# CITY OF LOS ANGELES
# WORKFORCE DEVELOPMENT BOARD (WDB)
# QUARTERLY MEETING

**Wednesday, August 14, 2024**
**10:00 AM - 12:00 PM**

**Goodwill Industries Southern California - Community Room**

**342 N. San Fernando Road, Los Angeles, CA 90031**

## AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

**ACTION ITEMS:**

| | | |
|---|---|---|
| 3. | Consideration of the Minutes of February 28, 2024 | Charles Woo |
| 4. | Authorization for the Economic and Workforce Development (EWDD) to Allocate $138,228 of Additional Los Angeles County Youth @ Work Funds to Catholic Charities/Archdiocesan Youth Employment Services (AYE), the Operator of the South Los Angeles YouthSource Center, for Youth Work-Based Learning Related Activities | Donny Brooks |
| 5. | Authorization for the Economic and Workforce Development Department (EWDD) to Reprogram, Among Service Providers and Up to $250,000 Per Transaction, the Balance of Any Unexpended and Expiring Funding of the $53 million Allocated to the City of Los Angeles by California Volunteers, Office of the Governor, for California For All Related Activities | Donny Brooks / David Crippens |
| 6. | Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Workforce Innovation and Opportunity Act (WIOA) Performance of WoArkSource Centers (WSC)/America's Job Centers of California (AJCC) and YouthSource Centers (YSC) During Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Annual Plan | Elizabeth Macias |
| 7. | Authorization for the Economic and Workforce Development Department (EWDD) to Reallocate $250,000 of High-Road Training Partnerships Initiative and $250,000 of Prison to Employment (P2E) 2.0 Funding from the Previous Operator of the Harbor WorkSource Center | Donny Brooks |

(WSC)/America's Job Center of California (AJCC), the City of Long Beach/Pacific Gateway Workforce Innovation Network (WIN), to the Replacement Operator of Said Facility, Managed Career Solutions

8. Approval of the Results of a Request for Qualifications (RFQ), Issued by the Economic and Workforce Development Department (EWDD), to Determine the Background and Experience of Potential Biddders to Operate City-Funded WorkSource Centers (WSC)/America's Job Centers of California (AJCC) in Anticipation of EWDD's Release of a WSC/AJCC Request for Proposals (RFP) — Elizabeth Macias / Gerardo Ruvalcaba

**EXECUTIVE COMMITTEE ACTIONS**

*(The WDB Executive Committee approved the following items on behalf of the full WDB. Any of these items may be called "special" by a WDB member for information and discussion purposes.)*

9. Approval of Recommendations from the Economic and Wrokforce Development Department (EWDD) to Allocate Up to $175,000 of Workforce Innovation and Opportunity Act (WIOA) Funding for UNITE LA's Los Angeles Regional Cleantech Career Academy, to Provide Training and Employment Opportunities in Related High-Road Occupations to Opportunity Youth, Ages 18 to 24
10. Approval of a Workforce Development Board (WDB) - Local Elected Official (LEO) Agreement and Authorization for the WDB Chair to Sign Same on Behalf of the Full WDB
11. Authorization for the Workforce Development Board (WDB) Chair/President to Sign the WDB Local-Elected Official (WDB-LEO) Agreement on Behalf of the WDB
12. Approval of the Year 25/Program Year (PY) 2024-2025 Workforce Decvelopment Annual Plan Prepared by trhe Economic and Workforce Development Department (EWDD)
13. Approval of Nominations for Consideration by the Mayor for Appointment to the Workforce Development Board (WDB)
14. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Allocation of California For All (CFA) Funding to HIRE LA's Youth Program Service Providers
15. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Execute a Contract/Agreement with FHI-360 Formulate a YouthSource Center (YSC) System Professional Development Plan and Youth Practitioner Apprenticeship Program
16. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Procurement of a Consultant to Provide Assistance in Planning/Staging a Day-Long Youth Workforce Development Policy Symposium (Crossroads)
17. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Request For Interest (RFI)

Procurement to Provide Workforce Development Services to Individuals at the Los Angeles Valley College WorkSource Center Portal

18. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Allocate $92,500 in City General Funds to Watts Labor Community Action Committee (WLCAC) to Administer the Girls Summer Construction Camp in South Los Angeles (SLA) and San Fernando Valley (SFV) Areas

19. Approval of Nominees for Consideration by the Mayor for Appointment to the Workforce Development Board (WDB)

20. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Reallocation of Up to $250,000 of Program Year (PY) 2023-24 Los Angeles Reconnections Career Academy (LARCA) 2.0/Gang Injunction Curfew Settlement Funds between WorkSource Centers/America's Job Centers of California

21. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Reallocate Funds and Execute Contracts Related to the Los Angeles County HIRE LA's Youth (HLAY) Program

22. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding Extending the WorkSource Center (WSC)/America's Job Center of California (AJCC) System Procurement

23. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of Up to $1.3 Million of Program Year (PY) 2023-24 Los Angeles Reconnections Career Academy (LARCA) 2.0/Gang Injuction Curfew Settlement Funds

24. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding a Request for Interest (RFI) to Fund Temporary Jobs to Provide Clean-up, Repair, and Humanitarian Assistance Services in Response to the Damage Caused by the 2022-23 Severe Winter Storms

25. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $2 Million of Prison to Employment (P2E) Funds from the State of California to Eight (8) WorkSource Centers (WSC)

26. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $45,000 to each YouthSource Center (YSC) for Implementation of a Certified Youth Counselor Demonstration Project and Youth Advisory Council Program

27. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of City

General, County, and California For All Funds to Underwrite Youth Work Experience Activities

28. Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) Regarding the Allocation fo $250,000 of Additional Workforce Innovation and Opportunity Act (WIOA) Formula Funding to Support the Operations of the Watts YouthSource Center (YSC)

29. Authorization for the President/Chair of the Workforce Development Board (WDB) to Sign an Extension of the WDB-Local Elected Official (WDB-LEO) Agreement Through June 30, 2024

30. Approval of Recommendations from the Workforce Development Board (Approval of Recommendations from the Workforce Development Board (WDB) President/Chair and WDB Youth Council Chair Regarding the Appointment of Carrie Lemmon, Vice President of Systems Change at UNITE-LA, as a Member of the WDB Youth Council

31. Approval of a Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Release of a Request for Qualifications (RDQ) as Phase I of the Procurement of WorkSource Center System Providers for Program Year 2024-25

32. Approval of a Report from the Economic and Workforce Development Department (EWDD) Regarding the Availability of Program Year (PY) 2022-23 Carry-In Savings and Recommendations to Modify the PY 2023-24 (July 1, 2023 - June 30, 2024) Workforce Development Annual Plan and Its Strategies, Activities, and Budget

33. Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) for the Execution of a Small Purchase Agreement, Not to Exceed $24,500.00, for the Services of a Consultant to Develop a Framework for a Regional Infrastructure Academy

34. Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $450,000 of Quality Jobs, Equity, Strategy, and Training (QUEST) Disaster Recovery National Dislocated Worker Funds from the U.S. Department of Labor (USDOL) Through the State of California to Two (2) WorkSource Centers (WSC)

35. Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding Technical Corrections to a Report Presented to the WDB Executive Committee on Program year (PY) 2022-23 Carry-in/Savings and Modifications to the City's PY 2023-24 Workforce Development Annual Plan

**RECESS: The Workforce Development Board (WDB) will Recess to Convene the Annual Meeting of the WDB Non-profit/501 (c) 3 Corporation**

**ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES**

36. A Presentation on the June 2024 Jobs Report for California, Los — Gregg Irish

Angeles County, and the City of Los Angeles

37. A Discussion of Potential Job Opportunities During the 2028 Olympics and Other Mega-Sporting Events, and a Council Motion Instructing the Economic and Workforce Development Department (EWDD) to Develop Youth Related Employment Strategies — David Crippens

38. A Report from the Economic and Workforce Development Department (EWDD) on Critical Tasks that Must be Performed During the Next Six Months and the Deadlines for their Completion — Elizabeth Macias

39. An Update from the Economic and Workforce Development Department (EWDD) on the Redesign of the City's WorkSource Center (WSC)/America's Job Centers of California (AJCC) System Led by California State University, Northridge and a Draft Five-Year Strategic Workforce Development Plan Prepared by CivicMakers — Elizabeth Macias

40. Next Meeting

41. Adjourn

**Workforce Development Board:**

Charles Woo, Patricia Perez, Garrett Gin, Allison Anaya, Chad Boggio, Agustin Cabrera, Priscilla Chavez, Veronica Corona, Michelle Crenshaw, David Crippens, Jesse Cuevas, Dr. Alex Davis, Kathy A. Finn, Jaleesa Hazzard, Hrag Hamalian, Terri Hollingsworth, Casey O'Neill, Dr. Kelly Nguyen, Linda Nguyen-Perez, Ruth Lopez-Novodor, LaShondra Mercurius, Hector Perez-Pacheco, Gabriel Pimentel, Jonathan Port, Carmen Rad, Sergio Rascon, Steven Simon, Alexanda Suh, Maria Turrubiartes, Nancy Hoffman Vanyek, Steve Zimmer

**PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS**

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, your request should be received at least 72 hours in advance of the need. The TTY: 771.

For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071.
Phone: 213-744-7164 www.wiblacity.org

3.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Consideration of the Minutes of February 28, 2024**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

4.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Authorization for the Economic and Workforce Development (EWDD) to Allocate $138,228 of Additional Los Angeles County Youth @ Work Funds to Catholic Charities/Archdiocesan Youth Employment Services (AYE), the Operator of the South Los Angeles YouthSource Center, for Youth Work-Based Learning Related Activities**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 4 Report...AYE County Funds Allocation

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**4**

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT (EWDD) TO ALLOCATE $138,228 OF ADDITIONAL LOS ANGELES COUNTY YOUTH @ WORK FUNDS TO CATHOLIC CHARITIES/ARCHDIOCESAN YOUTH EMPLOYMENT SERVICES (AYE), THE OPERATOR OF THE SOUTH LOS ANGELES YOUTHSOURCE CENTER, FOR YOUTH WORK-BASED LEARNING RELATED ACTIVITIES**

## WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the EWDD to allocate additional Los Angeles County Youth@Work Funds to Catholic Charities/Archdiocesan Youth Employment Services (AYE), the operator of the South Los Angeles YouthSource Center (YSC), for youth work-based learning related activities, as outlined in Table 1.

## BACKGROUND

Los Angeles County approved funding through the Youth@Work program for Other Underserved Youth (OUY) and System Involved Youth (SIY) to provide youth, ages 14-24, with work-based learning, including work-readiness instruction, career exploration, and on-the-job work experience. The program serves low- and moderate-income youth with an emphasis on youth from CalWORKs families, probation youth, and foster youth. Program services focus on job readiness, financial literacy, and paid work experience.

## RECOMMENDATION

Los Angeles County notified EWDD of additional Youth@Work program funds to be allocated to AYE, the operator of the South Los Angeles YSC. The Youth@Work funds provide OUY and SIY program slots for work-based learning related activities and supportive services.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

EWDD is requesting approval to allocate additional Youth@Work program funds, as outlined in Table 1, for July 1, 2024 to June 30, 2025.

**Table 1: Allocation of County Work Youth@Work Program Funds**

| AGENCY | PROGRAM | ORIGINAL ALLOCATION | NET CHANGE | NEW AMOUNT |
|---|---|---|---|---|
| Catholic Charities / Archdiocesan Youth Employment Services (AYE) - South YouthSource Center | Youth@ Work - Other Underserved Youth (OUY) | $190,827 | $112,601 | $303,428 |
| Catholic Charities / Archdiocesan Youth Employment Services (AYE) - South YouthSource Center | Youth@Work - System Involved Youth (SIY) | $112,976 | $25,627 | $138,603 |
| | **TOTALS** | **$303,803** | **$138,228** | **$442,031** |

**NEXT STEPS**

Upon WDB approval, EWDD will execute the necessary agreement and/or contract amendment to allocate additional Los Angeles County Youth@Work Funds for work-based learning related activities to AYE, the operator of the South Los Angeles YSC, as outlined in Table 1.

CMH:GR:DB:TE:AG:cg

5.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Authorization for the Economic and Workforce Development Department (EWDD) to Reprogram, Among Service Providers and Up to $250,000 Per Transaction, the Balance of Any Unexpended and Expiring Funding of the $53 million Allocated to the City of Los Angeles by California Volunteers, Office of the Governor, for California For All Related Activities**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 5 Report...CFA Blanket Approval Reprogram Funds

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**5**

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO REPROGRAM, AMONG SERVICE PROVIDERS AND UP TO $250,000 PER TRANSACTION, THE BALANCE OF ANY UNEXPENDED AND EXPIRING FUNDING OF THE $53 MILLION ALLOCATED TO THE CITY OF LOS ANGELES BY CALIFORNIA VOLUNTEERS, OFFICE OF THE GOVERNOR, FOR CALIFORNIA FOR ALL RELATED ACTIVITIES**

## WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to reprogram, among service providers up to $250,000 per transaction, the balance of any unexpended and expiring funding of the $53.3 million allocated to the City of Los Angeles (City) for Californians For All (CFA) related activities.

## BACKGROUND

In PY 2021-22, the City was awarded $53.3 million in funding through the Office of the Governor's California Volunteers to expand youth workforce development programs through the CFA initiative. This initiative provides transitional work and additional employment-based social services to youth between the ages of 16 and 30. California Volunteers is the State Service Commission for California and is responsible for engaging Californians in service, volunteering, and civic action to tackle our State's most pressing challenges and lift-up all communities. The CFA Youth Workforce Development Program has brought together youth across the state to help address urgent challenges in their communities, while simultaneously learning key skills and earning money to help prepare them for future careers.

In partnership with multiple City departments, including the Department of Public Works (DOPW), Recreation and Parks (RAP), Youth Development Department (YDD), and Community Investment for Families Department (CIFD), the City has recruited, trained and placed high need youth at jobs in a variety of new youth workforce development

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

programs in collaboration with the Mayor's Office of Economic Opportunity (MOEO) and community-based organizations with the capacity to manage these programs. Through new programming, the department has been able to increase youth employment, develop career pathways and strengthen city/community capacity to address key areas of food insecurity, climate and COVID-19 recovery.

The timeline to expend CFA funds was extended from June 30, 2024, to September 30, 2024. The WDB, at the Quarterly Meeting on February 28, 2024, authorized the reprogramming of CFA funds between projects to ensure maximum service delivery and expenditures through the extended deadline. Due to reprogramming amounts that exceeded $250,0000 per transaction, required EWDD to secure subsequent approval from the City Council and Mayor, which occurred on June 17, 2024.

Please be advised, a second tranche of CFA program funding in the amount of $20 million from the Office of the Governor's California Volunteers, is expected to be available to the City by October 1, 2024.

This report was considered by the WDB Youth Council Committee on August 8, 2024, and is now being forwarded by its Chair, David Crippens, for consideration by the Full Board.

**DISCUSSION**

To fully utilize CFA program funds by the fast-approaching deadline of September 30, 2024, EWDD requests approval to reprogram, among service providers up to $250,000 per transaction, the balance of any unexpended and expiring funding of the $53.3 million allocated to the City for CFA related activities. Through the CFA initiative, the City has placed over 4,600 youth participants into work experience programs.

EWDD will provide a comprehensive report-back on the final CFA program cumulative performance and expenditures after program closeout at a future WDB meeting this coming fall 2024.

Tables 1 and 2 below list the current City contracts that are funded by CFA program funds. These contracts either provide work experience programs, or directly support the implementation of these work experience programs.

**Table 1: Current CFA Funded Contracts**

| **Angeleno Corps** | |
|---|---|
| C-144548 (CRCD)<br>C-144504 (El Proyecto–San Fernando)<br>C-144549 (Brotherhood Crusade) | C-144711 (PLN–Central)<br>C-144596 (WLCAC)<br>C-145599 (UCLA) |
| **Student 2 Student** | |
| C-144638 (CRCD)<br>C-144679 (El Proyecto–San Fernando)<br>C-144640 (El Proyecto–Sun Valley)<br>C-144641 (Goodwill)<br>C-144642 (Brotherhood Crusade)<br>C-144639 (MCS–Harbor) | C-144733 (PLN–Central)<br>C-144732 (PLN–East)<br>C-145596 (UCLA–Central)<br>C-145595 (UCLA–West)<br>C-144643 (WLCAC)<br>C-139028 (LAUSD) |
| **South LA Non-profit Apprenticeship Program** | |
| C-144848 (CRCD) | |

| | |
|---|---|
| **Digital Ambassadors** | |
| C-143730 (HACLA) | |
| **Early Childhood Education – Student Advancement Project** | |
| C-141381 (AYE South)<br>C-141385 (CRCD)<br>C-141412 (El Proyecto) | C-141462 (PLN East)<br>C-142188 (Social Impact Collective) |
| **Los Angeles Community College City Pathways** | |
| C-141310 (AYE South)<br>C-141303 (CRCD) | C-141304 (El Proyecto)<br>C-141679 (PLN East) |
| **LA:RISE Youth Academy** | |
| C-141565 (AYE Central)<br>C-141559 (CRCD)<br>C-141558 (El Proyecto–Sun Valley)<br>C-141557 (Goodwill)<br>C-141725 (LA LGBT Center)<br>C-141561 (MCS) | C-142004 (UCLA West)<br>C-143925 (PLN Central–East)<br>C-144953 (MCS Harbor)<br>C-142036 (REDF)<br>C-142066 (InnerSight) |
| **Youth & Community Harvest Internship** | |
| C-141898 (El Proyecto–San Fernando)<br>C-141856 (El Proyecto–Sun Valley)<br>C-141845 (Goodwill) | C-141846 (Brotherhood Crusade)<br>C-141899 (WLCAC) |
| **Teen Parent Prosper Program** | |
| C-142591 (Brotherhood Crusade)<br>C-142593 (PLN–Central) | C-142559 (Goodwill) |
| **Wildland Firefighting Training Academy** | |
| C-145189 (North East Trees) | |
| **Other Youth System Contracts** | |
| C-144018 (Community Software Solutions) | |

In partnership with the MOEO, special Hire LA contracts were extended to all Youth System providers to provide additional summer youth employment opportunities. These providers are listed in Table 2. Please note, where a contract number (C-14XXXX) is not listed, but a temporary number T75XX is, a final agreement has yet to be executed.

**Table 2: Hire LA Summer Extension Providers**

| **Hire LA Summer** | |
|---|---|
| C-145888 (LA LGBT Center)<br>C-145793 (MCS–Harbor)<br>C-145783 (HACLA)<br>C-145799 (Chinatown Service Center)<br>C-14801 (El Proyecto–Sun Valley)<br>C-145794 (El Proyecto–San Fernando)<br>C-145795 (PLN–East)<br>C-145796 (Brotherhood Crusade)<br>C-145798 (YMCA Metro)<br>C-145788 (All People's) | C-145786 (AYE–South)<br>C-145785 (AYE–Central)<br>C-145789 (Goodwill)<br>C-145787 (CRCD)<br>C-145797 (Inner-City Arts)<br>T7542 (PLN–Central)<br>T7543 (UCLA–Central)<br>T7544 (UCLA–West)<br>T7545 (WLCAC)<br>T7533 (UAW-LETC) |

**NEXT STEPS**

Upon WDB approval, EWDD will execute any necessary contract amendments to reprogram funding, up to $250,000 per transaction, to existing CFA contracted service providers.

CMH:GR:DB:BG:cg

Workforce Development Board
City of Los Angeles

# 6.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Workforce Innovation and Opportunity Act (WIOA) Performance of WoArkSource Centers (WSC)/America's Job Centers of California (AJCC) and YouthSource Centers (YSC) During Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Annual Plan**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 6 Report...PY 2022-23 Annual Performance Evaluation
- Item 6 Report....Attachment

**CITY OF LOS ANGELES**
CALIFORNIA

**6**

CAROLYN M. HULL
GENERAL MANAGER

KAREN BASS
MAYOR

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444. SOUTH FLOWER STREET
LOS ANGELES, CA 90071

**DATE**: August 14, 2024

**TO**: Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF A REPORT FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) ON THE WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) PERFORMANCE OF WOARKSOURCE CENTERS (WSC)/AMERICA'S JOB CENTERS OF CALIFORNIA (AJCC) AND YOUTHSOURCE CENTERS (YSC) DURING PROGRAM YEAR (PY) 2022-23 (JULY 1, 2022 - JUNE 30, 2023) ANNUAL PLAN**

## REQUESTED ACTION

1. ACCEPT the results of the attached Program Year (PY) 2022-23 Annual Performance Evaluation.

## BACKGROUND

Workforce Development System

In PY 2022-23 (July 1, 2022 – June 30, 2023) the City of Los Angeles (City) funded fifteen WorkSource Centers (WSC)/America's Job Center of California$^{SM}$ (AJCC) to provide job search assistance and training to adults and dislocated workers, aged 18 years or older, and fourteen YouthSource centers (YSC) to connect youth, ages 14 to 21 (24 if "out-of-school"), to ongoing education and/or employment. The funding source for these centers was Workforce Innovation and Opportunity Act (WIOA).

Performance Evaluation

The WIOA establishes a framework under which Local Workforce Development Boards (WDB) are responsible for maintaining a network of high-quality, effective AJCCs that align a wide variety of publicly or privately funded education, employment, and training programs.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Contractors are to be evaluated by the WDB, on an annual basis, through a formal performance evaluation. Evaluations are to be conducted annually at the completion of the program year, evaluating results for the entire 12 months.

Contractors are evaluated in four categories:

- Customer Satisfaction
- Performance Outcomes
- Customer Flow
- Administrative Capability (Financial, Human Resources & Organizational Effectiveness)

Success rates for performance measures compare actual performance with performance goals. Generally, success rates are expressed as a percentage and are computed by dividing actual performance by the performance goal.

The Department may develop criteria to recognize outstanding performance. Evaluation results, including any outstanding performance and administrative issues related to WSC/YSC operators, and certification recommendations are to be compiled by the EWDD and presented to the appropriate WDB Committee(s) following the end of the program year.

Annual Performance Evaluation Measures - Measures may include, but are not limited to the following:

1. **Satisfaction**

| MEASURE | WORKSOURCE | YOUTHSOURCE |
|---|---|---|
| a. Customer Satisfaction (intercept/telephone) | X | X |
| b. Exiter Satisfaction (telephone) | X | |

2. **Outcomes (Products & Services)**

| | | |
|---|---|---|
| *All customers served with WIOA funds are subject to the performance indicators established under WIOA. These performance indicators are primarily focused on the long-term results of the WIOA programs as follows:* | | |
| a. Employment Rate (WSC)/ Employment/Education Rate (YSC) 2nd Quarter after exit | X | X |
| b. Employment Rate (WSC)/ Employment/Education Rate (YSC) 4th Quarter after exit<br>*For youth, the Employment Rates include Education (secondary, postsecondary, or occupational skills training).* | X | X |
| c. Median Earnings 2nd Quarter after exit | X | X |
| d. Attainment of a Postsecondary Credential, or secondary school diploma (or equivalent) if employed/in education or training for postsecondary credential. | X | X |

| | | |
|---|---|---|
| e. Measurable Skills Gains | X | X |
| f. Effectiveness in Serving Employers | X | |

3. **Flow (Customers Served)**

| | | |
|---|---|---|
| a. Number of Enrolled and/or Exited Customers (including Hard to Serve Adults for WorkSource) | X | X |
| b. Percentage of Out-of-School Youth Served | | X |
| c. Number of Employer Customers | X | |
| d. Number of walk-in customers (served through system of support, not enrolled in WIOA) | | X |
| e. Total number of youth receiving educational assessments from the PSA Counselor | | X |
| f. As implemented by the LAUSD PSA Counselors, a system goal for the number of out-of-school youth meeting with PSA Counselors who return to school | | X |
| g. g. Minimum number of enrollments by December 31. | X | X |

4. **Administrative Capability/Annual Plan Priorities**

| | | |
|---|---|---|
| a. Assessment of contractor administrative practices related to work performance, timeliness, and financial processes. | X | X |
| b. Assessment of fiscal capability, including any audit issues. | X | X |
| c. Expenditure of a minimum 42% of funding on training (may include up to an amount equal to 14% of funding in approved leveraged resources) | X | |
| d. Expenditure of a minimum 23% of funding on Work Experience | | X |

Each performance indicator is associated with a set reporting period. Participants whose exit date falls within that reporting period, with limited exception, are included in a measure.

This report was considered by the WDB Youth Council Committee on August 8, 2024, and is now being forwarded by its Chair, David Crippens, for consideration by the Full Board.

**DISCUSSION**

The attached report represents the PY 2022-23 performance evaluation for the WDS.

As with every Performance Evaluation, the EWDD requires any contractor who fails to attain at least eighty percent (80%) of the goal for any measure to submit to the EWDD a corrective action plan for that measure. Progress towards these measures' goals is to be monitored, at minimum, quarterly.

Some items to note for PY 2022-23 include the following:

- Managed Carees Solutions (MCS) became the replacement operator for the Harbor YSC for Pacific Gateway and UCLA became the replacement operator for the Central YSC for Catholic Charities.
- For PY 22-23, these contractors' WIOA outcomes were prorated to reflect their nine month contract.
- Some of the WSCs are located in areas which do not have a high veteran population, making outreach to this demographic more difficult. For this evaluation, EWDD will hold WSCs harmless for this measure.
- CalJOBS$^{SM}$ implemented a new requirement for capturing Credential Attainment Rate data. Previously, Centers would input the attainment information in CalJOBS and keep a hard copy of the credential in their files. Currently, Centers must now upload the credential into CalJOBS in addition to inputting participant data. Some Centers had difficulty with this requirement.

**Summary of the Evaluation Results**

WorkSource System

The WorkSource System garnered 10 Stars for Federal Performance Outcomes, 7 Stars and 8 Qualified scores for Customer Satisfaction, 4 Stars for Customer Flow and 14 Stars and 1 Qualified score for Administrative Capability.

YouthSource System

The YouthSource System garnered 11 Stars for Federal Performance Outcomes, 10 Stars and 3 Qualified scores for Customer Satisfaction, 8 Stars and 1 Qualified score for Customer Flow and 13 Stars for Administrative Capability.

The EWDD commends all Centers which achieved "Qualified" and/or "Star" designations in any performance indicator during this exceptionally difficult time. In particular, the EWDD would like to commend the following operators for achieving at least three out of four Stars across all performance indicators:

WorkSource System

1. Asian American Drug Abuse Program, Inc. (AADAP), operator of the West Adams WSC (three Stars)
2. El Proyecto del Barrio, operator of the Sun Valley WSC (three Stars)
3. Goodwill Industries of Southern California, operator of the Pacoima/North Valley WSC (three Stars) and operator of Northeast Los Angeles WSC (three Stars)
4. Managed Career Solutions (MCS), operator of the Boyle Heights WSC (three Stars)
5. JVS SoCal, operator of the West Los Angeles WSC (three Stars)

YouthSource System

1. Coalition for Responsible Community Development (CRCD), operator of one of the South Los Angeles YSCs (four Stars)
2. El Proyecto del Barrio, operator of the North Valley YSC (four Stars) and operator of the East Valley YSC (four Stars)
3. Goodwill Industries of Southern California, operator of the South Valley YSC (four Stars)
4. Managed Career Solutions (MCS), operator of the Harbor YSC (three Stars)
5. Para Los Niños, operator of one of the Central Los Angeles YSCs (three Stars) and operator of one of the East Los Angeles YSCs (four Stars)
6. UCLA, operator of the West Los Angeles YSC (three Stars)
7. Youth Opportunity Movement Boyle Heights, operator of the East Los Angeles YSC (three Stars)

CMH:DB:EM:MF:cg
Attachment: PY 2022-23 Annual Performance Evaluations

# PY 22-23 Annual Performance Evaluation: Adult STAR Tally

## PY 22-23 WIOA WSC Annual Performance Evaluation Results Summary

| Service Area | WorkSource Center | Federal Performance Outcomes | Local Measures | | | TOTAL STARS EARNED |
|---|---|---|---|---|---|---|
| | | | Customer Satisfaction | Customer Flow | Administrative Capability | |
| Canoga Park/S. Valley | Arbor/Equus Workforce Services | STAR | QUALIFIED | NO | STAR | 2 |
| West Adams | Asian American Drug Abuse Program, Inc. | STAR | QUALIFIED | STAR | STAR | 3 |
| Harbor Gateway | City of Long Beach/Pacific Gateway WIN | STAR | QUALIFIED | NO | STAR | 2 |
| Vernon Central/LATTC | Coalition for Responsible Community Development | NO | STAR | NO | STAR | 2 |
| Wilshire-Metro | Community Career Development, Inc. | STAR | QUALIFIED | NO | STAR | 2 |
| Sun Valley | El Proyecto del Barrio, Inc. | STAR | QUALIFIED | STAR | STAR | 3 |
| Northeast Los Angeles | Goodwill Industries of Southern California | STAR | STAR | NO | STAR | 3 |
| Pacoima/North Valley | Goodwill Industries of Southern California | STAR | STAR | NO | STAR | 3 |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | STAR | QUALIFIED | NO | STAR | 2 |
| West Los Angeles | JVS SoCal | STAR | STAR | NO | STAR | 3 |
| Boyle Heights/East L.A. | Managed Career Solutions, Inc. | STAR | QUALIFIED | STAR | STAR | 3 |
| Hollywood | Managed Career Solutions, Inc. | NO | STAR | STAR | QUALIFIED | 2 |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | NO | STAR | NO | STAR | 2 |
| South Los Angeles | UAW-Labor Employment Training Corporation | NO | QUALIFIED | NO | STAR | 1 |
| Southeast Los Angeles | Watts Labor Community Action Committee | NO | STAR | NO | STAR | 2 |
| | **TOTAL STARS** | **10** | **7** | **4** | **14** | |

NO = One or more outcomes < 80% of goal

QUALIFIED =All outcomes ≥ 80% but overall not STAR level

# PY 22-23 Annual Performance Evaluation: Adult Performance Outcomes

| WorkSource Center | Operator Name | REQUIRED PERFORMANCE OUTCOMES | | | | | | | | | | | | | | | | | | | | | | | | | | | | Eligible? | Success Rate Average | STAR |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | EMPLOYMENT 2nd QUARTER RATE Based on Exiters 7/1/21 - 6/30/22 | | | | | | EMPLOYMENT 4th QUARTER RATE Based on Exiters 1/1/21 - 12/31/21 | | | | | | MEDIAN EARNINGS (2nd Quarter) Based on Exiters 7/1/21 - 6/30/22 | | | | | | CREDENTIAL ATTAINMENT RATE Based on Exiters 1/1/21 - 12/31/21 | | | | | | MEASURABLE SKILLS GAIN 7/1/22 - 6/30/23 | | | | | | | | |
| | | Adult | | | Dislocated Worker | | | Adult | | | Dislocated Worker | | | Adult | | | Dislocated Worker | | | Adult | | | Dislocated Worker | | | Adult | | | Dislocated Worker | | | | | |
| | 100% | Plan Rate | Actual Rate | % of Goal | Plan Rate | Actual Rate | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | | | |
| Canoga Park/S. Valley | Arbor/Equus Workforce Services | 64.0% | 71.0% | 111% | 68.0% | 72.22 % | 106% | 61.0% | 66.00 % | 108% | 66.5% | 73.72 % | 111% | $7,000 | $9,899 | 142% | $8,508 | $12,449 | 147% | 65.5% | 91.18 % | 139% | 68.6% | 88.64 % | 129% | 55.0% | 46.05 % | 84% | 55.0% | 50.00 % | 91% | YES | 115% | STAR |
| West Adams | Asian American Drug Abuse Program, Inc. | 64.0% | 66.9% | 105% | 68.0% | 73.52 % | 108% | 61.0% | 67.08 % | 110% | 66.5% | 71.17 % | 107% | $7,000 | $7,638 | 110% | $8,508 | $8,678 | 102% | 65.5% | 66.30 % | 101% | 68.6% | 76.00 % | 111% | 55.0% | 55.42 % | 101% | 55.0% | 48.00 % | 87% | YES | 104% | STAR |
| Harbor Gateway | City of Long Beach/Pacific Gateway WIN | 64.0% | 68.0% | 106% | 68.0% | 74.19 % | 109% | 61.0% | 66.38 % | 109% | 66.5% | 74.11 % | 111% | $7,000 | $8,031 | 115% | $8,508 | $12,370 | 146% | 65.5% | 64.86 % | 99% | 68.6% | 71.43 % | 104% | 55.0% | 86.41 % | 157% | 55.0% | 81.48 % | 148% | YES | 110% | STAR |
| Vernon Central/LATTC | Coalition for Responsible Community Development | 64.0% | 65.0% | 102% | 68.0% | 78.69 % | 116% | 61.0% | 57.69 % | 95% | 66.5% | 75.51 % | 114% | $7,000 | $8,688 | 125% | $8,508 | $8,491 | 100% | 65.5% | 6.52 % | 10% | 68.6% | 0.00 % | 0% | 55.0% | 17.17 % | 31% | 55.0% | 16.00 % | 29% | NO | N/A | NO |
| Wilshire-Metro | Community Career Development, Inc. | 64.0% | 63.0% | 98% | 68.0% | 75.97 % | 112% | 61.0% | 60.47 % | 99% | 66.5% | 75.40 % | 113% | $7,000 | $8,524 | 122% | $8,508 | $9,565 | 113% | 65.5% | 92.21 % | 141% | 68.6% | 86.67 % | 126% | 55.0% | 79.14 % | 144% | 55.0% | 57.45 % | 104% | YES | 112% | STAR |
| Sun Valley | El Proyecto del Barrio, Inc. | 64.0% | 68.0% | 106% | 68.0% | 64.47 % | 95% | 61.0% | 65.25 % | 107% | 66.5% | 69.62 % | 105% | $7,000 | $11,220 | 161% | $8,508 | $9,718 | 115% | 65.5% | 70.73 % | 108% | 68.6% | 85.42 % | 125% | 55.0% | 46.79 % | 85% | 55.0% | 46.77 % | 85% | YES | 106% | STAR |
| Northeast Los Angeles | Goodwill Industries of Southern California | 64.0% | 64.0% | 100% | 68.0% | 73.40 % | 108% | 61.0% | 68.66 % | 113% | 66.5% | 70.71 % | 106% | $7,000 | $6,510 | 94% | $8,508 | $8,237 | 97% | 65.5% | 68.82 % | 105% | 68.6% | 90.57 % | 132% | 55.0% | 88.24 % | 160% | 55.0% | 84.62 % | 154% | YES | 106% | STAR |
| Pacoima/North Valley | Goodwill Industries of Southern California | 64.0% | 67.0% | 105% | 68.0% | 73% | 107% | 61.0% | 55.65 % | 91% | 66.5% | 70.00 % | 105% | $7,000 | $9,300 | 133% | $8,508 | $14,240 | 168% | 65.5% | 68.92 % | 105% | 68.6% | 69.23 % | 101% | 55.0% | 78.57 % | 143% | 55.0% | 95.24 % | 173% | YES | 110% | STAR |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | 64.0% | 66.7% | 104% | 68.0% | 73.5% | 108% | 61.0% | 67.1% | 110% | 66.5% | 71.2% | 107% | $7,000 | $9,040 | 130% | $8,508 | $7,608 | 90% | 65.5% | 66.3% | 101% | 68.6% | 76.0% | 111% | 55.0% | 55.42% | 101% | 55.0% | 62.2% | 113% | YES | 105% | STAR |
| West Los Angeles | JVS SoCal | 64.0% | 68.0% | 106% | 68.0% | 71.43 % | 105% | 61.0% | 62.45 % | 102% | 66.5% | 70.44 % | 106% | $7,000 | $7,603 | 109% | $8,508 | $9,681 | 114% | 65.5% | 84.25 % | 129% | 68.6% | 94.12 % | 137% | 55.0% | 54.63 % | 99% | 55.0% | 47.83 % | 87% | YES | 113% | STAR |
| Boyle Heights/East L.A. | Managed Career Solutions, Inc. | 64.0% | 73.0% | 114% | 68.0% | 71.43 % | 105% | 61.0% | 67.70 % | 111% | 66.5% | 70.33 % | 106% | $7,000 | $8,779 | 126% | $8,508 | $8,724 | 103% | 65.5% | 81.82 % | 125% | 68.6% | 62.00 % | 90% | 55.0% | 77.37 % | 141% | 55.0% | 44.44 % | 81% | YES | 110% | STAR |
| Hollywood | Managed Career Solutions, Inc. | 64.0% | 67.0% | 105% | 68.0% | 60.50 % | 89% | 61.0% | 60.79 % | 100% | 66.5% | 61.76 % | 93% | $7,000 | $8,198 | 118% | $8,508 | $10,406 | 123% | 65.5% | 21.95 % | 34% | 68.6% | 31.15 % | 45% | 55.0% | 57.06 % | 104% | 55.0% | 55.93 % | 102% | NO | N/A | NO |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | 64.0% | 70.0% | 109% | 68.0% | 67.48 % | 99% | 61.0% | 61.88 % | 101% | 66.5% | 66.67 % | 100% | $7,000 | $7,709 | 111% | $8,508 | $11,498 | 136% | 65.5% | 81.48 % | 124% | 68.6% | 77.42 % | 113% | 55.0% | 36.48 % | 66% | 55.0% | 42.42 % | 77% | NO | N/A | NO |
| South Los Angeles | UAW-Labor Employment Training Corporation | 64.0% | 64.0% | 100% | 68.0% | 63.64 % | 94% | 61.0% | 72.13 % | 118% | 66.5% | 67.80 % | 102% | $7,000 | $8,866 | 127% | $8,508 | $5,884 | 70% | 65.5% | 60.19 % | 92% | 68.6% | 44.09 % | 64% | 55.0% | 75.58 % | 137% | 55.0% | 68.42 % | 124% | NO | N/A | NO |
| Southeast Los Angeles | Watts Labor Community Action Committee | 64.0% | 70.0% | 109% | 68.0% | 74.55 % | 110% | 61.0% | 64.86 % | 106% | 66.5% | 77.69 % | 117% | $7,000 | $7,631 | 110% | $8,508 | $11,236 | 133% | 65.5% | 43.18 % | 66% | 68.6% | 60.78 % | 89% | 55.0% | 58.28 % | 106% | 55.0% | 78.87 % | 143% | NO | N/A | NO |
| | WSC TOTAL | 66.5% | 62.0% | 93% | 71.0% | 61.6% | 87% | 63.5% | 55.5% | 87% | 69.5% | 59.1% | 85% | $6,000 | $6,655 | 111% | $8,070 | $7,747 | 96% | 60.0% | 59.8% | 100% | 60.0% | 69.3% | 116% | 40.0% | 52.5% | 131% | 45.0% | 50.9% | 113% | Must Meet ALL minimum Benchmarks in this category | For purpose of averaging, success rates limited to 125% | Average Success Rate must meet or exceed 100% |
| | MINIMUM BENCHMARKS | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | 80% | | | |

=Meets or exceeds goall
=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Adult Customer Satisfaction

| WorkSource Center | Operator Name | MEASURE | | | PERFORMANCE LEVEL | |
|---|---|---|---|---|---|---|
| | | Goal | Exiter Satisfaction (Telephone) | Percent Achieved | Eligible? | STAR |
| Canoga Park/S. Valley | Arbor/Equus Workforce Services | 8.6 | 7.8 | 91% | YES | QUALIFIED |
| West Adams | Asian American Drug Abuse Program, Inc. | 8.6 | 7.5 | 88% | YES | QUALIFIED |
| Harbor Gateway | City of Long Beach/Pacific Gateway WIN | 8.6 | 7.6 | 89% | YES | QUALIFIED |
| Vernon Central/LATTC | Coalition for Responsible Community Development | 8.6 | 9.1 | 106% | YES | STAR |
| Wilshire-Metro | Community Career Development, Inc. | 8.6 | 8.3 | 97% | YES | QUALIFIED |
| Sun Valley | El Proyecto del Barrio, Inc. | 8.6 | 8.3 | 97% | YES | QUALIFIED |
| Northeast Los Angeles | Goodwill Industries of Southern California | 8.6 | 8.9 | 104% | YES | STAR |
| Pacoima/North Valley | Goodwill Industries of Southern California | 8.6 | 9.0 | 105% | YES | STAR |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | 8.6 | 8.1 | 95% | YES | QUALIFIED |
| West Los Angeles | JVS SoCal | 8.6 | 8.9 | 104% | YES | STAR |
| Boyle Heights/East L.A. | Managed Career Solutions, Inc. | 8.6 | 8.1 | 95% | YES | QUALIFIED |
| Hollywood | Managed Career Solutions, Inc. | 8.6 | 8.9 | 104% | YES | STAR |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | 8.6 | 8.9 | 104% | YES | STAR |
| South Los Angeles | UAW-Labor Employment Training Corporation | 8.6 | 8.0 | 94% | YES | QUALIFIED |
| Southeast Los Angeles | Watts Labor Community Action Committee | 8.6 | 8.8 | 103% | YES | STAR |
| | | | | | Must meet Minimum Benchmarks in this category | Success Rate Average must meet or exceed 100% |
| | MINIMUM BENCHMARKS | | | 80% | | |

=Meets or exceeds goal
=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Adult Customer Flow

| WorkSource Center | Operator Name | LOCAL MEASURES | | | | | | | | | | | | | | | | | | | | | | | | | | PERFORMANCE | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Enrollments | | | | | | | | New Enrollments By 12/31/2022 | | | | | | Enrollments of Individuals w/ Disabilities | | | Reentry Enrollments | | | Enrollments of Veterans | | | Enrollments of Individuals Experiencing Homelessness | | | NUMBER OF BUSINESSES SERVED | | | | | |
| | | Adult | | | | Dislocated Worker | | | | ADULT | | | DISLOCATED | | | | | | | | | | | | | | | | | |
| | 100% | Plan | New | Actual | % of Goal | Plan | New | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Plan | Actual | % of Goal | Eligible? | Success Rate Average | STAR |
| Canoga Park/S. Valley | Arbor/Equus Workforce Services | 525 | 250 | 341 | 48% | 225 | 90 | 122 | 40% | 263 | 217 | 83% | 112 | 65 | 58% | 90 | 48 | 53% | 125 | 30 | 24% | 90 | 22 | 25% | 125 | 34 | 28% | 70 | 82 | 117% | NO | N/A | NO |
| West Adams | Asian American Drug Abuse Program, Inc. | 525 | 743 | 874 | 142% | 225 | 183 | 239 | 82% | 263 | 627 | 238% | 112 | 103 | 92% | 90 | 286 | 318% | 125 | 180 | 144% | 90 | 133 | 148% | 125 | 326 | 261% | 70 | 95 | 136% | YES | 117% | STAR |
| Harbor Gateway | City of Long Beach/Pacific Gateway WIN | 525 | 264 | 346 | 51% | 225 | 62 | 101 | 28% | 263 | 159 | 60% | 112 | 36 | 32% | 90 | 44 | 49% | 125 | 31 | 25% | 90 | 27 | 30% | 125 | 51 | 41% | 70 | 106 | 151% | NO | N/A | NO |
| Vernon Central/LATTC | Coalition for Responsible Community Development | 525 | 1,141 | 1,272 | 218% | 225 | 76 | 84 | 34% | 263 | 939 | 357% | 112 | 59 | 53% | 90 | 84 | 93% | 125 | 272 | 218% | 90 | 35 | 39% | 125 | 456 | 365% | 70 | 206 | 294% | NO | N/A | NO |
| Wilshire-Metro | Community Career Development, Inc. | 525 | 275 | 275 | 53% | 225 | 89 | 89 | 40% | 263 | 260 | 99% | 112 | 83 | 74% | 90 | 45 | 50% | 125 | 42 | 34% | 90 | 41 | 46% | 125 | 75 | 60% | 70 | 94 | 134% | NO | N/A | NO |
| Sun Valley | El Proyecto del Barrio, Inc. | 525 | 680 | 811 | 130% | 225 | 261 | 317 | 116% | 263 | 650 | 247% | 112 | 198 | 177% | 90 | 411 | 457% | 125 | 168 | 134% | 90 | 23 | 26% | 125 | 186 | 149% | 70 | 175 | 250% | YES | 113% | STAR |
| Northeast Los Angeles | Goodwill Industries of Southern California | 525 | 482 | 526 | 92% | 225 | 46 | 68 | 21% | 263 | 372 | 141% | 112 | 36 | 32% | 90 | 60 | 67% | 125 | 76 | 61% | 90 | 29 | 33% | 125 | 178 | 143% | 70 | 198 | 283% | NO | N/A | NO |
| Pacoima/North Valley | Goodwill Industries of Southern California | 525 | 297 | 330 | 57% | 225 | 59 | 63 | 27% | 263 | 235 | 89% | 112 | 39 | 35% | 90 | 44 | 49% | 125 | 17 | 14% | 90 | 11 | 13% | 125 | 37 | 30% | 70 | 143 | 204% | NO | N/A | NO |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | 525 | 544 | 630 | 104% | 225 | 144 | 200 | 64% | 263 | 483 | 184% | 112 | 124 | 111% | 90 | 92 | 102% | 125 | 169 | 135% | 90 | 12 | 14% | 125 | 164 | 132% | 70 | 73 | 104% | NO | N/A | NO |
| West Los Angeles | JVS SoCal | 525 | 569 | 700 | 109% | 225 | 79 | 126 | 36% | 263 | 346 | 132% | 112 | 52 | 46% | 90 | 90 | 100% | 125 | 95 | 76% | 90 | 81 | 90% | 125 | 213 | 171% | 70 | 29 | 41% | NO | N/A | NO |
| Boyle Heights/East L.A. | Managed Career Solutions, Inc. | 525 | 597 | 680 | 114% | 225 | 269 | 300 | 120% | 263 | 579 | 220% | 112 | 251 | 224% | 90 | 105 | 117% | 125 | 278 | 222% | 90 | 14 | 16% | 125 | 282 | 226% | 70 | 82 | 117% | YES | 109% | STAR |
| Hollywood | Managed Career Solutions, Inc. | 525 | 556 | 576 | 106% | 225 | 253 | 287 | 113% | 263 | 511 | 194% | 112 | 229 | 204% | 90 | 200 | 222% | 125 | 187 | 150% | 90 | 36 | 40% | 125 | 214 | 172% | 70 | 90 | 129% | YES | 112% | STAR |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | 525 | 767 | 877 | 147% | 225 | 181 | 225 | 81% | 263 | 620 | 236% | 112 | 111 | 99% | 90 | 179 | 199% | 125 | 64 | 51% | 90 | 76 | 85% | 125 | 254 | 204% | 70 | 90 | 129% | NO | N/A | NO |
| South Los Angeles | UAW-Labor Employment Training Corporation | 525 | 566 | 597 | 108% | 225 | 115 | 125 | 52% | 263 | 411 | 156% | 112 | 38 | 34% | 90 | 133 | 148% | 125 | 43 | 34% | 90 | 26 | 29% | 125 | 84 | 68% | 70 | 61 | 87% | NO | N/A | NO |
| Southeast Los Angeles | Watts Labor Community Action Committee | 525 | 468 | 495 | 90% | 225 | 99 | 107 | 44% | 263 | 339 | 129% | 112 | 79 | 71% | 90 | 58 | 64% | 125 | 76 | 61% | 90 | 30 | 34% | 125 | 132 | 106% | 70 | 154 | 220% | NO | N/A | NO |
| | **WSC TOTAL** | **8,400** | **8,199** | **9,330** | 98% | **3,600** | **2,006** | **2,453** | 56% | **4,208** | **6,748** | 160% | 1,792 | **1,643** | 92% | **1,440** | **1,879** | 130% | **2,000** | **1,728** | 86% | **1,440** | **596** | 42% | **2,000** | **2,686** | 134% | 1,120 | 1,786 | 159% | **Must meet ALL Minimum Benchmarks in this category** | **For purpose of averaging, success rates limited to 125%** | **Average Success Rate must meet or exceed 100%** |
| | | | | | **80%** | | | | **80%** | | | **80%** | | | **80%** | | | **80%** | | | **80%** | | | **80%** | | | **80%** | | | **80%** | | |

=Meets or exceeds goal
=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Adult Administrative Capability

| WorkSource Center | Operator Name | MEASURES | | | Expenditure of Training Funds Set-aside / Leveraged Resources (32%) | | | | | | | | | PERFORMANCE | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | MONITORING MEASURES | | | TOTAL WIA EXPEND-ITURES | TOTAL MINIMUM WIA SET-ASIDE GOAL (29%) | WIOA TRAINING EXPENDITURES | PERCENT OF Min.WIA GOAL (H/G) | LEVERAGED RESOURCES EXPENDITURES | MAXIMUM LEVERAGE RESOURCES Limit (14.5%) | TOTAL TRAINING (WIA + LEVERAGED) | TOTAL TRAINING (WIA + LEVERAGED) GOAL (43.5%) | PERCENT OF TOTAL TRAINING EXPENDITURE GOAL (L/M) | Eligible? | Success Rate Average | STAR |
| | | Plan | Actual | % of Goal | | | | | | | | | | | | |
| Canoga Park/S. Valley | Arbor/Equus Workforce Services | 90% | 94% | 105% | $745,121 | $216,085 | $234,975 | 109% | $140,823 | $108,043 | $343,018 | $324,128 | 106% | YES | 107% | STAR |
| West Adams | Asian American Drug Abuse Program, Inc. | 90% | 97% | 108% | $644,500 | $186,905 | $214,338 | 115% | $905,363 | $93,453 | $307,791 | $280,358 | 110% | YES | 111% | STAR |
| Harbor Gateway | City of Long Beach/Pacific Gateway WIN | 90% | 89% | 99% | $710,377 | $206,009 | $252,727 | 123% | $70,312 | $103,005 | $323,039 | $309,014 | 105% | YES | 109% | STAR |
| Vernon Central/LATTC | Coalition for Responsible Community Development | 90% | 81% | 90% | $711,013 | $206,194 | $355,816 | 173% | $0 | $103,097 | $355,816 | $309,291 | 116% | YES | 110% | STAR |
| Wilshire-Metro | Community Career Development, Inc. | 90% | 76% | 85% | $656,667 | $190,433 | $291,104 | 153% | $34,234 | $95,217 | $325,338 | $285,650 | 114% | YES | 108% | STAR |
| Sun Valley | El Proyecto del Barrio, Inc. | 90% | 97% | 108% | $707,558 | $205,192 | $212,952 | 104% | $313,280 | $102,596 | $315,548 | $307,788 | 103% | YES | 105% | STAR |
| Northeast Los Angeles | Goodwill Industries of Southern California | 90% | 97% | 108% | $544,246 | $157,831 | $193,111 | 123% | $138,002 | $78,916 | $272,027 | $236,747 | 115% | YES | 115% | STAR |
| Pacoima/North Valley | Goodwill Industries of Southern California | 90% | 94% | 105% | $461,780 | $133,916 | $171,943 | 129% | $1,208 | $66,958 | $173,151 | $200,874 | 87% | YES | 106% | STAR |
| Watts/Los Angeles | Housing Authority of the City of Los Angeles | 90% | 97% | 108% | $644,764 | $186,982 | $252,087 | 135% | $538,006 | $93,491 | $345,578 | $280,472 | 124% | YES | 119% | STAR |
| West Los Angeles | JVS SoCal | 90% | 82% | 92% | $605,879 | $175,705 | $195,923 | 112% | $168,117 | $87,852 | $283,775 | $263,557 | 108% | YES | 104% | STAR |
| Boyle Heights/East L.A. | Managed Career Solutions, Inc. | 90% | 97% | 108% | $711,013 | $206,194 | $212,325 | 103% | $124,677 | $103,097 | $315,422 | $309,291 | 102% | YES | 104% | STAR |
| Hollywood | Managed Career Solutions, Inc. | 90% | 97% | 108% | $711,013 | $206,194 | $189,186 | 92% | $65,491 | $103,097 | $254,677 | $309,291 | 82% | YES | 94% | QUALIFIED |
| Downtown/Pico Union | Pacific Asian Consortium in Employment | 90% | 100% | 112% | $702,203 | $203,639 | $221,238 | 109% | $250,061 | $101,819 | $323,057 | $305,458 | 106% | YES | 109% | STAR |
| South Los Angeles | UAW-Labor Employment Training Corporation | 90% | 94% | 105% | $690,103 | $200,130 | $199,897 | 100% | $589,622 | $100,065 | $299,962 | $300,195 | 100% | YES | 102% | STAR |
| Southeast Los Angeles | Watts Labor Community Action Committee | 90% | 94% | 105% | $614,501 | $178,205 | $173,700 | 98% | $753,305 | $89,103 | $262,803 | $267,308 | 98% | YES | 100% | STAR |
| | | | | | | | | | | | | | | Must meet ALL Minimum Benchmarks in this category | For purpose of averaging, success rates limited to 125% | Average Success Rate must meet or exceed 100% |
| MINIMUM BENCHMARKS | | | 80% | | | | | 80% | | | | | 80% | | | |

=Meets or exceeds goal
=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Youth STAR Tally

## PY 22-23 WIOA YSC Annual Performance Evaluation Results Summary

| Planning Area | YouthSource Center | Federal Requirements | Local Measures | | | TOTAL STARS EARNED |
|---|---|---|---|---|---|---|
| | | Performance Outcomes | Customer Satisfaction | Customer Flow | Administrative Capability | |
| South Valley | Goodwill Industries of Southern California | STAR | STAR | STAR | STAR | 4 |
| North Valley | El Proyecto del Barrio East | STAR | STAR | STAR | STAR | 4 |
| | El Proyecto del Barrio North | STAR | STAR | STAR | STAR | 4 |
| East Los Angeles | Para Los Ninos | STAR | STAR | STAR | STAR | 4 |
| | Youth Opportunity Movement (YOM)-BH | STAR | STAR | NO | STAR | 3 |
| Central Los Angeles | Regents of the University of CA (UCLA) | STAR | STAR | NO | NO | 2 |
| | Para Los Ninos | STAR | STAR | NO | STAR | 3 |
| South Los Angeles | Archdiocesan Youth Employment Services Catholic Charities of Los Angeles | STAR | QUALIFIED | NO | STAR | 2 |
| | Brotherhood Crusade | STAR | QUALIFIED | NO | STAR | 2 |
| | Coalition for Responsible Community Development | STAR | STAR | STAR | STAR | 4 |
| | Watts Labor Community Action Center | NO | QUALIFIED | STAR | STAR | 2 |
| | Youth Opportunity Movement (YOM) | NO | NO | STAR | STAR | 2 |
| Harbor | MCS | NO | STAR | STAR | STAR | 3 |
| West Los Angeles | Regents of the University of CA (UCLA) | STAR | STAR | QUALIFIED | STAR | 3 |
| | **TOTAL STARS** | **11** | **10** | **8** | **13** | |

| | |
|---|---|
| NO | = One or more outcomes < 80% of goal |
| QUALIFIED | =All outcomes ≥ 80% but overall not STAR level |

# PY 22-23 Annual Performance Evaluation: Youth Performance Outcomes

| | | EMPLOYMENT OR EDUCATION 2nd Quarter Post Exit Based on Exiters 7/1/21 to 6/30/22 | | | EMPLOYMENT OR EDUCATION 4th Quarter Post Exit Based on Exiters 1/1/21 to 12/31/21 | | | Credential Attainment Based on Exiters 1/1/21 to 12/31/21 | | | MEASURABLE SKILLS GAINS Within 7/1/22-6/30/23 | | | PERFORMANCE | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Planning Area** | **Service Provider** | **Plan** | **Actual** | **% of Goal** | **Plan** | **Actual** | **% of Goal** | **Plan** | **Actual** | **% of Goal** | **Plan** | **Actual** | **% of Goal** | **Eligible?** | **Success Rate Average** | **STAR** |
| South Valley | Goodwill Industries of Southern California | 72.0% | 109.0% | 152% | 72.0% | 121.8% | 170% | 61.0% | 101.9% | 168% | 62.0% | 84.3% | 136% | YES | 125% | STAR |
| North Valley | El Proyecto del Barrio East | 72.0% | 139.9% | 195% | 72.0% | 146.9% | 205% | 61.0% | 127.9% | 210% | 62.0% | 153.8% | 249% | YES | 125% | STAR |
| | El Proyecto del Barrio North | 72.0% | 143.3% | 200% | 72.0% | 133.0% | 185% | 61.0% | 123.7% | 203% | 62.0% | 168.8% | 273% | YES | 125% | STAR |
| East Los Angeles | Para Los Ninos | 72.0% | 126.5% | 176% | 72.0% | 129.2% | 180% | 61.0% | 126.5% | 208% | 62.0% | 121.9% | 197% | YES | 125% | STAR |
| | Youth Opportunity Movement (YOM)-BH | 72.0% | 68.5% | 96% | 72.0% | 123.0% | 171% | 61.0% | 142.2% | 234% | 62.0% | 69.7% | 113% | YES | 125% | STAR |
| Central Los Angeles | Regents of the University of CA (UCLA) | 72.0% | 72.6% | 101% | 72.0% | 116.4% | 162% | 61.0% | 119.0% | 196% | 62.0% | 84.0% | 136% | YES | 125% | STAR |
| | Para Los Ninos | 72.0% | 126.5% | 176% | 72.0% | 129.2% | 180% | 61.0% | 126.5% | 208% | 62.0% | 121.9% | 197% | YES | 125% | STAR |
| South Los Angeles | Archdiocesan Youth Employment Services Catholic Charities of Los Angeles | 72.0% | 96.5% | 135% | 72.0% | 119.5% | 166.0% | 61.0% | 94.6% | 156% | 62.0% | 95.2% | 154% | YES | 125% | STAR |
| | Brotherhood Crusade | 72.0% | 113.4% | 158% | 72.0% | 121.1% | 169% | 61.0% | 94.6% | 156% | 62.0% | 95.2% | 154% | YES | 125% | STAR |
| | Coalition for Responsible Community Development | 72.0% | 61.0% | 85% | 72.0% | 108.7% | 151% | 61.0% | 107.6% | 177% | 62.0% | 97.8% | 158% | YES | 125% | STAR |
| | Watts Labor Community Action Center | 72.0% | 117.3% | 163% | 72.0% | 91.3% | 127% | 61.0% | 55.2% | 91% | 62.0% | 18.0% | 30% | NO | N/A | NO |
| | Youth Opportunity Movement (YOM) | 72.0% | 113.2% | 158% | 72.0% | 127.7% | 178% | 61.0% | 43.7% | 72% | 62.0% | 57.7% | 94% | NO | N/A | NO |
| Harbor | MCS | 72.0% | 97.0% | 135% | 72.0% | 107.2% | 149% | 61.0% | 91.7% | 151% | 62.0% | 22.7% | 37% | NO | N/A | NO |
| West Los Angeles | Regents of the University of CA (UCLA) | 72.0% | 83.1% | 116% | 72.0% | 95.6% | 133% | 61.0% | 96.0% | 158% | 62.0% | 132.3% | 214% | YES | 125% | STAR |
| | **YOUTHSOURCE TOTAL** | 72.0% | 77.8% | 108% | 72.0% | 72.6% | 101% | 61.0% | 59.9% | 98% | 62.0% | 62.9% | 101% | | | |
| | **MINIMUM BENCHMARKS** | | | 80% | | | 80% | | | 80% | | | 80% | **Must Meet ALL minimum Benchmarks in this category** | **For purpose of averaging, success rates limited to 125%** | **Average Success Rate must meet or exceed 100%** |

=Meets or exceeds goal
=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Youth Customer Satisfaction

| Planning Area | Service Provider | MEASURE | | | | STAR |
|---|---|---|---|---|---|---|
| | | Goal | Youth Satisfaction (Intercept) | Success Rate | Eligible | |
| South Valley | Goodwill Industries of Southern California | 8.5 | 9.4 | 111% | YES | STAR |
| North Valley | El Proyecto del Barrio East | 8.5 | 9.2 | 108% | YES | STAR |
| | El Proyecto del Barrio North | 8.5 | 9.5 | 112% | YES | STAR |
| East Los Angeles | Para Los Ninos | 8.5 | 8.5 | 100% | YES | STAR |
| | Youth Opportunity Movement (YOM)-BH | 8.5 | 9.4 | 111% | YES | STAR |
| Central Los Angeles | Regents of the University of CA (UCLA) | 8.5 | 8.9 | 105% | YES | STAR |
| | Para Los Ninos | 8.5 | 9.5 | 112% | YES | STAR |
| South Los Angeles | Archdiocesan Youth Employment Services<br>Catholic Charities of Los Angeles | 8.5 | 8.0 | 94% | YES | QUALIFIED |
| | Brotherhood Crusade | 8.5 | 8.3 | 98% | YES | QUALIFIED |
| | Coalition for Responsible Community Development | 8.5 | 9.6 | 113% | YES | STAR |
| | Watts Labor Community Action Center | 8.5 | 7.5 | 88% | YES | QUALIFIED |
| | Youth Opportunity Movement (YOM) | 8.5 | 6.0 | 71% | NO | NO |
| Harbor | MCS | 8.5 | 9.0 | 106% | YES | STAR |
| West Los Angeles | Regents of the University of CA (UCLA) | 8.5 | 9.2 | 108% | YES | STAR |
| **MINIMUM BENCHMARK** | | | | **80%** | **Must meet Minimum Benchmark in this category** | **Success Rate must meet or exceed 100% Benchmark** |

=Meets or exceeds goal

=Below Minimum Benchmark

# PY 22-23 Annual Performance Evaluation: Youth Customer Flow

| | | MEASURE | | | | | | | | | PERFORMANCE LEVEL | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Total Enrollments | | | | | | Enrollments by 12/31/2022 | | | Eligible? | Success Rate Average | STAR |
| Planning Area | Service Provider | Plan | New | Carry Over | Carry Over Allowed | Actual | % of Goal | Plan | Actual | % of Goal | | | |
| South Valley | Goodwill Industries of Southern California | 135 | 89 | 56 | 34 | 123 | 92% | 101 | 109 | 108% | YES | 100% | STAR |
| North Valley | El Proyecto del Barrio East | 135 | 146 | 32 | 34 | 178 | 132% | 101 | 155 | 153% | YES | 125% | STAR |
| | El Proyecto del Barrio North | 135 | 139 | 15 | 34 | 154 | 115% | 101 | 137 | 136% | YES | 120% | STAR |
| East Los Angeles | Para Los Ninos | 135 | 132 | 18 | 34 | 150 | 112% | 101 | 96 | 95% | YES | 104% | STAR |
| | Youth Opportunity Movement (YOM)-BH | 135 | 89 | 30 | 34 | 119 | 89% | 101 | 58 | 57% | NO | N/A | NO |
| Central Los Angeles | Regents of the University of CA (UCLA) | 101 | 67 | 0 | 34 | 101 | 66% | 76 | 67 | 88% | NO | N/A | NO |
| | Para Los Ninos | 135 | 135 | 12 | 34 | 147 | 109% | 101 | 70 | 69% | NO | N/A | NO |
| South Los Angeles | Archdiocesan Youth Employment Services Catholic Charities of Los Angeles | 135 | 82 | 11 | 34 | 93 | 69% | 101 | 54 | 53% | NO | N/A | NO |
| | Brotherhood Crusade | 135 | 94 | 17 | 34 | 111 | 83% | 101 | 53 | 52% | NO | N/A | NO |
| | Coalition for Responsible Community Development | 135 | 136 | 33 | 34 | 169 | 126% | 101 | 124 | 123% | YES | 124% | STAR |
| | Watts Labor Community Action Center | 135 | 121 | 36 | 34 | 155 | 115% | 101 | 111 | 110% | YES | 112% | STAR |
| | Youth Opportunity Movement (YOM) | 135 | 157 | 1 | 34 | 158 | 118% | 101 | 156 | 154% | YES | 122% | STAR |
| Harbor | MCS | 101 | 106 | 30 | 34 | 136 | 135% | 76 | 61 | 80% | YES | 103% | STAR |
| West Los Angeles | Regents of the University of CA (UCLA) | 135 | 97 | 17 | 34 | 114 | 85% | 101 | 84 | 83% | YES | 84% | QUALIFIED |
| | **YOUTHSOURCE TOTAL** | **1,822** | | | | **1,908** | 105% | 1,364 | **1,335** | 98% | | | |
| **MINIMUM BENCHMARK** | | | | | | | **80%** | | | **80%** | **Must meet ALL Minimum Benchmarks in this category** | **For purpose of averaging, success rates limited to 125%** | **Average Success Rate must meet or exceed 100%** |

=Meets or exceeds goal
=Below Minimum Benchmark

# PY 22-23 Performance Evaluation: Youth Administrative Capability

| Planning Area | Service Provider | MEASURES | | | | | | | | | PERFORMANCE | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | MONITORING MEASURES | | | Work Experience Expenditures | | | | Leveraged Resources (Hold Harmless) | | | Eligible? | Success Rate Average | STAR |
| | | Plan | Actual | % of Goal | Total Expenditures | Plan (23%) | Actual | % of Goal | Plan | Actual | % of Goal | | | |
| South Valley | Goodwill Industries of Southern California | 90% | 100% | 111% | $517,314 | $118,982 | $120,952 | 102% | $200,000 | $0 | 0% | YES | 106% | STAR |
| North Valley | El Proyecto del Barrio East | 90% | 94% | 104% | $679,485 | $156,281 | $233,109 | 149% | $200,000 | $401,472 | 201% | YES | 115% | STAR |
| | El Proyecto del Barrio North | 90% | 94% | 104% | $658,319 | $151,413 | $250,996 | 166% | $200,000 | $415,650 | 208% | YES | 115% | STAR |
| East Los Angeles | Para Los Ninos | 90% | 91% | 101% | $560,691 | $128,958 | $200,976 | 156% | $200,000 | $476,467 | 238% | YES | 113% | STAR |
| | Youth Opportunity Movement (YOM)-BH | 90% | 100% | 111% | $528,279 | $121,504 | $152,712 | 126% | $200,000 | | | YES | 118% | STAR |
| Central Los Angeles | Regents of the University of CA (UCLA) | 90% | 97% | 108% | $270,629 | $62,244 | $39,973 | 64% | $200,000 | $0 | 0% | NO | N/A | NO |
| | Para Los Ninos | 90% | 91% | 101% | $572,154 | $131,595 | $192,850 | 147% | $200,000 | $497,323 | 249% | YES | 113% | STAR |
| South Los Angeles | Archdiocesan Youth Employment Services Catholic Charities of Los Angeles | 90% | 94% | 104% | $627,291 | $144,276 | $170,309 | 118% | $200,000 | $0 | 0% | YES | 111% | STAR |
| | Brotherhood Crusade | 90% | 100% | 111% | $592,615 | $136,301 | $155,265 | 114% | $200,000 | $408,886 | 204% | YES | 113% | STAR |
| | Coalition for Responsible Community Development | 90% | 91% | 101% | $663,963 | $152,711 | $283,126 | 185% | $200,000 | $114,667 | 57% | YES | 113% | STAR |
| | Watts Labor Community Action Center | 90% | 97% | 108% | $646,206 | $148,627 | $280,482 | 189% | $200,000 | $753,305 | 377% | YES | 116% | STAR |
| | Youth Opportunity Movement (YOM) | 90% | 100% | 111% | $528,279 | $121,504 | $152,712 | 126% | $200,000 | | | YES | 118% | STAR |
| Harbor | Managed Career Solutions, SPC | 90% | 87% | 97% | $496,367 | $114,164 | $360,947 | 316% | $200,000 | $0 | 0% | YES | 111% | STAR |
| West Los Angeles | Regents of the University of CA (UCLA) | 90% | 97% | 108% | $661,452 | $152,133 | $143,220 | 94% | $200,000 | $0 | 0% | YES | 101% | STAR |
| | **MINIMUM BENCHMARKS** | | | **80%** | | | | **80%** | | | **80%** | **Must meet Minimum Benchmarks in this category** | **For purpose of averaging, success rates limited to 125%** | **Average Success Rate must meet or exceed 100%** |

=Meets or exceeds goal
=Below Minimum Benchmark

7.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Authorization for the Economic and Workforce Development Department (EWDD) to Reallocate $250,000 of High-Road Training Partnerships Initiative and $250,000 of Prison to Employment (P2E) 2.0 Funding from the Previous Operator of the Harbor WorkSource Center (WSC)/America's Job Center of California (AJCC), the City of Long Beach/Pacific Gateway Workforce Innovation Network (WIN), to the Replacement Operator of Said Facility, Managed Career Solutions**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 7 Report....Harbor WSC Funding Recommendation

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**7**

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO REALLOCATE $250,000 OF HIGH-ROAD TRAINING PARTNERSHIPS INITIATIVE AND $250,000 OF PRISON TO EMPLOYMENT (P2E) 2.0 FUNDING FROM THE PREVIOUS OPERATOR OF THE HARBOR WORKSOURCE CENTER (WSC)/AMERICA'S JOB CENTER OF CALIFORNIA (AJCC), THE CITY OF LONG BEACH/PACIFIC GATEWAY WORKFORCE INNOVATION NETWORK (WIN), TO THE REPLACEMENT OPERATOR OF SAID FACILITY, MANAGED CAREER SOLUTIONS**

## WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the EWDD to Reallocate Up To $250,000 of High-Road Training Partnerships (HRTP) Initiative and Up To $250,000 of Prison to Employment (P2E) 2.0 Funding from the Previous Operator of the Harbor WorkSource Center (WSC)/America's Job Center of California$^{SM}$ (AJCC), the City of Long Beach/Pacific Gateway Workforce Innovation Network (WIN), to the Replacement Operator of Said Facility, Managed Career Solutions (MCS), SPC, as outlined in Table 1.

## BACKGROUND

On March 27, 2024, the EWDD was informed that the City of Long Beach/Pacific Gateway Workforce Innovation Network (WIN) would no longer be able to sustain, manage, or continue to operate the Harbor WSC. WIN indicated that all activities for their Workforce Innovation and Opportunity Act (WIOA) Adult and Dislocated Worker formula contracts would cease at the close of Program Year (PY) 2023-24. With full approval of the EWDD's Annual Plan 25 by the Mayor on June 21, 2024, MCS was identified as the replacement Harbor WSC operator to provide services in the Harbor/Wilmington region as of July 1, 2024. Additionally, WIN had been administering special grant projects, including the

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

HRTP and P2E 2.0 grants, with contract end dates that extended beyond the close of the 2023-24 program year. To ensure continued service delivery of these special grant projects, EWDD recommends that MCS acquire these contracts. Please note, any additional funding amount above $250,000, will be included in EWDD's forthcoming Carry-In report.

In the Year 23 Annual Plan, the WDB and the EWDD set aside $1.5M of WIOA funds to develop and/or expand local HRTP projects. The goal of the HRTP program is to foster connections within key industry sectors that lead to high-wage and middle-skilled employment opportunities for enrolled participants. WIN proposed and was selected to provide grant workforce services linked to the Transportation/Logistics sector, which MCS is now being recommended to administer services.

On June 20, 2022, the California Workforce Development Board (CWDB) announced the availability of $19,000,000 of state General Funds to underwrite P2E 2.0 workforce development endeavors to help enable justice- involved and formerly incarcerated individuals to successfully reenter society and prosper in the labor force. On December 20, 2022, the CWDB announced a $6,294,647 P2E 2.0 grant award for the Los Angeles Basin Regional Planning Unit Area. The City of Los Angeles' share of this total was $2,300,046, which was subsequently increased to $2,412,661 in total funds, available through December 31, 2025 to EWDD. The second iteration of the program expanded into several new service areas, including Harbor/Wilmington to reach additional residents in need of program services.

## RECOMMENDATIONS

EWDD is recommending allocating the contracts outlined below (see Table 1) to MCS, as the new operator of the Harbor WSC. Approval of the two (2) contracts for MCS will ensure that currently active participants will continue to receive the full benefits of the grants without interruption. Additionally, new enrollments will continue to support potentially eligible individuals in the Harbor/Wilmington service area. As mentioned previously, any additional funding above $250,000 will be allocated by EWDD in the forthcoming Carry-In report.

**Table 1 – MCS Harbor WSC Funding Recommendations for PY 2024–25**

| NO. | GRANT | RECOMMENDED FUNDING |
|---|---|---|
| 1 | High Road Training Partnerships (HRTP) | $250,000 |
| 2 | Prison to Employment (P2E) 2.0 | $250,000 |

## NEXT STEPS

Upon WDB's approval, the EWDD will execute separate contracts with MCS, operator of the Harbor WSC, to provide services for the HRTP and P2E 2.0 grant programs for PY 2024-25.

CMH:GR:DB:SM:TEL:cg

8.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Results of a Request for Qualifications (RFQ), Issued by the Economic and Workforce Development Department (EWDD), to Determine the Background and Experience of Potential Biddders to Operate City-Funded WorkSource Centers (WSC)/America's Job Centers of California (AJCC) in Anticipation of EWDD's Release of a WSC/AJCC Request for Proposals (RFP)**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 8 Report...WSC AJCC RFQ Procurement Result

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**8**

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: APPROVAL OF THE RESULTS OF A REQUEST FOR QUALIFICATIONS (RFQ), ISSUED BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD), TO DETERMINE THE BACKGROUND AND EXPERIENCE OF POTENTIAL BIDDDERS TO OPERATE CITY-FUNDED WORKSOURCE CENTERS (WSC)/AMERICA'S JOB CENTERS OF CALIFORNIA (AJCC) IN ANTICIPATION OF EWDD'S RELEASE OF A WSC/AJCC REQUEST FOR PROPOSALS (RFP)**

## WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. APPROVE the results of a Request for Qualifications (RFQ), issued by the EWDD to determine the background and experience of potential bidders to operate City of Los Angeles (City)-funded Worksource Centers (WSC)/America's Job Centers of California$^{SM}$ (AJCC) in anticipation of EWDD'S release of a WSC/AJCC Request for Proposals (RFP).

## BACKGROUND

AJCC Redesign Procurement

EWDD is administering the WSC/AJCC System procurement process in two phases. On January 19, 2024, the EWDD released phase one of the WSC/AJCC Procurement, an RFQ, to establish the qualified list of proposers before issuing a full RFP. The RFQ's focus was on the applicant's demonstrated ability.

Since the Redesign Evaluation and other strategic planning efforts were still underway, the RFQ submission deadline was extended until May 31, 2024 to allow for an increased pool of potential applicants. The second phase of the WSC/AJCC procurement, the RFP, is to be implemented after the WorkSource System Redesign has been finalized and

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

approved by the WDB. The RFP will focus on the proposed Program Design, Cost Reasonableness and Leveraged Resources, and Facility Site Readiness.

EWDD hosted four virtual proposer's conferences on the following dates: January 31, 2024 , February 14, 2024, March 13, 2024, and May 15, 2024. EWDD received over 60 RSVPs, approximately 96 individuals were cumulatively in attendance, and individuals represented about 28 unique organizations.

**DISCUSSION**

Proposals Received

EWDD received a total of twenty-six (26) applications in response to this RFQ. As summarized in Table 1, upon evaluation of applications received, 23 applicants received a PASS score and 3 received a FAIL score. Those applicants with a successful score will be placed on the "Qualified AJCC Operator" Qualified List and will subsequently be invited to submit a formal AJCC Operator proposal during the second phase of this procurement.

| AJCC RFQ RESULTS/ LIST OF QUALIFIED PROPOSERS | | |
|---|---|---|
| **NO.** | **NAME OF APPLICANT** | **SCORE** |
| 1 | Asian American Drug Abuse Program, Inc. | PASS |
| 2 | Alliance for Community Empowerment | PASS |
| 3 | Asian Rehabilitation Service, Inc. | PASS |
| 4 | Career Team | PASS |
| 5 | Catholic Charities Archdiocesan Youth Employment Services | PASS |
| 6 | Central City Neighborhood Partners | PASS |
| 7 | Chinatown Service Center | PASS |
| 8 | Coalition for Responsible Community Development | PASS |
| 9 | El Centro de Amistad | PASS |
| 10 | El Proyecto del Barrio, Inc. | PASS |
| 11 | Equus Workforce Solutions | PASS |
| 12 | Five Keys | PASS |
| 13 | Goodwill Industries of Southern California | PASS |
| 14 | Grant Associates | PASS |
| 15 | Housing Authority of the City of Los Angeles | PASS |
| 16 | JVS SoCal | PASS |
| 17 | KRA Corporation | PASS |
| 18 | Los Angeles Mission | PASS |

| | | |
|---|---|---|
| 19 | Managed Career Solutions, Inc. | PASS |
| 20 | Pacific Asian Consortium in Employment | PASS |
| 21 | PARS | PASS |
| 22 | UAW- Labor Employment and Training Corporation | PASS |
| 23 | Watts Labor Community Action Committee | PASS |
| 24 | Davina Douthard Inc. | FAIL |
| 25 | Kids In The Spotlight (KITS) | FAIL |
| 26 | Work Ready Online Staffing | FAIL |

Applicants were required to utilize and submit an AJCC RFQ application package which consisted of the following items:

- AJCC RFQ Application Form
- Attachment 1- Board Resolution authorizing this RFQ Application
- Attachment 2- Organization Charts, Board List, & Strategic Plan
- Attachment 3- IRS Determination Letter & Audited Financial Statements
- Attachment 4 - Performance Verification Form (3 prior grantor references)
- Attachment 5- (Optional) Application Narrative (Demonstrated Ability)

Evaluation Process

Applications were evaluated on a Pass/Fail basis. The information provided on the AJCC Application Form and required attachments were vetted and scored.

| EVALUATION CRITERIA | |
|---|---|
| Met the eligibility qualifications outlined in the RFQ and demonstrated ability and good standing in the following areas:<br>Application: Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships.<br>Attachments: Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter & Audited Financial Statements, Performance Verification. | **PASS** |
| Did not meet the eligibility qualifications outlined in the RFQ and did not demonstrate ability and good standing in the following areas:<br>Application: Financial Information, Personnel Information/Organizational Leadership, WIOA Experience and/or other non-WIOA Employment and Training Experience, Facility Management/Key Workforce Partnerships.<br>Attachments: Board Resolution, Organization Charts, Board List & Strategic Plan, IRS Determination Letter & Audited Financial Statements, Performance Verification. | **FAIL** |

Notification of Results and Appeals Process

All proposers received emailed notification letters of the results on August 1, 2024 as well as notification of appeal rights. Nine applicants (all successful proposers) have requested to review the comments made by the evaluation committee. Therefore, the deadline for appeals has been extended to August 20, 2024.

**NEXT STEPS**

Phase II of the AJCC procurement, the RFP, will be released once the WorkSource System Redesign Concept Paper has been finalized and approved by the WDB. It is anticipated that the RFP will be issued by the EWDD in the Fall of 2024. Only organizations on the Qualified List will be eligible and invited to apply.

CMH:GR:DB:EM:cg

9.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Wrokforce Development Department (EWDD) to Allocate Up to $175,000 of Workforce Innovation and Opportunity Act (WIOA) Funding for UNITE LA's Los Angeles Regional Cleantech Career Academy, to Provide Training and Employment Opportunities in Related High-Road Occupations to Opportunity Youth, Ages 18 to 24**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 10.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Workforce Development Board (WDB) - Local Elected Official (LEO) Agreement and Authorization for the WDB Chair to Sign Same on Behalf of the Full WDB**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 11.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Authorization for the Workforce Development Board (WDB) Chair/President to Sign the WDB Local-Elected Official (WDB-LEO) Agreement on Behalf of the WDB**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

12.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Year 25/Program Year (PY) 2024-2025 Workforce Decvelopment Annual Plan Prepared by trhe Economic and Workforce Development Department (EWDD)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

13.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Nominations for Consideration by the Mayor for Appointment to the Workforce Development Board (WDB)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 14.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Allocation of California For All (CFA) Funding to HIRE LA's Youth Program Service Providers**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

15.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Execute a Contract/Agreement with FHI-360 Formulate a YouthSource Center (YSC) System Professional Development Plan and Youth Practitioner Apprenticeship Program**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 16.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Procurement of a Consultant to Provide Assistance in Planning/Staging a Day-Long Youth Workforce Development Policy Symposium (Crossroads)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

17.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Request For Interest (RFI) Procurement to Provide Workforce Development Services to Individuals at the Los Angeles Valley College WorkSource Center Portal**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 18.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Allocate $92,500 in City General Funds to Watts Labor Community Action Committee (WLCAC) to Administer the Girls Summer Construction Camp in South Los Angeles (SLA) and San Fernando Valley (SFV) Areas**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

19.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Nominees for Consideration by the Mayor for Appointment to the Workforce Development Board (WDB)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 20.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Reallocation of Up to $250,000 of Program Year (PY) 2023-24 Los Angeles Reconnections Career Academy (LARCA) 2.0/Gang Injunction Curfew Settlement Funds between WorkSource Centers/America's Job Centers of California**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 21.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Reallocate Funds and Execute Contracts Related to the Los Angeles County HIRE LA's Youth (HLAY) Program**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 22.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding Extending the WorkSource Center (WSC)/America's Job Center of California (AJCC) System Procurement**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 23.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of Up to $1.3 Million of Program Year (PY) 2023-24 Los Angeles Reconnections Career Academy (LARCA) 2.0/Gang Injuction Curfew Settlement Funds**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 24.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding a Request for Interest (RFI) to Fund Temporary Jobs to Provide Clean-up, Repair, and Humanitarian Assistance Services in Response to the Damage Caused by the 2022-23 Severe Winter Storms**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 25.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $2 Million of Prison to Employment (P2E) Funds from the State of California to Eight (8) WorkSource Centers (WSC)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 26.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $45,000 to each YouthSource Center (YSC) for Implementation of a Certified Youth Counselor Demonstration Project and Youth Advisory Council Program**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

27.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of City General, County, and California For All Funds to Underwrite Youth Work Experience Activities**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

28.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) Regarding the Allocation fo $250,000 of Additional Workforce Innovation and Opportunity Act (WIOA) Formula Funding to Support the Operations of the Watts YouthSource Center (YSC)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

29.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Authorization for the President/Chair of the Workforce Development Board (WDB) to Sign an Extension of the WDB-Local Elected Official (WDB-LEO) Agreement Through June 30, 2024**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

# 30.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Workforce Development Board (Approval of Recommendations from the Workforce Development Board (WDB) President/Chair and WDB Youth Council Chair Regarding the Appointment of Carrie Lemmon, Vice President of Systems Change at UNITE-LA, as a Member of the WDB Youth Council**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 31.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Release of a Request for Qualifications (RDQ) as Phase I of the Procurement of WorkSource Center System Providers for Program Year 2024-25**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

32.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Report from the Economic and Workforce Development Department (EWDD) Regarding the Availability of Program Year (PY) 2022-23 Carry-In Savings and Recommendations to Modify the PY 2023-24 (July 1, 2023 - June 30, 2024) Workforce Development Annual Plan and Its Strategies, Activities, and Budget**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

33.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of a Recommendation from the Economic and Workforce Development Department (EWDD) for the Execution of a Small Purchase Agreement, Not to Exceed $24,500.00, for the Services of a Consultant to Develop a Framework for a Regional Infrastructure Academy**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

34.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) Regarding the Allocation of $450,000 of Quality Jobs, Equity, Strategy, and Training (QUEST) Disaster Recovery National Dislocated Worker Funds from the U.S. Department of Labor (USDOL) Through the State of California to Two (2) WorkSource Centers (WSC)**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 35.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding Technical Corrections to a Report Presented to the WDB Executive Committee on Program year (PY) 2022-23 Carry-in/Savings and Modifications to the City's PY 2023-24 Workforce Development Annual Plan**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

# 36.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **A Presentation on the June 2024 Jobs Report for California, Los Angeles County, and the City of Los Angeles**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 36....June 2024 Jobs Report for Calif., Los Angeles County, and the City of L.A.

Workforce Development Board
City of Los Angeles

36

# MEMORANDUM

**DATE:** August 8, 2024

**TO:** David Crippens, Chair
Workforce Development Board (WDB)
WDB Five-Year Strategic Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee
WDB Youth Council

**FROM:** Gregg Irish, Executive Director
Workforce Development Board (WDB)

**SUBJECT:** **JUNE 2024 JOBS REPORT FOR CALIFORNIA, LOS ANGELES COUNTY, AND THE CITY OF LOS ANGELES**

The U.S. Bureau of Labor Statistics (BLS) releases an Employment Situation Summary (Monthly Jobs Report) on the first Friday of every month that is a snapshot of how many jobs the economy created the previous month, how many workers were employed and the wages they were paid, and how many workers were unemployed.

Information in the monthly Employment Situation Summary is derived from the following:

- U.S. Census Bureau's Current Population survey (CPS) of individuals, ages 16 and older, is the source of unemployment data;[1] and
- BLS' Current Employment Statistics (CES) Survey of private and public sector employers and worksites is the source of nonfarm payroll data.

The California Employment Development Department's (EDD) Labor Market Information Division utilizes the aforementioned data from the Census Bureau and BLS in compiling monthly local, regional, and state jobs reports.

[1] Multiple measures of unemployment (U-1 through U-6) are collected by the U.S. Census Bureau on behalf of the BLS, only U-3 is referenced in the monthly Employment situation Summary.

## CALIFORNIA JOB CREATION

| | June 2024 | May 2024 | June 2024 |
|---|---|---|---|
| Nonfarm Payroll Jobs:[2] | | | |
| Goods Producing | 2,267,800 | 2,257,400 | 2,253,900 |
| Service Providing | 15,564,600 | 15,776,100 | 15,802,100 |
| Total | 17,832,400 | 18,033,500 | 18,056,000 |

The California economy created a net total of 22,500 nonfarm payroll jobs in June 2024.

The following are jobs in California's 11 major industry sectors, seasonally adjusted:[3]

| | | | |
|---|---|---|---|
| Mining & Logging | 197,000 | 19,900 | 19,800 |
| Construction | 913,700 | 926,100 | 925,600 |
| Manufacturing | 1,334,400 | 1,311,400 | 1,308,500 |
| Trade, Transp., & Utilities | 3,115,700 | 3,108,700 | 3,118,500 |
| Information Svs. | 559,200 | 526,200 | 530,200 |
| Financial Activities | 816,300 | 806,700 | 808,900 |
| Prof. & Business Svs. | 2,776,400 | 2,782,700 | 2,784,100 |
| Pvt. Educ. & Health Svs. | 3,094,300 | 3,247,700 | 3,250,900 |
| Leisure & Hospitality | 2,011,600 | 2,042,200 | 2,043,700 |
| Other Svs. | 586,500 | 602,300 | 601,000 |
| Government | 2,604,600 | 2,659,600 | 2,664,800 |
| Total | 17,832,400 | 18,033,500 | 18,056,000 |

There were jobs gains in June 2024 in Trade, Transportation, & Utilities (+9,800), Information Services (+4,000), Financial Activities (+2,200), Professional & Business Services (+1,400), Private Education & Healthcare Services (+3,200), Leisure & Hospitality (+1,500), and Government (+5200).

Job losses occurred in June 2024 in Construction (-500), Manufacturing (-2,900) Mining and Logging (-100), and Other Services (-1,300).

[2] Nonfarm payroll job estimates are calculated from the federal survey of 80,000 California employees/businesses and worksites.
[3] Seasonally adjusted means the effects of seasonal patterns (e.g., holidays, weather, school schedules, etc.) have been considered in these estimates.

**EMPLOYMENT & UNEMPLOYMENT IN CALIFORNIA[4] (Seasonally Adjusted Data)**

| | June 2023 | May 2024 | June 2024 |
|---|---|---|---|
| Employed | 18,440,100 | 18,328,700 | 18,346,200 |
| Unemployed | 880,900 | 1,010,200 | 999,900 |
| Total Labor Force[5] | 19,321,000 | 19,338,900 | 19,346,100 |
| CA Unemployment Rate: | 4.6% | 5.2% | 5.2% |
| U.S. Unemployment Rate: | 3.6% | 4.0% | 4.1% |

**EMPLOYMENT & UNEMPLOYMENT IN CALIFORNIA (Not Seasonally Adjusted Data)**

| | June 2023 | May 2024 | June 2024 |
|---|---|---|---|
| Employed | 18,325,800 | 18,353,700 | 18,265,300 |
| Unemployed | 913,700 | 875,000 | 1,025,300 |
| Total Labor Force | 19,239,500 | 19,228,700 | 19,290,600 |
| CA Unemployment Rate: | 4.7% | 4.6% | 5.3% |
| U.S. Unemployment Rate: | 3.8% | 3.7% | 4.3% |

**JOB CREATION IN LOS ANGELES COUNTY**

| | June 2023 | May 2024 | June 2024 |
|---|---|---|---|
| Nonfarm Payroll Jobs: | | | |
| Goods Producing | 473,400 | 467,100 | 469,700 |
| Service Producing | 4,067,600 | 4,122,400 | 4,131,500 |
| Total | 4,541,000 | 4,589,500 | 4,601,200 |

The Southland's economy created a net total of 11,700 nonfarm jobs in June 2024.

The following are jobs in Southland's 11 major industry sectors, seasonally adjusted:

[4] Employment and unemployment estimates are calculated from a separate federal survey of 5,100 California households.

[5] The employment and unemployment seasonally adjusted and not seasonally adjusted numbers in this report only refer to the civilian labor force; individuals at least 16 years of age (not members of the armed services, not in correctional institutions, not in mental hospitals, and not in nursing homes) who are employed or unemployed as defined by the Bureau of Labor Statistics (BLS).

| | | | |
|---|---|---|---|
| Mining & Logging | 1,700 | 1,700 | 1,700 |
| Construction | 152,100 | 150,700 | 152,000 |
| Manufacturing | 319,600 | 314,700 | 316,000 |
| Trade, Transp., & Utilities | 817,500 | 818,100 | 824,200 |
| Information Svs. | 186,300 | 184,200 | 187,500 |
| Financial Activities | 211,000 | 210,100 | 211,100 |
| Prof. & Business Svs. | 651,200 | 640,400 | 639,900 |
| Pvt. Educ. & Health Svs. | 903,100 | 955,200 | 947,200 |
| Leisure & Hospitality | 541,300 | 549,800 | 550,900 |
| Other Svs. | 159,100 | 162,900 | 161,900 |
| Government | 598,100 | 601,700 | 608,800 |
| Total | 4,541,000 | 4,589,500 | 4,601,200 |

There were job gains in June 2024 in Construction (+1,300), Manufacturing (+1,300), Trade, Transportation & Utilities (+6,100), Information Services (+3,300), Financial Activities (+1,000), Leisure & Hospitality (+1,100), and Government (+7,100).

Job losses occurred in June 2024 in Professional & Business Services (-500), Private Education & Health Services (-8,000), and Other Services (-1,000).

Mining & Logging job numbers were unchanged in June 2024.

**EMPLOYMENT & UNEMPLOYMENT IN LOS ANGELES COUNTY (Seasonally Adjusted Data/Rounded Numbers)**

| | **June 2023** | **May 2024** | **June 2024** |
|---|---|---|---|
| Employed | 4,783,000 | 4,739,000 | 4,755,000 |
| Unemployed | 242,000 | 262,000 | 266,000 |
| Total Labor Force | 5,025,000 | 5,001,000 | 5,021,000 |
| Cnty. Unemployment Rate: | 4.8% | 5.2% | 5.3% |
| CA Unemployment Rate: | 4.6% | 5.2% | 5.2% |
| U.S. Unemployment Rate: | 3.6% | 4.0% | 4.1% |

Employment increased in June 2024 by 16,000.
Unemployment increased in June 2024 by 4,000.
The labor force increased in June 2024 by 20,000.

**EMPLOYMENT & UNEMPLOYMENT IN LOS ANGELES COUNTY (Not Seasonally Adjusted Data)**

| | June 2023 | May 2024 | June 2024 |
|---|---|---|---|
| Employed | 4,754,000 | 4,758,300 | 4,767,000 |
| Unemployed | 253,200 | 258,200 | 300,700 |
| Total Labor Force | 5,007,200 | 5,016,500 | 5,067,700 |
| Cnty. Unemployment Rate: | 5.1% | 5.1% | 5.9% |
| CA Unemployment Rate: | 4.7% | 4.6% | 5.3% |
| U.S. Unemployment Rate: | 3.8% | 3.7% | 4.3% |

Employment increased in June 2024 by 8,700.
Unemployment increased in June 2024 by 42,500.
The labor force increased in June 2024 by 51,200.

**LABOR FORCE DATA FOR THE SEVEN LOCAL WORKFORCE DEVELOPMENT AREAS IN LOS ANGELES COUNTY (Not Seasonally Adjusted)**

| | Labor Force | Emplyd. | Unemplyd. | Rate |
|---|---|---|---|---|
| CA | 19,290,600 | 18,265,300 | 1,025,300 | 5.3% |
| Cnty. of LA | 1,828,500 | 1,718,200 | 110,300 | 6.0% |
| City of LA | 2,083,700 | 1,958,400 | 125,300 | 6.0% |
| Verdugo | 170,500 | 160,200 | 10,300 | 6.1% |
| Foothill | 140,300 | 133,200 | 7,100 | 5.0% |
| South Bay | 356,100 | 337,000 | 19,100 | 5.4% |
| SELACO | 247,700 | 233,400 | 14,300 | 5.8% |
| Long Beach | 240,900 | 226,700 | 14,200 | 5.9% |
| Total | 5,067,700 | 4,767,100 | 300,600 | |

The City of Los Angeles' share of California's labor force of 19,290,600 (Not Seasonally Adjusted) in June 2024 was 2,083,700/10.8%.

The City of Los Angeles' share of 18,265,300 employed Californians (Not Seasonally Adjusted) in June 2024 was 1,958,400/10.7%

The City of Los Angeles' share of 1,025,300 unemployed Californians (Not Seasonally Adjusted) in June 2024 was 125,300/12.2%.

The City of Los Angeles' share of Los Angeles County's labor force of 5,067,700 (Not Seasonally Adjusted) in June 2024 was 2,083,700/ 41.1%.

The City of Los Angeles' share of 4,767,100 employed Los Angeles County residents (Not Seasonally Adjusted) in June 2024 was 1,958,400/41%.

The City of Los Angeles' share of 300,600 unemployed Los Angeles County residents (Not Seasonally Adjusted) in June 2024 was 125,300/41.6%.

**Not so coincidentally, the Assistant General Manager of the Economic and Workforce Development Department and I have advocated for and been successful in the City of Los Angeles receiving at least 41.6% of Los Angeles Regional Planning Unit (LARPU) funding from the state.**

**COMMENTS:**

A legislative program should be developed that advocates for additional resources/funding from Washington, D.C. and Sacramento to address the high rates of unemployment in the City of Los Angeles.

The Five-Year Strategic Plan currently under development by the Workforce Development Board (WDB) and the City's Annual Workforce Development Plans should include "Good Jobs" policies and strategies. However, such policies and strategies will be meaningless absent actions to create good jobs and convert bad jobs to good jobs.

Hence, my ongoing recommendation, which has not gotten any traction, for the City to use its purchasing, procurement, contracting, and other powers to create living-wage job opportunities for residents.

As a start, City departments (i.e., LAX, DWP, Port of Los Angeles, etc.), with operations and supply chains that generate significant economic activity, should be required to develop workforce development plans that complement the Economic and Workforce Development Department's plans.

The Mayor should also consider establishing a Jobs Cabinet to address the pressing issues of business expansion, job creation, and joblessness. This cabinet would meet regularly under the direction of a Jobs Czar (a high profile person with substantial private sector/business and policy experience), who would be charged with ensuring that the City's responses to the above issues do not fall prey to interagency squabbling and inaction.

There is ample precedent for the establishment of cabinets and czars in government, with special assignments and to troubleshoot problems.

Boston's Mayor Michelle Wu has a Worker Empowerment Cabinet.

FDR, George H.B. Bush, Bill Clinton, Barack Obama, and other presidents have appointed czars. So, too, have New York City Mayors John Lindsay and Eric Adams. A year ago, Governor Gavin Newsome appointed former Los Angeles Mayor Antonio Villaraigosa as California's Infrastructure Czar.

Lastly, the City's Workforce Development System should focus its efforts on preparing customers for middle skills jobs that are being created in California. Middle skills jobs are those that require education and training beyond a high school diploma, but less than a college degree, and pay living wages with benefits. They provide opportunities, as well, for further advancement in the labor market.

The Economic and Workforce Development Department (EWDD) should compile a list of occupations for which middle skills credentials are required for hiring and then limit its Workforce Development System expenditures to enrollments in related trainings/courses offered through the Los Angeles Community College District and the Los Angeles Unified School District's adult schools.

37.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **A Discussion of Potential Job Opportunities During the 2028 Olympics and Other Mega-Sporting Events, and a Council Motion Instructing the Economic and Workforce Development Department (EWDD) to Develop Youth Related Employment Strategies**

---

**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 37 Report...Olympics Report
- item 37 Report..Olympics Report...Attachment A
- Item 37 Report....Olympics Report....Attachment B & C.
- Item 37 Report...Paris Olympics Report..

Workforce Development Board
City of Los Angeles

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# MEMORANDUM

**DATE:** April 2, 2024

**TO:** Workforce Development Board (WDB)
WDB Youth Council
WDB Five-Year Strategic Workforce Development Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee

**FROM:** Gregg Irish, Executive Director
Workforce Development Board (WDB)

**SUBJECT: WORKFORCE DEVELOPMENT OPPORTUNTIES RELATED TO MEGA-SPORTING EVENTS**

Greater Los Angeles is gearing up to host some of the most popular and prestigious sporting events in the world.

For three consecutive years beginning 2026, the Southland will receive global attention and take center stage as the location for the NBA All-Star Game at the Intuit Dome in Inglewood (February 15, 2026); eight matches of the FIFA World Cup, including the highly coveted U.S. Men's National Soccer Team debut, at SoFi Stadium in Inglewood (June 12, 2026 to July 10, 2026); Super Bowl LXI at SoFi Stadium in Inglewood (February 14, 2027); and the XXXIV Olympiad and 18th Paralympics at pre-existing and temporary venues in Anaheim, Carson, Inglewood, Irvine, Long Beach, Los Angeles, Pacific Palisades, Pasadena, Lake Perris, San Dimas, and Santa Monica (July 14, 2028 to July 30, 2028 and August 15, 2028 to August 27, 2028).

All of these mega-sporting events are expected to pump billions of dollars into and have lasting effects on the region's economy.

The net economic output of the Olympics and Paralympics alone, as predicted in an ex-ante analysis[1] submitted to the International Olympic Committee (IOC) in support of Los Angeles' host bid, will be between $9 billion and $10 billion spread across several years from 2022 to 2025. The Games will also spur additional net economic output of $3 billion and $4 billion elsewhere in California and nationally.

[1] The private, nonprofit Los Angeles Olympic and Paralympic Organizing Committee commissioned this economic impact study, which was prepared by Beacon Economics and the Center for Economic Forecasting and Development at the University of California, Riverside.

That same analysis forecasted a net increase of nearly $700 million in state and local tax revenue and 60,000 to 65,000 full-time equivalent jobs.

The state's Legislative Analyst's Office (LAO), however, had a different take on the economic benefits. In multiple reports to the California Legislature, the LAO opined, "There is little basis to assume the Olympics and Paralympics will improve the region's economy substantially over the long term." Also, job gains are likely to be temporary.

The LAO cited ex-post analyses of the July 1996 Atlanta Summer Olympics and the February 2002 Salt Lake City Winter Olympics to support those conclusions.

The LAO, though**,** did commend the private, nonprofit Olympic and Paralympic Organizing Committee (LA24)[2] for "its low-risk and fiscally responsible" approach to hosting the Games, which served as an endorsement for the passage of Assembly Bill (AB) 132 (Jones-Sawyer) that made the state the second guarantor, behind the City of Los Angeles, for up to $270 million of any cost overruns not offset by revenue.

Los Angeles was not the U.S. Olympic Committee's (USOC) original choice to host the Games. It had been bested by Boston in a competition to select the nation's official bidder for consideration by the IOC.

Only after Boston withdrew from contention, due to waning support from its residents and ambivalence about the potential costs of the Games, was Los Angeles tapped by the USOC to participate in the IOC's 2024 bid process against Budapest, Hamburg, Paris, and Rome.

Paris and Los Angeles ended up being the only cities left standing after the others, convinced that they would be saddled with debt in the aftermath of the Olympics and Paralympics, rescinded their 2024 IOC bids.[3] In what many experts believe was an act of desperation precipitated by the withdrawals, the IOC then awarded Paris the 2024 Games and decided to forgo a competition in later years by granting Los Angeles hosting responsibilities in 2028.

London, Los Angeles, and Paris will be the only cites to have hosted the Games three times.

Holding the 2028 Olympics and Paralympics in Los Angeles will not be cheap and comes with a steep price tag of $6.9 billion.[4] Because of the tumultuous bid process, the Los Angeles Olympic and Paralympic Organizing Committee (formerly LA 24 and now LA 28) was able to extract some concessions from the IOC that included a larger than usual

[2] The Olympic and Paralympics Organizing Committee is headed by entertainment and sports company executive Cassy Wasserman. It Board of Directors includes luminaries from across multiple sectors and strata (see Attachment A).
[3] The cities of Athens, Rio de Janeiro, and Tokyo hosted the Summer Olympics in 2004, 2016, and 2020, only to be left with $14.5 billion, $2 billion, and $7.2 billion of debt.
[4] The budget for the 2028 Games was evaluated by accounting firm KPMG and includes a significant contingency fund to cover unforeseen expenses.

contribution to the Games of almost $2 billion and a pledge of $160 million to underwrite youth sports programs.

LA28 has predicted that revenue from broadcasting rights, sponsorships, and ticket sales, coupled with savings from utilizing pre-existing and temporary sports facilities, will more than cover the remaining costs and even produce a surplus at the conclusion of the Games.

In announcing the agreement between LA28 and the City of Los Angeles, which details how the parties will collaborate on planning and hosting the Olympics and Paralympics, former Mayor Eric Garcetti said, “We made a million dollars in 1932, more than two hundred thirty million in 1984, and I think we will make at least a billion in 2028. I have the same confidence in LA28 because Los Angeles is already a built-out sports town.”

Within the agreement are provisions for curing any residual debt from the Games using public funds. The City will be the financial backstop for the first $270 million of any shortfall and all additional costs, after a state contribution of $270 million as the second guarantor. To mitigate the City and state’s risk, LA28 will purchase insurance covering natural disasters, communicable diseases, terrorism, civil unrest, cyber-attacks, event cancellation, reduced ticket sales and other unanticipated events.

Also under the agreement are specific commitments by LA28 to reduce the Games’ carbon footprint and ensure that small, local, and underrepresented businesses have access to contract opportunities; the attendant workforce reflects the diversity of the region; and tickets are available and affordable to residents.

With four years to go before the Opening Ceremonies, LA28 is fully engaged in planning for the Games and routinely provides biannual updates on its progress to the City’s Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) for consideration by the City Council’s Ad Hoc Committee on the 2028 Olympic and Paralympic Games.

LA28 has already convened a number of information and outreach sessions, per the City agreement, to share its vision of and garner public input on the Games.

The following Working Groups have been established, “to bring together a diverse group of stakeholders from across the region to advise and support LA28 Olympic and Paralympic Games planning:”

- Community Business and Procurement
- Local Hire
- Sustainability

The Working Groups have been meeting and LA28 continues to consult with City officials regarding additional members.

Recommendations:

LA28 won local and state support to host the Olympics and Paralympics on its promise that the Games would produce economic and employment opportunities.

Assuming the Olympics and Paralympics are catalysts for job creation and business expansion on the scale cited in the ex-ante analysis by Beacon Economics and the University of California, Riverside (UCR), the Workforce Development Board (WDB) and Economic and Workforce Development Department (EWDD) should be pressed into service to assist LA28 in delivering on its commitments.

I am recommending consideration of the following actions in support of LA28's efforts:

● That the WDB and EWDD include strategies, policies, and programming within its five-year and annual workforce development plans (which will overlap the Games' planning and staging phases) to facilitate the hiring of disadvantaged residents in related jobs.

The WDB and EWDD should also consider the option of hiring a consultant to provide professional and technical assistance in the preparation of a Games-specific workforce development plan.

These plans will create a pipeline of skilled workers for other mega-sporting events as well.

● That the WDB and EWDD extend an invitation to Beacon Economics and the University of California, Riverside to attend a WDB meeting to explain the economic, employment, and other benefits the region will realize from LA28 hosting the Games.

The WDB and EWDD must have accurate data about employers and industry sectors, and the jobs they will create directly or indirectly as a result of the Games, in order to formulate the five-year and annual workforce development plans.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles Economic and Workforce Development Department's (EWDD) Workforce Development Division to its local Hire Working Group

"The Local Hire Working Group advises LA28 on its development of a program that seeks to ensure that the 2028 Games' workforce represents the diversity of Los Angeles and includes programs for youth and transitional workers and volunteers to maximize public benefit."

For some inexplicable reason, an invitation was not extend to the EWDD to join the Local Hire Working Group (see list of current members in Attachment B).

The EWDD manages a workforce development system of adult and youth job centers that provides, in partnership with multiple stakeholders (e.g., community colleges, community-based organizations, employers, etc.), workforce development services (e.g., career exploration, resume preparation, access to skills training,[5] internships, paid work experience, job placement, etc.) to students and job seekers.

The system is also a source of highly-skilled human capital for employers/businesses.

Because of federal, state and local government budget cuts, the EWDD cannot divert its limited resources from existing operations in support of LA28's employment plans. Therefore, dedicated funding from LA28 for EWDD-led workforce development activities will be necessary.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles EWDD's Economic Development Division to its Community Business and Procurement Working Group

"The Community Business and Procurement Working Group advises LA28 on its development of a program that seeks to ensure that small, local and underrepresented businesses have access to and can participate in applicable contract opportunities."

For some inexplicable reason, an invitation was not extended to EWDD to join the Community Business and Procurement Working Group (see list of current members in Attachment C).

The EWDD manages a system of BusinessSource Centers that provides professional/technical assistance, access to capital, and economic incentives to start-up and small businesses. The system is based on the premise that when businesses grow, they are likely to employ more workers and fuel the local economy.

The EWDD's BusinessSource Centers should be funded by LA28 to recruit, prepare, and certify small, local, and underrepresented businesses for Games-related supply chain and other contract opportunities.

● That the WDB and EWDD request that LA28 increase the number of registered apprenticeship program representatives on the Local Hire Working Group.

Current membership needs to be expanded beyond the Los Angeles/Orange Counties Building and Construction Trades Council and Service Employees International Union, Local 721.

[5] The primary providers of skills training for workforce development system customers are the Los Angeles Unified School District's Adult Schools and the Los Angeles Community College District's nine campuses.

Many of the jobs that will likely be created directly and indirectly by the Games will be in the construction, healthcare, leisure/ hospitality/ tourism, logistics, security, and technology industry sectors; all of which have registered apprenticeship programs.

Registered apprenticeship programs are especially beneficial for disadvantaged adults and youth, and enable them to acquire job skills through actual paid work experience and classroom instruction, receive nationally recognized credentials, and qualify for jobs with benefits and progressive wage increases.

LA28 should invest in registered apprenticeship programs either directly or through the EWDD's workforce development system.

● That the WDB and EWDD offer technical assistance to LA28 in establishing wage goals for the Games.

Workers should share in the largesse of the Games in the form of higher wages and bonuses. Most workers will be forced to endure longer hours commuting to and remaining on their Games-related jobs. Spread the wealth!

● That the WDB and EWDD offer technical assistance to LA28 in establishing contract hiring goals for all procurements for goods, services, security, facilities construction and maintenance, etc., similar to those in the City's project labor and community betterment agreements

● That the WDB and EWDD request that LA28 incorporate Science, Technology, Engineering, and Math (STEM) and learn and earn elements within youth sports activities funded through the $169 million advance from the IOC and any contributions after the Games.

Very few youth athletes will end up in the professional ranks. In pursuing their athletic passions, "they should be able to see a future for themselves not only on the field, the rink, and the court, but also on the proverbial sidelines [Forbes Magazine 2013 article]."

Youth sports can be a platform for STEM instruction and scholarship. Coupling the two may prove useful in addressing the underrepresentation of African-Americans, Latinos, and women in STEM careers.

The same holds true for providing youth athletes (especially those who are economically disadvantage, in foster care, etc.) with paid internships, subsidized work experiences, and supportive services. All are prerequisites for success in the labor market.

The Youth Development Department (YDD) would be a source of expertise for LA28 in identifying additional workforce development components for its youth sports programs.

The YDD has a Youth Council that could also be a source of youth voices in LA28's redesign and expansion plans.

● That the EWDD submit a request/application to the U.S. Department of Labor (USDOL) for Workforce Innovation and Opportunity Act (WIOA) funding to begin training workers for Hospitality/Leisure, Information technology, Retail, and Logistics sector jobs that will be created as a result of Los Angeles hosting the 2028 Games.

**ATTACHMENT A**

## LA28 BOARD OF DIRECTORS

Casey Wasserman (Chairperson)

Beatriz Acevedo
Jessica Alba
Mark Attanasio
Jeanie Buss
Secretary Elaine Cho
Andy Campion
Muffy Davis
Anita DeFrantz
Janet Evans
Jose E. Feliciano
Lex Gillette
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Sarah Hirshland
Mellody Hobson
Matt Johnson
Michael Johnson
Jeffrey Katzenberg
Katie Ledecky
Jamie Lee
Ann Philbin
Alison Ressler
Pete Rodriguez
Dana Smith
Megan Smith
Marc Stern
Gene Sykes
Mark Tatum
Stewart Waldman
Yvonne Wheeler

**LA28 LOCAL HIRE WORKING GROUP MEMBERS**

**LA28 CO-CHAIR:** Erikk Aldridge, VP of Impact

**LA28 SUBJECT MATTER EXPERTS:**

Tiffani Troutman, Vice President, Talent Management

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

**CITY OF LA REPRESENTATIVES:** Grayce Liu, Assistant General Manager, Personnel Department

**CITY OF LA REPRESENTATIVES**: Lynda McGlinchey, Compliance Program Manager, Bureau of Contract Administration

| # | Organization | Mission / Description* | LA City CD / Service Area |
|---|---|---|---|
| 1 | Community Build | Dedicated to the revitalization of South Los Angeles communities through investment in youth and commercial economic development. | CD 10 / CD 8 |
| 2 | Arts for LA | Leads communities, artists and organizations to promote an equitable, healthy, vibrant and creative Los Angeles region through the arts. | CD 14 |
| 3 | Brotherhood Crusade | Removes and/or helps individuals overcome the barriers by effectuating improved health & wellness, facilitating academic success, promoting personal, social & economic growth, providing access to artistic excellence & cultural awareness, increasing financial literacy and building community agencies & institutions. | CD 9 |
| 4 | Cal State University (CSU) Office of the Chancellor | The largest public four-year system of higher education in the United States. Oversees the CSU's 23 campuses, 477,000 students and 56,000 faculty and staff. | Southern California |
| 5 | Disability Community Resource Center | Dedicated to supporting people with disabilities and seniors to achieve and maintain self-directed and community based independent lives. | CD 11 |
| 6 | Diversability | A social enterprise on a mission to elevate disability pride. | Inglewood / LA County |
| 7 | Hispanas Organized for Political Equality (HOPE) | Nonprofit, nonpartisan organization ensuring political and economic parity for Latinas. | CD 14 |
| 8 | LA Conservation Corps | Provides at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an | CD 1 |

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|---|---|---|---|
| | | emphasis on conservation and service projects that benefit the community. | |
| 9 | LA Works | Makes L.A. a more equitable place by empowering Angelenos to address pressing social issues through volunteerism. | CD 1 |
| 10 | Los Angeles Regional Consortium | A consortium of LA's 19 community colleges working collectively to deliver on a promise that California community colleges are accessible and affordable to all who seek opportunities to realize a better future. Collaborates with K-12 partners, high-road employers, and priority industries to align impactful curriculum and workforce training programs, creating a seamless pathway for college and career readiness. | LA County |
| 11 | Los Angeles/Orange Counties Building and Construction Trades Council | Construction department of the AFL-CIO with 48 affiliated Local Unions and District Councils representing over 140,000 craftspeople. | CD 13 / CD 1 LA County / OC |
| 12 | Service Employees International Union Local 721 | Represents over 95,000 members in law enforcement, public works, healthcare, street services, public recreation | CD 1 / LA County |
| 13 | South Bay Workforce Investment Board | Builds a world-class workforce through strategic alliances with business, education and community partners. | South Bay / Hawthorne / Carson |

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

**LA28 COMMUNITY BUSINESS & PROCUREMENT WORKING GROUP MEMBERS**

**LA28 CO-CHAIR:** Erikk Aldridge, VP of Impact

**LA28 SUBJECT MATTER EXPERTS:**

Leena Mathew, VP, Controller

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

**CITY OF LA REPRESENTATIVES:** Shannon Hoppes, Chief Procurement Officer

**CITY OF LA REPRESENTATIVES:** Vahid Khorsand, Board of Public Works

| | Organization | Mission / Description* | LA City CD / Service Area |
|---|---|---|---|
| 1 | LA Sport Entertainment Commission (LASEC) | Nonprofit organization officially designated to attract, secure, and support high-profile sports and entertainment events in Los Angeles. | CD 14 / LA County |
| 2 | Asian Business Association | Represents the views of Asian American business owners to local, state and federal government officials in order to promote and improve the climate for small business. | CD 14 |
| 3 | Fair Trade LA | Educates and inspires consumers to embrace Fair Trade products so global farmers and artisans have the opportunity to earn a fair and sustainable living. | CD 14 |
| 4 | LA Area Chamber of Commerce | Designs and advances opportunities and solutions for a thriving regional economy that is inclusive and globally competitive. | CD 1 / LA County |
| 5 | LA Business Council | Harnesses the power of business and government to promote progress in the Los Angeles region in the areas of energy, housing, transportation, international trade and economic development. | CD 5 |
| 6 | LA County Federation of Labor | Empowers workers to organize and take collective action to win better wages and respect in the workplace. A Federation of over 300 affiliated union and labor organizations representing more than 800,000 members. | CD 1 / LA County |

| | | | |
|---|---|---|---|
| 7 | LA Urban League | Helps African Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights. | CD 8 / CD 10 |
| 8 | Los Angeles County Department of Economic Opportunity, Office of Small Business | LA County's central economic and workforce development hub helping residents connect to new career pathways, start and certify a business, and access life-changing opportunities. | LA County |
| 9 | Los Angeles County Economic Development Corporation (LAEDC) | Attracts, retains and grows businesses and jobs for the regions of Los Angeles County. Provider of economic development resources. | LA County |
| 10 | South Los Angeles Transit Empowerment Zone (SLATE-Z) | A place-based initiative and collective impact partnership whose mission is to revitalize South Los Angeles by moving residents to economic opportunity. | CD 9 |
| 11 | The Valley Economic Alliance | Non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is engage and unite Valley stakeholders to raise standards of living and economic vitality across the five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando consisting of more than 160,000 businesses. | CD 4 |
| 12 | Valley Industry Commerce Association (VICA) | Enhances the economic vitality of the greater San Fernando Valley region by advocating for a better business climate and quality of life. Works to bring members together to improve, develop and connect community representatives, opinion leaders, and elected officials for engagement and collaboration. | CD 6 |
| 13 | Women's Business Enterprise Council – West (WBEC - West) | To increase economic vitality in the communities we serve: Corporations \| WBEs \| WBENC \| Community Partners \| Government Entities \| Multi-Generational \| Under-represented \| Multi-ethnic. | Southern California |

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

Workforce **Development** Board
City of **Los Angeles**

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# MEMORANDUM

**DATE:** July 12, 2024

**TO:** Workforce Development Board (WDB) Members, WDB Youth Council Members, WDB Five-Year Strategic Plan Ad Hoc Committee Members, and WDB WorkSource Center Redesign Subcommittee Members

**FROM:** Gregg Irish, Executive Director
Workforce Development Board (WDB)

**SUBJECT:** **PARIS OLYMPICS**

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I read an article on MSN yesterday that appeared in The Telegraph (a British newspaper) entitled, *"The Paris Olympics is Turning into a Catastrophic Financial Flop."*

According to The Telegraph, tourists are planning to bypass Paris and the surrounding Ile-de-France region for other destinations in Europe because of the Olympics, or waiting to visit later, after the Games conclude and things go back to normal.

Paris' tourist office had originally estimated 15.3 million tourists would visit the "City of Light" and adjacent communities from July 26 to August 11 and spend at least $5,000 while there. Between 2.3 and 3.1 million of them were also expected to purchase tickets for Olympic competitions spread out over multiple venues.[1]

However, worries about security, civil unrest, labor strife, traffic, larger-than-usual crowds, and access to historic sites during the Olympics, coupled with inflated prices for lodging, dinning, museums, and cultural excursions, are scaring tourists away.[2]

Airlines were the first to feel the pinch of Olympics-related tourist avoidance. As a result of lower-than-expected bookings, Air France (the official airline of the Olympics) and Delta Air Lines (the official airline of Team USA) will, respectively, take a $193 million and a $100 million revenue hit this quarter.

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[1] There will be a total of thirty-five Olympic venues; twenty-two in Paris and neighboring environs, one in Tahiti (surfing), and twelve further afield in France.
[2]According to revised figures from Paris je t'aime, the city's tourism board, now only 11.3 million tourists will visit Paris during the Games. Of this figure, 1.5 million will be international/foreign tourists.

Hotels are in a similar predicament. Reservations and prices for accommodations during the Olympics have cooled, after an initial explosion earlier this year. Hotel operators are scrambling to fill rooms and occupancy rates are down by almost 25% compared to last summer.

Even Airbnb, which inked a 9-year sponsorship deal with the International Olympic Committee (IOC) that extends through the 2028 Los Angeles Games and was opposed by Paris' Mayor Ann Hidalgo, has succumbed to the tourist snub. Occupancy rates on short-stay rentals are around 20% to 25% on the Airbnb platform. While Airbnb reservations and prices did rise initially, they've since dropped back to normal levels due to an oversupply of vacant units on the market.

Numerous other publications are reporting Parisians, too, have soured on the Olympics. Recent polling suggests that almost one in two believe hosting the Games is a "bad thing;" only 22% had a negative opinion two years ago.

Parisians have now begun to question the logic for the 2017 bid submitted to the International Olympic Committee (IOC) to stage the Games, especially since Paris is the most visited city in the world and its tourist numbers typically peak in July and August.[3]

Parisians are conflicted, as well, about the use of public funds in support of the Olympics and skeptical the Games will produce the economic and social benefits promised by French President Emmanuel Macron, Mayor Hidalgo, and the Paris 2024 Olympic Organizing Committee.

The original budget for the Olympics was 6.7 billion euros and later revised to 8.8 billion euros to account for inflation and to correct previous host bid underestimates. Expenditures were to be offset by revenue from sponsorships, merchandise, licenses, and tickets, and a contribution from the IOC of 1.5 billion euros.

With a little more than three weeks to go before the opening ceremony, the CEO of the Paris organizing committee, Etienne Thobois, announced the total cost of the Olympics will increase to 9.6 billion euros. He gave assurances though that "the committee will spend only what it generates in revenue, and its goal is to deliver a spectacular Games and do it on a balanced budget."

But in reports issued by the Court of Auditors (Cour des Comptes), France's premiere audit institution, alarms have been raised about the budget, spending and operations of the Paris organizing committee.  Court of Auditors President Pierre Moscovici has said, "The Games are suffering from budgetary drift, which is putting a strain on public trust."

[3] Paris welcomed 40 million visitors in 2023.

Mr. Moscovici is predicting the Olympics will ultimately cost French taxpayers 3 billion euros to 5 billion euros.

The Olympics were also supposed to produce economic benefits for the Paris region of 6.7 billion euros to 11.1 billion euros, and 180,000 jobs over a period of 17 years and the Games' three phases (preparation: 2018 to 2023, staging: 2024, and legacy: 2024 to 2034).[4]

Parisian business owners are fuming about Olympic security measures being put in place that will result in the shuttering and decampment of their establishments during the Games (e.g., bars, boutiques, cafes, clubs, restaurants, souvenir shops, etc.). The city has been transformed into a patchwork of restricted areas with closed streets, concrete barriers, and police checkpoints (some requiring QR codes to traverse) that will drive customers away and are estimated to reduce business receipts by 30%.

Moreover, Parisians have been critical of the organizing committee's jobs goal. While some of the jobs in the estimate will be specifically created for the occasion, many others already exist. Last-minute job actions have been threatened by labor organizations to spur more hiring and obtain wage concessions.

Media accounts of homeless people in Paris being loaded onto buses and transported to temporary regional accommodation facilities are also not helping to shore up local support for the Olympics, and to Parisians such actions seem contrary to the Games' social benefits agenda "to promote inclusion, diversity, and human rights."[5]

Announcements by government officials asking Parisians to remain in their homes and telecommute during the Olympics haven't helped either, and reminded them of the COVID-19 pandemic lockdowns they had to endure not so long ago.

Further aggravating Parisians is the decision to double metro and bus fares over the 17 days of the Games, after Mayor Hidalgo admitted that many of the promised improvements to the city's aging transportation infrastructure will not be ready in time for the crush of users and there will not be enough trains.

All of the above are causing "Olympic bashing" by Parisians. Even if the Games end up being a success, most of them won't be there to witness it. Fifty-two percent are planning on skipping town to escape the chaos.

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[4]These numbers are sourced from an independent study by the universite de Limoges' Centre de Droit et d'Economie du Sport, one of the foremost authorities in France on the economic and legal aspects of sports.

[5] Another contradiction of the commitment to inclusion, diversity, and human rights is the organizing committee's compliance with French law that bans France's athletes from wearing of hijabs/headscarves during competition. The law requires French citizens to respect the principles of state secularism and neutrality, and refrain from wearing religious symbols.

**Comments**:

Napoleon Bonaparte is believed to have said. “The French complain of everything, always.”

But it would be a mistake to attribute Parisians’ displeasure with the Olympics to their well-earned reputation and penchant for irritability, grumpiness, and complaining.

It would be a mistake, as well, to blame tourists for sidestepping Paris and the Olympics out of concern for, among other things, safety and price gouging.

Los Angeles would do well to pay close attention to Paris’ planning and implementation of the Games, and learn from its successes and failures.

Our city will have similar challenges related to congestion, homelessness, housing, joblessness, traffic, transportation, and security. It will take more than business as usual to properly address these issues.

The Workforce Development Board (WDB) has a role to play in meeting some of those challenges and it will require external expertise and the development of an Olympics-specific workforce development plan.

The following is from the Paris 2024 Olympic Organizing Committee’s website:

“The Paris 2024 organizers worked with unions, vocational training providers, recruiters and public agencies to develop an employment strategy.”

“The job strategy involved:

- Reserving a minimum of 10% of the working hours generated by procurements for people far from employment;
- Stadium-to-job recruitment days, when job seekers could show recruiters their soft skills in an informal setting before interviews;
- A special web platform (EMPLOIS 2024) that listed all Games-related jobs and acted as a one-stop shop for employers and job seekers, who could also access any training required; and
- Work experience and training schemes for junior and middle-school students to prepare them for job opportunities.”

These strategies could be a base on which the WDB could build, with the assistance of a consultant, its Olympics workforce development plan.

# 38.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **A Report from the Economic and Workforce Development Department (EWDD) on Critical Tasks that Must be Performed During the Next Six Months and the Deadlines for their Completion**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 38 Report....Critical Tasks that Must be Performed During the Next Six Months and the Deadlines for their Completion
- Item 38 Report....Attachment

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**38**
**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: A REPORT FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) ON CRITICAL TASKS THAT MUST BE PERFORMED DURING THE NEXT SIX MONTHS AND THE DEADLINES FOR THEIR COMPLETION**

## WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. NOTE and FILE the Program Year (PY) 2024-25 Workforce Development Division's (WDD) six-month critical tasks workplan.

## BACKGROUND

In July 2023, the EWDD funded several strategic planning efforts to a) develop enhanced programming for disconnected youth and older workers; b) develop a Los Angeles Infrastructure Academy; c) redesign and enhance the City of Los Angeles (City) America's Job Center of California$^{SM}$ (AJCC)/WorkSource (WSC) Adult and Dislocated Worker system: and d) develop a new City five-year workforce development strategic plan. Three of these strategic plans were completed by the end of Program Year 2023-24 and plans are to be implemented during Program Year 2024-25: 1) Horizon 32K Plan (formerly known as Los Angeles Performance Partnership Pilot or LA P3); 2) AdvantAGE LA Older Worker Plan; and 3) Los Angeles Workforce Infrastructure Network (LAWIN) Plan. Two strategic plans are pending completion: the City of Los Angeles Five-Year Workforce Development Strategic Plan and the AJCC/WorkSource System Redesign.

On June 26, 2024, Council and Mayoral approvals were secured for EWDD's PY 2024-25 Annual Plan (July 1, 2024 to June 30, 2025), which establishes the priorities, policies and budget for the City's Workforce Development System (WDS) and outlines WDS strategies for achieving an equitable labor market that provides opportunities for all Angelenos.


This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

**SIX-MONTH WORKPLAN**

The attached six-month WDD workplan lists critical tasks and project timelines that EWDD must complete to support the implementation of the PY 2024-25 Workforce Development Annual Plan and the referenced strategic plans.

It should be noted that the proposed timeline may be impacted by on-going efforts to fill key department vacancies. The City is currently operating under the citywide Priority Critical Hiring process for backfilling City vacancies.

CMH:GR:DB:EM:cg
Attachment: PY 2024-2025 WDD Six-Month Critical Tasks Workplan

*PY 2024/25 List of Critical Tasks and Project Timelines/ Work Plan that EWDD Must Complete Over the Next Six-Months*

| EWDD 6-Month Workplan | Status | Due Date | July | Aug | Sept | Oct | Nov | Dec | Jan |
|---|---|---|---|---|---|---|---|---|---|
| **Complete PY 23/24 Strategic Plans** | | (Tentative Dates) | | | | | | | |
| **I - City of LA Five-Year Workforce Dev Strategic Plan** | | | | | | | | | |
| a. CivicMakers Revised Draft to EWDD | Underway | 8/15/2024 | | X | | | | | |
| b. Final Draft to EWDD | Underway | 8/31/2024 | | X | | | | | |
| c. Present to WDB Adhoc/ Board | Pending | 9/12/2024 | | | X | | | | |
| d. Present to City Council TTT Committee | Pending | 9/17/2024 | | | X | | | | |
| e. Final Council Approval | Pending | 9/30/2024 | | | | X | | | |
| f. Release Final Draft | Pending | 10/1/2024 | | | | X | | | |
| **II - AJCC/WSC System Redesign Evaluation** | | | | | | | | | |
| a. CSUN Evaluation - Final Draft | Underway | 8/15/2024 | | X | | | | | |
| b. Evaluation Presentation to WDB Ad Hoc/ Board | Pending | 9/12/2024 | | | X | | | | |
| c. Release Final Draft | Pending | 10/1/2024 | | | | X | | | |
| **III - AJCC/WSC System Redesign Procurement** | | | | | | | | | |
| a. Complete Phase I: Present AJCC RFQ Results to the Board | Underway | 8/14/2024 | | X | | | | | |
| b. Phase II: RFP - Draft White Paper | Pending | 9/4/2024 | | | X | | | | |
| i. White Paper Presentation to WDB Ad Hoc/ Board | Pending | 9/12/2024 | | | X | | | | |
| ii. Present to City Council TTT Committee/ Council | Pending | 9/30/2024 | | | X | | | | |
| c. Draft RFP | Pending | 9/30/2024 | | | X | | | | |
| d. Release Phase II: AJCC/WSC RFP | Pending | 10/1/2024 | | | | X | | | |
| **Implement Year 25 Annual Plan - Other Strategic Initiatives** | | | | | | | | | |
| **IV- Year 25 Annual Plan Funded - Projects/Programs** | | | | | | | | | |
| a.Execute Contracts (WIOA, City GF, County, CFA, etc.) | Underway | 8/30/2024 | X | X | X | | | | |
| b. Execute Budgets | Underway | 9/30/2024 | X | X | X | | | | |
| c. Complete Monitoring Reports Q1 ((various) | Pending | 12/31/2024 | | | | | | X | |
| d. Process Invoices (existing contracted consultants) | Ongoing | 12/31/2024 | X | X | X | X | X | X | X |
| e. Rapid Response & Employer Services Hiring Events | Ongoing | 12/31/2024 | X | X | X | X | X | X | X |
| f. Complete Funder Reports (various) | Ongoing | 12/31/2024 | X | X | X | X | X | X | X |

| EWDD 6-Month Workplan | Status | Proposed Due Date | July | Aug | Sept | Oct | Nov | Dec | Jan |
|---|---|---|---|---|---|---|---|---|---|
| **V - Strategic Planning Procurements- Consultants** | | | | | | | | | |
| a. Release Sector Strategists | Underway | 8/15/2024 | | X | | | | | |
| b. Release LAWIN Consultant | Underway | 8/15/2024 | | X | | | | | |
| c. Release AdvantAGE LA | Underway | 8/15/2024 | | X | | | | | |
| d. Release LAP3 / Horizons 32k | Underway | 8/15/2024 | | X | | | | | |
| e. Labor Navigators | Underway | 8/30/2024 | | X | | | | | |
| f. Scoring and approvals by the Board | Pending | 10/1/2024 | | | | X | | | |
| **VI - Annual Plan Implementation-Consultant Procurements** | | | | | | | | | |
| a. Release Monitoring RFQ | Completed | 7/24/2024 | X | | | | | | |
| b. Release WIOA Certification RFQ | Underway | 8/1/2024 | | X | | | | | |
| d. Release Evaluation / Customer Satisfaction RFQ | Underway | 8/9/2024 | | X | | | | | |
| e. Release LMI RFQ | Underway | 8/31/2024 | | X | | | | | |
| f. Scoring and approvals by the Board | Pending | 10/17/2024 | | | | X | | | |
| g. Execute Contracts | Pending | 11/30/2024 | | | | | X | | |
| **VII - Strategic Plan/ Events Program Implementation** | | | | | | | | | |
| a. Launch AdvantAGE LA Plan | Pending | 10/1/2024 | | | | X | | | |
| b. LAWIN Report Back | Pending | 10/1/2024 | | | | X | | | |
| b. Launch Horizons 32K Plan | Pending | 10/1/2024 | | | | X | | | |
| i. Launch Working Group | Pending | 10/1/2024 | | | | X | | | |
| ii. Crossroads Policy Event | Underway | 10/31/2024 | | | | X | | | |
| c. LA:RISE 10 Year Anniversary Event | Underway | 10/31/2024 | | | | X | | | |
| e. Five Year Plan | Pending | TBD | | | | | | | X |
| **VIII -Program Year 24 Audits** | | | | | | | | | |
| Federal, State, Local (WIOA, City GF, County, CFA, etc.) | Pending | 12/31/2024 | | | X | | X | | |
| **IX- City Council Transmittals** | Pending | 12/31/2024 | | | | | | X | |
| a. Report back EWDD & YDD Youth Homelessness Workplan | Pending | TBD | | | X | | | | |
| b. Report back 2028 Olympics Workforce Investments | Pending | TBD | | | | | X | | |
| **X- 2024-25 Annual Plan Carry-In Report** | | | | | | | | | |
| a. Fiscal Close-out | Underway | 8/31/2024 | | X | | | | | |
| b. Report to the WDB | Pending | 11/1/1931 | | | | | X | | |
| c. Report to TTT | Pending | 2/28/2024 | | | | | X | | |

| EWDD 6-Month Workplan | Status | Proposed Due Date | July | Aug | Sept | Oct | Nov | Dec | Jan |
|---|---|---|---|---|---|---|---|---|---|
| **XI- 2025-26 Annual Plan** | | | | | | | | | |
| a. Present Timeline to WDB | Pending | 11/14/2024 | | | | | X | | |
| b. Present Timeline to TTT | Pending | 11/19/2024 | | | | | X | | |
| c. AP 25-26 Kick Off EWDD Working Sessions | Pending | 12/4/2024 | | | | | | X | |
| **XII- Data Management and Performance Tracking** | | | | | | | | | |
| a. MIS Data Analysis Reports to State of CA EDD | Pending | Aug-Dec | | X | | X | | X | |
| b. Quarterly Scorecard | Pending | 10/15; 1/15 | | | | X | | | X |
| c. Council District and Agency Scorecards Templates | Pending | 12/31/2024 | | | | | | X | |
| d. 6-month performance report to the Board (Impact Report) | Pending | 1/16/2025 | | | | | | | X |
| **XIII. - WIOA Federal Performance Measures Local Negotiations** | | | | | | | | | |
| Regional negotiations with the State/ EDD | Pending | 9/30/2024 | | | X | | | | |
| **XIV. - WD Board Regional / Local Plan** | | | | | | | | | |
| a. KickOff Meeting w other Boards | Pending | 8/7/2024 | | X | | | | | |
| b. Draft Local Plans for Public Comment | Pending | 12/31/2024 | | | | | | X | |
| c. Draft Regional Plan (tentatively due 3/31/25) | Pending | 12/31/2024 | | | | | | X | |
| d. Public Comment Meetings | Pending | 1/31/2024 | | | | | | | X |
| **XV - YSC System WIOA Certification** | | | | | | | | | |
| a. Complete certification to the State | Pending | 11/1/2024 | | | | | X | | |
| b. Continuous Improvement Plans to the State | Pending | 12/31/2024 | | | | | | X | |
| **XVI- 2023-24 WIOA Annual Performance Evaluation** | | | | | | | | | |
| a. Complete Admin Capability | Pending | 11/1/2024 | | | | | X | | |
| b. Complete Data Flow/Outcomes | Pending | 11/30/2024 | | | | | X | | |
| c. Complete Customer Satisfaction | Pending | 12/31/2024 | | | | | | X | |
| d. Meetings with Agencies and Present Results to WD Board | Pending | 1/16/2025 | | | | | | | X |
| **XVII - Staffing/ Organizational Development Systems** | | | | | | | | | |
| a. Hiring Plan (backfill vacant positions) | Underway | 10/31/2024 | | | | X | | | |
| b. WDD Reorg | Pending | 12/31/2024 | | | | | | X | |
| c. Data Analytics Concept Paper & Implementation | Pending | 12/31/2024 | | | | | | | X |
| d. EWDD New Grants Management System training | Pending | 12/31/2024 | | | | | | | X |

# 39.

**DATE:** August 14, 2024

**TO:** Workforce Development Board (WDB)

**FROM:**

**SUBJECT:** **An Update from the Economic and Workforce Development Department (EWDD) on the Redesign of the City's WorkSource Center (WSC)/America's Job Centers of California (AJCC) System Led by California State University, Northridge and a Draft Five-Year Strategic Workforce Development Plan Prepared by CivicMakers**

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**REQUESTED ACTION:**

**BACKGROUND:**

**ADDITIONAL BACKGROUND:**

**ATTACHMENTS:**

Description

- Item 39 Report....5-Year Plan and WSC Redesign Update

# CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

**39**

**ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT**

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR


**DATE :** August 14, 2024

**TO:** Charles Woo, Chair
Workforce Development Board

**FROM:** Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: AN UPDATE FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) ON THE REDESIGN OF THE CITY'S WORKSOURCE CENTER (WSC)/AMERICA'S JOB CENTERS OF CALIFORNIA (AJCC) SYSTEM LED BY CALIFORNIA STATE UNIVERSITY, NORTHRIDGE AND A DRAFT FIVE-YEAR STRATEGIC WORKFORCE DEVELOPMENT PLAN PREPARED BY CIVICMAKERS**

## BACKGROUND

Workforce Development System Strategic Efforts

In an effort to continually improve upon the services provided through the City of Los Angeles (City) Workforce Development System (WDS), in July 2023, the Economic and Workforce Development Department (EWDD) funded several strategic planning efforts to develop enhanced programming for disconnected youth, older workers, and other vulnerable populations; redesign and enhance the City's America's Job Center of California[SM] (AJCC)/WorkSource Adult and Dislocated Worker system; and develop a new City five-year workforce development strategic plan. The outcome of these activities will result in the refinement and prioritization of WDS strategies. These plans are also intended to set performance expectations and guidance for the new AJCC's system of operators and other contracted service providers of the WDS.

All strategic plans were slated to be completed by June 30, 2024. EWDD encouraged the contracted consultants to collaborate wherever feasible in data collection and stakeholder engagement efforts and in the development of the respective plans. The following three strategic plans were completed and adopted by City Council via the EWDD's Program Year (PY) 2024-25 Annual Plan (July 1, 2024–June 30, 2025): 1) Horizon 32K Plan (formerly known as Los Angeles Performance Partnership Pilot or LA P3); 2) AdvantAGE LA Older Worker Plan; and 3) Los Angeles Workforce Infrastructure Network (LAWIN) Plan. The City Five-Year Workforce Development Strategic Plan and the AJCC/WorkSource System Redesign Evaluation are pending completion.


This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Five Year Workforce Development Strategic Plan

To address the ramifications of the COVID-19 pandemic, the EWDD procured a third-party consultant, CivicMakers, to support the City's WDS in developing a comprehensive five-year strategic plan that promotes economic recovery, financial stability, and prepares residents and businesses of Los Angeles for jobs of the future. The proposed Plan is to include the following deliverables:

1. A concrete five-year strategy that supports the Mayor's goal to connect every Angeleno with a living-wage job and career pathways;
2. Facilitated meetings with community stakeholders and business leaders to assess the critical need for highly trained employees in today's workforce and address barriers to employment; and
3. An in-depth analysis of government policies that may be hindering labor growth and wage increases; identify solutions and best practices for increasing employment and reducing labor shortages.

In September 2023, a twenty-member Ad Hoc Committee was established by the Workforce Development Board (WDB) to support this work.

AJCC Redesign Evaluation and Procurement

The AJCC Adult and Dislocated Worker system, locally known as the WorkSource Center (WSC) System, was last redesigned and procured in 2018. The California State University Northridge (CSUN) was contracted to conduct an evaluation of the City's AJCC/WSC System to identify ways to redesign and improve its service delivery system to connect program participants to high-wage jobs and reduce inequities among program participants. In September 2023, the WDB convened an AJCC/WSC System Redesign Ad Hoc Subcommittee to consider priorities for a redesign of the system and for the prioritization of the required services including required corresponding performance expectations.

EWDD recommended extending the AJCC operator procurement for a new list of procured operators to be in place by July 1, 2025 to allow for effective implementation of AJCC System Redesign and Five-Year Strategic Plan recommendations. Additionally, the EWDD proposed to administer the AJCC/WSC System procurement process in two phases. On January 19, 2024, the EWDD released phase one of the AJCC Procurement, a Request for Qualifications (RFQ), to establish the qualified list of proposers before issuing a full Request for Proposal (RFP). The RFQ's focus was on the applicant's demonstrated ability. Since the redesign efforts were still underway, the RFQ was extended until May 31, 2024 to allow for an increased pool of potential applicants. The second phase of the procurement, the RFP, is to be implemented after the WorkSource System Redesign has been finalized and approved by the WDB. The RFP will focus on the proposed Program Design, Cost Reasonableness and Leveraged Resources, and Facility Site Readiness.

**UPDATE**

Five Year Workforce Development Strategic Plan and AJCC Redesign Evaluation

Toward the end of May 2024, CivicMakers submitted to EWDD a draft of the Plan's outline, executive summary, and preliminary framework for the proposed strategies and recommendations. Several feedback sessions were held between CivicMakers and EWDD during the month of June and July. During the month of June, CSUN also presented the evaluation's outline and preliminary findings and recommendations to EWDD. Both consultants were asked to finalize their reports and refine recommendations and proposed strategies. Updated and complete drafts are anticipated to be submitted to EWDD by August 15 for review. The final draft of the Five- Year Plan and the Redesign Evaluation will be submitted to EWDD by August 30, 2024. A presentation to the Board will be scheduled for September 2024.

The contracts for both consultants have expired. The CivicMakers contract ended July 31, 2024 and CSUN's contract expired June 30, 2024. CSUN's contract will be extended a few months for the completion of pending items in the scope of work related to the AJCC procurement technical assistance.

AJCC Procurement

The evaluation and scoring of the AJCC RFQ has been completed. The RFQ results will be presented to the WDB in August. EWDD is also drafting final redesign recommendations and concept paper for presentation to the WDB and City Council in September 2024.

Following is an updated timeline for the AJCC Procurement:

Phase I – Request for Qualifications

- Board recommendations by August 2024

Phase II – Request for Proposals

- Finalize Program Design – August 2024
- Develop Concept Paper – August 2024
- System Redesign approved by the WDB – September 2024
- Develop RFP – September 2024
- RFP Implementation – Release in October 2024
- Program Start – July 1, 2025