CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
QUARTERLY MEETING

Wednesday, February 23, 2022
10:00 AM - 12:00 PM

VIA ZOOM VIDEO CONFERENCE CALL

MEETING ID:815 8438 2029 PASSCODE: 858610

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Minutes of November 18, 2021	Charles Woo
4.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Accept and Distribute $2.7 Million of Additional Funding for Los Angeles Reconnections Career Academy (LARCA) 2.0 Activities/Services	Gerardo Ruvalcaba
5.	Approval of the Economic and Workforce Development Department's (EWDD) Guiding Principles for Development and Issuance of the Upcoming YouthSource System Request for Proposals (RFP)	Gerardo Ruvalcaba

EXECUTIVE COMMITTEE ACTIONS

(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)

6.	Authorize the Workforce Development Board (WDB) Chair to Sign an Extension of the WDB-Local Elected Official (WDB-LEO) Agreement through June 30, 2022	Gregg Irish

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

7.	Notification of a Request from the City of Los Angeles to the Office of the Governor, California Volunteers, for $53.3 Million to Fund Youth Workforce Development Related Activities	Gerardo Ruvalcaba

8. Public Hearing to Obtain Input on the Development of the Year 23/Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Workforce Development Board (WDB) Annual Plan — Gerardo Ruvalcaba

9. Next Meeting

10. Adjourn

Workforce Development Board:

Charles Woo, Patricia Perez, Garrett Gin, Miguel Cabral, Veronica Corona, Michelle Crenshaw, David Crippens, Dr. Alex Davis, Paul Edwards, Ahmed Enany, Dennis Francis, Joseph Herrera, Terri Hollingsworth, Mark Jurisic, Jessica Ku Kim, Robert A. Lake, Casey O'Neill, Kelly Nguyen, Ruth Lopez Novodor, Dr. Llanet Martin, Luther Medina, LaShondra Mercurius, Michael Murray, Hector Perez-Pacheco, Gabriel Pimentel, Jonathan Port, Carmen Rad, Sergio Rascon, David Rattray, Joseph Stark, Alexanda Suh, Maria Turrubiartes, Nancy Hoffman Vanyek, Faye Washington

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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Phone: 213-744-7164 www.wiblacity.org

3.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of November 18, 2021**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3 - Draft_Minutes-WDB_Quarterly_Meeting_11.18.2020

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CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
QUARTERLY MEETING
THURSDAY, NOVEMBER 18, 2021
10:00 A.M. – 12:00 P.M.
VIA ZOOM VIDEO CONFERENCE CALL

DRAFT MINUTES

MEMBERS PRESENT: Charlie Woo, Garrett Gin, Veronica Corona, Michelle Crenshaw, David Crippens, Jesse Cuevas, Terri Hollingsworth, Jessica Ku Kim, Robert Lake, LaShondra Mercurius, Ruth Lopez Novodor, Dr. Alex Davis, Dr. Llanet Martin, Casey O'Neill, Gabriel Pimentel, David Rattray, Joseph Stark, Alexandra Suh, Maria Turrubiartes, Nancy Hoffman Vanyek, Faye Washington, Steve Dahms, (alt.), Ernesto Pantoja (alt.)

1. Call to Order: Chair Charles Woo called the meeting to order at 10:??

2. Public Comment on Non-Agenda Items

   Magdalena Duran, El Proyecto Del Barrio invited the Board to view their 50 Year Anniversary video on YouTube.

   Item 8 was taken out of order.

3. Consideration of the Minutes of August 26, 2021
   Moved to Approve Bob Lake/Second Ruth Lopez Novodor
   Motion carries unanimously

4. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Selection and Funding of a Consultant(s) to Provide Technical and Other Assistance in the Procurement of the City's YouthSource Centers

   Gregg Irish provided background. Gerardo Ruvaldaba explained that this action will allow the Department to move forward with the RFP process.

David Crippens supports the consultant, but he is concerned with the bigger issue of staffing. Patricia Perez supports the motion, but she also wants to echo David Crippens issue of staffing.

Moved to Approve David Crippens/Second Terri Hollingsworth
Motion carries unanimously.

5. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding Certification of the City's WorkSource Centers/America's Job Centers of California and YouthSource Centers, in Accordance with the State's Standards of Excellence

   Gregg Irish provided background and asked Gerardo Ruvalcaba to provide a synopsis of the Department's recommendations. Manny Chavez, EWDD consultant, provided brief remarks regarding his observations of the System contractors.

   Jessica Ku Kim asked Manny to expound on the first bullet point in the report. Manny

   Moved to Approve Patricia Perez/Second Gabriel Pimentel
   Motion carries unanimously

6. Approval of the Workforce Development Board's (WDB) Nominations/Membership Committee's Recommendations Regarding the Appointment of Two Additional WDB Labor Representatives

   Moved to Approve La Shondra Mercurius/Second Michelle Crenshaw
   Motion carries unanimously

7. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Results of a Request for Interest (RFI) Procurement to Allocate Up to $550,000 to Underwrite Youth Work Experience Opportunities

   Moved to Approve Dr. Alex Davis/Second Terri Hollingsworth
   Abstention:Ruth Lopez Novodor
   Motion carries

8. Approval of Findings/Determinations to Enable the Workforce Development Board (WDB) to Continue Convening Teleconference Meetings, in Accordance with Assembly Bill (AB) 361

   Deputy City Attorney Regina Mills read the proposed motion for the record.
   I move that the board determine in accordance with AB 361 Section 3(e)(3) that this board has reconsidered the circumstances of the state of emergency and that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.

   Moved Gabriel Pimentel, Second Dr. Llanet Martin
   Motion carries unanimously

9. Approval of a Report from the Economic and Workforce Development Department (EWDD) Regarding the Availability of Program Year (PY) 2020-2021 Carry-In/Savings, and Recommendations to Modify the PY 2021-22 Workforce Development Board (WDB) Annual Plan and its Strategies, Activities, and Budget

   (A little confusing, there were a couple of motions)

   Abstentions: Jessica Ku Kim, Ruth Lopez Novodor, David Crippens, Joe Stark, Dr. Alex Davis

Report with motions – **Moved to Accept Patricia Perez/Second Michelle Crenshaw**

Motion 1-**Moved to Approve Terry Hollingsworth/Second Gabriel Pimentel**
Motion 2 – **Moved to Approve Nancy Hoffman Vanyek/Second Michelle Crenshaw** (and **Casey O'Neil**- both seconded)

10. Approval of a Report from the Economic and Workforce Development Department (EWDD) on Fiscal and Disallowed Cost Issues

    Moved to Approve David Rattray/Second Patricia Perez
    Motion carries unanimously

11. Next Meeting: TBA

12. Adjourn: Meeting adjourned at 12:00 p.m.

Workforce Development Board
City of Los Angeles

4.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Accept and Distribute $2.7 Million of Additional Funding for Los Angeles Reconnections Career Academy (LARCA) 2.0 Activities/Services**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 4 - LARCA 2.0 - FINAL

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

4
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: February 23, 2022

TO: Charles Woo, Chair
Workforce Development Board

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ACCEPT AND DISTRIBUTE $2.7 MILLION OF ADDITIONAL FUNDING FOR LOS ANGELES RECONNECTIONS CAREER ACADEMY (LARCA) 2.0 ACTIVITIES/SERVICES

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (Department) respectfully requests that the Workforce Development Board:

1. APPROVE the Department's recommendation to allocate $2.75 million in additional funding to the Gang Injunction Curfew Settlement program, as follows:

a.	Service Providers	2,500,000
b.	City Costs	250,000
c.	Total	2,750,000

2. APPROVE the Department's recommended service provider allocations as outlined in Table 3;
3. AUTHORIZE the Department to amend agreements as outlined in Table 3 through June 30, 2022.

BACKGROUND

The City Council allocated a maximum of $30 million dollars in City General Purpose Funds over a four-year period for the Gang Injunction Curfew Settlement (Settlement) in the case of "Rodriguez vs. City of Los Angeles." Approximately 6,000 plaintiff class members were impacted by the Settlement, which included twenty-six (26) gang injunction areas: three (3) in the San Fernando Valley, three (3) in West Los Angeles, four (4) in Northeast Los Angeles, four (4) in Boyle Heights/East Los Angeles, two (2) in Mid-City, three (3) in Hollywood/Central Los Angeles, six (6) in South Los Angeles, and one (1) in Wilmington/Harbor.
The LARCA 2.0 incorporates best practice workforce development designs from the

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original LARCA model that targeted high-need and transitional populations and provided them education and career assessments, case management services, job readiness training, subsidized employment, financial literacy training and job placement services.

DISCUSSION

Since the inception of the program, City Council has appropriated a total of $10.3 million from the $30.0 million maximum allocation. Though the City committed to a maximum of $7.5 million per year, due to low enrollments and expenditures at the onset of the program, between FY2019-20 and FY2021-22, the City only appropriated a portion of the total annual commitment to EWDD with the balance of funds appropriated in the Unappropriated Balance (UB) Budget. As a result, only $10,216,071 of the original $30.0 million have been made available to the program to date. Table 1 below provides a summary of funding appropriated by Fiscal Year:

Table 1: Appropriations by Fiscal Year

No.	Fiscal Year	Service Providers	EWDD Oversight	Total
1	FY2016-17	1,910,000	155,494	2,065,494
2	FY2017-18	2,030,259	596,807	2,627,066
3	FY2018-19	2,744,308	528,732	3,273,040
4	FY2019-20	374,054	689,474	1,063,528
5	FY2020-21	452,173	672,827	1,125,000
6	FY2021-22	0	109,303	109,303
Total		**7,510,794**	**2,752,637**	**10,263,431**

After a slow start to the program, the Department's community outreach efforts and "word of mouth" referrals in impacted communities have led to a significant increase in the number of enrollments. To date, the LARCA program has now enrolled a total of 844 participants, with 376 or 44 percent of all enrollments coming in the last 18 months. Based on current trends, EWDD projects to exceed a total of 1,000 enrollments by June 30, 2022. Table 2 below provides a summary of actual participant enrollments by Fiscal Year.

Table 2: Enrollments

No.	Fiscal Year	Total Enrollments
1	FY2016-2017	0
2	FY2017-2018	110
3	FY2018-2019	254
4	FY2019-2020	103
5	FY2020-2021	273
6	FY2021-2022	104
Total		**844**

Based on pending invoices, service provider expenditures will surpass $6.2 million by December 2021, leaving approximately $1.5 million available through June 30, 2022. EWDD projects an additional $2.5 to $4.0 million in expenditures through the end of the current program. In order to avoid disruption of services, EWDD is requesting that City Council authorize an additional $2.75 million to close-out the current program period. Furthermore, EWDD recommends that the $2.75 million be distributed as outlined in Table 3 below:

Table 3: Proposed Allocations

	Contractor	Current Funding	Total Invoiced to Date	Current Balance	New Allocation	Total
1	Anti-Recidivism Coalition	0	0	0	0	0
2	Arbor E&T, LLC - Boyle Heights	28,000	22,099	5,901	0	28,000
3	Arbor E&T, LLC - Canoga Park	678,000	662,581	15,419	400,000	1,078,000
4	Asian American Drug Abuse Program, Inc.	455,644	541,107	(85,463)	400,000	855,644
5	Build Rehabilitation Industries	11,635	11,635	0	0	11,635
6	Catholic Charities	200,070	253,440	(53,370)	200,000	400,070
7	City of Long Beach (Pacific Gateway)	443,000	331,096	111,904	150,000	593,000
8	Coalition for Responsible Community Development	150,000	45,504	104,496	100,000	250,000
9	Community Career Development, Inc.	65,000	26,237	38,763	0	65,000
10	Downtown Women's Center	60,000	43,646	16,354	100,000	160,000
11	El Proyecto del Barrio, Inc.	280,000	209,309	70,691	100,000	380,000
12	Friends Outside in Los Angeles County	21,356	21,356	0	0	21,356
13	Goodwill Industries of Southern California	559,700	627,390	(67,690)	400,000	959,700
14	Homeboy Industries	177,604	177,604	0	0	177,604
15	Housing Authority of the City of Los Angeles	2,169,529	1,360,023	809,506	200,000	2,369,529
16	Jewish Vocational Service	225,000	153,599	71,401	50,000	275,000
17	Los Angeles Conservation Corps, Inc.	31,753	31,543	210	0	31,753
18	Managed Career Solutions, Inc.	438,000	379,446	58,554	300,000	738,000

19	Pacific Asian Consortium in Employment	150,000	162,559	(12,559)	100,000	250,000
20	UAW-Labor Employment and Training Corporation	215,000	76,074	138,926	0	215,000
21	Watts Labor Community Action Committee	20,938	20,938	0	0	20,938
22	Youth Policy Institute, Inc.	0	0	0	0	0
23	H.E.L.P.E.R Foundation	100,000	100,000	0	0	100,000
24	Homeboy Industries (Tattoo Removal)	50,000	28,024	21,976	0	50,000
25	CSUN Evaluation Services	664,259	565,409	98,850	0	664,259
26	Professional Development: Homeboy Industries	20,000	13,413	6,587	0	20,000
27	Professional Development: HELPER Foundation	20,000	18,857	1,143	0	20,000
28	Outreach & Marketing	276,306	155,471	120,835	0	276,306
Total		**7,510,794**	**5,850,619**	**1,660,175**	**2,500,000**	**10,010,794**

NEXT STEPS

This request has been submitted to City Council for approval concurrently due to the immediate action required. Upon City Council approval, EWDD will execute agreements as outlined in Table 3.

CMH:GR:RR:cg

Workforce Development Board
City of Los Angeles

5.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of the Economic and Workforce Development Department's (EWDD) Guiding Principles for Development and Issuance of the Upcoming YouthSource System Request for Proposals (RFP)**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 5 - YouthSource RFP - FINAL
- ITEM 5 - Attachment 1 - YSC RFP Strategic Framework
- Item 5 - Attachment 2 YSC RFP Calendar

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

5
ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE : February 23, 2022

TO: Charlie Woo, Chair
Workforce Development Board

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT'S (EWDD) GUIDING PRINCIPLES FOR DEVELOPMENT AND ISSUANCE OF THE UPCOMING YOUTHSOURCE SYSTEM REQUEST FOR PROPOSALS (RFP)

The General Manager of the Economic and Workforce Development Department (Department) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE EWDD's Strategic Framework for the new YouthSource System

BACKGROUND

The City of Los Angeles (City) YouthSource System is a nationally recognized dropout recovery and re-engagement system that works to increase the educational and workforce outcomes of all young adults in Los Angeles. Over the last decade, the City has been an innovative workforce development leader, particularly for those young adults who have been identified as being disconnected from education and/or employment.

The Workforce Innovation and Opportunity Act (WIOA) Joint Final Rule requires that Local WDBs to use a competitive process to select a one-stop operator, and in the selection of providers for program activities and services. The WIOA Joint Final Rule requires that a competitive process be conducted at least once every four years. The current YouthSource System procurement cycle expires on Jun 30, 2022 and a new procurement must be conducted to continue providing needed services to the most vulnerable youth & youth adult population residing in the City of Los Angeles.

DISCUSSION

The expiration of the current procurement cycle for the YouthSource System comes at a pivotal moment for LA's youth. The coronavirus pandemic has had devastating impacts for youth. According to the Centers for Disease Control and Preventions, the Covid-19 pandemic has affected the well-being of young adults by causing traumatic effects on

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their social-emotional and their mental health. Youth have also faced significant increases in disconnection from both employment and education since the start of the pandemic. In fact, according the Los Angeles Economic Development Corporation, youth ages 16-24 faced significantly higher unemployment rates than any other demographic group. The high unemployment rates have been compounded by decreasing educational enrollment rates for youth. According to Los Angeles Times, during the 20-21n school year, the overall decline in enrollment for district was about 4%, compared to the about 2% in recent pre-pandemic times.

Though the YouthSource System quickly adopted new and innovative ways to deliver the necessary services, the extent of the devastation on youth requires the City to adapt the system to better address the challenges faced by youth including increased need for mental health services and programs to reconnect youth to education and employment.

Community Forums

In order to better understand how the YouthSource system responds to the pandemic and youth experience, the EWDD conducted six virtual forums. The community forums sought to gather input from service providers, youth participants and community stakeholders to assess the strengths and weaknesses of the system.

The attached report provides a summary of input received. Comments are categorized into the following categories:

1. Youth Engagement
2. Youth Leadership
3. Strengthening Career Pathways
4. Strengthening Career Pathways
5. Partnerships
6. COVID-19 Challenges

Strategic Framework for a new YouthSource System

Based on input received by EWDD from the 6 community forums and Workforce Development Board Youth Council hearings on the Youth System, EWDD is proposing the following 6 strategies, including:

1. Increased focus on career pathways;
2. Promoting Youth Voice in the YSC System
3. Strengthening Mental Health Services
4. Increased focus on high barrier populations
5. Addressing the Digital Divide
6. Enhancing the Performance Partnership Pilot (P3) Model

NEXT STEPS

Upon receiving final input from the WDB Youth Council, EWDD will develop and release the YouthSource Center RFP.

CMH:GR:KH:cg
Attachments:

1. YSC RFP Strategic Framework
2. YSC RFP Calendar

YouthSource Request for Proposal

Proposed Framework

The City of Los Angeles YouthSource System is a nationally recognized dropout recovery and re-engagement system that works to increase the educational and workforce outcomes of all young adults in Los Angeles. Over the last decade, the City has been an innovative workforce development leader, particularly for those young adults most in need of educational and workforce services.

In collaboration with the Los Angeles Unified School District, the Los Angeles Community College District and several other public and private partners, the system is a community-based approach to reach young adults who have not graduated from high school, who are not engaged in the workforce, or not pursuing an educational certificate or degree. Each center works with local partners to increase high school graduation, college acceptance, employability and employment placement of its participants.

System goals include:

- Building strong partnerships, integrating efforts, removing barriers, and improving accountability and communication;
- Developing innovative strategies for increasing education and employment outcomes;
- Championing public and private systems change to improve outcomes;

Focusing policies and programs that empower youth to become self-sufficient and resilient, and respecting the capabilities and capacities of all Los Angeles Youth. These system goals are based on the values of connectivity, creativity, and change, centered on youth. These goals will allow us to collectively transform our service delivery system to improve the education, employment, housing, physical and mental well-being of the region's disconnected 16-24 year old population.

In preparing for this RFP, the Economic and Workforce Development Department partnered with the Workforce Development Board – Youth Council, the Youth Development Department and the California State University's Reconnecting LA's Youth (ReLAY) Institute to engage youth, service providers and other key stakeholders to assess the impact of the novel coronavirus pandemic on LA's youth, with a particular emphasis on youth with high barriers to employment, as well as the existing Youth System's ability to meet current needs. EWDD's study included a labor market study conducted by ReLAY, a Journey Mapping Process and individual stakeholder interviews also conducted by the ReLAY Institute, and 6 community forums conducted between October and December 2021.

Proposed Updates to the YouthSource Center Program Design

Though the City's YouthSource System continues to be a nationally recognized workforce system, with an unparalleled collaboration between key regional stakeholders, through the Performance Partnership Pilot, the disparate impact of the pandemic on low-income communities and youth, ages 16-24 in particular, highlighted 6 key areas that must be addressed to order to more effectively serve disconnected youth.

Increase focus on career pathway training

While many industries across the region struggled with significant job losses during the pandemic, several industries, including healthcare, construction and trade & logistics that offer middle skilled occupations are primed for growth over the next 2 years. These middle-skill occupations however typically require more than a high-school diploma to enter. As a result, it is critical that the YouthSource Center system reemphasize post-secondary training programs that prepare youth for in-demand jobs with higher wages.

Though the existing program design encourages co-enrollment of YouthSource Center participants into community colleges and/or vocational training programs offered through the Los Angeles Unified School District – Division of Adult and Career Education and the Los Angeles Community College District, our community forums identified inconsistent partnerships between existing YSCs and adult education systems.

In order to encourage YSC enrollment into career pathway programs, EWDD proposes to establish a 75% co-enrollment goal for program participants into one of the following:

- Community College degree and/or short-term vocational program
- LAUSD Adult School vocational program
- Registered Apprenticeship Program
- Other federal or state workforce development programs (example YouthBuild, Conservation Corp, etc)

The goal is to ensure that the YouthSource system is preparing disconnected youth for middle-skill employment opportunities in growing industries. In addition to vocational training programs, EWDD will also emphasize meaningful work-experience opportunities for youth that expose participants to new career pathway opportunities.

The City's Hire LA program, which provides 120 of work-experience to LA's youth, will be better aligned with the YouthSource Center system to ensure services lead to opportunities that expose youth to new careers in middle skill occupations. In order to achieve this goal, EWDD will set aside 25 percent of Hire LA enrollments for work experience opportunities that connect youth to high-demand employment sectors.

Lastly, EWDD will issue a new Request for Proposal for Hire LA to expand the capacity of the system to provide required services.

Proposed Outcomes:

- **Increase YouthSource Certificated Training Completions**
- **Increase Youth Internships in High-Growth Sectors**
- **Increase Employment Placements**
- **Increase Wages for YSC Participants**

Promoting Youth Voice in the YouthSource System
Youth participating in EWDD's public forums cited the need for greater "youth voice" in the YouthSource Center System. As the primary customers of the YSC system, their input should be regularly incorporated in a systematic manner to enhance the center activities, such as opportunities for civic engagement and/or leadership activities, as well as marketing and outreach strategies.

In this regard, EWDD recommends the creation of a YSC Youth Advisory Council. The goal of the Youth Advisory Council will be to provide system participants a voice in the design of program services. Youth leadership at large will also deliver peer-to-peer and/or program alumni mentorship opportunities that was often mentioned during the Youth Forum conducted for the RFI. Youth Council representatives will also be asked to report to the WDB Youth Council Annually. The creation of the YSC Youth Advisory Council will be accomplished in partnership with the City's new Youth Development Department.

Proposed Outcomes:

- **Development of a YSC Advisory Council that will meet quarterly and include representation from all YSC**

Strengthen Mental Health Services
The social isolation created by more than 15-months of online learning at the onset of the pandemic has exacerbated the need for mental health services for young adults in the City of LA. Through this RFP, EWDD will seek to enhance the mental health services available to YSC participants through partnerships with community-based organizations. Proposed improvements include:

- Developing a standard psycho-social assessment that will be administered to all YSC participants. This will be accomplished in partnership with LAUSD Pupil Services Advisors,
- Requiring proposers to have a well-defined partnership and referral process with community-based organizations offering mental health or related counseling services, and
- Streamlining the City's partnership with the County Department of Mental Health

Proposed Outcomes:

- **100% Program Participants will receive a Psycho-Social Assessment**
- **Increased access to mental health services**

Increased focus on high-barrier populations
All youth ages 16-24 who are eligible for services are welcome to enroll at any of the City's YSCs; successful proposers, however, will be required to emphasize provision of services to disconnected youth, who comprise multiple-barrier or hardest-to-serve populations through new enrollment goals. The goals of the YSC system include reducing the number of disconnected youth by returning them to school, or training them for the workforce and placing them in employment. Multiple-barrier populations are defined as low-income and meet one a minimum of one of the following barriers:

- Homeless
- Foster Youth (Current or Aged Out)
- Drop-Out
- Out of School / Out-of-Work
- Justice Involved
- Disabled
- Pregnant and/or parenting teen

Proposed Outcomes:

- **A minimum of 75% of program participants will include youth that have multiple barriers to employment**

Addressing the Digital Divide
At the onset of the pandemic, the YouthSource system was required to pivot to online or virtual services overnight. As a result, the YSC and Hire LA systems developed new tools that allowed for the provision of virtual workforce services and work experience opportunities. This RFP will codify these improvements to the system by formally adopting virtual service options and program documentation into the Customer Flow Process.
EWDD will also continue to expand access to virtual services that expand access for all youth.

Proposed Outcomes:

- **Increased access to online banking tools for the Hire LA Program;**
- **Increased community partnerships that provide access to broadband and internet access for youth**

Performance Partnership Pilot (P3)
Lastly, Los Angeles Performance Partnership Pilot (LAP3) is leading multi-agency partnership to bolster collaboration between the City's Workforce Development System (WDS), LAUSD, LACCD, California State University (CSU5), LA County Departments of Mental Health, WDACS, DPSS, and over 50 public, philanthropic and community-based organizations to improve the service delivery system for the disconnected young adult population and im-prove their educational, workforce, housing and social well-being outcomes. The existing LAP3 Strategic Plan served as a guide to implement nationally recognized best practices in order to increased collaborations amongst key stakeholders. It resulted in identifying any potential impediments or barriers for successful intervention and highlights the best practices shared to achieve desired outcomes for the city's disconnected youth.

EWDD will look to incorporate the goals and best practices to be defined in the study conducted by ReLAY Institute (which was mentioned above) and formulate a renewed LAP3 Strategic Plan to serve as a guide for Youthsource system operation during the term of the current RFP. Through this RFP, EWDD will realize the mission of LAP3 and "transform service delivery systems to improve the **education, employment, housing, and physical and mental well-being** of the region's disconnected 16-24 year old population."

Also through this RFP, EWDD will work to better align our services with City services such as FamilySource, WorkSource, BusinesSource and other key City Departments and programs with specific co-enrollment goals.

Number of Centers and Locations
EWDD proposes to continue to fund 14 YouthSource Centers through this RFP. YSCs will continue to be located in areas of the City with the highest concentration of poverty and high school drop-out rates. Prior to completing the procurement process, EWDD will report back to the Workforce Development Board and City Council is there is a need to reallocate YSCs between Community Planning Areas based on current demographic data.

Funding and Required Leverage Costs
Based on current WIOA funding levels, EWDD anticipates YSC funding to be $1.1 million including:

- WIOA Youth - $600,000
- Hire LA / GF - $200,000
- Hire LA / County - $300,000
- Leverage Resources - $400,000
- Total: - $1,500,000

Performance Measures:
Prior to implementation, EWDD will propose new performance measures in order to better align performance goals with the City's vision to serve youth with the highest barriers to employment.

City of Los Angeles
Economic and Workforce Development Department

REQUEST FOR PROPOSALS FOR YOUTHSOURCE CENTER OPERATORS

Community Input/Research	October through December 2021
Youth Council Discussions	February 15, 2022
RFP Release	March 15, 2022
RFP Due Date	May 3, 2022
Results Release	June 10, 2022
WDB Approval	July 30, 2022
City Council Approval	August 30, 2022
Contract start	October 1, 2022

As a covered entity under Subtitle A of Title II of the Americans with Disability Act, Pub. L. 101-336, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its program, services, and activities. To ensure availability, your request should be received at least 72 hours in advance of need.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services to individuals with disabilities are available upon request.

6.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorize the Workforce Development Board (WDB) Chair to Sign an Extension of the WDB-Local Elected Official (WDB-LEO) Agreement through June 30, 2022**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - FINAL..WDB-LEO Agreement Report (1)

Workforce **Development** Board
City of **Los Angeles**

4

MEMORANDUM

DATE: December 15, 2021

TO: Charles Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **AUTHORIZE THE WORKFORCE DEVELOPMENT BOARD (WDB) CHAIR TO SIGN AN EXTENSION OF THE WDB-LOCAL ELECTED OFFICIAL (LEO) AGREEMENT THROUGH JUNE 30, 2022**

REQUESTED ACTION:

That the Chair of the Workforce Development Board (WDB) be authorized to sign and extend the WDB-Local Elected Official (LEO) agreement for a six-month period ending June 30, 2022.

BACKGROUND:

President Obama signed the Workforce Innovation and Opportunity Act (WIOA) on July 22, 2014, to amend the Workforce Investment Act (WIA) of 1998 and strengthen the nation's public workforce development system through innovation in and alignment and improvement of employment, training, and education programs, and to promote individual economic growth.

The WIOA enabled each Governor to establish Local Workforce Development Areas (LWDA) for the receipt and conduct of WIOA workforce Development activities, under the shared oversight of WDBs and LEOs. Both are charged with ensuring the appropriate use and management of WIOA funds in a LWDA.

The Chair of a WDB and the majority of a WDB's members must be representatives of the business/employer community. The Balance of a WDB's membership includes representatives of educational institutions, organized labor and joint labor-management apprenticeship programs, economic and community development entities, community-based agencies, etc.

All members of a WDB are appointed by the Chief Elected Official(s) of a LWDA. An agreement is executed between the Chief Elected Official(s) and the WDB explaining the WIOA related duties and responsibilities of each party. The agreement must comply with provisions of the WIOA.

California has forty-six LWDAs and WDBs, of which seven are in Los Angeles County (i.e., City of Los Angeles, County of Los Angeles, Foothill/Pasadena, Pacific Gateway Workforce Investment Network/City of Long Beach, South Bay, Southeast Los Angeles County, and Verdugo/cities of Burbank, Glendale, and La Canada/Flintridge). These LWDAs collectively constitute one area for WIOA regional coordination purposes.

The City of Los Angeles LWDA and WDB were initially certified by the Governor on March 15, 2015. Subsequent two-year certifications were granted after state review of, among other things, the WDB's composition and the WDB-LEO agreement.

The current five-year WDB-LEO agreement was for the period July 1, 2015 to June 30, 2020. As is allowable under said agreement, the Chief Elected Officials and the WDB approved a one-year extension to June 30, 2021.

Another extension was approved for six-months, through December 31, 2021, and now an extension is sought for another six-months, through June 30, 2022.

7.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Notification of a Request from the City of Los Angeles to the Office of the Governor, California Volunteers, for $53.3 Million to Fund Youth Workforce Development Related Activities**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- ITEM 7 - Volunteer for Youth Emp. $53.3 Mil. - FINAL

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

ERIC GARCETTI
MAYOR

DATE: February 23, 2021

TO: Charles Woo, Chair
Workforce Development Board

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: NOTIFICATION OF A REQUEST FROM THE CITY OF LOS ANGELES TO THE OFFICE OF THE GOVERNOR, CALIFORNIA VOLUNTEERS, FOR $53.3 MILLION TO FUND YOUTH WORKFORCE DEVELOPMENT RELATED ACTIVITIES

WORKFORCE DEVELOPMENT BOARD (WDB) REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board:

1. NOTE AND FILE this report

BACKGROUND

The Californians For All Youth Workforce Development Program is a Governor's initiative administered by California Volunteers in partnership with California cities. CA Volunteers is the State Service Commission for California and is responsible for engaging Californians in service, volunteering, and civic action to tackle our State's most pressing challenges and lift-up all communities. The Californians For All Youth Workforce Development Program will bring together youth across the state to help address urgent challenges in their communities, while simultaneously learning key skills and earning money to help prepare them for future careers.

Upon approval of the grant application from CA Volunteers, cities will recruit, train, and place high need youth at jobs in a new or existing youth workforce development program. Cities are responsible for selecting or creating these job positions and recruiting, hiring, and managing youth. Cities are encouraged to sub-grant to existing community-based organizations (CBOs) with the capacity to manage these programs in areas where feasible.

Programs may run continuously or be structured as intermittent summer programs. Regardless of the length of a program, all positions must be 50-100% full-time equivalents (FTE).

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Program Goals
The program has three primary goals:

No.	Outcomes
1	Increase youth employment.
2	Develop career pathways.
3	Strengthen city/community capacity to address key areas of food insecurity, climate, and COVID-19 recovery.

PROGRAM DESIGN

Funding can be used to create new programming and/or expand existing youth workforce programs within the requirements of this grant. Programming can be run year-round or as an intermittent summer program. Regardless of program length, all positions must be 50-100% FTE and all funds must be encumbered and expended by the end of fiscal year 2024. Cities are highly encouraged to place participants in job opportunities in three focus areas for the program, which are climate, food insecurity, and local COVID-19 recovery.

Youth Eligibility Requirements

All participants must be between 16 and 30 years of age. The CA Volunteers grant encourages cities to place participants in job opportunities in the areas of climate, food insecurity, and local COVID-19 recovery. In addition, the grant requires that 75% of the City's selected participants should meet at least two of the criteria listed below:

- Have not participated in an AmeriCorps program
- May have difficulty finding employment
- Are low-income
- Are unemployed and/or out of school
- Are or were justice-involved
- Are in or transitioning from foster care
- Are engaged with the mental health or substance abuse system.

City programs will engage with low-income youth populations citywide. Youth placement goals will be in place for all CA Volunteer programs using the current Area Planning Commission (APC) data on poverty. Table 3 below provides proposed data and target enrollments by APC.

Table1: Work Experience Slot Allocations by Region

Area Planning Commission (APC)	Percent of People in Poverty in the City	Total by APC
South Los Angeles	29.1%	1,191
Central Los Angeles	19.7%	806
South San Fernando Valley	14.9%	610
North San Fernando Valley	14.3%	585
East Los Angeles	10.3%	422
West Los Angeles	6.5%	266
Harbor	5.2%	213
Total	**100%**	**4,093**

Metrics/Reporting

Cities will be required to report metrics on a quarterly and annual basis to CA Volunteers in a format and method to be specified by California Volunteers. Based on the list of projects in Section III, Proposed Projects/Budget Allocation on the next page, the following metrics will be reported to CA Volunteers:

Table 2: Program Outcomes

No.	Outcomes	Goal
1	Number of youth participating in program	4,093
2	Number of youth employed in each focus area:	
	a. Food Security	160
	b. Climate	135
	c. COVID 19 Recovery	2,608
3	Number of youth enrolled in job training/readiness programs	3,070
4	Number of youth completing job training/readiness programs	3,070
5	Number of youth participating in summer program (if applicable)	300
6	Average wage and hours worked of participants across program	Varies

Additionally, California Volunteers requires cities to report the data outcomes, where feasible, on a quarterly and annual basis to California Volunteers in a format and method to be specified by California Volunteers. The outcomes proposed in Table 3 below are based on the list of proposed projects in Section III, Proposed Projects/Budget Allocation on the next page. These outcomes, along with stories from participants, will be used for the California Volunteers annual report.

Table 3: Additional Outcomes

No.	Outcomes	Goal
1	Number of youth employed in program who were previously unemployed	4,093
2	Number of youth who complete full program (1 year or summer program)	4,093
3	Percentage of youth employed in program who remain in college or stable employment	75%
4	Percentage of youth employed after completion of program	75%
5	Percentage of youth who report job satisfaction after one year of employment, as reported by a survey	80%
6	Percentage of youth who report an interest in a career in public service after one year of employment, as measured by a survey	50%
7	Percentage of youth employed in public service after one year of employment	50%
8	Job training evaluations	75%

PROPOSED PROJECTS / BUDGET ALLOCATION

In developing funding recommendations for the California For All program, the Mayor's Office sought to build upon innovative programs implemented by City Departments that helped increase access to economic opportunity for high-barrier youth in the City of Los Angeles. Proposed programs listed below build upon existing programs that can be implemented immediately.

Table 4: Proposed Projects and Budget

Proposed Project	Project Description	Department	Funding (1/1/22-6/30/24)
Angeleno Corps	Angeleno Corps provides a 10-month internship and program evaluation for young adults, ages 18-30, impacted by the pandemic. This program seeks to reconnect youth into education through enrollment in a community college while providing meaningful work experience in one of 4 priority sectors. This funding will expand Angeleno Corp to serve 800 participants over 3 years and will add food security as a new sector, through Sustainable Economic Enterprises of L.A., FamilySource Center food distribution sites. **Service Providers: YouthSource Centers**	EWDD	$10,000 000

Proposed Project	Project Description	Department	Funding (1/1/22–6/30/24)
Clean L.A.	Clean L.A. is a 12-month, full-time employment program for 200 job-seeking Angelenos who would like to help clean and green the City of Los Angeles as a pathway to a full-time career. **Service Providers: Public Works Clean & Green**	Public Works	$8,256,000
Early Childhood Education Student Advancement	This project provides 150 paid internship opportunities, one-on-one mentorship support, quarterly coaching sessions, and financial awards to graduating Los Angeles community college students in the child development or closely related field. **Service Providers: YouthSource – College Promise Works**	EWDD	$600,000
Edible Food Waste Recovery	Funding will fund two 2-person work crews to prevent food destined for landfills from becoming waste and distribute the food to food bank organizations to help reduce greenhouse gas emissions, and improve public health and the environment—particularly in disadvantaged and low-income communities. **Service Providers: Los Angeles Conservation Corps**	Public Works	$475,440
Hire LA's Youth Data Platform Expansion	Funding will be used to expand the City's YouthSource system's infrastructure capacity, administered by EWDD, to serve 4,000 new youth to the existing Hire LA data platform. **Service Providers: Community Software Solutions**	EWDD	$740,977

Proposed Project	Project Description	Department	Funding (1/1/22–6/30/24)
L.A. Community College – City Pathways	This project will create a new 1,000 hour internship program for LA-area LACCD students. A total of 400 program participants will be placed in City Departments during the 3-year period to allow students to explore career pathways within the City. Opportunities include 200 recreation, aquatics, maintenance, and office support positions through Recreation and Parks, and 12 animal welfare positions through Animal Services. Additional positions may include engineering, information technology, planning and public policy, economic development, social services work. **Service Providers: YouthSource / Mayor's College Promise Works**	EWDD	$6,315,000
L.A. Community Composting	Funds will hire 12 youth to maximize the output of community gardens while they receive on-the-job training and work experience to develop community composting sites as part of the City's healthy soils strategy to support urban agriculture. **Service Providers: Los Angeles Conservation Corp**	Public Works	$560,000
LA:RISE Youth Academy	The LA:RISE Youth Academy serves youth 18-30 experiencing homelessness through the successful LA:RISE program model. Youth are provided 250 hours of transitional employment, wrap around services including housing and other social services. This funding will expand the existing program to serve 800 homeless youth over 3 years. **Service Providers: LA:RISE Youth Academy**	EWDD	$6,000,000

Proposed Project	Project Description	Department	Funding (1/1/22–6/30/24)
L.A. River Rangers	L.A. River Rangers will provide a 12-month, full-time employment to 135 young Angelenos who will provide critical maintenance and operation services along the 32 miles of the LA River as a pathway to a full-time career in the City of LA. **Service Providers: Los Angeles Conservation Corp**	Public Works	$4,712,000
Mayor's Young Ambassadors	Mayor's Young Ambassadors Program in partnership with LACCD supports international career training for 80 students through travel overseas and exposure to public service careers in international policy and diplomatic relations. **Service Providers: TBD**	Mayor	$360,000
Non-Profit Apprenticeship	Funding will support stipends for 60 youth to explore community change work as a career, while receiving coaching and mentoring to support their post-secondary and community impact goals. **Service Providers: Coalition for Responsible Community Development**	EWDD	$1,320,000
Program Evaluation and Project Planning	Funding will be allocated for procurement of the program evaluation component for the twelve CA Youth Workforce funded programs and for other related project coordination activities, such as convening City departments and other stakeholders. **Service Providers: TBD** **Total reflects contract amount only; additional costs included with Program and Admin*	Youth Development Department	$539,460*

Proposed Project	Project Description	Department	Funding (1/1/22–6/30/24)
Student to Student Success	Student to Student program provides LAUSD youth work experience by tutoring younger children within their household. The program seeks to offset educational loss experienced during the pandemic through increased educational support. This funding will expand the Student to Student program to include a program evaluation and serve 800 participants over 3 years. **Service Providers: YouthSource, LAUSD and Managed Career Solutions**	EWDD	$2,762,500
Summer Night Lights	Summer Night Lights program will hire 300 young people, ages 18-30, to coordinate activities at an additional 10 City parks and recreation centers that stay open late to provide young people and families with safe, fun gathering spaces during the summer months. **Service Providers: Gang Reduction & Youth Development**	Rec & Parks	$3,500,000
Teen Parent Prosper Project	Funding will partner with 3 LAUSD schools to leverage FamilySource Center support services and provide part-time subsidized employment opportunities for 40 low-income, unemployed teen parents. **Service Provides: FamilySource**	Community Investment in Families (CIFD)	$776,500
Youth & Community Harvest Internships	This project will create 6-month work experience internships with Farmer's Markets and non-profit led urban farms and community gardens. A total of 125 students will explore career pathways in urban farming, food nutrition, and reducing food waste during the 3-year period. Youth will also help design a marketing campaign and strategy to increase the use of CalFresh. **Service Providers: YouthSource**	EWDD	$603,400

Proposed Project	Project Description	Department	Funding (1/1/22–6/30/24)
Youth Hospitality Training Academy	This youth workforce development program will provide 200 youth training to support major events ahead of the 2028 Olympic and Paralympic Games and/or 2026 World Cup, etc. This program will also extend to the establishment of a volunteer-to-hire program in partnership with these major events. **Service Providers: YouthSource and Hospitality Training Academy**	EWDD	$403,400
Program and Administration (10%)	Funding will cover City program and administrative costs for participating departments.	EWDD & Implementing Departments	$5,324,964
	TOTAL		**$53,249,641**

PROGRAM ADMINISTRATION

City applicants that are awarded grants through this program will be required to submit quarterly and annual reports on expenditures and various performance measures identified. The Economic and Workforce Development Department will be designated as the City's fiscal and administrative lead for this initiative. As the City department responsible for administering youth workforce development programs, EWDD is best suited to administer this grant and adhere to the grant reporting requirements. Included in the list of program recommendations is funding for the Youth Development Department to support program coordination activities, including the proposed evaluation of funded programs.

NEXT STEPS

Funding allocations for programs administered by EWDD will be included in the upcoming Program Year 23 Annual Plan.

CMH:GR:cg

Workforce Development Board
City of Los Angeles

8.

DATE: February 23, 2022

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Public Hearing to Obtain Input on the Development of the Year 23/Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Workforce Development Board (WDB) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available