CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING

Thursday, April 10, 2025
10:00 AM - 12:00 PM

Goodwill So CA - Auditorium

342 N. San Fernando Rd. Los Ángeles, CA. 90031

AGENDA

1. Call to Order/Roll Call

NON-ACTION ITEMS:

2.	Declarations of Conflict of Interest	Charles Woo
3.	Public Comment on Non-Agenda Items	
4.	Executive Director Announcement	Brenda Shockley

ACTION ITEMS:

5.	Consideration of the Minutes of March 13, 2025	Charles Woo
6.	Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies	Mark Franco
7.	Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program	Gerardo Ruvalcaba/Lisa Salazar
8.	Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee	Gerardo Ruvalcaba/Lisa Salazar
9.	Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers	Donny Brooks

10. Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio — Tony Estrada

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

11. Presentation by the Economic and Workforce Development Department on the Draft Year 26 (July 1, 2025 to Jun 30. 2026) Annual Plan and Timeline — Elizabeth Macias
12. A Report Back from the Economic and Workforce Development Department on Wildfire Disaster Recovery and Relief Updates — Donny Brooks
13. Verbal Update on WIOA and the Continuing Resolution — Hannah Lee
14. Next Meeting: June 12, 2025
15. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, Nancy Hoffman-Vanyek, Teri Hollingsworth, La Shondra Mercurius,Gabriel Pimentel

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071.
Phone: 213-744-7164 www.wiblacity.org

2.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Declarations of Conflict of Interest**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

4.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Executive Director Announcement**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

5.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Minutes of March 13, 2025**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5 - DRAFT_WDB_Exec_Comm_Minutes _03.13.2025.pdf
- Item 5 - ADOPTED_WDB_Exec_Comm_Minutes _03.13.2025

CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD
EXECUTIVE COMMITTEE MEETING
THURSDAY, MARCH 13, 2025
Goodwill Industries – Auditorium
342 N. San Fernando Rd. Los Angeles, CA 90031
10:00 A.M. – 12:00 P.M.

MEMBERS PRESENT: Charlie Woo, Garrett Gin, Patricia Perez, David Crippens, Teri Hollingsworth, Gabriel Pimentel

1. Call to Order/Roll Call – Chair Charles Woo called the meeting to order at after roll call and the confirmation of a quorum.

   Gerardo Ruvalcaba introduced guests Nicole Gougis and Barak Vaughn, Deputy City Attorneys who will be staffing the WDB.

   NON-ACTION ITEMS:

2. Declarations of Conflict of Interest – None
   Deputy City Attorney Chris Lee stated that the WDB members must carefully review all of the agenda items prior to each meeting to determine if they have any conflicts.

3. Introduction of New WDB Staff Member

Hannah Lee introduced Danielle Martinez, the Workforce Development Board's newly hired Management Analyst. Danielle was working with the Department on LA:RISE. She will support the following committees: Youth Council, Older Worker Ad Hoc, the Quarterly and Executive Committees.

4. Public Comment on Non-Agenda Items

David Crippens commented on the event held at Leimert Park to address the wildfires. He was extremely proud to see the Department represented.

ACTION ITEMS:

5. Consideration of the Minutes of January 9, 2025

Patricia Perez moved to approve/Seconded by Gabriel Pimentel.
Motion carries unanimously. No abstentions.

6. Approval of Recommendations from the Economic and Workforce Development Department regarding the Task Order Solicitation #1 to contract with a Consultant for Policy and Program Implementation of the Older Worker Strategy / AdvantAGE LA Plan

Donny Brooks, EWDD Division Director of Workforce Development, provided background and presented the Department's request for approval of recommendations for task order solicitation #1 to contract with a consultant for policy and program implementation of the Older Worker Strategy/AdvantAGE LA Plan. A bench of consultants was procured by the Department to help them with the implementation of the Plan. The Board approved two consultants in December. Approval today would allow them to contract for up to $250,000.

Gerardo Ruvalcaba introduced Jessica Daugherty, Cause Impact Consulting, who said that they have worked with the Department on P3 previously and are very familiar with workforce development.

David Crippens moved to approve/Seconded by Teri Hollingsworth
Motion carries unanimously. No abstentions.

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

7. A Verbal Update from the Economic and Workforce Development Department on Wildfire Grants including the Impacted Worker Relief Fund Application and other Disaster Recovery Activities/Initiatives

Donny Brooks provided an update of wildfire coordination and activities. The EWDD team is staffing the Disaster Recovery Center to provide support to residents visiting the One-Stop hub at the former Westside Pavilion. The Rapid Response unit was activated on January 13th and was doing virtual orientations to provide assistance to job seekers. These grants will address dislocated workers, job placement, transitional employment, and supportive services. Upwards of 10 million in grants has been sought to address the wildfire victims. They are tracking the traffic daily and marketing the services they can provide to make the greatest impact on those in greatest need that have been affected by the wildfires.

David Crippens asked for a one-to-two-page document that shows all the programs and what is needed. They need to document and formalize what was done, and how the funds were spent. He asked what is being done to address those that do not meet WIOA requirements.

Donny Brooks said that the Department submitted two supplemental budget requests to the City Council to fund a domestic worker program. This will not be tied to the federal eligibility restrictions. Considering the huge budget shortfall, this may or may not be approved.

Gerardo Ruvalcaba, Assistant General Manager, EWDD said that the Department partnered with the Community Investment for Families Department to make additional resources available that do not have the same legal residence requirements, or right-to-work restrictions.

Patricia Perez asked if the Department could collect the stats and data of the online applications to make sure they are doing things equitably. There is language and technology issues that could create challenges.

Gerardo Ruvalcaba said that they know that technology is an issue. There are centers that assist folks with technology issues, and outreach is being addressed by a contractor. Trusted partners are working with them to support organizations that are applying for assistance.

Teri Hollingsworth stated that there are outreach efforts under way to address the non-W-2 workers. She would like to see the stats. She offered the assistance of her organization to assist healthcare workers.

Garrett Gin commented that a lot of well-intentioned campaigns have come out since the wildfires. He wants Department communications to build out the system and tell the story correctly so that residents have trust in the system, to make sure that the Department and the Board are top of mind when it comes to resources.

8. A Verbal Update from the Economic and Workforce Development Department on the status of the Irvine and Hilton Foundation Grant Request for Proposals

Gerardo Ruvalcaba provided an update on the Irvine and Hilton Foundation grant Request for Proposals. The WDB in partnership with the Mayor’s Office secured two separate grants to help support one of the strategies in the 5-Year Strategic Plan; to build out apprenticeship strategies throughout the system. Six hundred thousand dollars have been secured. There will be a procurement process live in the system next week. The Department will bring funding recommendations to the Board in May.

9. Next Meeting: April 10, 2025

10. Adjourn – Chair Charles Woo adjourned the meeting at 12:00 p.m.

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9. Next Meeting: April 10, 2025

10. Adjourn – Chair Charles Woo adjourned the meeting at 12:00 p.m.

6.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 - Approval of Recommendations from the Economic and Workforce Development Department regarding a Request For Qualifications to establish a Qualified List for Workforce Consulting Services to implement Industry Sector Strategies

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT REGARDING A REQUEST FOR QUALIFICATIONS TO ESTABLISH A QUALIFIED LIST FOR WORKFORCE CONSULTING SERVICES TO IMPLEMENT INDUSTRY SECTOR STRATEGIES

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the EWDD's results from a Request for Qualifications (RFQ) procurement to establish a Qualified List to provide Industry Sector Strategies Consulting Services as summarized in Table 1; and
2. AUTHORIZE the EWDD to establish a Qualified List of Industry Sector Strategists for a 3-year period effective April 1, 2025.

BACKGROUND

On August 19, 2024, EWDD issued an RFQ to establish a Qualified List of contractors to assist with Industry Sector Strategies Consulting Services. These consultant(s) will support the implementation of various sector strategies recommended in the Mayor's Five-Year Workforce Development Strategic Plan (Five-Year Plan). The Five-Year Plan goal is to place 50,000 Angelenos into high-quality living-wage jobs, registered apprenticeships, paid work experience, and training as critical pathways to economic stability and success. The Five-Year Plan's key objectives include:

1. Building a stronger workforce ecosystem;
2. Promoting economic mobility for high-barrier populations; and
3. Developing industry-specific sector strategies. The strategies outlined in the Plan aim to:

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

i. Connect Angelenos with quality jobs and opportunities to continue developing their skills and qualifications;

ii. Ensure pathways to quality jobs are accessible to all Angelenos by removing barriers to employment for Angelenos facing the greatest economic disparities and marginalization and by providing these groups with targeted pathways to employment and wraparound services; and

iii. Adapt to changes in workforce needs, considering demand from both the worker and employer perspectives.

EWDD will contract these consultant(s) to serve as industry sector strategist(s) for its Workforce Development System (WDD). The consultant(s) will develop regional strategies for building career pathway-focused industry sector strategies that meet employer demands in a key identified sector within the region. The Sector Strategists shall support EWDD to develop the following sector strategy elements for the selected industry sector:

1. A comprehensive Labor Market Industry profile;
2. Career pathways, skill gaps, analysis of supply chains, and assessment of sector strategies;
3. Opportunities for apprenticeships; and
4. Development of a comprehensive profile of relevant key employers.

They will also convene stakeholders, conduct research, engage service providers, and provide recommendations for aligning local and regional policies and programs to further the development of a regional sector strategy. Key industries of interest include Biotech/Life Sciences, Advanced Manufacturing, Entertainment/Film, Healthcare and Renewable Energy that align with the priority sectors outlined in the Five-Year Plan.

DISCUSSION

A total of fifteen (15) proposals for this RFQ were received by the September 12, 2024 deadline.

RFQ Qualification Process

Proposals were evaluated on a 100-point scale utilizing two (2) internal raters with expertise in employment engagement in high-demand sectors. The rating factors included:

1. Demonstration of capacity and expertise in providing support to a municipality in serving as an industry sector manager, developing career pathway-focused industry sector strategies, and familiarity with the Workforce Innovation and Opportunity Act (WIOA), its regulations, and programs;
2. Demonstration of staff experience with the contribution to the implementation of sector strategies in the areas of development, convening, research, engagement, and recommendations; and
3. Demonstration of cost reasonableness through a detailed fee schedule.

Under EWDD's RFQ selection process, a score of seventy (70) is considered qualifying for placement on the Qualified List.

Proposals Received

EWDD received a total of fifteen (15) proposals for the Industry Sector RFQ. Twelve (12) of the fifteen (15) proposals were eligible to participate in the procurement and evaluation. Three (3) proposers were disqualified because they did not submit a complete application (Work Ready Online, Directed Action, and KPMG, LLP), missing documents required for vetting and evaluation of the respective proposals.

Scoring Results

As outlined in Table 1, only six (6) of the twelve (12) proposals achieved a passing score of seventy (70) percent. Given the critical role of the Sector Strategists in the new Five-Year Plan, EWDD must have sufficient eligible providers on the Qualified List. Without additional consultants, EWDD does not anticipate meeting the department's needs.

As a result, EWDD utilized curved scores to ensure an adequate pool of potential consultants. Table 1 provides both a raw score and a curved score. Raw scores were based on one hundred (100) Total Points. Curved scores were based on ninety-six (96) Total Points aligning with the highest raw score attained by the applicants. The scores were curved based on the following formula:

[Original Raw Score ÷ 96 = Curved Score]

In this formula, ninety-six (96) was used because it represents the new total points possible based on a curved scoring system in which the highest raw score serves as the limit of maximum points. Under the original raw scores, two (2) applicants received a score of ninety-six (96), Capitol Impact and Deloitte.

Table 1 – Industry Sector Strategies Consulting Services Qualified List

№.	ORGANIZATION	RAW SCORE	CURVED SCORE	RECOMMENDATION
1.	Capitol Impact	96	100	Qualified
2.	Deloitte	96	100	Qualified
3.	Civic Solutions Partnership	89	93	Qualified
4.	Beacon Economics	85	89	Qualified
5.	Social Finance	81	84	Qualified
6.	Valastella Group, LLC	73	76	Qualified
7.	Estolano Advisors	69	72	Qualified
8.	Los Angeles County Economic Development Corp. (LAEDC)	69	72	Qualified
9.	Paige Innovative Consulting	66	69	Not Qualified
10.	Applied Decision Technologies, Inc.	52	54	Not Qualified
11.	Stratvis	13	14	Not Qualified
12.	ICM Federal	8	8	Not Qualified
13.	Directed Action	N/A	N/A	Disqualified
14.	KPMG, LLP	N/A	N/A	Disqualified
15.	Work Ready Online	N/A	N/A	Disqualified

In the proposed methodology, two additional consultants, LAEDC and Estolano Advisors qualify. A third applicant, Paige Innovative Consulting misses the eligible list by one point.

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on April 3, 2025, as well as notification of appeal rights no later than five (5) business days after the date of the RFQ notification results letter. Recommendations are subject to appeals.

FUNDING RECOMMENDATION

Funds were not to be awarded through this process as the sole purpose of this RFQ was to establish the Qualified List and pre-qualify consultants. Inclusion on the Qualified List does not guarantee that a consultant will be contracted to provide services to the City of Los Angeles (City). The City may request services from any of the pre-qualified consultants on the list by issuing a task/work order, depending on the needs of EWDD.

PROPOSED TERM OF QUALIFICATION

The Qualified List will remain valid for a period of three (3) years from April 1, 2025.

NEXT STEPS

Upon authorization, approved respondents to this RFQ will be placed on a list of eligible consultants, also known as the Qualified List of Workforce Sector Strategist Consultants, for future use to support Sector Strategy Implementation.

CMH:GR:DB:EM:MF:cg

7.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 - Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to accept a Federal Earmark and City General Funds to implement the Peer Homeless System Navigator Program

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT, IN PARTNERSHIP WITH THE YOUTH DEVELOPMENT DEPARTMENT, TO ACCEPT A FEDERAL EARMARK AND CITY GENERAL FUNDS TO IMPLEMENT THE PEER HOMELESS SYSTEM NAVIGATOR PROGRAM

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD), in partnership with the Youth Development Department (YDD), respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee to accept funding in an amount not to exceed $454,592, a combination of $343,592 in federal earmark funding plus an additional $111,000 in City of Los Angeles (City) General Fund (GF) funding, to assist with the implementation of the Peer Homeless System Navigator Pilot Program (PHSN Program);
2. AUTHORIZE the General Manager of the EWDD or designee to issue a Request for Interest (RFI) to the YouthSource Center (YSC) and WorkSource Center (WSC) systems to provide homeless youth navigation services for the PHSN Program; and
3. AUTHORIZE the General Manager of the EWDD or designees to implement necessary Controller Instructions to accept these funds.

BACKGROUND

On June 20, 2024, the U.S. Department of Labor (DOL) awarded $640,108 in Community Project Funding/Congressionally Directed Spending (CPFCDS or federal earmark) funds to the YDD to implement the PHSN Program during a term of July 1, 2024 through March 31, 2026. The City of Los Angeles (City) Council allocated an additional $111,000 in General Fund dollars to the PHSN Program, bringing the total funding to $751,108. The PHSN Program will hire and train forty (40) low-income community college students to

serve as peer navigators (program participants) for other low-income, housing-insecure, and/or transition-age youth (TAY). The program participants will support other youth by facilitating referrals to support services, such as job training, academic support, housing assistance, financial stability aid, mental health resources, public assistance services, and other basic needs support services.

The EWDD supported the YDD's initial application for CPFCDS funds to pilot the PHSN Program. The application emphasized the goal of implementing the program as part of the City's Workforce Development System (WDS) and in alignment with the priorities of the WDB's Annual Plan. Specifically, the PHSN Program supports the 2024-2025 Annual Plan's Strategy One of supporting, "... regional efforts to reduce homelessness by providing pathways to sustainable employment, training, education and connecting participants to supportive services" (pg. 12). Since the grant award, the WDB has adopted the Five-Year Workforce Development Strategic Plan (Five-Year Plan) and the Horizons 32K Strategic Plan (Horizons Plan), and the YDD has started the implementation of the Citywide Youth Development Strategic Plan (CYDS Plan). The PHSN Program also aligns directly with these three plans. Specifically, it aligns with the Five-Year Plan's Strategy Two of, "... building pathways to a brighter future: high barrier programs" (pg. 22) and the Horizons Plan's Objective One to, "... promote innovation, continuous improvement, and collaboration between Los Angeles region Education and Workforce systems to support opportunity youth connection to quality career pathways and employment" (pg. 13), and the CYDS Plan's Housing Priority of ensuring, "… youth have access to safe and affordable housing and safe communities" (pg. 4).

DISCUSSION

Peer Homeless System Navigator Pilot Program Implementation Plan

The YDD is entering into a partnership with the EWDD to leverage EWDD's expertise in administering federal programs and reporting on federal funds, to assist with the implementation of the PHSN Program. Through this partnership, the YDD will be the lead coordinating agency of the PHSN Program and conduct all programmatic oversight and reporting. The EWDD will procure the PHSN Program's workforce service provider from the City's WDS, to serve as the fiscal agent of the PHSN Program, and oversee fiscal reporting. The PHSN Program will also receive some accounting support from the Office of the City Clerk. During the fourth quarter of the current Fiscal Year 24-25, the EWDD will complete an RFI to select an employer of record and service provider for the program participants from the WDS's bench of qualified service providers for an amount not to exceed $454,592.

The YDD will hire and host a program manager to oversee the overall PHSN Program, manage and train the peer navigators, coordinate with the EWDD and the WDS employer-of-record contractor, and ensure the PHSN Program meets its DOL program outcomes. Additional project planning and the recruitment of program participants are also planned for the fourth quarter of the current fiscal year. The onboarding and paid training for program participants will occur by July 2025, and the PHSN Program will run through March 31, 2026.

Peer Homeless System Navigator Pilot Program Design

The PHSN Program will provide specialized training and paid work experience to low-income college students who, in turn, serve as peer navigators to connect fellow youth in need to the supportive services and benefits that can help stabilize their lives. The PHSN Program design is modeled after the core components of the successful Angeleno Corps Program. The PHSN Program will hire and train forty (40) program participants to conduct outreach, identify system gaps, provide referrals, facilitate appointments, follow-ups with case managers, help secure benefits for other low-income, transition-age, and/or housing-insecure youth. The program participants will conduct outreach and facilitate connections and referrals to common support services. Each of the forty (40) program participants will provide referrals to housing and other support services to thirty (30) other homeless, TAY, and/or housing-insecure youth. Therefore, the program participants will serve a cumulative 1,200 youth with connections to homeless support services, financial management education, job readiness skills, and other services. Thirty of the forty (40) program participants will be funded by the CPFCDS grant, and ten (10) by the City General Fund.

The program participants will receive industry-recognized certification from the Los Angeles Community College District (LACCD) and additional vocational training on homelessness services navigation from the L.A. Opportunity Youth Collaborative (LAOYC). The program participants will receive specialized training on the region's Continuum of Care (COC), which is an integrated system that guides and tracks homeless individuals and families through a comprehensive array of housing and services intended to prevent and end homelessness in Los Angeles. The YDD's program manager will be responsible for identifying and coordinating the specialized training for the program participants from LACCD, LAOYC, COC, and other partners.

The PHSN Program's target population is forty (40) low-income and/or TAY, ages 18-25, enrolled full-time at one of the nine local LACCD colleges, who work up to 360 total hours at an hourly rate of $25. At least ten (10) of the program participants will reside in California's 30th Congressional District and thirty (30) in other areas of the City with high homelessness and poverty levels. The program participants will support other youth across the City while focusing on youth living in areas with high homelessness and poverty rates surrounding the LACCD campuses.

Performance Measures and Target Outcomes

№.	PERFORMANCE MEASURES	TARGET
1	Number of Program Participants	40
2	Number of Program Participants Co-Enrolled in Workforce Innovation and Opportunity Act (WIOA)	20
3	Percentage of Youth Completing the Program	80%
4	Average Monthly Hours Worked by Participants Across the Program	32 Hours
5	Education and Employment Rate 2nd Quarter After Exit for Program Participants (to be tracked by YDD)	72%
6	Number of Participants that Complete Specialized Training Out of the Total Number of Participants that Begin Training	36/40

Performance Measures and Target Outcomes (continued)

№.	PERFORMANCE MEASURES	TARGET
7	Credential Attainment for Program Participants (to be tracked by YDD)	62%
8	Measurable Skill Gains for Program Participants (to be tracked by YDD)	56.4%
9	Total Number of Youth Connected to Support Services by the Program Participants	1,200
10	Youth Participant Satisfaction Score at Exit, as Measured by a Survey Developed and Administered by YDD	8/10
11	Percentage of Participants Reporting Interest in a Career in Homeless Services or other Human Services field at Exit, as Measured by a Survey Developed and Administered by YDD	80%

The YDD will be primarily responsible for tracking outcomes for numbers 5, 7, 8, 10, and 11, as they involve evaluation-related or post-contract performance measures.

Estimated Program Timeline

PERIOD	STAGE	LEAD
April 2025	RFI Release and Contractor Selection	EWDD
April - June 2025	Contract Development	EWDD and YDD
May - June 2025	Recruitment and Selection of Program Participants	YDD
June 2025	Start of Program Participant Onboarding	Contractor
July 1, 2025	Start of Program Participant Training & Work Experience	YDD and Contractor
January - March 2026	End of Program Participant Work Experience	Contractor

WORKFORCE DEVELOPMENT BOARD COMMITTEE REVIEW

The WDB Youth Council considered the above recommendations on March 25, 2025, and forwarded them to the WDB Executive Committee.

NEXT STEPS

Upon approval from the WDB, EWDD will finalize RFI recommendations to present for consideration at the next WDB Executive Committee meeting in May 2025.

CMH:GR:DB:LS:RC:cg

8.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 - Approval of Recommendations from the Economic and Workforce Development Department, in partnership with the Youth Development Department, to allocate funds to support the relaunch of the Hire LA's Youth Steering Committee

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

8

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT, IN PARTNERSHIP WITH THE YOUTH DEVELOPMENT DEPARTMENT, TO ALLOCATE FUNDS TO SUPPORT THE RELAUNCH OF THE HIRE LA'S YOUTH STEERING COMMITTEE

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD), in partnership with the Youth Development Department (YDD), respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee to allocate up to $75,000 in Workforce Innovation and Opportunity Act (WIOA) funds to the YDD to support the relaunch and management of the Hire LA's Youth Steering Committee (HLAYSC);
2. AUTHORIZE the General Manager of the EWDD or designees to implement necessary Controller Instructions for the allocation and transfer of WIOA funds to YDD; and
3. INSTRUCT the General Managers of the EWDD and YDD to report back to the WDB Youth Council within 60 days with recommendations for evaluating the Hire LA's Youth Program (HLAYP).

BACKGROUND

The HLAYP was first launched in 2005 and has since become the City of Los Angeles' (City) flagship youth employment initiative. It provides young Angelenos ages 14-24 with summer and year-round employment, along with work skills training, financial literacy, career coaching, mentoring, and career exposure. The initiative is multi-faceted, serving as a workforce development program, a public awareness campaign, and a public-private partnership to prepare youth and young adults for the 21st-century workforce, especially opportunity youth, system-involved youth, and other young people with traditionally higher barriers to employment. Since its launch, the HLAYP has placed thousands of young people in jobs.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

From 2010 to 2021, the strategic direction of the HLAYP initiative was overseen by a steering committee composed of key stakeholders, including the EWDD, the Office of the Mayor, UNITE-LA, the Los Angeles Unified School District (LAUSD), the County's Department of Workforce Development, Aging and Community Services (WDACS), the L.A. Chamber of Commerce, the L.A. Opportunity Youth Collaborative (LAOYC), and other leading youth workforce development organizations.

However, the HLAYSC has remained dormant since the height of the COVID-19 pandemic. Since then, the WDB has adopted the Five-Year Workforce Development Strategic Plan (Five-Year Plan) and the Horizons 32K Strategic Plan (Horizons Plan), and the YDD has started the implementation of the Citywide Youth Development Strategic Plan (CYDS Plan). Collectively, these efforts represent the most comprehensive, forward-thinking approach to preparing young people for meaningful employment and long-term, living-wage careers. To build on this momentum and have a more forward-looking approach, it is imperative that the City re-establish the HLAYSC and resume its leadership role in coordinating youth employment, driving workforce development innovation, and expanding opportunities for young Angelenos across the region.

DISCUSSION

The EWDD and the YDD plan to relaunch and co-chair the HLAYSC beginning in May 2025. The renewed committee will focus on increasing both the quantity and quality of job opportunities and career pathways the City provides to young people.

Committee Goals

- Increase the number of youths served by the City's Workforce Development System (WDS).
- Maximize City, County, State, and other resources allocated for the HLAYP.
- Improve the quality and availability of work experience and internship opportunities, with a focus on career pathways, registered apprenticeships, and government jobs.
- Create and implement a HLAYP calendar that includes an annual launch, secures year-round job placement commitments from City Departments, and engages the private sector and philanthropic partners in support of career pathways for youth.
- Develop structured training that equips youth with essential workplace skills, builds the capacity of line staff, and empowers supervisors to be effective mentors for youth workers.
- Develop strategies to increase referrals from the YouthSource Center (YSC) system to the adult WDS for youth interested in full-time employment.
- Support the implementation of youth strategies within the Five-Year Plan, the Horizons Plan for Opportunity Youth, and the CYDS Plan.
- Leverage the City Youth Council and the YSC advisory councils to conduct near-peer outreach to increase the HLAYP enrollment and brand awareness.
- Evaluate HLAYP on an annual basis, including an assessment of the initiative's overall effectiveness and participant experience.

The renewed HLAYSC will drive a coordinated strategy to expand youth employment opportunities, strengthen career pathways, and enhance workforce development efforts across the City. Through cross-sector collaboration, strategic investments, and targeted training, the committee will aim to ensure that young Angelenos, particularly those facing systemic barriers, have access to meaningful work experiences.

Committee Members

The EWDD and YDD will co-lead the committee, which will include a range of key local and regional partners such as the Mayor's Office, the LAUSD, the Los Angeles Community College District (LACCD), UNITE-LA, the LAOYC, County partners, and other major stakeholders.

Timeline

The committee will relaunch approximately on May 1, 2025. From March to April, the EWDD and YDD will focus on planning, including developing a HLAYP calendar and an initial work plan for the committee ahead of the May launch.

NEXT STEPS

Upon approval from the WDB, EWDD will coordinate with YDD to transfer WIOA funds and relaunch HLAYSC as outlined in the recommendations above.

CMH:GR:DB:LS:RC:cg

9.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9 - Approval of Recommendations from the Economic and Workforce Development Department to reallocate Program Year 2024-25 County Measure H funds between current LA:RISE Service Providers

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

9

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT TO REALLOCATE PROGRAM YEAR 2024-25 COUNTY MEASURE H FUNDS BETWEEN CURRENT LA:RISE SERVICE PROVIDERS

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee, to reallocate $40,468 of Program Year (PY) 2024-25 County Measure H funds between current Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Service Providers as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD, or designee, to execute contract amendments as listed in Table 1 with the Los Angeles LGBT Center (LGBT Center) and Managed Career Solutions, SPC (MCS) / Hollywood WorkSource Center (WSC), for the contract term of July 1, 2024 to June 30, 2025.

BACKGROUND

The LA:RISE is a collaborative partnership that unites the City of Los Angeles' (City) Workforce Development System (WDS) with employment Social Enterprises (SE) to move individuals with employment barriers into the workforce. LA:RISE provides job training, transitional jobs, paid work experiences, and other employment services to the hardest-to-employ participants, those with a history of homelessness or at risk of homelessness including formerly incarcerated, and disconnected youth.

On May 23, 2024, the WDB Executive Committee approved the EWDD's Year 25 Annual Plan. The plan included $3,000,000 in Measure H funding for LA:RISE programming for Program Year (PY) 2024-25.

On August 6, 2024 the EWDD received communication from the Los Angeles County Department of Economic Opportunity (DEO) that the EWDD's PY 2024-25 Measure H funding for the LA:RISE program would total up to $3,960,000 - an increase from the amount approved in the Year 25 Annual Plan. The additional funding required the EWDD to increase the total number of hours of subsidized employment per participant (increasing to 300 hours from the initial reduced goal of 275), increase retention goals, and set aside ten percent (10%) of each agency's awarded total to Supportive Services costs.

On January 9, 2025, the WDB Executive Committee approved the EWDD's Year 25 Carry-In Plan (Carry-In Plan). The Carry-In Plan included up to an additional $960,000 in Measure H funding for LA:RISE programming for the period of July 1, 2024 through June 30, 2025.

As of March 26, 2025 the EWDD has enrolled 379 of 400 participants into the LA:RISE Measure H program reaching 95% of the total contract goal. Additionally, 97 or 49% of participants have completed transitional employment, 292 or 104% of participants have been co-enrolled with the Workforce Innovation and Opportunity Act (WIOA), and 54 or 27% of participants have been placed in unsubsidized employment.

RECOMMENDATIONS

In anticipation of the increased funding, LA:RISE service provider, Center for Living and Learning (CLL) expressed concerns to the EWDD about spending the additional funds. At the start of the current program year, CLL had already identified additional funding from outside grants to leverage the remaining required program activities for their participants.

In response, the EWDD identified the LGBT Center and MCS to take on the additional funding and performance. Currently, the LGBT Center has completed contractual enrollments, and has identified individuals who have expressed interest in joining the program. MCS is also on track with enrollments, serving 54 of their 60 total contracted participants, and has indicated capacity to provide job development services to the five (5) additional participants the LGBT Center will enroll.

The EWDD is recommending an amendment to the existing agreements to reallocate LA:RISE Measure H funding within the program (see Table 1). The recommendation will allow the EWDD to meet the overall program enrollment goal and utilize all available funds to service participants. The contract period is July 1, 2024 through June 30, 2025.

Table 1: LA:RISE Measure H Reallocation

SERVICE PROVIDER	YEAR 25 AP ALLOCATION	CARRY-IN ALLOCATION	RECOMMENDED ALLOCATION	VARIANCE
Anti-Recidivism Coalition	$171,832	$216,487	$216,487	
Center for Employment Opportunities	$134,244	$169,130	$169,130	
Center for Living and Learning	**$155,723**	**$196,191**	**$155,723**	**($40,468)**

Table 1: LA:RISE Measure H Reallocation (continued)

SERVICE PROVIDER	YEAR 25 AP ALLOCATION	CARRY-IN ALLOCATION	RECOMMENDED ALLOCATION	VARIANCE
Chrysalis	$467,169	$588,573	$588,573	
Coalition for Responsible Community Dev (WSC)	$169,245	$241,363	$241,363	
Downtown Women's Center	$85,916	$108,243	$108,243	
El Proyecto del Barrio	$28,650	$50,211	$50,211	
Goodwill Industries of Southern California	$330,741	$480,641	$480,641	
GRID Alternatives of Greater Los Angeles, Inc.	$85,916	$108,243	$108,243	
Homeboy Industries	$241,639	$304,434	$304,434	
Los Angeles Conservation Corps	$161,093	$202,956	$202,956	
Los Angeles LGBT Center	**$107,395**	**$135,304**	**$167,069**	**$31,765**
Managed Career Solutions - BH WSC	$125,646	$217,286	$217,286	
Managed Career Solutions - Hollywood WSC	**$269,791**	**$374,308**	**$383,011**	**$8,703**
Friends Outside in LA County	$65,000	$70,628	$70,628	
REDF	$100,000	$100,000	$100,000	
EWDD Admin	$300,000	$396,000	$396,000	
TOTALS	**$3,000,000**	**$3,959,998**	**$3,959,998**	**$0**

NEXT STEPS

Upon General Manager approval, the EWDD will execute amendments to existing agreements to reallocate funding to the identified contractors.

CMH:GR:CKP:DB:TEL:RK:cg

10.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 10 - Approval of Recommendations from the Economic and Workforce Development Department to allocate Program Year 2024-25 unallocated Vision Lab Program funds to the Vision Lab Program in the West Valley operated by El Proyecto Del Barrio

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

10

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT TO ALLOCATE PROGRAM YEAR 2024-25 UNALLOCATED VISION LAB PROGRAM FUNDS TO THE VISION LAB PROGRAM IN THE WEST VALLEY OPERATED BY EL PROYECTO DEL BARRIO

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD or designee, to allocate an additional $125,000 in unallocated Vision Lab Program (VLP) funds to the VLP in the West Valley operated by El Proyecto Del Barrio (EPDB) as listed in Table 1; and
2. AUTHORIZE the General Manager of the EWDD or designee, to amend the agreement (C-146100) with EPDB, in an amount not to exceed $125,000 for the contract term of January 1, 2024 to September 30, 2026.

BACKGROUND

The digital divide – the gap between those who have opportunities to access and benefit from the internet and those who do not – has been a growing issue in the Los Angeles region with deep disparities between communities and further highlighted during the COVID-19 pandemic.

Connectivity is now a necessity, not a luxury, essential for accessing economic, workforce, and educational opportunities, as well as health, social, and civic engagement. The digital divide has intensified disparities in access to tech workforce opportunities and resources needed for new businesses to thrive in a digital economy.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The VLP was developed by the Mayor's Office to bridge the digital divide in Los Angeles. The VLP in the West Valley is an extension of the original program launched in Program Year (PY) 2022-23 in South Los Angeles with the Brotherhood Crusade. EPDB was chosen as the operator because they are the currently procured YouthSource Center (YSC) in the San Fernando Valley serving Canoga Park and for their excellent track record of serving the vulnerable and underserved populations in the West Valley area.

DISCUSSION

The VLP operated by EPDB offers technology-focused programming to participants while also supporting local small businesses struggling to thrive in the digital economy.

The EPDB VLP consists of the following three components:

1. Business Idea Accelerator
   Coordinates with training or education providers to provide entrepreneurship training to entrepreneurs with ideas that address the digital divide;
2. Community Business Digitization
   Works with the City Los Angeles' (City) BusinessSource Centers (BSC) to provide community workshops to assist small businesses transition to operating in the digital world, including optimizing online marketing, leveraging AI tools, adopting e-commerce solutions; and
3. Youth Tech Workforce Development
   Partners with community-based organizations to provide technology-based courses and mentorship to youth in the San Fernando Valley area. These workshops prepare participants with the skills necessary to pursue technical careers.

Accomplishments/Proposed Metrics

The Vision Lab program in the West Valley is currently in the planning/implementation phase because of the unforeseen delay in sourcing an educational partner for the Business Idea Accelerator. A portion of the additional funding will be used to secure the educational partner.

DESCRIPTION	PER COHORT	TOTAL (2 COHORTS)
Total number of graduates that completed the business idea accelerator program. **The number of participants recruited should be higher to allow for attrition.*	12 (minimum)	24 (minimum)

DESCRIPTION	TOTAL
Total number of local small businesses engaged through the community programs	60 (minimum)
Total number of youths engaged through the community programs	60 (minimum)

RECOMMENDATION

To fully utilize the available VLP funds, EWDD requests approval of the allocation detailed in Table 1, which provides a summary of EWDD's recommended allocation of an additional $125,000 in PY 2023-24 Annual Plan (AP) unallocated VLP funds. The additional funds for the VLP will help bridge the digital divide experienced by youth and small businesses in the West Valley area. The contract term will be January 1, 2024 to September 30, 2026.

Table 1: Allocation/Redistribution of City General Fund

AGENCY	ORIGINAL CITY GF	NET CHANGE	NEW CITY GF AMOUNT
El Proyecto Del Barrio, Inc. (C-146100)	$76,000	$125,000	$201,000
PY 23-24 AP Unallocated Vision Lab Funds	$207,736	($125,000)	$82,736
TOTALS	**$283,736**	**$0**	**$283,736**

NEXT STEPS

Upon the WDB approval, the EWDD will execute a contract amendment with EPDB as listed in Table 1.

CMH:GR:CKP:DB:TE:FG:cg

Workforce Development Board
City of Los Angeles

11.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Presentation by the Economic and Workforce Development Department on the Draft Year 26 (July 1, 2025 to Jun 30. 2026) Annual Plan and Timeline**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 11 - Year 26 Annual Plan PPT

DRAFT
Year 26
Annual Plan

WDB Executive Committee Meeting
April 10, 2025



VISION

OUR VISION:

The City of Los Angeles Workforce Development System is an **innovative, diverse, and equitable workforce development** and **training system** that offers economic security and places skilled workers into high-quality jobs in the Los Angeles region.

Agenda

- Background and Purpose
- Five-Year Plan Overview
- Strategic Initiatives
- Funding for PY 2025-26
- Changes to Policies
- Timeline

PURPOSE

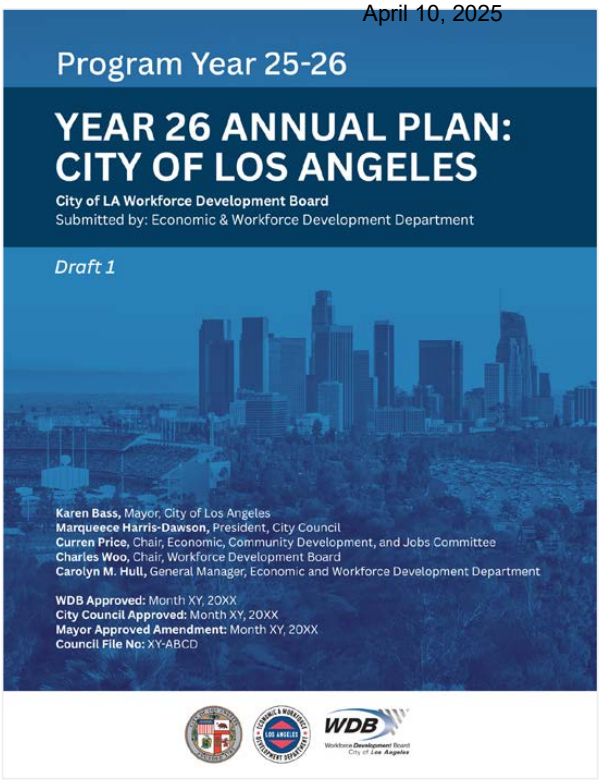
The Year 26 Annual Plan establishes the priorities, strategies, policies, budget, and timeline for the Los Angeles WDS.



Contents of the Year 26 Annual Plan

The complete Annual Plan consists of the following:

- Tab 1 - Plan Overview
- Tab 2 - Budget Schedules
- Tab 3 - Strategies and Activities
- Tab 4 - Economic Forecast
- Tab 5 - Policies
- Tab 6 - Performance Evaluation
- Tab 7 - Appendices



ECONOMIC OVERVIEW OF THE REGION

In the City of LA:

5,061,944
Civilian labor force

4,763,662
Are employed

298,282
Are unemployed

5.9%
Unemployed rate

Source: U.S. Bureau of Labor Statistics (February 2025)

THE CITY FACES MANY CHALLENGES



Los Angeles currently faces numerous intertwined challenges:

- Population Decline
- Aging Workforce
- Continued Inflation
- Growing Income Inequality
- LA Wildfires Recovery
- Decrease in Affordable Housing
- Homelessness Crisis
- Increased Costs for Operating a Business
- Struggling Commercial Real Estate Market

Los Angeles Five-Year Workforce Development Plan: A Path Forward (2025-2030)

Year 1 Implementation

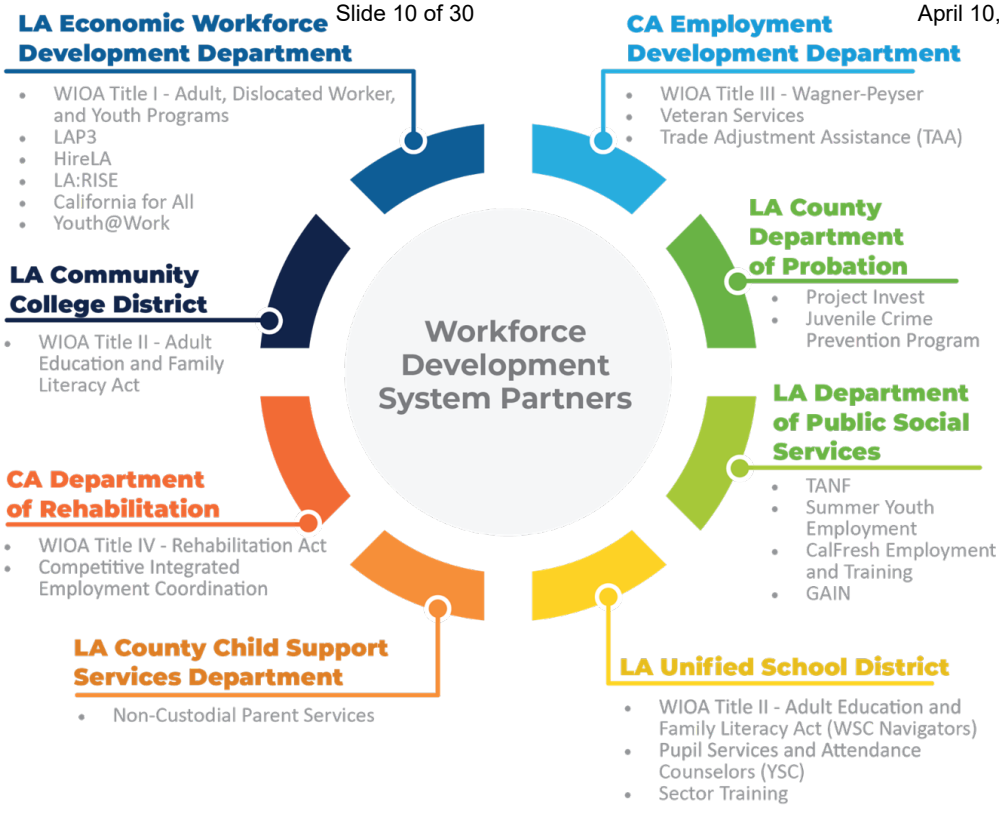
Five-Year Plan Overview

The EWDD, in partnership with Mayor Karen Bass' Office of Economic Opportunity and the City of Los Angeles WD Board, will strategically implement the ***Los Angeles Five-Year Workforce Development Plan: A Path Forward*** (2025-2030) that aims to:

1. create and expand access to living-wage jobs and career pathways,
2. remove barriers to employment for priority populations, and
3. implement training programs to prepare residents for work in high-growth and in-demand sectors.

The Five-Year Plan's goal is to place 50,000 Angelenos into high-quality, living-wage jobs, registered apprenticeships, paid work experiences and training as critical pathways to economic stability and success by 2030.

System Partners



High Growth Sector Strategies



1. **Biosciences**: Partnering with leading universities, community colleges, and biotech firms to prepare individuals for roles in groundbreaking research and manufacturing.
2. **Blue & Green Economy:** Training workers for future jobs in renewable energy, sustainability, and climate resilience that not only build careers but protect our planet.
3. **City of Los Angeles & Public Sector Agencies:** Expanding opportunities in the public sector through initiatives like Targeted Local Hire to offer upward mobility for veterans, justice-involved individuals, and high-barrier populations.
4. **Construction:** Empowering individuals through apprenticeships in public infrastructure and green building projects, providing unionized jobs that offer not just a paycheck, but a future.
5. **Entertainment, Motion Picture, and Sound Recording:** Leveraging Los Angeles' position as a global entertainment hub by expanding opportunities in media production, film, and television. With several of these jobs offering living wages, the sector provides vital opportunities for middle-skill workers and creative professionals.
6. **Healthcare & Social Assistance:** Expanding training and apprenticeships with hospitals and health centers to create pathways for women, people of color, and older workers to enter and advance in healthcare – one of the fastest growing sectors.
7. **Performing Arts, Spectator Events, and Related Industries:** Tapping into LA's cultural and economic strength by leveraging global events like the 2028 Olympic and Paralympic Games and World Cup to create accessible roles in media production and event management.
8. **Transportation:** Placing individuals into transportation jobs and work experiences within the transportation industry will help meet the growing demand in freight transportation and logistics among other areas.

Measuring Success and Impact

Key metrics of the Five-Year Plan include:

- **Job Placements:** Monitoring the number of individuals placed into sustainable, living- wage jobs, with a focus on high-barrier populations and long-term economic mobility.
- **Work Experience Opportunities:** Tracking the number of paid internships, apprenticeships, and career exploration opportunities that provide Angelenos with critical pathways to transformative career growth and long-term stability.
- **Sector Strategy Outcomes:** Measuring career advancements within high-growth industries through targeted sector strategies that align with market needs.
- **Service Delivery:** Evaluating the effectiveness of workforce centers in delivering holistic support services such as childcare, transportation, and other essential services that facilitate both job placements and work experiences.

Through data, accountability, and collaboration, we're ensuring that this plan delivers results:

- **Annual targets:** We will place 10,000 Angelenos into living-wage jobs and work experiences every year, with a strong focus on equity, inclusion, and opportunity for all.
- **Economic impact:** Contributing to the over 354,100 projected new nonfarm jobs by 2028, reducing poverty, increasing housing stability, and boosting economic growth.

Action Plan: Year 1 of the 5-Year Plan

All action items outlined in the Year 26 Annual Plan will be aligned to support:

- The Five-Year Plan's goals to place **50,000 Angelenos into high-quality, living-wage jobs**, **registered apprenticeships, paid work experiences and training** as critical pathways to economic stability and success by 2030;
- Addressing the **LA wildfire disaster recovery;** and
- Supporting the City's efforts to address the **homelessness crisis.**

In PY 2025-26, the EWDD, Mayor's Office, and WDB will jointly work towards implementing the Five-Year Strategic Plan through the establishment of a **Policy & Oversight Committee, Business Services Committee/ Sector Coalitions**, and **Regional Collaborative efforts** to ensure continued dedication and alignment to the plan.

Strategic Initiatives for PY 2025-26

Regional Collaborative: Integrate Key Workforce Plans and Programs for Unified Action

During PY 25-26, EWDD will integrate existing EWDD workforce strategic plans for unified action under the Five-Year Plan. The following will be part of the Regional Collaborative efforts:

- EWDD Annual Plan
- AdvantAGE LA Older Worker Strategic Plan
- Horizons 32K Opportunity Youth Strategic Plan (formerly LAP3)
- LA Workforce Infrastructure Network (LAWIN) Strategic Plan
- LA YouthSource and WorkSource Center Redesign Reports
- LA Youth Development Department (YDD) Citywide Strategic Plan

Strategic Initiatives for PY 2025-26

EWDD Year 25 Workforce Development Board Annual Plan

The Year 25 Workforce Development Board Annual Plan (July 1, 2024-June 30, 2025), developed in partnership with the EWDD and the Los Angeles WDB, outlines pivotal objectives that align with the overarching goals of the 5-Year Path Forward.

OBJECTIVE 20. Increase accessibility to sustainable employment opportunities for high-barrier populations through targeted workforce development strategies	20.A. Place 5,500 individuals in sustainable employment through programs like WIOA, Inside Safe Job Connectors, and LA:RISE.
OBJECTIVE 21. Increase Youth Workforce Outcomes	21.A. Enroll 5,000 opportunity youth in career pathways programs through the Horizons 32K initiative, aiming for 70% completion and successful placement in education or employment.
OBJECTIVE 22. Promote Gender and Age Equity	22.A. Increase training and placement of women and older adults in high-growth sectors, ensuring pay equity and addressing employment gaps through initiatives such as AdvantAGE LA.
OBJECTIVE 23. Develop High-Growth Sector Focused Training Programs	23.A. Scale up High Road Training Partnerships, expand apprenticeship programs, and ensure equitable access to training that leads to well-paying jobs.

WDB Item #11 Slide 16 of 30 April 10, 2025

Strategic Initiatives for PY 2025-26

AdvantAGE LA: A Blueprint for Employing, Retaining, and Advancing Older Workers Across LA

The AdvantAGE LA Plan complements the 5-Year Path Forward by providing a comprehensive approach to supporting one of LA's key workforce demographics—older workers.

OBJECTIVE 24. Establish an AdvantAGE LA Leadership Task Force	24.A. Identify and recruit Taskforce members.
	24.B. Align efforts and build cross-departmental and cross-agency coordination.
OBJECTIVE 25. Increase the number of employers who employ, retain, and advance Older Workers	25.A. Develop an outreach and marketing campaign to increase employers' awareness of the aging labor force, help them recognize the value of Older Workers, and create age-inclusive workplaces.
OBJECTIVE 26. Launch an Older Worker training program or partner with community agencies that upskill or reskill older workers in high-growth sectors	26.A. Develop earn-and-learn opportunities in high-need industries and market them to Older Workers.
	26.B. Provide incumbent worker trainings for Older Workers to help them adapt to technological advancements and stay relevant in the rapidly evolving job market.
	26.C. Collaborate with LA Regional Consortium (LARC) and Los Angeles Regional Adult Education Consortium (LARAEC) to prioritize training, upskilling, and reskilling.

Strategic Initiatives for PY 2025-26

Horizons 32K Opportunity Youth Strategic Plan (formerly LAP3)

The Horizons 32K Strategic Plan, formerly known as LAP3, ties directly into the 5-Year Path Forward by providing a focused roadmap to support LA's opportunity youth 16-24 year-olds who are not currently employed or in school.

OBJECTIVE 27. Reduce the number of young adults experiencing disconnection from school and work in LA County by 22% (32,000) by 2027	27.A. Promote innovation, continuous improvement and collaboration between LA region Education and Workforce systems to support opportunity youth (OY) connection to quality career pathways and employment.
	27.B. Increase the use of data to track P3 coalition progress and data sharing among P3 coalition partners to drive our common agenda, innovation, and quality of service.
	27.C. Increase policy advocacy at local, state, and national levels to influence policy and resources impacting OY in the LA region.
	27.D. Increase cross-sector coordination and collaboration between government organizations to meet the holistic comprehensive needs of OY as they enter and persist in education/training programs.

Strategic Initiatives for PY 2025-26

Los Angeles Workforce Infrastructure Network (LAWIN)

In collaboration with the Miguel Contreras Foundation, this initiative will prepare the city's WDS to meet the projected employment demand spurred by federal investments from President Biden's 2021 Bipartisan Infrastructure Law.

OBJECTIVE 28. Develop workable plan for transformative partnerships in infrastructure	28.A. Pursue a city policy to set-aside of 1-3% of all city capital infrastructure projects funded by the federal infrastructure bill to be directed for workforce development projects.
	28.B. Invest at least $2 million in workforce experience dollars (such as California for All, General Fund, LA County, or other grant funds) to seed and expand workforce development programming to increase workforce participation for high barrier groups.
	28.C. Assemble a city, union, and community partner grant writing team to apply for the large-scale federal Department of Labor, Commerce, and EPA grants to increase the overall resources for the Los Angeles workforce ecosystem.

Strategic Initiatives for PY 2025-26

LA Youth Development Department (YDD) Citywide Strategic Plan

The LA Youth Development Department (YDD) Citywide Strategic Plan, developed in partnership with the Youth Council, serves as a blueprint to fulfill YDD's mission of fostering an equitable and sustainable positive youth development ecosystem. EWDD will work in partnership with YDD to complete the following initiatives:

OBJECTIVE 29. Youth have the knowledge and means to be economically independent	29.A. Reconnect opportunity youth to education and employment.
	29.B. Facilitate the creation of more pathways into careers with family-supporting wages for youth outside of City employment.
OBJECTIVE 30. Youth have access to culturally appropriate mental health services to support their overall wellbeing	30.A. Expand access to culturally appropriate mental health services for youth.
	30.B. Expand and diversify the clinical and non-clinical mental health professional workforce.
OBJECTIVE 31. Implement the YouthSource Center redesign recommendations:	31.A. Implement Tiered System to ensure youth receive quality work experience based on their skillsets.
	31.B. Focus on mental health services for youth.

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Strategic Initiatives for PY 2025-26

YouthSource & WorkSource System Redesigns

This effort is intended to strengthen and streamline LA City's AJCCs (America's Job Centers of California), which currently serve more than 18,000 job seekers and 4,000 businesses each year.

OBJECTIVE 32. Increase education and/or employment outcomes for Opportunity Youth	32.A. Launch the YouthSource Center Navigator program with LAUSD Division & Adult & Career Education (LAUSD DACE) to increase enrollment of YSC participants into vocational training programs and connect them to high-quality, living-wage jobs.
OBJECTIVE 33. Leverage technology to increase accessibility to Source Centers	33.A. Use WSC redesign data to determine staff needs related to technology.
	33.B. Pilot a participant-facing app with two centers then scale up.

Strategic Initiatives for PY 2025-26

Sector Coalitions And Apprenticeship Programs In High Growth Areas That Lead To Jobs With Living Wages

Sector Coalitions will establish collaborations between employers, workforce providers, training institutions, the City, and other partners to create connected pathways in high-growth sectors. In addition to aligning workforce training with industry demands, the Coalitions will establish registered apprenticeship programs that provide job seekers with hands-on, paid training opportunities in key sectors.

During PY 25-26, EWDD will support the foundational work of the Policy and Oversight Committee and Business Services Committee to:

- Standardize a Career Pathway framework for each sector strategy to map job opportunities, workforce, and education programs for each experience level.
- Define metrics that will tie sector strategies to the goal of 50,000 placements in high-quality, living-wage jobs.
- Assist the Policy & Data Committee conduct a comprehensive mapping of existing apprenticeship programs across the City of Los Angeles to identify program locations, industries served, capacity, and key partners.
- Ensure the identified sectors apply to the current and future workforce needs.
- Identify strategies for engaging participants in apprenticeship programs who have barriers to participation.
- Coordinate with WDBs in the local region to identify opportunities for alignment.

Funding for PY 2025-26

Revenue and Projected Carry-Over



Table 1: Year 26 Estimated Annual Plan Revenues

Funding Source	New Allocation for PY 2025-2026	Carryover from Prior Year(s)	Total Allocation
WIOA Formula	$43,291,518	$3,682,573	$46,974,091
WIOA Discretionary	$1,000,000	$1,040,383	$2,040,383
City GF	$9,252,508	$3,980,776	$13,233,284
County	$10,205,100	$110,098	$10,315,198
Californians for All	$20,891,978	$4,594,345	$25,486,323
Other Grants/Funds	$710,000	$22,548	$937,548
Anticipated Revenue	$5,000,000	$0	$5,000,000
Grand Total:	**$90,351,104**	**$13,635,723**	**$103,986,827**

Table 2: Year 26 WIOA Formula Funding

Program	PY 2024-25 WIOA Funds	PY 2025-26 WIOA Funds*	Increase (Decrease)
Adult	$16,039,523	$16,039,523	$-
Dislocated Worker	$10,080,271	$10,080,271	$-
Youth	$16,296,257	$16,296,257	$-
Rapid Response	$875,467	$875,467	$-
Carry-over	$4,957,688	$3,682,573	$(1,275,115)
Total	**$48,249,206**	**$46,974,091**	**$(1,275,115)**

* PY 2023-24 Rapid Response funds are pending announcement by the CA EDD.

Table 3: Proposed WIOA Funding Distribution

Activity	PY 2024-25	PY 2025-26	Increase (Decrease)	PY 2025-26 Percentage
EWDD Oversight	$7,358,301	$7,398,169	$39,868	16%
EWDD Direct Services	$1,701,084	$1,701,084	$-	4%
Workforce Development Board	$1,582,590	$1,582,590	$-	3%
Other City Departments	$374,953	$374,953	$-	1%
WorkSource Centers	$15,992,675	$17,875,395	$1,882,720	38%
YouthSource Centers	$10,227,504	$10,206,504	$(21,000)	22%
Other Service Providers	$2,564,056	$2,452,336	$(111,720)	5%
Supporting Program Activities	$8,640,149	$5,710,726	$(2,929,423)	12%
Total	**$48,441,312**	**$47,301,757**	**$(1,139,555)**	**100%**

Table 4: Year 26 Annual Plan Funding Highlights

No	Funding	Strategies	Outcomes	Strategic Goal(s)
1	$17,875,395	Fund WorkSource Center System to provide employment training and placement services to high-barrier adults and dislocated workers and employers.	TBD	Strengthen connections with major economic drivers in the region. Target vulnerable populations with a geographic focus.
2	$13,947,024	Fund 14 YouthSource Centers (includes LAUSD PSA Counselors).	Serve 7,000	Focus on disconnected youth.
3	$15,585,000	Year-Round Youth Employment Program	Serve 20,000	Focus on disconnected youth.
4	$3,000,000	LA:RISE	Serve 400	Address homelessness with more employment opportunities.
5	$908,000	LA County- INVEST	Serve 240	Focus on reentry population.
6	$500,000	Layoff Aversion	TBD	Strengthen connections with major economic drivers in the region.
7	$1,000,000	WDB Innovation Fund	TBD	TBD
8	$513,000	InsideSafe Job Connectors Program	Serve 200	Address homelessness with more employment opportunities.

Funding Highlights

1. Includes 100% cut to LA:RISE County Measure H Program

1. Assumes Level Funding for all other revenue sources

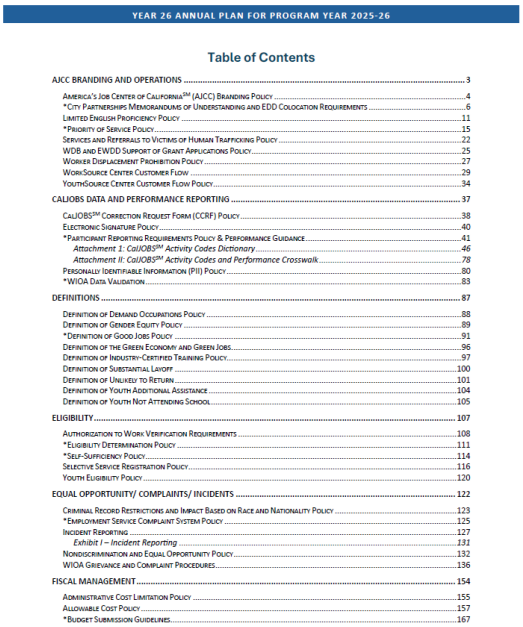


Changes to Annual Plan Policies

The Year 26 Annual Plan contains 71 policies:

- 20 revised policies
- 2 new policies

Note: New or revised policies were updated to be in conformance with CA Employment Development Department (EDD) Workforce Services Directives (WSD), U.S. Department of Labor (DOL) Training and Employment Guidance Letters (TEGL), and other federal guidance from the U.S. Office of Management and Budget (OMB) and U.S. Office of Personnel Management (OPM).



YEAR 26 ANNUAL PLAN FOR PROGRAM YEAR 2025-26

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Timeline

PROPOSED TIMELINE	
Annual Plan Development Kick Off:	
Initiate Internal EWDD Yr 26 Plan Development Meetings	01/23/25
Public Comment:	
30-Day Public Comment Period (Plan posted)	04/07/25
30-Day Public Comment Period Ends	05/07/25
Public Meetings:	
WD Board Presentation: Youth Council	03/25/25
WD Board Presentation: Policy & Oversight Committee	04/17/25
Community Forums	04/23/25
Approvals:	
Mayor's Office Briefing Meetings	TBD April 2025
CAO/CLA Briefing Meetings	TBD April 2025
Council Committee Economic & Jobs Committee Initial Presentation	TBD April 2025
Council Committee Presentation	04/30/25
WD Board Report - Present Final Draft Plan to WDB Committees	05/15/25
Approval of Plan by WDB Executive Comm./ WDB Quarterly Meeting	05/22/25
Transmit Final Draft Plan to City Council Committees for Approval	05/29/25
Transmit WDB Approved Plan to the Mayor	05/29/25
Council Committees Approval	06/13/25
City Council and Mayor Approval	06/30/25
Program Start Up/ Year 26 AP Implementation	07/01/25

Questions?

The draft plan will be available for public comment on the Workforce Development Board and EWDD websites:
https://ewdd.lacity.gov/index.php/about-ewdd/plans-reports

12.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **A Report Back from the Economic and Workforce Development Department on Wildfire Disaster Recovery and Relief Updates**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

Item 12 - A Report Back from the Economic and Workforce Development Department on Wildfire Disaster Recovery and Relief Updates

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

12

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: April 10, 2025

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: A REPORT BACK FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT ON WILDFIRE DISASTER RECOVERY AND RELIEF UPDATES

WORKFORCE DEVELOPMENT BOARD REQUESTED ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. NOTE and FILE this report, as it is provided for informational purposes only and no action is necessary.

BACKGROUND

A series of historic fires, driven by strong winds and low humidity starting January 7, 2025 have become among the most destructive in the history of the City of Los Angeles (City). Over the next several days, the Palisades, Hurst, Sunset, Eaton, and Kenneth Fires burned thousands of structures, homes, businesses, landmarks, and vehicles/equipment causing widespread damage, destruction, and dislocation across the region. More than 180,000 residents were evacuated, and at least 29 people lost their lives.

As the wildfires continued to spread, the EWDD's Rapid Response (RR) Unit was deployed to provide guidance and resources to displaced workers. The EWDD also began identifying existing funding sources to quickly respond to the needs of affected individuals in the LA region. Once the wildfires were brought closer to containment, EWDD utilized the Disaster Recovery Center (DRC) located at the UCLA Research Park to connect affected residents to business and workforce resources to aid in their recovery. The EWDD also began seeking preliminary assessments of the damage and needs of workers and businesses affected by the disaster. In alignment with the Mayor's objectives, the EWDD continues to focus on assisting affected businesses, employers, and workers in recovery from this disaster.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The City also launched four (4) Impacted Worker and Family Recovery Centers (IWFRC) to augment the DRC to provide additional locations for impacted individuals to access resources and services.

Additionally, under the leadership efforts of Governor Gavin Newsom (Governor Newsom) and the State of California (CA) Employment Development Department (EDD), state and federal resources to aid in the recovery effort were identified and secured.

The information below provides highlights of EWDD's Wildfire Disaster Recovery and Relief efforts over the last two months.

IMPACTED WORKER AND FAMILY RECOVERY CENTERS

Beginning February 13, 2025, the EWDD launched four (4) IWFRCs in coordination with the Mayor's Office, LA City's Community Investment for Families Department's (CIFD) FamilySource (FSC) System, Department of Aging (DOA), Department on Disability (DOD), and the Youth Development Department (YDD). The IWFRCs provide resources and services, including but not limited to, the following:

- Assistance in screening and applying for income support programs;
- Access to food, transportation, and other basic needs;
- Job placement and training opportunities;
- Assistance for youth applying for part-time jobs;
- Guidance in accessing mental health support;
- Bilingual assistance for business permits;
- Financial advice for recovery; and
- Assistance with submission of the LA Region Small Business and Worker Relief Fund (WRF) applications.

Additionally, Mayor Bass, alongside other City and County leaders, held multiple press conferences on-site at these IWFRCs to highlight the resources available to individuals who lost income due to the fires in the Palisades, Altadena, and across LA County. Throughout February and March, Mayor Bass visited the West Los Angeles WorkSource Center (WSC), the Boyle Heights FSC, the Northeast San Fernando Valley WSC at Mission College, and the West Adams FSC.

<u>Outcomes/Data</u>

There has been a total of 362 walk-ins into the IWFRCs through March 24, 2025. A total of 320 individuals received assistance submitting WRF applications.

<u>Status: Ongoing</u>

In alignment with the DRC, the IWFRCs will remain open to assist impacted individuals.

LA REGION WILDFIRE RELIEF FUNDS FOR SMALL BUSINESS AND WORKERS

On January 31, 2025, the City's WDB was notified of the launch of the WRF, which provides cash assistance for impacted small businesses and workers. The City's Workforce and Business Development System (WBDS) was asked to help promote the WRF at fourteen (14) WSCs and ten (10) BusinessSource Centers (BSC) and subsequently requested to assist individuals and small businesses with the online application process.

Through various funders, a total of $20.76M was raised to support this fund. A total of 7,084 applications were submitted during Round 1. The first round distributed a total of $648,000 to eligible workers who experienced job or income loss-of which 148 or 46% of individuals were located in the City. The top job titles of those who received the funds included Housekeeper, Gardener, Nanny, Bartender, and Nail Technician.

Outcomes/Data

The WRF application window remained open through March 12, 2025. Through this period, a total of 828 WRF applications were submitted through the City's WSC system.

On Friday, March 14, 2025, the LA County DEO moved into the 'Disbursement phase' of the LA Region WRF Program and began dispersing the WRF at four (4) locations:

- IWFRC in West Los Angeles WSC
- IWFRC in Boyle Heights City Hall
- DRC in UCLA Research Park
- Altadena DRC

Status: Closed

LA County DEO is coordinating the disbursement of funds.

RAPID RESPONSE

EWDD's RR Team supports employees and businesses through any transition process, including layoff aversion and incumbent worker strategies. Staff walk through the Unemployment Insurance Benefits (UIB) process with laid-off employees and provide various other resources to support them in transitioning to a job as quickly as possible.

Beginning January 13, 2025, Mayor Bass activated daily morning and evening RR virtual orientations in English and Spanish that concluded on February 26, 2025.

Starting March 3, 2025 through March 26, 2025 RR virtual orientations in English and Spanish were held on Tuesday and Wednesday mornings and evenings. Additionally, in-person RR orientations were held on Thursdays, March 13, 20, and 27 at the Boyle Heights WSC in collaboration with the LA County DEO. An in-person English orientation was held on Thursday, March 13, 2025 at the West LA WSC and America's Job Center of California^{SM} (AJCC). Additional in-person Spanish orientations were held on Thursday,

March 13, 2025 at the West LA WSC and AJCC and on Thursday, March 27, 2025 at the Northeast Valley WSC.

Outcomes/Data

The RR team held daily virtual orientations in English and Spanish. In total, 159 individuals registered for virtual sessions, of which 39 attended. No participant attendance for Spanish in-person sessions, nor the English in-person session at JVS.

Status: Ongoing

EWDD will continue collaborating with the LA County DEO to plan additional RR orientations and as Worker Adjustment and Retraining Notification (WARN) Act notices are issued to the region.

WILDFIRE RESPONSE GRANTS

Under the leadership efforts of Governor Newsom and the State of CA EDD, state and federal grant funds were quickly made available to aid in the recovery effort. The EWDD coordinated with the State of CA EDD and LA County DEO to finalize grant applications to help those impacted across the entire region secure resources to immediately support recovery.

Farmer John Additional Assistance Grant

The EWDD worked with the State of CA EDD to modify the existing Farmer John WIOA Additional Assistance Grant (AAG), currently set to expire in May 2025, to expand participant eligibility to offer workforce development services to dislocated workers impacted by these most recent wildfires. The grant, originally approved by the WDB Executive Committee on March 23, 2023 will continue to serve the dislocated workers impacted by closures of several major employers including the Farmer John meat processing plant in Vernon, the 99 Cent Only Stores, Cargill plant, and Golden West Food Group.

The EWDD held a virtual launch meeting on February 25, 2025 with all currently contracted WSC service providers. The meeting provided information on participant eligibility, allowable activities, best practices, and budget guidelines. Throughout the month of March, WSC providers received executed contracts and submitted proposed budgets to begin providing services under the grant program.

Funding/Performance

The EWDD was awarded $1,650,000 to enroll a total of 288 eligible individuals.

Outcomes/Data

A total of 206 individuals have been enrolled in the program through March 27, 2025 - with 11 individuals enrolled after the February 25th launch meeting.

Status: Ongoing

The WSC service providers will continue to offer workforce and supportive services to eligible participants through the contract end date.

2025 LA Wildfires National Dislocated Worker Grant

The 2025 LA Wildfires National Dislocated Worker Grant (NDWG) project offers dislocated workers a temporary job position to aid in the recovery from the wildfire damage. 'Laborer' and 'Crew Supervisor' positions will cover much of the clean-up and repair activities under the grant. The participants will contribute to making fire and wind-damaged areas safe, hospitable, and operational. The grant will also offer a variety of humanitarian assistance positions to help residents access fundamental supports including, but not limited to, food, clothing, shelter, mental health support, and medical aid. Participants' wages will be paid at least $25 or $27 for supervisory positions, per hour to support their return to the workforce in a temporary job assignment.

Funding/Performance

The EWDD applied for funding up to $4,500,000. On January 17, 2025, the EWDD received notice of a total award of $3,780,000 to serve 126 participants under this grant project. The EWDD preliminarily identified worksites and received State of CA EDD approval for four (4) sites.

Status: In Process

The EWDD will hold a launch meeting with all currently contracted WSC service providers on April 3, 2025. The EWDD is also working to execute contracts as quickly as possible. WSCs are actively reaching out and recruiting individuals for enrollment into the grant program.

LA County Fire Additional Assistance Grant

The EDD coordinated with the local Workforce Development Boards to approve the LA County Fire Additional Assistance Grant (AAG) to address workforce needs and support individuals and businesses in the region impacted by the recent wildfires. The EWDD is working side-by-side with the LA County DEO on a regional approach, which includes multiple workforce boards as partners. Under the grant, participants may receive assistance with supportive services, job search, employment training, and transitional work experience. Through on-the-job training, both public and private businesses may benefit from reimbursement of up to fifty percent (50%) of the wage rate.

Funding/Performance

The EWDD estimates serving 174 participants through this grant project. Per the State of CA EDD's January 16, 2025 press release, the anticipated award amount for the region for this County Fire AAG is $10 million, of which the City is expected to receive up to $4.5 million.

Status: Pending further discussion with LA County DEO.

FUTURE PLANNED ACTIVITIES / NEXT STEPS

The EWDD is continuing to work in coordination with LA County DEO and other partners, as is planning to hold a large-scale resource/job fair event to connect impacted individuals with available support and workforce services.

The EWDD continues to meet with service providers to ensure full enrollment into the aforementioned wildfire grant programs to support their return to the workforce. These activities will support the speedy recovery of the LA region.

The EWDD will continue to report to the WDB on the outcomes and status of the programs mentioned in this report.

The EWDD will continue to promote available grants and resources to assist impacted individuals in supporting rebuilding and recovery efforts.

CMH:GR:DB:cg

13.

DATE: April 10, 2025

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Verbal Update on WIOA and the Continuing Resolution**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available