CITY OF LOS ANGELES
JOINT MEETING OF THE WORKFORCE DEVELOPMENT BOARD (WDB) AND WDB YOUTH COUNCIL
Wednesday, July 27, 2022
10:00 AM

10:00 A. M. - 12:00 P.M.

Zoom Video Conference Call

MEETING ID: 821 6851 9286 PASSCODE:113158

The WDB will take a short recess from 11:00 A.M. - 11:15 A.M., to convene the WDB 501(c)3 Non-profit Annual Meeting

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of February 23, 2022	Charles Woo/David Crippens
4.	Approval of Findings to Continue Teleconference Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361	Gregg Irish
5.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Results of a Request for Proposals (RFP) to Select YouthSource Center Operators	Gerardo Ruvalcaba
6.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Accept Additional Workforce Innovation and Opportunity Act (WIOA) Formula Funds from the State and Amend the Year 23/Program Year (PY) 2022-23 (July 1, 2022 – June 30, 2023) Workforce Development Board (WDB) Annual Plan Accordingly	Gerardo Ruvalcaba
7.	Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) to Execute a Contract with a Consultant, not to Exceed $120,000, to Support the Implementation of	Gerardo Ruvalcaba

the California for All Early Childhood Education Initiative

EXECUTIVE COMMITTEE ACTIONS

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

8.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Reallocation of Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Funding Between Existing Service Providers in Order to Maximize Service Delivery and Program Expenditures	Gerardo Ruvalcaba
9.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $400,000 in Workforce Innovation and Opportunity Act (WIOA) and General Fund Monies to the Coalition for Responsible Community Development (CRCD) to implement, in Partnership with the Amity Foundation, a Substance Abuse Counselor Training Program	Gerardo Ruvalcaba
10.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Acceptance and Allocation of Up to $150,000 from the Bureau of Street Lighting to the Los Angeles Economic Development Corporation (LAEDC), to Include Data on Digital Access Throughout the City of Los Angeles Within Its People, Industry and Jobs Report	Gerardo Ruvalcaba
11.	Authority for the General Manager of the Economic and Workforce Development Department (EWDD) to Obtain Professional/Consultant Services to Assist in the Preparation of Proposals in Response to the YouthSource Center Procurement.	Makeda Vela
12.	Approval of the Economic and Workforce Development Department's (EWDD) Recommendations for Technical Adjustments to the Year 23/Program Year (PY) 2022-23 Workforce Development Board (WDB) Annual Plan Regarding the Los Angeles Economic Development Corporation's Layoff Aversion and Day Labor Center Contractors' Activities	Gerardo Ruvalcaba

RECESS:11:00 A. M. - 11:15 A.M.

THE WORKFORCE DEVELOPMENT BOARD (WDB) WILL RECESS TO CONVENE A MEETING OF THE WDB NON-PROFIT/501(C) 3 CORPORATION

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

13.	An Update from the Economic and Workforce Development Department (EWDD) on Year 22/Program Year (PY) 2021-22 (July 1, 2021 – June 30, 2022) Workforce Development Board (WDB) Annual Plan	Catherine Bondoc

Expenditures and Efforts to Avoid the Recapture of Unobligated Funds by the State

14. Next Meeting: WEDNESDAY, OCTOBER 26, 2022 10:00 A.M. - 12:00 P.M.

15. Adjourn

Workforce Development Board: Charles Woo, Patricia Perez, Miguel Cabral, Rushmore Cervantes, Veronica Corona, David Crippens, Ahmed Enany, David Flaks, Dennis Francis, Marco Frausto, Garrett Gin, Joseph Herrera, Teraylan (Terri) Hollingsworth, Mark Jurisic, Adriana Kuhnle, Ruth Lopez Novodor, Dina Lozofsky, Llanet Martin, PhD., Luther Medina, Michaela Mendelson, La Shondra Mercurius, Dr. Robert Miller, Jackie Mizell-Burt, Hector Perez-Pacheco, Kenn Phillips, Jonathan Port, Sergio Rascon, David Rattray, Joseph Stark, Laura Trejo, Faye Washington
Youth Council Committee: David Crippens, David Rattray, Richard Benbow III, Donald Bradburn, Laura Chardiet, Simon Costello, Raul Estrada, Gerald Feeney, Dennis Francis, Belinda Jackson, John King II, Adriana Kuhnle, Thomas Lee, Olivia Mitchell, Mary Rose Ortega, Hector Perez-Pacheco, Andrea Perry, Sergio Rascon, Carl Reece, Esther Soliman, Faye Washington

Workforce Development Board: Charles Woo, Patricia Perez, Miguel Cabral, Rushmore Cervantes, Veronica Corona, David Crippens, Ahmed Enany, David Flaks, Dennis Francis, Marco Frausto, Garrett Gin, Joseph Herrera, Teraylan (Terri) Hollingsworth, Mark Jurisic, Adriana Kuhnle, Ruth Lopez Novodor, Dina Lozofsky, Llanet Martin, PhD., Luther Medina, Michaela Mendelson, La Shondra Mercurius, Dr. Robert Miller, Jackie Mizell-Burt, Hector Perez-Pacheco, Kenn Phillips, Jonathan Port, Sergio Rascon, David Rattray, Joseph Stark, Laura Trejo, Faye Washington
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Workforce Development Board:

Charles Woo, Patricia Perez, Garrett Gin, Chad Boggio, Miguel Cabral, Veronica Corona, Michelle Crenshaw, David Crippens, Jesse Cuevas, Dr. Alex Davis, Ahmed Enany, Kathy A. Finn, Hoffman Vanyek,Terri Hollingsworth, Mark Jurisic, Jessica Ku Kim, Robert A. Lake, Kelly Nguyen, Ruth Lopez Novodor, Dr. Llanet Martin, LaShondra Mercurius, Michael Murray, Casey O'Neill, Hector Perez-Pacheco, Gabriel Pimentel, Jonathan Port, Carmen Rad, Sergio Rascon, David Rattray, Joseph Stark, Alexanda Suh, Maria Turrubiartes, Faye Washington

Youth Council Committee:

David Crippens, David Rattray, Donald Bradburn, Laura Chardiet, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, Belinda Jackson, John King II, Thomas Lee, Olivia Mitchell, Mary Rose Ortega, Hector Perez-Pacheco, Andrea Perry, Carl Reece, Esther Soliman, Maria Turrubiartes

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

Find us on Twitter: @LAcityWDB and Facebook: City of Los Angeles Workforce Development Board

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For more information please contact us at 1200 W. 7th Street, 6th Floor, Los Angeles, CA 90017.
Phone: 213-744-7164 www.wiblacity.org

3.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of February 23, 2022**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft Minutes of the WDB Quarterly Meeting of 02.23.2022

WORKFORCE DEVELOPMENT BOARD (WDB) QUARTERLY MEETING
WEDNESDAY, FEBRUARY 23, 2022
10:00 A.M. – 12:00 P.M.
Zoom Video Conference Call

DRAFT MINUTES

MEMBERS PRESENT: Charles Woo, Garrett Gin, David Crippens, Miguel Cabral, Veronica Corona, Dr. Alex Davis, Terri Hollingsworth, Jessica Ku Kim, Luther Medina, La Shondra Mercurius, Michael Murray, Kelly Nguyen, Ruth Lopez Novodor, Hector Perez-Pacheco, Jonathan Port, Carmen Rad, David Rattray, Joseph Stark, Alexandra Suh, Maria Turrubiartes, Nancy Hoffman Vanyek, Sharon Shelton (Alt.), Steve Dahms (Alt.), Ernesto Pantoja, (Alt.)

1. Call to Order/Roll Call: Chair Charles Woo called the meeting to order at 10:07 a.m. Victoria Minetta, WDB staff confirmed the presence of a quorum.

2. Public Comments on Non-Agenda Items

   Gregg Irish shared information regarding the California Workforce Development Board (CWDB) Regional Equity and Recovery Partnerships $24 Million Grant dollar for Local Workforce Development Boards and community colleges to establish collaborations for enrollment and training in community colleges. Applications are due April 22nd.
   Gregg also announced two job fairs. The Dodger Stadium Job Fair on March 2 - 3, 2022 for 2,000 jobs. Crypto.com (the former Staples Center) will hold a job fair March 2nd as well.

3. Consideration of the Minutes of November 18, 2021
   Motion to Approve David Rattray/Second Alex Davis
   Vote: Unanimous approval

4. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Accept and Distribute $2.7 Million of Additional Funding for Los Angeles Reconnections Career Academy (LARCA) 2.0 Activities/Services

   Gregg Irish provided background regarding the LARCA 2.0 funding, and activities related to the Rodriguez Gang Injunction settlement.

Gerardo Ruvalcaba presented the Department's report to request the City Council to authorize the release of an additional $2.7 million of the $30 million grant to allocate amongst the service providers.

Moved to Approve Jessica Ku Kim/David Rattray Second.
Vote: Motion carries unanimously

Comments: Gabriel Pimentel asked if any outcomes have been seen, or impacts reported from the tattoo removal service cited on page 24 with regards to Homeboy Industries.

Gerardo Ruvalcaba responded that an extensive review of the program is being conducted by California State University at Northridge (CSUN).

WDB alternate, Ernesto Pantoja commented that the program has been successful for the Local 300 program participants.

Jessica Ku Kim commented that evidence based best practices would be a great benefit to assist them in their efforts to secure more funding.

5. Approval of the Economic and Workforce Development Department's (EWDD) Guiding Principles for Development and Issuance of the Upcoming YouthSource System Request for Proposals (RFP)

David Rattray, Vice Chair of the WDB Youth Council Committee reported on the Committees' activities and their engagement in the process of redesigning the YouthSource System. They are confident that these principles should be adopted.

Gerardo Ruvalcaba presented the Department's report, and thanked the Youth Council Committee for challenging the Department to take an extensive look at the YouthSource System. The Department contracted with the ReLAY Institute to update the P3 Plan (regional collaborative program and update the strategic plan).

Dr. Alex Davis & Jessica Ku Kim commented that there should be flexibility to go to any program they choose, and there should be credit, not for credit courses.

Gerardo Ruvalcaba addressed the Los Angeles Unified School District's (LAUSD's) participation in the program.

Mary Keipp, UCLA commented that there are other options, and youth should not be forced into four year programs.

David Crippens, Chair of the WDB Youth Council Committee commented that LAUSD and the Community Colleges are facing declining enrollments. He then stressed the importance of partnerships with LAUSD, and community colleges, in addition to involving four year institutions to make their programs successful.

Gregg Irish commented that they need to focus on what is going on in communities of color. Community college enrollments have dropped from 250,000 pre-pandemic, to 68,000 now. The response to the pandemic was in distance learning, yet those communities are not as connected in terms of broadband. The plan must deliver in service delivery and numbers.

Dr. Alex Davis commented that she is glad the plan will focus on health and wellness. It should be a big priority.

Motion to approve the guiding principles David Rattray, Second Gabriel Pimentel
Recusals: Ruth Lopez Novodor
Motion carries unanimously

A bidder's conference will be held two weeks from the date of release of the RFP.

EXECUTIVE COMMITTEE ACTIONS:

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

6. Authorize the Workforce Development Board (WDB) Chair to Sign an Extension of the WDB-Local Elected Official (WDB-LEO) Agreement through June 30, 2022

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

7. Notification of a Request from the City of Los Angeles to the Office of the Governor, California Volunteers, for $53.3 Million to Fund Youth Workforce Development Related Activities

Gregg Irish provided background for the $53.3 million dollars of Governor's General Funds to fund YouthSource programs. Gerardo Ruvalcaba gave an overview of the plan eligibility and for the expenditure of these funds, administered through the California Volunteers Program.

Gerardo commented that the there is a grant restriction that for profit sectors cannot be used to place youth in these programs.

Board member Kelly Nguyen, who works with tele-medicine and pharma companies suggested that the Department reach out to some of the pharmas and ask them for opportunities to partner to help the YouthSource Program. While there may be restrictions in working with for profit organizations, and it may take a while, her experience is that the outcomes are good.

8. Public Hearing to Obtain Input on the Development of the Year 23/Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Workforce Development Board (WDB) Annual Plan

   Gregg shared that this is an opportunity for folks to comment regarding the development of the Annual Plan. Gerardo Ruvalcaba detailed the Annual Plan policy direction and development of the plan.

   Gerardo Ruvalcaba reported that the Draft Annual Plan will be released by April 5, 2022 for public comment. Community meetings will be held to receive input, and the Plan will be presented to the WDB in May.

9. Next Meeting: TBA

10. Adjourn: Chair Charles Woo adjourned the meeting at 11:48 a.m.

4.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Findings to Continue Teleconference Meetings of the Workforce Development Board (WDB) Pursuant to Assembly Bill (AB) 361**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 4 - AB361_Findings_Language

Findings to Continue Teleconference Meetings Pursuant to AB 361

> Determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the Covid-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this board has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

The motion or recommendation to be voted on would be:

> I move that the board determine in accordance with AB 361 Section 3(e)(3) that this board has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

5.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Results of a Request for Proposals (RFP) to Select YouthSource Center Operators**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - YSC Procurement Recommendations - FINAL 07-26-22

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

5

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: July 27, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) REGARDING THE RESULTS OF A REQUEST FOR PROPOSALS (RFP) TO SELECT YOUTHSOURCE CENTER OPERATORS

WDB ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Executive Committee of the Workforce Development Board (WDB):

1. APPROVE the results of the 2022 YouthSource Centers Operators Request for Proposals (RFP), subject to final determination by the Appeals Board (see Table 1)
2. APPROVE the funding recommendations as set forth herein.
3. AUTHORIZE the General Manager of EWDD to enter into contracts with the recommended service providers as outlined in Table 2.
4. CONCUR with the EWDD determination of insufficient proposals for the South Valley and Watts regions.
5. AUTHORIZE the General Manager of EWDD to extend funding for Youth Opportunity – Watts and Goodwill Industries – South Valley to continue services for six (6) months on a sole-source basis (see Table 3).
6. AUTHORIZE the General Manager of EWDD to prepare a Replacement Operator list for the YouthSource Center system, consisting of all proposals achieving a score of 70 or higher.
7. AUTHORIZE the General Manager of EWDD to reissue the RFP for the Watts and South Valley YouthSource Center locations to provide adequate competition, as an insufficient number of proposals were received for the two (2) YouthSource Centers in the South Los Angeles/Watts area, per City Charter Section 371 and Los Angeles Administrative Code Section 10.15.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

Administrative Entity
The EWDD administers the WIOA program for the City and serves as the administrative entity for the WDB. EWDD will partner with the City's Youth Development Department in aligning services procured under this RFP with key City services. The EWDD has been authorized to release this RFP and to serve as RFP administrator by City Council (City Council) and Mayor (Council File No. 21-0647).

Vision/Overview of Design
The YouthSource System is a nationally recognized dropout recovery and re-engagement system that works to increase the educational and workforce development outcomes of young adults, ages 14 - 24, in Los Angeles. Over the last decade, the City has been an innovative workforce development leader, particularly for those young adults most in need of educational and workforce services.

In collaboration with the Los Angeles Unified School District (LAUSD), the Los Angeles Community College District (LACCD), and several other public and private partners, the system constitutes a community-based approach to reaching youth and young adults who have not graduated from high school, who are not engaged in the workforce, or who are not pursuing an educational certificate or degree. Each YouthSource Center will work with local partners to increase education, employment, emotional wellness, and housing and health outcomes, including high school graduation, enrollment in post-secondary education and/or training, and employment placement of its participants.

Release of Request for Proposals
On April 8, 2022, EWDD released the 2022 YouthSource Centers Operators RFP. The RFP required proposers to cover one of the following seven (7) City Planning Areas: East, South Los Angeles, Central, West Los Angeles, Harbor, South Valley, and North Valley. Nineteen (19) proposals, covering all the Planning Areas, were submitted from seventeen (17) different workforce agencies by the proposal submission deadline of May 20, 2022. Of those nineteen (19) proposals, sixteen (16) passed the preliminary eligibility review and moved forward in the process. Of the 16 that passed the preliminary eligibility review phase, 12 were recommended for funding and four failed to meet a minimum score of 70 for eligibility.

Proposal Review Process
EWDD utilized a combination of internal subject matter experts and independent reviewers to score all proposals. Proposals were scored on a 100-point basis, comprised of:

- Demonstrated Ability – 30 Points
- Program Design – 60 Points
- Cost Reasonableness – 10 Points

To be considered for funding, proposals were required to obtain a minimum score of 70 points. However, a score of 70 points or greater does not guarantee that a proposal will be funded.

Evaluation Categories Point Distribution:

- *Demonstrated Ability (30 points)* - EWDD utilized the Annual Performance Evaluation results to rate proposals by WorkSource and YouthSource Centers that are currently City-funded. Proposers that are not currently City-funded were required to fill out a Funding Verification form (Exhibit III) and submit a narrative describing their experience in providing the solicited services.
- *Program Design (60 points)* - EWDD utilized eight (8) independent evaluators to rate the Program Design or narrative component of the RFP for all proposals. The independent raters consisted of workforce professionals across the nation. EWDD also retained California State University, Northridge (CSUN) to develop a statistical tool to evaluate, score, and validate proposals. All raters were trained by CSUN via Zoom and had access to "office hours" for any questions that arose during the evaluation process. Once the initial evaluation was finalized, the members of each panel participated in "Consensus Meetings" where the members of the panel discussed and agreed to a common final score for each proposal.
- *Cost Reasonableness (10 points)* - EWDD utilized internal content experts to review program budgets for accuracy and completeness, participant related costs, facility costs, and set aside work experience funding.

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NOTIFICATION OF PROPOSAL REVIEW RESULTS

On July 20, 2022, all 16 proposers were emailed notification of the results of the 2022 YouthSource Centers Operators RFP and were notified of their "Appeals Rights" and appeals process as described in the RFP. Table 1 displays the agencies selected by region, total score, and whether or not such agencies were recommended for funding.

Table 1 – Final Scores

REGION	PROPOSER	TOTAL SCORE	RECOMMENDATION
Central	Regents of the University of California	85	Recommended
Central	Para Los Niños	72	Recommended
Central	Catholic Charities of Los Angeles, Inc. (dba) Archdiocesan Youth Employment Services	71	Not Recommended
Harbor	Managed Career Solutions	77	Recommended
Harbor	City of Long Beach, dba Pacific Gateway Workforce Innovation Network	66	Not Recommended
East	Boyle Heights Technology Center	81	Recommended
East	Para los Niños	70	Recommended
South Valley	El Proyecto del Barrio, Inc.	79	Recommended
South Valley	Goodwill Industries of Southern California	61	Not Recommended
South Valley	Alliance for Community Empowerment	59	Not Recommended
South LA	Watts Labor Community Action Committee	83	Recommended

South LA	Los Angeles Brotherhood Crusade - Black United Fund, Inc.	78	Recommended
South LA	Coalition for Responsible Community Development	72	Recommended
South LA	Catholic Charities of Los Angeles, Inc. (dba) Archdiocesan Youth Employment Services	71	Recommended
West LA	Regents of the University of California	89	Recommended
North Valley	El Proyecto del Barrio, Inc.	72	Recommended

APPEALS PROCESS

As stated in RFP Section 2.16, proposers may appeal procedural issues only. Appeals must be based upon specific facts demonstrating that the RFP criteria or process were not followed in the review of proposals. A disagreement with, or objection to, the points awarded does not constitute a basis for an appeal. Differences of opinion about the merits of a proposal do not constitute grounds for submitting an appeal. Appeals must be presented to an Appeals Board, which shall be established in accordance with the Workforce Development Board/Local Elected Officials Agreement (WDB/LEO).

Letters of appeal must be emailed to EWDD.Planning@lacity.org no later than five (5) business days after the date of the RFP results notification letter.

PROPOSED TERM OF CONTRACTS

The term of the contracts resulting from this RFP is for the period October 1, 2022 to June 30, 2023, a period of nine (9) months, with an option to renew for up to three (3) additional, one-year program terms.

FUNDING RECOMMENDATIONS

The Department's recommendations include the selection of service providers for 12 of the proposed 14 regions. Of these 12 regions, two regions will include new service providers, including new service providers in the Harbor Region (Managed Career Solutions) and Central Los Angeles (University of California at Los Angeles (UCLA)). Table 2 identifies the list of recommended proposers by region and a nine-month funding recommendation.

Table 2 – Recommended Service Providers

REGION	PROPOSER	9-MONTH FUNDING
Central	Regents of the University of California	$529,485
Central	Para Los Niños	$529,485
Harbor	Managed Career Solutions	$529,485
East	Boyle Heights Technology Center	$529,485
East	Para Los Niños	$529,485
South Valley	El Proyecto del Barrio, Inc.	$529,485
South LA	Watts Labor Community Action Committee	$529,485
South LA	Los Angeles Brotherhood Crusade - Black United Fund, Inc.	$529,485

South LA	Coalition for Responsible Community Development	$529,485
South LA	Catholic Charities of Los Angeles, Inc. (dba) Archdiocesan Youth Employment Services	$529,485
West LA	Regents of the University of California	$529,485
North Valley	El Proyecto del Barrio, Inc.	$529,485

Two proposed regions (Watts and South Valley), did not result in eligible proposals. As a result, EWDD is recommending 6 months of continued funding for the existing providers (Youth Opportunity Movement – Watts and Goodwill Industries to continue to provide services.

Table 3 – 6-Month Extensions

REGION	PROPOSER	6-MONTH FUNDING
South Valley	Goodwill Industries of Southern California	$352,990
South LA - Watts	Los Angeles Youth Opportunity Movement - Watts	$352,990

Lastly, EWDD is requesting authority to reissue the Request for Proposal for Watts and South Valley.

NEXT STEPS

In the event that the EWDD receives any requests for appeals, such appeals will be considered by an Appeals Board established as described above under “APPEALS PROCESS.” Any actions taken by the Appeals Board shall be considered final and shall be incorporated into EWDD’s funding recommendations to the City Council and Mayor for final approval.

CMH:GR:FVC:DG:cg

Workforce Development Board
City of Los Angeles

6.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Accept Additional Workforce Innovation and Opportunity Act (WIOA) Formula Funds from the State and Amend the Year 23/Program Year (PY) 2022-23 (July 1, 2022 – June 30, 2023) Workforce Development Board (WDB) Annual Plan Accordingly**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - Report Revised WIOA Allocation

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: July 27, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ACCEPT ADDITIONAL WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) FORMULA FUNDS FROM THE STATE AND AMEND THE YEAR 23/PROGRAM YEAR (PY) 2022-23 (JULY 1, 2022 – JUNE 30, 2023) WORKFORCE DEVELOPMENT BOARD (WDB) ANNUAL PLAN ACCORDINGLY

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. ACCEPT an additional $6.2 Million in U.S. Department of Labor (DOL) Workforce Innovation and Opportunity Act (WIOA) grant funds, assist the Controller in depositing and transferring WIOA funds as appropriate within established WIOA trust funds, and expend such funds upon proper demand in accordance with the directions in the Annual Plan;
2. AMEND the Program Year 23 Annual Plan to incorporate recommendations included herein;
3. AUTHORIZE EWDD to execute Subgrant Agreements and any unilateral agreements to Subgrant Agreements, including amendments thereto, between the State of California and the City of Los Angeles, between the DOL and the City of Los Angeles for WIOA funds (including federal and state Discretionary awards, and other WIOA competitive grants), between the County of Los Angeles and the City of Los Angeles for WIOA funds, and between other Local Workforce Development Areas (LWDA) and the City of Los Angeles for WIOA.-The receipt of such funds shall be reported to the WDB within 30 days;
4. AUTHROIZE EWDD to execute contracts and contract amendments with service providers as described herein; and
5. AUTHORIZE EWDD to write Controller instructions and make any technical corrections.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

On June 29, 2022, City Council approved the Year 23 – Program Year 2022-23 Annual Plan (Annual Plan) which included $39.6 Million in WIOA funds, for a total budget of $139.8 Million.[1] The Annual Plan includes authorities and approvals for the receipt and expenditure of grant funds for Adult, Youth, and Dislocated Worker programs and services (C.F. No. 22-0683) and funding requests by the WDB for job training and pre-apprenticeship programs for vulnerable populations.

DISCUSSION

On May 25, 2022, the State issued the Workforce Services Information Notice (WSIN) 21-43 with final WIOA funding allocations for PY 2022-23 which resulted in a $6.2 million increase for the City of Los Angeles. As displayed on Table 1, due to the increase, total WIOA funds amount to $40,877,792 which includes $14.8 Million for Adult, $10.7 Million for Dislocated Worker, and $15.3 Million for Youth.

Table 1 - PY 2022-23 Annual Plan WIOA Funding Allocations

	Adopted WIOA Funds	Revised WIOA Funds	Increase
Adult	12,824,671	14,853,297	2,028,626
Dislocated Worker	8,850,751	10,732,563	1,881,812
Youth	12,951,508	15,291,932	2,340,424
Total	**34,626,930**	**40,877,792**	**6,250,862**

It is noted that the original Youth revenue of $12,951,508 included a $3.0 Million advance from PY 23-24. However, in light of the $6.2 Million increase, the Department recommends reducing the newly revised WIOA allocation for Youth by $500,000.

Table 2 shows a reduced new WIOA allocation for Youth of $14,791,932 for a new total WIOA allocation of $40,377,392 which reflects the $500,000 reduction. This results in a new net increase of $5,750,862. It is therefore recommended that the WDB approve the Annual Plan, as amended, which now includes an additional $5.8 Million in WIOA funding as follows:

Table 2 - Revised WIOA Funds (Reflecting $5.8 Million)

	Adopted WIOA Funds	Revised WIOA Funds	Increase
Adult	12,824,671	14,853,297	2,028,626
Dislocated Worker	8,850,751	10,732,563	1,881,812
Youth	12,951,508	14,791,932	1,840,424
Total	**34,626,930**	**40,377,792**	**5,750,862**

[1] It is noted that at the time the Year 23 Annual Plan report was published, the State had not yet issued final WIOA funding allocations.

EWDD proposes to allocate the additional WIOA funds as follows:

Table 3 - Proposed WIOA Funding Allocations ($5.8 Million)

	Adopted WIOA Funds	Revised Budget	Proposed Allocation (Increase)
EWDD Oversight	8,186,496	8,815,358	628,862
EWDD Support for WDB	945,203	945,203	-
Mayor's Office	513,669	513,669	-
Other City Departments	345,621	345,621	0
WorkSource Centers	14,693,341	16,568,341	1,875,000
YouthSource Centers	8,312,789	9,512,789	1,200,000
Other Service Providers	1,634,680	1,634,680	-
Supporting Program Activities	3,895,474	5,942,474	2.047,000
TOTAL	**38,527,273**	**44,361,135**	**5,750,862**

EWDD Oversight

The EWDD recommendations will increase EWDD Program and Oversight funding by $628,862. This funding will allow the Department to increase staffing to support both the program oversight and administration of WIOA programs.

WorkSource Centers / YouthSource Center Funding Increase

The EWDD recommendations also prioritize increased funding for existing WorkSource Centers ($1,875,000) and YouthSource Center ($1,200,000) service providers. The increased funding for both systems will support increased operational and staffing costs and it is anticipated that a minimum of 40 percent of the funds will be allocated to training and participant related costs.

WorkSource Centers

No.	Service Provider	Region	Adopted WIOA Funds	Revised Funding	Increase
1	Rescare/ Equus Workforce Solutions	Canoga Park/ South Valley	979,556	1,104,556	125,000
2	Asian American Drug Abuse Program	West Adams / South LA	979,556	1,104,556	125,000
3	Pacific Gateway WIN	Harbor Area	979,556	1,104,556	125,000
4	Coalition for Responsible Community Development	Vernon Central / LATTC – South LA	979,556	1,104,556	125,000
5	Community Career Development	Wilshire / Metro – Central LA	979,556	1,104,556	125,000
6	El Proyecto del Barrio	Sun Valley / SFV	979,556	1,104,556	125,000

7	Goodwill Industries	Northeast Los Angeles	979,556	1,104,556	125,000
8	Goodwill Industries	Pacoima / North Valley	979,556	1,104,556	125,000
9	Housing Authority of the City of Los Angeles	Watts / South LA	979,556	1,104,556	125,000
10	JVS of Southern California	West LA	979,556	1,104,556	125,000
11	Managed Career Solutions	Boyle Heights	979,556	1,104,556	125,000
12	Managed Career Solutions	Hollywood / Central LA	979,556	1,104,556	125,000
13	Pacific Asian Consortium in Employment	Downtown LA / Pico Union	979,556	1,104,556	125,000
14	UAW – Labor Employment & Training	Crenshaw / South LA	979,556	1,104,556	125,000
15	Watts Labor Community Action Committee	Watts / South Los Angeles	979,556	1,104,556	125,000
	Total		**14,693,340**	**16,568,340**	**1,875,000**

YouthSource Centers

No.	Service Provider	Region	Adopted WIOA Funds	Revised Funding	Increase
1.	Catholic Charities of Los Angeles, Inc.	Central LA	150,000	150,000	-
2.	Catholic Charities of Los Angeles, Inc.	South LA	150,000	679,485	529,485
3	Coalition for Responsible Community Development	South LA	150,000	679,485	529,485
4	El Proyecto del Barrio, Inc.	Sun Valley/North Valley	150,000	679,485	529,485
5	El Proyecto del Barrio, Inc.	Pacoima/South Valley	150,000	679,485	529,485
6	Goodwill Industries of Southern California	South Valley	150,000	489,742	339,742
7	Los Angeles Brotherhood Crusade	South Crenshaw	150,000	679,485	529,485
8	Managed Career Solutions, Inc.	Harbor		529,485	529,485
9	Pacific Gateway/ City of Long Beach	Harbor	150,000	150,000	-

10	Para Los Niños	Central LA	150,000	679,485	529,485
11	Para Los Niños	East LA	150,000	679,485	529,485
12	Regents of the University of California (UCLA)	West LA	150,000	679,485	529,485
13	Regents of the University of California (UCLA)	Central LA		529,485	529,485
14	Watts Labor Community Action Committee	South LA	150,000	679,485	529,485
15.	Youth Opportunity Movement - Boyle Heights	East LA	150,000	679,485	529,485
16.	Youth Opportunity Movement - Watts	South LA	150,000	489,742	339,742
	Unallocated		6,212,789	379,485	(5,533,304)
	Total		**8,312,789**	**9,512,789**	**1,200,000**

Supporting Program Activities

EWDD's recommendations include an increase of approximately $2.0 Million in Supporting Program Activities. Supporting Program Activities will augment services to both WorkSource and YouthSource Center systems.

	Adopted WIOA Funds	Revised Budget	Increase
Audit Fees/Fiscal Training/Invoice Processing	142,000	364,000	222,000
Canoga Park WSC Relocation	200,000	300,000	100,000
High Road Training Partnerships -		1,000,000	1,000,000
Peer to Peer Counseling Initiative		100,000	100,000
WDS Accessibility Technology / Strategy		350,000	350,000
HireLAX Pre-Apprenticeship Program		275,000	275,000
Total	**342,000**	**2,389,000**	**2,047,000**

Audit Fees / Fiscal Training / Invoice Processing

EWDD proposes increased funding in the amount of $222,000 to support the Department's invoice processing. Over the past two program years, the total workforce funding administered by the department has increased by more than 100 percent.

Additional funding is needed to hire temporary support staff to assist with processing service provider invoices on a timeline basis.

Canoga Park Relocation

EWDD proposes to increase financial support in the amount of $100,000 for the relocation of the Canoga Park WSC. This funding will support with relocation costs as well one-time furniture and equipment purchases. All purchases will be subject to CA Employment Development Department approvals, per policy.

High Road Training Partnerships

EWDD proposes to allocate $1.0 Million to develop and/or expand high-road training partnerships. The goal is to expand training opportunities in employment sectors that lead to middle-skill employment opportunities.

Peer to Peer Counseling Initiative

The Peer to Peer Counseling initiative is a pilot program that will train up to 50 YouthSource Center program participants in mental health counseling. The goal is to develop peer counselors that can work with program participants in need of mental health services through both group counseling and advocacy. Funding in the amount of $100,000 is recommended for this program.

WDS Accessibility / Technology Strategy

This activity will provide $350,000 in funding to assess existing technology at both WSC and YSCs and recommend new technology that will increase access to programs.

Hire LAX

The HireLAX program is an eight-week construction apprenticeship readiness training program that provides individuals with an introduction to construction careers, career development, stipends and/or paid work experience, and comprehensive supportive services to assist individuals' union construction career job placement opportunities. The Department recommends funding in the amount of $275,000 for this program.

WDB ACTION

In compliance with the City of Los Angeles Workforce Development Board—Local Elected Official (WDB-LEO) agreement, the acceptance and/or allocation of funds by the EWDD for any workforce development grant in excess of $250,000 is subject to the approval of the WDB, the Mayor, and City Council.

CMH:GR:FVC:MC:cg

7.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) to Execute a Contract with a Consultant, not to Exceed $120,000, to Support the Implementation of the California for All Early Childhood Education Initiative**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - ECE Contractor Report

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE : July 27, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF A RECOMMENDATION FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO EXECUTE A CONTRACT WITH ACONSULTANT, NOT TO EXCEED $120,000, TO SUPPORT THE IMPLEMENTATION OF THE CALIFORNIA FOR ALL EARLY CHILDHOOD EDUCATION INITIATIVE

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of EWDD to negotiate and execute a sole source contract, subject to approval as to form by the City Attorney, with Christina Hernandez, for an amount not to exceed $120,000, to support the implementation of the Early Childhood Education (ECE) program under the California for All (CA4All) initiative;
2. AUTHORIZE the General Manager of the EWDD to allocate up to $120,000 in CA4All funding to enter into an agreement with contractor, Christina Hernandez, to support the implementation of the ECE program under the CA4All initiative; and
3. AUTHORIZE the General Manager of the EWDD to enter into agreement to not exceed $120,000 for the term August 1, 2022 through July 31, 2023 with the following qualified consultant as follows:

NAME	AMOUNT
Christina Hernandez	$120,000

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

In Program Year 2019-20, in response to Mayor Garcetti's 2019 State of the City Address[1] announcements and City Council legislative priorities, the City's Workforce Development System formally adopted a long-term strategy focused on creating career pathways in the Early Childhood Education (ECE) employment sector. The strategy, led by the Mayor's Office, with support from EWDD, called for the development of an early childhood education employment sector plan for the City to recruit, train, and certify at least 2,500 new early childhood educators by 2025.

To date, this strategy has led to the development of new partnerships with early childhood education stakeholders. Key partners in this initiative include Child Care Alliance, Child Care Resource Center, Child Development Consortium of Los Angeles (CDCLA), Child 360, County of Los Angeles, Public Health Department, Crystal Stairs, Early Edge CA, First 5 LA, Los Angeles Community College District (LACCD), Los Angeles County Office of Education, Los Angeles County Workforce, Development, Aging and Community Services, Los Angeles Unified School District (LAUSD)–Division of Adult and Career Education(DACE), and Pathways LA.

DISCUSSION

In Fall 2021, the City received notification from the Office of the Governor's Office of the funding award of $53.3 for the expansion of youth workforce development programs. The Californians for All Youth Workforce Development program provided unprecedented funding to provide transitional work and additional employment-based social services to youth between the ages of 16 and 30 over a 3-year period.

In developing funding priorities for the CA4All initiative, the Mayor's Office allocated $600,000 of CA4All funding to implement the ECE Student Advancement program, which will provide 150 paid internship opportunities, one-on-one mentorship support, quarterly coaching sessions, and financial awards to graduating Los Angeles community college students in the field of child development or a closely related field.

To support the implementation of this critical program, EWDD is requesting authority to continue a grant agreement with Christina Hernandez to provide project management and technical support services. The proposed term of this contract will be August 1, 2022, through July 31, 2023.

EWDD has determined that the services to be performed by Christina Hernandez are for the performance of professional, scientific, expert, technical, or other special services of a temporary and occasional character for which competitive bidding is not practicable or advantageous and that the work can be performed more economically or feasibly by independent contractors than by City employees. The contractor, Christina Hernandez, has the unique experience necessary to manage the complexity of aligning economic development and workforce development strategies with early childhood education programming. Therefore, it is recommended that Christina Hernandez be the sole source contractor of ECE Coordination Services.

1 Mayor Garcetti's April 29, 2019 State of the City Address text may be accessed in full at https://www.lamayor.org/sites/g/files/wph446/f/landing_pages/files/STATEOFTHECITY2019.pdf

The Scope of Work (SOW) for Christina Hernandez ("Contactor") is divided into four phases as shown below:

Planning And Continued Implementation of Early Childhood Education – Student Advancement Program (ECE-SAP)

- Continue developing and strengthening partnerships with regional Early Childhood Education and Childcare providers;
- Host orientation, mentorship, and networking events in the summer of 2023.
- Focus on creating equitable opportunities for all interested ECE educators, including students who may be English-language learners by working with LAUSD and LACOE.
- Coordinate with community college and adult education partners to recruit a total of 150 students to join the Early Childhood Education Student Advancement Program (ECE-SAP) Program by June 2024 through targeted outreach
- Provide technical assistance to EWDD and the Mayor's Office of Economic Opportunity, as needed.

NEXT STEPS

Upon WDB's approval, the EWDD will execute an agreement with the Contractor.

CMH:GR:FVC:MC:cg

8.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Reallocation of Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Funding Between Existing Service Providers in Order to Maximize Service Delivery and Program Expenditures**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 5 - LA RISE PY 21-22 Reallocation of Funds

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

ERIC GARCETTI
MAYOR

5

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE : April 6, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) REGARDING THE REALLOCATION OF LOS ANGELES REGIONAL INITIATIVE FOR SOCIAL ENTERPRISE (LA:RISE) FUNDING BETWEEN EXISTING SERVICE PROVIDERS IN ORDER TO MAXIMIZE SERVICE DELIVERY AND PROGRAM EXPENDITURES

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board:

1. APPROVE the EWDD recommendations to reallocate funding between LA:RISE service providers; and

2. AUTHORIZE the EWDD to negotiate and execute amendments to agreements with LA:RISE service providers (using City General Fund monies), subject to City Attorney's review and approval as to form and legality. The service providers funding allocations are identified in Table 1 –3 of this report.

BACKGROUND

The Los Angeles Regional Initiative for Social Enterprise (LA:RISE) is a collaborative partnership that unites the City's Workforce Development System (WDS) with employment Social Enterprises (SEs) to move individuals with employment barriers into the competitive employment. LA:RISE provides job training, transitional jobs, paid work experiences, and other employment services to individuals with a history of homelessness or at risk of homelessness, including formerly incarcerated, former gang-involved, long-term unemployed and disconnected youth. The Participants are co-enrolled into the City's WorkSource Centers (WSCs) to leverage Workforce Innovation and Opportunity Act (WIOA) funds and work more efficiently.

DISCUSSION

Due to performance issues related to the COVID-19 pandemic, the EWDD is recommending to reallocate monies between service providers. These recommendations will allow the Department to better utilize existing resources and increase serves individuals experiencing homelessness. These recommendations are performance based and reflect recent discussions with existing service providers on ability to serve individuals. The contract period is July 1, 2021 through June 30, 2022.

Table 1– Recommended Allocation - City General Fund- LA:RISE 7.0

#	PY 21-22 CONTRACTORS	Type of Services	Original Funding Amount	Original Service Goal	Added or Decreased Funding	New Funding Amount	New Service Goal
1	Center for Living and Learning	Work Experience	$209,300	40	($22,500)	$186,800	35
2	GRID Alternatives	Work Experience	$108,000	24	$63,000	$171,000	38
3	Los Angeles LGBT Center	Work Experience	$185,050	35	($92,525)	$92,525	16
4	Managed Career Solutions	Work Experience	$90,000	18	$52,025	$142,025	28
TOTAL					$115,025		

Table 2 – Recommended Allocation- City General Fund – CD 2 Pilot

#	PY 21-22 CONTRACTORS	Type of Services	Original Funding Amount	Original Service Goal	Added or decreased funding	New City Funding Amount	New Service Goal
1	Center for Living and Learning	Work Experience; Support Services	$90,000	20	$15,000 (support services)	$105,000	20
2	Chrysalis	Work Experience; Support Services	$216,000	48	($121,500)	$94,500	18
3	Friends Outside in Los Angeles County	Job Retention	$147,000	98	($73,500)	$73,500	49
4	Goodwill Industries of So Ca.	Work Experience; Support Services	$135,000	30	$180,000	$315,000	60
TOTAL					$195,000		

Table 3– Recommended Allocation- City General Fund – CD 10 Pilot

#	PY 21-22 CONTRACTORS	Type of Services	Original Funding Amount	Original Service Goal	Added or Decreased Funding	New Funding Amount	New Service Goal
1	CRCD Enterprises	Work Experience	$67,500	15	($36,000)	$31,500	7
2	Goodwill Industries of So Ca. - Social Enterprise	Work Experience	$22,500	5	$18,000	$40,500	9
3	GRID Alternatives	Work Experience	$36,000	8	$36,000	$72,000	16
4	Los Angeles Conservation Corps	Work Experience	$40,500	9	($18,000)	$22,500	5
	TOTAL				$54,000		

NEXT STEPS

Upon WDB's approval, the EWDD will execute amendments to existing agreements to reallocate funding between LA:RISE contractors.

CMH:GR:EM:cg

Workforce Development Board
City of Los Angeles

9.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $400,000 in Workforce Innovation and Opportunity Act (WIOA) and General Fund Monies to the Coalition for Responsible Community Development (CRCD) to implement, in Partnership with the Amity Foundation, a Substance Abuse Counselor Training Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 6- CRCD Allocation

CAROLYN M. HULL
GENERAL MANAGER

CITY OF LOS ANGELES
CALIFORNIA

ERIC GARCETTI
MAYOR

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: April 6, 2022

TO: Charlie Woo, Chair
Workforce Development Board

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) REGARDING THE ALLOCATION OF $400,000 IN WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) AND GENERAL FUND MONIES TO THE COALITION FOR RESPONSIBLE COMMUNITY DEVELOPMENT (CRCD) TO IMPLEMENT, IN PARTNERSHIP WITH THE AMITY FOUNDATION, A SUBSTANCE ABUSE COUNSELOR TRAINING PROGRAM

REQUESTED WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE EWDD's recommendations to allocate $400,000 in Workforce Innovation and Opportunity Act and City General Fund to Coalition for Responsible Community Development to implement the Substance Abuse Counselor Pathway training program;
2. AUTHORIZE the General Manager, EWDD, or designee, to negotiate and execute agreements and or amendments necessary to the Substance Abuse Counselor Program, in an amount not to exceed $400,000, subject to approval of the City Attorney as to form and legality;

BACKGROUND

In November 2021, EWDD presented the Annual Plan Carry-In Report which included updates to projected workforce development new revenues and prior-year savings. The Carry-In report included a recommendation to fund a new training program to support the training and certification of substance abuse disorder counselors. The *Substance Abuse Disorder Counselor Pathway* – program included $300,000 in WIOA and City General Fund monies to train 24-36 job seekers as Substance Abuse Disorder Counselors.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The Behavioral Health field in California has a documented shortage of certified Substance Abuse Disorder (SUD) Counselors caused by several factors including the increased demand of substance abuse disorder services, increased licensing requirements; and similar to many health industries, a high staff turnover/burn-out rate. This pilot program will implement a cohort training model that brings together the disparate entities involved in the certification process and to provide a cohesive pathway for individuals. Over an 18-month period, individuals will be able to obtain the classroom and field experience necessary to meet the market demand. By developing a cohort model with the training entities and working with SUD employers to efficiently move individuals – especially those with "lived experience" – through the certification process the supply of certified counselors will be increased.

DISCUSSION

Since the WDB's approval of the Annual Plan Carry-In Report, the Employment Development Department (EDD) has funded a SUD Counselor training program led by the Amity Foundation, in partnership with CRCD, the current operator of the Vernon-Central / LATTC WorkSource Center. The EDD Equity and Special Populations Grant will support the planning and implementation of this critical training program through a $250,000 investment. In total, 36 to 48 participants will be trained starting April 11th. Separately, Council District 10 also introduced a motion to allocate an additional $100,000 in City General Fund monies to expand the Amity Foundation / CRCD partnership. The motion was approved by City Council on April 1, 2022.

The EWDD is therefore proposing to "piggy-back" on current efforts to launch the SUD program, including the EDD procurement through their Equity and Special Grants competitive application to select the CRCD. Aligning with current efforts will allow EWDD to expand the SUD Career Pathways in both in terms of the number of participants served and the program partnerships.

NEXT STEPS

Upon approval by the WDB, EWDD will execute an agreement with CRCD to implement the SUD Career Pathways Program.

CMH:GR:cg

10.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Acceptance and Allocation of Up to $150,000 from the Bureau of Street Lighting to the Los Angeles Economic Development Corporation (LAEDC), to Include Data on Digital Access Throughout the City of Los Angeles Within Its People, Industry and Jobs Report**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 7 - LAEDC Scope Amendment
- ITEM 7 - Attachment - LAEDC Proposal to BSL – Research & Reporting on the Impact of COVID-19 on the Digital Divide

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE : April 6, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) REGARDING THE ACCEPTANCE AND ALLOCATION OF UP TO $150,000 FROM THE BUREAU OF STREET LIGHTING TO THE LOS ANGELES ECONOMIC DEVELOPMENT CORPORATION (LAEDC), TO INCLUDE DATA ON DIGITAL ACCESS THROUGHOUT THE CITY OF LOS ANGELES WITHIN ITS PEOPLE, INDUSTRY AND JOBS REPORT

WORKFORCE DEVELOPMENT BOARD (WDB) ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board:

1. AUTHORIZE the EWDD to accept $150,000 from the Bureau of Street Lighting to prepare a study on the impact of COVID-19 on the digital divide;
2. AUTHORIZE amend the existing contract with LAEDC to expand the scope of work by up to $150,000 to include BSL's request for research and reporting on the impact of COVID-19 on the Digital Divide, a key driver of economic and workforce disparities in Los Angeles.

BACKGROUND

The Los Angeles Economic Development Corporation (LAEDC) is an economic development organization in the Southern California region whose mission is to attract, retain and grow businesses and jobs in the regions of Los Angeles County. The LAEDC Institute for Applied Economics ("The Institute") specializes in objective and unbiased economic and public policy research in order to foster informed decision-making and guide strategic planning. In addition to commissioned research and analysis, the Institute conducts foundational research to ensure LAEDC's many programs for economic development are on target. The Institute focuses on economic impact studies, regional

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Auxiliary aids and services are available upon request to individuals with disabilities.

industry and cluster analysis and issue studies, particularly in workforce development and labor market analysis.

The Institute is currently working on a report for EWDD regarding the impacts of COVID-19 on the workforce (WDB Year 22 Annual Plan). The Bureau of Street Lighting (BSL) has worked with the Institute to develop a scope for a similar report regarding the impact of COVID-19 on the digital divide. Amending EWDD's existing scope of work to include BSL's scope will leverage the existing resources LAEDC is allocating to EWDD's report and move up BSL's report completion timeline.

DISCUSSION

To better utilize the services provided by LAEDC and more efficiently generate the impact reports that the City needs, the EWDD is recommending to amend the existing LAEDC report scope of work to include BSL's requested scope of work from the LAEDC.

The scope of work for the report components BSL is requesting to be included into EWDD's existing scope of work is divided into 3 phases and described as follows:

PHASE 1: BREAKING DOWN THE DIGITAL DIVIDE
Phase 1 of this report explains the digital divide, breaking down the elements within the issue, in order to provide a framework with which to understand and address the issue. This phase begins with the creation of an expository exhibit which is then used as a framework to understand the data present to examine the digital divide.

PHASE 2: THE DIGITAL DIVIDE IN THE CITY OF LOS ANGELES
Phase 2 of this report focuses on mapping and analyzing the digital divide within the City of Los Angeles. This analysis also builds on Phase 1, starting with the mapping and analysis of publicly available data that will then be weighted and made into an index of digital distress by census tract. That index of digital distress will inform the identification of target areas across the city, as well as tracts within each city council district, that are experiencing the digital divide to a greater extent than other areas. Those target areas will then be overlayed with layers of streetlights and parcels and a buffer analysis will be performed to understand the optimal locations for installing Wi-Fi resources in underserved communities.

PHASE 3: THE IMPACT OF THE DIGITAL DIVIDE IN THE CITY OF LOS ANGELES
Phase 3 of this report estimates the economic impact of the digital divide in the City of Los Angeles, both qualitatively and quantitatively, through the development of narrative and creation of estimates. This phase begins with a discussion of the costs of the digital divide and it's compounding nature; how the effect of disconnection accumulates over one's lifetime through its impact on education, wage differentials, economic mobility, intergenerational poverty, and preparedness for the future of work where increased tech-intensity (such as the internet of things (IoT), machine learning, artificial intelligence (AI), and automation) will be more prevalent. We build upon this discussion with a regression analysis to identify correlation between disconnected households and key socio-economic characteristics such as poverty, race/ethnicity, age, income, and more. Next, the IAE will compare characteristics of connected and disconnected households in order to estimate the potential monetary cost of the digital divide; the economic impact of these costs will be calculated for the City of Los Angeles and Los Angeles County and will include estimates of employment (indirect and induced), labor income, contribution to

gross regional product (GRP), and total output (revenues) related to the disparity between connected and disconnected households. Lastly, the IAE will put forth a series of recommendations and/or policy options involving access (affordability, digital literacy, accommodation, etc.) and devices.

NEXT STEPS

Upon WDB's approval, the EWDD will execute amendments to existing LAEDC scope of work to include the additional scope BSL has requested.

CMH:GR:EM:cg
Attachment: LAEDC Proposal to BSL – Research and Reporting on the impact of COVID-19 on the Digital Divide



The Digital Divide in the City of Los Angeles

Prepared for:

The City of Los Angeles
Bureau of Streetlighting
Executive Director and General Manager
Miguel Sangalang
1149 S. Broadway, Suite 200
Los Angeles, CA 90015

November 2, 2021

About the LAEDC

As the Southern California region's premier economic development organization, the mission of the LAEDC is to attract, retain and grow businesses and jobs in the regions of Los Angeles County.

About LAEDC Institute for Applied Economics

The LAEDC Institute for Applied Economics specializes in objective and unbiased economic and public policy research in order to foster informed decision-making and guide strategic planning. In addition to commissioned research and analysis, the Institute conducts foundational research to ensure LAEDC's many programs for economic development are on target. The Institute focuses on economic impact studies, regional industry and cluster analysis and issue studies, particularly in workforce development and labor market analysis.

Any questions about this proposal should be directed to:

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THE DIGITAL DIVIDE IN THE CITY OF LOS ANGELES

The digital divide is a pernicious issue that afflicts many people and communities across the City of Los Angeles, with the Bureau of Street Lighting recently reporting that approximately 15% of all individuals in the City of Los Angeles live in households without a broadband subscription. It also disproportionately affects many different groups, including low-income households, older adults, those with less educational attainment, and those who identify as Black or Latino. While the connectivity has been gradually improving on aggregate, with the percentage of households without a broadband subscription falling from over 21% to 17% from 2017 to 2019, according to the Census Bureau American Community Survey 5-year estimates, the COVID-19 pandemic has laid bare the dire need to bridge the digital divide, so that everyone has access to crucial services, whether that be in order to attend online classes or to check in with their doctor via telehealth technology.

However, the digital divide is not just a matter of being connected or not, there are myriad reasons that households find themselves on the wrong side of the digital divide, from digital literacy to affordability to language barriers. These concepts have been expounded upon by many local, state, and national groups seeking to inform policymakers' decisions around the topic: LAEDC will leverage that work alongside additional research methods to bring new understanding towards applying that information to decisions being made on the ground in the City of Los Angeles by the Bureau of Street Lighting. A full understanding of the issues underpinning the digital divide and the data available to examine them, coupled with analysis and discussion as to how the information can bring forth positive change to the Los Angeles community, is necessary to create a comprehensive strategy for bridging the digital divide. This project seeks to provide the methodological framework to analyze the digital divide, understand how the digital divide is present throughout Los Angeles, estimate the impact that the digital divide has on the economy of the city, and provide actionable recommendations to address the digital divide in certain areas and with certain populations.

SCOPE OF WORK

PHASE 1: BREAKING DOWN THE DIGITAL DIVIDE

Phase 1 of this report explains the digital divide, breaking down the elements within the issue, in order to provide a framework with which to understand and address the issue. This phase begins with the creation of an expository exhibit which is then used as a framework to understand the data present to examine the digital divide.

DELIVERABLE: *A draft of Phase 1 will be provided to the client for their review. The total cost to complete Phase 1 as outlined below is **$34,440** and is estimated to take approximately **five (5) weeks** to complete the two (2) Tasks. Expected delivery date: **TBD based on contract execution** (will take into consideration multiple national holidays).*

Task 1: Define the Digital Divide

IAE will define the elements of the digital divide, explain the supply-side and the demand-side issues

present within each element, and provide an expository exhibit which details the relationships between the different elements of the digital divide. This definition of the digital divide and the breakdown of the issues present within each element will serve as a methodological framework to underpin the examination of the digital divide in the City of Los Angeles.

Elements that will be featured include but are not limited to broadband infrastructure, broadband access (and subthemes such as affordability, digital literacy, and customer service accommodations), and devices.

The cost to complete Phase 1, Task 1 is $9,240 and is estimated to take approximately two and a half (2.5) weeks to complete.

Task 2: Identify Gaps in Publicly Available Data

IAE will create a data dictionary, compiling sources of publicly available data that are relevant to the digital divide and detailing their uses as they pertain to certain elements. In addition to describing the geography of the data and the variables presented within that data, each dataset will be assessed regarding its shortcomings and its ability to inform decisions around each element.

Once the data dictionary is complete and datasets are linked to certain elements, IAE will assess the document alongside the expository exhibit to ascertain the presence of any gaps in available data that stymie the ability to make data-informed decisions around the digital divide. Furthermore, IAE will present recommendations on how to go about filling those data gaps for the City of Los Angeles.

The cost to complete Phase 1, Task 2 is $25,200 and is estimated to take approximately two and a half (2.5) weeks to complete. This task builds upon research conducted in Phase 1, Task 1 outlined in the scope above.

PHASE 2: THE DIGITAL DIVIDE IN THE CITY OF LOS ANGELES

Phase 2 of this report focuses on mapping and analyzing the digital divide within the City of Los Angeles. This analysis also builds on Phase 1, starting with the mapping and analysis of publicly available data that will then be weighted and made into an index of digital distress by census tract. That index of digital distress will inform the identification of target areas across the city, as well as tracts within each city council district, that are experiencing the digital divide to a greater extent than other areas. Those target areas will then be overlayed with layers of streetlights and parcels and a buffer analysis will be performed to understand the optimal locations for installing Wi-Fi resources in underserved communities.

DELIVERABLE: *A draft of Phase 2 will be provided to the client for their review. The total cost to complete Phase 2 as outlined below is **$59,640.** It is estimated to take approximately **seven (7) weeks** to complete the two (2) Tasks. Expected delivery date: **TBD based on contract execution**.*

Task 1: Identify the Digitally Distressed Areas in the City of Los Angeles

Task 1-A: IAE will build an index of digital distress which weights several different datasets to produce a number that denotes the magnitude of the digital divide in each census tract in the City of Los Angeles. Digital divide target areas will be created where several census tracts with a high digital distress score are contiguous. In addition to looking across the city for the target areas, there will also be an analysis by city council district, in order to understand the areas within each council district that need intervention regarding the digital divide.

Task 1-B: Furthermore, once the target areas are identified, IAE will present the relevant demographic information about the residents of the area, including but not limited to race/ethnicity, educational attainment, language spoken at home, number of children in the household, school enrollment, and others, to give context to the target areas.

The cost to complete Phase 2, Task 1 is $35,280 and is estimated to take approximately four (4) weeks to complete. This task builds upon research conducted in Phase 1, Task 2 outlined in the scope above.

Task 2: Recommend Locations for Wi-Fi Resources

IAE will leverage the target areas, alongside layers of streetlight locations and census block population data to understand where collocating streetlights and Wi-Fi resources will have the greatest impact. Within the target areas, potential locations for Wi-Fi resources will be evaluated on their proximity to underserved populations and the density of that population. Based on an estimated range of the Wi-Fi, a buffer analysis will be performed to understand the potential number of households that could benefit from the installation of the infrastructure on a given streetlight.

The cost to complete Phase 2, Task 2 is $24,360 and is estimated to take approximately three (3) weeks to complete. This task builds upon research conducted in Phase 2, Task 1 outlined in the scope above.

PHASE 3: THE IMPACT OF THE DIGITAL DIVIDE IN THE CITY OF LOS ANGELES

Phase 3 of this report estimates the economic impact of the digital divide in the City of Los Angeles, both qualitatively and quantitatively, through the development of narrative and creation of estimates. This phase begins with a discussion of the costs of the digital divide and it's compounding nature; how the effect of disconnection accumulates over one's lifetime through its impact on education, wage differentials, economic mobility, intergenerational poverty, and preparedness for the future of work where increased tech-intensity (such as the internet of things (IoT), machine learning, artificial intelligence (AI), and automation) will be more prevalent. We build upon this discussion with a regression analysis to identify correlation between disconnected households and key socio-economic characteristics such as poverty, race/ethnicity, age, income, and more. Next, the IAE will compare characteristics of connected and disconnected households in order to estimate the potential monetary cost of the digital divide; the economic impact of these costs will be calculated for the City of Los Angeles and Los Angeles County and will include estimates of employment (indirect and induced), labor income, contribution to gross regional product (GRP), and total output (revenues) related to the disparity between connected and disconnected households. Lastly, the IAE will put forth a series of recommendations and/or policy options involving access (affordability, digital literacy, accommodation,

etc.) and devices.

DELIVERABLE: *A draft of Phase 3 will be provided to the client for their review. The total cost to complete Phase 3 as outlined below is* ***$58,590****. It is estimated to take approximately* ***six and a half (6.5) weeks*** *to complete all three (3) Tasks. Expected delivery date:* ***TBD based on contract execution****.*

Task 1: The Cost of the Digital Divide and its Compounding Nature

Task 1-A: IAE will develop a narrative discussing the social and economic costs of the digital divide and how it accumulates over one's lifetime (impact on education, employment and wages, poverty, access issues – e.g., telehealth, etc.). The COVID-19 pandemic has only increased the severity of the pre-existing challenges and inequalities related to the digital divide. We will discuss the impact we have observed in education once instruction moved online, including student logins, lack of devices, dropout rates, and decreased post-secondary enrollment. We will discuss the disproportionate impact of the pandemic on jobs that were unable to performed remotely as they required close proximity (in-person) to patrons and customers, including many service occupations in arts, entertainment and recreation industries, personal services, nonessential retail, and hospitality industries. We will discuss how the ability for a small business to sell online during mandated closures and capacity restrictions impacted sales and receipts.

Where possible, through narrative and developed estimates, IAE will identify ongoing and cumulative costs of the digital divide such as lifetime wage differentials, economic mobility, cycle of poverty/intergenerational poverty, and being left behind in the future of work (more tech-intensive and requiring computer skills, etc.).

Task 1-B: We will build upon our analysis of our disconnected target areas from Phase 2 with a discussion (and relevant available data) on how disconnection impacts employment opportunities in target areas. IAE will identify and occupational composition (by major occupation group) of workers residing in these areas and then compare the top five detailed occupations of residents with the top five detailed STEM (science, technology, engineering, and math) occupations with the largest employment in/near these target areas. To the extent possible, IAE will identify the industry composition, identify the number of small businesses (as determined by employees and/or revenues), and the distribution of businesses by the number of employees in the in these target areas to understand what jobs are available in these target areas and who they are looking to employ.

The cost to complete Phase 3, Task 1 is $13,020 and is estimated to take approximately two (2) weeks to complete. This task builds upon research conducted in Phase 2, Task 2 outlined in the scope above.

Task 2: How the Digital Divide is Related to Key Socioeconomic Factors

The IAE will test select socioeconomic factors to find the strongest correlation between disconnected households and the percentage of each selected factor to reveal potential structural inequalities across the city as a whole and within each city council district. This will provide a picture of how race/ethnicity and other socioeconomic factors play a role in the digital divide. Using a linear regression, we will test for correlations for concentrations of socioeconomic factors, including but not limited to race/ethnicity, age, education, poverty, low-income earners, and housing (rent burden/crowding-are there enough bedrooms for the size of a household), etcetera, by cross-referencing census data with disconnected households for the City of LA or each city council district to establish which correlations are the strongest.

The cost to complete Phase 3 Task 2 is $36,540 and is estimated to take approximately three and a half (3.5) weeks to complete. This task builds upon research conducted in Phase 2, Task 1 outlined in the scope above.

Task 3: The Economic Benefits of Closing the Divide

The IAE will generate comparable profiles of connected and disconnected households in the City of Los Angeles. Household income differentials will be the basis of an economic impact analysis of the potential value of achieving parity between connected and disconnected households. The economic activity to be estimated will include output, contribution to the GRP, employment and labor income, and will include direct, indirect, and induced activity, estimated using the models developed for the City of Los Angeles and Los Angeles County.

The cost to complete Phase 3, Task 3 is $9,030 and is estimated to take approximately one (1) week to complete. This task builds upon research conducted in Phase 2, Task 1 outlined in the scope above.

FINAL REPORT DELIVERY AND FOLLOW-UP

A final report of IAE's findings will be compiled into a concise yet complete document delivered electronically to the LA City Bureau of Street Lighting by the agreed due dates. The project manager or a designated alternate will be made available to present the findings of this study to the Bureau. A total of two presentations will be considered within the agreed-upon scope of work and therefore covered under the project costs.

Professional design of the report may be added to the scope of this project but will add an additional 4 weeks (for electronic only) and will result in an additional cost beyond what is quoted in this proposal.

DATA REQUIREMENTS:

Discussions with and data from the Bureau of Street Lighting will be essential to Phase 2, Task 3, as the analysis will require an understanding of the potential speed and reach of Wi-Fi resources, as well as data on streetlight locations. A list of initial questions and requested data will be provided after the scope of work has been finalized with all parties.

SCHEDULE OF PROJECT COSTS:

Complete Project Cap: The total cost for the complete report for ***all three Phases*** is **$152,670.**

- An invoice in the amount of $ 15,000 will be rendered upon the execution of the contract.
- An invoice in the amount of $19,440 will be rendered upon the delivery of the draft report of Phase 1.
- An invoice in the amount of $59,640 will be rendered upon the delivery of the draft report of Phase 2.
- An invoice in the amount of $58,590 will be rendered upon the delivery of the draft report of Phase 3.

PROJECT TIMELINE:

The estimated project timeline for the research, analysis, and production of the final report of the Digital Divide in the City of Los Angeles study is as follows:

- An initial draft of Phase 1 of the report has an expected delivery of five weeks, date TBD (est. **January 7, 2022)**
- An initial draft of Phase 2 of the report has an expected delivery of seven weeks, date TBD (est. **February 25, 2022)**
- An initial draft of Phase 3 of the report has an expected delivery of six and a half weeks, date TBD (est. **April 15, 2022)**
- A comprehensive report containing all three Phases can be assembled upon the client's request, with an expected delivery of 2 weeks, date TBD (est. **May 2, 2021)**.

Workforce Development Board
City of Los Angeles

11.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authority for the General Manager of the Economic and Workforce Development Department (EWDD) to Obtain Professional/Consultant Services to Assist in the Preparation of Proposals in Response to the YouthSource Center Procurement.**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

12.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations for Technical Adjustments to the Year 23/Program Year (PY) 2022-23 Workforce Development Board (WDB) Annual Plan Regarding the Los Angeles Economic Development Corporation's Layoff Aversion and Day Labor Center Contractors' Activities**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 4 - Day Labor Allocations 2022

CITY OF LOS ANGELES
CALIFORNIA

4

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

CAROLYN M. HULL
GENERAL MANAGER

ERIC GARCETTI
MAYOR

DATE: June 15, 2022

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) RECOMMENDATIONS FOR TECHNICAL ADJUSTMENTS TO THE YEAR 23/PROGRAM YEAR (PY) 2022-23 WORKFORCE DEVELOPMENT BOARD (WDB) ANNUAL PLAN REGARDING THE LOS ANGELES ECONOMIC DEVELOPMENT CORPORATION'S LAYOFF AVERSION AND DAY LABOR CENTER CONTRACTORS' ACTIVITIES

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the Department's recommendation to allocate $1,095,860 for Day Labor Program service providers as follows:

No.	Service Provider	Funding Amount
1.	Central American Resource Center (CARECEN)	$156,552
2.	Hope of the Valley Rescue Mission	$156,552
3.	Instituto De Educación Popular Sur De California (IDEPSCA)	$782,756
	Total	**$1,095,860**

2. AUTHORIZE the EWDD to enter into agreements with Day Labor Service providers as listed above,
3. APPROVE the Department's recommendation to allocate up to $601,127 in Workforce Innovation and Opportunity Act (WIOA) funding to the Los Angeles Economic Development Corporation (LAEDC), and
4. AUTHORIZE the Department to execute an agreement and/or amendment with the LAEDC to provider Layoff Aversion Services

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

BACKGROUND

On May 19, 2022, the WDB approved the Year 23 Program Year (PY) 2022-23 Annual Plan (Annual Plan), as amended, with additional recommendations to: 1) underwrite pre-apprenticeship and apprenticeship training; and 2) provide increased funding to the Community Investment for Families Department (CIFD) and the Housing Authority of the City of Los Angeles (HACLA) to develop and provide job training for specified segments of the population.

Included among the EWDD recommendations are approvals and authorities to accept federal, State, local, and private grant funds, issue procurement processes; and work with other government and private partners to effectuate the City's workforce development strategies and initiatives.

The Annual Plan adopted by the WDB on May 19, 2022, inadvertently left out the funding allocations for two key workforce development programs. The Annual Plan omitted allocations of both City General Funds for Day Labor Program service providers and WIOA allocations for the Layoff Aversion Program. Therefore, it is respectfully requested that the WDB approve the allocation of funds as specified above.

DISCUSSION

Attached is a table containing an additional $1,095,860 in City General Funds for the Day Labor program. It is proposed that these funds be allocated to CARECEN, Hope of the Valley Rescue Mission, and IDEPSCA, as noted above.

The Day Labor program provides fixed hiring sites in selected areas of the City where persons participating in the casual labor force can safely congregate to solicit employment from residents and businesses seeking day labor. As such, the Day Labor Centers provide a valuable community service to residents, merchants, and others to feel comfortable and safe with the practice of seeking employment in public. A Day Labor Center also provides a safer space away from traffic and busy streets, decreasing the potential for accidents. Funding provides basic amenities to day laborers such as water, coffee, pastries, lavatories, waste disposal, benches, and shade.

Additionally, the Year 23 Annual Plan included $601,127 in WIOA funding to expand Layoff Aversion and employer engagement services to employers impacted by the COVID-19 pandemic. Year 23 funding represents a 50 percent increase over Year 22 Annual Plan funding. The goal of this increased funding is to support the department's efforts to connect job seekers, especially those with the highest barriers to employment, with Los Angeles area employers seeking employees.

WDB ACTION

In compliance with the City of Los Angeles Workforce Development Board—Local Elected Official (WDB-LEO) agreement, the acceptance and/or allocation of funds by the EWDD for any workforce development grant in excess of $250,000 is subject to the approval of the WDB, the Mayor, and City Council.

CMH:GR:FVC:cg

13.

DATE: July 27, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **An Update from the Economic and Workforce Development Department (EWDD) on Year 22/Program Year (PY) 2021-22 (July 1, 2021 – June 30, 2022) Workforce Development Board (WDB) Annual Plan Expenditures and Efforts to Avoid the Recapture of Unobligated Funds by the State**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

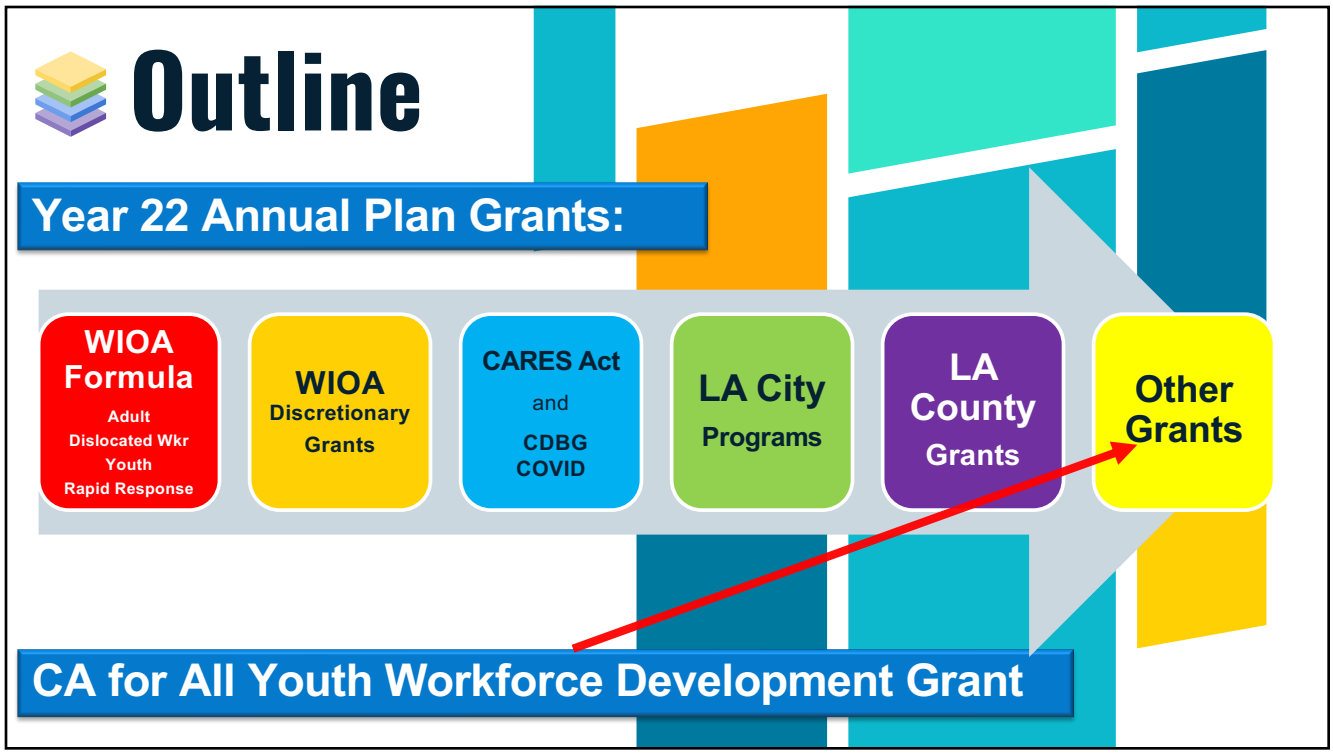
ATTACHMENTS:

Description

- Item 13 - WDB Report on Expenditures Preliminary June 2022 HANDOUTS


Program Year
2021 – 2022
Expenditures
Preliminary
For the Period Ended June 30, 2022
Presented by:
Catherine C. Bondoc
EWDD Financial Management Division
WELCOME
OPEN

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Outline
Year 22 Annual Plan Grants:
WIOA Formula
Adult
Dislocated Wkr
Youth
Rapid Response
WIOA Discretionary Grants
CARES Act
and
CDBG COVID
LA City Programs
LA County Grants
Other Grants
CA for All Youth Workforce Development Grant

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Outline

BUDGET

- WIOA Formula – per Annual Plan budget.
- All others – total grant amount **from inception**.

Less: EXPENDITURES & UNLIQUIDATED OBLIGATIONS

- **Preliminary** numbers
- Based on financial reports received by FMD **as of 7/22/22**
- City's year-end closing still on-going
- Balances of contracts ending 6/30/22 but no closeout
- Balances of continuing obligations

Less: UNEXPENDED BALANCE

- Continuing Grants - **Carryover savings** to PY 22-23
- Unearned Grant - to be **returned** to grantor

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WIOA Formula

ADULT

	Budget	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
EWDD (Oversight & WDB Support)	2,838,023	2,744,570	97%	93,453	0	100%
Other City Departments	301,914	301,914	100%	0	0	0%
WorkSource Centers	10,434,652	9,250,541	89%	666,694	517,417	5%
Supporting Program Activities	1,535,083	350,099	23%	150,451	1,034,533	67%
TOTAL	15,109,672	12,647,124	84%	910,598	1,551,950	10%

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WIOA Formula

DISLOCATED WORKER

	Budget	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
EWDD (Oversight & WDB Support)	3,059,475	2,574,745	84%	350,000	134,730	4%
Other City Departments	281,161	281,161	100%	0	0	0%
WorkSource Centers	5,325,172	4,559,607	86%	357,344	408,221	8%
Supporting Program Activities	1,319,943	256,159	19%	107,441	956,343	73%
TOTAL	9,985,751	7,671,672	77%	814,785	1,499,294	15%

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WIOA Formula

YOUTH

	Budget	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
EWDD (Oversight & WDB Support)	2,568,631	2,051,756	80%	500,000	16,875	1%
Other City Departments	299,096	299,096	100%	0	0	0%
YouthSource Centers	10,311,020	9,438,065	92%	135,942	737,013	7%
Supporting Program Activities	879,485	630,102	72%	130,398	118,985	14%
TOTAL	14,058,232	12,419,019	88%	766,340	872,873	6%

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WIOA Formula

Rapid Response

	Budget	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
EWDD PROGRAM	739,669	675,477	91%	64,192	0	0%
Supporting Program Activities	289,367	59,924	21%	189,203	40,240	14%
TOTAL	1,029,036	735,401	72%	253,395	40,240	4%

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WIOA Formula

SUMMARY

	Budget	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
ADULT	15,109,672	12,647,124	84%	910,598	1,551,950	10%
DISLOCATED WORKER	9,985,751	7,671,672	77%	814,785	1,499,294	15%
YOUTH	14,058,232	12,419,019	88%	766,340	872,873	6%
RAPID RESPONSE	1,029,036	735,401	72%	253,395	40,240	4%
TOTAL	40,182,691	33,473,216	83%	2,745,118	3,964,357	10%

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WIOA Discretionary Grants

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
2018 CA MEGAFIRES (Exp 12/31/22)	10,456,211	9,300,790	89%	767,519	387,902	4%
2020 LAX (Exp 9/30/22)	999,999	640,173	64%	259,827	99,999	10%
DISASTER REC (Exp 3/31/23)	1,800,000	1,055,334	59%	677,214	67,452	4%
HIGH PERFORMING BOARDS (Exp 9/30/21)	3,847	0	0%	0	3,847	100%
REGIONAL PLAN IMP 3.0 (Exp 3/31/22)	28,055	2,278	8%	500	25,277	90%

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WIOA Discretionary Grants

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
SEPTEMBER WILDFIRES DISASTER (Exp 12/30/22)	3,600,000	896,126	25%	2,395,555	308,319	9%
TRADE & ECONOMIC TRANS (Exp 9/30/21)	1,000,000	946,480	95%	0	53,520	5%
TOTAL	17,888,112	12,841,181	72%	4,100,615	946,316	5%

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CARES Act & CDBG COVID

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
CHILDCARE EMPLOY-MENT TRAINING	1,594,937	0	0%	0	1,594,937	100%
CHILDCARE SUPPORT	3,508,861	0	0%	0	3,508,861	100%
LA RISE	750,000	437,347	58%	3,000	309,653	41%
LA COM CARE CORPS (Exp 12/31/21)	5,000,000	4,682,213	94%	0	317,787	6%
TOTAL	10,853,798	5,119,560	47%	3,000	5,731,238	53%

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LA CITY PROGRAMS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
ANGELENO CORPS	6,000,000	4,094,754	68%	177,545	1,727,701	29%
CAREER APPRENTICESHIP (CD 8)	166,000	0	0%	166,000	0	0%
CASH FOR COLLEGE	49,000	46,475	95%	0	2,525	5%
DAY LABORER	1,487,207	1,035,165	70%	370,055	81,987	6%
LARCA 2.0 Gang Injunction Curfew	13,013,431	9,888,982	76%	3,124,449	0	0%
HIRE LA	373,300	216,604	58%	5,000	151,696	41%

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LA CITY PROGRAMS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
LA RISE	4,324,000	3,139,705	*73%*	983,898	200,397	*5%*
LA RISE – ABH (CD 2)	750,000	374,963	*50%*	304,399	70,638	*9%*
LA RISE EXPANSION (CD 10)	359,792	184,534	*51%*	140,249	35,009	*10%*
LA RISE (Homeless Housing Assist & Prev Prog)	2,000,000	554,976	*28%*	1,426,211	18,813	*1%*
NON-PROFIT APPR (CD 9)	1,100,000	0	*0%*	1,100,000	0	*0%*
PRISON TO EMP (CD 5 & 8-LAPD)	300,000	0	*0%*	250,000	50,000	*17%*

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LA CITY PROGRAMS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
STUDENT TO STUDENT SUCCESS PILOT	3,500,000	987,103	*28%*	2,246,487	266,410	*8%*
SUMMER YOUTH EMPLOY PROGRAM	9,539,000	5,229,148	*55%*	2,568,767	1,741,085	*18%*
EWDD YOM	746,758	456,894	*61%*	66,511	223,353	*30%*
TOTAL	43,708,488	26,209,303	*60%*	12,929,571	4,569,614	*11%*

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LA COUNTY GRANTS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
JJCPA PROBATION	368,700	276,712	75%	0	91,988	25%
JUVENILE DAY REPORTING CTR	440,000	0	0%	0	440,000	100%
LA RISE MEASURE H	3,000,000	2,250,852	75%	470,548	278,600	9%
PERFORMANCE PARTNERSHIP PILOT	211,000	131,869	63%	79,131	0	0%
PROJECT INVEST	908,000	521,642	57%	6,000	380,358	42%

All grants ended on 6/30/2022.

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LA COUNTY GRANTS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
RELAY INSTITUTE	50,000	50,000	100%	0	0	0%
SYSTEMS INVOLVED YOUTH	1,325,000	993,221	75%	47,021	284,758	22%
WIOA FORMULA	359,005	217,057	61%	0	141,948	40%
YOUTH @ WORK	9,060,500	5,463,556	60%	58,216	3,538,728	39%
TOTAL	15,722,205	9,904,909	63%	660,916	5,156,380	33%

All grants ended on 6/30/2022.

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OTHER GRANTS

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
BANK OF AMERICA	120,000	0	0%	0	120,000	100%
CFE/CITI - SUMMER JOBS CONNECT	404,000	176,363	44%	68,087	159,550	40%
DOJ 2nd CHANCE ACT (Exp 9/30/21)	790,180	714,616	90%	0	75,564	10%
EWDD SYEP OTHER SOURCES	295,000	9,198	3%	0	285,802	97%
PRISON-2-EMPLOY (Exp 3/31/22)	2,831,686	2,673,305	94%	0	158,381	6%

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OTHER GRANTS

Grant	Award	Expenditures	%	Unliquidated ObligationS	Unexpended Balance	%
STEPS	80,000	40,472	51%	3,000	36,528	46%
CA 4 ALL YOUTH	53,249,641	25,000	.1%	0	53,224,641	99.9%
TOTAL	57,770,507	3,638,954	6%	71,087	54,060,466	94%

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Californians for All Youth Initiative

- Grant award of **$53,249,641**
- From the State of CA Office of the Governor - California Volunteers
  - Mayor's Office of Economic Opportunity **Grantee**
  - EWDD **Grant Administrator**
  - Recreation and Parks
  - Bureau of Public Works
  - Community for Families Investment
  - Youth Development Department
- 2 Years – Expires on **5/14/2024**

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Californians for All Youth Initiative

Project Name	Lead Departments	Allocation
Angeleno Corps	EWDD	**11,000,000**
Clean LA	Pubic Works	**9,081,600**
Early Childhood Education Student Advancement	Mayor OEO	**660,000**
Edible Food Waste Recovery	Public Works	**522,984**
Hospitality Training	EWDD	**443,740**
LA Community College City Pathways	Mayor OEO & Recreation and Parks	**6,946,500**
LA Community Composting	Public Works	**616,000**
LA RISE Youth Academy	EWDD	**6,600,000**

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Californians for All Youth Initiative

Project Name	Lead Departments	Allocation
LA River Rangers	EWDD	**5,359,200**
Non-Profit Apprenticeship	EWDD	**1,452,000**
Student to Student Success	EWDD	**3,038,750**
Summer Night Lights Expansion	Recreation and Parks	**4,070,000**
Teen Parent Prosper	Community Investment for Families	**854,150**
Youth & Community Harvest Internship	Mayor & EWDD	**663,740**
Hire LA's Youth Platform Expansion	EWDD	**740,977**
Program Evaluation & Project Planning	Youth Development	**1,200,000**
TOTAL		**53,249,641**

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ALL GRANTS - SUMMARY

Grant	Award	Expenditures	%	Unliquidated Obligations	Unexpended Balance	%
WIOA FORMULA	**40,182,691**	**33,473,216**	*83%*	**2,745,118**	**3,964,357**	*10%*
WIOA DISCRETIONARY	**17,888,112**	**12,841,181**	*72%*	**4,100,615**	**946,316**	*5%*
CARES ACT & CDBG COVID	**10,853,798**	**5,119,560**	*47%*	**3,000**	**5,731,238**	*53%*
LA CITY PROGRAMS	**43,708,488**	**26,209,903**	*60%*	**12,929,571**	**4,569,614**	*11%*

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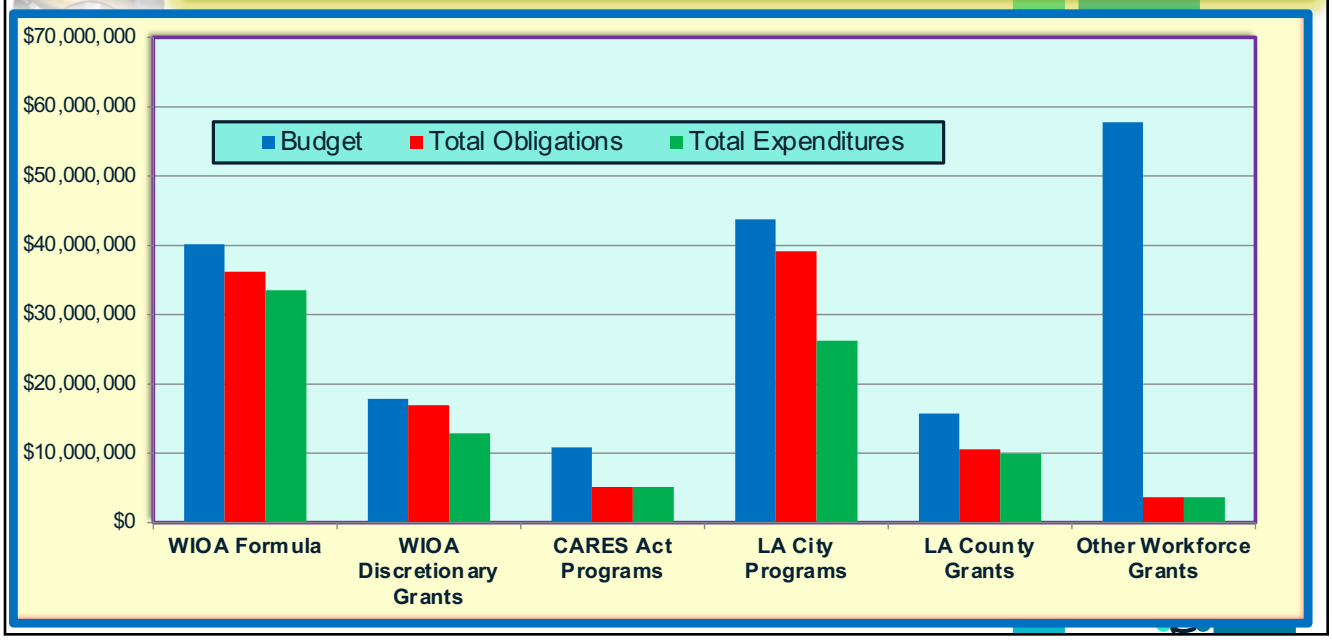
ALL GRANTS - SUMMARY

Grant	Award	Expenditures	%	Unliquidated Obligation	Unexpended Balance	%
LA COUNTY GRANTS	15,722,205	9,904,909	63%	660,916	5,156,380	33%
OTHER GRANTS	57,770,507	3,638,954	6%	71,087	54,060,466	94%
TOTAL	186,125,801	91,187,23	49%	20,510,307	74,428,371	40%

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ALL GRANTS - SUMMARY



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