanyek

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 1200 W. 7th Street, 6th Floor, Los Angeles, CA 90017.
Phone: 213-744-7164 www.wiblacity.org

3.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of February 8, 2023**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft Minutes of February 8, 2023

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING
WEDNESDAY, FEBRUARY 8, 2023
10:00 AM. -12:00 P.M.

ZOOM VIDEO CONFERENCE CALL

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, Garrett Gin, David Crippens, LaShondra Mercurius, Ruth Lopez Novodor, Nancy Hoffman Vanyek

1. Call to Order – Chair Charles Woo called the meeting to order at 10:00 A.M., upon confirmation by the CEA that a quorum was present.

2. Public Comments on Non Agenda Items - None

3. Consideration of the Minutes of December 14, 2022

   MOVED:Nancy Hoffman Vanyek/SECOND: Garrett Gin
   VOTE:Unanimous approval
   Abstention: Ruth Lopez Novodor

4. Consideration of the Minutes of January 11, 2023
   MOVED: Garrett Gin/SECOND: Nancy Hoffman Vanyek
   VOTE:Minutes approved unanimously
   Abstention: Ruth Lopez Novodor

5. Approval of Findings to Continue Teleconferencing Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361

   Moved Nancy Hoffman Vanyek, Second LaShondra Mercurius
   Motion carries unanimously

6. Approval of a Recommendation by the Economic and Workforce Development Department (EWDD) Regarding Certified Public Accounting Services Previously Procured Through a Request for Quotations (RFQ) Process

   Gregg Irish provided a brief introduction.

Gerardo Ruvalcaba, Assistant General Manager of the EWDD reported that the Department presented recommendations for the RFQ to support the Financial Management Division to meet the audit team requirements in the fall. A merger occurred and the cost structure was increased. The Department is proposing to use the current organization that is being used, Davis Farr, LLP. This will increase the total contract amount to $317,000 dollars, which will need to go to the City Council for approval because it is over the $250,000 threshold.

Chair LaShondra Mercurius inquired why the increase in cost. Gerardo replied that the original awardee had to increase the cost because it went through a merger. Deputy City Attorney Chris Lee interjected that the vendor indicated that they could no longer provide the service at the same price. Funds are being allotted to the original vendor to increase their contract to provide additional services already being provided.

MOVED: David Crippens/SECOND: Ruth Lopez Novodor
VOTE: Motion carries unanimously

7. Approval of Recommendations by the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $250,000 of City General Fund Savings from the Los Angelino Corps Program for Implementation of an Entertainment Industry Sector Pathways Program for Returning Citizens, Through a Partnership Between the Coalition for Responsible Community Development (the Operator of the South Los Angeles YouthSource Center) and the Amity Foundation

   Gregg Irish provided background and indicated that this is an effort from the Department to implement and fund an entertainment industry sector pathway for $250,000 to CRCD. Gerardo Ruvalcaba shared that this is a new, and different program geared toward re-entry and homeless populations. The Program is a partnership with CRCD, Amity Foundation, and Arc Anti Recidivism Coalition, to provide 12 months of supportive housing, vocational training in the entertainment industry and stipends. Total cost over $1.1 million dollars leveraging non workforce dollars ($250,000) to support the stipend, work experience and wrap around services will be provided by other resources.

   Gregg Irish commented that these programs are needed to provide opportunities for folks who are coming out of the justice system.

David Crippens whole heartedly supports this and commented that programs such as this serve as a model.

Gregg reminded Gerardo to come back to the Board with the regional equity funds acceptance.

MOVED: David Crippens/SECOND Ruth Lopez Novodor
VOTE: Motion carries unanimously

8. Authorization for the Economic and Workforce Development Department (EWDD) to Accept $112,661 of an Additional $307,945.77 Awarded to the Los Angeles Basin Regional Planning Area (LABRPA) by the California Workforce Development Board (CWDB) for Prison to Employment (P2E) 2.0 Activities

Gregg Irish presented and led a discussion regarding the Governor's allocation of State funds being allocated for recidivism. A surplus of funds is available and we are accepting additional funds. The total will now be $2.412 million dollars to serve 271 of prison to employment eligible participants. Gerardo will come back regarding allocation of funds.

David Crippens inquired about women being included in this program.
Gerardo responded that they set a goal that 50% of those served would be women. They will continue to be included in the second phase.

Jaime Pacheco Orozco, General Manager of the Department of Aging commented that what strikes him about this is that older adults are not included in this program. He would like to make sure that they look at this with a lens of equity.

Adine Forman wanted to second what Jaime mentioned. They had a 30 year prison release and they are seeing this. A larger group of older folks out of prison, and living in half way houses. Anything they can do to re-acclimate to assist these folks would be great.

MOVED: David Crippens/SECOND: Garrett Gin
VOTE: Motion carries unanimously

9. Authorization for the Economic and Workforce Development Department (EWDD) to Accept $1.6 Million of Workforce Innovation and Opportunity Act (WIOA) Additional Assistance Funds from the State to Assist Workers Being Laid Off as a Result of the Closure of the Farmer John Meatpacking Plant in Vernon

Gregg Irish commented that the Department is asking for the acceptance of $1.6 million in funds to address the Farmer John plant closure to provide supportive services to the workers that are being laid off. The State is giving the Department money to address these employees and help the County of Los Angeles.

Linda Nguyen of the United Food Commercial 770 Union commented that the Farmer John plant in Vernon is closing, The plant employees 2500 persons, many of them have been there over two decades. The average age of workers being laid off is 52. They partnered with HTA to build a program for Rapid Response. Covered California enrollment healthcare, and CalFresh and housing and utilities. The vision for these funds is to build a long-term team partner to be able to co-case manage. They need one on one support and services. They are partnered with PACE and EQUUS to help ensure support around these transitions in the next chapter in their lives.

David Crippens commented that this is very important. They need to be sure that they use folks who know about cultural aging, and isolation issues.

Jaime Pacheco Orozco commented that older adults have challenges in literacy. Learning has to occur in a way that is effective. He applauds Linda for the work they are doing. Changing jobs for older folks is disconcerting.

Gregg Irish thanked Veronica Champayne for awarding the City of Los Angeles this money to provide these services. Gerardo will meet with Linda and her team to best address the needs of those workers being displaced.

MOVED: Ruth Lopez Novodor/SECOND: Nancy Hoffman Vanyek
VOTE: Motion carries unanimously

10. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding Technical Corrections to a December 14, 2022 Report Presented to the Workforce Development Board (WDB) on Program Year (PY) 2021-22 Carry-In/Savings and Modifications to the PY 2022-23 WDB Annual Plan

Gregg Irish provided background regarding technical adjustments to the Carry-In Report which impacts amendments to the Annual Plan.

Gerardo Ruvalcaba provided a summary of detailed information of changes needed to the Annual Plan, to correct omissions, errors and new funding.

Gregg added that these changes impact the bottom line of the Annual Plan. Nancy Hoffman Vanyek offered to create a survey to send out to businesses.

Angelica Martin, of the Anti Recidivism Coalition stated that they provide the FTP (NC3) training. They are happy to brief you on their activities. They place about 75% of participants.

Jaime Pacheco Orozco commented that the WDB Executive Committee consider having hybrid meetings. Continue with virtual for folks with older populations and persons with disabilities.

Adine posted the Hire Dodgers two-day event.

MOVED: Nancy Hoffman Vanyek/SECOND: LaShondra Mercurius
VOTE: Motion carries unanimously
Recusals: Ruth Lopez Novodor, David Crippens

11. NEXT MEETING: TBA

12. Adjourn: Chair Charles Woo adjourned the meeting at 11:05 A.M.

4.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $65,000 be Identified to Commission the Los Angeles County Economic Development Corporation's (LAEDC) Institute for Applied Economics to Update its Los Angeles: People, Industry and Jobs Report to Inform and Support Workforce Development Decision-Making**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

5.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendation that $300,000 be Identified for a Consultant to Develop a Five-Year Workforce Development Strategic Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - Workforce Development Strategic Plan

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

5
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

KAREN BASS
MAYOR

DATE: April 27, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATION THAT $300,000 BE IDENTIFIED FOR A CONSULTANT TO DEVELOP A FIVE-YEAR WORKFORCE DEVELOPMENT STRATEGIC PLAN

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager allocate up to $300,000 in WDB Innovation Fund monies for the development of a new 5-year Workforce Development Strategic Plan
2. INSTRUCT EWDD Issue a procurement to identity a consultant to support the City of Los Angeles (City) in the development of a new 5-Year Strategic Plan

BACKGROUND

First appearing in California in late February, the COVID-19 pandemic brought business and life to a grinding halt in the City. All major industry sectors saw a decline in employment as a result of the virus, with Trade, Transportation and Utilities, which includes retail, and Leisure and Hospitality experiencing the largest negative employment shocks.

While the region continues to recover, with unemployment nearing pre-pandemic levels, the extent of job loss, economic displacement, and business failure experienced at the peak of the pandemic will have continued ramifications for years to come.

In efforts to address the ramifications of the COVID-19 pandemic, the Mayor of Los Angeles in partnership with the City's WDB proposes to hire a third-party consultant to support the City's Workforce Development System (WDS) in developing a five-year workforce development strategic plan.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

DISCUSSION

The goal of the strategic plan is to support the WDS to better align resources and strategies to better connect Angelenos to thriving jobs in strong or growing sectors. The plan will analyzing the current workforce, determining future workforce growth and needs, identifying the gap in skills and training between the present and the future, and implementing solutions to make sure communities are prepared for the ever changing workforce and to ensure communities are not left behind in new and advancing work spaces.

Goals

- Support the Mayor's goal to connect every Angeleno with a living-wage jobs and career pathways;
- Identify living-wage/high-paying jobs that will be created as a result of policy changes and government investments;
- Convene industry, K-12, higher education and community leaders to understand and address the critical need for highly trained employees in the new economy;
- Ensure identified jobs are accessible to Angelenos; and
- Prepare for the jobs of the future through updated training and education.

Deliverables

- Synthesize what business leaders need from their employees. Then provide a plan of action that meets the critical needs of today's workforce, especially for those with high barriers to obtaining a high-wage job;
- Conduct one-on-one Interviews and focus groups with community-based organizations, workers, educational institutions, employers, City departments and public agencies ;
- Conduct quantitative surveys and analysis;
- Analyze current City and State policies that may be hindering job / wage / labor growth and identify gaps in policies that can further enable that growth;
- Provide context on the City's workforce and environment;
- Analyze the current and potential workforce;
- Determine future workforce needs;
- Identify workforce gaps against future needs; and
- Provide actions to address shortages, surpluses or skills mismatches.

NEXT STEPS

Upon Workforce Development approval EWDD will issue a procurement to solicit proposals from interested consultants.

CMH:GR:cg

6.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorization for the Economic and Workforce Development Department (EWDD) to Accept $2.1 Million in National Dislocated Worker Grant (NDWG) Grant Funds from the U.S. Department of Labor (USDOL), through the state, for Storm Damage Mitigation Related Workforce Development Activities**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - Report to Authorize EWDD to Accept $2.1 Million SWSDR NDWG

CAROLYN M. HULL
GENERAL MANAGER

CITY OF LOS ANGELES
CALIFORNIA

KAREN BASS
MAYOR

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: April 27, 2023

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ACCEPT $2.1 MILLION IN NATIONAL DISLOCATED WORKER GRANT (NDWG) GRANT FUNDS FROM THE U.S. DEPARTMENT OF LABOR (USDOL), THROUGH THE STATE, FOR STORM DAMAGE MITIGATION RELATED WORKFORCE DEVELOPMENT ACTIVITIES

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board:

1. AUTHORIZE the EWDD to accept up to $2.1 million in 2023 Severe Winter Storms Disaster Recovery (SWSDR) National Dislocated Worker Grant (NDWG) funds from the California Employment Development Department (EDD) to provide eligible individuals with temporary jobs and supportive services to mitigate the impact of the 2023 Severe Winter Storms in California.

BACKGROUND

Beginning December 27, 2022, the Los Angeles area and much of California experienced an unprecedented series of storms lasting through early January 2023. The succession of multiple atmospheric rivers inundated many residents with heavy rain, snow, and flooding. Officials estimate that thousands of homes were seriously damaged as a result. Furthermore, road erosion, collapsed hillsides, and debris flows have damaged public spaces and essential transportation routes across the state.

On January 14, 2023, President Biden approved Governor Gavin Newsom's request for a Major Disaster Declaration. The declaration provides a broad range of federal assistance for individuals, and public infrastructure, impacted by the storms. Los Angeles was one of many counties included in this declaration identified as needing clean up and repair activities for damage caused by this weather event.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

DISCUSSION

On April 13, 2023, the Department of Labor (DOL) approved the EDD application for NDWG funds to help with storm recovery efforts. The funding will be issued incrementally, with the first allotment totaling $2.1 million to be awarded to the City of Los Angeles.

Funding for the project will provide support for needed disaster recovery efforts. Funds will be utilized to recruit eligible individuals to cover temporary job assignments of participants engaged under the grant project as they return to the workforce.

NEXT STEPS

Upon the WDB's approval, the EWDD will issue a Request for Interest (RFI) to currently contracted City of Los Angeles WorkSource Centers to identify agencies that have the capacity to recruit and assign workers to help recovery efforts. Subsequently, the EWDD will provide the results of the RFI and funding recommendations at a future WDB meeting.

CMH:GR:DB:TEL:cg

7.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of Up to $300,000 in California for All Funding to Support Additional HIRE LA's Youth Enrollments**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

8.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to Submit an Application to the California Workforce Development Board (CWDB) for Local Workforce Development Area (LWDA) Designation and Local WDB Certification**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Authorization for WDB staff and EWDD staff to Submit an Application to the CWDB
- Item 8 - Attachment_WDB_2023_Local_Board_Recertif_Application

Workforce **Development** Board
City of **Los Angeles**

8

MEMORANDUM

DATE: April 27, 2023

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: AUTHORIZATION FOR WORKFORCE DEVELOPMENT BOARD AND ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) STAFF TO SUBMIT AN APPLICATION TO THE CALIFORNIA WORKFORCE DEVELOPMENT BOARD (CWDB) FOR LOCAL WORKFORCE DEVELOPMENT AREA (LWDA) DESIGNATION AND LOCAL BOARD CERTIFICATION

REQUESTED ACTION:

1. That the Workforce Development Board (WDB) Executive Committee, on behalf of the full WDB, authorize WDB staff to submit an unsigned/unofficial version of the above referenced application to the California Workforce Development Board (CWDB); and

2. That the WDB Executive Committee request the Economic and Workforce Development Department (EWDD) to include the above referenced application within the Year 2023-24 Annual Plan and after its approval by the WDB, the City Council, and the Mayor, submit an official version to the CWDB with the signatures of the WDB Chair, the City Council President, and the Mayor.

BACKGROUND:

On July 22, 2014, President Obama signed the Workforce Innovation and Opportunity Act (WIOA) to amend the Workforce Investment Act (WIA) of 1998 and strengthen the nation's public workforce development system through innovation in and alignment and improvement of employment, training, and education programs.

This legislation empowered the Governor, through the CWDB, to designate and certify Local Workforce Development Areas (LWDA) and attendant WDBs in California for

eligibility for WIOA funds and the conduct of WIOA activities. Forty-five LWDAs and WDBs are currently designated and certified.
A WDB, in partnership with the Chief Elected Official, is responsible for the implementation of WIOA locally and ensuring the appropriate use and management of related funding. The WIOA stipulates the execution of a WDB-Local Elected Official (LEO) agreement, which describes the roles and responsibilities of the parties and is subject to state approval.

The Chief Elected Official appoints all WDB members. Representatives of the business/employer community constitute the majority of the membership. The balance includes members of educational institutions, organized labor and joint labor-management partnerships, economic and community development entities, community-based organizations, and others.

The City of Los Angeles LWDA and WDB were designated and certified under WIOA for a two-year period beginning March 31, 2015. Subsequent designations and certifications have since been received from the CWDB. As part of the process, the City was declared the grant recipient and fiscal agent of WIOA funds that have been made available to the state by the federal government and reserved for local distribution via formulae. The EWDD is the Administrative Entity that performs administrative and support functions.

WIOA allocations underwrite the City's Workforce Development System (WDS) of WorkSource Centers/America's Job Centers of California, adult/dislocated worker portal facilities, and YouthSource Centers. A multitude of programs and special initiatives are offered to residents through the WDS and its partners to prepare them for educational opportunities and employment in high-growth industry sectors of the Southern California economy. The WDS's talent pipelines are also beneficial to the region's employers in meeting their human capital needs.

On March 13, 2023, the California Employment Development Department (EDD) issued Workforce Services Directive (WSDD) 245 and a related application to facilitate the designation and certification of LWDAs and WDBs for the period July 1, 2023 – June 30, 2025.

The WSD 245 application must be completed and the following criteria met in order for the City and WDB to again be designated and certified:

- Successful WIOA performance achieved during Program Year (PY) 2020-21 and 2021-22

- Sustained fiscal integrity under WIOA during PY 2020-21 and 2021-22

- Compliance with the WDB membership composition mandates of WIOA Section 107(b) (2) (A)

- Ongoing participation in WIOA regional planning and regional plan implementation activities, and regional performance negotiations
- Achievement of WIOA Adult, Youth and Dislocated Worker expediture levels regarding Adult and Dislocated Worker participant training services and out-of-school youth and youth work experience opportunities

WDB and EWDD staff have prepared the WSD 245 application for submission to the state (see attached) that requires the WDB Chair, the City Council President, and the Mayor's signatures per the WDB-LEO agreement.

Local Area Subsequent Designation and Local Board Recertification Application For Program Year 2023-25

Local Workforce Development Area

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Application for Local Area Subsequent Designation and Local Board Recertification

This application will serve as your request for Local Workforce Development Area (Local Area) subsequent designation and Local Workforce Development Board (Local Board) recertification for Program Year (PY) 2023-25 under the *Workforce Innovation and Opportunity Act* (WIOA).

If the California Workforce Development Board (CWDB) determines the application is incomplete, it will either be returned or held until the necessary documentation is submitted. Please contact your Regional Advisor for technical assistance or questions related to completing and submitting this application.

Completed applications must be submitted by 5 p.m. on Friday, April 14, 2023, to the CWDB at PolicyUnit@cwdb.ca.gov.

City of Los Angeles Workforce Development Area
Name of Local Area

1200 W. 7th Street 6th Floor

Mailing Address

Los Angeles, CA 90017

City, State, ZIP

_____

Date of Submission

Contact Person

Gregory Irish

Gregory.Irish@lacity.org

Contact Person's Phone Number
(213) 239-3062

Gerardo Ruvalcaba

Gerardo.Ruvalcaba@lacity.org

(213) 281-2404

Local Board Membership

The WIOA Section 107(b)(2)(A) through (E) states the requirements for nominating and selecting Local Board members:

1. Provide the names of the individuals appointed for each membership category listed below.
2. Attach a roster for the current Local Board.

Category: Business – WIOA Section 107(b)(2)(A) requires that business members constitute a simple majority of the Local Board, and WIOA Section 107(b)(3) states that the chairperson shall also be a member under this category. Specifically, a majority of the Local Board's business members shall constitute the following representatives under this membership category:

- Owners of businesses, chief executives or operating officers of businesses, or other business executives or employers with optimum policymaking or hiring authority.
- Representatives of businesses, including small businesses or business organizations.
- Individuals appointed by those who have been nominated by local business organizations and business trade associations.

Please list the Local Board's business members and identify the chairperson by typing CHAIR after their name:

LOCAL BOARD BUSINESS MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
1. Charles Woo	President & CEO	Megatoys	07/01/20	06/30/23
2.Priscilla Chavez	Manager of Diversity & Inclusion	PCL Construction Services, Inc.	07/01/20	06/30/23
3.Veronica Corona	Owner	CN Cleaning Solutions	07/01/20	06/30/23
4.David Crippens	Owner	DLC & Associates	07/01/20	06/30/23
5.Garrett Gin	Market Executive	Bank of America	07/01/20	06/30/23
6.Jaleesa Hazzard	CEO	Hazzard Consulting Group	07/01/20	06/30/23
7.Nancy Hoffman Vanyek	President & CEO	Greater San Fernando Valley Chamber of Commerce	07/01/20	06/30/23
8.Robert A. Lake	President & CEO	MESA Energy Systems	07/01/20	06/30/23
9.Ruth Lopez Novodor	President	On Cue Consulting	07/01/20	06/30/23
10.LaShondra Mercurius	President	JLM Strategic Talent Partners	07/01/20	06/30/23
11.Kelly Nguyen	Co-Founder, CEO	IDLogic	07/01/20	06/30/23
12.Casey O'Neill	Program Associate	Biocom	07/01/20	06/30/23
13.Patricia Perez	Principal	VPE Public Relations	07/01/20	06/30/23
14.Hector Perez-Pacheco	Consultant	Perez-Pacheco Consulting, Inc.	07/01/20	06/30/23
15.Jonathan Port	President & CEO	Permacity Skybridge	07/01/20	06/30/23
16.Carmen Rad	President	CR&A Custom, Inc.	07/01/20	06/30/23
17.Miguel Cabral	Executive Officer	LA County Metro	07/01/20	06/30/23
18.Terayland Hollingsworth	Vice President of HR & Education	Hospital Assoc. of So. California	07/01/20	06/30/23
19. **Vacant**				
20. **Vacant**				

21. **Vacant**				

Category: Labor – At least 20 percent of the Local Board members shall be labor representatives from the Local Area's workforce. Specifically, the Local Board shall have labor representatives under this membership category from the following entities (WIOA 107[b][2][B]):

- Labor organizations (for a Local Area in which employees are represented by labor organizations) and who have been nominated by local labor federations, or (for a Local Area in which no employees are represented by such organizations) other representatives of employees.
- A member of a labor organization or a training director from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area, if such a program exists.

Members may be representatives from community-based organizations with demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, veterans, or individuals with disabilities; and organizations with demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth and/or out-of-school youth.

California Unemployment Insurance Code (CUIC) Section 14202(b)(1) further requires and specifies that at least 15 percent of Local Board members shall be representatives of labor organizations unless the local labor federation fails to nominate enough members. For a Local Area in which such organizations represent no employees, other representatives of employees shall be appointed to the Local Board, but any Board that appoints representatives of employees not nominated by local labor federations must demonstrate that no employees are represented by such organizations in the Local Area.

List the Local Board's labor members:

LOCAL BOARD LABOR MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
1. Chad Boggio	Council Representative	Los Angeles/Orange County Building & Trades Council AFL-CIO	06/09/22	06/30/23
2.Kathy Finn	Secretary Treasurer	United Food & Commercial Workers	06/09/22	06/30/23
3.Sergio Rascon	Businesss Manager	Laborers Intl. Union of North America	07/01/20	06/30/23

LOCAL BOARD LABOR MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
4.Alexandra Suh	Executive Director	Koreatown Immigrant Workers Alliance	07/01/20	06/30/23
5. Michelle Crenshaw	Operator	Intl. Cinematographer's Guild	07/01/20	06/30/23
6. Augustin Cabrera	Policy Director	Strategic Concepts in Organizing and Policy Education (SCOPE)	03/21/23	06/30/23
7. Linda Nguyen-Perez	Executive Director	Center for Worker Training & Leadership	03/21/23	06/30/23
8. **Vacant**				

Category: Education – WIOA Section 107[b][2][C] requires that each Local Board include members who represent entities that administer education and training activities in the Local Area. Specifically, the Local Board shall have education representatives under this membership category from the following entities:

- Eligible Title II adult education and literacy providers; and
- Institutions of higher education providing workforce investment activities.

Members may be representatives from local educational agencies and community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment.

List the Local Board's education members:

LOCAL BOARD EDUCATION MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
1. Dr. Alex Davis	Assist. Vice Chancellor, Econ. & Workforce Development	LA/Orange County Regional Consortium	07/01/20	06/30/23
2. Steve Zimmer	Deputy Superintendent of Public Instruction	California Department of Education	03/21/23	06/30/23
3. Steven Simon	Policy Deputy	Los Angeles Unified School District	03/21/23	06/30/23

Category: Economic and Community Development – WIOA Sections 107[b][2][D] and [E] require each Local Board to include governmental, economic, and community development representatives under this membership category from the following entities:

- Economic and community development organizations.
- The state's employment service office under the *Wagner-Peyser Act*.
- Programs carried out under Title I of the federal *Rehabilitation Act*.

A Local Board may have representatives from transportation, housing, and/or public assistance agencies; philanthropic organizations; and/or an individual or representatives of entities determined to be appropriate by the local CEO.

List the Local Board's economic and community development members:

LOCAL BOARD ECONOMIC AND COMMUNITY DEVELOPMENT MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
1. Allison (Ace) Anaya		The Translatin@ Coalition, LA	03/21/23	06/30/23
2. Hrag Hamalian	Chief Executive Officer	Bright Star Schools	03/21/23	06/30/23
3. Gabriel Pimentel	Executive Director	So Cal. Indian Center	07/01/20	06/30/23
4. Maria Turrubiartes	Regional Director	State of CA Dept. of Rehabilitation	07/01/20	06/30/23

LOCAL BOARD ECONOMIC AND COMMUNITY DEVELOPMENT MEMBERS				
Name	**Title**	**Entity**	**Appointment Date**	**Term End Date**
5. Faye Washington	President & CEO	YWCA Greater LA	07/01/20	06/30/23
6. Jesse Cuevas	Chief LA/Coastal Workforce Services Division	State of California Employment Development Department	03/25/21	06/30/23
7. **Vacant**				

Performed Successfully

The Local Area hereby certifies that it has performed successfully, defined as having an Individual Indicator Score of 50% or higher in PY 20-21 OR PY 21-22, as described in Workforce Services Directive *Calculating Local Area Performance and Nonperformance* (WSD20-02) dated September 18, 2020, for the following primary indicators of performance:

- Employment Rate 2nd Quarter After Exit
- Median Earnings

PY 20-21 Individual Indicator Scores		
Indicators of Performance	**Adults**	**Dislocated Workers**
Employment Rate 2nd Quarter After Exit	54.8%	56.5.9%
Median Earnings 2nd Quarter After Exit	$6,094	$8,084

PY 20-21 Individual Indicator Scores	
Indicators of Performance	**Youth**
Employment or Education Rate 2nd Quarter after Exit	65.6%
Median Earnings	BASELINE

PY 21-22 Individual Indicator Scores

Indicators of Performance	Adults	Dislocated Workers
Employment Rate 2nd Quarter After Exit	62.8%	62.9%
Median Earnings 2nd Quarter After Exit	$6,758	$7,871
PY 21-22 Individual Indicator Scores		
Indicators of Performance	**Youth**	
Employment or Education Rate 2nd Quarter after Exit	77.5%	
Median Earnings	BASELINE	

Sustained Fiscal Integrity

The Local Area hereby certifies that it has not been found in violation of one or more of the following during PY 20-21 or PY 21-22:

- *Final determination of significant finding(s)* from audits, evaluations, or other reviews conducted by state or local governmental agencies or the Department of Labor identifying issues of fiscal integrity or improperly expended funds due to the willful disregard or failure to comply with any WIOA requirement.

- *Gross negligence* – defined as a conscious and voluntary disregard of the need to use reasonable care, which is likely to cause foreseeable grave injury or harm to persons, property, or both.

- *Failure to observe accepted standards of administration* – Local Areas must have adhered to the applicable uniform administrative requirements set forth in Title 2 *Code of Federal Regulations* (CFR) Part 200.

Certify No Violation: ☒

Engaged in Regional Planning

Engaged in regional planning is defined as participating in and contributing to regional planning, regional plan implementation, and regional performance negotiations. The Local Area herby certifies that it has participated in and contributed to regional planning and negotiating regional performance measures in the following ways:

Local Area Assurances

Through PY 23-25, the Local Area assures the following:

A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements (WIOA Section 184[a][2] and [3]).

   Highlights of this assurance include the following:
   - The Local Area's procurement procedures will avoid acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Title 2 CFR Section 200.318).
   - The Local Area will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Title 2 CFR Section 200.508).

   Note that failure to comply with the audit requirements specified in Title 2 CFR Part 200 Subpart F will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

B. All financial reporting will be done in compliance with federal and state regulations and guidance.

   Highlights of this assurance include the following:
   - Reporting will be done in compliance with Workforce Services Directive *Monthly and Quarterly Financial Reporting Requirements* (WSD19-05), dated December 4, 2019.
   - All close out reports will comply with the policies and procedures listed in *WIOA Closeout Requirements* (WSD16-05), dated July 29, 2016.

   Note that failure to comply with financial reporting requirements will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

C. Funds will be spent in accordance with federal and state laws, regulations, and guidance.

   Highlights of this assurance include the following:
   - The Local Area will meet the requirements of the *CUIC Section* 14211, to spend a minimum of 30 percent of combined total of WIOA Title I adult and dislocated worker formula fund allocations on training services.
   - The Local Area will not use funds to assist, promote, or deter union organizing (WIOA Section 181[b][7]).

D. The Local Area will select the America's Job Center of California^{SM} operator(s) through a competitive procurement process, such as a Request for Proposals, unless designated or certified as an operator with the agreement of the local CEO and the Governor (WIOA Section 121[d][2][A] and 107[g][2]).

E. The Local Area will collect, enter, and maintain data related to participant enrollment, activities, and performance necessary to meet all CalJOBS^{SM} reporting requirements and deadlines.

F. The Local Area will comply with the nondiscrimination provisions of WIOA Section 188 and 29 CFR Part 38, including the collection of necessary data.

G. The Local Area will engage in and contribute to, regional planning and regional plan implementation (for example, the Local Area has participated in regional planning meetings and regional plan implementation efforts, and the Local Board and local CEO have reviewed and approved the regional plan and two-year modifications).

H. The Local Area will participate in regional performance negotiations.

I. The Local Area will comply with CWDB policies and guidelines, legislative mandates and/or other special provisions as may be required under federal law or policy, including the WIOA or state legislation.

J. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and *Training and Employment Guidance Letter* [TEGL] 10-09, and TEGL 19-16).

Application Signature Page

Instructions – The local CEO and Local Board Chair must sign and date this form. Electronic signatures are permitted for the PY 23-25 application.

By signing the application below, the local CEO and Local Board Chair request subsequent designation of the Local Area and recertification of the Local Board. Additionally, they agree to abide by the Local Area assurances included in this application.

Local Workforce Development Board Chair	Local Chief Elected Official
SIGNATURE TO FOLLOW	SIGNATURE TO FOLLOW
Signature	Signature
Name	Name
Title	Title
Date	Date

Workforce Development Board
City of Los Angeles

9.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorization for Workforce Development Board (WDB) staff and Economic and Workforce Development Department (EWDD) staff to Submit an Application to the California Workforce Development Board (CWDB) for Designation of the City of Los Angeles Local Workforce Development Area (LWDA) and its WDB as "High Performing"**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Authorization for WDB staff and EWDD staff to Submit an Application to the Calif. Workforce Development Board

Workforce **Development** Board
City of **Los Angeles**

9

MEMORANDUM

DATE: April 27, 2023

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: AUTHORIZATION FOR WORKFORCE DEVELOPMENT BOARD (WDB) AND ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) STAFF TO SUBMIT AN APPLICATION TO THE CALIFORNIA WORKFORCE DEVELOPMENT BOARD (CWDB) FOR DESIGNATION OF THE CITY OF LOS ANGELES LOCAL WORKFORCE DEVELOPMENT AREA (LWDA) AND ITS WORKFORCE DEVELOPMENT BOARD (WDB) AS "HIGH PERFORMING"

REQUESTED ACTION:

That the WDB Executive Committee, on behalf of the full WDB, authorize WDB and EWDD staff to submit the above referenced application to the CWDB.

BACKGROUND:

Under Sections 106 and 107 of the Workforce Innovation and Opportunity Act (WIOA), Governors are empowered to designate and certify Local Workforce Development Areas (LWDA) and WDBs every two years.

Designation of LWDAs is for the purpose of receiving WIOA funds that have been made available to the state by the federal government and reserved for local distribution, pursuant to statutory formulae.

WDBs are certified to act in partnership with Chief Elected Officials in implementing WIOA and ensuring the appropriate use and management of related funds locally.

To maintain their status, LWDAs and WDBs undergo an evaluation as to their compliance with all of the provisions of WIOA.

California has gone beyond the federal requirements for designation and certification of LWDAs and WDBs, and even developed a process for recognizing "high performers." The

Governor has set aside a portion of WIOA 15 percent discretionary funds to award LWDAs and WDBs that achieve said status.

The criteria for designation as a high performing LWDA and WDB was originally established in state law by Senate Bill (SB) 698 and later amended by SB 1171, and is embedded within the California Unemployment Insurance Code, Section 14200.

The CWDB will use the criteria specified in Workforce Services Draft Directive 243 to bestow high performing status on LWDAs and WDBs for Program Year 2021-22:

- Successful Performance
  The negotiated Employment Rate 2nd Quarter After Exit and Median Earnings 2nd Quarter After Exit were achieved for Adult and Dislocated Workers during Program Year 2021-22

  The negotiated Employment Rate or Education Rate 2nd Quarter After Exit and Median Earnings Baseline were achieved for Youth during Program Year 2021-22

- Local and Regional Planning
  The Local and Regional plans were updated to reflect changes in economic conditions and the labor market, and there was demonstrated progress in implementing the strategies therein

- WIOA Adult, Dislocated Worker, and Youth Expenditures
  At least 30% of the combined total of Program Year 2021-22 Adult and Dislocated Worker formula funding was expended on WIOA participant training services

  At least 75% and 20% of Program Year 2021-22 Youth formula funding were, respectively, expended on out-of-school youth and youth work experience activities

- Business Plan
  The WDB has a subcommittee or workgroup comprised of business and labor representatives, and a business services plan that facilitates the involvement of business and labor in workforce development initiatives, and the LWDA utilizes an electronic system for employers and job seekers to communicate about job prospects

WDB and EWDD staff are requesting WDB Executive Committee approval to submit an application for designation as a high performing LWDA and WDB by the CWDB's deadline of Friday, April 28, 2023.

10.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) Regarding Workforce Development System Demographics**

REQUESTED ACTION:

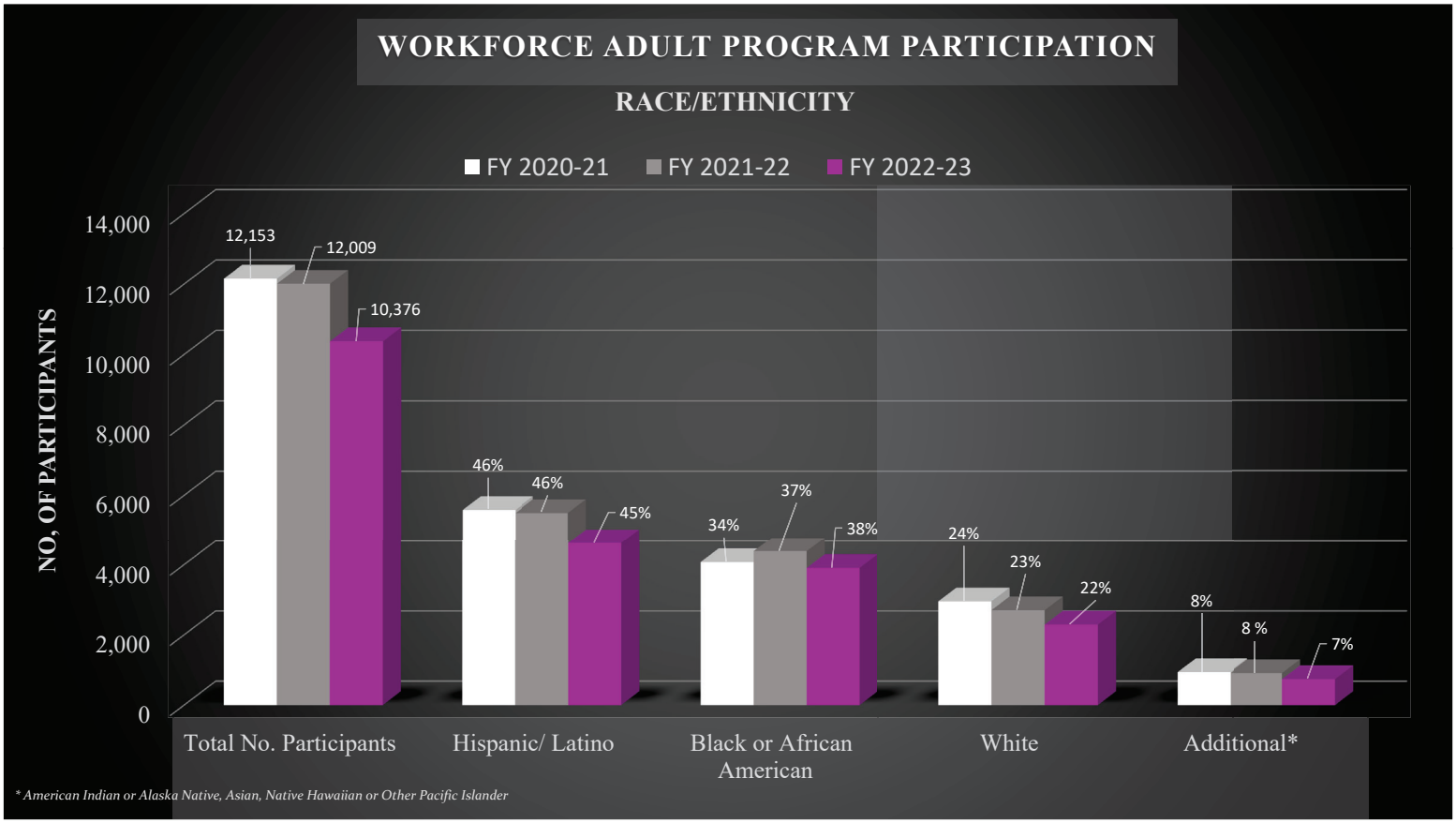
BACKGROUND:

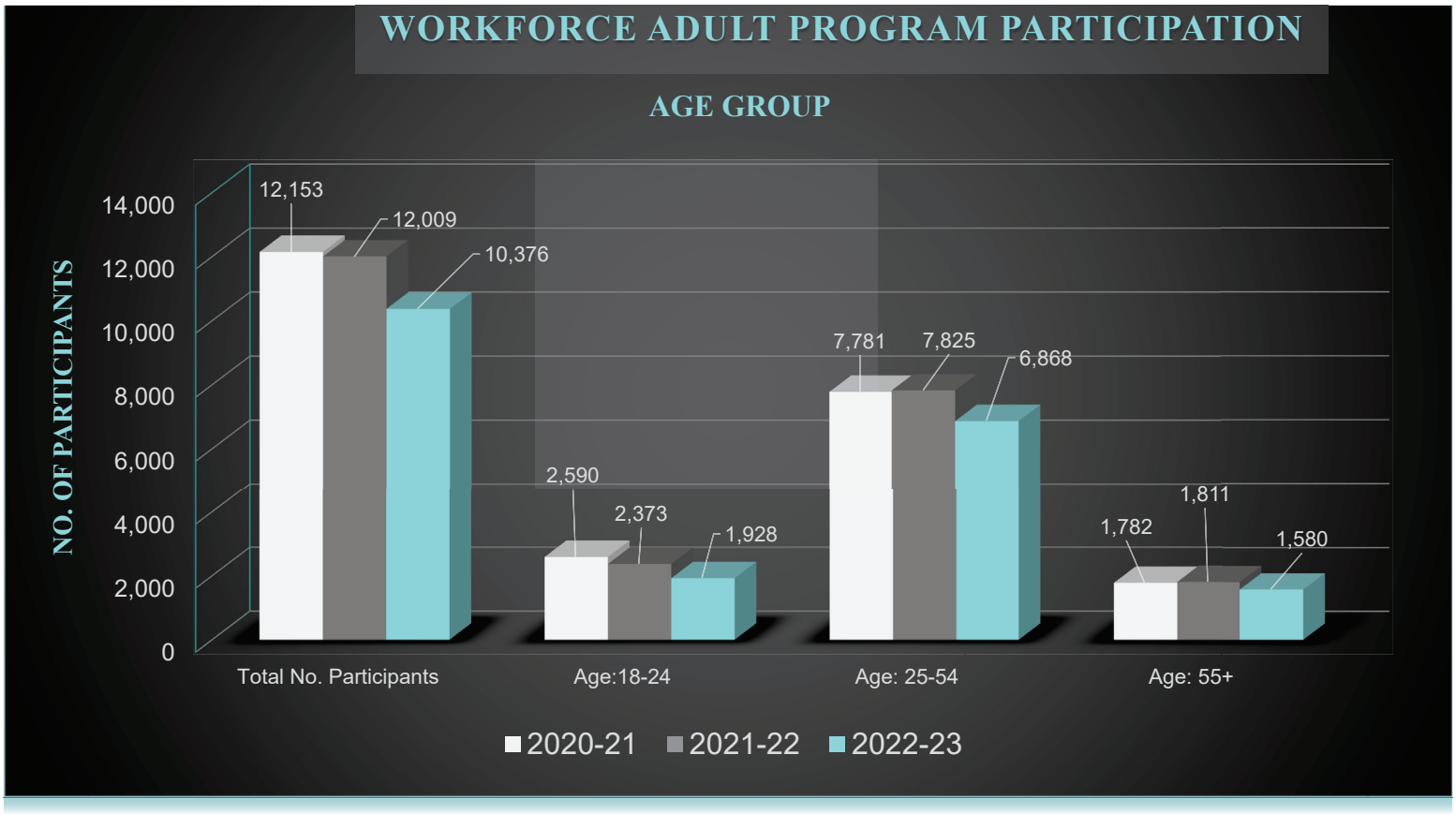
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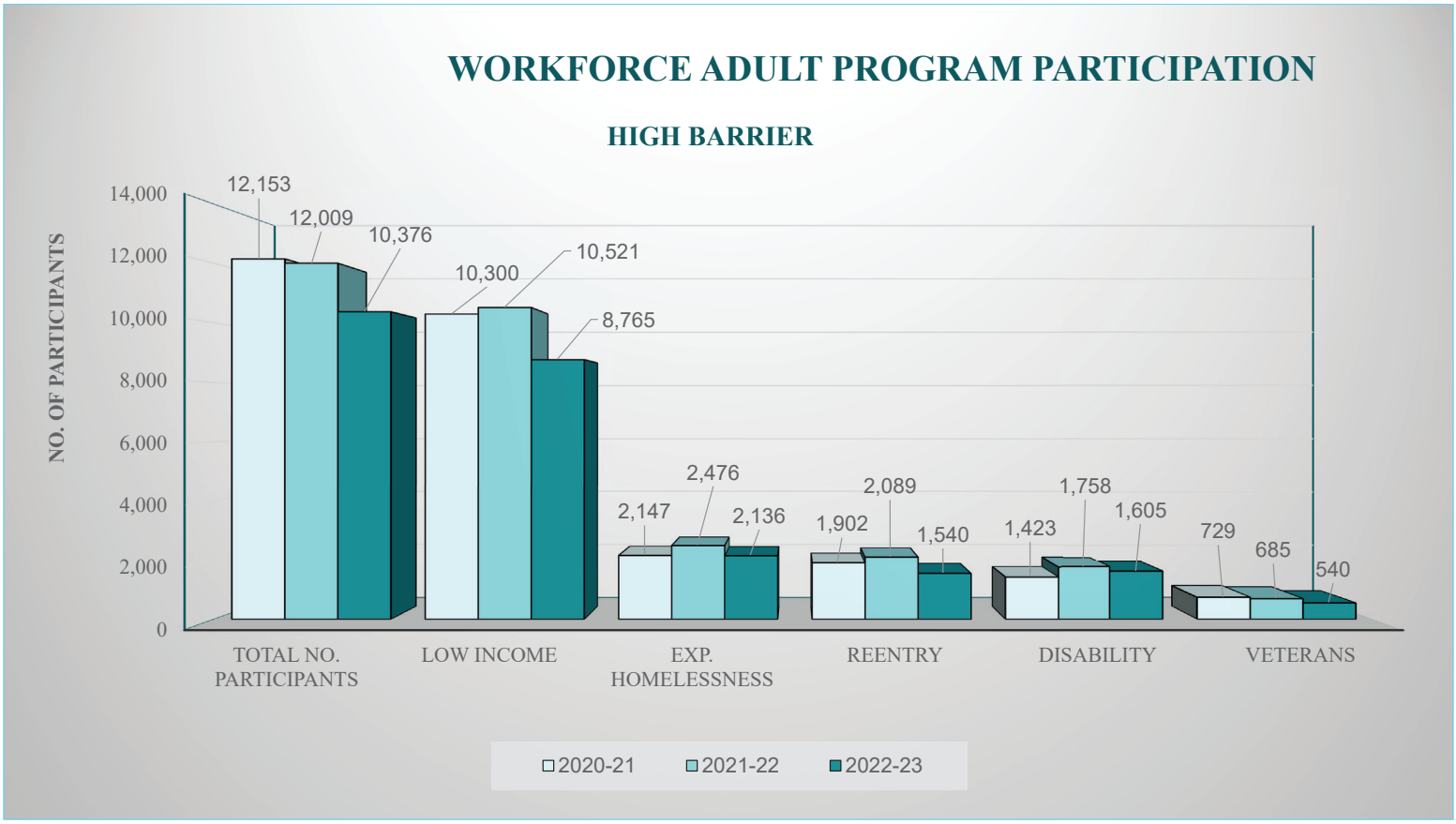
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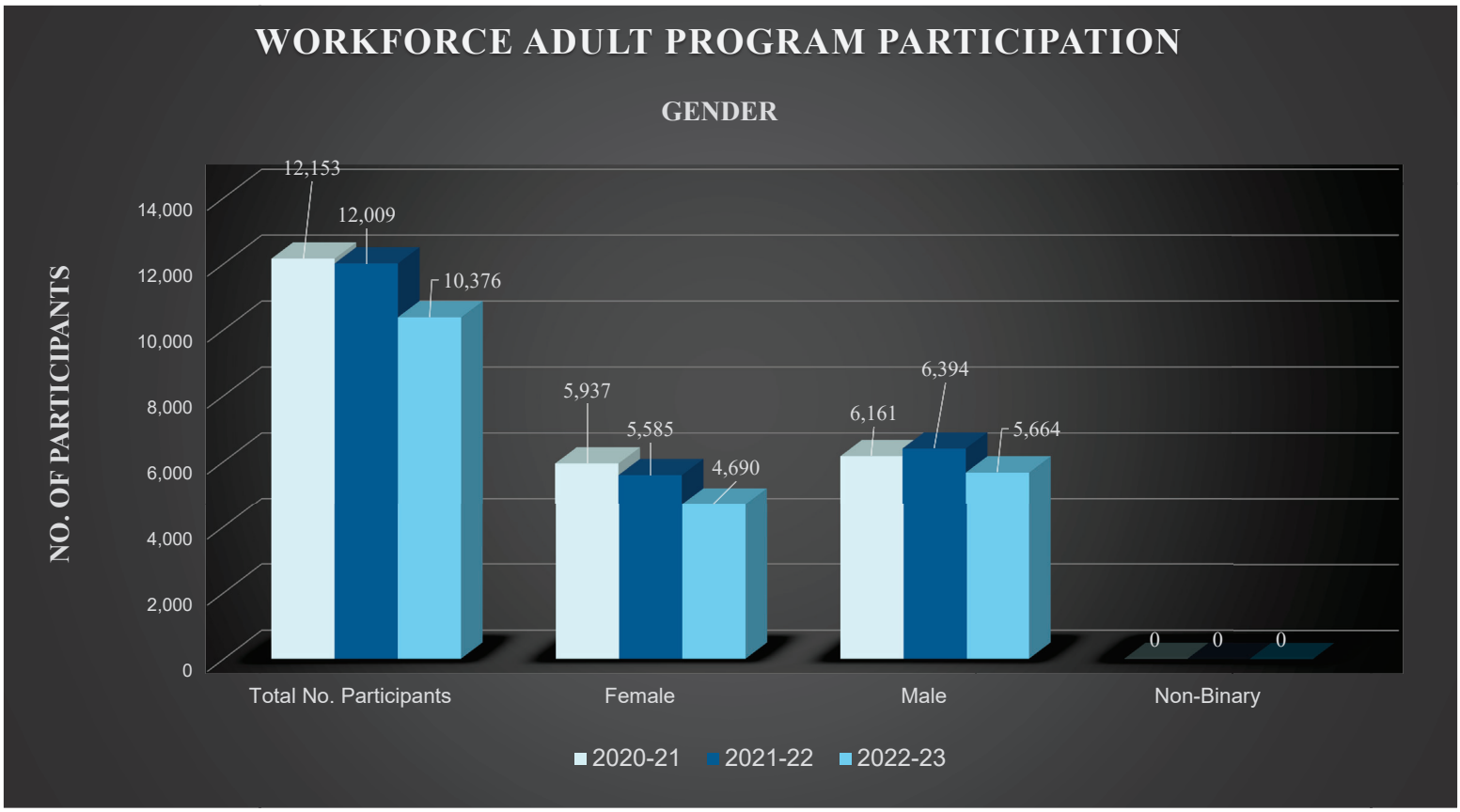
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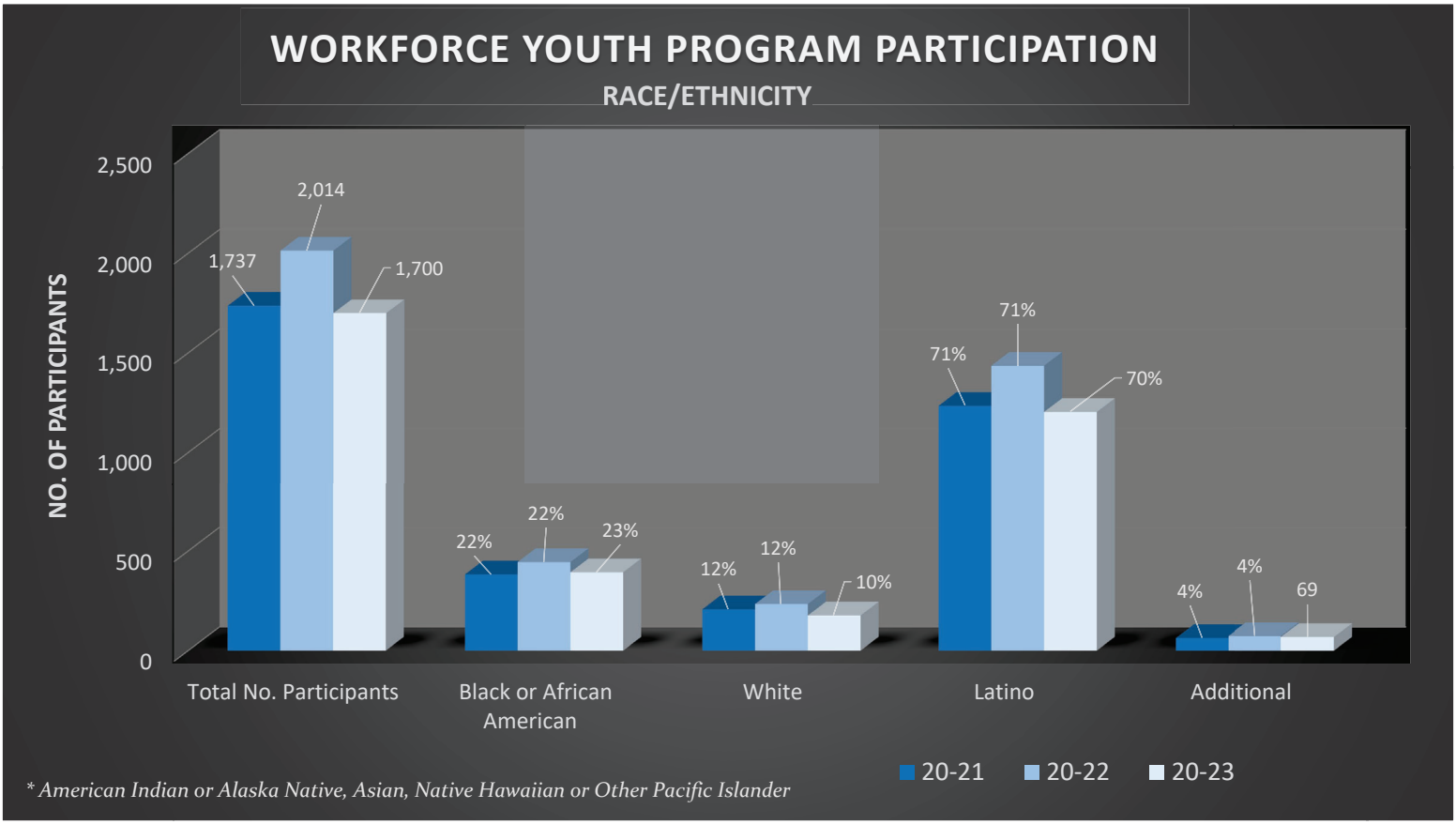
- Item 10 - 3 Year 24 Demographic Report Presentation_Handout

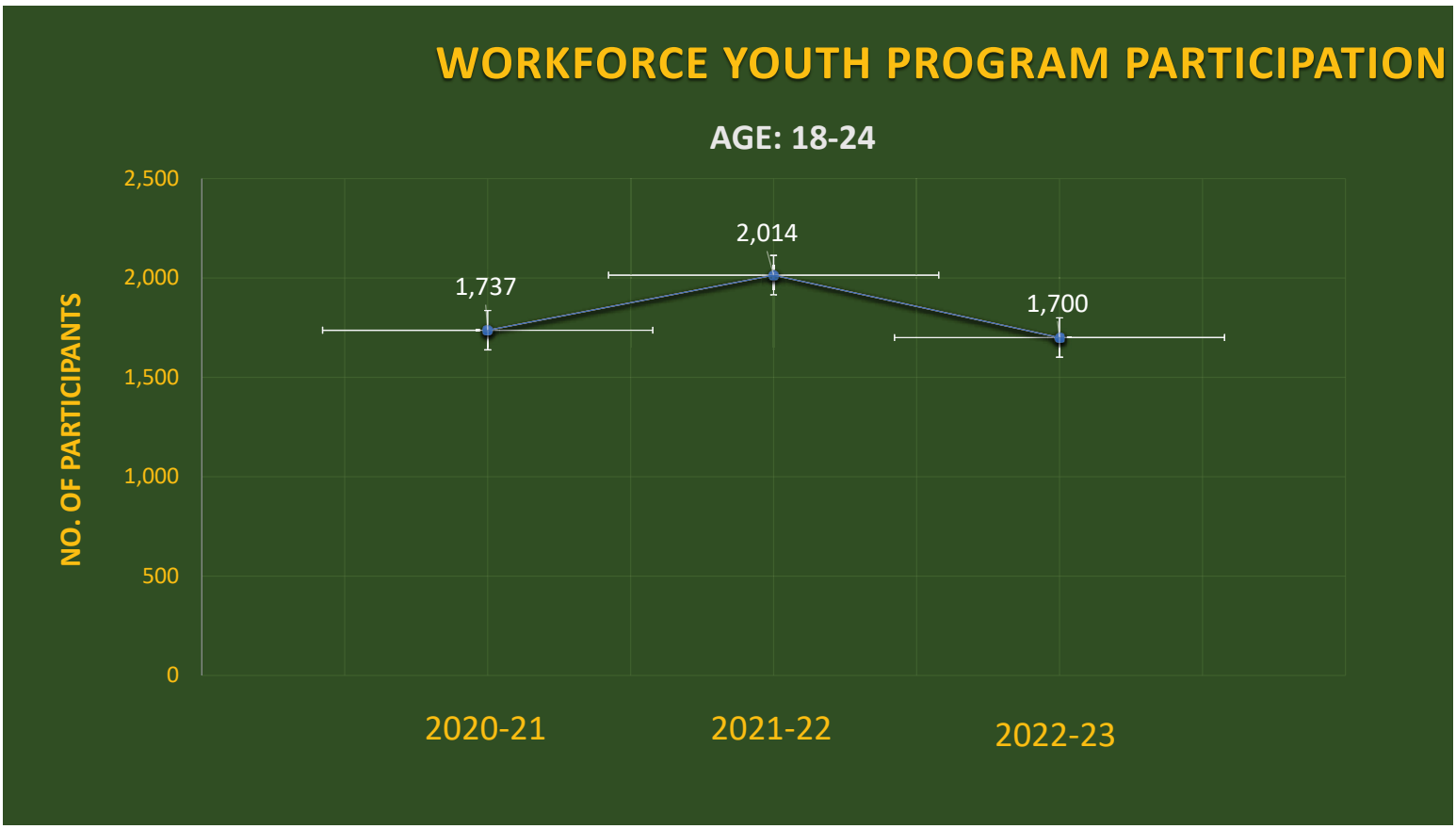

WORKFORCE ADULT PROGRAM PARTICIPATION
RACE/ETHNICITY
FY 2020-21
FY 2021-22
FY 2022-23
NO, OF PARTICIPANTS
14,000
12,000
10,000
8,000
6,000
4,000
2,000
0
12,153
12,009
10,376
46%
46%
45%
34%
37%
38%
24%
23%
22%
8%
8 %
7%
Total No. Participants
Hispanic/ Latino
Black or African American
White
Additional*
* American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander

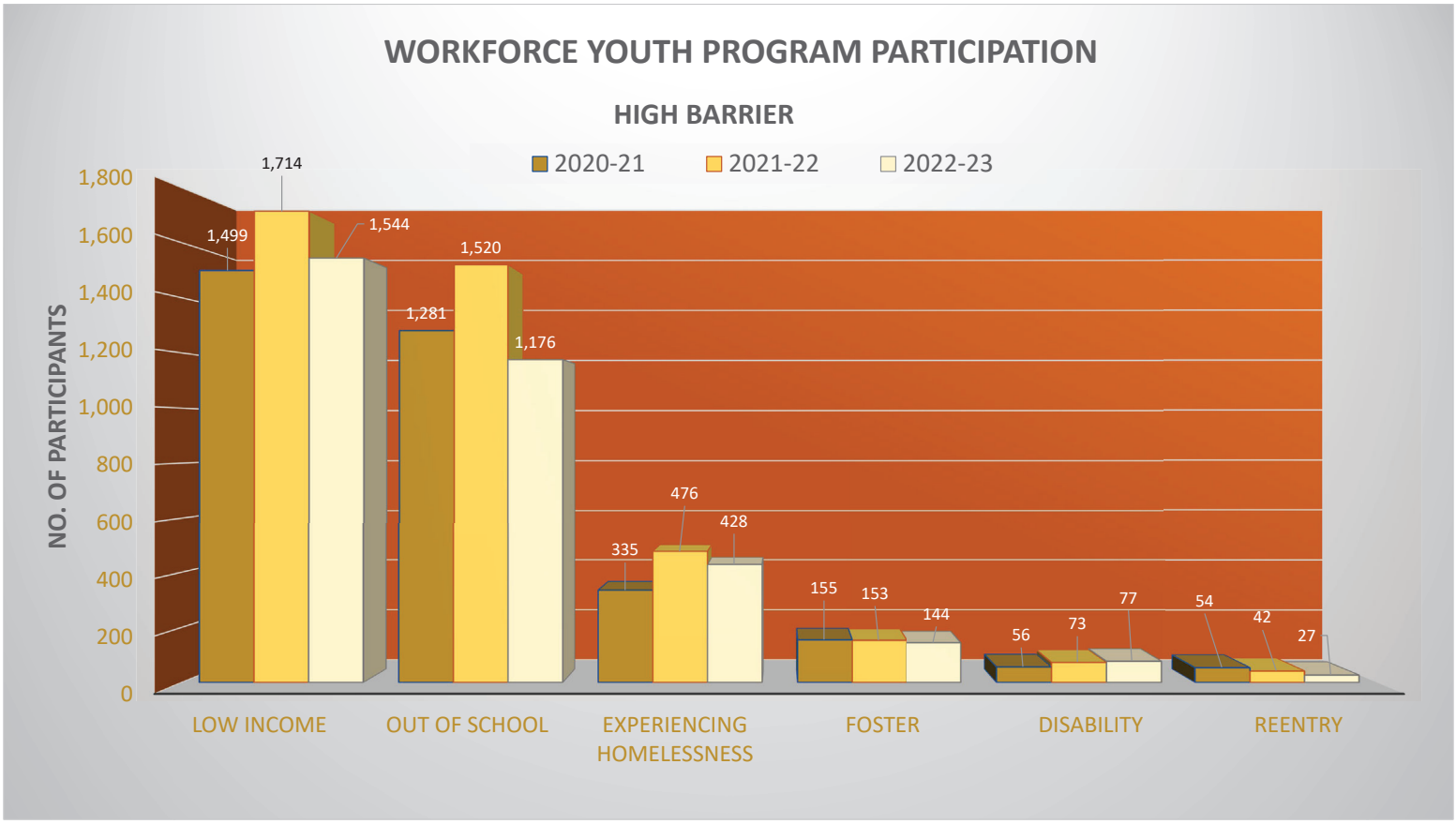

WORKFORCE ADULT PROGRAM PARTICIPATION
AGE GROUP
NO. OF PARTICIPANTS
14,000
12,000
10,000
8,000
6,000
4,000
2,000
0
12,153
12,009
10,376
2,590
2,373
1,928
7,781
7,825
6,868
1,782
1,811
1,580
Total No. Participants
Age:18-24
Age: 25-54
Age: 55+
2020-21
2021-22
2022-23

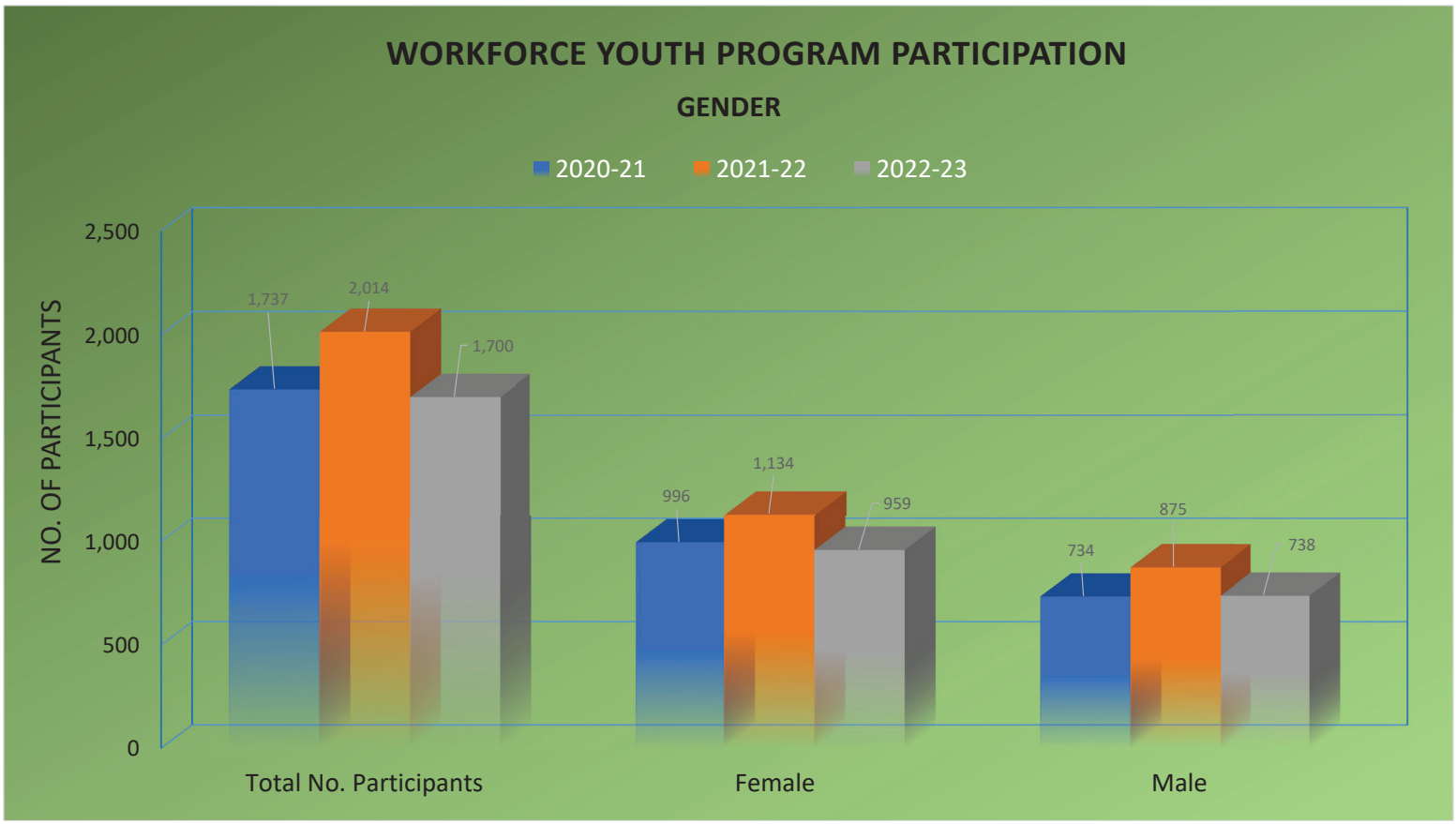

WORKFORCE ADULT PROGRAM PARTICIPATION
HIGH BARRIER
NO. OF PARTICIPANTS
14,000
12,000
10,000
8,000
6,000
4,000
2,000
0
12,153
12,009
10,376
10,300
10,521
8,765
2,147
2,476
2,136
1,902
2,089
1,540
1,423
1,758
1,605
729
685
540
TOTAL NO. PARTICIPANTS
LOW INCOME
EXP. HOMELESSNESS
REENTRY
DISABILITY
VETERANS
2020-21
2021-22
2022-23

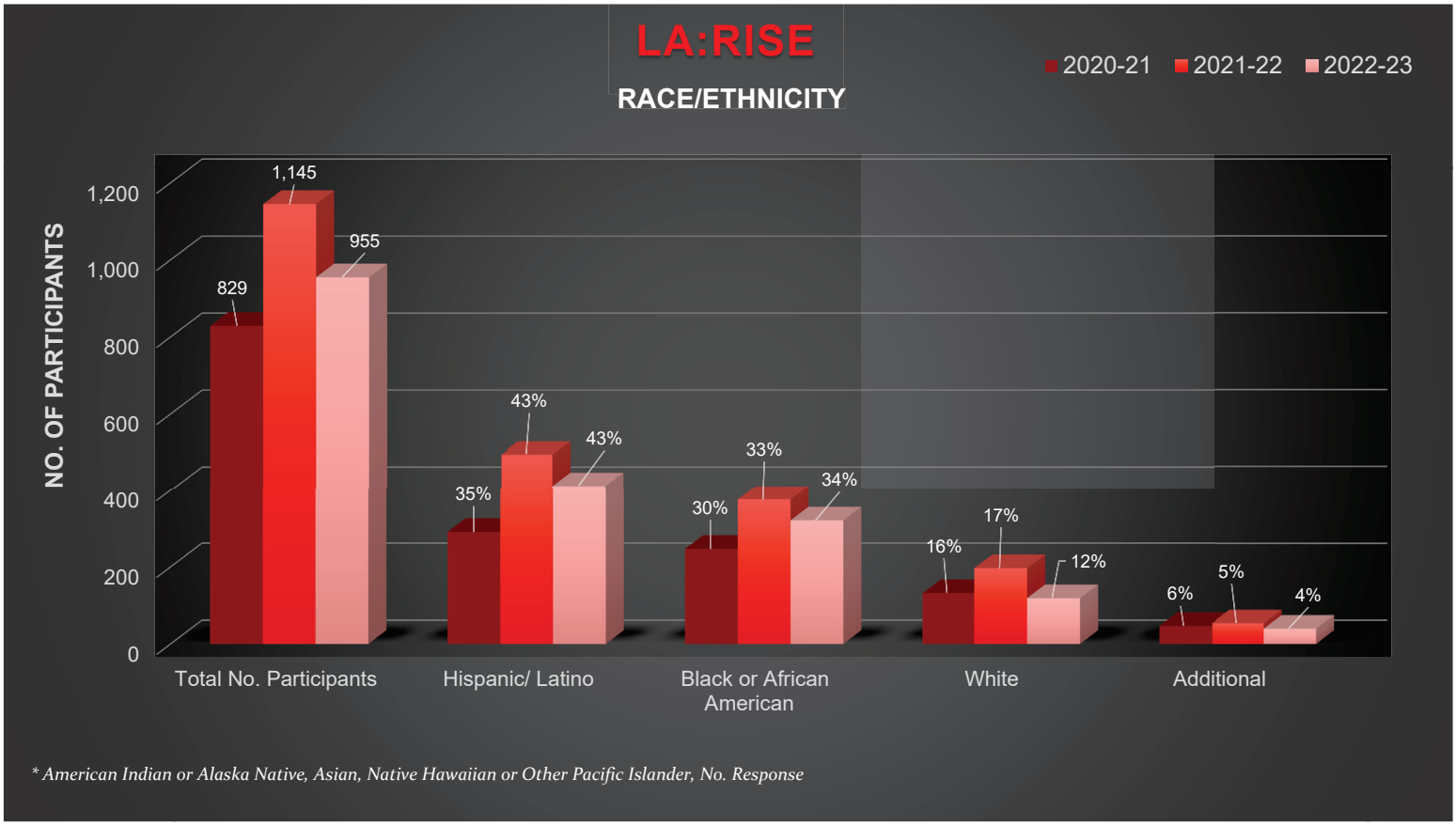

WORKFORCE ADULT PROGRAM PARTICIPATION
GENDER
NO. OF PARTICIPANTS
14,000
12,000
10,000
8,000
6,000
4,000
2,000
0
12,153
12,009
10,376
5,937
5,585
4,690
6,161
6,394
5,664
0
0
0
Total No. Participants
Female
Male
Non-Binary
2020-21
2021-22
2022-23


WORKFORCE YOUTH PROGRAM PARTICIPATION
RACE/ETHNICITY
NO. OF PARTICIPANTS
2,500
2,000
1,500
1,000
500
0
1,737
2,014
1,700
22%
22%
23%
12%
12%
10%
71%
71%
70%
4%
4%
69
Total No. Participants
Black or African American
White
Latino
Additional
20-21
20-22
20-23
* American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander

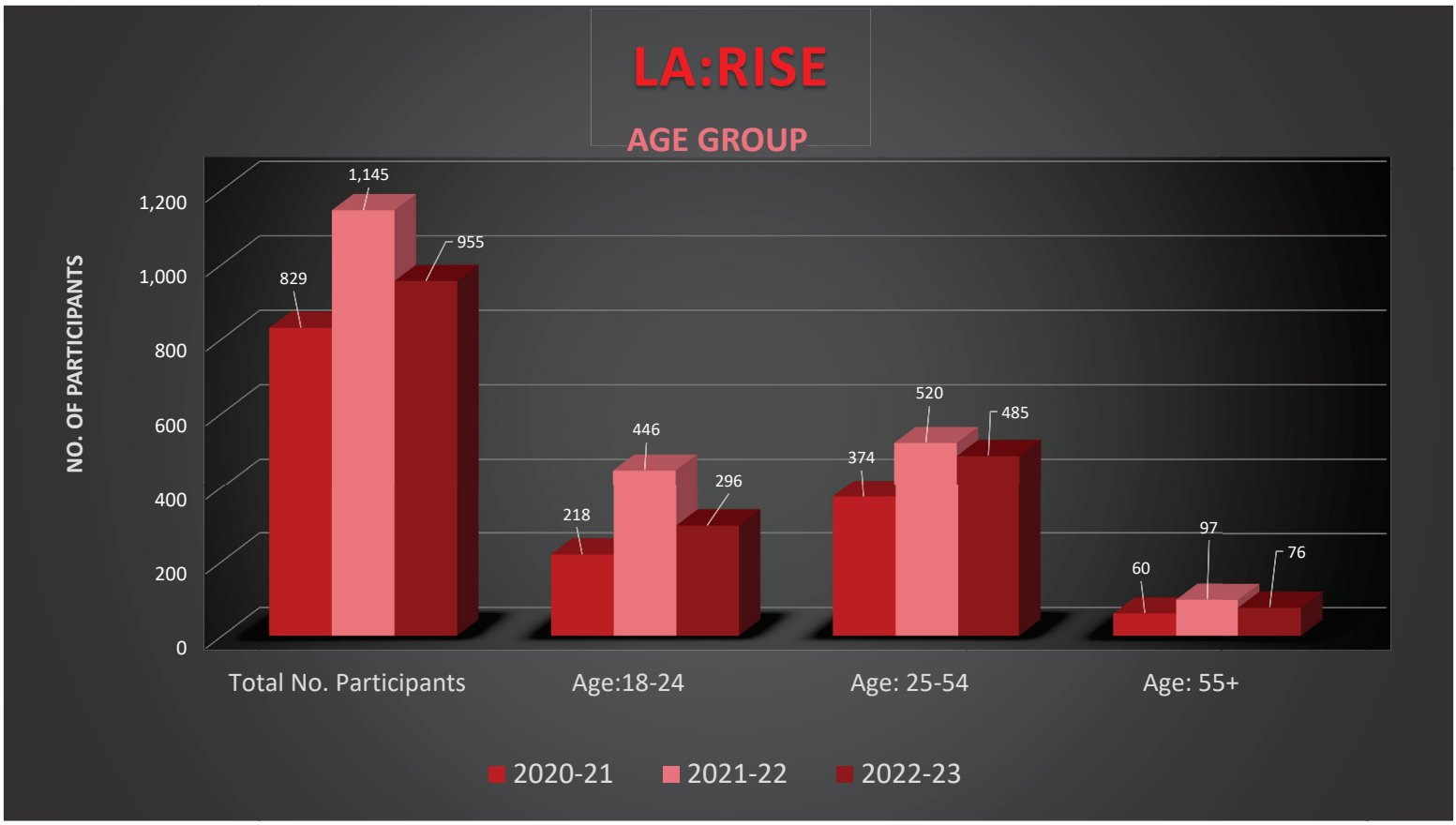

WORKFORCE YOUTH PROGRAM PARTICIPATION
AGE: 18-24
NO. OF PARTICIPANTS
2,500
2,000
1,500
1,000
500
0
1,737
2,014
1,700
2020-21
2021-22
2022-23

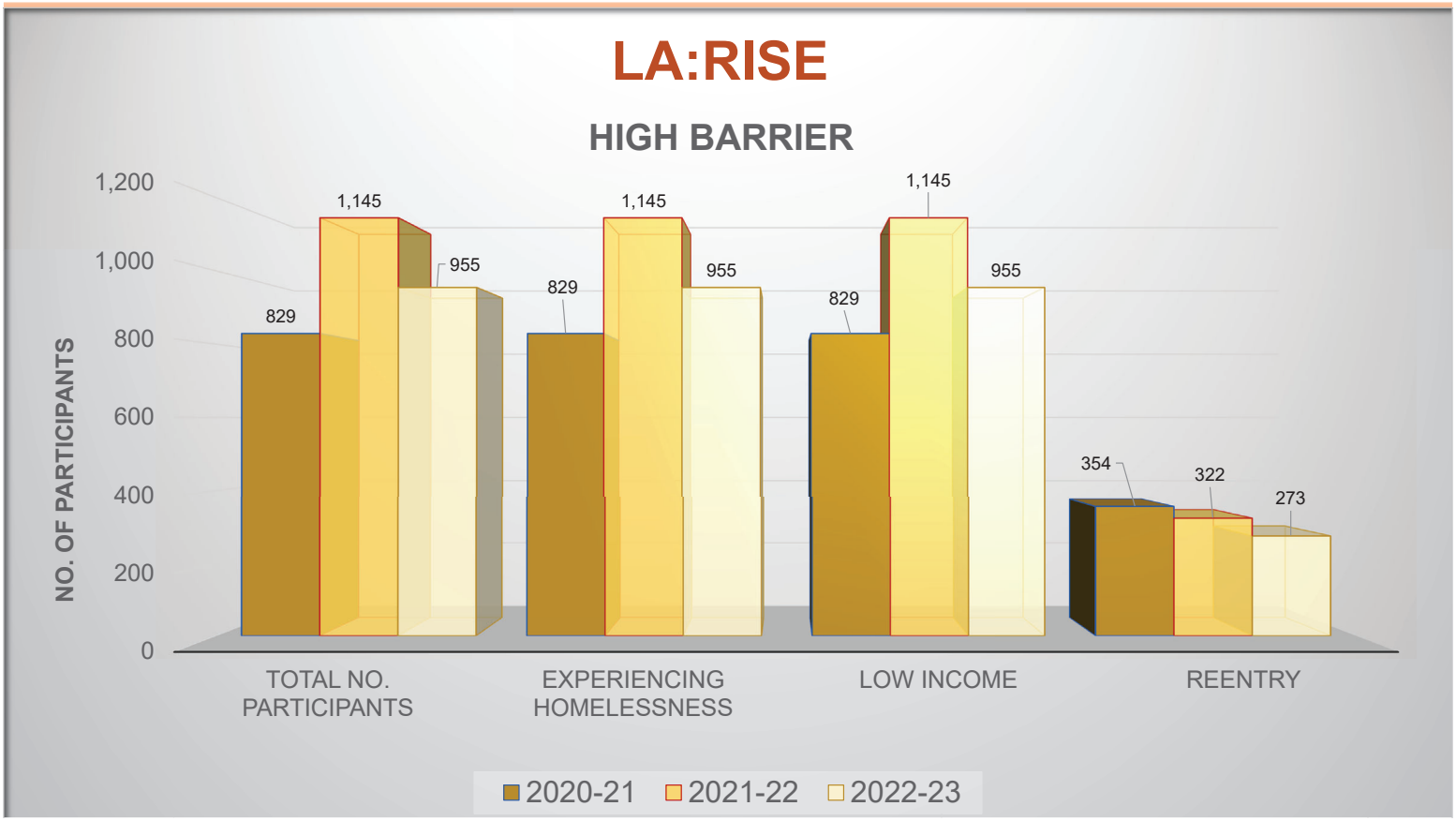

WORKFORCE YOUTH PROGRAM PARTICIPATION
HIGH BARRIER
2020-21
2021-22
2022-23
NO. OF PARTICIPANTS
1,800
1,600
1,400
1,200
1,000
800
600
400
200
0
1,499
1,714
1,544
1,281
1,520
1,176
335
476
428
155
153
144
56
73
77
54
42
27
LOW INCOME
OUT OF SCHOOL
EXPERIENCING HOMELESSNESS
FOSTER
DISABILITY
REENTRY

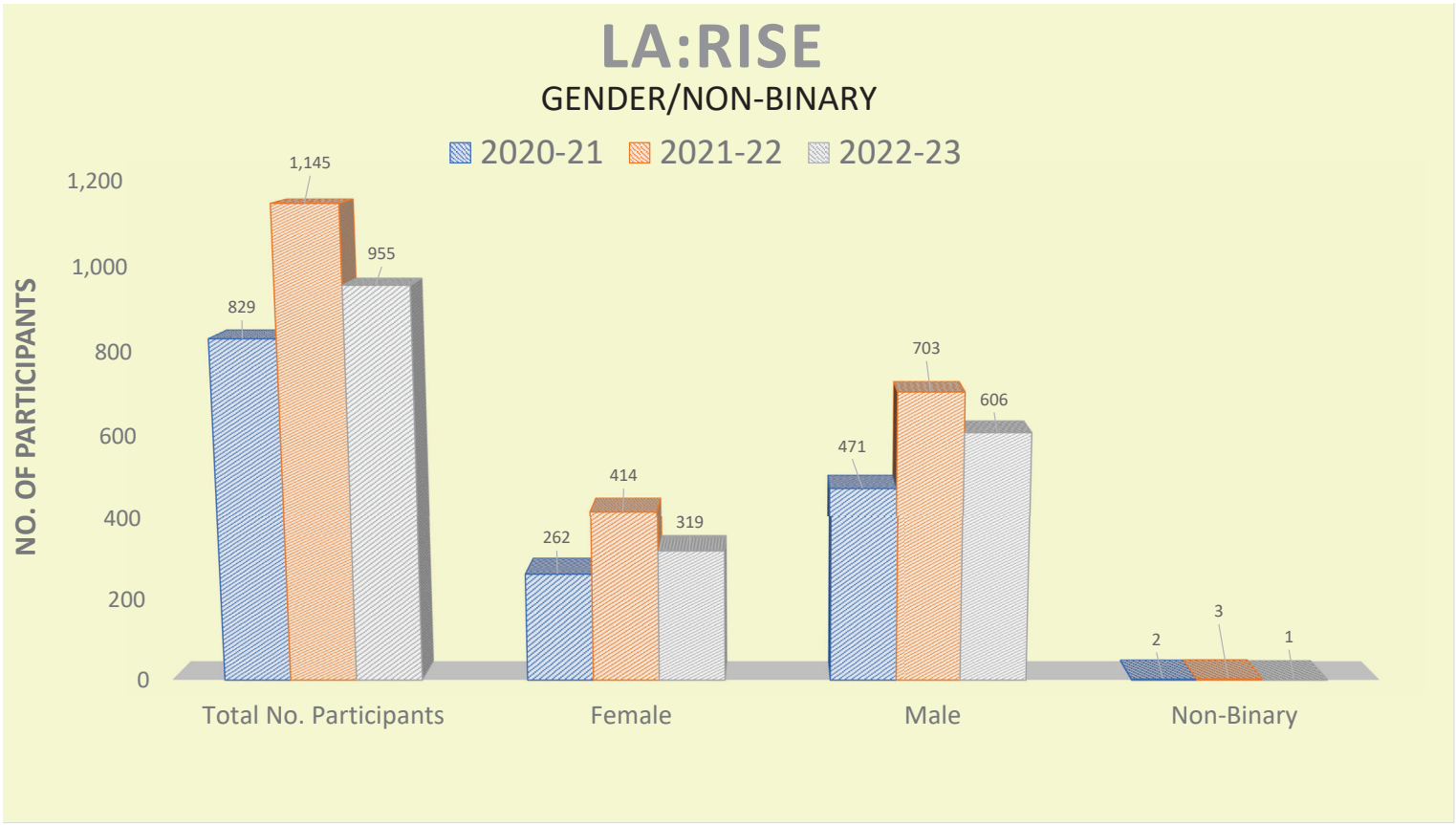

WORKFORCE YOUTH PROGRAM PARTICIPATION
GENDER
2020-21
2021-22
2022-23
NO. OF PARTICIPANTS
2,500
2,000
1,500
1,000
500
0
1,737
2,014
1,700
996
1,134
959
734
875
738
Total No. Participants
Female
Male

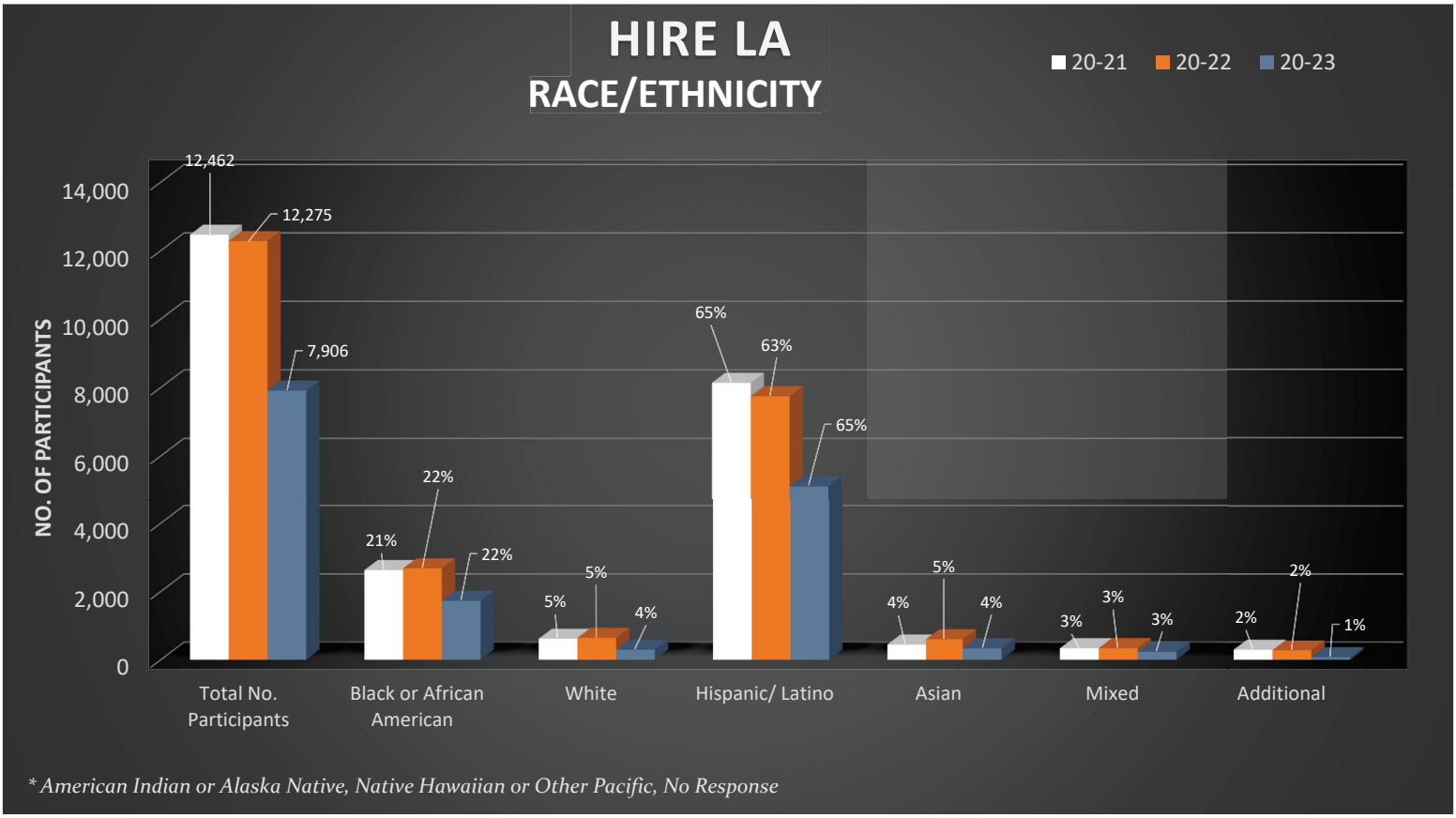


** American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander, No. Response*




LA:RISE
HIGH BARRIER
NO. OF PARTICIPANTS
1,200
1,000
800
600
400
200
0
829
1,145
955
829
1,145
955
829
1,145
955
354
322
273
TOTAL NO. PARTICIPANTS
EXPERIENCING HOMELESSNESS
LOW INCOME
REENTRY
2020-21
2021-22
2022-23


LA:RISE
GENDER/NON-BINARY
2020-21
2021-22
2022-23
NO. OF PARTICIPANTS
1,200
1,000
800
600
400
200
0
829
1,145
955
262
414
319
471
703
606
2
3
1
Total No. Participants
Female
Male
Non-Binary



HIRE LA: AGE GROUP

Program Year	20-21	20-22	20-23
Total No. Participants	12,462	12,275	7,906
Age:18-24	12,207	12,108	7,815
Age: 25-54	255	167	91

HIRE LA: HIGH BARRIER

	20-21	20-22	20-23
Total No. Participants	12,462	12,275	7,906
Experiencing Homelessness	637	561	485
Reentry	674	438	273
Veterans	9	12	6
Foster	974	864	562
Disability	241	278	255
Low Income	100%	100%	100%

HIRE LA: GENDER

	20-21	20-22	20-23
Total No. Participants	12,462	12,275	7,906
Female	7,107	6,955	4,356
Male	5,343	5,263	3,477
Non-Binary	12	53	45

Workforce Development Board
City of Los Angeles

11.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Los Angeles County Economic Development Corporation (LAEDC) Regarding Current Labor Market Conditions**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 11 - LA City Presentation

The City of Los Angeles: Economic Snapshot and Trends

Institute for Applied Economics

LAEDC

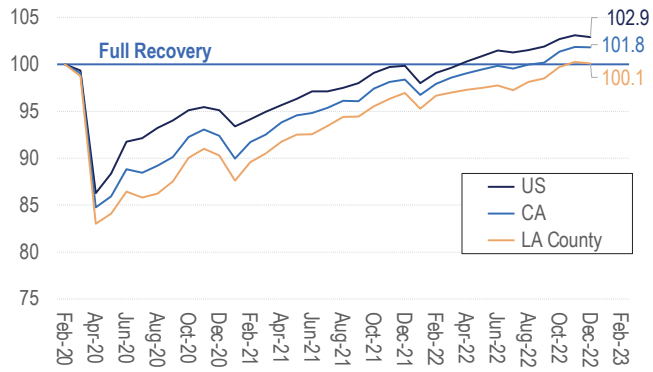
Outline

- **Background – the national context**
- **Los Angeles today and into the future**
- **Select issues impacting Los Angeles**

Nonfarm employment data shows that we have fully recovered from the COVID-19 pandemic…

Nonfarm Employment

Indexed growth (February 2020=100)



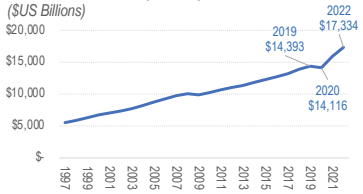
LAEDC Institute for Applied Economics

- Total nonfarm employment has returned to its pre-pandemic levels in the United States, California and Los Angeles County
- LA County's recovery (Nov. 2022) lagged that of the U.S. (Apr. 2022) and California (Aug. 2022), however

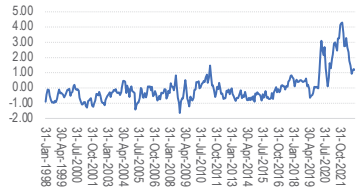
…but now Federal policymakers are addressing persistent, high inflation

U.S. Personal Consumption Expenditures

($US Billions)

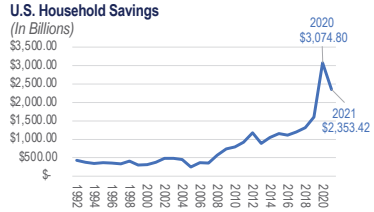


Global Supply Chain Pressure Index



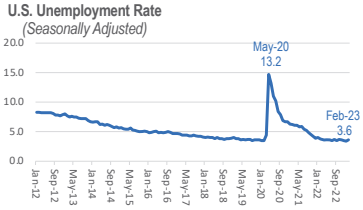
U.S. Household Savings

(In Billions)



U.S. Unemployment Rate

(Seasonally Adjusted)



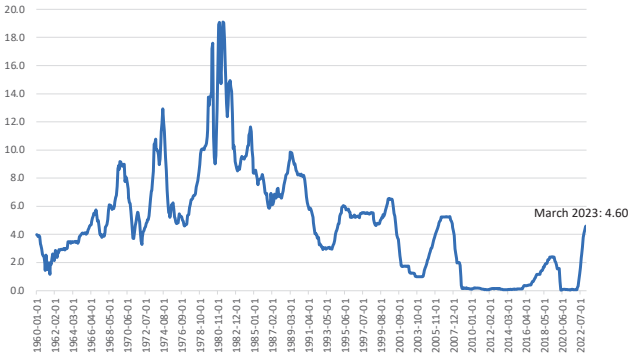
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- Strong spending by U.S. consumers has been supporting GDP growth despite the dual headwinds of rising interest rates and high inflation
- The continued strong labor market has posed an additional challenge for federal policymakers

The Federal Reserve raised the Federal Funds Rate rapidly in 2022 and into 2023 to address inflation

U.S. Federal Funds Rate

January 1960 to March 2023

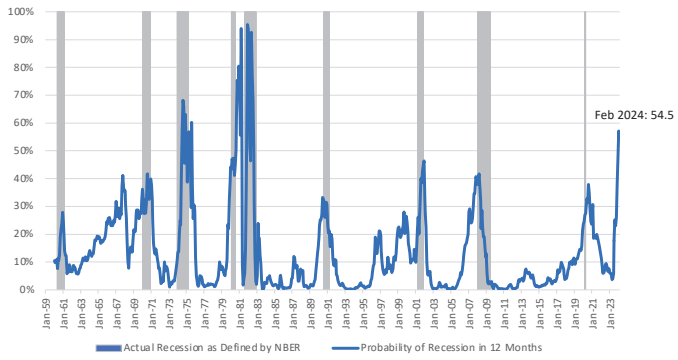


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- How the Federal Reserve conducts monetary policy in 2023 to combat inflation will be a significant determinant of U.S. economic performance this year and beyond
- Importantly, the Federal Reserve rate raised the federal funds rate seven times in 2022, and twice so far in 2023

By some measures, the probability of a U.S. recession in 12 months has tipped over 50 percent

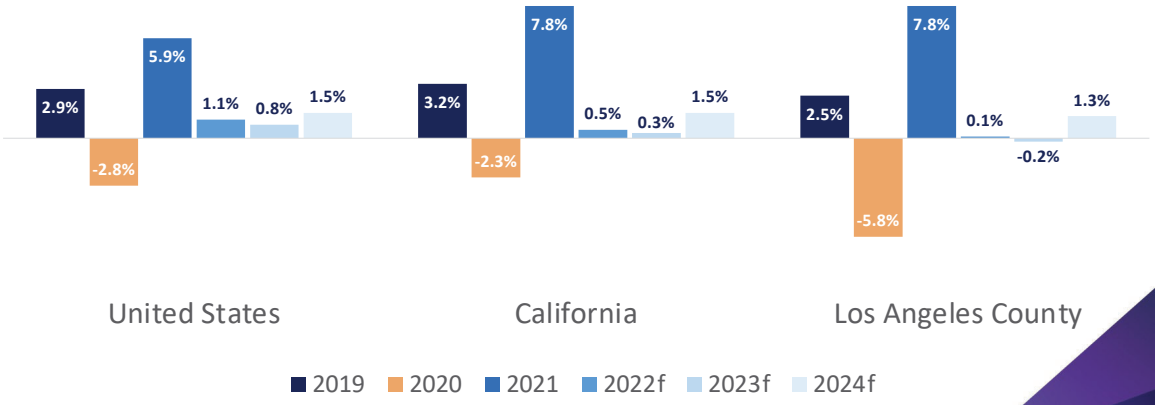
Probability of U.S. Recession 12 Months Ahead of Term Spread Readings



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- The nation is now at the point where having a recession is more likely than not having one
- Note: The term spread is defined as the difference between 10-year and 3-month Treasury rates

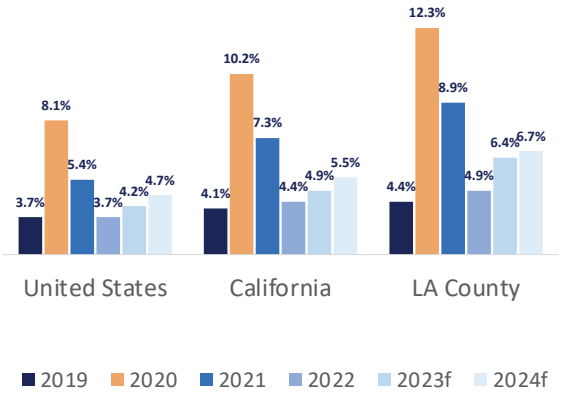
We expect real GDP to have slow or flat growth in 2023, followed by a small bump in 2024



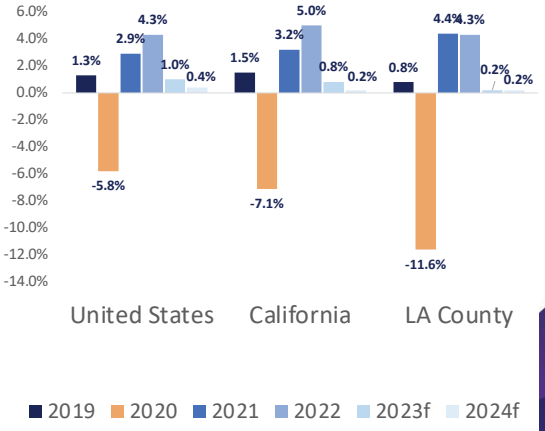
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We expect unemployment to increase slightly as the economy cools in 2023

Unemployment Rate



Nonfarm Employment



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Outline

- Background – the national context
- Los Angeles today and into the future
- Select issues impacting Los Angeles

The economy of Los Angeles is punching above its weight but is also expensive



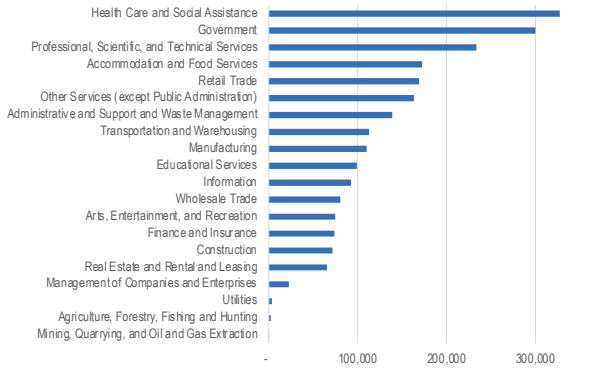
- Estimated population of 3,820,133 (9.7 percent of California)
- Estimated employment of 2,313,950 (11.5 percent of state)
- Gross regional product $361 billion (10.3 percent of state)
- Cost of living 20 percent higher than the state

Source: Lightcast

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The roughly 2.3 million jobs in the City of Los Angeles were spread across these industries

Number of Jobs by Industry
(City of Los Angeles County, 2022)



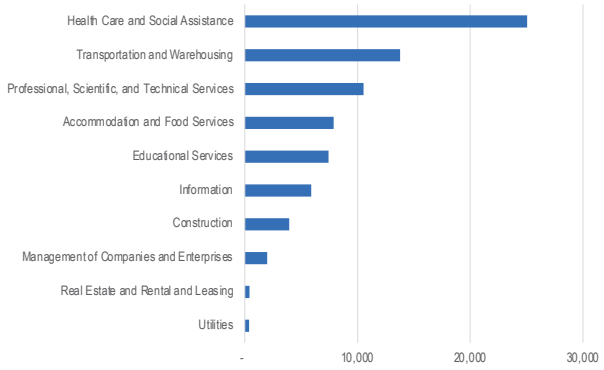
Source: Lightcast

- The largest private-sector industries by employment include
  - Health Care & Social Assistance
  - Professional, Scientific & Technical Services
  - Accommodation and Food Services
- The smallest private-sector industries by employment include
  - Utilities
  - Agriculture, Forestry, Fishing and Hunting
  - Mining, Quarrying, and Oil and Gas Extraction

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The fastest growing industries by employment in the City of Los Angeles comprise the following ten

Fastest Growing Industries
(City of Los Angeles County, 2017-2022)



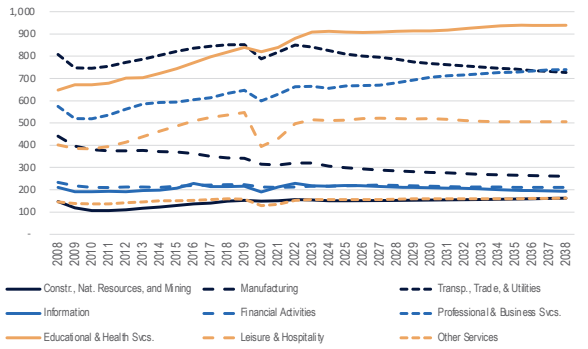
Source: Lightcast

- The fastest growing private-sector industries by employment include
  - Health Care & Social Assistance
  - Transportation and Warehousing
  - Professional, Scientific & Technical Services
- The slowest growing private-sector industries by employment include
  - Management of Companies and Enterprises
  - Real Estate and Rental and Leasing
  - Utilities

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Four major industry groups are projected to dominate Los Angeles area employment through to 2038

Projected Employment by Industry
(Los Angeles County, in Thousands)



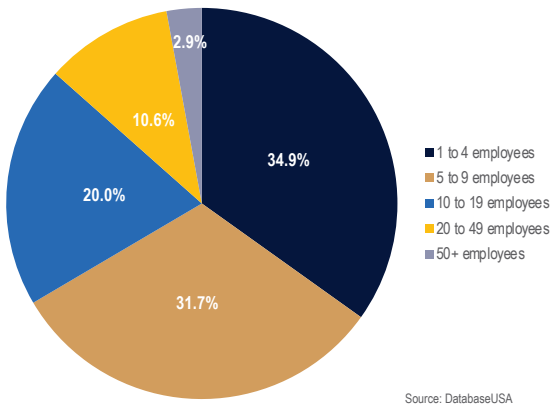
Source: S&P Global Market Intelligence

- Educational & Health Services as well as Professional & Business Services are forecast to increase over time and become the largest industries
- Transportation, Trade & Utilities as well as Leisure & Hospitality are projected to decline but still remain large industries
- Manufacturing will continue to shrink in importance and fall in line with the remaining industries

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Small businesses dominate the City of Los Angeles

Percentage of Businesses by Size
(City of Los Angeles, 2022)



Source: DatabaseUSA

- The largest segment of businesses has 1 to 4 employees (34.9 percent)
- Businesses with fewer than 20 employees comprise nearly 87 percent of all businesses in the City
- Businesses with 50 or more employees only comprise 2.9 percent of the total
- The largest businesses (those with 500+ employees) make up 0.1 percent of the total

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Office/administrative support and sales jobs are the largest occupations in the City of Los Angeles

Occupations by Largest Number of Jobs
(City of *Los Angeles, 2017-2022)*

Occupational Title	2022 Jobs	Percentage Change from 2017	2021 Median Hourly Earnings
Office and Administrative Support	252,369	(12%)	$21.64
Sales and Related	200,257	(9%)	$17.89
Transportation and Material Moving	174,744	1%	$17.83
Management	173,025	26%	$49.69
Business and Financial Operations	166,818	14%	$37.26
Educational Instruction and Library	165,779	3%	$32.20
Healthcare Support	163,318	17%	$14.31
Food Preparation and Serving Related	149,587	(5%)	$15.05
Arts, Design, Entertainment, Sports, and Media	121,036	1%	$29.14
Healthcare Practitioners and Technical	116,936	10%	$47.38

Source: Lightcast

Management, healthcare support, and business and financial operations jobs have grown the fastest

Occupations by Fastest Growing Jobs
(City of *Los Angeles, 2017-2022)*

Occupational Title	2022 Jobs	Percentage Change from 2017	2021 Median Hourly Earnings
Management	173,025	26%	$49.69
Healthcare Support	163,318	17%	$14.31
Business and Financial Operations	166,818	14%	$37.26
Healthcare Practitioners and Technical	116,936	10%	$47.38
Computer and Mathematical	54,731	10%	$45.73
Educational Instruction and Library	165,779	3%	$32.20
Legal	42,589	11%	$52.94
Community and Social Service	51,386	6%	$27.47
Transportation and Material Moving	174,744	1%	$17.83
Life, Physical, and Social Science	20,851	6%	$39.08

Source: Lightcast

These ten organizations represent approximately ten percent of the Los Angeles job postings in 2023

Number of Job Postings
(City of Los Angeles, Jan-Mar 2023)

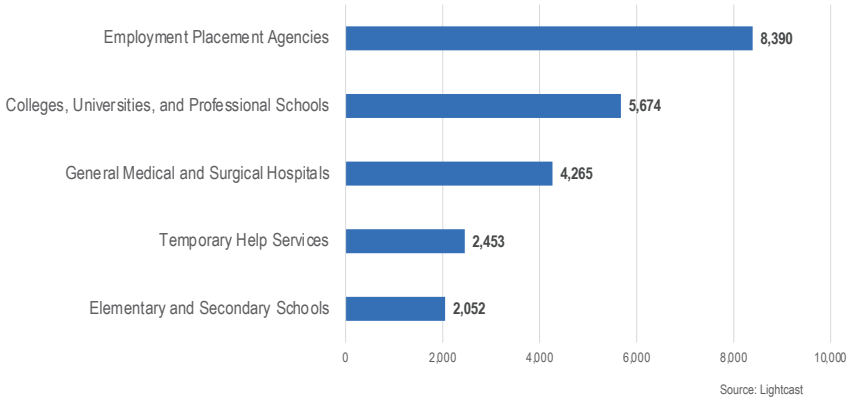
- Univ. of California – 3,461
- Kaiser Permanente – 1,094
- Robert Half – 1,304
- UnitedHealth Group – 1,060
- Cedars-Sinai – 1,218
- Allied Universal – 943
- Univ. of Southern California – 1,180
- Sharp Healthcare – 863
- CyberCoders – 1,126
- Rice Gorton Pictures – 835

Source: Lightcast

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These five industries represent approximately 17 percent of the Los Angeles job postings in 2023

Number of Job Postings by Industry
(City of Los Angeles, Jan-Mar 2023)



Source: Lightcast

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Healthcare and food service have the largest number of forecasted openings in the Los Angeles area

Occupations by Largest Number of Openings

(Los Angeles-Long Beach-Glendale Metropolitan Division, 2018-2028)

Occupational Title	Numeric Change	Percentage Change	Median Hourly Wage	Median Annual Wage	Entry Level Education
Personal Care and Service Occupations	110,430	32.1	$ 14.89	$ 30,992	N/A
Other Personal Care and Service Workers	98,990	37.9	-	$ -	N/A
Personal Care Aides	94,090	46.3	-	$ -	High school diploma or equivalent
Food Preparation and Serving Related Occupations	63,630	15.1	$ 13.99	$ 29,088	N/A
Food and Beverage Serving Workers	34,290	16.2	-	$ -	N/A
Healthcare Practitioners and Technical Occupations	33,940	14.9	$ 45.09	$ 93,771	N/A
Transportation and Material Moving Occupations	32,030	9.2	$ 15.92	$ 33,106	N/A
Management Occupations	30,970	10.2	$ 57.46	$ 119,515	N/A
Education, Training, and Library Occupations	27,620	9.7	$ 29.61	$ 61,594	N/A
Business and Financial Operations Occupations	24,210	8.4	$ 36.25	$ 75,381	N/A

Source: California Employment Development Department

Healthcare-related occupations represent the fastest growing segment of jobs in the Los Angeles area

Occupations by Largest Percentage of Openings

(Los Angeles-Long Beach-Glendale Metropolitan Division, 2018-2028)

Occupational Title	Numeric Change	Percentage Change	Median Hourly Wage	Median Annual Wage	Entry Level Education
Personal Care Aides	94,090	46.3	-	-	High school diploma or equivalent
Rail Transportation Workers, All Other	40	40	$18.89	$39,306	High school diploma or equivalent
Other Personal Care and Service Workers	98,990	37.9	-	-	N/A
Statisticians	400	37.4	$46.44	$96,582	Master's degree
Physician Assistants	680	33.5	$61.27	$127,433	Master's degree
Occupational Therapy Assistants	130	32.5	$32.65	$67,912	Associate's degree
Nursing Instructors and Teachers, Postsecondary	420	32.1	-	-	Doctoral or professional degree
Personal Care and Service Occupations	110,430	32.1	$14.89	$30,992	N/A
Health Specialties Teachers, Postsecondary	1,160	31.8	-	$89,653	Doctoral or professional degree
Nurse Practitioners	1,040	31.6	$64.95	$135,098	Master's degree

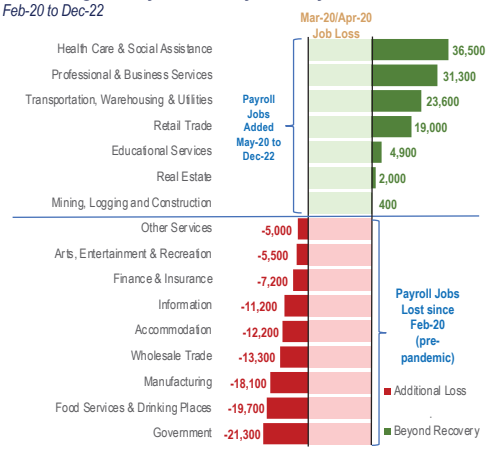
Source: California Employment Development Department

Outline

- Background – the national context
- Los Angeles today and into the future
- **Select issues impacting Los Angeles**

Despite the Los Angeles area recovering the absolute number of jobs lost, the jobs today look different

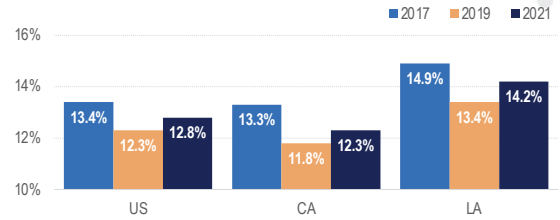
The Change in Payroll Jobs by Industry
Feb-20 to Dec-22



- Additional gains were made in essential industries and those allowing remote work
  - Health care & social assistance
  - Professional & business services
- Additional losses occurred in the hospitality sector and other non-essential industries
  - Food services & drinking places
  - Accommodation
  - Arts, entertainment & recreation

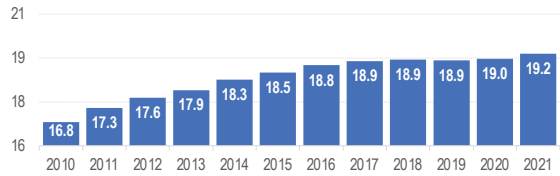
The pandemic also exacerbated poverty and income inequality across the region

Poverty in the United States, California, and Los Angeles County



Income Inequality Index

Los Angeles County



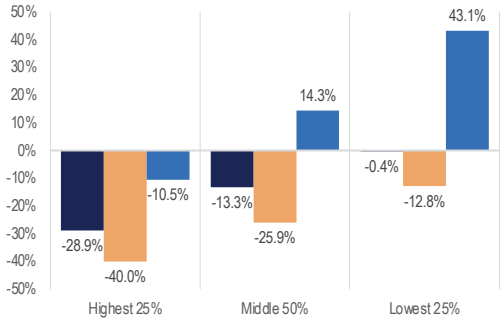
- The poverty rate moved upwards after showing some improvements prior to the pandemic
- Income inequality in Los Angeles County ticked higher after being flat for a number of years

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The rise of remote/hybrid work has continued to impact central business districts

Change in Primary Daytime Visits by Density Quartile

% change from January 2020 visits (2020=100)



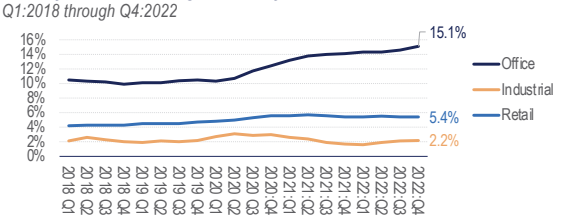
- The central business districts (those with the highest concentrations of workers) comprise census tracts including:
  - Downtown Los Angeles
  - Mid-Wilshire
  - El Segundo and LAX
  - Downtown Long Beach
  - Torrance
  - San Gabriel Valley
- Central business districts saw drops in daytime visits of 40% in Jan. 2022 and 10.5% in Jan. 2023

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Commercial real estate in Los Angeles is grappling with the fallout from fewer companies and workers

Vacancy Rates in Los Angeles County

Q1:2018 through Q4:2022



Source: NAI Capital

Vacancy Rates in Los Angeles County by Location and Class Type

	Class A	Class B	Class C
Central Business District	20.6%	26.4%	44.2%
Urban Areas	25.3%	18.9%	-
Suburban Areas	21.4%	17.7%	-

Source: Jones Lang Lasalle

- Vacancy rates, particularly for office space, have trended upwards since the onset of the pandemic
- High vacancies are pronounced in the central business districts, but not limited to these areas
- These trends have implications for real estate demand, prices, and future supply

Inflation and economic headwinds present challenges for small businesses as well

Small Business Optimism Index

Seasonally Adjusted (1986 = 100)



Source: NFIB Research Center, Small Business Economic Trends

- Small business optimism, as measured by NFIB, has been below the 49-year average of 98 for the past 15 months
- Small business optimism has fallen to levels last seen at the onset of the pandemic

Net Percent Change by Firm Size

(March 2020 to March 2021)

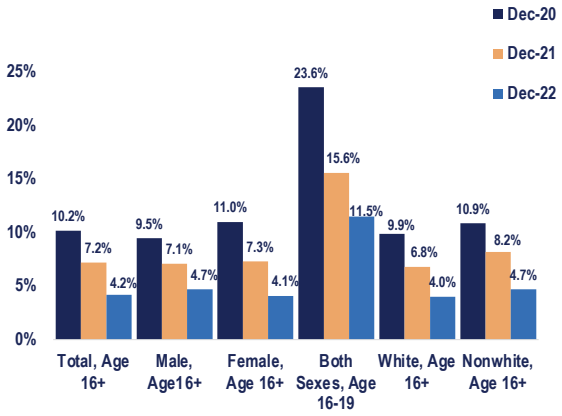
Employment Size	Establishment	Employment
1-4	5.2	13.5
5-9	1.1	0.2
10-19	0.3	-3.8
20-49	0.1	-6.9
50-99	0.1	-7.8
100-499	-0.1	-7.6
500+	-0.9	-4.8
All	2.2	-4.4

Source: U.S. Small Business Administration, Office of Advocacy

- Very small firms have been growing while the rest remain flat
- Most small business types have seen a net reduction in employees

One positive is that unemployment in California has become more equally distributed recently

Unemployment Rate by Demographic Group
California

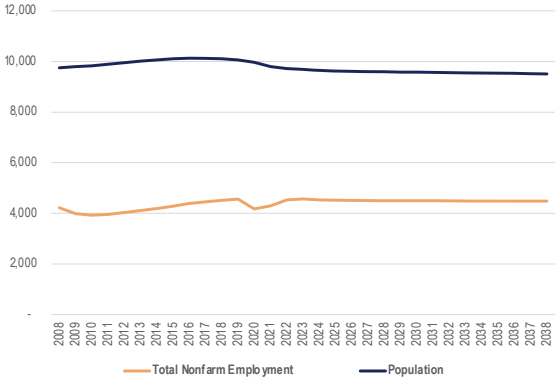


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- Unemployment rates ranged from 9.5% to 23.6% across the different demographic groups in December of 2020 (a 14.1 percentage point spread)
- In December of 2022, rates ranged from 4.0% to 4.7% (a 0.7 percentage point spread).

The Los Angeles area's total population and employment will decline/flatline to 2038

Projected Employment vs. Population
(Los Angeles County, in Thousands)



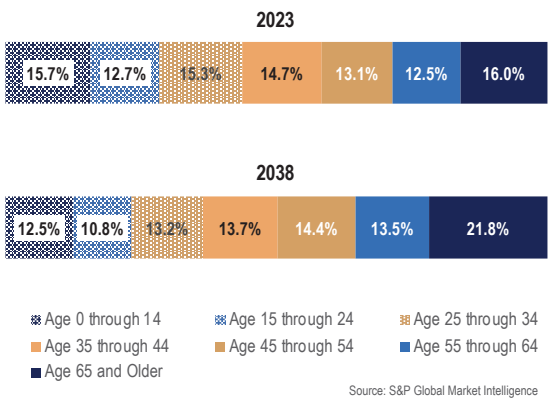
Source: S&P Global Market Intelligence

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- Total population topped out at about 10.1 million in 2016 and has been declining slightly ever since. Total population will reach 9.5 million in 2038
- After recovering from the pandemic, total employment is expected to peak in 2023. By 2038, total employment will be about 2% lower
- Similar trends are expected for the City of Los Angeles

Demographic trends indicate an aging population for the Los Angeles area into 2038

Projected Population Distributions
(Los Angeles County, 2023 to 2028)



Source: S&P Global Market Intelligence

- The largest segment of the population, those 65 and older, will grow from 16% to nearly 22%
- By 2038, older workers (those 45 through 64) will be more prominent. The LA economy will benefit from their higher salaries and wages
- Those younger than 45 collectively will represent a smaller share of the population. This will result in a smaller workforce in future years

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12.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **A Comparison of Local Workforce Development Areas (LWDA) in Los Angeles County by Workforce Innovation and Opportunity Act (WIOA) Formula Funding, Size of Labor Force, and January, February, and March 2023 Unemployment Rates**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- A Comparison of LWDA in LA County by WIOA Formula Funding

Workforce Development Board
City of Los Angeles

12

MEMORANDUM

DATE: April 27, 2023

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **A COMPARISON OF LOCAL WORKFORCE DEVELOPMENT AREAS IN LOS ANGELES COUNTY BY WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) FORMULA FUNDING, SIZE OF LABOR FORCE, AND DECEMBER 2022 TO MARCH 2023 UNEMPLOYMENT RATES**

Program Year (PY) 2022-23 Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker, and Youth Formula Funds

- The U.S. Department of Labor (USDOL) considers various factors (e.g., unemployment rates, disadvantaged population statistics, etc.) when allocating Workforce Innovation and Opportunity Act (WIOA) formula funds to the states and territories.

  The following are USDOL's PY 2022-23 WIOA formula allocations, by funding categories, to California (Source: CA Employment Development Department):

Adult	$136,107,910
Dislocated Worker	172,716,686
Youth	141,613,074
Total	$450,437,670

- States and territories consider factors similar to USDOL's (e.g., unemployment rates, disadvantaged population statistics, etc.), when allocating Workforce Innovation and Opportunity Act (WIOA) formula funds to Local Workforce Development Areas (LWDA).

The following are California's PY 2022-23 WIOA formula allocations, by funding categories, to the state's 46 Local Workforce Development Areas (Source: CA Employment Development Department):

Eighty-five percent (85%) or $115,691,724 of the $136,107,910 of WIOA Adult Formula Funds from the USDOL was allocated by the state to Local Workforce Development Areas (LWDA). The remaining balance, $20,416,186/15%, was retained by the state as Governor's Discretionary Funds.

Sixty percent (60%) or $103,630,012 of the $172,716,686 of WIOA Dislocated Worker Formula Funds from the USDOL was allocated by the state to LWDAs. The state retained $25,907,503/15% as Governor's Discretionary Funds and $43,179,171/25% for Rapid Response and Layoff Aversion activities. A portion of the Rapid Response and Layoff Aversion funds was allocated to LWDAs.

Eighty-five percent (85%) or $120,371,113 of the $141,613,074 of WIOA Youth Formula Funds from the USDOL was allocated by the state to LWDAs. The remaining balance, $21,241,961/15%, was retained by the state as Governor's Discretionary Funds.

Summary:

The seven LWDAs in Los Angeles County received a combined total of $96,728,314/28.48% of the $339,692,849 in WIOA Adult ($115,691,724/85%), Dislocated Worker ($103,630,012/60%), and Youth ($120,371,113/85%) Formula Funds allocated by the state to the 46 LWDAs.

The City of Los Angeles and County of Los Angeles LWDAs received 12.0% and 10.46% of the $339,692,849 in WIOA Adult, Dislocated Worker, and Youth Formula Funds allocated by the state to LWDAs.

The South Bay, Pacific Gateway, SELACO, Verdugo, and Foothill LWDAs received 1.71%, 1.51%, 1.28%, .878%, and .582% of the $339,692,849 in WIOA Adult, Dislocated Worker, and Youth Formula Funds allocated by the state to LWDAs.

- There are seven LWDAs in Los Angeles County. The following is each LWDA's share of Program Year (PY) 2022-23 WIOA formula funds allocated by the state to the Los Angeles Basin Regional Planning Area (Source: CA Employment Development Department):

City of Los Angeles	$40,877,792
Cnty. of Los Angeles	35,564,761
South Bay	5,829,778
Pacific Gateway	5,143,461
SELACO	4,351,404
Verdugo	2,983,034
Foothill	1,978,084
Total	$96,728,314

Summary:

The following is each LWDA's percentage of the $96,728,314 of PY 2022-23 WIOA formula funds allocated to the region: City of Los Angeles 42.2%, County of Los Angeles 36.7%, South Bay 6.02%, Pacific Gateway 5.31%, SELACO 4.49%, Verdugo 3.08%, and Foothill 2.04%.

December 2022 to March 2023 Labor Force and Unemployment Statistics for the State and the Seven LWDAs in Los Angeles County (Source: CA Employment Development Department):

December 2022:

	Labor Force	Emplyd.	Unemplyd.	Rate
CA	19,221,000	18,504,700	716,200	3.7%
Cnty. of Los Angeles	1,778,100	1,700,200	77,900	4.4%
Foothill	136,300	131,200	5,100	3.7%
City of Los Angeles	2,027,000	1,935,900	91,100	4.5%
PG WIN	233,900	223,700	10,200	4.4%
SELACO	240,600	230,700	9,900	4.1%
South Bay	345,800	332,000	13,800	4.0%
Verdugo	165,900	158,400	7,500	4.5%
Total	4,927,600	4,712,100	215,500	

Summary:

The following is each LWDA's share of the region's total labor force of 4,927,600 in December 2022: City of Los Angeles 41.1%, County of Los Angeles 36.0%, South Bay 7.01%, SELACO 4.88%, Pacific Gateway 4.74%, Verdugo 3.36%, and Foothill 2.76%.

As to the highest unemployment rates in December 2022, as a percentage of labor force, the City of Los Angeles and Verdugo ranked first at 4.5%, followed by the County of Los Angeles and Pacific Gateway at 4.4%, SELECO at 4.1%, South Bay at 4.0%, and Foothill at 3.7%.

City of Los Angeles residents accounted for 42.2% of the total 215,500 workers that were unemployed in the region in December 2022, followed by County of Los Angeles residents at 36.1%, South Bay residents at 6.40%, Pacific Gateway residents at 4.73%, SELECO residents at 4.59%, Verdugo residents at 3.48%, and Foothill residents at 2.36%.

California's labor force in December 2022 totaled 19,221,000 workers, of which 18,504,700 were employed and 716,200 (3.7%) were unemployed.

The City of Los Angeles' share of all unemployed workers in California (91,100 of 716,200) in December 2022 was 12.7%, followed by the County of Los Angeles at 10.8%, South Bay at 1.92%, Pacific Gateway at 1.42%, SELACO at 1.38%, Verdugo at 1.04% and Foothill at .712%.

January 2023:

	Labor Force	Emplyd.	Unemployed	Rate
CA	19,273,600	18,378,900	894,700	4.6%
Cnty. of LA	1,796,800	1,707,500	89,300	5.0%
Foothill	138,200	132,500	5,700	4.2%
City of LA	2,049,300	1,945,900	103,400	5.0%
Pacific Gateway	236,500	224,900	11,600	4.9%
SELACO	242,900	231,600	11,300	4.7%
South Bay	350,400	335,000	15,400	4.4%

Verdugo	167,900	159,200	8,700	5.2%
Total	4,982,000	4,736,600	245,400	

Summary:

The following is each LWDA's share of the region's total labor force of 4,982,000 in January 2023: City of Los Angeles 41.1%, County of Los Angeles 36.0%, South Bay 7.03%, SELACO 4.87%, Pacific Gateway 4.74%, Verdugo 3.37%, and Foothill 2.77%.

As to the highest unemployment rates in the region in January 2023, Verdugo ranked first at 5.2%, followed by the City of Los Angeles and County of Los Angeles at 5.0%, Pacific Gateway at 4.9%, SELACO at 4.7%, South Bay at 4.4%, and Foothill at 4.2%.

City of Los Angeles residents accounted for 42.1% of the 245,400 workers in the region that were unemployed in January 2023, followed by County of Los Angeles residents at 36.3%, South Bay residents at 6.27%, Pacific Gateway residents at 4.72%, SELACO residents at 4.60%, Verdugo residents at 3.54%, and Foothill residents at 2.32%.

California's labor force in January 2023 totaled 19,273,600 workers, of which 18,378,900 were employed and 894,700 (4.6%) were unemployed.

The City of Los Angeles' share of unemployed workers in California in January 2023 (103,400 of 894,700) was 11.5%, followed by the County of Los Angeles at 9.98%, South Bay at 1.72%, Pacific Gateway at 1.29%, SELACO at 1.26%, Verdugo at .972%, and Foothill at .637%.

February 2023:

	Labor Force	Emplyd.	Unemplyd.	Rate
CA	19,470,600	18,526,600	944,000	4.8%
Cnty. of LA	1,818,400	1,722,400	96,000	5.3%
Foothill	140,000	133,600	6,400	4.6%
City of LA	2,073,700	1,962,900	110,800	5.3%
Pacific Gateway	239,100	226,900	12,200	5.1%
SELACO	245,900	233,600	12,300	5.0%

South Bay	354,500	338,000	16,500	4.7%
Verdugo	169,900	160,600	9,300	5.5%
Total	5,041,500	4,778,000	263,500	

Summary:

The following is each LWDA's share of the region's total labor force of 5,041,500 in February 2023: City of Los Angeles 41.1%, County of Los Angeles 36.0%, South Bay 7.03%, SELACO 4.87%, Pacific Gateway 4.74%, Verdugo 3.37%, and Foothill 2.77%.

As to the highest unemployment rates in the region in February 2023, Verdugo ranked first at 5.5%, followed by the City of Los Angeles and County of Los Angeles at 5.3%, Pacific Gateway at 5.1%, SELACO at 5.0%, South Bay at 4.7%, and Foothill at 4.6%.

City of Los Angeles residents accounted for 42.0% of the 263,500 workers in the region that were unemployed in February 2023, followed by County of Los Angeles residents at 36.4%, South Bay residents at 6.26%, SELACO residents at 4.66%, Pacific Gateway residents at 4.62%, Verdugo residents at 3.52%, and Foothill residents at 2.42%.

California's labor force in February 2023 totaled 19,470,600 workers, of which 18,526,600 were employed and 944,000 (4.8%) were unemployed.

The City of Los Angeles' share of unemployed workers in California in February 2023 (110,800 of 944,000) was 11.7%, followed by the County of Los Angeles at 10.1%, South Bay at 1.74%, Pacific Gateway at 1.29%, SELACO at 1.30%, Verdugo at .985%, and Foothill at .677%.

March 2023:

	Labor Force	Emplyd.	Unemplyd.	Rate
CA	19,498,300	18,560,500	937,800	4.8%
Cnty. of LA	1,815,300	1,724,200	91,100	5.0%
Foothill	139,900	133,800	6,100	4.4%
City of LA	2,070,900	1,965,000	105,900	5.1%
Pacific Gateway	238,800	227,100	11,700	4.9%

SELECO	245,500	233,800	11,700	4.8%
South Bay	353,900	338,300	15,600	4.4%
Verdugo	169,600	160,800	8,800	5.2%
Total	5,007,700	4,784,200	223,500	

Summary:

The following is each LWDA's share of the region's total labor force of 5,007,700 in March 2023: City of Los Angeles 41.3%, County of Los Angeles 36.2%, South Bay 7.06%, SELACO 4.90%, Pacific Gateway 4.76%, Verdugo 3.38%, and Foothill 2.79%.

As to the highest unemployment rates in the region in March 2023, Verdugo ranked first at 5.2%, followed by the City of Los Angeles at 5.1%, the County of Los Angeles at 5.0%, Pacific Gateway at 4.9%, SELACO at 4.8%, and South Bay and Foothill at 4.4%.

City of Los Angeles residents accounted for 47.3% of the 223,500 workers in the region that were unemployed in March 2023, followed by County of Los Angeles residents at 40.7%, South Bay residents at 6.97%, Pacific Gateway residents at 5.23%, SELACO residents at 5.23%, Verdugo residents at 3.93%, and Foothill residents at 2.72%.

California's labor force in March 2023 totaled 19,498,300 workers, of which 18,560,500 were employed and 937,800 (4.8%) were unemployed.

The City of Los Angeles' share of unemployed workers in California in March 2023 (105,900 of 937,800) was 11.3%, followed by the County of Los Angeles at 9.71%, South Bay at 1.66%, Pacific Gateway and SELACO at 1.24%, Verdugo at .938%, and Foothill at .650%.

13.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) Regarding the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 13 - Annual Plan PPT FINAL 4.25_Handout



Year 24 Annual Plan

Los Angeles in Transition

City of Los Angeles
Economic and Workforce Development Department

ANNUAL PLAN: Purpose and Highlights

Priorities

- Strategies
- Policies
- Budget, and
- Timeline

Equity

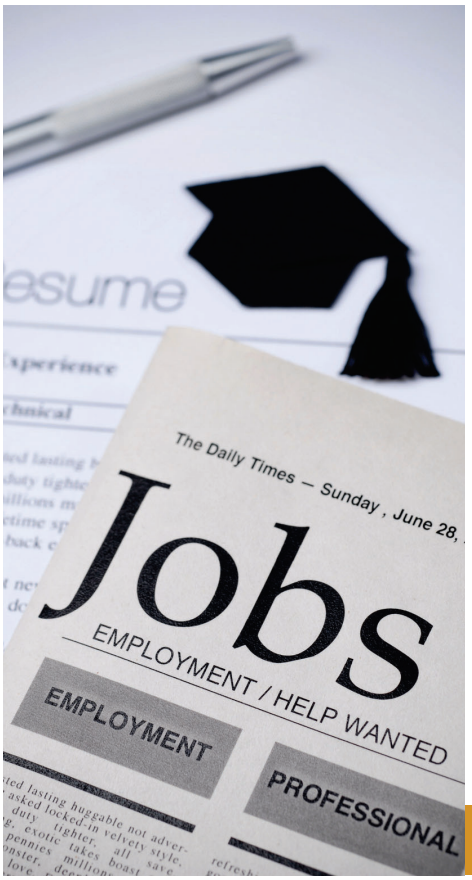
- Equity-focused strategic initiatives

Living Wage Jobs

- Create and expand living wage jobs
- Remove barriers to employment

ANNUAL PLAN TIMELINE

Posted for Public Comment	Wednesday, April 12, 2023
CD 9 Community Forum	Thursday, April 20, 2023
WDB Meeting (Youth Council)	Tuesday, April 25, 2023
CD 13 Community Forum	Tuesday, April 25, 2023
VIRTUAL Community Forum	Wednesday, April 26, 2023
WDB Meeting (Executive Committee)	Thursday, April 27, 2023
ECDC Briefing	*2nd Meeting in May*
Closed for Public Comment	Friday, May 12, 2023
WDB Approval	Thursday, May 18, 2023
ECDC Approval	Wednesday, June 21, 2023
Council Approval	*June 27, 28, or 30*



Unemployment Rates (%)

Locality	2017	2018	2019	2020	2021	2022	2023	2024	2025
U.S.	4.4	3.9	3.7	**8.7**	3.9	3.7	4.3	5	4.8
California	4.8	4.2	4	**10.1**	5.8	4.2	4.9	5.7	5.4
LA County	4.7	4.7	4.4	**12.8**	6.8	4.9	5.7	6.6	6.4
LA City	**4.7**	**4.7**	**4.5**	**12.9**	**5.6**	**5**	**5.8**	**6.8**	**6.5**

WIOA Formula Funding

	PY 2022-23 WIOA Funds	PY 2023-24 WIOA Funds*	Increase (Decrease)
Adult	14,853,297	14,853,297	0
Dislocated Worker	10,732,563	10,732,563	0
Youth	14,791,932	14,791,932	0
Rapid Response	898,553	898,553	0
Carryover	5,022,000	2,828,800	(2,194,000)
TOTAL	**46,298,345**	**44,104,345**	**(2,194,000)**

**PY 2023-24 Rapid Response funds are pending announcement by the CA EDD*

Proposed WIOA Funding Distribution*

ACTIVITY	PY 22-23	PY 23-24	Increase (Decrease)
EWDD Oversight	8,082,892	9,428,066	1,345,174
Rapid Response-Direct Services	517,453	578,326	60,873
Other City Departments	277,565	370,625	93,060
Workforce Development Board	1,284,926	1,687,915	402,989
WorkSource Centers	17,668,212	16,778,212	(890,000)
YouthSource Centers	9,613,789	9,042,820	(570,969)
Other Service Providers	1,634,680	1,634,680	0
Supporting Program Activities	7,218,828	4,583,701	(2,635,127)
Total	**46,298,345**	**44,104,345**	**(2,194,000)**

**Total reflects adjustment for City-managed operators*



STRATEGIC INITIATIVE NO. 1

Regional efforts to reduce homelessness by providing pathways to:

- Sustainable employment
- Training and education, and
- Connecting participants to supportive services

Year 24 Annual Plan
Hired and Hopeful

HIRED AND HOPEFUL Unsubsidized placements 07/1/2018-6/30/2022			
Partners	**Planned placements**	**Total unduplicated placements**	**% Goal**
City of Los Angeles, EWDD	5,000	11,127	222.5
Los Angeles DEO	6,000	6,503	108.4
HHLA Partners	5,000	2,955	59.1
Totals	16,000	19,234	120.2

STRATEGIC INITIATIVE NO. 1

- **Declaration of Local Emergency on Homelessness**
- **2022 Los Angeles Homeless Services Authority (LAHSA)**
  - 69,144 experiencing homelessness in Los Angeles County
  - 41,980 unhoused in the City of Los Angeles.
- **Impact on Black, Latino, Indigenous and Immigrant Angelenos, Women, Youth, and LGBTQ+/TGI.**
- **Inside Safe**

STRATEGIC INITIATIVE NO. 1

LA:RISE - Services for people experiencing homelessness



Partnership → WDS and the Employment Social Enterprises (ESE)

- 300 hours of transitional jobs/work experience and other employment services
- Approximately 1,000 participants per year.



LA:RISE Youth Academy (18 – 30 Years of Age)

- Transitional, subsidized employment/work experience
- Education linkages
- Housing resources

STRATEGIC INITIATIVE NO. 2

Increase Education and/or Employment Outcomes for Disconnected Youth

- **YouthSource System Redesign**
- **HIRE LA Youth**
- **Service Goals**

STRATEGIC INITIATIVE NO. 2

Program	Program Goal
Angeleno Corps	400 youth
Student 2 Student	400 youth
LA:RISE Youth Academy	400 youth
LA Community College City Partners	150 youth
Youth & Community Harvest Internship Program	75 youth
Early Childhood Education Student Advancement Project	75 youth
South LA Non-profit Apprenticeship Program	60 youth



STRATEGIC INITIATIVE NO. 2

Youth System Redesign

- Focus on Career Pathways – including new partnerships with LAUSD DACE, and LACCD
- Focus on Mental Health Services for youth
- Intentionally placing youth at the center of our work through Youth Councils
- Increased focus on high-barrier populations ensuring that 75 percent of youth served are those who are experiencing multiple barriers to employment
- Addressing the digital divide
- Enhanced P3 to improve service delivery

STRATEGIC INITIATIVE NO. 2:
YouthSource System Goals

1

75 % Co-enrollment:

- Community college degree and/or short-term vocational training
- LAUSD Adult School vocational programs
- Registered Apprenticeship Program
- Other federal or state workforce development programs

2

Partnerships to Co-locate

- Los Angeles Unified School District Division of Adult Career Education
- Los Angeles Community College System

STRATEGIC INITIATIVE NO. 2:
YouthSource System Goals

3 Peer-to-Peer Counseling Pilot and Mental Health Services

4 YSC Advisory Council

- Quarterly Meetings
- YSC Representation

5 Implement Hire LA Youth Redesign to include:

- A Tiered Program for Skill Building
- Updated Work-Readiness Curriculum
- Career Pathways
- Increased Connectivity to Employers



STRATEGIC INITIATIVE NO. 3

Increase Employment Opportunities for All Angelenos Through Partnerships with Major Economic Drivers in the Region

- HIRE LAX Apprenticeship Program
- Targeted Local Hire Program
- Memoranda of Understanding
- Infrastructure Investment

STRATEGIC INITIATIVE NO. 3

HIRE/LAX PRE-APPRENTICESHIP PROGRAM



The Hire LAX Pre-Apprenticeship program is an eight-week program that provides participants with training and preparation for an apprenticeship position and ultimately a career in the construction industry.

STRATEGIC INITIATIVE NO. 3

Memoranda of Understanding

Partnerships

Initiated negotiations to ratify collaboration through Memoranda of Understanding with the Los Angeles World Airport (LAWA) and the Port of Los Angeles (POLA) on the development and strengthening of partnerships to support workforce and economic development goals of each department through EWDD programs.

THE PORT OF LOS ANGELES

LAWA

LOS ANGELES WORLD AIRPORTS



STRATEGIC INITIATIVE NO. 4

Facilitate Equitable Access to High-Growth Sector Jobs That Provide High Wages and Opportunities for Career Advancement Through Job Placement Strategies

- High Road Training Partnerships
- Business Engagement Program
- Connect LA Job Fair
- Infrastructure Investment

STRATEGIC INITIATIVE NO. 4

High Growth Sectors


Renewable Energy


Information Technology


Hospitality


Biotechnology/ Biosciences


Entertainment/ Film Industry


Healthcare


Advanced Manufacturing


Transportation/ Logistics


Construction

STRATEGIC INITIATIVE NO. 4:
High Road Training Partnership

TOTAL GRANT AMOUNT

$1.7 Million WIOA Funds

EQUITY COMPONENT

- A minimum of 50% of participants serviced by each agency under the contract must be women.
- A minimum of 70% of participants serviced by each agency must be a member of a high barrier population (I.e., Homeless, Justice Impacted, Veterans, People with Disabilities, Disconnected and/or Current/Former Foster Youth, English Language Learners, etc).



STRATEGIC INITIATIVE NO. 5

Increase Gender Equity by ensuring that Women are trained for positions at all levels within organizations and across all Industry Sectors at equal pay rates as those positions occupied by men

- Increased Access to Childcare
- Domestic Violence and Human Trafficking Pilot
- People, Industry, and Jobs Report
- CDBG Childcare Initiative
- Gender Equity Performance Data
- Gender-Specific Programming

STRATEGIC INITIATIVE NO. 5

Wage Disparities

TRAINING	WOMEN	MEN	AVERAGE EARNINGS
Healthcare Support	486	81	$34,390
Protective Support	260	365	$62,230
Healthcare Practitioner/Technical	110	22	$108,300
Transportation/Material Moving	94	427	$43,860
Management Occupations	61	99	$135,840
Education/Training/Library	62	102	$77,020
Office/Administrative Support	113	30	$48,790
Computer/Mathematical Science	27	61	$104,580
Business/Financial Operations Managers	22	12	$86,400
Life/Physical/Social Science	22	25	$83,900
Construction/Extraction	33	229	$64,860
Art/Design/Entertainment/Sports/Media	9	14	$90,870
Production	24	64	$43,380
Personal Care/Service	11	5	$38,940
Architecture/Engineering	28	176	$102.230
Legal	7	3	$137,670
Sales	5	4	$49,940
Community/Social Services	5	10	$63,390
Food Preparation/Serving	38	16	$35.430
Building/Grounds Cleaning/Maintenance	3	3	$38,310
Installation/Maintenance/Repair	5	20	$58,980

Healthcare Support
486 Women
81 Men
$34,390

Architecture/Engineeing
28 Women
176 Men
$102,230



STRATEGIC INITIATIVE NO. 6

Increase Accessibility to Sustainable Employment Opportunities for High-Barrier Populations Through Targeted Workforce Development Strategies

- Indigenous Peoples
- LGBTQ+/TGI
- English Language Learners



STRATEGIC INITIATIVE NO. 6

1. **Assess how WDS service providers conduct outreach and establish partnerships to achieve equitable workforce development outcomes for Indigenous Peoples, LGBTQ+/TGI, and English Language Learners.**
2. **Establish and continue goals for**
   - survivors of domestic violence
   - individuals with disabilities
   - English Language Learners
   - single parents
   - transgender women
   - other LGBTQ+/TGI individuals



STRATEGIC INITIATIVE NO. 7

Increase Employment Outcomes for the Reentry Population to Allow for a Smoother Transition Into Society

- Re-entry Enrollments
- Prison to Employment (P2E)
- INVEST
- Entertainment Careers Pathway
- Substance Abuse Disorder Counselor Training



STRATEGIC INITIATIVE NO. 8

Increase Employment Opportunities for Older Adults - 55 years and Older

- by Creating Systems that Promote Training and Employment.

Thank you!

Please send questions and comments to EWDD.Planning@lacity.org

tinyurl.com/AP2024

City of Los Angeles
Economic and Workforce Development Department

Workforce Development Board
City of Los Angeles

14.

DATE: April 27, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Public Hearing to Solicit Input on the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available