CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING

Wednesday, January 25, 2023
10:00 AM - 12:00 PM

Via Zoom Video Conference Call

MEETING ID: 863 4806 8694 PASSCODE: 952211

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Meeting Minutes of February 15, 2022	David Crippens
4.	Receive and File the Meeting Notes of May 11, 2022	David Crippens

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

5.	Presentation by the Economic and Workforce Development Department (EWDD) on the Redesign of the City's Hire L.A. 's Youth Program, which Offers Summer and Year-Round Work Experience Opportunities to Young People Ages 14 to 24	Makeda Vela
6.	Follow-Up on the Economic and Workforce Development Department's (EWDD) Efforts to Implement a Youth Peer-to-Peer Mental Health Counseling Program	Makeda Vela
7.	Update by the Economic and Workforce Development Department (EWDD) on the Establishment of YouthSource Center Site-Based Youth Councils	Gerardo Ruvalcaba / Lisa Salazar
8.	Next Meeting	
9.	Adjourn	

Youth Council Committee:

David Crippens, Donald Bradburn, Laura Chardiet, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, John King II, Thomas Lee, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Esther Soliman, Maria Turrubiartes

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3.

DATE: January 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Meeting Minutes of February 15, 2022**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft Meeting Minutes of February 15, 2022

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH COUNCIL COMMITTEE
TUESDAY, FEBRUARY 15, 2022
10:00 A.M. – 12:00 P.M.

DRAFT MINUTES

MEMBERS PRESENT: David Rattray, Laura Chardiet, Gerry Feeney, Raul Estrada, Mary Rose Ortega, Belinda Jackson, Andrea Perry, Olivia Mitchell, Carl Reece, Maria Turrubiartes

1. Call to Order: Chair David Rattray officially called the meeting to order at 10:27 a.m. with a quorum present.

2. Public Comments on Non-Agenda Items – None

3. Consideration of the Minutes of January 21, 2022
   Moved Mary Rose Ortega, Second Olivia Mitchell
   Vote: Unanimous approval.

4. Approval of the Economic and Workforce Development Department's (EWDD) Guiding Principles for Development and Issuance of the Upcoming YouthSource System Request for Proposals (RFP), as well as the Evaluation and Scoring of Proposals Received

   Gerardo Ruvalcaba, EWDD presented the Department's vision and changes to the Youth Council RFP and the six areas of focus that resulted from six community forums the EWDD team held to reach out to the youth service providers, youth participants and stakeholders. The six areas of focus in the redesign of the YouthSource RFP include:
   1. Increased focus on career pathways; 2. Promoting Youth Voice in the YSC System
   3. Strengthening Mental Health Services 4. Increased focus on high barrier populations 5. Addressing the Digital Divide 6. Enhancing the Performance Partnership Pilot (P3) Model.

   Mary Keipp, UCLA asked if the Department envisions Hire LA as being an integral partner with the YouthSource System. She also commended the Department for the process they implemented to receive input for the development of the RFP.

Gerardo responded that the Department sees Hire LA as a continuance of the YouthSource center services. They want Hire LA to ensure that they are connecting youth to internships in important sectors.

Olivia Mitchell asked if there are plans to relocate a YouthSource Center to provide coverage to all of the seven planning areas.

Gerardo responded that as they reprocure the YouthSource System, the criteria they will use will be to locate the fourteen YouthSource Centers in areas with the highest concentration of youth poverty and dislocated youth.

Gerry Feeney asked if there is a channel to connect the probationary youth, whether they are in custody, or soon to be released for these programs to be a part of the plan.

Gerardo responded that they currently serve probationary youth, and that through HIRE LA, they receive direct funding to serve probationary youth. He added that with the Workforce Innovation and Opportunity Act (WIOA), there is an emphasis on out of school youth; 75% have to be out of school. With the Performance Pilot Partnership (P3) Program, they get a waiver and are allowed to count certain youth.

David Rattray opened it up for Board members to comment on the YouthSource RFP process.

Lisa Salazar, Youth Development Department thanked Gerardo and his team for their great work on the changes to the YouthSource RFP. The Youth Council of the Youth Development Department will focus on multiple policy areas, aside from workforce.

Raul Estrada acknowledged Lisa and Gerardo for embracing mental health for youth.

Olivia Mitchell commented that LA County hosted a mental health workshop where a peer counseling certification that is a part of programming was discussed. She expressed the need to support one another by connect all of these things.

Esther Soliman commented that she likes the focus on the youth voice, career pathways and apprenticeships. She is excited to see how the results of the newly designed YouthSource RFP incorporate high wage, high skill, and high demand pathways.

David Rattray commented that the Department should look at ways to incorporate Linked Learning, and Linked Learning Light, perhaps they could rename it. It is important to lift it up, and to support Esther Soliman and reach out to the new LAUSD Superintendent in a super strategic way.

Daisy Millan of the Housing Authority of the City of Los Angeles (HACLA) commented that she is excited about the future.

Gregg Irish asked if adjustments would need to be made to the timeline.

Gerardo Ruvalcaba responded that the existing system will need to be extended for a two month period. The target release date for the RFP is mid- March 2022, with proposals due the first week of May. They believe the September 1, 2022 contract start date is doable.

David Rattray asked if this would require approval from the State.

Gregg Irish responded that he is in conversations with State officials, and that a meeting is in the works to discuss this matter.

Andrea Perry likes the idea of youth involvement. She believes it is important to get youth feedback on whatever services they are being provided.

Hector Perez Pacheco echoes the importance of receiving input from the youth; it gives them an opportunity to advocate for their own well being as they are the ones experiencing issues.

General Manager Carolyn Hull expressed how proud she is of the WDD team for their work in producing a transformational RFP. She looks forward to the responses to the RFP. This is a wonderful opportunity for the Youth System.

Dr. Alex Davis echoes the importance of a new RFP.

Carl Reece echoed the importance of integrating the youth's thoughts and inside perspectives, and thanked the Department for all their work to include them.

David Rattray commented that there is no reference to Cash for College. The State has said that all districts should get the California Association of Director of Activities (CADA) funding. The LAUSD is working on a plan to get every single young person access to financial aid.

Gerardo responded that it will be part of the RFP and it will be called out as a critical resource that the Department will support.

Recusals: Raul Estrada, John King III
Motion: Carl Reece moved to approve the Guiding Principles: Second Hector Perez Pacheco.
Vote: Unanimous approval

Gerardo thanked everyone for their support and he is excited to move this forward to make an impact for the youth.

5. Next Meeting: TBA

6. Adjourn: Chair David Rattray adjourned the meeting at 11:04 a.m.

4.

DATE: January 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Receive and File the Meeting Notes of May 11, 2022**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - Meeting_Notes_ WDB Youth Council Comm 05.11.2022

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH COUNCIL COMMITTEE
WEDNESDAY, MAY 11, 2022
10:00 A.M. – 12:00 P.M.

MEETING NOTES

MEMBERS PRESENT: David Crippens, Veronica Corona, David Rattray, Laura Chardiet, Carl Reece, Faye Washington, John King II, Donald Bradburn, Dr. Alex Davis

1. Call to Order: Chair David Crippens unofficial call to order at 10:07 a.m. as no quorum was present.

2. Public Comments on Non-Agenda Items – None

3. Consideration of the Minutes of February 15, 2022
   Item 3 was tabled due to the lack of a quorum.

4. Approval of the Economic and Workforce Development Department's (EWDD) Guiding Principles for Development and Issuance of the Upcoming YouthSource System Request for Proposals (RFP), as well as the Evaluation and Scoring of Proposals Received

   Gerardo Ruvalcaba provided background regarding the YouthSource RFP and the HIRE LA Program. Makeda Vela, EWDD, Youth Program Manager gave a synopsis of the vision for the Youth Source Center System redesign. A new framework for the HIRE LA program built around the needs of the youth was initiated through the procurement of a consultant, to build a system for success.

   Nicole Fields and Llesenis Soto, consultants from Level Fields co-presented a PowerPoint presentation about the observations and input they received from youth regarding the HIRE LA program, which they used to formulate recommendations for the redesign of the YouthSource System. Based on experiences that were shared with them, a tiered approach where youth are assessed from the beginning is being recommended. Hire LA's Youth has the opportunity to provide meaningful relationships, which could be part of a longer braided pathway. More guidance and support is needed for what programs could look like and benchmarks for success need to be set. Their recommendations for the redesign include providing a difference experience for youth year over year through a three tiered approach that matches the contract, the partnership and the programs.

Gregg Irish asked about the continuous service delivery, and expressed that their needs to be a focus on equity.

Makeda Vela commented that they are working to change the system from giving someone their first job, to building a job pipeline.

Carrie Lemmon, UNITE LA strongly recommends that there be an increase from 120 to 160 hours per slot; as youth have expressed that they want more work experience. She would like to see the numbers. How much staffing is needed, and what capacity is needed to deliver these services?

Robert Sausedo commented that is important, for them to do a deep dive into equity issues. Look at who is suffering and focus on them. An equal distribution of funds skews the program; the dollars need to go to those with the greatest need.

Gerardo Ruvalcaba responded that they use poverty data across different regions of the City.

Mary Keipp, UCLA expressed her concern about the need for the creation of a vision that includes what we want for the youth force of City of Los Angeles as it relates to education. She is disappointed that the contractor was not asked to include WIOA, and the YouthSource Centers in the discussion of the HIRE LA Program. The YouthSource RFP and RFQ, are confusing and lack clarity. How do the CA4All grant funding and the Youth Development Department fit into the vision? The YouthSource RFP did not include the tiered approach, even though they would be impacted by it. When you start thinking about all of these programs together, they need a vision that outlines the relationship of all of these different programs.

Lisa Salazar, Youth Development Department General Manager commented that baseline information is missing. The numbers around unemployment and poverty point in different directions. Data points need to be factored into the methodology beyond poverty and unemployment. They need to look at the process of how other cities that are working respond and implement. It is important for the Board to respond formally to the recommendations. The whole City lacks a vision around youth development. The Youth Development Department is in the process of hiring a consultant to do a strategic planning process as it relates to the policy areas and youth development by November 2022.

Gerardo Ruvalcaba discussed next steps. The goal is for them to come back in 60 days with recommendations that address issues raised today, and from their partners. The current frame work is proposing to fund existing providers, with a certain percentage of funding set aside for the outcome of the YouthSource RFP and the RFQ as well. They will allocate 50% of Youth at Work funding through the Annual Plan, and 40% of City General Fund dollars.

Chair David Crippens took Cash for College out of order.

5. Update by the Economic and Workforce Development Department (EWDD) on the Preparation and Submission of a Request for Bank of America Foundation Funds to Underwrite Youth Work Experience Opportunities

   Gregg Irish shared that the WDB Non Profit 501(c) 3 receives donations from Bank of America. The grant deadline was missed. They have an opportunity to get the application in and now.

   Gerardo Ruvalcaba responded that the application will be submitted on Thursday by close of business.

6. Update by the Economic and Workforce Development Department (EWDD) on the Cash for College Initiative

   Alysia Bell, the new President of UniteLA, who will replace David Rattray when he retires, was introduced. She shared her education and career experience. Alysia stated that the "Cash for College" Program has funded over 300,000 students since its inception. Almost a billion dollars of funding has gone to youth to go to college.

   Maria Marquez Alvarez, "Cash for College" Program Manager gave a recap about the LA Cash for College Program, including an update on their virtual sessions. Due to the pandemic, their two day convention was scrapped to do online webinars instead. They expect a 70% completion rate of FAFSA and CSAC by the March 2nd deadline.

   Carrie Lemmon shared systemic challenges to college access for LA students. Todays' students will need post-secondary degrees to gain economic mobility. There is a critical need of addressing college affordability and college access. There are not enough college counselors specialized on college applications and financial aid available to provide the needed support. Community college enrollment has declined by 20% since the start of the pandemic. Nationally, Black and Latinx students were less likely to complete their financial aid applications.

   Maria Marquez Alvarez discussed challenges for students to attend college as being direct and indirect costs; aside from the fact that financial aid is not always enough. YouthSource Centers could also provide college advising, by holding Cash for College workshops to promote college enrollment, and assistance to students to complete financial aid applications.

   Gregg Irish commented that equity has to be addressed with data. They need demographic data of who is participating.

Lisa Salazar shared a motion the City Council approved this morning to develop a suite of training on college financial aid, personal financial management and financial literacy.

Dr. Alex Davis shared that there have been justice involved students who come to the non-credit side to get training, and older adults. One of the districts has an increase of enrollment with their non-credit side of the house.

David Rattray thanked the Youth Council Committee members for supporting Cash for College for the past two decades. While they do track the number of African Americans that are provided assistance, they need to do better.

Makeda Vela shared that they partnered with the Dodgers, the Rams, and the San Diego Tribune to create a short film about the Rams internship.

Greg inquired about the timeline.

Gregg commented that he is happy to share data, but that they need to start sharing data across agencies. Perhaps Alysia Bell and UniteLA can work with them.

Carrie Lemmon asked if general funds could match whatever the County sets forth for youth.

Gerardo Ruvalcaba commented that the Annual Plan will outline total available funding.

7. Next Meeting: TBA

8. Adjourn: Chair David Crippens adjourned the informal meeting at 11:46 a.m.

5.

DATE: January 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department (EWDD) on the Redesign of the City's Hire L.A. 's Youth Program, which Offers Summer and Year-Round Work Experience Opportunities to Young People Ages 14 to 24**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

Item 5 - Presentation Reimagining HIRE LA Contract Design_WDB Presentation_2023.01.25.pptx (1) (1) (3)

REIMAGING HIRE LA'S YOUTH

Summary of Community Forum Feedback

Workforce Development Board - Youth Council Presentation

January 2023

HIRE LA's Youth: Vision



60,000+ disconnected youth ages 16-24
Black and Latinx youth make up 80% of Opportunity Youth in the City.

18,000 subsidized work experiences available



Workforce Development → Youth Development Strategy
Workforce Development → Generational Impact

Work/ Financial Literacy Skills

Work Experiences + Career Pathways

Counseling + Mentoring

Strategic Partnerships

CURRENT HIRE LA CHARACTERISTICS

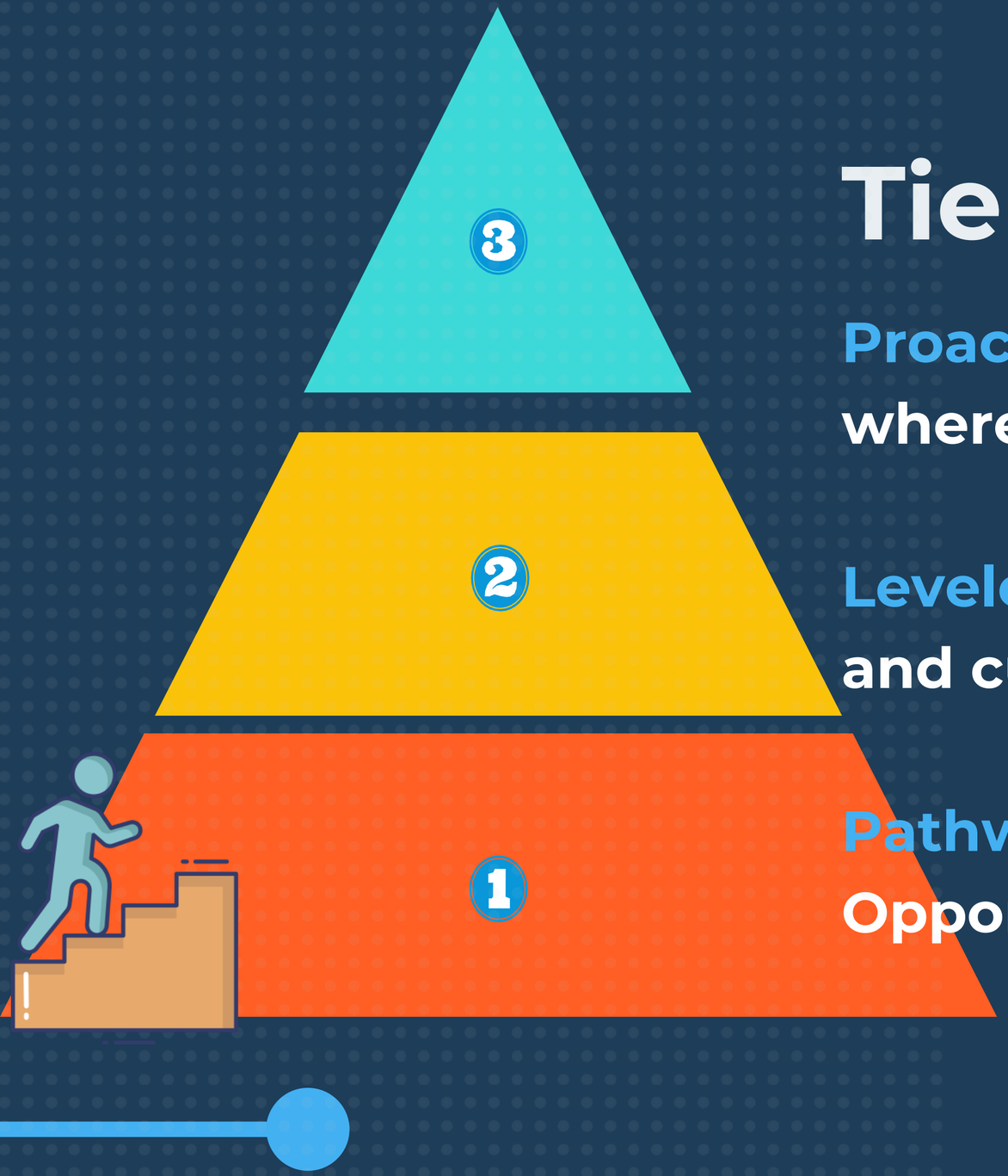
Many Program Offerings/Work Experiences are Advanced

Same experience year over year

Limited support for Entry Level and High Barrier Youth







Tiered Level Approach

Proactive + Aspirational: Meet young people where they are and where they aspire to be

Leveled Services: Align Provider Services and curriculum along a continuum

Pathways Focused : Identify Career Opportunities along Career Pathway

Hire LA's Youth – Community Forums

June 8

12 Providers

June 21
June 23

8 Youth

2 Providers

- Program Impact
- Program Experiences
- Drivers/Motivators
- Program Completion
- New Design Feedback

Forum Themes

PROGRAM EXPERIENCES

- **Guidance + Counseling**
- **Streamline application + communications via HLY Platform**
- **Pathways = Build on previous experiences = Multi-Year Data travels with Participant**

YOUTH FEEDBACK:

"The program was too short. I'd like more hours for [work experience]."

Many applications – combine applications between HLY + Cal Jobs + others?

Clearer communication about application status *"I signed up in June but didn't hear anything back"*

Better orientation to the program: *"I want to know what I'm getting into when first sign up"*

More wrap around services: housing, transportation counseling, self-advocacy, social workers to connect to benefits, financial literacy

Forum Themes

CONTRACT STRUCTURE

- **Cost per Participant:** Minimum of $3800/ per
- **Staff/Participant Ratio**
- **Blended Funding + Co-enrollment**

PROVIDERS FEEDBACK:

Very little $$ left for staff in HLY contract design (mostly covers wages)

Adequate Counseling + Case Management requires more staff

We need to be more youth-centered in the design

Only about 30-50% are co-enrolled w/ WIOA

Need clarity/ TA on how to align multiple funding streams (LA Rise, Student 2 Student, California for All)

Forum Themes

PROGRAM QUALITY + IMPACT

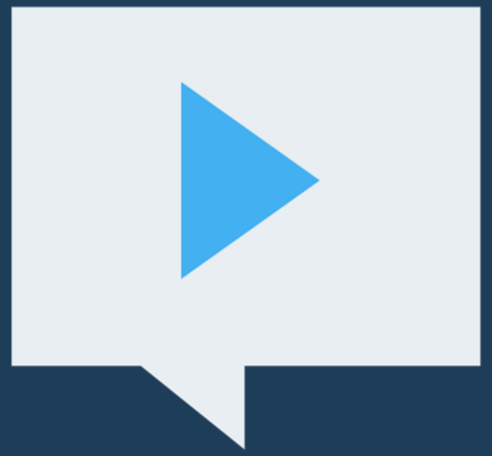
- **Guidance on using Assessments in HIRE LA Youth**
- **Easy to use assessment and curriculum tools**
- **Multi-Year Data travels with Participant**

FEEDBACK:

Summer work experience is not be a ‘one-size-fits all’

”*Our general knowledge of youth informs their program experience*”. No assessments (personal/career) are done unless they are also enrolled in WIOA

“It takes time to cultivate relationships with employers to make an appropriate match.”



BLENDED FUNDING APPROACH

Program Design Recommendations

HIRE LA Ideal Cost Per Participant

$3,836

- Youth Wages, Program Staff, Participant Related Expenses

2023 City/County Commitment

$3,000

Leveraged Funding

$836

- ED, YD, Cultural Development, OST, private funding sources

TIER 1

Provider Profile (Tier 1)

- Program Offerings include:
  - Career Coaching + Case Management
  - 20 hours TAY WOW
- 3 Case Managers on Staff
- 1 Program Director
- 1 SW/Counselor on staff
- No designated Job Developer



Youth Profile (Tier 1)

- OY/High School age – struggles academically
- Never worked before except “off the books”
- Family is currently living in shelter, concerned about life after HS
- Limited extra-curricular experiences - watches siblings in after school hours – limited time available

Partner Organization(s)

- **Co- Enrollment** in WIOA/YSC (or other Private, Public $) to provide virtual work readiness training
- **LAUSD**
  - Academic Assessment + Support
  - PSA Counselor
- **Kaiser Permanente Watts Counseling**
  - 4 Clinical Counselors (in kind service)
- **Per Scholas**
  - Job Development
  - Vocational Certification Training
  - 20 additional hours of Work Readiness Training

Participant Experience

(Health Pathway)

YEAR 1

Training Partner: YSC

Goal: Career Exploration + Basic Workskills Exposure

Provider: A (Tier 1)

TAY WOW: 40 hours

Worksite: El Centro de Ayuda - 80 hours

YEAR 2

Training Partner: YSC or HLY

Goal: Targeted Work Experience + Skills Application

Provider: A (Tier 2)

TAY WOW: 30 Hours

Worksite: St. Francis Medical Center - 100 hours

YEAR 3

Training Partner: YSC or HLY

Goal: Targeted Industry-specific Career Pathway Experience + Unsubsidized Work

Provider: B (Tier 3)

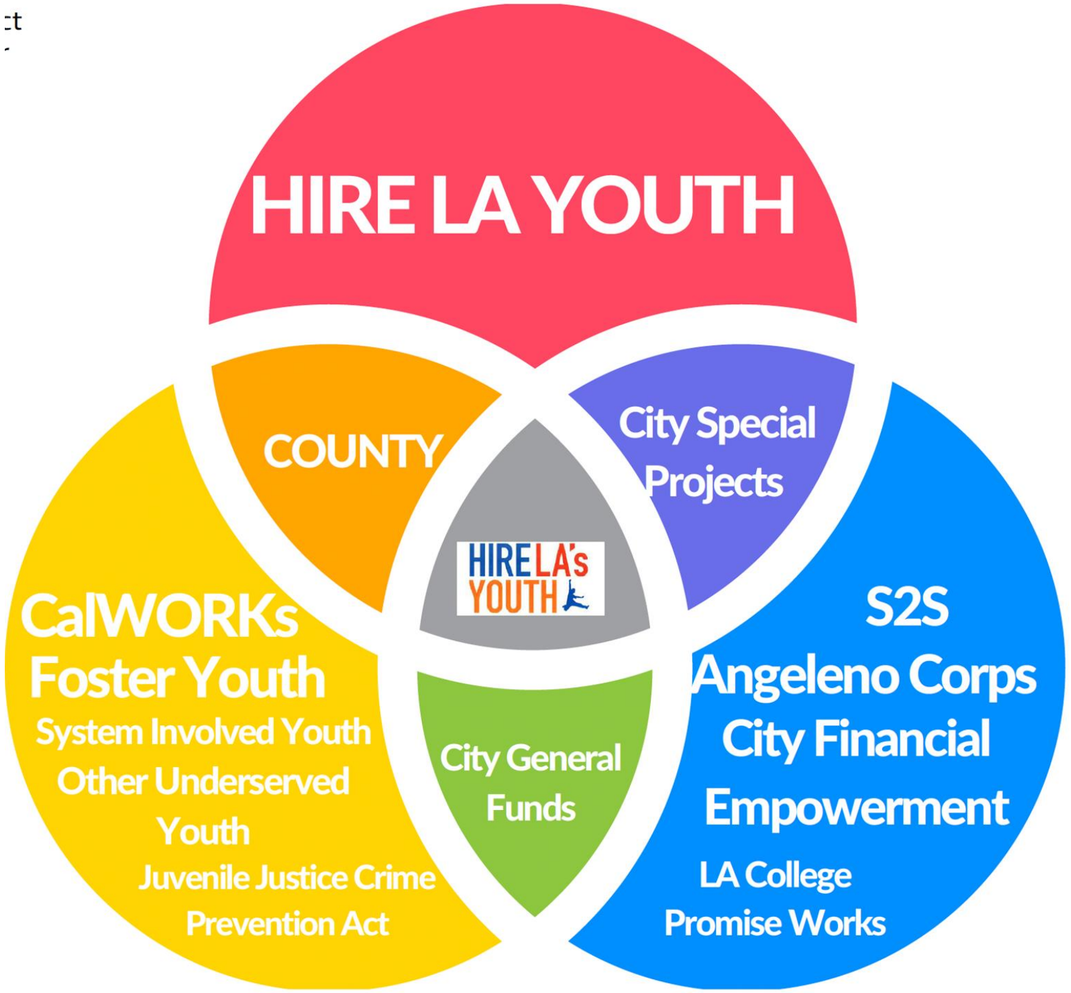
TAY WOW: 20 Hours + Weekly Career Mentoring

Worksite: Kaiser Permanente - 120 hours

HIRE LA's Youth: System-wide Alignment

Hire LA's Youth as umbrella for:

- City Special Projects (ex. South LA Non-profit Apprenticeship)
- County Programs + Special Projects (ex. Youth@Work)
- State-Funded Programs (ex. Cali4All)
- Youth Source Centers/WIOA Work Experiences
- Youth Development Programs



Discussion

- What are your general feedback, thoughts and questions?
- What other complementary work experience partners, employers, programs and sources of funding can be blended with HIRE LA across LA?

Workforce Development Board
City of Los Angeles

6.

DATE: January 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Follow-Up on the Economic and Workforce Development Department's (EWDD) Efforts to Implement a Youth Peer-to-Peer Mental Health Counseling Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - PresentationP2P Project Intro

The Peer-to-Peer Solution:

City of Los Angeles Certified Peer Counselor Demonstration Project

THERE IS A CRISIS IN YOUNG PEOPLE'S MENTAL HEALTH

Consider the facts before COVID-19:



Increase in inpatient visits for suicide, suicidal ideation, and self injury
for children ages 1-17 years old, and 151% increase for children ages 10-14



Increase in mental health hospital days
for children between 2006 and 2014



Increase in the rate of self-reported mental health needs
since 2005



California ranks low in the country for providing behavioral, social, and development screenings that are key to identifying early signs of challenges

IMPACT OF COVID: What we feared is coming to pass…

ED VISITS

Beginning in April 2020, the proportion of children's mental health-related ED visits among all pediatric ED visits increased and remained elevated through October

24/31%

Compared with 2019, the proportion of mental health related visits for children aged 5 to 11 and 12 to 17 years increased approximately 24% and 31% respectively

25%

One in for young adults between the ages of 18 and 24 say they've considered suicide because of the pandemic, according to new CDC data that paints a big picture of the nations mental health during the crisis

RADY CHILDREN'S HOSPITAL IN SAN DIEGO:

Between FY2011 and FY2019, annual behavioral health volume has increased

1746%

From 163 visits to 3,009 visits in 8 years

Comparatively, total Emergency Department visits has grown 23% during this same time period

THE "PRICE" IS HIGHER FOR BLACK AND BROWN CHILDREN

Many receive the wrong services at the wrong time…in restrictive or punitive settings.

81%

81% of children on medicaid are **children of color.**

2X

The **suicide rate for black children**, ages 5-12, is 2x that of their white peers.

70%

70% **of youth in California's juvenile justice system have unmet behavioral health needs**, and youth of color are dramatically over-represented.

Making Healing Centered Practices a reality isn't simply a matter of tweaking access or programs…

It requires acknowledgment of how racism and poverty impact the social and emotional health of children and families

THERE IS REAL OPPORTUNITY TO ADDRESS A CRISIS IN THE LIVES AN EXPERIENCE OF CHILDREN AND FAMILIES:

Public opinion and policymaker agendas are aligned



Political Will: State and Federal administration have established a focus on child and family well-being driven by covid, the youth mental health crisis that preceded it, and decades of evidence from the SDOH movement.



Community Support: Half (52%) of all Californians addressing mental health needs as “extremely important” and list it among the most important issues for the state to address.



Emerging Consensus and Consciousness: Of the impact of adversity, structural racism, and the pandemic on the social and emotional health of children and families.



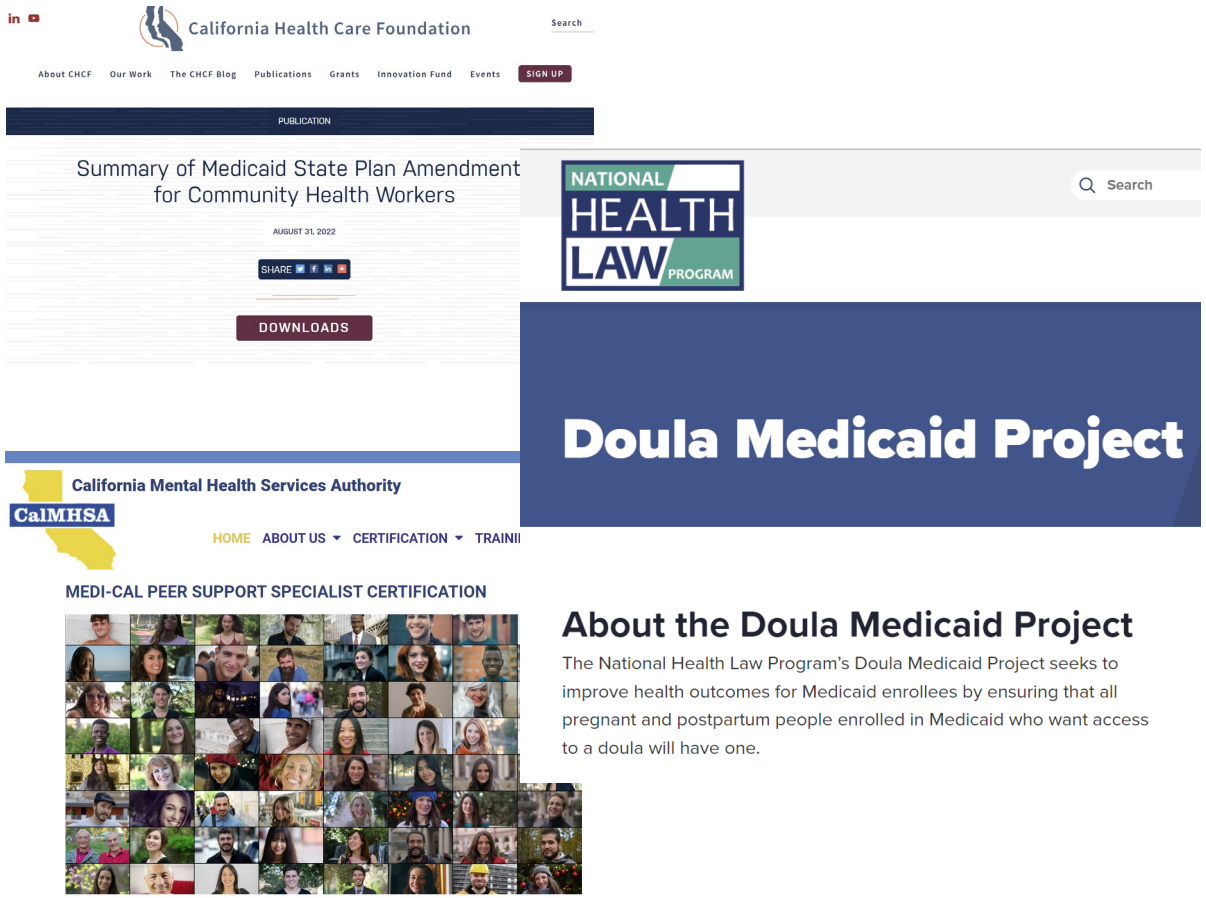
A Reform Landscape with Unprecedented Level of Investment **(10 + Billion)**

TO TAKE ADVANTAGE OF THIS MOMENT IN TIME WE MUST:

- Embrace the critical need to reform our financing and delivery models so that[5] they are healing, and relationship centered.
- Focus on building a health care system for people by people (new provider types and community networks)
- Adopt a paradigm shift that reimagines mental health as a support for healthy development, not a response to pathology.

EXPANDING PROVIDER CLASS :

DOULAS, CHWS, PEERS, AND BH COACHES



Provider Expansion Guidelines

Scope	What can the provider do, in what setting, under what supervision and articulation, and what codes will they bill? Are community defined and culturally concordant practices specifically named and included?
Credentialing	Who is responsible for curriculum development, certifying the content and quality of the training, defining the core competencies, and certifying attainment?
Paneling	How does the new class sign-up with the payor? What is the required process and documentation?
Payor	Who pays claims—the Managed Care Organization or Mental Health Plan? Under what authority and what process?
Rates	What is the time, frequency, duration, and reimbursement level of all eligible services? Does it reflect a living wage?

Why Peer-to-Peer

The peer-to-peer (P2P) model is:

- An effective and efficient care model that young people embrace.
- An evidence-based practice with roots in the recovery movement.
- Peer support workers complement the roles of therapists and case managers by drawing on their own lived experience to inspire hope, perseverance, and validation.
- Research shows P2P support has positive benefits including increased self-esteem and confidence, and feelings of greater hope and inspiration.
- These positive outcomes are shown to help decrease substance use and depression as well as psychotic symptoms and reduce hospital admission rates.

Project Description

- The City of Los Angeles and its partner agencies in LA County recognize the role of P2P and assembled resources to support a pilot project that will provide hundreds of systems-involved youth with the expert support of trained peer counselors.
- PWA will partner with the City of Los Angeles to implement a Peer Mental Health Specialist Demonstration Project in fourteen Youth Opportunity Centers throughout the city.
- 70-90 youth will be hired, trained, and paid a living wage to provide peer-to-peer mental health services to youth ages 18 to 24.

Partners

- California Children's Trust
- City of Los Angeles
- West Coast Children's Clinic
- Los Angeles Unified School District Student Support Services
- Youth Source Centers (14 locations)
- New Ways to Work

7.

DATE: January 25, 2023

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Update by the Economic and Workforce Development Department (EWDD) on the Establishment of YouthSource Center Site-Based Youth Councils**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - Presentation_YouthSource_Center_Youth_Council_Pilot

YouthSource Center
Youth Advisory Council Pilot Program
City of Los Angeles - WDB Youth Council
January 25, 2023

Lisa Salazar, General Manager

Background

- EWDD & YDD YouthSource RFP Community Listening Sessions
- New YouthSource Program Design includes Center based Youth Councils
- 1 Youth Council at each YSC Center to meet at least 4x per Year
- Youth Development Department & Hilton Foundation met in 2022 to discuss partnership opportunities
- Build upon YDD Youth Council & Meaningful Youth Engagement

Concept & Theory

- 24 Month Pilot Project
- Hiring of Project Manager to oversee program development & implementation
- Youth Advisory Council Input would lead to youth informed program and activity development increasing engagement
- Increased Youth Integration into YouthSource Management would increase participation and decrease disconnection rates

Project Timeline

- January - February 2023 - Project Manager Hiring & Onboarding
- March - June 2023 - Assessment of YouthSource Centers, Curriculum Development and Training of center staff
- July 2023 - Recruitment of Youth Advisory Council Members for participating sites
- August 2023 - Program Launches
- Youth Advisory Councils meet quarterly
- August 2024 - Conclusion of Project & Analysis of Program Metrics

Partner Organizations

CONRAD N. Hilton FOUNDATION

MAYOR'S FUND FOR LOS ANGELES

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THANK YOU!