CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING

Tuesday, November 9, 2021
10:00 AM - 12:00 PM

VIA ZOOM VIDEO CONFERENCE CALL

MEETING ID: 822 2495 3918 PASSCODE: 501777

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of September 22, 2021	David Crippens
4.	Receive and File Meeting Notes of October 20, 2021	David Crippens

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

5. Input from Critical Stakeholders on the Redesign of the City's YouthSource System, Including the Development of Career Pathways, Talent Pipelines, Skills Training, Work Experience Opportunities, and Other Interventions to Prepare Disconnected Youth for Success in the Labor Force — Gerardo Ruvalcaba
    1. Los Angeles County Economic Development Corporation (LAEDC)
    2. Los Angeles Unified School District (LAUSD)
    3. Los Angeles Community College District (LACCD)
6. Next Meeting
7. Adjourn

Youth Council Committee:

David Crippens, David Rattray, Donald Bradburn, Laura Chardiet, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, Belinda Jackson, John King II, Thomas Lee, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Esther

Soliman, Maria Turrubiartes

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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3.

DATE: November 9, 2021

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of September 22, 2021**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 Draft_Minutes_WDB_YC_Comm_Mtg._09.22.2021

Workforce Development Board (WDB)
Youth Council Committee Meeting
Wednesday, September 22, 2021
10:00 A.M. - 12:00 P.M.

DRAFT MINUTES

Members Present: David Crippens, David Rattray, Donald Bradburn, Laura Chardiet, Belinda Jackson, Gerald Feeney, John King II, Olivia Mitchell, MaryRose Ortega, Andrea Perry, Esther Soliman

1. Call to Order – Chair David Crippens called the meeting to order at 10:10 a.m.

2. Public Comment on Non-Agenda Items – None

ACTION ITEMS:

3. Consideration of the Minutes of May 19, 2021

Moved to Approve David Rattray/Second MaryRose Ortega.

Unanimous approval.

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

4. **An Update by California State University Northridge's (CSUN) ReLAY Institute Regarding Disconnected Youth in the City of Los Angeles**

Chair David Crippens prefaced the presentation of Item 4 with commentary regarding the importance of the re-granting of the YouthSource System. This is an important time where we will be looking for people to work; declining enrollment in schools will make the re-granting of this System even more important.

Gerardo Ruvalcaba provided a brief background regarding the CSUN ReLAY Institute's work regarding Disconnected Youth in the City of Los Angeles.

Henrick Minassians, Director of the ReLAY Institute at California State University at Fullerton presented a Powerpoint presentation regarding the work they have done with youth in the City of Los Angeles. His presentation reported numerous challenges facing the youth in Los Angeles; language barriers, lack of access to broadband, lack of employment, housing, and economic opportunities. Compared to surrounding counties, the data shows 9% are disconnected in LA County. Together these factors negatively impact opportunities for youth. Henrik projected a

decrease in high school graduation rates in future years, and stated that unemployment levels are tied to lower academic performance in youth. Additionally, the diminishment of the jobs and affordable housing and gradual disinvestment have decimated the Los Angeles Black workforce and compelled much of the community to leave. The length of time people have been in LA County shows the longer they live in LA, the higher probability that they will experience homelessness.

Gregg Irish and Gerardo Ruvalcaba led a discussion regarding the ReLAY Institute presentation. This report needs to be shared widespread, with the Los Angeles Unified School District (LAUSD), and the Los Angeles Community College District (LACCD).

Youth Council Committee member David Rattray acknowledged the numbers are so staggering, and commented that this is depressing news. There is a concern about the learning loss from the last year. The Governor put in multi-million dollars to supplement and complement the LAUSD. How do they complement that. A series of 16 collaboratives make up the LA Compact. This is $250 million to 6 or 8 collaboratives directly aimed at youth and persons of color. The reality of the numbers that Henrick provided is that we have nowhere near the funds to address it all.

Henrick added that one of the concerns of the YSC is that not all English learners are willing to participate. By the time they are done with the language, the 100 hours are done.

Gerry Feeney, echoed David Rattray's comments about the sobering numbers being depressing, yet he is very optimistic. He shared his background and experience as a former participant in the youth system. Youth coming out of the system are unaware of higher education opportunities. He had a sister who encouraged him, and it made all the difference in his life. He would like to take the data and take it to the youth in the system.

Chair David Crippens requested that LAUSD and the LACCD be invited to present at the October 20, 2021 WDB Youth Council meeting.

Gregg Irish commented that we need to make a connection with our partners. LAUSD is collocated within our YouthSource Center. We don't have the resources to serve everyone, we have to partner with LAUSD, and the LACCD to have access to additional resources and be strategic.

Belinda Jackson commented that youth can have marijuana convictions expunged from their records.

5. A vision for Youth Service Delivery in the City of Los Angeles and the Process/Actions for Procuring YouthSource Centers (YSC) for Operations Beginning July 1, 2022

Gerardo Ruvalcaba provided an update on the Performance Pilot Partnership (P3) Strategic Plan. The goal is to look at the partnership and to see how successful they have been so that they incorporate this into the redesign of the YouthSource System. There will be reports shared in the redesign of the YouthSource System. The goal over the next months is to convene a series of meetings with the Youth Council, the ReLAY Institute and Youth partners to get input. By November they will come back to the Youth Council with a White Paper or a report with input from all about how to redesign the YouthSource System. It is critical that they take their time and look at what services are needed today in order to build a system that meets the needs of the youth.

By January 2022, an RFP will be let that includes this vision. August of 2022 is the target date to secure approval and have the new system in place.

David Crippens stressed that the process should be transparent and clear.

Gregg Irish commented that if the Department is not ready, he will request an extension of the current contract.

Gerardo Ruvalcaba responded that the Department will request the approval of an extension from the State.

Gregg Irish commented that we have 14 centers, some are impacted disproportionately, yet they all receive the same funding.

David Rattray commented that he likes the idea of presentations by LAUSD and LACCD. There needs to be more awareness of other funding streams. We should try to account for that in the next three months. The Department of Finance in the State can help us with a bird's eye view. There is so much money available, and it is important because it is meant to address this kind of crisis. We need to understand the landscape around the YouthSource System.

Gregg Irish commented that we need to have access and knowledge in order to compete for the Governor's Office grant programs.

David Crippens requested two Youth Council Committee meetings in October.

Lisa Salazar, Interim Executive Director of the Youth Development Department commented that that before the RFP is created she wants to make sure that a set of problems that the YouthSource system can solve have been identified. There is a lot out there. Where can we affect change. Where are we as a system and how will we measure success.
There are a number of youth experiencing challenges such as homelessness and how many are not connected to employment and not connected to education.
In speaking to young people the overwhelming remark she is met with is to stop having conversations about us without us. How do we bring them into this process. Lisa appreciated Gerry sharing his experience. She encourages the Board and the Department to think about where we can make a change. The YDD can support train, orientate young She's interested to see the analysis of how the system is performing. Adult System data shows there are areas where we have double digit dropouts, and unemployment. We need to have the difficult conversations and we need to invite the Council offices to be a part of the process. So that when recommendations come forward they are fully informed and they are a part of this A Department development liaison could be a place to start. Lisa added that she is proud to be a part of the process, and that the Youth Development Department is here to be a value add and a support.

Carolyn Hull, General Manager, Economic and Workforce Development Department (EWDD) commented that economic development goes hand in hand with workforce development. With the right experience, she is hoping to find opportunities to place youth in businesses in the community. She loves the idea of bringing in the council offices so that we can be strategic.

Gregg Irish requested a performance report on the YouthSource Center metrics.

Gerardo Ruvalcaba responded that the Department can report on data.

Olivia Mitchell said that someone spoke to 120 hours of training not being enough. She had 22 students this spring. This is absolutely true. The report is fascinating. She encourages that the system be divided by need.

Gerardo Ruvalcaba synopsized the next steps. The data is daunting. They will rely on everyone to help them redesign the system that meets the needs of the youth that we have today.

Chair David Crippens commented about the need for proliferation of all the dollars that will be available. We have got to show that this money was used wisely and had an impact.

Gregg Irish commented that there are various pots of money that he believes the Department can compete for, but they need to look at a whole approach on how to get this money. The California Workforce Development Board (CWDB) Executive Director, Tim Rainey would like to brief the Board on the State schedule of what money it has coming down for education, housing, and childcare.

David Rattray stated that putting together the RFP is a serious responsibility that they need to pay attention to. He would like them to take a look at their Uber Youth Council role. They need to advance the outcomes for young people, and young people of color. He wants them to look at their Uber role, and the WIOA dollars, and that they not solely focus around the RFP.

General Manager Hull commented that Build Back Better has a workforce component to it that includes updates on what grants we are going after.

Chair David Crippens commented that the County is moving in certain directions. How can we include strategically as part of our meetings so that we are looking at our Uber role. There is so much there, early care and education. If we don't provide this, women cannot get back to or stay in the workforce. Additionally, there is an unbelievable teacher crisis. They have to put there arms around and be strategic. Listening, and push where it's needed.

Gregg Irish said that the federal budget has categorical funds for youth and adults. The adult system serves folks 21 and over. Opportunity youth are those over 21 (24 – 25). The nation has had problems spending adult and dislocated worker funds. A Carry-In Report will be presented in November; both systems serve youth.

6. An Update by the EWDD on the HIRE LA's Youth Initiative

Gregg Irish gave Makeda Vela kudos for a presentation she gave at the California Workforce Association's (CWA) Meeting of the Minds in Monterey (MMM) 2021 Conference that was well received. Gerardo Ruvalcaba commented on how the YouthSource System had to transition

almost overnight to online, and virtual services due to the pandemic. He introduced Makeda Vela, Director of the Youth Program who reported on the accomplishments of the last 18 months.

Makeda reported on how in March 2020, the HIRELA's Youth Program shifted and pivoted from providing work experience to providing support and food assistance to meet the needs of youth. They created a Hire LA Platform to use as an entryway to reach out to the providers to obtain the support they need to be successful. Through programs like Learn and Earn, Career Edge, Hollywood Bridges, Student-to-Student mentoring, Recreation and Parks youth opportunities, Facebook, and the Vaccine Corps (a program specific to foster youth), it is anticipated that between 10,000 and 11,000 youth placements will have occurred over the course of the past 18 months.

Makeda shared that a youth participant reported that what drew him in was the $15 funding, but what kept him there was the opportunity to explore the career opportunities, to build on his knowledge and to build a partnership with the young people on the corps with him.

David Crippens commented that we need to have intention behind what we do, and. we need to be intentional about where we put our resources.

Makeda's presentation earned compliments from Board member Olivia Mitchell, who says she is proud to be a member of the Youth Council.

Gerry Feeney, thanked Makeda Vela, for an excellent report. He's happy to hear that such great work is being done.

David Rattray commented that everyone body was trying to figure out how to deal with the impossible, in a minute. He thanked Makeda for her leadership during a challenging year for her and especially all of our youth. He reported on activities of UniteLA including them putting 1,000 kids through Workforce Ready, and having hosted a virtual Cash for College workshop. He shared that Governor Newsom has made the FAFSA application mandatory for all high school seniors. Every young person should graduate with a financial aid package in hand.

Gregg Irish shared that young male African Americans are not going to college.

David Crippens commented that the committee's Uber role, will demand a lot from them.

7. Next Meeting: October 20, 2021 – 10:00 A.M. – 12:00 P.M.
8. Adjourn: Meeting adjourned at 12:17 p.m.

4.

DATE: November 9, 2021

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Receive and File Meeting Notes of October 20, 2021**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - Meeting Notes October 20, 2021

WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH COUNCIL COMMITTEE MEETING
WEDNESDAY, OCTOBER 20, 2021
10:00 A.M. – 12:00 P.M.
VIA ZOOM VIDEO CONFERENCE CALL

MEETING NOTES

MEMBERS PRESENT: David Crippens, David Rattray, Donald Bradburn, Raul Estrada, Gerald Feeney, Olivia Mitchell, Mary Rose Ortega, Andrea Perry, Carl Reece

1. Call to Order – Chair David Crippens began the meeting at 10:04 a.m. no quorum.

2. Public Comment on Non-Agenda Items - None

ACTIONS:

3. Consideration of the Minutes of September 22, 2021-Tabled due to the lack of a quorum.

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

4. Presentation by California State University Northridge's (CSUN) ReLAY Institute on the Results of Its "Journey Mapping" Process for Disconnected Youth in the City and County's Youth System

Chair David Crippens provided a brief commentary regarding the importance of the redesign of the YouthSource System to ensure its success.

The committee engaged in a protracted discussion regarding challenges facing youth participants and how to keep them interested in seeking services. It is not only about pay, but the why, as this will drive how they look at what to do. They need to work closely with the schools and the community colleges to find ways to attract them to attend.

Unemployment numbers show many are on unemployment; yet some people are not going back to work because they are receiving benefits, and they don't know if there is a job in the industry. It is a complicated issue.

Gerardo Ruvalcaba, Workforce Development Division Director provided background for the work the Department asked the ReLAY Institute to do, using the Harrington Report as a guiding document in looking at the YouthSource System services.

Henrik Minassians, Director of the ReLAY Institute at Cal State University Northridge reported on the work they have done with the YouthSource centers. Their goal was to interface with the youth at centers to determine what happens behind the scenes. What impediments do these youth encounter that keeps them from access to services. Henrik reported that transportation, excessive documentation, the volume of time staff spent

completing paperwork, the lack of access to computers and some form of online connection, and communication as challenges to placing youth on a career path.

Additionally, there is a need for wrap around services. Almost all sites had issues with mental health access for youth. There needs to be an increase of mental health services hours.

Youth supportive services are lacking for youth who have housing insecurity due to family issues. Homeless youth are the most challenging, as access to them is difficult because they are constantly moving.

Improvements in communication are needed; such as providers sharing best practices. Justice involved youth need more contact time, or they disappear. If they are not interacting with them, they disappear.

Olivia Mitchell reported that where she works they have Coronavirus Aid, Relief and Economic Security (CARES) Act money to purchase laptops, yet they are not connected to the families. We are not doing a good job if the left hand and the right hand are not communicating. Social science majors were reduced, yet we need more social workers. There are a lot of things that people need to do to connect. We are not connecting to the family that is standing in front of us.

David Rattray shared his concerns of underfunding and how we could better prioritize high impact actionable things with the money that we have. Cash for College has funded 10,000 kids, yet some centers do not participate in Cash for College. The best of Cash for College goes to normal students at the Los Angeles Unified School District (LAUSD). A challenge for the Youth Council Committee is to get the money to students that are connected to the YouthSource Centers and not LAUSD.

Gerry Feeney expressed that some great comments were made, especially with regard to justice involved youth. His experience is that it is difficult to find someone help overnight. Coming out of the system, there is a transactional mindset. Youth are looking for an immediate benefit, where I can work now to survive. He suggested that as youth are returning home they provide them a questionnaire to assess their needs; or a computer with internet they can use, or a connection to a library, a career pathway. They need to have a long-term goal, and a short-term goal. There are many jobs in logistics, they can’t hire fast enough.

Lisa Salazar, Youth Development Department highlighted the issue of staff capacity, and staff being overworked. The process needs to be streamlined to allow front line staff to have more time with the participants. She emphasized the need to have youth in these conversations.

Gregg Irish commented that Lisa and Olivia bring up great points. The family system is not connected, we have our own silos in city government. Recreation and Parks needs to be a part of this conversation. All of this has to be worked out to develop partnerships to develop strategies.

Henrik Minassians commented that the Centers are serving more youth. We need to decide if we want to serve the most difficult population, or the easiest to serve.

David Crippens stated that there will not be enough resources to do everything. We need to determine how many centers are needed. Do we serve less youth?

Deputy Mayor Brenda Shockley shared that she has been away from these meetings for a long time now, but she feels that they are in the same situation. Her thoughts with regard to process, is to work backwards from outcomes we can commit to, then those that are identified get the level of support they need to actually actualize their lives. It is worth it, at a time that we are not focused on the numbers. We look at how the system works with the outcomes. The point of all of this is to get people to a place where they are self-sufficient and manage their lives. We start out strong, and when we get to the payoff, so much is petered out.

Chair David Crippens shared that in the second largest city, and county in the United States, we need to partner better. The Probation Department has quite a bit of money that could feed into what the new RFP should be. On the ground level, if we don't have the systems in place, we won't be able to do things.

Raul Estrada shared lessons learned during Covid, pre and post. He stressed the importance of the need for an emotional wellness program from a policy perspective. There is a misconception about drug screening and the use of marijuana, how it impacts them in the workplace, and getting them safely employed. It's been a challenge getting adults and youth back to work. Youth feel disconnected and disenfranchised, they need to be included in the conversation. The plug is their emotional wellness status.

Gerardo Ruvalcaba commented that there are two separate processes. One, updating the Performance Partnership Program (P3) Strategic Plan, a regional strategic plan, brings together all of our educational and workforce stakeholders, and the nexus to that is how we in the city implement. Based on the mapping process the five major areas that were identified as topics that need further study: 1. Meaningful Work Experience 2. YouthSource Center Processes, 3. Comprehensive Wrap Around Services, 4. High Barrier Youth, and 5. Digital Divide.

Sandy Umanzor, Executive Director of the Boyle Heights Youth Tech Center commented that undocumented youth need to be included in the discussion, we do not have anything for them. We are a sanctuary city that receives federal government funds, yet we ask them for pin numbers. We need to focus on providing them more.

Mary Keipp would like to see a vision plan. She would love to be able to orient her staff about where the City is trying to go in the next 5 years.

David Crippens asked Gerardo to provide an updated timeline of the process for the Request For Proposals (RFP).

Gerardo Ruvalcaba commented that they will develop the visions after the stakeholder meetings are held to incorporate their comments. It would take them to mid to late January 2022, to be out in the streets.

Gregg Irish commented that Federal regulations require that the RFP be in place for September. We anticipated a meeting with the potential partners, LAUSD and LACCD. A family source system meeting was supposed to take place. We have to reschedule. We need to figure out future meetings.

Chair David Crippens commented that an assumption is that the amount of money we have now is not going to be around in a few years. The other thing is that there will have to be an understanding of uncertainty. The pandemic through us aside, and we do not know what this world will feel like post pandemic.

Mary Rose Ortega commented that we need to look at shortages. The trucking industry has a lot of different areas that we should look at to get the kids into these industries.

Gregg Irish commented that the Port of Los Angeles had a big event in the central valley to recruit truck drivers. They never had one with the City of LA to recruit truck drivers.

Gerardo Ruvalcaba shared that part of the conversation with the Los Angeles Economic Development Corporation (LAEDC) will provide updates to labor market information. This will tell us where the jobs are post pandemic.

Carrie Lemmon, UniteLA suggested that the Department organize community stakeholder meetings with youth, Community Based Organizations (CBOs), contractors, mental health, probation, etc. combining the last 3 topics, and hold a meeting that covers all three areas.

Gregg Irish shared that the WDB Youth Council Committee meeting scheduled for next week is canceled. We will find a Youth Council meeting date in November and have labor market information, inviting LAUSD, LACCD, and LAEDC.

Chang Kim, EWDD staff offered a different perspective. He suggested that we find out what sectors youth are interested in. We tend to forget that we are talking about young adults. We should do a better job of finding their interests.

Makeda Vela, Director of Youth Programs thanked everyone for their comments and thoughts. The young people want a paycheck and we need to see what is most impactful for them, a pathway to a sustainable job. Looking at the process how do we better formulate the HIRE LA's program to get them from point A to point B without losing them.

Lisa Salazar encourages the Committee to keep up the momentum, and to look for opportunities to build up this system.

Mary Keipp, UCLA commented that high school principals are talking about enrollments and how to best serve kids after graduation.

Lauri Collier, La Opportunity Youth Collaborative commented that they have engaged in conversations with LA County regarding establishing a partnership to bring their work readiness curriculum over to the City. They need to talk about what's happening because they have the ability to work in collaboration.

Makeda Vela commented that she is engaging in conversations with colleagues nationwide about the need to provide wraparound services. They need to make sure that whatever is implemented will support youth participants in the future, and address the social emotional decline.

David Crippens stated that we look at ourselves as the Uber in terms of Youth, and workforce. David Rattray has brought this up. His concerns center around how we connect, to make sure that on the ground level things make a difference.

Sandy Umanzor shared that for LA to elevate that we need to look at how do we build anti-racists. Employers are trying to figure out how to build anti-racist employee pipelines.

David Rattray commented that the State put several billion dollars into the solution to the learning loss that happened to so many of our youth. Hundreds of millions of dollars. Each district has to submit a plan to address some of the lost learning. Districts are challenged to put their plans together. We should have some high-level conversations to see if we can get some integration.

David Rattray also commented that the LAUSD acting Superintendent just joined the LA Compact, and are looking for ways to connect. He is happy to help connect the dots with the Department.

Mary Keipp, UCLA works with the LAUSD Beyond the Bell Program. They contract with Community Based Organizations (CBOs). They are getting their input, just not necessarily getting workforce services.

David Crippens encouraged Gerardo to take advantage of David Rattray's offer to assist in connecting the Department with LAUSD.

Gerardo thanked everyone for the conversation. They will turn to everyone for support to see how folks can be a part of the conversation to help bring folks to the table.

Gregg will schedule a WDB Youth Council Committee meeting in November 2021 before the WDB Quarterly.

David Crippens encouraged people to have their own meetings to continue the discussion.

Items 5 and 6 were tabled.

Meeting adjourned.

5.

MEMORANDUM

DATE: November 9, 2021

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Input from Critical Stakeholders on the Redesign of the City's YouthSource System, Including the Development of Career Pathways, Talent Pipelines, Skills Training, Work Experience Opportunities, and Other Interventions to Prepare Disconnected Youth for Success in the Labor Force**

REQUESTED ACTION:

1. Los Angeles County Economic Development Corporation (LAEDC)
2. Los Angeles Unified School District (LAUSD)
3. Los Angeles Community College District (LACCD)

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - WDB LA Youth LAEDC Presentation
- Item 5 - LAUSD Presentation

LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

LA City Youth WDB Presentation

Presenters:

Stephen Cheung President | World Trade Center Los Angeles &
COO and EVP | Los Angeles County Economic Development Corporation (LAEDC)

Jermaine Hampton, Director of Workforce Development

LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION:

VISION

A reimagined Los Angeles regional economy – growing, equitable, sustainable, and resilient – that provides a healthy and high standard of living for all.

MISSION

Reinventing our economy to collaboratively advance growth and prosperity for all.

LAEDC'S MISSION IN ACTION:
HOW WE DO IT

Institute for Applied Economics
Industry Cluster Development & Policy
World Trade Center Los Angeles
LA DEAL – Digital Equity Action League
Center for a Competitive Workforce & Workforce Development
Business and Technical Assistance & Together for LA
LA County Community Connectory
Membership & Events – Eddy Awards, Future of Work, 88 Cities Summit

CREATING AN INCLUSIVE ECONOMY

Collaborative Thought Leadership

- Institute for Applied Economics
- Region-wide economic growth conversations and leadership:
  - LA Digital Equity Action League (DEAL)
  - Together for LA
  - Industry Councils
  - Membership
  - Government

Capacity Building & Technical Assistance

- Business and Technical Assistance – attraction, retention, growth, sustainability, workforce
- Together for LA
- LA County Community Connectory
- World Trade Center LA

Inclusive Talent Development Systems

- Center for a Competitive Workforce – middle-skills supply and demand research, regional program advisories, work-based learning
- Strengthening alignment to industry needs – workforce development boards, CSU5, K-12, etc.
- Gladeo LA –career exploration and development regional relational infrastructure



What's in Demand…

The following is a sampling of some of LA County's largest industries in demand.

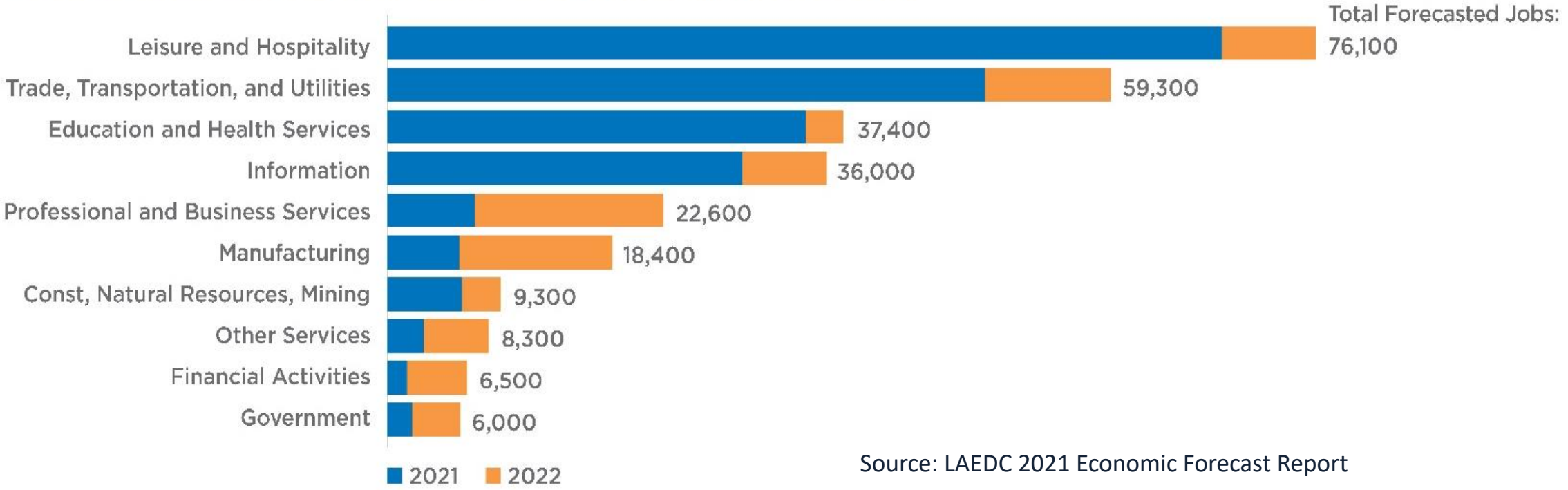


- Aerospace & Defense
- Bioscience
- Fashion & Apparel & Lifestyle
- Hospitality & Tourism
- Information Technology
- Advanced Transportation
- Entertainment & Digital Media
- Food Manufacturing
- Trade & Logistics
- Market, Design, Publishing

CA 2 YEAR EMPLOYMENT FORECAST:
WE WILL RECOVER

EXHIBIT 15:

2020 to 2022 Employment Growth by Industry in LA County



Source: LAEDC 2021 Economic Forecast Report

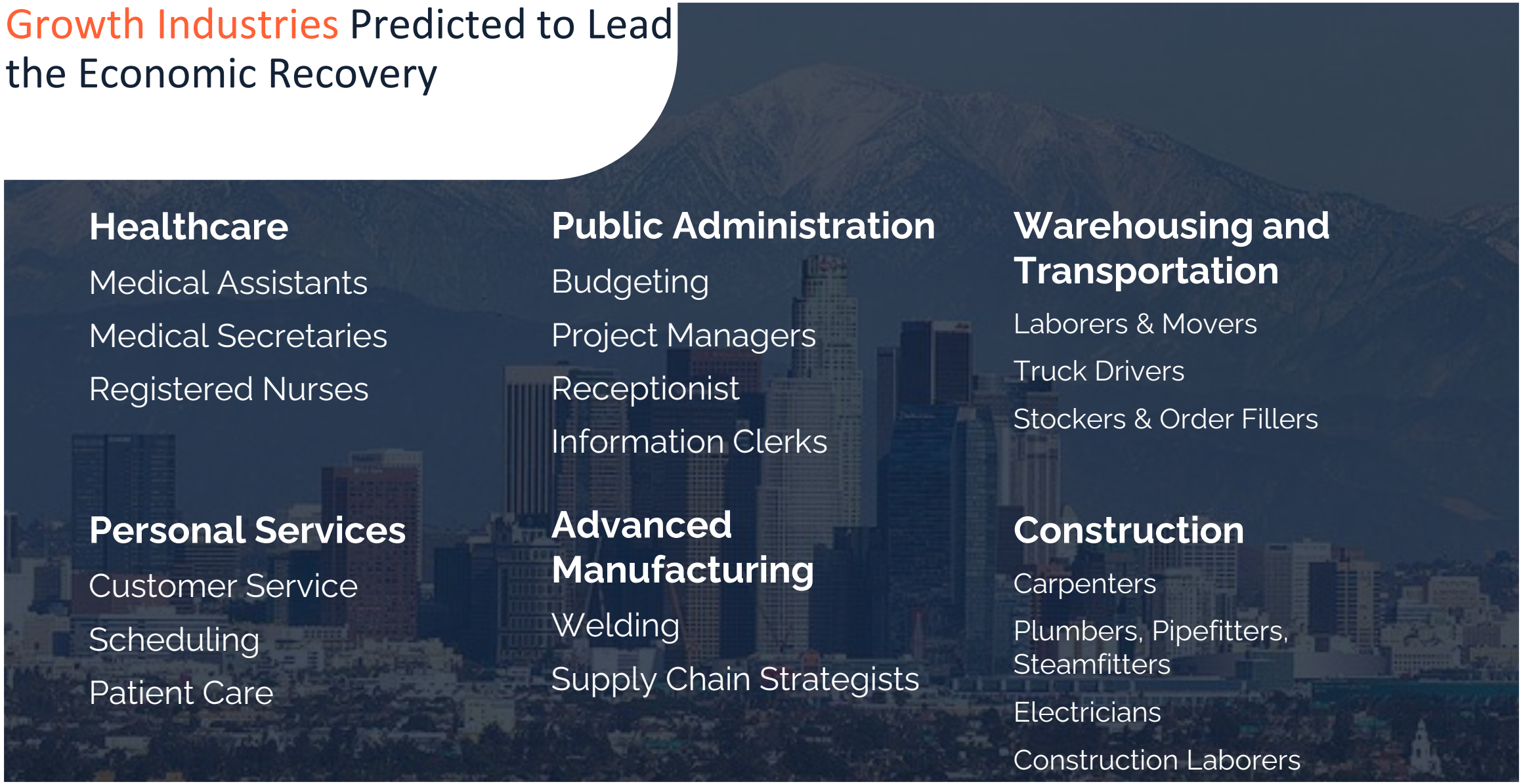
Middle-Skilled Occupations Projected to be in Demand

Middle Skilled Industries Projected to Hire:

- Construction
- Healthcare
- Trade & Logistics
- We project that within the next 4 years we will see that there is slow growth of jobs that will be above living wages.
- Additionally, we would like to grow middle-skill occupations and assist our most impacted populations to easily be able to move into these jobs that do not perpetuate poverty.

Middle-Skill Occupations	Projected Jobs Added 2020-2024
Laborers and Freight, Stock and Material Movers	9,110
Heavy and Tractor-Trailer Truck Drivers	8,240
Registered Nurses	7,870
First-Line Supervisors of Food Preparation and Serving Workers	7,070
Customer Service Representatives	5,340
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5,100
Medical Assistants, Medical Secretaries & Administrative Assistants	4,530
Stockers & Order Fillers	3,460
Postal Service Mail Carriers	2,890
Construction Laborers	2,590
Electricians	1,770
First-Line Supervisors, Const Trades/Extraction Workers	1,390
Plumbers, Pipefitters, and Steamfitters	1,220

Growth Industries Predicted to Lead the Economic Recovery



Healthcare

Medical Assistants

Medical Secretaries

Registered Nurses

Public Administration

Budgeting

Project Managers

Receptionist

Information Clerks

Warehousing and Transportation

Laborers & Movers

Truck Drivers

Stockers & Order Fillers

Personal Services

Customer Service

Scheduling

Patient Care

Advanced Manufacturing

Welding

Supply Chain Strategists

Construction

Carpenters

Plumbers, Pipefitters, Steamfitters

Electricians

Construction Laborers

Industry Impact

Most Impacted Industries:

Hospitality : Accommodation - 21,300 jobs lost (42.6% decline) & Food Services – 104,600 jobs lost (26.2 decline)

Non-Essential Retail - 23,400 jobs lost (22.1% decline)

Personal Care & Laundry Services - 20,400 jobs lost (35% decline)

Arts, Entertainment and Recreation - 37,000 jobs lost (38% decline)

Motion Picture and Sound Recording - 36,500 jobs lost (27% decline)

Industry Groups that are projected to contract through 2024, consist of:

Educational Instruction and Library (-5.8%);

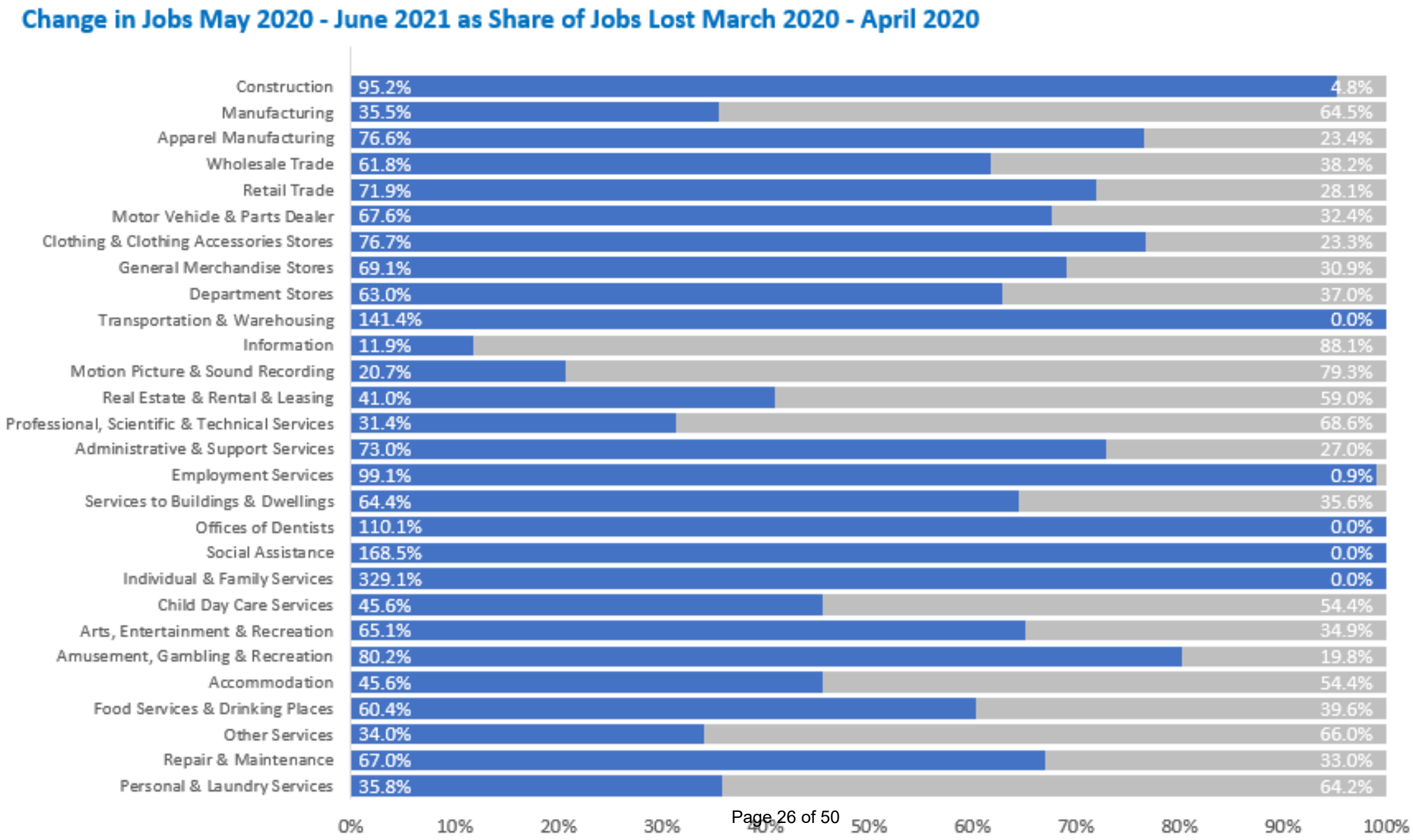
Community and Social Service (-0.4%);

Arts, Design, Entertainment, Sports, and Media (-0.3%);

Life, Physical, and Social Science (-0.3%); and

Computer and Mathematical occupations (-0.1%).

Jobs Gain by Sector in Los Angeles County as a Share of Jobs Lost March-April 2020



2015-2019 American Community Survey 5-Year Estimates – Young Adults LA Region:

Age Group	Number of Workers	Labor Force Participation Rate	Unemployment Rate
16 to 19 years old	519,307	25.9%	24.4%
20 to 24 years old	717,692	69.6%	11.1%
LA County (16+)	8,123,894	64.7%	6.1%

Source: Census Bureau



Resources & Solutions

LAEDC

RESEARCH:
DRIVEN BY RESEARCH AND ANALYSIS

DEMAND AND SUPPLY ANALYSIS

COMPETENCIES

TRENDS

FUTURE OF WORK

https://laedc.org/research-analysis/



INDUSTRY COUNCILS:
BUILDING EMPLOYER PARTNERSHIPS

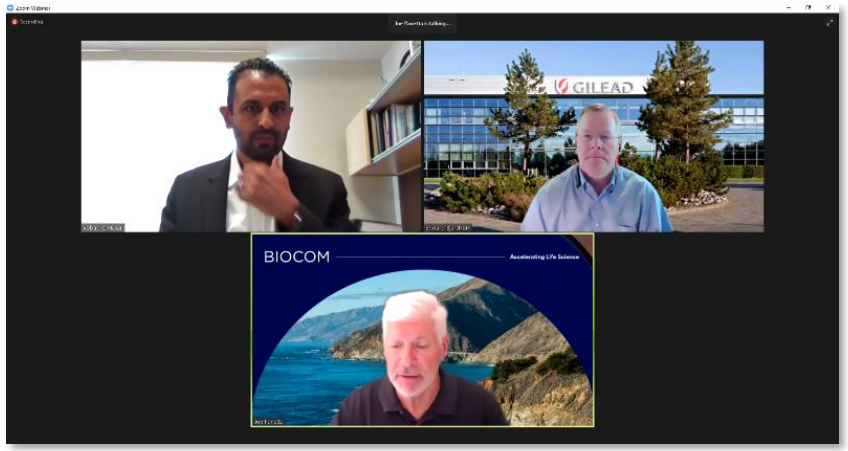
AEROSPACE

ADVANCED TRANSPORATION

DIGITAL MEDIA & ENTERTAINMENT

BIOSCIENCES

OCEAN ECONOMY



LOS ANGELES COUNTY'S LIFE SCIENCE

For full report visit: www.biocom.org/eir

Life Science Employment

BioRenewables	694
Biopharmaceutical Manufacturing	7,907
Medical Devices & Diagnostic Equip	12,578
Life Science Wholesale	14,427
Research & Lab Service	57,724



REGIONAL PROGRAM ADVISORIES:
DISTILL TALENT INTELLIGENCE

150+ FACULY

50+ EMPLOYERS

15 REGIONAL PROGRAM ADVISORIES (ACCOUNTING, ANIMATION, CLOUD COMPUTING, WEBSITE DESIGN, ETC.)

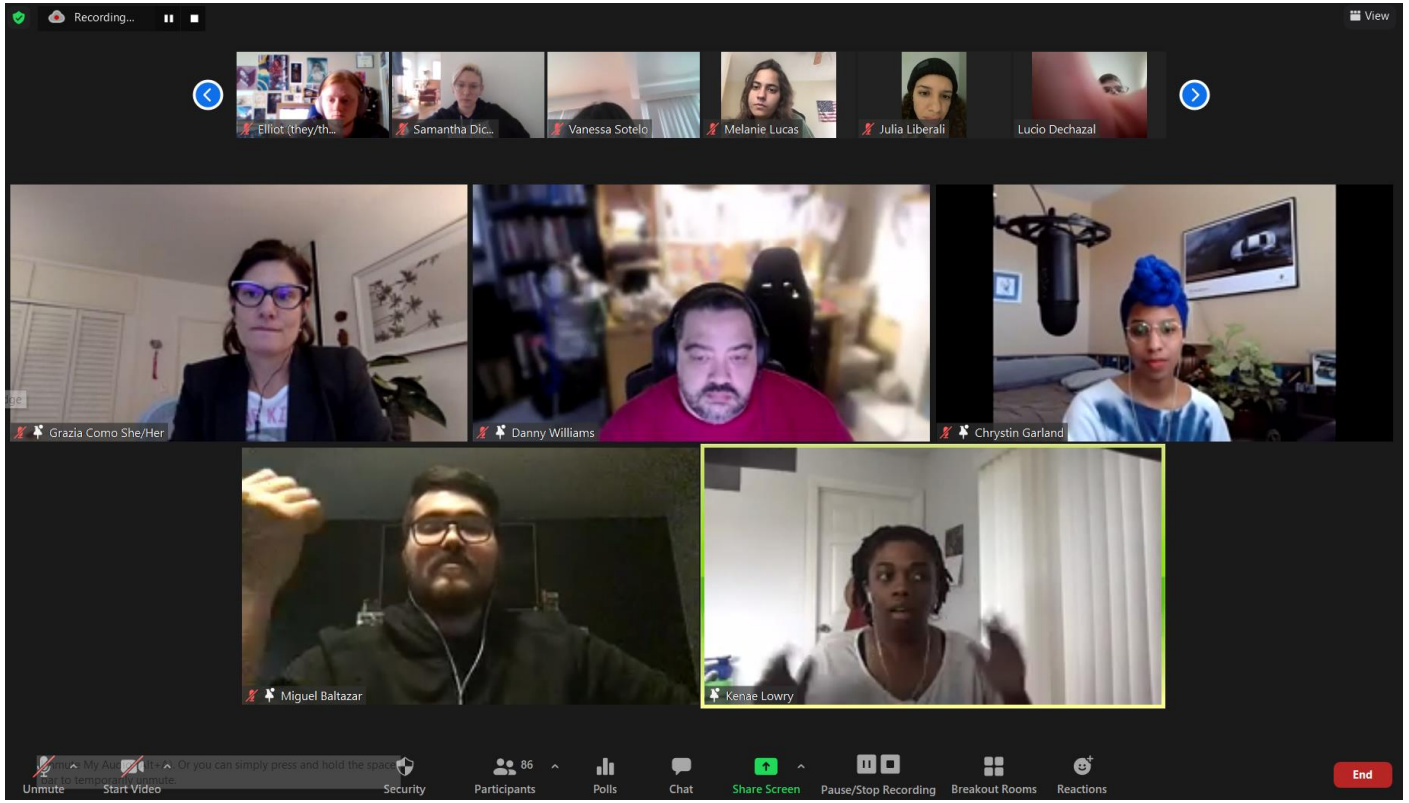


WORK-BASED LEARNING:
STRENGTHENING PATHWAYS INTO EMPLOYMENT

1,000+
STUDENTS ENGAGED

1,000+
JOB LEADS AND INTERNSHIPS

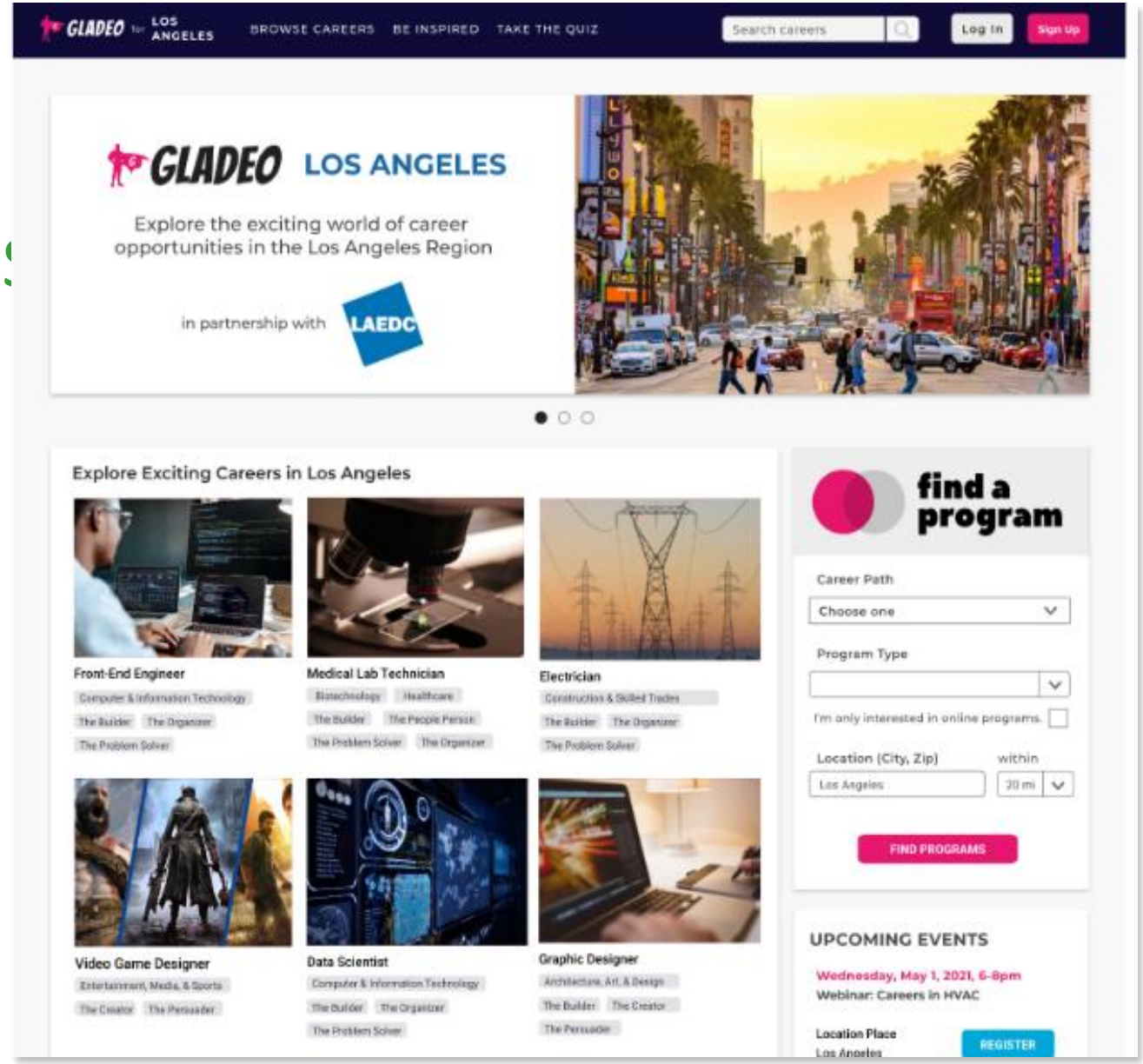
REGIONAL WORK-BASED LEARNING FOR FACULTY & STUDENTS



REGIONAL RELATIONAL INFRASTRUCTURE: TECHNOLOGY & GLADEO LOS ANGELES

TO BE DEMAND DRIVE, INDUSTRY-RESPONSIVE, FUTURE-FORWARD AND ADAPTIVE WE NEED TO CONNECT IN REAL TIME.

GLADEO LOS ANGELES
WWW.GLADEO.ORG



REGIONAL RESOURCES:
CONNECTING WITH REGIONAL LEADERSHIP

WORKFORCE & EDUCATION ECOSYSTEM & RESOURCES

GOVERNMENT

NON-PROFITS

COMMUNITY LEADERS

BUSINESSES





CENTER FOR A COMPETITIVE WORKFORCE
LA REGIONAL STRONG WORKFORCE PROGRAM

GOAL

Collaborate to train, educate and upskills a more competitive workforce in la county for the knowledge-intensive industries that will come to dominate our economic future

1

ALIGN

Better align supply and demand data with labor market information

2

SUPPORT

Support industry driven career education & workforce development programs

3

STRENGTHEN

Strengthen industry engagement across our region's talent development systems

THANK YOU!

www.LAEDC.org
www.CompetitiveWorkforce.LA

CONTACT INFORMATION:

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Jermaine Hampton-
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LAEDC
LOS ANGELES COUNTY
ECONOMIC DEVELOPMENT CORPORATION
Collaboratively Advancing Growth and Prosperity for All

Los Angeles Unified Adult Education

Your Workforce Partner

WDB Youth Council Committee Meeting

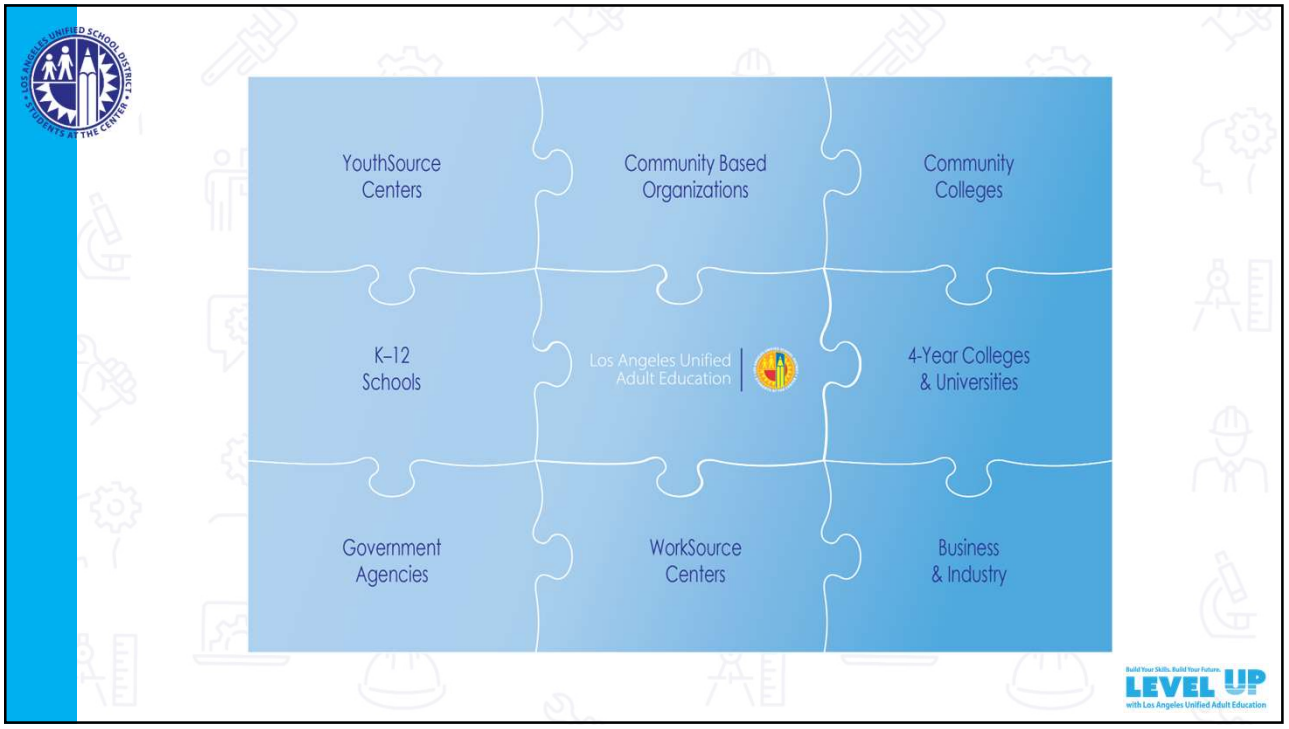
Joseph Stark
Executive Director
Los Angeles Unified Division of Adult & Career Education

Laura Chardiet
Coordinator, Program & Policy Development
Los Angeles Unified Division of Adult & Career Education



November 9, 2021

1



2

1856

Los Angeles Unified Adult Education

First recorded adult education class in California held in the basement of St. Mary's Cathedral in San Francisco.

- Authorized to teach English to Irish, Italian & Chinese immigrants by the San Francisco Board of Education

LEVEL UP with Los Angeles Unified Adult Education

3

1887

Recognizing the critical value it will bring, Los Angeles Unified establishes its own Adult Education program.



LEVEL UP with Los Angeles Unified Adult Education

4

16+ Decades of Service

Adult Schools have been called upon
on numerous occasions to assist California as it dealt with significant social, political and economic issues including:

- Job training during the Great Depression,
- Creating skilled workers during World War II,
- Preparing millions for citizenship.

5

Along Comes COVID-19…

Los Angeles Unified Adult Education is uniquely poised to continue the tradition of assisting California as it recovers from the significant social, political and economic upheaval brought on by the pandemic.

6

By the Numbers…

- **We serve over 43,000* students annually** in English as a Second Language, Adult Basic Education, Adult Secondary Education, & Career Technical Education.
- **We are the largest local educational agency (LEA) for apprenticeship in the nation,** serving over 9,500 apprentices for FY 2021-22 in 36 State of California registered apprenticeship programs teaching 90+ trades.

** Based on unduplicated student enrollment for the 2020-21 school year*

7

Serving Community Needs

Los Angeles Unified Adult Education has a long and proud history of creating equitable opportunity for those in our communities with high barriers to employment and post-secondary education, including:

- English language leaners
- At-promise youth
- Those experiencing homelessness
- The unemployed/underemployed
- Returning citizens

By being highly-adaptable, creating innovative educational programs and collaborating with fervent workforce partners, we adapt to the needs of our community members.

8

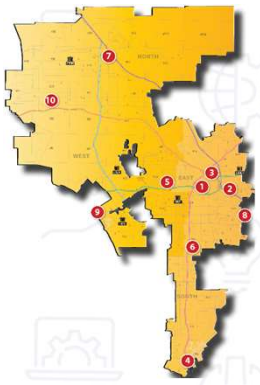
Student Profiles

46% are English Language Learners
81% come to us with low levels of Literacy
2% self-identify as adults with disability
35% are working on their High School Diploma or Equivalency
31% are enrolled in Career Technical Education
5% are in an at-promise youth program
10% have children in Los Angeles Unified K-12

9

Los Angeles Unified Adult Education
Campus Locations

1. **Abram Friedman Occupational Center**
   1646 S. Olive Street | Los Angeles, CA 90015-3507 ☎ (213) 765-2400
2. **East Los Angeles Occupational Center**
   2100 Marengo Street | Los Angeles, CA 90033-1321 ☎ (323) 276-7000
3. **Evans Community Adult School**
   717 N. Figueroa Street | Los Angeles, CA 90012-2118 ☎ (213) 613-7900
4. **Harbor Occupational Center**
   740 N. Pacific Avenue | San Pedro, CA 90731-1630 ☎ (310) 241-4800
5. **Los Angeles Technology Center**
   3721 W. Washington Blvd. | Los Angeles, CA 90018-1160 ☎ (323) 373-2300
6. **Maxine Waters Employment Preparation Center**
   10925 S. Central Avenue | Los Angeles, CA 90059-1023 ☎ (323) 357-7700
7. **North Valley Occupational Center**
   11450 N. Sharp Avenue | Mission Hills, CA 91345-1232 ☎ (818) 256-1400
8. **Slawson Southeast Occupational Center**
   5500 Rickenbacker Road | Bell, CA 90201 ☎ (323) 729-6400
9. **Venice Skills Center**
   611 5th Avenue | Venice, CA 90291-3512 | (310) 664-5888 ☎ (310) 577-4230 eve.
10. **West Valley Occupational Center**
    6200 Winnetka Avenue | Woodland Hills, CA 91367-3826 ☎ (818) 346-3540



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Programs

Los Angeles Unified Adult Education

- English as a Second Language
- Adult Basic Education
- Adult Secondary Education
- Career Technical Education

Build Your Skills. Build Your Future. LEVEL UP with Los Angeles Unified Adult Education

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English as a Second Language

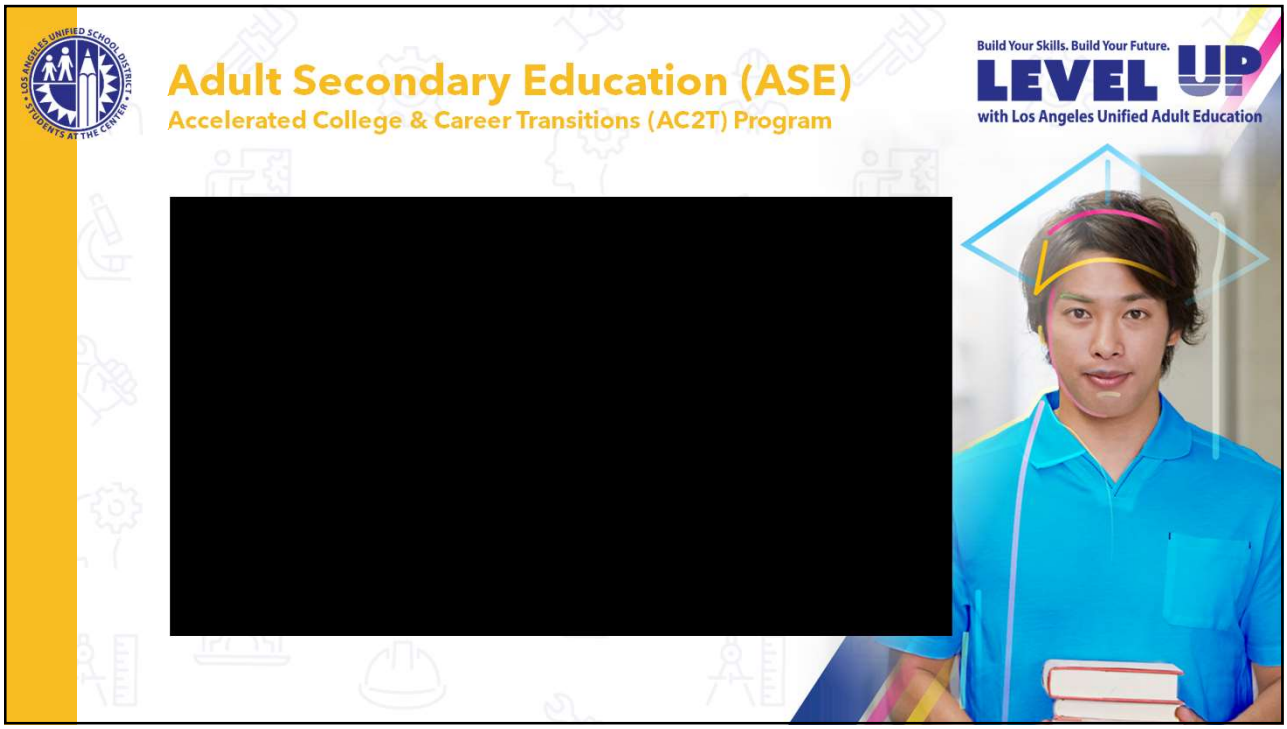
Integrated Education & Training (IET) Program

Build Your Skills. Build Your Future. LEVEL UP with Los Angeles Unified Adult Education

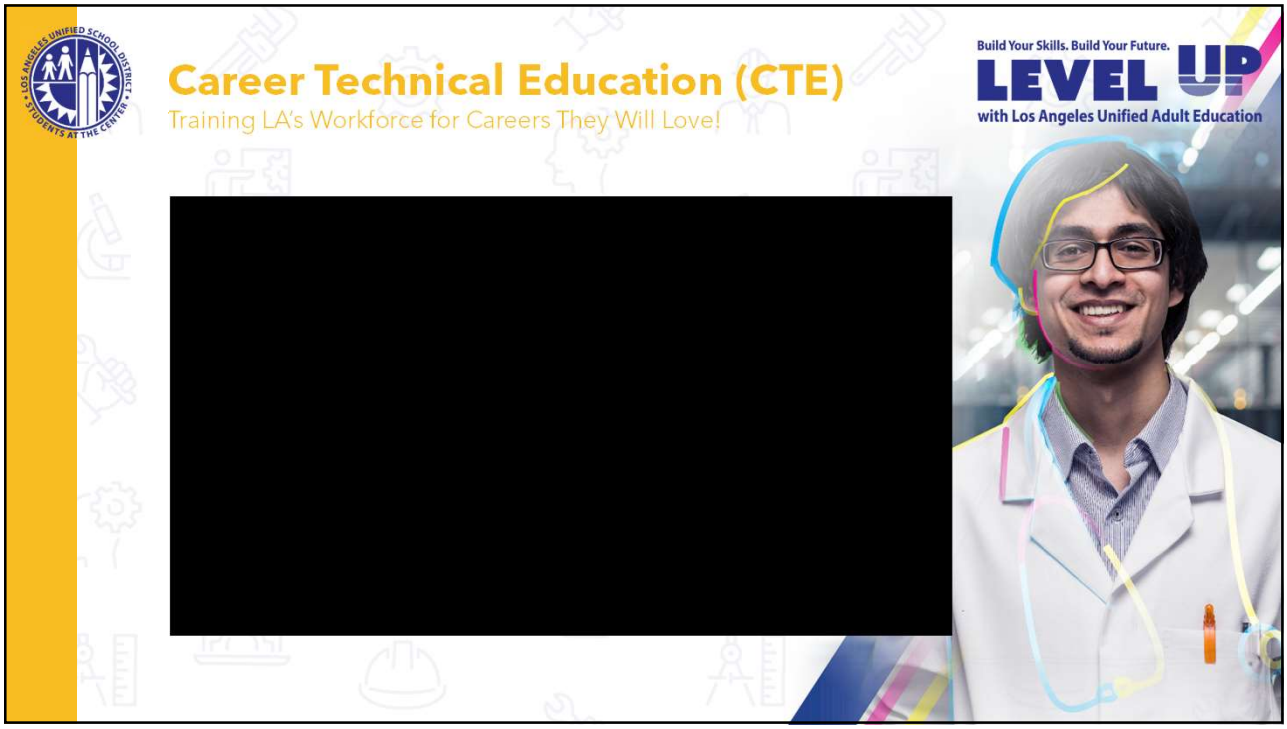




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Adult Secondary Education (ASE)
Accelerated College & Career Transitions (AC2T) Program
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with Los Angeles Unified Adult Education

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Career Technical Education (CTE)
Training LA's Workforce for Careers They Will Love!
Build Your Skills. Build Your Future.
LEVEL UP
with Los Angeles Unified Adult Education

14

Career Technical Education (CTE)

Training LA's Workforce for Careers They Will Love!

Build Your Skills. Build Your Future.
LEVEL UP
with Los Angeles Unified Adult Education





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Students Outcomes

Workforce Innovation & Opportunity Act (WIOA) Title II
Performance-Based Grant

Los Angeles Unified Adult Education

This year, Los Angeles Unified Adult Education received the second largest grant in our history, based on the outcomes below:

- 4,861 learning gains, as measured by CASAS assessment
- 837 achieved their High School Diploma
- 500 passed the High School Equivalency exam
- 476 achieved citizenship

LEVEL UP with Los Angeles Unified Adult Education

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Students Outcomes

Strengthening Career Technical Education for the 21st Century Act (formerly Carl D. Perkins)

Over the past four years, Los Angeles Unified Adult Education has met all required Perkins Core Indicators for CTE completers.

14,267 completed Career Technical Education courses

1,545 achieved industry recognized certifications such as:

- Cardiopulmonary Resuscitation (CPR)
- Certified Nursing Assistant (CNA)
- Child Development Permit from Commission on Teacher Credentialing
- Cisco & CompTIA Networking & Cyber Ops
- Occupational Safety and Health Administration (OSHA) 10

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In Collaboration…

We collaborate with the partners listed below, among others, to provide services to individuals with major barriers to employment & higher education, including low literacy, low income, homelessness & former incarceration:

- Economic and Workforce Development Department
- The Los Angeles City Mayor's Office
- Employment Development Department
- Department of Rehabilitation
- Local businesses and labor leaders

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In Collaboration…

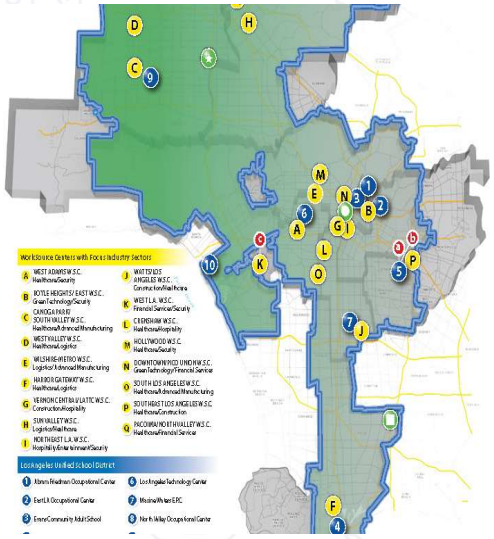


Student Outreach Navigators

Co-located at 15 City of Los Angeles WorkSource Centers as part of a collaboration between Economic Workforce Development Department and Los Angeles Unified Adult Education

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In Collaboration…



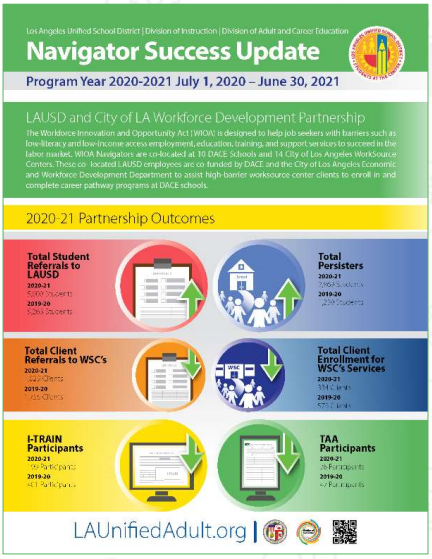
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In Collaboration…

Los Angeles Unified Adult Education



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In Collaboration…

Los Angeles Unified Adult Education

2020-21 Partnership Outcomes

Total Student Referrals to LAUSD
2020-21
5,600 Students
2019-20
5,263 Students

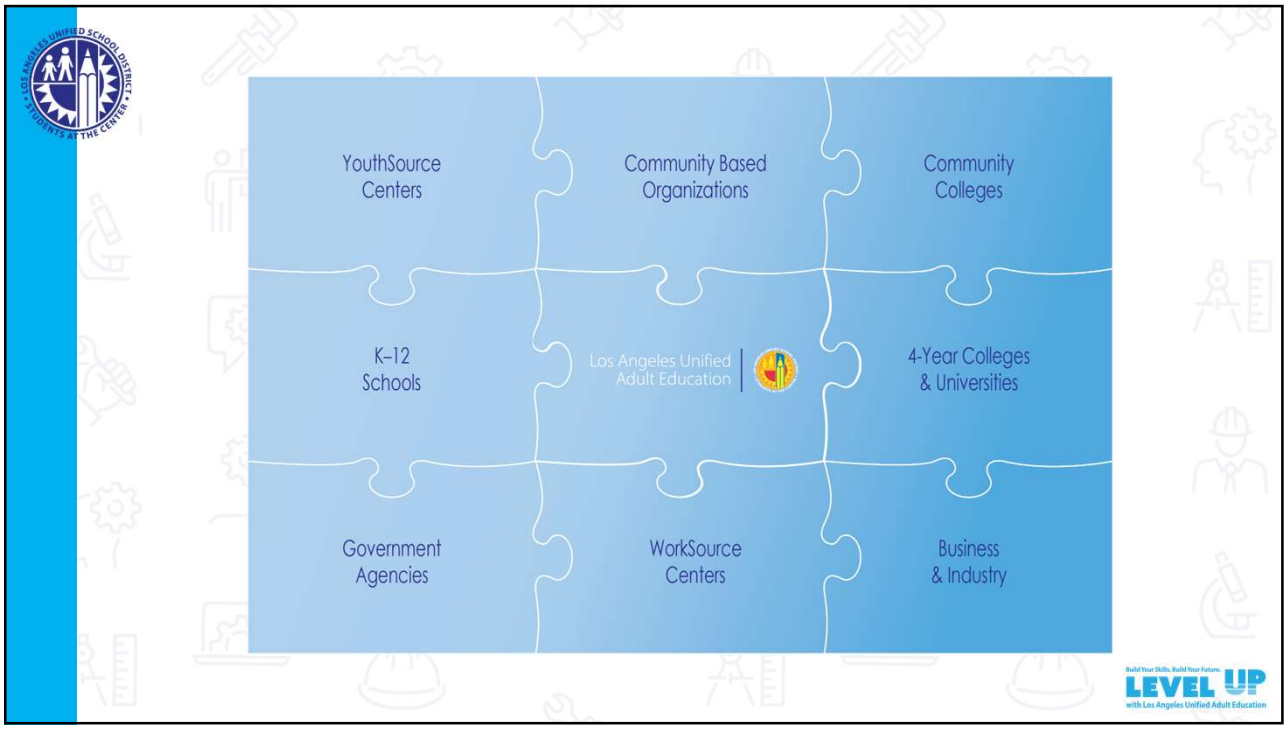




Total Persisters
2020-21
2,869 Students
2019-20
1,230 Students

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YouthSource Centers
Community Based Organizations
Community Colleges
K–12 Schools
Los Angeles Unified Adult Education
4-Year Colleges & Universities
Government Agencies
WorkSource Centers
Business & Industry
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Los Angeles Unified
Adult Education

Build Your Skills. Build Your Future. LEVEL UP with Los Angeles Unified Adult Education

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Thank You

Build Your Skills. Build Your Future. LEVEL UP with Los Angeles Unified Adult Education

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English
Diploma
Career
Build Your Skills.
Build Your Future.
LEVEL UP
Visit LAUnifiedAdult.org/Register or call (213) 241-3150.
doi

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