CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING

Tuesday, April 25, 2023
10:00 AM - 12:00 PM

Friendship Auditorium

3201 Riverside Drive, Los Angeles, CA 90027

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of January 25, 2023	David Crippens

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

4.	Introductions of and Updates from Deputy Mayor Brenda Shockley	Deputy Mayor Brenda Shockley
5.	Presentation by the Economic and Workforce Development Department (EWDD) on the Development of the Year 24/Program Year (PY) 2023-2024 (July 1, 2023 – June 30, 2024) Annual Plan	Felipe Valladolid-Chávez
6.	Public Hearing to Solicit Input on the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan	Felipe Valladolid-Chavez
7.	YouthSource Center (YSC) and Youth Services Updates	

a. Mental Health Services/Peer to Peer Counselor Program
Gerardo Ruvalcaba,

Lisa Salazar,

and

Alex Briscoe

b. Increased Youth Voice/Youth Council Demonstration Program Makeda Vela

c. Increased Focus on Career Pathways LAUSD/DACE Partnership Gerardo Ruvalcaba

d. Hire LA Redesign Makeda Vela

e. Californian for All Youth Job Corps Update Makeda Vela

f. Citywide Youth Strategic Plan Lisa Salazar

8. Next Meeting: TBA

9. Adjourn

Youth Council Committee:

David Crippens, Donald Bradburn, Laura Chardiet, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, John King II, Thomas Lee, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Esther Soliman, Maria Turrubiartes

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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Phone: 213-744-7164 www.wiblacity.org

3.

DATE: April 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of January 25, 2023**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft_Minutes_of_WDB_Youth_Council_Comm_01.25.2023

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH COUNCIL COMMITTEE MEETING
WEDNESDAY, JANUARY 25, 2023
10:00 A.M. – 12;00 P.M.
ZOOM VIDEO CONFERENCE CALL

DRAFT MINUTES

MEMBERS PRESENT: Chair David Crippens, Donald Bradburn, Dr. Alex Davis, John King, Olivia Mitchell, Mary Rose Ortega, Andrea Perry, Esther Solimon, Maria Turrubiartes,

1. CALL TO ORDER
   Chair David Crippens called the meeting to order at 10:17 A.M.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS - None

ACTION ITEMS:

3. CONSIDERATION OF THE MINUTES, FEBRUARY 15, 2022
   Moved Olivia Mitchell./second Mary Rose Ortega
   Abstention: Alex Davis

4. RECEIVE AND FILE MEETING NOTES OF MAY 11, 2022
   Mary Rose Moved/Olivia Mitchell Second/Vote: Unanimous acceptance of the Meeting Notes
   Abstention: Alex Davis

5. Presentation by the Economic and Workforce Development Department (EWDD) on the Redesign of the City's HIRE LA's Youth Program, which Offers Summer Youth and Year-Round Work Experience Opportunities to Young People Ages 14 to 24

   Gerardo Ruvalcaba provided background regarding the redesign of the Youth Source Center System in the past year. The Department provided an update related to the redesign of the YSC, and the HIRE LA Program which provides year round employment for the youth. Alex Briscoe presented a slide deck and gave a presentation on the mental health system for youth.

   Jennifer Thomas, Housing Authority of the City of Los Angeles (HACLA) commented that the youth they serve express that they would like more work experience that takes them to a career pathway. Sharing of how to blend work experience with career pathways would be appreciated. She would like for her team to be included in the discussions.

Lisa Salazar, General Manager, Youth Development Department suggested that metrics to consider as baseline data as they implement the new approach is implemented to evaluate and see if it is working or not working for the youth. Does this only pertain to programs that provide subsidized wages?

Makeda Vela responded that it is not specific to subsidized opportunities. Tiered is a progression. As a young person comes into the system, they will be assessed to see what tier they fall under.

Gregg Irish commented that the Los Angeles Chamber provides a lot of jobs. WIOA is laden in metrics. They may want to consider what metrics are not a part of WIOA. They need to know what metrics are endemic to Los Angeles in terms of what we need.

Carrie Lemon, UNITE LA shared a few comments. The slot costs $3,000. Last year they shared a letter recommending $3,400 without data or analysis. How many staff can you hire to run this program for what you want. She would love to see the analysis. The pathway (health) example. Tay WOW did not seem that there is an earn and learn model. A Health specific training or certificate. Are there any thoughts to integrating a community college or a high school model or partners. If partnerships are required are the partnerships expected to be probono.

Makeda Vela commented that the EWDD has been working for years with LAUSD, and they are working with the partners to gather resources, but they are expected to have their own partnerships.

Nicole Fields commented that they absolutely do recommend community colleges and local universities that will align with what the individual may need.

Gerardo Ruvalcaba acknowledged the great work of Makeda Vela in moving this forward.

6. Follow up on the Economic and Workforce Development Department (EWDD) Efforts to Implement a Youth Peer-to-Peer Mental Health Counseling Program

Gerardo Ruvalcaba provided background. They have had Youth Councils across the system in previous years. The Department partnered with the Youth Development Department, and Lisa Salazar to standardize the councils across the 14 YSC. The Councils are forming and helping to set policies across the YSC.

Lisa Salazar shared background. The work is about listening to young people. For the past two years they have worked on the establishment and development of the Olivia Mitchell Youth Council System. A program concept was developed through the generous donation of the Hilton Foundation to bring on a YDD staff program manager to oversee the implementation of this person. They want all of the YSCs to be at the

apex of the youth source services. They are looking to launch the YSC Advisory Council in August 2023. A process report will be prepared and shared.

Olivia Mitchell commented that she would like to make sure they are reaching youth.

David Crippens thanked Gerardo Ruvalcaba and Lisa Salazar for the great work. and commented that as Olivia always reminds them, the youth must be brought into the fold as they are the future leaders.

7. Update by the Economic and Workforce Development Department (EWDD) on the Establishment of YouthSource Center Site-Based Youth Councils

Gerardo Ruvalcaba, Assistant General Manager, EWDD gave an update of their work to make youth the center of the Youth Source System. Lisa Salazar, General Manager of the Youth Development Department presented on the work they are doing in partnership with the California Health Foundation. She introduced Alex Briscoe, who gave a history and background of the youth mental health crisis in California, and reported on their work in partnership. The State of California says this is the most important health issue for them. Ten billion dollars will be spent to improve the social emotional health of our children. A Certified Peer Counselor in the mental health system is a certified mental health advocate. Peer to peer mental counseling compliments the role of therapists. Asking peers to help each other understand and support each other. They would like to run a demonstration project to train youth to be Peer-to-Peer counselors. They want to start with 70 – 90. They will be paid a wage, and be prepared to pass an exam.

Gregg Irish commented that he thinks this is a great idea, but there needs to be an extra component of having some social work schools involved. Alex responded that LAUSD has collocated mental health experts.

Carrie Lemon, dropped in the chat. Is there another opportunity to leverage other funds to support the goals of the higher LA redesign? Is there a goal for mental health to be collocated? Youth Behavior Health Initiative is there a way to leverage and connect the two concepts?

Gerardo Ruvalcaba responded that this does connect the two.

Lisa Salazar, thanked Carrie for bringing this up. This creates an opportunity to go back to what they did have DMH navigators who had a shared responsibility, who had office hours at YSC throughout the week.

David Crippens expressed that he is deeply interested in the career pathway, and the mental health professions. These fields are totally under resourced.

Alex would love to come back to talk about EMS training.

Next Meeting:TBA

Next Meeting: Gerardo Offered to provide an Update on the P3 Strategic Plan

Lisa Salazar commented that they have a Public Relations Team, they are happy to promote any youth activity.

Adjourn: Chair David Crippens adjourned the meeting at 11:55 a.m.

4.

DATE: April 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Introductions of and Updates from Deputy Mayor Brenda Shockley**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

5.

DATE: April 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) on the Development of the Year 24/Program Year (PY) 2023-2024 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5- Annual Plan PPT FINAL 042423



Year 24 Annual Plan

Los Angeles in Transition

City of Los Angeles Economic and Workforce Development Department

ANNUAL PLAN:
Purpose and Highlights



Priorities

- Strategies
- Policies
- Budget, and
- Timeline



Equity

- Equity-focused strategic initiatives



Living Wage Jobs

- Create and expand living wage jobs
  Remove barriers to employment

Unemployment Rates

YEAR 24 ANNUAL PLAN

5,000 Homelessness → Employed

Locality	2017	2018	2019	2020	2021	2022	2023*	2024*	2025*
US	4.4	3.9	3.7	8.7	3.9	3.7	4.3	5	4.8
California	4.8	4.2	4	10.1	5.8	4.2	4.9	5.7	5.4
LA County	4.7	4.7	4.4	12.8	6.8	4.9	5.7	6.6	6.4
LA City	**4.7**	**4.7**	**4.5**	**12.9**	**5.6**	**5**	**5.8**	**6.8**	**6.5**

- Hired and Hopeful
- LA County Measure H
- LA:RISE Youth Academy
- WorkSource Centers

Year 24 Annual Plan

5,000 Homelessness → Employment



- Hired and Hopeful
- Los Angeles County Measure H
- LA:RISE Youth
- Academy WorkSource Centers



Unemployment Rates

Locality	2017	2018	2019	2020	2021	2022	2023*	2024*	2025*
US	4.4	3.9	3.7	8.7	3.9	3.7	4.3	5	4.8
California	4.8	4.2	4	10.1	5.8	4.2	4.9	5.7	5.4
LA County	4.7	4.7	4.4	12.8	6.8	4.9	5.7	6.6	6.4
LA City	**4.7**	**4.7**	**4.5**	**12.9**	**5.6**	**5**	**5.8**	**6.8**	**6.5**

WIOA Formula Funding

	PY 2022-23 WIOA Funds	PY 2023-24 WIOA Funds *	Increase (Decrease)
Adult	14,853,297	14,853,297	0
Dislocated Worker	10,732,563	10,732,563	0
Youth	14,791,932	14,791,932	0
Rapid Response	898,553	898,553	0
Carryover	5,022,000	2,828,000	(2,194,000)
Total	**46,298,345**	**44,104,345**	**(2,194,000)**

**PY 2023-24 Rapid Response funds are pending announcement by the CA EDD.*

Proposed WIOA Funding Distribution*

ACTIVITY	PY 22-23	PY 23-24	Increase (Decrease)
EWDD Oversight	8,082,892	9,428,066	1,345,174
Rapid Response – Direct Services	517,453	578,326	60,873
Other City Departments	277,565	370,625	93,060
Workforce Development Board	1,284,926	1,687,915	402,989
WorkSource Centers	17,668,212	16,778,212	(890,000)
YouthSource Centers	9,613,789	9,042,820	(570,969)
Other Service Providers	1,634,680	1,634,680	0
Supporting Program Activities	7,218,828	4,583,701	(2,635,127)
Total	**46,298,345**	**44,104,345**	**(2,194,000)**

**Total reflects adjustment for City-Managed operators.*

**Total reflects adjustment for City-managed operators*



STRATEGIC INITIATIVE NO. 1

Regional efforts to reduce homelessness by providing pathways to:

- Sustainable employment
- Training and education, and
- Connecting participants to supportive services

Year 24 Annual Plan

Hired and Hopeful

HIRED AND HOPEFUL Unsubsidized Placements 07/1/2018 to 06/30/2022			
Partners	**Planned Placements**	**Total Unduplicated Placements**	**% Goal**
City of Los Angeles EWDD	5,000	11,127	222.5
Los Angeles County DEO*	6,000	6,503	108.4
HHLA Partners**	5,000	2,955	59.1
Totals	16,000	19,234	120.2

STRATEGIC INITIATIVE NO. 1

- **2022 Los Angeles Homeless Services Authority (LAHSA)**
  - 69,144 experiencing homelessness in Los Angeles County
  - 41,980 unhoused in the City of Los Angeles.
- **Declaration of Local Emergency on Homelessness**
- **Impact on Black, Latino, Indigenous and Immigrant Angelenos, Women, Youth, and LGBTQ+.**
- **Inside Safe**

STRATEGIC INITIATIVE NO. 1:
WorkSource and YouthSource Centers

80%

- Of participants enrolled in the WSC have high barriers to employment
- Minimum of 17 % must be individuals experiencing homelessness

1,800

- During PY 21-22, the City's WorkSource System enrolled 1,800 individuals currently and/or formerly experiencing homelessness and placed 207 into mainstream jobs.

4,219

- In PY 21-22, YouthSource Centers enrolled 4,219 youth currently and/or formerly experiencing homelessness and placed 1,279 into work experience jobs.

STRATEGIC INITIATIVE NO. 1

LA:RISE - Services for people experiencing homelessness



Partnership →WDS and the Employment Social Enterprises (ESE)

- 300 hours of transitional jobs/work experience and other employment services
- Approximately 1,000 participants per year.



LA:RISE Youth Academy (18 – 30 Years of Age)

- Transitional, subsidized employment/work experience
- Education linkages
- Housing resources

STRATEGIC INITIATIVE NO. 2

PROGRAM	PROGRAM GOAL
Angeleno Corps	400 Youth
Student to Student	400 Youth
LA:RISE Youth Academy	400 Youth
LA Community College City Pathways	150 Youth
Youth & Community Harvest Internship Program	75 Youth
Early Childhood Education Student Advancement Project	75 Youth
South LA Non-Profit Apprenticeship Program	60 Youth

- YouthSource System Redesign
- HIRE LA Youth
- Service Goals



STRATEGIC INITIATIVE NO. 2

Youth System Redesign

- Focus on Career Pathways – including new partnerships with LAUSD DACE, and LACCD
- Focus on Mental Health Services for youth
- Intentionally placing youth at the center of our work through Youth Councils
- Increased focus on high-barrier populations ensuring that 75 percent of youth served are those who are experiencing multiple barriers to employment Addressing the digital divide
- Enhanced P3 to improve service delivery

STRATEGIC INITIATIVE NO. 2:

YouthSource System Goals

1

75 % Co-enrollment:

- Community college degree and/or short-term vocational training
- LAUSD Adult School vocational programs
- Registered Apprenticeship Program
- Other federal or state workforce development programs

2

Partnerships to Co-locate

- Los Angeles Unified School District Division of Adult Career Education
- Los Angeles Community College System

STRATEGIC INITIATIVE NO. 2:
YouthSource System Goals

3

Peer-to-Peer Counseling Pilot and Mental Health Services

4

YSC Advisory Council

- Quarterly Meetings
- YSC Representation

5

Implement Hire LA Youth Redesign to include:

- A Tiered Program for Skill Building
- Updated Work-Readiness Curriculum
- Career Pathways
- Increased Connectivity to Employers



STRATEGIC INITIATIVE NO. 3

Increase Employment Opportunities for All Angelenos Through Partnerships with Major Economic Drivers in the Region

- HIRE LAX Apprenticeship Program
- Targeted Local Hire Program
- Memoranda of Understanding
- Infrastructure Investment

STRATEGIC INITIATIVE NO. 3

HIRE/LAX PRE-APPRENTICESHIP PROGRAM

The Hire LAX Pre-Apprenticeship program is an eight-week program that provides participants with training and preparation for an apprenticeship position and ultimately a career in the construction industry.



STRATEGIC INITIATIVE NO. 3

Memoranda of Understanding

Partnerships

Initiated negotiations to ratify collaboration through Memoranda of Understanding with the Los Angeles World Airport (LAWA) and the Port of Los Angeles (POLA) on the development and strengthening of partnerships to support workforce and economic development goals of each department through EWDD programs.

THE PORT OF LOS ANGELES

LAWA

LOS ANGELES WORLD AIRPORTS



STRATEGIC INITIATIVE NO. 4

Facilitate Increased and Equitable Access to Jobs That Provide High Wages/Salaries and Opportunities for Career Advancement/Upward Mobility Through Job Placement Strategies, Which Focus on High-Growth Sectors

- High Road Training Partnerships
- Business Engagement Program
- Connect LA Job Fair Infrastructure
- Investment

STRATEGIC INITIATIVE NO. 4

High Growth Sectors



Renewable Energy



Information Technology



Hospitality



Biotechnology/ Biosciences



Entertainment/ Film Industry



Healthcare



Advanced Manufacturing



Transportation/ Logistics



Construction

STRATEGIC INITIATIVE NO. 4

BUSINESS ENGAGEMENT SERVICES

- 15 WorkSource Centers
- 26 Business Services
  - Customized Recruitment
  - On the Job Training
- July 2022 – December 2022 –
  976 Business Services to 656 Employers





STRATEGIC INITIATIVE NO. 4:
Regional Connect LA Job Fair

South/West/Harbor Regional Connect Job Fair

- Harbor Gateway, Southeast, WATTS/HACLA, West LA WorkSource Centers Councilmember
- Tim McOsker (CD 15), LA County Supervisor Janice Hahn, & Harbor Educational Center
  - 400 Job Seekers
  - 62 Employers
  - 2,500 Available Positions

STRATEGIC INITIATIVE NO. 4:

High Road Training Partnership

TOTAL GRANT AMOUNT

$1.7 Million WIOA Funds

EQUITY COMPONENT

- A minimum of 50% of participants serviced by each agency under the contract must be women.
- A minimum of 70% of participants serviced by each agency must be a member of a high barrier population (I.e., Homeless, Justice Impacted, Veterans, People with Disabilities, Disconnected and/or Current/Former Foster Youth, English Language Learners, etc).

STRATEGIC INITIATIVE NO. 4:

LAEDC



Entertainment + Motion Picture



Biotechnology



Renewable Energy



STRATEGIC INITIATIVE NO. 5

Increase Gender Equity by ensuring that Women are trained for positions at all levels within organizations and across all Industry Sectors at equal pay rates as those positions occupied by men

- Increased Access to Childcare
- Domestic Violence and Human Trafficking Pilot People, Industry, and Jobs Report
- CDBG Childcare Initiative
- Gender Equity Performance Data
- Gender-Specific Programming

STRATEGIC INITIATIVE NO. 5

Wage Disparities

TRAINING	WOMEN	MEN	AVERAGE EARNINGS
Healthcare Support	486	81	$34,390
Protective Support	260	365	$62,230
Healthcare Practitioner/Technical	110	22	$108,300
Transportation/Material Moving	94	427	$43,860
Management Occupations	61	99	$135,840
Education/Training/Library	62	102	$77,020
Office/Administrative Support	113	30	$48,790
Computer/Mathematical Science	27	61	$104,580
Business/Financial Operations Managers	22	12	$86,400
Life/Physical/Social Science	22	25	$83,900
Construction/Extraction	33	229	$64,860
Art/Design/Entertainment/Sports/Media	9	14	$90,870
Production	24	64	$43,380
Personal Care/Service	11	5	$38,940
Architecture/Engineering	28	176	$102.230
Legal	7	3	$137,670
Sales	5	4	$49,940
Community/Social Services	5	10	$63,390
Food Preparation/Serving	38	16	$35.430
Building/Grounds Cleaning/Maintenance	3	3	$38,310
Installation/Maintenance/Repair	5	20	$58,980



STRATEGIC INITIATIVE NO. 6

Increase Accessibility to Sustainable Employment Opportunities for High-Barrier Populations Through Targeted Workforce Development Strategies

- Indigenous Peoples
- LGBTQ+
- English Language Learners



STRATEGIC INITIATIVE NO. 7

Increase Accessibility to Sustainable Employment Opportunities for High-Barrier Populations Through Targeted Workforce Development Strategies

- Re-entry Enrollments Prison to Employment (P2E)
- INVEST
- Entertainment Careers Pathway
- Substance Abuse Disorder Counselor Training



STRATEGIC INITIATIVE NO. 8

Increase Employment Opportunities for Older Adults - 55 years and Older - by Creating Systems that Promote Training and Employment.

ANNUAL PLAN TIMELINE

Internal and External Dates

Posted for Public Comment	Wednesday, April 12, 2023
CD 9 Community Forum	Thursday, April 20, 2023
WDB Meeting (Youth Council)	Tuesday, April 25, 2023
CD 13 Community Forum	Tuesday, April 25, 2023
VIRTUAL Community Forum	Wednesday, April 26, 2023
WDB Meeting (Executive Committee)	Thursday, April 27, 2023
ECDC Briefing	*2nd Meeting in May*
Closed for Public Comment	Friday, May 12, 2023
WDB Approval	Thursday, May 18, 2023
ECDC Approval	Wednesday, June 21, 2023
Council Approval	*June 27, 28, or 30*



Year 24 Annual Plan

Thank you!

City of Los Angeles
Economic and Workforce Development Department

Workforce Development Board
City of Los Angeles

6.

DATE: April 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Public Hearing to Solicit Input on the Development of the Year 24/Program Year (PY) 2023-24 (July 1, 2023 – June 30, 2024) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

7.

MEMORANDUM

DATE: April 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **YouthSource Center (YSC) and Youth Services Updates**

REQUESTED ACTION:

a. Mental Health Services/Peer to Peer Counselor Program	Gerardo Ruvalcaba, Lisa Salazar, and Alex Briscoe
b. Increased Youth Voice/Youth Council Demonstration Program	Makeda Vela
c. Increased Focus on Career Pathways LAUSD/DACE Partnership	Gerardo Ruvalcaba
d. Hire LA Redesign	Makeda Vela
e. Californian for All Youth Job Corps Update	Makeda Vela
f. Citywide Youth Strategic Plan	Lisa Salazar

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available