CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING

Thursday, September 22, 2022
10:00 AM - 12:00 PM

ZOOM VIDEO CONFERENCE CALL

MEETING ID: 846 3890 1403 PASSCODE: 740552

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of April 6, 2022	Charlie Woo
4.	Approval of Findings to Continue Teleconferencing Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361	Gregg Irish
5.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Selection and Funding of a Third-Party to Evaluate the Effectiveness of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE)	Gerardo Ruvalcaba
6.	Approval of the Economic and Workforce Development Department's Recommendations Regarding the Distribution of California for All Funds for Angeleno Corps, Student to Student, and Youth Harvest Related Activities	Gerardo Ruvalcaba
7.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of $476,736 of Gang Injunction Settlement Funds Between WorkSource Centers (WSC) to Provide Los Angeles Reconnections Career Academy (LARCA 2.0)/Jobs and Education Program Services to Settlement Class Members	Gerardo Ruvalcaba
8.	Authorize the Economic and Workforce Development Department (EWDD) to Accept and Expend Up to $1,663,254 of Regional Equity Recovery Partnership (RERP) Program Funds, in Accordance with the	Gerardo Ruvalcaba

Service Delivery Design/Plan Submitted to the California Workforce Development Board (CWDB)

9. Approval of a Recommendation from Workforce Development Board (WDB) Staff to Market the City's Workforce Development System (WDS) through the WDB's Sponsorship of "Taste of Soul" — Gregg Irish

10. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Accept $950,000 from the Bureau of Street Lighting (BSL), and Amend and Execute a Contract, Not to Exceed $146,500, with the Brotherhood Crusade for the Digital Inclusion Vision Lab Project — Gerardo Ruvalcaba

11. Next Meeting: Wednesday, October 26, 2022 10:00 A.M.

12. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, Ruth Lopez Novodor, La Shondra Mercurius, Nancy Hoffman-Vanyek

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, your request should be received at least 72 hours in advance of the need. TTY: 771.

For more information please contact us at 1200 W. 7th Street, 6th Floor, Los Angeles, CA 90017.
Phone: 213-744-7164 www.wiblacity.org

3.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of April 6, 2022**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft Minutes WDB_Exec_Comm_Mtg 4.06.2022

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE MEEETING
WEDNESDAY, APRIL 6, 2022 10:00 A.M. – 12:00 P.M.
ZOOM VIDEO CONFERENCE CALL

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, Garrett Gin, David Crippens, LaShondra Mercurius, Ruth Lopez Novodor, Nancy Hoffman Vanyek

1. Call to Order
   Chair Charles Woo called the meeting to order at 10:02 a.m., after the Commission Executive Assistant confirmed the presence of a quorum.

2. Public Comment on Non Agenda Items – None

3. Consideration of the Minutes of March 9, 2022
   Garrett Gin moved to approve/Second LaShondra Mercurius
   Motion carries unanimously.

4. Approval of Findings to Continue Teleconference Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361

   Deputy City Attorney Christopher Lee provided background information regarding AB361 and the Board's findings that an emergency protocol still exists that would enable the WDB to continue to hold its meetings virtually.
   Nancy Hoffman Vanyek Moved/Second Garrett Gin
   Motion carries unanimously

5. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Reallocation of Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Funding Between Existing Service Providers in Order to Maximize Service Delivery and Program Expenditures

   Gregg Irish provided background for the Department's request to reallocate funds. Donny Brooks, Workforce Development Division Adult Operations presented the Department's request for authority to distribute funds between service providers to maximize service delivery for individuals experiencing high barriers to employment.

   Ruth Lopez Novodor recused.

Moved to Approve Garrett Gin/Second Nancy Hoffman Vanyek
Motion carries unanimously.

6. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $400,000 in Workforce Innovation and Opportunity Act (WIOA) and General Fund Monies to the Coalition for Responsible Community Development (CRCD) to implement, in Partnership with the Amity Foundation, a Substance Abuse Counselor Training Program

   Gregg Irish provided background. The Department is asking for $400,000 of WIOA allocations and General Fund dollars to the Coalition for Responsible Community Development (CRCD) to conduct a substance abuse counselor training program. Gerardo Ruvalcaba added that this is an innovative program that addresses a very specific need within the service provider network.

   Moved to Approve David Crippens/Second Garrett Gin
   Motion carries unanimously.

7. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Acceptance and Allocation of Up to $150,000 from the Bureau of Street Lighting to the Los Angeles Economic Development Corporation (LAEDC), to Include Data on Digital Access Throughout the City of Los Angeles Within Its People, Industry and Jobs Report

   Gregg Irish stated that the Department wants to accept and allocate $150,000 from the Bureau of Street Lighting to the Los Angeles Economic Development Corporation (LAEDC) to do a study on the impact of Covid-19 on the digital divide; to provide an indication of where the deserts are in terms of digital access. The goal is to improve digital access in Los Angeles County. Will. Gerardo Ruvalcaba presented the Department's request to accept and allocate funds to the LAEDC.

   Recused David Crippens
   Moved to Approve Ruth Lopez Novodor/Second Nancy Hoffman Vanyek
   Motion carries unanimously.

8. Authority for the General Manager of the Economic and Workforce Development Department (EWDD) to Obtain Professional/Consultant Services to Assist in the Preparation of Proposals in Response to the YouthSource Center Procurement

   Gregg Irish stated that David Crippens, Chair of the WDB Youth Council Committee is leading the charge to redesign the YouthSource System. Makeda Vela, Youth Program Director is asking for authority in the amount of $35,000 to secure professional services to assist the Department in the preparation of a proposal with regard to the YouthSource Service System.

David Crippens moved that the General Manager be allowed to exceed up to $50,000
Second Ruth Lopez Novodor

Deputy City Attorney Chris Lee explained the purpose of the Fire Wall with regard to the Department's application for grants.
David Crippens/Second Garrett Gin
Motion carries unanimously.

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORTBACKS/ UPDATES

9. Public Hearing to Obtain Input on the Development of the Year 23/Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023)Workforce Development Board (WDB) Annual Plan

Gregg Irish provided background for the Public Hearing. Gerardo Ruvalcaba provided an overview of the schedule for the Annual Plan. It will be posted no later than April 11, 2022 for public comment, with the goal for the 30 day public comment period to end by May 10, 2022. The Department will take the public comments into consideration when preparing the Annual Plan.

Ruth Lopez Novodor commented that she would like to see more progress in working with small businesses; asking if the Department could focus on businesses that are already proven, then build to supplement others.

Gerardo Ruvalcaba would love to sit down with Ruth to discuss how to strengthen the connections from workforce development and economic development to benefit small businesses.

General Manager Carolyn Hull thanked Ruth Lopez Novodor for her comments, and shared that the Department has several workforce and economic development connection success stories. Her vision for the Department is to connect and strengthen the connections between the two.

Chair Charlie Woo suggested that the Board should consider putting resources in the Annual Plan into outreach and coordinated effort for the small business community for job creation and retention.

Mary Keipp, UCLA commented that they talk a lot about the private sector, but not about the public sector. There are a lot of public sector jobs, yet we do not do a good job about preparing our job seekers for those jobs.

Nancy Hoffman Vanyek, commented that she represents businesses with over 60,000 employees at the Chamber of Commerce that are struggling because they cannot hire

enough employees to provide quality public service. We need to help the small businesses succeed. They need to bridge the gap intelligently.

10. Next Meeting: WEDNESDAY, MAY 4, 2022 10:00 A.M.

11. Adjourn - Chair Charles Woo adjourned the meeting at 10:51 a.m.

4.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Findings to Continue Teleconferencing Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 4 - AB 361 Findings_Language

Findings to Continue Teleconference Meetings Pursuant to AB 361

> Determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the Covid-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this board has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

The motion or recommendation to be voted on would be:

> I move that the board determine in accordance with AB 361 Section 3(e)(3) that this board has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

5.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Selection and Funding of a Third-Party to Evaluate the Effectiveness of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE)**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - LA_RISE_PY 22-23 _Program_Evaluation_SPRA Report

CAROLYN M. HULL
GENERAL MANAGER

CITY OF LOS ANGELES
CALIFORNIA

ERIC GARCETTI
MAYOR

5
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT
1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE : September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING THE SELECTION AND FUNDING OF A THIRD-PARTY TO EVALUATE THE EFFECTIVENESS OF THE LOS ANGELES REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE (LA:RISE)

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the EWDD to allocate $103,570 in City General Funds for a third-party evaluation of Los Angeles Regional Initiative for Social Enterprise (LA:RISE); and
2. AUTHORIZE the EWDD to enter into agreement with third-party evaluator, the Social Policy Research Associates (SPR), subject to City Attorney's review and approval as to form and legality.

BACKGROUND

Los Angeles Regional Initiative for Social Enterprise (LA:RISE)

LA:RISE has become the City and County of Los Angeles employment strategy to serve individuals experiencing homelessness or at risk of experiencing homelessness. In partnership with the non-profit Robert's Enterprise Development Fund (REDF), LA:RISE is an employment pathway providing up to 300 hours of paid transitional work experience in an employment social enterprise, enrollment into the Workforce Innovation and Opportunity Act (WIOA) programs for job readiness and connections to career pathways, and wrap-around supportive services from enrollment through retention (one year post job placement). Under LA:RISE, every participant is linked to education, employment, and social well-being services while permanent housing is being established to move them to a future of self-sufficiency and economic mobility.

From September 2015 to June 2022, over 5,000 LA:RISE participants have been placed into transitional subsidized employment and received support services. Over 3,600 participants have been co-enrolled in WIOA programs to receive job readiness resources and over 3,100 participants have been placed into competitive unsubsidized employment.

LA:RISE is funded primarily by the City's General Fund and County of Los Angeles Measure H funds. In 2021, the LA:RISE Youth Academy was launched to expand services to unhoused young adults ages 18-24. The LA:RISE Youth Academy is funded with Homeless Housing, Assistance and Prevention Program and just recently received a California4All grant to expand services to additional unhoused young adults.

Now in its eight year of operation, the LA:RISE program has changed and expanded since it was initially developed by EWDD and REDF under the $6 million U.S. Department of Labor Workforce Innovation Fund (WIF) grant which operated the pilot phase from 2015 to 2018. In anticipation of the LA:RISE procurement in 2023, EWDD is proposing a process or implementation study of the current LA:RISE program to gleam potential enhancements to the LA:RISE model, strengthening of partnership configurations, and, most importantly, service delivery process improvements. The evaluation would encompass a five month study with an anticipated completed evaluation report by March 2023.

SOCIAL POLICY RESEARCH ASSOCIATES

Under the LA:RISE pilot program, the Social Policy Research Associates (SPR) was funded in the amount of $900,000 to conduct an evaluation of the first iteration or pilot phase of LA:RISE. The evaluation consisted of an implementation study, a random assignment impact study, and a cost study. The final report titled "The Impact of a Social Enterprise and Workforce Operated Transitional Employment Program in Los Angeles: Final Report for the Impact Evaluation of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Pilot Program" presented findings from the entire evaluation and included recommendations for strengthening the LA:RISE program model and carrying out further research.

SPR is best suited to conduct this process implementation study given their strong understanding of the original LA:RISE program having served as the independent evaluator of the first cohort of LA:RISE that was funded by the U.S. Department of Labor. SPR also has extensive experience evaluating housing and homelessness programs and has conducted other studies in which they have examined other social enterprise programs which is unique to supporting this evaluation. As part of the DOL WIF grant application, SPRA, part of a federal registry of procured evaluators, was approved by the funder as a sole sourced partner under the original LA:RISE pilot program. This evaluation would be deemed a follow-up to the initial evaluation and as such would be deemed sole sourced.

NEXT STEPS

Upon WDB's approval, the EWDD's staff will work with program evaluator to finalize the contract deliverables and scopes of work.

CMH:GR:DB:EM:cg

6.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's Recommendations Regarding the Distribution of California for All Funds for Angeleno Corps, Student to Student, and Youth Harvest Related Activities**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - CFA AC S2S Harvest_Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S RECOMMENDATIONS REGARDING THE DISTRIBUTION OF CALIFORNIA FOR ALL FUNDS FOR ANGELENO CORPS, STUDENT TO STUDENT, AND YOUTH HARVEST RELATED ACTIVITIES

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board:

1. AUTHORIZE the General Manager of the EWDD, or designee, to redistribute $226,875 in Angeleno Corps CFA funds to provide a 10-month internship and program evaluation for young adults, ages 18-30, impacted by the pandemic. (Table 1)
2. AUTHORIZE the General Manager of the EWDD, or designee, to borrow up to $1.5 million in General Fund savings from the Angeleno Corp program to pay service provider and participant related costs for the California for All programs while waiting for reimbursements from California Volunteers,
3. AUTHORIZE the General Manager of the EWDD, or designee, to allocate $1,239,000 in Student to Student CFA funds to provide work experience by tutoring younger children within their household. (Table 2)
4. AUTHORIZE the General Manager of the EWDD, or designee, to allocate $521,340 in Youth & Community Harvest Internship CFA funds to provide 6-month work experience internships with Farmer's Markets and non-profit led urban farms and community gardens. (Table 3)
5. AUTHORIZE the General Manager of EWDD, designee, to execute new agreements and amendments as outlined in Tables 1, 2, and 3 in order to provide CFA activities.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

The COVID-19 pandemic has amplified existing inequities in the public education system and deepened the crisis of disengagement and disenrollment from higher education programs among Black and Latinx students across the City of Los Angeles (City). The pandemic's impacts have been particularly devastating in poor communities of color, compounding injustice in health care, job opportunities, housing, and family stability. The California For All Youth Workforce Program represents a bold, urgent, and effective response to the ongoing health and economic crisis. This funding will empower localities like Los Angeles with much-needed resources to mobilize the hard-working spirit of its young residents and scale its efforts to address the harmful impact of the pandemic on the City's most vulnerable communities. Through the California For All Youth Program, the City seeks to expand innovative programs developed during the pandemic that will provide job skills training and paid employment to high-need young people in communities most impacted by the COVID-19 pandemic. These programs are in alignment with the core goals of the Youth Workforce Program grant, including increasing youth employment, developing career pathways in public service, and strengthening city/community capacity to address key areas of education, climate, food insecurity, and pandemic recovery.

Angeleno Corps
Angeleno Corps provides a 10-month internship and program evaluation for young adults, ages 18-30, impacted by the pandemic. This program seeks to reconnect youth into education through enrollment in a community college while providing meaningful work experience in one of 4 priority sectors. This funding will expand Angeleno Corp to serve 800 participants over 3 years and will add food security and climate as new sectors through Sustainable Economic Enterprises of L.A., FamilySource Center food distribution sites.

Student to Student Success
Student to Student Success program provides LAUSD youth work experience by tutoring younger children within their household. The program seeks to offset educational loss experienced during the pandemic through increased educational support. This funding will expand the Student to Student program to include a program evaluation and serve 800 participants over 3 years.

Youth & Community Harvest Internships
This project will create 6-month work experience internships with Farmer's Markets and non-profit led urban farms and community gardens. A total of 125 students will explore career pathways in urban farming, food nutrition, and reducing food waste during the 3-year period. Youth will also help design a marketing campaign and strategy to increase the use of CalFresh

RECOMMENDATION

To fully utilize the CFA funds that have been allocated to the Angeleno Corps, Student to Student, and Harvest Internship programs, EWDD is requesting the allocation or reallocation detailed in Tables 1, 2, and 3.

Table 1 provides a summary of EWDD's recommended redistribution of the CFA Angeleno Corps project. The term of the contract for Catholic Charities of Los Angeles, Inc. Central is July 1, 2022 – September 30, 2022, and the term of the contract for The Regents of the University of California (UCLA) Central is October 1, 2022 – June 30, 2023.

Table 1: Redistribution of CFA Angeleno Corps (AC)

AGENCY	ORIGINAL CFA AC	DECREASE CFA AC	INCREASE CFA AC	NET CHANGE	NEW CFA AC AMOUNT
Catholic Charities of Los Angeles, Inc. Central	$302,500	$(226,875)		$(226,875)	$75,625
The Regents of the University of California (UCLA) Central	$0		$226,875	$226,875	$226,875
Totals	**$302,500**	**$(226,875)**	**$226,875**	**$0**	**$302,500**

Table 2 provides a summary of EWDD's recommended allocation of the CFA Student to Student project. The term of the contract is October 1, 2022 – June 30, 2023.

Table 2: Allocation of CFA Student to Student (S2S)

AGENCY	ORIGINAL CFA S2S	DECREASE CFA S2S	INCREASE CFA S2S	NET CHANGE	NEW CFA S2S AMOUNT
Coalition for Responsible Community Development	$26,550		$91,450	$91,450	$118,000
El Proyecto del Barrio, Inc. - NV	$41,300		$76,700	$76,700	$118,000
El Proyecto del Barrio, Inc. - SV	$26,550		$32,450	$32,450	$59,000
Goodwill Industries of Southern California	$44,250		$132,750	$132,750	$177,000
Los Angeles Brotherhood Crusade	$14,750		$44,250	$44,250	$59,000
Para Los Niños-Central	$44,250		$132,750	$132,750	$177,000
Para Los Niños-East	$44,250		$73,750	$73,750	$118,000
The Regents of the University of California (UCLA) Central	$26,550		$32,450	$32,450	$59,000
The Regents of the University of California (UCLA) West	$14,750		$44,250	$44,250	$59,000

Watts Labor Community Action Committee	$14,750		$44,250	$44,250	$59,000
Youth Opportunity Movement - Boyle Heights	$35,400		$23,600	$23,600	$59,000
Youth Opportunity Movement - Watts	$14,750		$103,250	$103,250	$118,000
Managed Career Solutions, Inc.	$14,750		$44,250	$44,250	$59,000
Unallocated Balance	$1,239,000	$(1,239,000)		$(1,239,000)	$0
Totals	**$1,601,850**	**$(1,239,000)**	**$1,239,000**	**$0**	**$1,601,850**

Table 3 provides a summary of EWDD's recommended allocation of the CFA Youth & Community Harvest Internships project. The term of the contract is October 1, 2022 – June 30, 2023.

Table 3: Allocation of CFA Youth & Community Harvest Internships (YCHI)

AGENCY	ORIGINAL CFA YCHI	DECREASE CFA YCHI	INCREASE CFA YCHI	NET CHANGE	NEW CFA YCHI
El Proyecto del Barrio, Inc. - NV	$0		$86,890	$86,890	$86,890
El Proyecto del Barrio, Inc. - SV	$0		$86,890	$86,890	$86,890
Goodwill Industries of Southern California	$0		$86,890	$86,890	$86,890
Los Angeles Brotherhood Crusade	$0		$86,890	$86,890	$86,890
Watts Labor Community Action Committee	$0		$86,890	$86,890	$86,890
Youth Opportunity Movement - Boyle Heights	$0		$86,890	$86,890	$86,890
Unallocated Balance	$521,340	$(521,340)		$(521,340)	$0
Totals	**$521,340**	**$(521,340)**	**$521,340**	**$0**	**$521,340**

NEXT STEPS

Upon WDB approval, EWDD will execute agreements and/or amendments to agreements with agencies listed in Tables 1, 2, and 3.

CMH:GR:MV:FG:cg

7.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Reallocation of $476,736 of Gang Injunction Settlement Funds Between WorkSource Centers (WSC) to Provide Los Angeles Reconnections Career Academy (LARCA 2.0)/Jobs and Education Program Services to Settlement Class Members**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - LARCA 2.0 - Reallocation Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board, Eexecutive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS REGARDING THE REALLOCATION OF $476,736 OF GANG INJUNCTION SETTLEMENT FUNDS BETWEEN WORKSOURCE CENTERS (WSC) TO PROVIDE LOS ANGELES RECONNECTIONS CAREER ACADEMY (LARCA 2.0)/JOBS AND EDUCATION PROGRAM SERVICES TO SETTLEMENT CLASS MEMBERS

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (Department) respectfully requests that the Workforce Development Board:

1. APPROVE the Department's recommendation to reallocate LARCA 2.0 service provider allocations as outlined in Table 1;
2. AUTHORIZE the Department to amend agreements as outlined in Table 1 through June 27, 2023.

FISCAL IMPACT STATEMENT

There is no negative financial impact on the City General Fund as a result of these actions. Recommendations contained herein were funded in prior-year budgets.

BACKGROUND

The City Council allocated a maximum of $30 million dollars in City General Purpose Funds over a four-year period for the Gang Injunction Curfew Settlement (Settlement) in the case of "Rodriguez vs. City of Los Angeles." Approximately 6,000 plaintiff class members were impacted by the Settlement, which included twenty-six (26) gang injunction areas: 3 in the San Fernando Valley, 3 in West Los Angeles, 4 in Northeast Los Angeles, 4 in Boyle Heights/East Los Angeles, 2 in Mid-City, 3 in Hollywood/Central Los Angeles, 6 in South Los Angeles, and 1 in Wilmington/Harbor.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The LARCA 2.0 incorporates best practice workforce development designs from the original LARCA model that targeted high-need and transitional populations and provided them education and career assessments, case management services, job readiness training, subsidized employment, financial literacy training and job placement services.

DISCUSSION

Performance / Projected Expenditures

To date, the LARCA program has enrolled a total of 974 class members since the program launch with 507 or 52 percent of all enrollments coming in the last 24 months. In order to continue maximize services to class members and avoid disruption in services, EWDD is proposing to reallocate $476,736 of LARCA 2.0 funds to service providers who continue to show an increase in their enrollments. The recommendation will support their overall enrollment and the opportunity to continue to serve their current Rodriguez Settlement class members.

The LARCA program has expended a total of $7.4 million, approximately 74 percent of the total funds allocated to contractors since the project launch. This figure is expected to increase based on the current active participant roster. EWDD projects total expenditures to exceed $14.4 million based on total enrollments of 966 participants and the average allocation of $15,000 per enrolled class member. With seven months left in the enrollment period, EWDD is projecting an influx in request for services as well as an additional 300 new enrollments through the end of the current program year scheduled for June 27, 2023.

EWDD will work with City Council and the Mayor to secure additional City General Fund monies to avoid disruption of services. Table 1 reflects proposed revisions to LARCA 2.0 service providers. The allocations to specific service providers are based on current enrollments.

EWDD also requests authority to amend the proposed agreements through June 27, 2023.

Table 1: Proposed Allocations

	Contractor	Current Funding	Total Invoiced to Date	Current Balance	Proposed Allocation	New Total
1	Anti-Recidivism Coalition	0	0	0	0	0
2	Arbor E&T, LLC - Boyle Heights	28,000	22,099	5,901	(5,901)	22,099
3	Arbor E&T, LLC - Canoga Park	1,078,000	801,886	276,114	0	1,078,000
4	Asian American Drug Abuse Program, Inc.	855,644	669,942	185,702	0	855,644
5	Build Rehabilitation Industries	11,635	11,635	0	0	11,635
6	Catholic Charities	400,070	357,519	42,551	100,000	500,070

7	City of Long Beach (Pacific Gateway)	593,000	393,411	199,590	0	593,000
8	Coalition for Responsible Community Development	250,000	45,504	204,496	(100,000)	150,000
9	Community Career Development, Inc.	65,000	54,751	10,249	50,000	115,000
10	Downtown Women's Center	160,000	50,937	109,063	0	160,000
11	El Proyecto del Barrio, Inc.	380,000	397,701	(17,701)	100,000	480,000
12	Friends Outside in Los Angeles County	21,356	21,356	0	0	21,356
13	Goodwill Industries of Southern California	959,700	744,779	214,921	0	959,700
14	Homeboy Industries	177,604	177,604	0	0	177,604
15	Housing Authority of the City of Los Angeles	2,369,529	1,559,061	810,468	(250,000)	2,119,529
16	Jewish Vocational Service	275,000	208,595	66,405	0	275,000
17	Los Angeles Conservation Corps, Inc.	31,753	29,900	1,853	0	31,753
18	Managed Career Solutions, Inc.	738,000	609,647	128,353	0	738,000
19	Pacific Asian Consortium in Employment	250,000	227,168	22,832	176,736	426,736
20	UAW-Labor Employment and Training Corporation	215,000	131,365	83,635	50,000	265,000
21	Watts Labor Community Action Committee	20,938	20,938	0	0	20,938
22	Youth Policy Institute, Inc.	0	0	0	0	0
23	H.E.L.P.E.R Foundation	100,000	100,000	0	0	100,000
24	Homeboy Industries	50,000	28,024	21,976	0	50,000

	(Tattoo Removal)					
25	CSUN Evaluation Services	664,259	586,409	77,850	0	664,259
26	Professional Development: Homeboy Industries	20,000	13,413	6,587	0	20,000
27	Professional Development: HELPER Foundation	20,000	18,857	1,143	0	20,000
28	Outreach & Marketing	276,306	155,471	120,835	(120,835)	155,471
Total		**10,010,794**	**7,437,972**	**2,572,823**	**0**	**10,010,794**

Upon WDB approval, EWDD will execute agreements and/or amendments with contractors listed in Table 1.

CMH:GR:RR:cg

8.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorize the Economic and Workforce Development Department (EWDD) to Accept and Expend Up to $1,663,254 of Regional Equity Recovery Partnership (RERP) Program Funds, in Accordance with the Service Delivery Design/Plan Submitted to the California Workforce Development Board (CWDB)**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 -- Regional Equity Recovery Partnership Program (RERP) Grant

Workforce **Development** Board
City of **Los Angeles**

8

MEMORANDUM

DATE: September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **AUTHORIZE THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ACCEPT AND EXPEND UP TO $1,663,254 OF REGIONAL EQUITY RECOVERY PARTNERSHIP (RERP) PROGRAM FUNDS, IN ACCORDANCE WITH THE SERVICE DELIVERY DESIGN/PLAN SUBMITTED TO THE CALIFORNIA WORKFORCE DEVELOPMENT BOARD (CWDB)**

REQUESTED ACTION:

Approval for the Economic and Workforce Development Department (EWDD) to accept and expend Regional Equity Recovery Partnership (RERP) grant funds from the California Workforce Development Board (CWDB).

BACKGROUND:

Because the architecture of and investments in some workforce development programs should follow the contours of regional economies, Workforce Innovation and Opportunity Act (WIOA) Section 106 (a) (2) (B) – (C) requires Local Workforce Development Areas and their WDBs to engage in regional workforce development efforts.

To comply with this mandate, the state has assigned each Local Workforce Development Area (LWDA) and WDB in California to one of 15 regional planning areas based on similar economic and labor characteristics, to produce and implement regional workforce development plans with cooperative service delivery strategies and arrangements.

The seven LWDAs and WDBs in Los Angeles County (Burbank/Glendale/Verdugo/La Canada-Flintridge, Pacific Gateway Workforce Investment Network/City of Long Beach, City of Los Angeles, County of Los Angeles, Foothill/Pasadena, South Bay, and Southeast Los Angeles County) collectively constitute one region for planning and implementation purposes under the official title, Los Angeles Basin Regional Planning Unit (LABRPU).

The California Workforce Development Board (CWDB) has awarded millions of dollars in grants from multiple sources to RPUs. Its goal is to encourage the alignment, coordination, and integration of various systems and entities (e.g., workforce development, education, criminal justice, social services, economic development, etc.), to address some of the most pressing problems and longstanding impediments to the economic security of many Californians.

On February 15, 2022, the CWDB announced a $24 million Regional Equity Recovery Partnership (RERP) grant competition to fund RPUs that join forces with community college consortia in devising solutions to the barriers marginalized populations (e.g., persons of color, limited English speakers, justice involved individuals, etc.) routinely face in acquiring the knowledge, credentials, work experience, etc. for securing stable and well-paid jobs in the labor market. RERP also targets for assistance communities disproportionately impacted by the COVID-19 pandemic and where job losses were prevalent.

Among the RERP interventions suggested by the CWDB are short-term education, adult basic education, sector-based training, on-the-job training, paid internships/work experience, apprenticeships, supportive services/income supports, counseling and mentoring, job placement, etc.

Similar to RPUs, community colleges have been organized by the Chancellor of California Community Colleges into 10 economic regions served by 8 consortia. Regional consortia, which are comprised of faculty and administrators, among other things, formulate regional education strategies and priorities, establish industry and private-public partnerships to provide input on curricula and course development, and approve proposals for credit Career Education programs.

As the LABRPU's administrative entity and fiscal agent for large grants from the CWDB, the South Bay LWDA and its WDB submitted a request, on behalf of the seven LWDAs and WDBs in Los Angeles for $6,616,294 of funding to serve 700 RERP eligible participants. Included in the grant application were collaborative service delivery arrangements with community colleges throughout the Southland.

On September 15, 2022, the CWDB issued an RERP grant award notice of $5,450,000 for the LABRPU, of which the City's share is $1,663,254. The grant period is December 1, 2022 through September 30, 2025.

Economic and Workforce Development Department (EWDD) Assistant General Manager Gerardo Ruvalcaba will be in attendance at the September 22, 2022 WDB Executive Committee meeting, to provide additional details regarding RERP implementation locally.

9.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of a Recommendation from Workforce Development Board (WDB) Staff to Market the City's Workforce Development System (WDS) through the WDB's Sponsorship of "Taste of Soul"**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9 - Taste of Soul Sponsorship

Workforce **Development** Board
City of **Los Angeles**

9

MEMORANDUM

DATE: September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: APPROVAL OF A RECOMMENDATION FROM WORKFORCE DEVELOPMENT STAFF TO MARKET THE CITY'S WORKFORCE DEVELOPMENT SYSTEM THROUGH THE WDB'S SPONSORSHIP OF TASTE OF SOUL

REQUESTED ACTION:

That the Workforce Development Board (WDB) authorize the expenditure of $5,000 from funds budgeted in the WDB Year 23/ Program Year (PY) 2022-23 Annual Plan for sponsorship of Taste of Soul.

BACKGROUND:

Taste of Soul is the city's largest street festival and a celebration of African-American culture featuring food from local restaurants, live entertainment, displays of neighborhood artists, and exhibits and resources from community-based organizations and government agencies. It takes place annually on Crenshaw Boulevard between

Stocker Street and Obama Boulevard, and attracts more than 350,000 attendees.

After being postponed for more than two years because of the COVID-19 pandemic, Taste of Soul is returning on Saturday, October 15, 2022, from 10:00 a.m. to 7:00 p.m. Among its many sponsors are the County of Los Angeles, City of Los Angeles Department of Water and Power, City of Los Angeles World Airports, Metro, US Bank, Southern California Gas Company, AT&T, Microsoft, and KJLH Radio 102.3.

In return for the WDB's financial support, space will be reserved at Taste of Soul for the City's WorkSource Centers (WSC) and YouthSource Centers (YSC) to promote their services to both businesses/employers and job seekers.

Workforce Development Board
City of Los Angeles

10.

DATE: September 22, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Accept $950,000 from the Bureau of Street Lighting (BSL), and Amend and Execute a Contract, Not to Exceed $146,500, with the Brotherhood Crusade for the Digital Inclusion Vision Lab Project**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 10 - Vision_Lab_Report

CAROLYN M. HULL
GENERAL MANAGER

CITY OF LOS ANGELES
CALIFORNIA

10

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: September 22, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS TO ACCEPT $950,000 FROM THE BUREAU OF STREET LIGHTING (BSL), AND AMEND AND EXECUTE A CONTRACT, NOT TO EXCEED $146,500, WITH THE BROTHERHOOD CRUSADE FOR THE DIGITAL INCLUSION VISION LAB PROJECT

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. ACCEPT up to $950,000 in American Rescue Plan Act (ARPA) from the Bureau of Street Lighting (BSL) from the Capital and Technology Improvement Expenditure Program (CTIEP) Fund to the General Fund Various Program fund to administer the Digital Inclusion Vision Lab Project;
2. AUTHORIZE the General Manager of the EWDD to allocate up to $146,500 in General Fund to enter into an agreement with the Los Angeles Brotherhood Crusade (LABC) to support the implementation of the Vision Lab in South Los Angeles; and
3. AUTHORIZE the General Manager of the EWDD to enter into agreement, amend any existing agreement, and execute any subgrant agreements and any unilateral agreements to Subgrant Agreements for implementation of the Vision Lab Project for an amount not exceed $146,500 for the term October 1, 2022 through September 30, 2023 with the qualified contractor as follows:

NAME	AMOUNT
Los Angeles Brotherhood Crusade	$146,500

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

On March 11, 2021, President Joseph R. Biden signed the $1.9 trillion American Rescue Plan Act of 2021 (ARPA) to address the widespread economic and health impacts of the COVID-19 pandemic on cities, states, families, and individuals. The City of Los Angeles (City) was awarded $1.28 billion in ARPA funds. In response, on May 20, 2021, as part of the Mayor's Fiscal Year (FY) 2021-22 Adopted Budget, the City Council instructed the Bureau of Street Lighting (BSL) to report on the deployment of smart poles and other broadband co-locations, with an emphasis on efforts to bridge the digital divide (C.F. 21-0600-S46).

As requested by Council, in a September 9, 2022 report, BSL provided an update on the City's efforts to support network infrastructure buildout and the City's programs and projects aimed at closing the digital divide. The report also included a proposed spending plan for the $5 million in the Unappropriated Balance (UB) of the FY 2021-22 Adopted Budget to fund one-time Digital Inclusion efforts. On September 29, 2022, the City Council adopted the BSL recommendations which included a $1 million funding allocation for the proposed Vision Lab Project.

A City Administrative Officer (CAO) report dated September 14, 2022, includes recommendations to transfer $950,000 from the Capital and Technology Improvement Expenditure Program (CTIEP) to the General Fund Various Program Funds for the Digital Inclusion Vision Lab Project to be administered by EWDD (C.F. 22-0847-S1). The original source of funding however is ARPA. This report is currently pending in the Budget and Finance Committee.

DISCUSSION

Vision Lab is one of several projects under the Digital Inclusion Program and consists of creating a space in South Los Angeles that will co-locate multiple technology-related workforce development and digital literacy programs.

Vision Lab is limited to individuals over 18 years of age who live in or develop business ideas in the South Los Angeles area. Vision Lab consists of the following three components:

1. Youth Technical Workforce Development: learning centers with access WiFi, computers,
2. Business Idea Accelerator (Entrepreneurship Program): a business incubator focused on digital inclusion, and
3. Small Business Modernization: a business transformation center for existing businesses to improve their presence in the digital economy.

Program Budget:

	CONTRACTOR	FUNDING AMOUNT
Program Management / Oversight	EWDD	$540,000
Service Provider (Year 1)	LA Brotherhood Crusade	$146,000
Service Provider	TBD	$264,000
TOTAL		**$950,000**

The Vision Lab program will consist of the following program components:

- Youth Tech Workforce Development

  The Vision Lab program will partner with other community-based organizations to provide technology-based courses and mentorship to youth in South Los Angeles. These courses, expected to be conducted up to twice per month, will prepare participants with the skills necessary to pursue technical careers.

- Business Idea Accelerator

  Through a partnership with UCLA Extension, the Vision Lab program will offer entrepreneurship training to youth and adults in South Los Angeles. The goal is to support aspiring entrepreneurs develop projects that will focused on closing the digital divide. Participants who complete the program will receive college credit and a Certificate of Completion. Cohort graduates will receive electronic devices such as computers, laptops, and other devices to enhance their job training opportunities.

- Small Business Modernization Program

  The third component of Vision Lab is the Small Business Modernization project which focuses on the delivery of community workshops to support small businesses transition to operating in the digital world. Through public-private partnerships this program will deliver community courses and mentorship opportunities to support small business modernization. Marketing and coordination of enrollment into existing programming and coordination with public-private partners for content delivery. It is anticipated that this component will be delivered through existing programs and partnerships such as LA Optimized and the BusinessSource Centers.

Proposed Scope of Work – Los Angeles Brotherhood Crusade

As described above, the Los Angeles Brotherhood Crusade (LABC) will be responsible for the implementation of the Youth Tech Workforce Development Services and workforce development focused entrepreneurship training through the Business Idea Accelerator component of the program. In total, EWDD is proposing to contract $146,000 with LABC effective October 1, 2022 through September 30, 2023. EWDD is proposing to piggyback on the recently completed YouthSource (YSC) Request for Proposals (RFP) to select LABC for this program as it is consistent with the scope of work included in the YSC RFP, including the delivery of youth workforce development services and career pathway training. EWDD will provide further recommendations for the remaining $246,000 in future reports.

WDB ACTION

In compliance with the City of Los Angeles Workforce Development Board—Local Elected Official (WDB-LEO) agreement, the acceptance and/or allocation of funds by the EWDD for any workforce development grant in excess of $250,000 is subject to the approval of the WDB, the Mayor, and City Council.

CMH:GR:FVC:MC:cg