CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT DEPARTMENT
YOUTH COUNCIL MEETING

Thursday, August 8, 2024
10:00 AM - 12:00 PM

Grace E. Simons Lodge

1025 Elysian Park Drive, Los Angeles, CA 90012

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Consideration of the Meeting Notes of April 25, 2024, and May 21, 2024, and June 18, 2024	David Crippens
4.	Authorization for the Economic and Workforce Development Department (EWDD) to Reprogram, Among Service Providers and Up to $250,000 Per Transaction, the Balance of Any Unexpended and Expiring Funding of the $53 Million Allocated to the City of Los Angeles by California Volunteers, Office of the Governor for Californians For All Related Activities	Donny Brooks / EWDD
5.	Approval for the Economic and Workforce Development Department (EWDD) to Accept a $250,000 Governor's Office of Planning and Research (OPR) Grant and Other Related Actions to Fund the Brotherhood Crusade's Movin' On Up Equitable Workforce Program	Gerardo Ruvalcaba / EWDD
6.	Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Workforce Innovation and Opportunity Act (WIOA) Performance of WorkSource Centers and YouthSource Centers During Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Annual Plan	Elizabeth Macias / EWDD

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

7.	An Economic and Workforce Development Department (EWDD) Presentation on the Program Year (PY) 2023-24 (July 1, 2023 - June	Elizabeth Macias / EWDD

30, 2024) Workforce Development Scorecard

8.	An Economic and Workforce Development Department (EWDD) Update on HIRE LA's Youth Program, Youth @ Work Program, and Californians For All Workforce Development Program Enrollments	Bryson Gauff / EWDD
9.	A Discussion of the Potential for Youth Employment During the 2028 Olympics and Other Mega-Sporting Events, and a Council Motion Instructing the Economic and Workforce Development Department to Develop Youth Related Employment Strategies	Gregg Irish / WDB
10.	An Updae on the Implementation of the Californians For All (CFA) Workforce Development Program Funded Early Childhood Education (ECE) Program	Christina Hernandez / Social Impact Collective
11.	A Presentation on the June 2024 Jobs Report for California, Los Angeles County, and the City of Los Angeles	Gregg Irish / WDB
12.	An Update on Youth Development Department Activities/Initiatives	Lisa Salazar / YDD
13.	Next Meeting	
14.	Adjourn	

Youth Council Committee:

David Crippens, Veronica Corona, Dr. Alex Davis, Raul Estrada, Gerald Feeney, Hrag Hamalian, Jaleesa Hazzard, John King II, Thomas Lee, Carrie Lemmon, Olivia Mitchell, Mary Rose Ortega, Andrea Perry, Hector Perez-Pacheco, Carl Reece, Maria Turrubiartes

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, your request should be received at least 72 hours in advance of the need. The TTY: 771.

For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071.
Phone: 213-744-7164 www.wiblacity.org

3.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Consideration of the Meeting Notes of April 25, 2024, and May 21, 2024, and June 18, 2024**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3...Minutes of April 25, 2024
- Item 3...Minutes of May 21, 2024

WORKFORCE DEVELOPMENT BOARD (WDB) YOUTH COUNCIL
MINUTES OF THE APRIL 25, 2024 MEETING

Item #1/Call to Order

Workforce Development Board (WDB) Youth Council Chair David Crippens welcomed his colleagues and the public to the meeting of the WDB Youth Council. He then asked WDB Commission Executive Assistant Bianca Vite to call the Roll.

Ms. Vite indicated that a quorum was present.

Mr. Crippens asked that the record reflect the presence of a quorum.

Item #2/Public Comments on Non-Agenda Items

Mr. Crippens asked for public comment on any matter not on today's agenda.

Receiving none, Mr. Crippens made the following remarks.

As you can see from today's agenda where our youth system is going and it's exciting. But I want to make a comment about the City's budget and I know what the Mayor has to do.

We knew the surplus in pandemic funding would eventually and I hope the administration will look at the Economic and Workforce Development Department's (EWDD) budget differently. The EWDD has some 20-plus positions that have been eliminated or not filled, and that has created challenges for the WDB and our service delivery system.

Because of the lack of staffing, the EWDD has not been able to provide critical information about workforce development programs and performance. The lack of staffing has also resulted in service providers not being paid on time for service delivery.

Many of our service providers, most of them nonprofits, have been operating without City funding for months and this can't continue. I must make sure that my statement and concerns about the lack of payments to our service providers is on

the record and encourage the EWDD and others in authority to rectify this situation.

Youth Council Chair David Crippens then asked whether there will be a chance for the WDB to comment on the City's budget and the proposed cuts in City positions that will impact EWDD.

WDB Youth Council member Cary Lemmon indicated that her organization, UNITE LA, plans to provide public comments to the City Council on the City budget and EWDD staffing.

Mary Kippe, a member of the public who also involved in the operation of a City YouthSource Center, said she would like to comment on the EWDD's proposed budget and the lack of staffing therein.

EWDD General Manager Carolyn Hull responded that she is still meeting with City fiscal officials to reconcile a number of budget issues, including staffing.

Mr. Crippens asked his colleagues on the WDB Youth Council in attendance to introduce themselves to the public and provide information about their backgrounds and current responsibilities.

Mr. Crippens asked City staff (Ms. Hull, EWDD Assistant General Manager Gerardo Ruvalcaba, EWDD Division Chief Donny Brooks, EWDD Analysts Elizabeth Macias EWDD Analyst Tony Estrada, Youth Development Department General Manager Lisa Salazar and her staff YDD staff members Lucy Rojas and Jasmine Chicas, and WDB Executive Director Gregg Irish and his WDB staff members Bianca Vite, Tiffanie Wong, and Devin Randell) to introduce themselves to Youth Council members and the public, and provide information about their backgrounds.

Two youth, who will be joining the Youth Council as members, Kimora Hogan and Gabrielle Olvera, also introduced themselves to the Youth Council members and the public, and provided information about their backgrounds.

Mr. Crippens mentioned that federal legislation encourages WDB to have youth members on youth-related policy committees. He ask Deputy City Attorney Chris Lee to check and advise the WDB on whether Kimora Hogan and Gabrielle Olvera,

as advisory members of the WDB Youth Council, will be subject to the same ethics and conflicts of interest local and state reporting procedures.

Mr. Crippens prioritized agenda items for presentation to the Youth Council and decided to begin with Item #4

Item #4/Approval of the Los Angeles Performance Pilot Partnership (P3) Strategic Plan, A Presentation and Recommendations by the Economic Workforce Development Department (EWDD)

EWDD Assistant General Manager Gerardo Ruvalcaba introduced this item to the Youth Council and the public. He said the EWDD is in the midst of a comprehensive strategic planning process and is working with the Mayor's Office of Economic Opportunity on ways to improve the delivery of City funded workforce development services over the next five years.

He mentioned that there are three areas of focus: innovative workforce development services for older workers, 55 years of age and older, who represent close to 20% of our homeless population; infrastructure job training and employment opportunities related to the President's infrastructure legislation that was approved by Congress; and the disconnected youth, a WDB priority population for receipt of workforce services.

Mr. Ruvalcaba further stated that the WDB has developed innovative and effective programs and services for the disconnected youth population that has led to improvements in educational attainment and employment. The City's programs and services have successfully reduced the disconnected youth population.

A study commissioned by the WDB in 2007 found that 1 in 5 City youth, 16 to 24 years of age, were disconnected from both school and work.

However, Mr. Ruvalcaba said that this ratio was significantly reduced over the years. However, because of the COVID-19 pandemic, disconnection is on the rise. The percentage of disconnected youth has increased by 39% and translates to 144,000 in the entire county and 73,000 in the city.

It is critical that WDB Youth Council and the full WDB dedicate additional resources to funding new programs and strategies for reconnecting youth to school and educational opportunities and jobs in the labor market paying living wages. To do that, multiple stakeholders must be involved and leverage their resources to meet the needs of disconnected youth.

Mr. Ruvalcaba further stated that the P3 partnership is going strong and been updating the strategies in the P3 plan. He introduced some of the partners involved in revisions to the P3 plan to present information about the new approached to addressing issues related to disconnect youth. The new P3 plan took 18 months to develop and is now known as Horizon 32K.

All of the elements of Horizon 32K were explained and a protracted discussion between WDB Youth Council members and members of the public ensued. Because of a technology issue, a Powerpoint presentation could not be downloaded.

Some of the discussion included details about how the new plan was developed. The last strategic plan for LAP3 ended in 2020 and activities related to a new plan began during the pandemic. A number of young people were brought together, community-based organizations, and government agencies that crossed jurisdictions. The Los Angeles Housing Services Authority and County Mental Health Department are just a few examples on cross-jurisdictional involvement in plan development. Young people were involved of course, because who better to tell us what they need to succeed in school and the labor market.

The plan's principles and actions are summarized on page 5. Collaboration is a critical principle since partnerships are necessary to amass the resources and access the expertise to tackle the issues that youth face today. People and systems need to work together. Every partner needs to have skin in the game.

The plan's goals and objectives are summarized on page 8 and calls for, again, partnerships and alignment of education and workforce systems. Over the next few months, the EWDD and its P3 partners will attempt to obtain additional

written commitments from government and private entities this disconnected youth coordinated and service enhancement effort.

The goals are further explained on page 12 of the plan. There are actual metrics of success and specific subpopulations identified for special consideration for receipt of services (e.g., African-American and Latino males, who are disproportionate among the disconnected population, and youth people between the ages of 20 and 24).

Some of the takeaways from the presentation were that increased investments are necessary for apprenticeship and other types of learn-and-earn and on-the-job training opportunities, mentoring opportunities, peer-to-peer support, and mental health and financial supports for disconnected youth.

In commenting on the presentation, Mr. Crippens stated that the P3 plan, now Horizon 32K (for the number of youth targeted for attention) is the roadmap for the YouthSource Center System. Some of the plan's findings and priorities were considered in the redesign of that system a year ago. But there are still many more elements of the plan that need to be implemented by the system. Continuous improvements are necessary.

Mary Keipp, a representative of one of the City's YouthSource Center said that her son is part of that population identified in the plan and he suffered pandemic related mental health issues (e.g., anxiety, depression, etc.)

At the conclusion of the presentation, WDB Youth Council members decided to forward the report and its recommendations for approval by the full WDB.

Another member of the public made reference to the lack of affordable housing and the fact that disconnected youth are at serious risk of homelessness, especially foster youth.

Youth Development Department General Manager Lisa Salazar explained the demonstration program that the WDB has already funded that is dedicated to addressing the mental health issues through the peer-to-peer mental health counseling.

Another member of the public spoke about the importance of expanding those mental health efforts or bringing them to scale.

Youth Council member Olivia Mitchell reminded everyone of the need to ensure that pregnant and parenting teens are identified for priority receipt of services.

The response from Mr. Crippens and others was that there are plenty of as-yet-to be recruited organizations that can contribute to the cause.

Two members of the public encouraged the P3/Horizon 32K partners to secure additional support from corporations and additional foundations.

Other members of the public inquired about the structure of the Horizon 32k collaborative. The response was that a stewardship board comprised of high-level government officials and other critical partners is under discussion.

Mr. Crippens closed the discussion by reminding everyone in attendance that the overarching goal of Horizon 32K is to provide disconnected youth with educational opportunities and employment and training opportunities that will enable them to prosper in life.

He said the Horizon 32K plan will be a subset of the 5-Year Workforce Development Strategic Plan under development by the WDB, Mayor's Office, and the EWDD.

Mr. Crippens acknowledged that the a quorum no longer existed, after Youth Council member Hector Perez-Pacheco had left the meeting.

Mr. Crippens then asked for a sense of the Youth Council membership as to forwarding this item to the WDB Executive Committee for action.

Hearing no objections, Mr. Crippens stated that this matter will be forwarded to the WDB Executive Committee.

Item #7/Presentation by the Economic and Workforce Development Department (EWDD) on a Conceptual Framework and Strategies for a Los Angeles Workforce Infrastructure Network (LAWIN)

EWDD Assistant General Manager Gerardo Ruvalcaba briefed members of the Youth Council on this initiative and then asked for additional comments and input from a partner in this effort, the Miguel Contreras Foundation and its staff member Armando Loza. The Miguel Contreras Foundation is an operation within the Los Angeles County Federation of Labor.

Both Mr. Ruvalcaba and Mr. Loza mentioned Horizon 32K's focus on the need to prepare youth for infrastructure living-wage jobs that are being created as a result of President Biden's infrastructure legislation approved by Congress.

The intent is to work with the construction trades to gain access for youth in our YouthSource Center System to apprenticeship opportunities. Former EWDD Assistant General Manager Robert Sainz is providing consultant services to EWDD in the establishment of LAWIN.

There are opportunities to, among other things, connect the YouthSource Center System to the trade's MC3 partners operating out of community colleges and adult schools. Also, an effort is being made to co-locate trades' staff in YouthSource Centers to recruit candidates for hiring through apprenticeship programs.

The EWDD is recommending that a LAWIN workforce development collaborative be created with the Los Angeles Unified School District (LAUSD), Los Angeles Community College District (LACCD), employers, and EWDD as its members.

The EWDD also recommends that an inventory of trades/infrastructure training opportunities be undertaken that will serve as an information source and roadmap for youth to enter apprenticeship employment.

Another recommendation from the EWDD proposed the City to set aside 1% to 3% of federal infrastructure funding for capital projects to underwrite apprenticeship related workforce development programs.

The final recommendation from the EWDD calls for assembling a team of EWDD, union, and others to solicit grants to support apprenticeship programming.

Mr. Crippens responded that LAWIN fits in nicely with the climate goals of the state and federal government. He also believes that this is a way for youth to access living-wage jobs.

A member of the public said that many apprenticeship programs have entry requirements that involve educational credentials and STEM levels. Money will have to be set aside to impart the skills and earn the credentials necessary for youth to qualify for apprenticeship hiring. The same goes for providing youth with supportive services.

Mr. Crippens reminded everyone of the opportunities that will be available for youth employment as a result of mega-sporting events schedule in the next four years in Los Angeles, like the Olympics. He also noted that many job opportunities will be created through the expansion of transportation in Los Angeles County through Metro.

Members of the public commented on the need for various City Departments (e.g., Los Angeles World Airports, Port of Los Angeles, Department of Water and Power, etc.) to develop workforce development plans with dedicated funding.

Inasmuch as some of the recommendations will be incorporated into the Annual Plan and 5-Year Strategic Workforce Development Plan, the EWDD asked that the report be received and filed. There was no need to refer it to the WDB Executive Committee.

Item #8/Update on Youth Development Department Activities/Initiatives

Mr. Crippens briefed his colleagues on the activities of the Second Annual Youth Leadership Summit he attended at USC on March 16, 2024. He described it as a youth-created Crossroads conference.

At the summit, the following four policy areas were discussed in breakout sessions: homelessness, employment, mental health, and sex trafficking.

Mr. Crippens also thanked the Youth Development Department for creating Youth Councils, comprised of young people, in each of the 14 YouthSource Centers.

Youth Development Department General Manager Lisa Salazar informed the Youth Council and members of the public about the department's website (LACityYouth), an upcoming recruitment for the Olivia Mitchell LA City Youth Council, and the Second Annual Youth Expo scheduled on Saturday, June 22, 2024.

Item #6/Presentation by the Economic and Workforce Development Department (EWDD) and Public Hearing to Solicit Input on the Draft Year 25/Program Year (PY) 2024-25 (July 1, 2024 – June 30, 2024) Workforce Development Plan

Crippens invited EWDD staff members Donny Brooks and Elizabeth Macias to present on this item.

The plan has been posted on the EWDD's website.

Mr. Brooks said the plan identifies and prioritizes strategies and activities to ensure maximum service delivery to the customers the City's Workforce Development System serves. It is focuses on opportunity/disconnected youth, underemployed and unemployed adults, and dislocated workers. Priority for delivery of services is reserved for the most vulnerable subpopulations (e.g., justice-involved and formerly incarcerated individuals, homeless persons, low-income individuals, public assistance recipients, persons with disabilities, etc.) as well.

The plan funds WorkSource Centers, YouthSource Centers, and a number of other community-based organization partners to provide resume preparation, career exploration, job interview technique, and job search assistance to customers to facilitate entry into and thrive in the labor market. Also available are financial supports, work experience opportunities, access to job training and retraining, and myriad other services.

Performance metrics have been established for all activities in the plan and include training related job placements, training expenditures, leveraged resources, job placement, wage at placement, job retention, etc.

The Mayor wants the City's Workforce Development System to focus on customer placements in "Good Jobs;" those with regular and consistent hours and paying living wages with benefits.

Mr. Brooks informed Youth Council members and the public of the EWDD's website on which the 62 page plan is posted and the public comment period scheduled to end on May 12, 2024. There is also a virtual community forum on May 1, 2024 to answer questions about the plan.

Ms. Macias mentioned some of the strategies in the plan related to serving older workers, 55 years and above, hiring California State University, Northridge to evaluate the current WorkSource Center System as the basis for redesigning to for procurement of providers/contractors for July 1, 2025, Horizon 32K, apprenticeship expansion, high-road training partnerships, and employer downsizings.

One of the highlights of the plan is LA: Regional Initiative for Social Enterprise, which provides paid work experience opportunities to hardest-to-serve populations, among them those who are homeless.

The plan, currently in draft form, totals $112 million. It is still subject to input from the WDB, City Council, and the Mayor, and will not be finalized until after the public comment period.

Mr. Crippens reminded those in attendance of staffing problems at the EWDD that have had an adverse impact on service providers and service delivery. He also addressed the estimates of funding that is expected to be carried in from the previous year and said the total is not savings, but represents services deferred.

After a protracted discussion of the plans contents by WDB Youth Council members and the public, Mr. Crippens noted that the draft plan does not require action.

Mr. Crippens adjourned the meeting at noon.

MINUTES OF THE WORKFORCE DEVELOPMENT BOARD (WDB) YOUTH COUNCIL MEETING OF MAY 21, 2024

Item #1/Call to Order/Roll Call

Workforce Development Board (WDB) Youth Council Chair David Crippens called the meeting to order and asked for confirmation of a quorum.

WDB staff indicated that a quorum had not been achieved.

Mr. Crippens chose to proceed in conducting the meeting, while awaiting the arrival of additional WDB Youth Council members.

Item #2/Public Comments on Non-Agenda Items

Mr. Crippens asked for comments from the public on non-agenda items.

Mary Keipp, representing UCLA and one of the City's YouthSource Center (YSC) operators, spoke about the necessity for the WDB and EWDD to develop and market the City's Workforce Development System. She advocated for money being inserted in the Year 25/Program Year (PY) 2024-25 (July 1, 2024 – June 30, 2025) Annual Workforce Development Plan.

WDB Executive Director Gregg Irish informed her, Youth Council members and other in attendance that, in addition to today, the Year 25 Plan will be considered by the WDB Executive Committee at its next meeting on May 23, 2024. He also said the plan can be viewed on the EWDD's website.

A staff member of the City's Youth Development Department (YDD) advised everyone of an upcoming recruitment for the Olivia Mitchell Youth Council and ongoing discussions being facilitated by the YDD about youth mental health issues.

WDB Youth Council member Olivia Mitchell informed her colleagues and the public about the City's Community Investment for Families Department's efforts to serve pregnant and parenting teens.

Mr. Crippens ended the public comment session and invited Dana Howard of the California Conservation Corps (CCC) to come forward and present information about Item #9.

Item #9/Presentation on the California Conservation Corps' (CCC) Youth Workforce Development and Employment Efforts, Especially the Pathways 2 CCC Program's Focus on Foster Youth

Mr. Howard mentioned that the CCC has residential and other facilities throughout California at which residents are trained in CCC related civil service occupations (e.g., firefighting, forestry, habitat restoration, etc.) and paid living wages.

He said the focus of the CCC is on creating a diverse workforce women and men. Also, the CCC is accelerating its training and hiring efforts on youth, 18 to 25 years of age.

He is requesting assistance from the WDB and the City's Workforce Development System in publicizing the CCC's programs and recruiting youth for participation in the CCC's various training and applying for employment as CCC workers.

WDB Youth Council member Hector Perez-Pacheco asked whether the CCC had any facilities in or near tribal areas. He was also interested in the CCC's attempts to recruit Native Americans for participation in CCC's programs and candidates for its civil service and other jobs.

WDB Youth Council member Dr. Alex Davis also inquired about the CCC's relationships with secondary school systems and community colleges.

Mr. Howard responded that all of the CCC's information is on its website and invited all in attendance at the meeting to visit same.

Mr. Crippens asked EWDD Administrator Donny Brooks and Mr. Howard to get together to explore the development of a formal agreement (Memorandum of Understanding) for mutual assistance between the EWDD and CCC in delivering services to and hiring youth.

Item #4/Approval of the Economic and Workforce Development Department's (EWDD) Recommendations to Execute a Contract/Agreement with FHI-360 to formulate a YouthSource Center (YSC) System Professional Development Plan and Youth Practitioner Apprenticeship Program

EWDD Assistant General Manager Gerardo Ruvalcaba provided the commentary on this item. He explained that over the past few months the EWDD has been engaged in multiple discussions and meetings about redesigning the City's WorkSource Center (WSC) System, facilitating continuous improvements to the City's recently redesigned YouthSource Center (YSC) System, developing a Horizon 32K plan for youth service delivery, and providing increased educational and training opportunities to disconnect/opportunity youth.

Mr. Ruvalcaba said that from its discussions and meetings have come recommendations regarding building the capacity of the City's Workforce Development System staff. The EWDD wants to begin by contracting with FHI-360 to develop a youth practitioner apprenticeship program to train YouthSource Center staff to provide more elevated services to customers.

FHI-360 has developed a U.S. Department of Labor registered apprenticeship program for this purpose that involves 200 hours of classroom training, stipends, and a practicum or on-the-job training component. The beneficiaries of this training will be existing and new employees. The EWDD will augment FHI-360's training with additional training modules.

CWA operates a similar program to train workforce development practitioners and administrators.

Being short of a quorum, Mr. Crippens asked for a sense of the Youth Council membership in sending this item to the WDB Executive Committee for approval. Hearing no objections, he instructed WDB staff to place this matter on the agenda of an upcoming WDB Executive Committee meeting.

Item #15/Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Procurement of a Consultant to

Provide Assistance in Planning/Staging a Day-Long Youth Workforce Development Policy Symposium (Crossroads)

Mr. Crippens reminded his colleagues on the Youth Council and the public in attendance at the meeting of previous symposiums convened by the WDB that produced innovative youth policies and programming.

Many of the WDB's policies regarding service delivery to foster and disconnected youth were hatched from previous symposiums. Mayor Bass had attended a symposium years ago as a member of Congress and participated in workshops on developing programs to serve foster youth.

The EWDD has conducted a procurement to select a consultant (Rethink was the successful bidder), and has developed a statement of work (e.g., creating an agenda, compiling and arranging a list of speakers/subject matter experts, handling logistics and finalizing a venue, etc.) and contract with specific tasks to the planning and staging of the symposium.

Mr. Crippens ask if any of his colleagues had a conflict in approving this item and reminded them to step out of the room during discussions. Dr. Alex Davis recused herself and exited. He then attempted to get a sense of the Youth Council as to whether this item should move forward for consideration and approval by the WDB Executive Committee.

Youth Council member Hector Perez-Pacheco asked about the date the symposium be convened, supported it being scheduled by the fourth quarter of the year, and believes recommendations therefrom should be presented to the Youth Council and the full WDB for approval. He believes the symposium will produce some ideas for the passage of youth service delivery and funding legislation in Sacramento.

Mr. Crippens agreed with his colleague and, hearing no objections, instructed WDB staff to move this item to the WDB Executive Committee for consideration and approval. He also committed to establishing a work group that can be involved with the consultant is performing the required contract tasks and planning the event.

Mr. Crippens mentioned plans by the WDB to hold a similar event at which issues regarding services for older workers would be front and center.

Mr. Crippens also committed to having a discussion at the next WDB Youth Council meeting regarding the establishment of a legislative task force to develop a youth legislative advocacy program for consideration by elected officials in Sacramento.

Item #6/Approval of the Economic and Workforce Development Department's (EWDD) Recommendations Regarding the Allocation of Californians For All (CFA) Funding to HIRE LA's Youth Program Service Providers

EWDD Workforce Development Division Chief Donny Brooks reminded the Youth Council that a report was approved by the WDB Executive Committee in February to reallocate CFA funding to several service providers/contractors, in an effort to maximize service delivery.

Missing from the report to the WDB Executive Committee was a breakdown of the $4 million of CFA funding that each service provider/contractor would receive to underwrite all tasks associated with providing HIRE LA's Youth with work experience opportunities.

The City had received $53 million of CFA funding from the Office of Volunteers, California Governor's Office to provide youth (up to 30 years of age and especially those from communities impacted by the COVID-19 pandemic and high rates of poverty) with career exposure and work experience opportunities. That funding is set to expire in September 2024.

Mr. Brooks indicated that the chart on page 15 of the agenda report includes the breakdown of funding by service provider/contractor. He said that they were selected through a previously issued HIRE LA's Youth procurement. Not all of the service providers/contractors that were successful in that procurement are YouthSource Centers (YSC) and WorkSource Centers (WSC).

The funding was distributed based on expenditures levels and the number of youth waiting to participate in work experience activities.

Mr. Crippens asked whether any of his colleagues objected to moving this matter forward to the WDB Executive Committee. Hearing none, he instructed WDB staff to schedule the report for consideration and approval by the WDB Executive Committee at its next meeting.

Item #7/Approval of the Year 25/Program Year (PY) 2024-25 (July 1, 2024 – June 30, 2025) Workforce Development Annual Plan Prepared by the Economic and Workforce Development Department (EWDD)

EWDD Workforce Development Division Chief Donny Brooks introduced staff (Laura Rubin-Paco, Norman Tonato, Elizabeth Macias, and Tony Estrada) had a hand in the preparation of the plan.

The plan will be forwarded to the WDB Executive Committee on Thursday for final approval, after its members receive input from the Youth Council.

Mr. Brooks said that the plan is a blueprint for all workforce development strategies, policies, and programming (adult, dislocated worker, and youth) for the next 12 months beginning July 1, 2024. He will focus his presentation on the latter.

Mr. Brooks used a Powerpoint presentation to explain the plan to the WDB Youth Council and the public in attendance at the meeting. He said the plan's focus is on good jobs, equity and serving the most vulnerable populations (e.g., low-income individuals, homeless persons, public assistance recipients, justice-involved and formerly incarcerated individuals, low-skills job seekers, disconnected youth, foster youth, dislocated workers, etc.).

Labor market information about employment opportunities and demographic information about populations in need have been provided by the Los Angeles Economic Development Corporation.

The plan also concentrates on high-growth industry sector programming, COVID-19 recovery efforts, partnerships with City proprietary departments and county government agencies, LAUSD, and the Los Angeles Community College District in leveraging funding in the delivery of workforce development services.

New Horizon 32K and older worker recommendations have been incorporated into the plan.

California State University, Northridge has been commissioned to perform a study of the WorkSource Center System. The study will be used to redesign the system and is critical to the procurement of new WorkSource Center (WSC) service providers to deliver services to adult and dislocated workers beginning July 1, 2025.

There are a number of activities that will be ongoing, including continuous improvements to the YouthSource Center (YSC) System, Los Angeles Regional Initiative for Social Enterprises (LA:RISE), HIRE LA's Youth, Youth @ Work, and the LA Workforce Infrastructure Network (LAWIN).

The EWDD has included funding in the plan to underwrite the development of a fiscal system that will streamline the procedures and process for paying vendor/ contractor invoices.

The total plan is estimated at between $118 million and $119 million from local, state, and federal sources. Mr. Brooks showed a number of budget related Powerpoint slides that explained anticipated revenue and planned expenditures.

A protracted discussion of the plan ensued during which Mr. Brooks answered questions from WDB Youth Council and members of the public about the plan.

In the absence of a quorum, Mr. Crippens asked if any of his colleagues present objected to referring this item to the WDB Executive Committee. Hearing none, he instructed WDB staff to schedule this matter for consideration and approval of said committee.

Item #10/Update on Youth Development Department Activities/Initiatives

Youth Development Department (YDD) General Manager Lisa Salazar explained her department's purpose. She said that YDD is a source of information for young people and their parents/guardians about what the City of Los Angeles' 26 departments have to offer in programs and services.

Ms. Salazar mentioned YDD's relaunching of a website that lists all program activities available to young people during the summer.

Ms. Salazar distributed flyers, as well, on the upcoming Youth Expo at Los Angeles Trade Tech College on June 22, 2204, where a number of government and community-based organizations will be in attendance and youth can obtain information about resources and jobs.

The Youth Development Department is endeavoring to improve youths' access to mental health counseling services. The County Department of Mental Health is a partner is this effort and will be offering free virtual training on May 29th on Understanding and Maintaining Mental Health, and De-escalation Strategies.

Ms. Salazar also said that the WDB Youth Council and members of the public should be on the lookout for an information bulletin on YDD's training sessions on youth program evaluation and positive youth development.

The YDD is accepting applications for the third cohort of the Olivia Mitchell Youth Council that provides opportunities for young people to receive a stipend while learning about the city.

Lastly, Mr. Salazar announced a convening of YouthSource Center Youth Council members on July 13th to discuss youth service delivery policies and potential community projects.

Item #8/Presentation by the Economic and Workforce Development Department (EWDD) on the Program Year 2023-24 Workforce Development Scorecard and a Discussion of Future Youth Program Metrics

Mr. Crippens asked EWDD Workforce Development Division Chief Donny Brooks and his staff to provide information regarding the scorecard.

Mr. Brooks said that the EWDD had finally established a Strategic Alignment Unit that will develop performance metrics for all workforce development programs and track and report on the achievement of same.

Mr. Brooks and his staff then explained the current performance metrics for Workforce Innovation and Opportunity Act (WIOA) programs and the requirements for providing performance data in the CalJObs system.

After a number of questions about data collection and evaluation were answered by EWDD staff, Mr. Crippens and his colleagues have committed to establishing additional performance metrics for all workforce development programs/ activities in the Annual Plan.

Mr. Crippens said that the development of additional performance measures will be an ongoing discussion during future WDB Youth Council meetings.

Mr. Crippens adjourned the WDB Youth Council meeting at 12:15.

4.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Authorization for the Economic and Workforce Development Department (EWDD) to Reprogram, Among Service Providers and Up to $250,000 Per Transaction, the Balance of Any Unexpended and Expiring Funding of the $53 Million Allocated to the City of Los Angeles by California Volunteers, Office of the Governor for Californians For All Related Activities**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

Item 4 Report...The EWDD to Reprogram, Among Service Providers and Up to $250,000 Per Transaction...

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

4

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE : August 8, 2024

TO: David Crippens, Chair
Workforce Development Board, Youth Council

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: AUTHORIZATION FOR THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO REPROGRAM, AMONG SERVICE PROVIDERS AND UP TO $250,000 PER TRANSACTION, THE BALANCE OF ANY UNEXPENDED AND EXPIRING FUNDING OF THE $53 MILLION ALLOCATED TO THE CITY OF LOS ANGELES BY CALIFORNIA VOLUNTEERS, OFFICE OF THE GOVERNOR FOR CALIFORNIANS FOR ALL RELATED ACTIVITIES

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of the EWDD, or designee, to reprogram, among service providers up to $250,000 per transaction, the balance of any unexpended and expiring funding of the $53.3 million allocated to the City of Los Angeles (City) for Californians For All (CFA) related activities.

BACKGROUND

In PY 2021-22, the City was awarded $53.3 million in funding through the Office of the Governor's California Volunteers to expand youth workforce development programs through the CFA initiative. This initiative provides transitional work and additional employment-based social services to youth between the ages of 16 and 30. California Volunteers is the State Service Commission for California and is responsible for engaging Californians in service, volunteering, and civic action to tackle our State's most pressing challenges and lift-up all communities. The CFA Youth Workforce Development Program has brought together youth across the state to help address urgent challenges in their communities, while simultaneously learning key skills and earning money to help prepare them for future careers.

In partnership with multiple City departments, including the Department of Public Works (DOPW), Recreation and Parks (RAP), Youth Development Department (YDD), and Community Investment for Families Department (CIFD), the City has recruited, trained and placed high need youth at jobs in a variety of new youth workforce development

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

programs in collaboration with the Mayor's Office of Economic Opportunity (MOEO) and community-based organizations with the capacity to manage these programs. Through new programming, the department has been able to increase youth employment, develop career pathways and strengthen city/community capacity to address key areas of food insecurity, climate and COVID-19 recovery.

The timeline to expend CFA funds was extended from June 30, 2024, to September 30, 2024. The WDB, at the Quarterly Meeting on February 28, 2024, authorized the reprogramming of CFA funds between projects to ensure maximum service delivery and expenditures through the extended deadline. Due to reprogramming amounts that exceeded $250,0000 per transaction, required EWDD to secure subsequent approval from the City Council and Mayor, which occurred on June 17, 2024.

Please be advised, a second tranche of CFA program funding in the amount of $20 million from the Office of the Governor's California Volunteers, is expected to be available to the City by October 1, 2024.

DISCUSSION

To fully utilize CFA program funds by the fast-approaching deadline of September 30, 2024, EWDD requests approval to reprogram, among service providers up to $250,000 per transaction, the balance of any unexpended and expiring funding of the $53.3 million allocated to the City for CFA related activities. Through the CFA initiative, the City has placed over 4,600 youth participants into work experience programs.

EWDD will provide a comprehensive report-back on the final CFA program cumulative performance and expenditures after program closeout at a future WDB meeting this coming fall 2024.

Tables 1 and 2 below list the current City contracts that are funded by CFA program funds. These contracts either provide work experience programs, or directly support the implementation of these work experience programs.

Table 1: Current CFA Funded Contracts

Angeleno Corps	
C-144548 (CRCD) C-144504 (El Proyecto–San Fernando) C-144549 (Brotherhood Crusade)	C-144711 (PLN–Central) C-144596 (WLCAC) C-145599 (UCLA)
Student 2 Student	
C-144638 (CRCD) C-144679 (El Proyecto–San Fernando) C-144640 (El Proyecto–Sun Valley) C-144641 (Goodwill) C-144642 (Brotherhood Crusade) C-144639 (MCS–Harbor)	C-144733 (PLN–Central) C-144732 (PLN–East) C-145596 (UCLA–Central) C-145595 (UCLA–West) C-144643 (WLCAC) C-139028 (LAUSD)
South LA Non-profit Apprenticeship Program	
C-144848 (CRCD)	
Digital Ambassadors	
C-143730 (HACLA)	

Early Childhood Education – Student Advancement Project	
C-141381 (AYE South) C-141385 (CRCD) C-141412 (El Proyecto)	C-141462 (PLN East) C-142188 (Social Impact Collective)
Los Angeles Community College City Pathways	
C-141310 (AYE South) C-141303 (CRCD)	C-141304 (El Proyecto) C-141679 (PLN East)
LA:RISE Youth Academy	
C-141565 (AYE Central) C-141559 (CRCD) C-141558 (El Proyecto–Sun Valley) C-141557 (Goodwill) C-141725 (LA LGBT Center) C-141561 (MCS)	C-142004 (UCLA West) C-143925 (PLN Central–East) C-144953 (MCS Harbor) C-142036 (REDF) C-142066 (InnerSight)
Youth & Community Harvest Internship	
C-141898 (El Proyecto–San Fernando) C-141856 (El Proyecto–Sun Valley) C-141845 (Goodwill)	C-141846 (Brotherhood Crusade) C-141899 (WLCAC)
Teen Parent Prosper Program	
C-142591 (Brotherhood Crusade) C-142593 (PLN–Central)	C-142559 (Goodwill)
Wildland Firefighting Training Academy	
C-145189 (North East Trees)	
Other Youth System Contracts	
C-144018 (Community Software Solutions)	

In partnership with the MOEO, special Hire LA contracts were extended to all Youth System providers to provide additional summer youth employment opportunities. These providers are listed in Table 2. Please note, where a contract number (C-14XXXX) is not listed, but a temporary number T75XX is, a final agreement has yet to be executed.

Table 2: Hire LA Summer Extension Providers

Hire LA Summer	
C-145888 (LA LGBT Center) C-145793 (MCS–Harbor) C-145783 (HACLA) C-145799 (Chinatown Service Center) C-14801 (El Proyecto–Sun Valley) C-145794 (El Proyecto–San Fernando) C-145795 (PLN–East) C-145796 (Brotherhood Crusade) C-145798 (YMCA Metro) C-145788 (All People's)	C-145786 (AYE–South) C-145785 (AYE–Central) C-145789 (Goodwill) C-145787 (CRCD) C-145797 (Inner-City Arts) T7542 (PLN–Central) T7543 (UCLA–Central) T7544 (UCLA–West) T7545 (WLCAC) T7533 (UAW-LETC)

NEXT STEPS

Upon WDB approval, EWDD will execute any necessary contract amendments to reprogram funding, up to $250,000 per transaction, to existing CFA contracted service providers.

CMH:GR:DB:BG:cg

5.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval for the Economic and Workforce Development Department (EWDD) to Accept a $250,000 Governor's Office of Planning and Research (OPR) Grant and Other Related Actions to Fund the Brotherhood Crusade's Movin' On Up Equitable Workforce Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available

Workforce Development Board
City of Los Angeles

6.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Workforce Innovation and Opportunity Act (WIOA) Performance of WorkSource Centers and YouthSource Centers During Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Annual Plan**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6 Report...WIOA Performance of WSC and YSC during FY 2022-23 Annual Evaluation
- Item 6 Report...Attachment

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

6

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444. SOUTH FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: August 8, 2024

TO: David Crippens, Chair
Workforce Development Board,Youth Council

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF A REPORT FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) ON THE WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) PERFORMANCE OF WORKSOURCE CENTERS AND YOUTHSOURCE CENTERS DURING PROGRAM YEAR (PY) 2022-23 (JULY 1, 2022 - JUNE 30, 2023) ANNUAL PLAN

REQUESTED ACTION

1. ACCEPT the results of the attached Program Year (PY) 2022-23 Annual Performance Evaluation.

BACKGROUND

Workforce Development System

In PY 2022-23 (July 1, 2022 – June 30, 2023) the City of Los Angeles (City) funded fifteen (15) WorkSource Centers (WSCs) / America's Job Center of California (AJCC) to provide job search assistance and training to adults and dislocated workers, aged 18 years or older, and fourteen (14) YouthSource centers (YSCs) to connect youth, ages 14 to 21 (24 if out-of-school), to ongoing education and/or employment. The funding source for these centers was Workforce Innovation and Opportunity Act (WIOA).

Performance Evaluation

The WIOA establishes a framework under which Local Workforce Development Boards (WDB) are responsible for maintaining a network of high-quality, effective AJCCs that align a wide variety of publicly or privately funded education, employment, and training programs.

Contractors are to be evaluated by the WDB, on an annual basis, through a formal performance evaluation. Evaluations are to be conducted annually at the completion of the program year, evaluating results for the entire 12 months.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

Contractors are evaluated in four categories:

- Customer Satisfaction
- Performance Outcomes
- Customer Flow
- Administrative Capability (Financial, Human Resources & Organizational Effectiveness)

Success rates for performance measures compare actual performance with performance goals. Generally, success rates are expressed as a percentage and are computed by dividing actual performance by the performance goal.

The EWDD may develop criteria to recognize outstanding performance. Evaluation results, including any outstanding performance and administrative issues related to WSC/YSC operators, and certification recommendations are to be compiled by the EWDD and presented to the appropriate WDB Committee(s) following the end of the program year.

Annual Performance Evaluation Measures - Measures may include, but are not limited to the following:

1. **Satisfaction**

Measure	WorkSource	YouthSource
a. Customer Satisfaction (intercept/telephone)	X	X
b. Exiter Satisfaction (telephone)	X	

2. **Outcomes (Products & Services)**

All customers served with WIOA funds are subject to the performance indicators established under WIOA. These performance indicators are primarily focused on the long-term results of the WIOA programs as follows:		
a. Employment Rate (WSC) / Employment/Education Rate (YSC) 2nd Quarter after exit.	X	X
b. Employment Rate (WSC)/ Employment/Education Rate (YSC) 4th Quarter after exit. *For youth, the Employment Rates include Education (secondary, postsecondary, or occupational skills training).*	X	X
c. Median Earnings 2nd Quarter after exit.	X	X
d. Attainment of a Postsecondary Credential, or secondary school diploma (or equivalent) if employed/in education or training for postsecondary credential.	X	X
e. Measurable Skills Gains	X	X
f. Effectiveness in Serving Employers	X	

3. **Flow (Customers Served)**

a. Number of Enrolled and/or Exited Customers (including Hard to Serve Adults for WSC).	X	X
b. Percentage of Out-of-School Youth Served		X
c. Number of Employer Customers	X	
d. Number of walk-in customers (served through system of support, not enrolled in WIOA).		X
e. Total number of youth receiving educational assessments from the Pupil Services Attendance (PSA) Counselor.		X
f. As implemented by the Los Angeles Unified School District (LAUSD) PSA Counselors, a system goal for the number of out-of-school youth meeting with PSA Counselors who return to school.		X
g. Minimum number of enrollments by December 31.	X	X

4. **Administrative Capability/Annual Plan Priorities**

a. Assessment of contractor administrative practices related to work performance, timeliness, and financial processes.	X	X
b. Assessment of fiscal capability, including any audit issues.	X	X
c. Expenditure of a minimum 42% of funding on training (may include up to an amount equal to 14% of funding in approved leveraged resources)	X	
d. Expenditure of a minimum 23% of funding on Work Experience		X

Each performance indicator is associated with a set reporting period. Participants whose exit date falls within that reporting period, with limited exception, are included in a measure.

DISCUSSION

The attached report represents the PY 2022-23 performance evaluation for the Workforce Development System.

As with every Performance Evaluation, the EWDD requires any contractor who fails to attain at least eighty percent (80%) of the goal for any measure to submit to the EWDD a corrective action plan for that measure. Progress towards these measures' goals is to be monitored, at minimum, quarterly.

Some items to note for PY 2022-23 include the following:

- Managed Carees Solutions (MCS) became the replacement operator for the Harbor YSC, Pacific Gateway and UCLA became the replacement operator for the Central YSC, Catholic Charities.

- For PY 2022-23, these contractors' WIOA outcomes were prorated to reflect their nine month contract.
- Some of the WSCs are located in areas which do not have a high veteran population, making outreach to this demographic more difficult. For this evaluation, EWDD will hold WSCs harmless for this measure.
- CalJOBS^{SM} implemented a new requirement for capturing Credential Attainment Rate data. Previously, Centers would input the attainment information in CalJOBS^{SM} and keep a hard copy of the credential in their files. Currently, Centers must now upload the credential into CalJOBS^{SM} in addition to inputting participant data. Some Centers had difficulty with this requirement.

Summary of the Evaluation Results

WorkSource System

The WorkSource System garnered 10 Stars for Federal Performance Outcomes, 7 Stars and 8 Qualified scores for Customer Satisfaction, 4 Stars for Customer Flow and 14 Stars and 1 Qualified score for Administrative Capability.

YouthSource System

The YouthSource System garnered 11 Stars for Federal Performance Outcomes, 10 Stars and 3 Qualified scores for Customer Satisfaction, 8 Stars and 1 Qualified score for Customer Flow and 13 Stars for Administrative Capability.

The EWDD commends all Centers which achieved "Qualified" and/or "Star" designations in any performance indicator during this exceptionally difficult time. In particular, the EWDD would like to commend the following operators for achieving at least three out of four Stars across all performance indicators:

WorkSource System

1. Asian American Drug Abuse Program, Inc. (AADAP), operator of the West Adams WSC (three Stars)
2. El Proyecto del Barrio, operator of the Sun Valley WSC (three Stars)
3. Goodwill Industries of Southern California, operator of the Pacoima/North Valley WSC (three Stars) and operator of Northeast Los Angeles WSC (three Stars)
4. Managed Career Solutions, operator of the Boyle Heights WSC (three Stars)
5. JVS SoCal, operator of the West Los Angeles WSC (three Stars)

YouthSource System

1. Coalition for Responsible Community Development, operator of one of the South Los Angeles YSCs (four Stars)
2. El Proyecto del Barrio, operator of the North Valley YSC (four Stars) and operator of the East Valley YSC (four Stars)

3. Goodwill Industries of Southern California, operator of the South Valley YSC (four Stars)
4. Managed Career Solutions, operator of the Harbor YSC (three Stars)
5. Para Los Niños, operator of one of the Central Los Angeles YSCs (three Stars) and operator of one of the East Los Angeles YSCs (four Stars)
6. UCLA, operator of the West Los Angeles YSC (three Stars)
7. Youth Opportunity Movement Boyle Heights, operator of the East Los Angeles YSC (three Stars)

CMH:DB:EM:MF:cg
Attachment: PY 2022-23 Annual Performance Evaluation STAR Tally

PY 22-23 Annual Performance Evaluation: Adult STAR Tally

PY 22-23 WIOA WSC Annual Performance Evaluation Results Summary

Service Area	WorkSource Center	Federal Performance Outcomes	Local Measures			TOTAL STARS EARNED
			Customer Satisfaction	Customer Flow	Administrative Capability	
Canoga Park/S. Valley	Arbor/Equus Workforce Services	STAR	QUALIFIED	NO	STAR	2
West Adams	Asian American Drug Abuse Program, Inc.	STAR	QUALIFIED	STAR	STAR	3
Harbor Gateway	City of Long Beach/Pacific Gateway WIN	STAR	QUALIFIED	NO	STAR	2
Vernon Central/LATTC	Coalition for Responsible Community Development	NO	STAR	NO	STAR	2
Wilshire-Metro	Community Career Development, Inc.	STAR	QUALIFIED	NO	STAR	2
Sun Valley	El Proyecto del Barrio, Inc.	STAR	QUALIFIED	STAR	STAR	3
Northeast Los Angeles	Goodwill Industries of Southern California	STAR	STAR	NO	STAR	3
Pacoima/North Valley	Goodwill Industries of Southern California	STAR	STAR	NO	STAR	3
Watts/Los Angeles	Housing Authority of the City of Los Angeles	STAR	QUALIFIED	NO	STAR	2
West Los Angeles	JVS SoCal	STAR	STAR	NO	STAR	3
Boyle Heights/East L.A.	Managed Career Solutions, Inc.	STAR	QUALIFIED	STAR	STAR	3
Hollywood	Managed Career Solutions, Inc.	NO	STAR	STAR	QUALIFIED	2
Downtown/Pico Union	Pacific Asian Consortium in Employment	NO	STAR	NO	STAR	2
South Los Angeles	UAW-Labor Employment Training Corporation	NO	QUALIFIED	NO	STAR	1
Southeast Los Angeles	Watts Labor Community Action Committee	NO	STAR	NO	STAR	2
	TOTAL STARS	**10**	**7**	**4**	**14**	

NO = One or more outcomes < 80% of goal

QUALIFIED =All outcomes ≥ 80% but overall not STAR level

PY 22-23 Annual Performance Evaluation: Adult Performance Outcomes

WorkSource Center	Operator Name	REQUIRED PERFORMANCE OUTCOMES																															Eligible?	Success Rate Average	STAR
		EMPLOYMENT 2nd QUARTER RATE						EMPLOYMENT 4th QUARTER RATE						MEDIAN EARNINGS (2nd Quarter)						CREDENTIAL ATTAINMENT RATE						MEASURABLE SKILLS GAIN									
		Based on Exiters 7/1/21 - 6/30/22						Based on Exiters 1/1/21 - 12/31/21						Based on Exiters 7/1/21 - 6/30/22						Based on Exiters 1/1/21 - 12/31/21						7/1/22 - 6/30/23									
		Adult			Dislocated Worker			Adult			Dislocated Worker			Adult			Dislocated Worker			Adult			Dislocated Worker			Adult			Dislocated Worker					
	100%	Plan Rate	Actual Rate	% of Goal	Plan Rate	Actual Rate	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal			
Canoga Park/S. Valley	Arbor/Equus Workforce Services	64.0%	71.0%	111%	68.0%	72.22 %	106%	61.0%	66.00 %	108%	66.5%	73.72 %	111%	$7,000	$9,899	142%	$8,508	$12,449	147%	65.5%	91.18 %	139%	68.6%	88.64 %	129%	55.0%	46.05 %	84%	55.0%	50.00 %	91%	YES	115%	STAR
West Adams	Asian American Drug Abuse Program, Inc.	64.0%	66.9%	105%	68.0%	73.52 %	108%	61.0%	67.08 %	110%	66.5%	71.17 %	107%	$7,000	$7,638	110%	$8,508	$8,678	102%	65.5%	66.30 %	101%	68.6%	76.00 %	111%	55.0%	55.42 %	101%	55.0%	48.00 %	87%	YES	104%	STAR
Harbor Gateway	City of Long Beach/Pacific Gateway WIN	64.0%	68.0%	106%	68.0%	74.19 %	109%	61.0%	66.38 %	109%	66.5%	74.11 %	111%	$7,000	$8,031	115%	$8,508	$12,370	146%	65.5%	64.86 %	99%	68.6%	71.43 %	104%	55.0%	86.41 %	157%	55.0%	81.48 %	148%	YES	110%	STAR
Vernon Central/LATTC	Coalition for Responsible Community Development	64.0%	65.0%	102%	68.0%	78.69 %	116%	61.0%	57.69 %	95%	66.5%	75.51 %	114%	$7,000	$8,688	125%	$8,508	$8,491	100%	65.5%	6.52 %	10%	68.6%	0.00 %	0%	55.0%	17.17 %	31%	55.0%	16.00 %	29%	NO	N/A	NO
Wilshire-Metro	Community Career Development, Inc.	64.0%	63.0%	98%	68.0%	75.97 %	112%	61.0%	60.47 %	99%	66.5%	75.40 %	113%	$7,000	$8,524	122%	$8,508	$9,565	113%	65.5%	92.21 %	141%	68.6%	86.67 %	126%	55.0%	79.14 %	144%	55.0%	57.45 %	104%	YES	112%	STAR
Sun Valley	El Proyecto del Barrio, Inc.	64.0%	68.0%	106%	68.0%	64.47 %	95%	61.0%	65.25 %	107%	66.5%	69.62 %	105%	$7,000	$11,220	161%	$8,508	$9,718	115%	65.5%	70.73 %	108%	68.6%	85.42 %	125%	55.0%	46.79 %	85%	55.0%	46.77 %	85%	YES	106%	STAR
Northeast Los Angeles	Goodwill Industries of Southern California	64.0%	64.0%	100%	68.0%	73.40 %	108%	61.0%	68.66 %	113%	66.5%	70.71 %	106%	$7,000	$6,510	94%	$8,508	$8,237	97%	65.5%	68.82 %	105%	68.6%	90.57 %	132%	55.0%	88.24 %	160%	55.0%	84.62 %	154%	YES	106%	STAR
Pacoima/North Valley	Goodwill Industries of Southern California	64.0%	67.0%	105%	68.0%	73%	107%	61.0%	55.65 %	91%	66.5%	70.00 %	105%	$7,000	$9,300	133%	$8,508	$14,240	168%	65.5%	68.92 %	105%	68.6%	69.23 %	101%	55.0%	78.57 %	143%	55.0%	95.24 %	173%	YES	110%	STAR
Watts/Los Angeles	Housing Authority of the City of Los Angeles	64.0%	66.7%	104%	68.0%	73.5%	108%	61.0%	67.1%	110%	66.5%	71.2%	107%	$7,000	$9,040	130%	$8,508	$7,608	90%	65.5%	66.3%	101%	68.6%	76.0%	111%	55.0%	55.42%	101%	55.0%	62.2%	113%	YES	105%	STAR
West Los Angeles	JVS SoCal	64.0%	68.0%	106%	68.0%	71.43 %	105%	61.0%	62.45 %	102%	66.5%	70.44 %	106%	$7,000	$7,603	109%	$8,508	$9,681	114%	65.5%	84.25 %	129%	68.6%	94.12 %	137%	55.0%	54.63 %	99%	55.0%	47.83 %	87%	YES	113%	STAR
Boyle Heights/East L.A.	Managed Career Solutions, Inc.	64.0%	73.0%	114%	68.0%	71.43 %	105%	61.0%	67.70 %	111%	66.5%	70.33 %	106%	$7,000	$8,779	126%	$8,508	$8,724	103%	65.5%	81.82 %	125%	68.6%	62.00 %	90%	55.0%	77.37 %	141%	55.0%	44.44 %	81%	YES	110%	STAR
Hollywood	Managed Career Solutions, Inc.	64.0%	67.0%	105%	68.0%	60.50 %	89%	61.0%	60.79 %	100%	66.5%	61.76 %	93%	$7,000	$8,198	118%	$8,508	$10,406	123%	65.5%	21.95 %	34%	68.6%	31.15 %	45%	55.0%	57.06 %	104%	55.0%	55.93 %	102%	NO	N/A	NO
Downtown/Pico Union	Pacific Asian Consortium in Employment	64.0%	70.0%	109%	68.0%	67.48 %	99%	61.0%	61.88 %	101%	66.5%	66.67 %	100%	$7,000	$7,709	111%	$8,508	$11,498	136%	65.5%	81.48 %	124%	68.6%	77.42 %	113%	55.0%	36.48 %	66%	55.0%	42.42 %	77%	NO	N/A	NO
South Los Angeles	UAW-Labor Employment Training Corporation	64.0%	64.0%	100%	68.0%	63.64 %	94%	61.0%	72.13 %	118%	66.5%	67.80 %	102%	$7,000	$8,866	127%	$8,508	$5,884	70%	65.5%	60.19 %	92%	68.6%	44.09 %	64%	55.0%	75.58 %	137%	55.0%	68.42 %	124%	NO	N/A	NO
Southeast Los Angeles	Watts Labor Community Action Committee	64.0%	70.0%	109%	68.0%	74.55 %	110%	61.0%	64.86 %	106%	66.5%	77.69 %	117%	$7,000	$7,631	110%	$8,508	$11,236	133%	65.5%	43.18 %	66%	68.6%	60.78 %	89%	55.0%	58.28 %	106%	55.0%	78.87 %	143%	NO	N/A	NO
	WSC TOTAL	66.5%	62.0%	93%	71.0%	61.6%	87%	63.5%	55.5%	87%	69.5%	59.1%	85%	$6,000	$6,655	111%	$8,070	$7,747	96%	60.0%	59.8%	100%	60.0%	69.3%	116%	40.0%	52.5%	131%	45.0%	50.9%	113%	Must Meet ALL minimum Benchmarks in this category	For purpose of averaging, success rates limited to 125%	Average Success Rate must meet or exceed 100%
	MINIMUM BENCHMARKS			80%			80%			80%			80%			80%			80%			80%			80%			80%			80%			

=Meets or exceeds goall
=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Adult Customer Satisfaction

WorkSource Center	Operator Name	MEASURE			PERFORMANCE LEVEL	
		Goal	Exiter Satisfaction (Telephone)	Percent Achieved	Eligible?	STAR
Canoga Park/S. Valley	Arbor/Equus Workforce Services	8.6	7.8	91%	YES	QUALIFIED
West Adams	Asian American Drug Abuse Program, Inc.	8.6	7.5	88%	YES	QUALIFIED
Harbor Gateway	City of Long Beach/Pacific Gateway WIN	8.6	7.6	89%	YES	QUALIFIED
Vernon Central/LATTC	Coalition for Responsible Community Development	8.6	9.1	106%	YES	STAR
Wilshire-Metro	Community Career Development, Inc.	8.6	8.3	97%	YES	QUALIFIED
Sun Valley	El Proyecto del Barrio, Inc.	8.6	8.3	97%	YES	QUALIFIED
Northeast Los Angeles	Goodwill Industries of Southern California	8.6	8.9	104%	YES	STAR
Pacoima/North Valley	Goodwill Industries of Southern California	8.6	9.0	105%	YES	STAR
Watts/Los Angeles	Housing Authority of the City of Los Angeles	8.6	8.1	95%	YES	QUALIFIED
West Los Angeles	JVS SoCal	8.6	8.9	104%	YES	STAR
Boyle Heights/East L.A.	Managed Career Solutions, Inc.	8.6	8.1	95%	YES	QUALIFIED
Hollywood	Managed Career Solutions, Inc.	8.6	8.9	104%	YES	STAR
Downtown/Pico Union	Pacific Asian Consortium in Employment	8.6	8.9	104%	YES	STAR
South Los Angeles	UAW-Labor Employment Training Corporation	8.6	8.0	94%	YES	QUALIFIED
Southeast Los Angeles	Watts Labor Community Action Committee	8.6	8.8	103%	YES	STAR
					Must meet Minimum Benchmarks in this category	Success Rate Average must meet or exceed 100%
	MINIMUM BENCHMARKS			80%		

=Meets or exceeds goal
=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Adult Customer Flow

WorkSource Center	Operator Name	LOCAL MEASURES																										PERFORMANCE		
		Total Enrollments								New Enrollments By 12/31/2022						Enrollments of Individuals w/ Disabilities			Reentry Enrollments			Enrollments of Veterans			Enrollments of Individuals Experiencing Homelessness			NUMBER OF BUSINESSES SERVED					
		Adult				Dislocated Worker				ADULT			DISLOCATED																	
	100%	Plan	New	Actual	% of Goal	Plan	New	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Plan	Actual	% of Goal	Eligible?	Success Rate Average	STAR
Canoga Park/S. Valley	Arbor/Equus Workforce Services	525	250	341	48%	225	90	122	40%	263	217	83%	112	65	58%	90	48	53%	125	30	24%	90	22	25%	125	34	28%	70	82	117%	NO	N/A	NO
West Adams	Asian American Drug Abuse Program, Inc.	525	743	874	142%	225	183	239	82%	263	627	238%	112	103	92%	90	286	318%	125	180	144%	90	133	148%	125	326	261%	70	95	136%	YES	117%	STAR
Harbor Gateway	City of Long Beach/Pacific Gateway WIN	525	264	346	51%	225	62	101	28%	263	159	60%	112	36	32%	90	44	49%	125	31	25%	90	27	30%	125	51	41%	70	106	151%	NO	N/A	NO
Vernon Central/LATTC	Coalition for Responsible Community Development	525	1,141	1,272	218%	225	76	84	34%	263	939	357%	112	59	53%	90	84	93%	125	272	218%	90	35	39%	125	456	365%	70	206	294%	NO	N/A	NO
Wilshire-Metro	Community Career Development, Inc.	525	275	275	53%	225	89	89	40%	263	260	99%	112	83	74%	90	45	50%	125	42	34%	90	41	46%	125	75	60%	70	94	134%	NO	N/A	NO
Sun Valley	El Proyecto del Barrio, Inc.	525	680	811	130%	225	261	317	116%	263	650	247%	112	198	177%	90	411	457%	125	168	134%	90	23	26%	125	186	149%	70	175	250%	YES	113%	STAR
Northeast Los Angeles	Goodwill Industries of Southern California	525	482	526	92%	225	46	68	21%	263	372	141%	112	36	32%	90	60	67%	125	76	61%	90	29	33%	125	178	143%	70	198	283%	NO	N/A	NO
Pacoima/North Valley	Goodwill Industries of Southern California	525	297	330	57%	225	59	63	27%	263	235	89%	112	39	35%	90	44	49%	125	17	14%	90	11	13%	125	37	30%	70	143	204%	NO	N/A	NO
Watts/Los Angeles	Housing Authority of the City of Los Angeles	525	544	630	104%	225	144	200	64%	263	483	184%	112	124	111%	90	92	102%	125	169	135%	90	12	14%	125	164	132%	70	73	104%	NO	N/A	NO
West Los Angeles	JVS SoCal	525	569	700	109%	225	79	126	36%	263	346	132%	112	52	46%	90	90	100%	125	95	76%	90	81	90%	125	213	171%	70	29	41%	NO	N/A	NO
Boyle Heights/East L.A.	Managed Career Solutions, Inc.	525	597	680	114%	225	269	300	120%	263	579	220%	112	251	224%	90	105	117%	125	278	222%	90	14	16%	125	282	226%	70	82	117%	YES	109%	STAR
Hollywood	Managed Career Solutions, Inc.	525	556	576	106%	225	253	287	113%	263	511	194%	112	229	204%	90	200	222%	125	187	150%	90	36	40%	125	214	172%	70	90	129%	YES	112%	STAR
Downtown/Pico Union	Pacific Asian Consortium in Employment	525	767	877	147%	225	181	225	81%	263	620	236%	112	111	99%	90	179	199%	125	64	51%	90	76	85%	125	254	204%	70	90	129%	NO	N/A	NO
South Los Angeles	UAW-Labor Employment Training Corporation	525	566	597	108%	225	115	125	52%	263	411	156%	112	38	34%	90	133	148%	125	43	34%	90	26	29%	125	84	68%	70	61	87%	NO	N/A	NO
Southeast Los Angeles	Watts Labor Community Action Committee	525	468	495	90%	225	99	107	44%	263	339	129%	112	79	71%	90	58	64%	125	76	61%	90	30	34%	125	132	106%	70	154	220%	NO	N/A	NO
	WSC TOTAL	**8,400**	**8,199**	**9,330**	98%	**3,600**	**2,006**	**2,453**	56%	**4,208**	**6,748**	160%	1,792	**1,643**	92%	**1,440**	**1,879**	130%	**2,000**	**1,728**	86%	**1,440**	**596**	42%	**2,000**	**2,686**	134%	1,120	1,786	159%	**Must meet ALL Minimum Benchmarks in this category**	**For purpose of averaging, success rates limited to 125%**	**Average Success Rate must meet or exceed 100%**
					80%				**80%**			**80%**			**80%**			**80%**			**80%**			**80%**			**80%**			**80%**		

=Meets or exceeds goal
=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Adult Administrative Capability

WorkSource Center	Operator Name	MEASURES			Expenditure of Training Funds Set-aside / Leveraged Resources (32%)									PERFORMANCE		
		MONITORING MEASURES			TOTAL WIA EXPEND-ITURES	TOTAL MINIMUM WIA SET-ASIDE GOAL (29%)	WIOA TRAINING EXPENDITURES	PERCENT OF Min.WIA GOAL (H/G)	LEVERAGED RESOURCES EXPENDITURES	MAXIMUM LEVERAGE RESOURCES Limit (14.5%)	TOTAL TRAINING (WIA + LEVERAGED)	TOTAL TRAINING (WIA + LEVERAGED) GOAL (43.5%)	PERCENT OF TOTAL TRAINING EXPENDITURE GOAL (L/M)	Eligible?	Success Rate Average	STAR
		Plan	Actual	% of Goal												
Canoga Park/S. Valley	Arbor/Equus Workforce Services	90%	94%	105%	$745,121	$216,085	$234,975	109%	$140,823	$108,043	$343,018	$324,128	106%	YES	107%	STAR
West Adams	Asian American Drug Abuse Program, Inc.	90%	97%	108%	$644,500	$186,905	$214,338	115%	$905,363	$93,453	$307,791	$280,358	110%	YES	111%	STAR
Harbor Gateway	City of Long Beach/Pacific Gateway WIN	90%	89%	99%	$710,377	$206,009	$252,727	123%	$70,312	$103,005	$323,039	$309,014	105%	YES	109%	STAR
Vernon Central/LATTC	Coalition for Responsible Community Development	90%	81%	90%	$711,013	$206,194	$355,816	173%	$0	$103,097	$355,816	$309,291	116%	YES	110%	STAR
Wilshire-Metro	Community Career Development, Inc.	90%	76%	85%	$656,667	$190,433	$291,104	153%	$34,234	$95,217	$325,338	$285,650	114%	YES	108%	STAR
Sun Valley	El Proyecto del Barrio, Inc.	90%	97%	108%	$707,558	$205,192	$212,952	104%	$313,280	$102,596	$315,548	$307,788	103%	YES	105%	STAR
Northeast Los Angeles	Goodwill Industries of Southern California	90%	97%	108%	$544,246	$157,831	$193,111	123%	$138,002	$78,916	$272,027	$236,747	115%	YES	115%	STAR
Pacoima/North Valley	Goodwill Industries of Southern California	90%	94%	105%	$461,780	$133,916	$171,943	129%	$1,208	$66,958	$173,151	$200,874	87%	YES	106%	STAR
Watts/Los Angeles	Housing Authority of the City of Los Angeles	90%	97%	108%	$644,764	$186,982	$252,087	135%	$538,006	$93,491	$345,578	$280,472	124%	YES	119%	STAR
West Los Angeles	JVS SoCal	90%	82%	92%	$605,879	$175,705	$195,923	112%	$168,117	$87,852	$283,775	$263,557	108%	YES	104%	STAR
Boyle Heights/East L.A.	Managed Career Solutions, Inc.	90%	97%	108%	$711,013	$206,194	$212,325	103%	$124,677	$103,097	$315,422	$309,291	102%	YES	104%	STAR
Hollywood	Managed Career Solutions, Inc.	90%	97%	108%	$711,013	$206,194	$189,186	92%	$65,491	$103,097	$254,677	$309,291	82%	YES	94%	QUALIFIED
Downtown/Pico Union	Pacific Asian Consortium in Employment	90%	100%	112%	$702,203	$203,639	$221,238	109%	$250,061	$101,819	$323,057	$305,458	106%	YES	109%	STAR
South Los Angeles	UAW-Labor Employment Training Corporation	90%	94%	105%	$690,103	$200,130	$199,897	100%	$589,622	$100,065	$299,962	$300,195	100%	YES	102%	STAR
Southeast Los Angeles	Watts Labor Community Action Committee	90%	94%	105%	$614,501	$178,205	$173,700	98%	$753,305	$89,103	$262,803	$267,308	98%	YES	100%	STAR
														Must meet ALL Minimum Benchmarks in this category	For purpose of averaging, success rates limited to 125%	Average Success Rate must meet or exceed 100%
MINIMUM BENCHMARKS			80%					80%					80%			

=Meets or exceeds goal
=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Youth STAR Tally

PY 22-23 WIOA YSC Annual Performance Evaluation Results Summary

Planning Area	YouthSource Center	Federal Requirements	Local Measures			TOTAL STARS EARNED
		Performance Outcomes	Customer Satisfaction	Customer Flow	Administrative Capability	
South Valley	Goodwill Industries of Southern California	STAR	STAR	STAR	STAR	4
North Valley	El Proyecto del Barrio East	STAR	STAR	STAR	STAR	4
	El Proyecto del Barrio North	STAR	STAR	STAR	STAR	4
East Los Angeles	Para Los Ninos	STAR	STAR	STAR	STAR	4
	Youth Opportunity Movement (YOM)-BH	STAR	STAR	NO	STAR	3
Central Los Angeles	Regents of the University of CA (UCLA)	STAR	STAR	NO	NO	2
	Para Los Ninos	STAR	STAR	NO	STAR	3
South Los Angeles	Archdiocesan Youth Employment Services Catholic Charities of Los Angeles	STAR	QUALIFIED	NO	STAR	2
	Brotherhood Crusade	STAR	QUALIFIED	NO	STAR	2
	Coalition for Responsible Community Development	STAR	STAR	STAR	STAR	4
	Watts Labor Community Action Center	NO	QUALIFIED	STAR	STAR	2
	Youth Opportunity Movement (YOM)	NO	NO	STAR	STAR	2
Harbor	MCS	NO	STAR	STAR	STAR	3
West Los Angeles	Regents of the University of CA (UCLA)	STAR	STAR	QUALIFIED	STAR	3
	TOTAL STARS	**11**	**10**	**8**	**13**	

NO	= One or more outcomes < 80% of goal
QUALIFIED	=All outcomes ≥ 80% but overall not STAR level

PY 22-23 Annual Performance Evaluation: Youth Performance Outcomes

		EMPLOYMENT OR EDUCATION 2nd Quarter Post Exit Based on Exiters 7/1/21 to 6/30/22			EMPLOYMENT OR EDUCATION 4th Quarter Post Exit Based on Exiters 1/1/21 to 12/31/21			Credential Attainment Based on Exiters 1/1/21 to 12/31/21			MEASURABLE SKILLS GAINS Within 7/1/22-6/30/23			PERFORMANCE		
Planning Area	**Service Provider**	**Plan**	**Actual**	**% of Goal**	**Plan**	**Actual**	**% of Goal**	**Plan**	**Actual**	**% of Goal**	**Plan**	**Actual**	**% of Goal**	**Eligible?**	**Success Rate Average**	**STAR**
South Valley	Goodwill Industries of Southern California	72.0%	109.0%	152%	72.0%	121.8%	170%	61.0%	101.9%	168%	62.0%	84.3%	136%	YES	125%	STAR
North Valley	El Proyecto del Barrio East	72.0%	139.9%	195%	72.0%	146.9%	205%	61.0%	127.9%	210%	62.0%	153.8%	249%	YES	125%	STAR
	El Proyecto del Barrio North	72.0%	143.3%	200%	72.0%	133.0%	185%	61.0%	123.7%	203%	62.0%	168.8%	273%	YES	125%	STAR
East Los Angeles	Para Los Ninos	72.0%	126.5%	176%	72.0%	129.2%	180%	61.0%	126.5%	208%	62.0%	121.9%	197%	YES	125%	STAR
	Youth Opportunity Movement (YOM)-BH	72.0%	68.5%	96%	72.0%	123.0%	171%	61.0%	142.2%	234%	62.0%	69.7%	113%	YES	125%	STAR
Central Los Angeles	Regents of the University of CA (UCLA)	72.0%	72.6%	101%	72.0%	116.4%	162%	61.0%	119.0%	196%	62.0%	84.0%	136%	YES	125%	STAR
	Para Los Ninos	72.0%	126.5%	176%	72.0%	129.2%	180%	61.0%	126.5%	208%	62.0%	121.9%	197%	YES	125%	STAR
South Los Angeles	Archdiocesan Youth Employment Services Catholic Charities of Los Angeles	72.0%	96.5%	135%	72.0%	119.5%	166.0%	61.0%	94.6%	156%	62.0%	95.2%	154%	YES	125%	STAR
	Brotherhood Crusade	72.0%	113.4%	158%	72.0%	121.1%	169%	61.0%	94.6%	156%	62.0%	95.2%	154%	YES	125%	STAR
	Coalition for Responsible Community Development	72.0%	61.0%	85%	72.0%	108.7%	151%	61.0%	107.6%	177%	62.0%	97.8%	158%	YES	125%	STAR
	Watts Labor Community Action Center	72.0%	117.3%	163%	72.0%	91.3%	127%	61.0%	55.2%	91%	62.0%	18.0%	30%	NO	N/A	NO
	Youth Opportunity Movement (YOM)	72.0%	113.2%	158%	72.0%	127.7%	178%	61.0%	43.7%	72%	62.0%	57.7%	94%	NO	N/A	NO
Harbor	MCS	72.0%	97.0%	135%	72.0%	107.2%	149%	61.0%	91.7%	151%	62.0%	22.7%	37%	NO	N/A	NO
West Los Angeles	Regents of the University of CA (UCLA)	72.0%	83.1%	116%	72.0%	95.6%	133%	61.0%	96.0%	158%	62.0%	132.3%	214%	YES	125%	STAR
	YOUTHSOURCE TOTAL	72.0%	77.8%	108%	72.0%	72.6%	101%	61.0%	59.9%	98%	62.0%	62.9%	101%			
	MINIMUM BENCHMARKS			80%			80%			80%			80%	**Must Meet ALL minimum Benchmarks in this category**	**For purpose of averaging, success rates limited to 125%**	**Average Success Rate must meet or exceed 100%**

=Meets or exceeds goal
=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Youth Customer Satisfaction

Planning Area	Service Provider	MEASURE				STAR
		Goal	Youth Satisfaction (Intercept)	Success Rate	Eligible	
South Valley	Goodwill Industries of Southern California	8.5	9.4	111%	YES	STAR
North Valley	El Proyecto del Barrio East	8.5	9.2	108%	YES	STAR
	El Proyecto del Barrio North	8.5	9.5	112%	YES	STAR
East Los Angeles	Para Los Ninos	8.5	8.5	100%	YES	STAR
	Youth Opportunity Movement (YOM)-BH	8.5	9.4	111%	YES	STAR
Central Los Angeles	Regents of the University of CA (UCLA)	8.5	8.9	105%	YES	STAR
	Para Los Ninos	8.5	9.5	112%	YES	STAR
South Los Angeles	Archdiocesan Youth Employment Services Catholic Charities of Los Angeles	8.5	8.0	94%	YES	QUALIFIED
	Brotherhood Crusade	8.5	8.3	98%	YES	QUALIFIED
	Coalition for Responsible Community Development	8.5	9.6	113%	YES	STAR
	Watts Labor Community Action Center	8.5	7.5	88%	YES	QUALIFIED
	Youth Opportunity Movement (YOM)	8.5	6.0	71%	NO	NO
Harbor	MCS	8.5	9.0	106%	YES	STAR
West Los Angeles	Regents of the University of CA (UCLA)	8.5	9.2	108%	YES	STAR
MINIMUM BENCHMARK				**80%**	**Must meet Minimum Benchmark in this category**	**Success Rate must meet or exceed 100% Benchmark**

=Meets or exceeds goal

=Below Minimum Benchmark

PY 22-23 Annual Performance Evaluation: Youth Customer Flow

		MEASURE									PERFORMANCE LEVEL		
		Total Enrollments						Enrollments by 12/31/2022			Eligible?	Success Rate Average	STAR
Planning Area	Service Provider	Plan	New	Carry Over	Carry Over Allowed	Actual	% of Goal	Plan	Actual	% of Goal			
South Valley	Goodwill Industries of Southern California	135	89	56	34	123	92%	101	109	108%	YES	100%	STAR
North Valley	El Proyecto del Barrio East	135	146	32	34	178	132%	101	155	153%	YES	125%	STAR
	El Proyecto del Barrio North	135	139	15	34	154	115%	101	137	136%	YES	120%	STAR
East Los Angeles	Para Los Ninos	135	132	18	34	150	112%	101	96	95%	YES	104%	STAR
	Youth Opportunity Movement (YOM)-BH	135	89	30	34	119	89%	101	58	57%	NO	N/A	NO
Central Los Angeles	Regents of the University of CA (UCLA)	101	67	0	34	101	66%	76	67	88%	NO	N/A	NO
	Para Los Ninos	135	135	12	34	147	109%	101	70	69%	NO	N/A	NO
South Los Angeles	Archdiocesan Youth Employment Services Catholic Charities of Los Angeles	135	82	11	34	93	69%	101	54	53%	NO	N/A	NO
	Brotherhood Crusade	135	94	17	34	111	83%	101	53	52%	NO	N/A	NO
	Coalition for Responsible Community Development	135	136	33	34	169	126%	101	124	123%	YES	124%	STAR
	Watts Labor Community Action Center	135	121	36	34	155	115%	101	111	110%	YES	112%	STAR
	Youth Opportunity Movement (YOM)	135	157	1	34	158	118%	101	156	154%	YES	122%	STAR
Harbor	MCS	101	106	30	34	136	135%	76	61	80%	YES	103%	STAR
West Los Angeles	Regents of the University of CA (UCLA)	135	97	17	34	114	85%	101	84	83%	YES	84%	QUALIFIED
	YOUTHSOURCE TOTAL	**1,822**				**1,908**	105%	1,364	**1,335**	98%			
MINIMUM BENCHMARK							**80%**			**80%**	**Must meet ALL Minimum Benchmarks in this category**	**For purpose of averaging, success rates limited to 125%**	**Average Success Rate must meet or exceed 100%**

=Meets or exceeds goal
=Below Minimum Benchmark

PY 22-23 Performance Evaluation: Youth Administrative Capability

Planning Area	Service Provider	MEASURES									PERFORMANCE		
		MONITORING MEASURES			Work Experience Expenditures				Leveraged Resources (Hold Harmless)			Eligible?	Success Rate Average	STAR
		Plan	Actual	% of Goal	Total Expenditures	Plan (23%)	Actual	% of Goal	Plan	Actual	% of Goal			
South Valley	Goodwill Industries of Southern California	90%	100%	111%	$517,314	$118,982	$120,952	102%	$200,000	$0	0%	YES	106%	STAR
North Valley	El Proyecto del Barrio East	90%	94%	104%	$679,485	$156,281	$233,109	149%	$200,000	$401,472	201%	YES	115%	STAR
	El Proyecto del Barrio North	90%	94%	104%	$658,319	$151,413	$250,996	166%	$200,000	$415,650	208%	YES	115%	STAR
East Los Angeles	Para Los Ninos	90%	91%	101%	$560,691	$128,958	$200,976	156%	$200,000	$476,467	238%	YES	113%	STAR
	Youth Opportunity Movement (YOM)-BH	90%	100%	111%	$528,279	$121,504	$152,712	126%	$200,000			YES	118%	STAR
Central Los Angeles	Regents of the University of CA (UCLA)	90%	97%	108%	$270,629	$62,244	$39,973	64%	$200,000	$0	0%	NO	N/A	NO
	Para Los Ninos	90%	91%	101%	$572,154	$131,595	$192,850	147%	$200,000	$497,323	249%	YES	113%	STAR
South Los Angeles	Archdiocesan Youth Employment Services Catholic Charities of Los Angeles	90%	94%	104%	$627,291	$144,276	$170,309	118%	$200,000	$0	0%	YES	111%	STAR
	Brotherhood Crusade	90%	100%	111%	$592,615	$136,301	$155,265	114%	$200,000	$408,886	204%	YES	113%	STAR
	Coalition for Responsible Community Development	90%	91%	101%	$663,963	$152,711	$283,126	185%	$200,000	$114,667	57%	YES	113%	STAR
	Watts Labor Community Action Center	90%	97%	108%	$646,206	$148,627	$280,482	189%	$200,000	$753,305	377%	YES	116%	STAR
	Youth Opportunity Movement (YOM)	90%	100%	111%	$528,279	$121,504	$152,712	126%	$200,000			YES	118%	STAR
Harbor	Managed Career Solutions, SPC	90%	87%	97%	$496,367	$114,164	$360,947	316%	$200,000	$0	0%	YES	111%	STAR
West Los Angeles	Regents of the University of CA (UCLA)	90%	97%	108%	$661,452	$152,133	$143,220	94%	$200,000	$0	0%	YES	101%	STAR
	MINIMUM BENCHMARKS			**80%**				**80%**			**80%**	**Must meet Minimum Benchmarks in this category**	**For purpose of averaging, success rates limited to 125%**	**Average Success Rate must meet or exceed 100%**

=Meets or exceeds goal
=Below Minimum Benchmark

7.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **An Economic and Workforce Development Department (EWDD) Presentation on the Program Year (PY) 2023-24 (July 1, 2023 - June 30, 2024) Workforce Development Scorecard**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7 Report...Presentation on the PY 2023-24 Workforce Development Scorecard
- Item 7 Report...Revised Attachment...Workforce Development Scorecard

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

7

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE : August 8, 2024

TO: David Crippens, Chair
Workforce Development Board, Youth Council

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: AN ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) PRESENTATION ON THE PROGRAM YEAR (PY) 2023-24 (JULY 1, 2023 – JUNE 30, 2024) WORKFORCE DEVELOPMENT SCORECARD

PERFORMANCE SCORECARD

The Economic and Workforce Development Department's (EWDD) Annual Plan outlines Workforce Development System (WDS) strategies and programming for youth, adults and dislocated workers including individuals with a wide range of employment and educational backgrounds with barriers to employment. The ultimate objective of the funded initiatives and services being to place such individuals into career-oriented positions at a wage that supports self-sufficiency.

The attached performance tracking sheet highlights the annual performance of the system's key signature programs during Program Year (PY) 2023-24:

- Workforce Innovation and Opportunity Act (WIOA) Adult and Dislocated Worker Programs
- WIOA Youth Program
- Los Angeles Regional Initiative for Social Enterprise (LA:RISE) Homeless Initiative
- HIRE LA & California For All (CFA) Programs

This scorecard provides performance data on the following metrics:

- Total number of participants served;
- Total number of participants trained;
- Total number of participants job placed; and
- Total number of vulnerable populations served.

CMH:GR:EM:CV:cg
Attachment: PY 2023-24 Workforce Development System Scorecard

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

WORKFORCE DEVELOPMENT SYSTEM SCORECARD

Reporting Period: JULY 1, 2023 -JUNE 30, 2024

Metric No.	Metric	ADULT SERVICES						
		Q1 (7/1/23-9/30/23)	Q2 (10/1/23-12/31/23)	Q3 (1/1/24-3/31/24)	Q4 (4/1/24-6/30/24)	PY 23-24 Cumulative Goal for Period (Q1 - Q4)	PY 23-24 Cumulative Annual Performance (unduplicated)	Percent of Period Goal
1	**FLOW/SERVICES**							
	Total Participants Served (WIOA Adult + DW + LARCA + Day Laborer)	7,705	8,350	9,380	8,430	13,205	**16,896**	128%
	WIOA Adult Participants Served	4,762	5,337	6,203	5,323	7,395	**10,706**	145%
	WIOA Dislocated Worker (DW) Participants Served	1,526	1,540	1,595	1,581	3,180	**3,043**	96%
	WIOA Adult + DW Homeless Participants Served	1,202	1,429	1,732	1,555	1,750	**2,831**	162%
	WIOA Adult + DW Older Worker (55+) Participants Served	964	1,033	1,122	1,084	2,000	**2,155**	108%
	WIOA Ault + DW Re-Entry Participants Served	646	737	885	900	1,750	**1,541**	88%
	WIOA Adult + DW Disability Participants Served	854	941	1,113	1,027	1,260	**1,891**	150%
	WIOA Adult + DW Veteran Participants Served	328	411	554	540	1,260	**913**	72%
	WIOA Adult + DW Total Trained	890	528	594	1,364	2,100	**3,376**	161%
	WIOA Employer Customer Served	332	218	328	235	980	**1,113**	114%
	WIOA Business Services Provided	388	316	490	285	1,260	**1,479**	117%
	WIOA Sector-Based Employer Customers Served	76	58	58	43	210	**235**	112%
	LARCA 2.0 Enrollments	16	44	63	29	130	**152**	117%
	Day Laborer Enrollments	1,401	1,429	1,519	1,497	2,500	**2,995**	120%
2	**EXIT-BASED OUTCOMES**							
	WIOA Adult + DW Job Placements	848	1,167	972	1,292	1,276	**4,279**	335.34%

LEGEND
Goals Achieved > 81%
Goals Achieved 60-80%
Goals Achieved < 59%
N/A

WORKFORCE DEVELOPMENT SYSTEM SCORECARD

Reporting Period: JULY 1, 2023 -JUNE 30, 2024

Metric No.	Metric	YOUTH SERVICES						
		Q1 (7/1/23-9/30/23)	Q2 (10/1/23-12/31/23)	Q3 (1/1/24-3/31/24)	Q4 (4/1/24-6/30/24)	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal
1	**FLOW/SERVICES**							
	Total Enrollments (WIOA Youth + City YSC GF + P3)	3,079	1,354	1,130	1,768	9,429	**7,331**	78%
	WIOA Youth Enrollments	1,091	441	77	416	1,890	**2,025**	107%
	City YSC General Fund Enrollments	357	63	145	198	539	**763**	142%
	Number of Youth Served through P3	1,631	850	908	1,154	7,000	**4,543**	65%
2	**EXIT BASED OUTCOMES**							
	WIOA Youth Education/Job Placements	117	119	125	347	1,260	**932**	73.97%

LEGEND
Goals Achieved > 81%
Goals Achieved 60-80%
Goals Achieved < 59%
N/A

WORKFORCE DEVELOPMENT SYSTEM SCORECARD

Reporting Period: JULY 1, 2023 -JUNE 30, 2024

Metric No.	Metric	HIRE LA						
		Q1 (7/1/23-9/30/23)	Q2 (10/1/23-12/31/23)	Q3 (1/1/24-3/31/24)	Q4 (4/1/24-6/30/24)	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal
1	**FLOW/SERVICES**							
	Total HIRE LA + CFA Enrollments	2,720	1,619	1,004	661	5,957	**6,004**	101%
	HIRE LA (City GF) Enrollments - Non- Youth Source Centers	17	15	21	18	68	**71**	104%
	Youth at Work Enrollments	945	689	485	451	2,403	**2,570**	107%
	Angeleno Corps Enrollments	368	5	0	0	450	**373**	83%
	Student 2 Student Enrollments	1	348	156	9	507	**514**	101%
	LA RISE Youth Academy CFA Enrollments	415	69	60	37	501	**581**	116%
	LA RISE Youth Academy CFA Enrollments in Transitional Employment	358	94	65	36	501	**553**	110%
	LA RISE Youth Academy CFA Co-Enrollments with WIOA	101	51	22	13	251	**187**	75%
	LA Community College- City Pathways Enrollments	138	34	9	36	200	**217**	109%
	City Pathways for Youth- Recreation and Parks (RAP) Enrollments	64	77	59	4	200	**204**	102%
	Summer Night Lights- Recreation and Parks (RAP) Enrollments	5	62	0	0	125	**67**	54%
	Early Childhood Education- Student Advancement Project Enrollments	120	43	24	16	202	**203**	100%
	South LA Non-Profit Apprenticeship Program Enrollments	15	21	30	0	30	**66**	220%
	EVOLVE Enrollments	12	11	25	0	25	**48**	192%
	Clean LA- Bureau of Public Works Enrollments	62	0	30	20	200	**112**	56%
	LA River Rangers- Bureau of Public Works Enrollments	31	28	6	13	145	**78**	54%
	Community Composting- Bureau of Public Works Enrollments	5	2	4	0	12	**11**	92%
	Edible Food Waste- Bureau of Public Works Enrollments	3	0	0	2	3	**5**	167%
	Youth and Community Harvest Internship Project Enrollments	36	32	0	3	63	**71**	113%
	Teen Parent Prosper Project Enrollments	24	6	0	3	40	**33**	83%
	Digital Ambassadors Enrollments	0	32	8	0	31	**40**	129%
	Upcoming Programs:							
	Certified Peer Specialist Demonstration Project Enrollments (July 1)							
	Small Business Corps Enrollments (October 1)							
	SEEDS Enrollments (July 1)							
	Wildland Firefighting Training Academy Enrollments (October 1)							

LEGEND
Goals Achieved > 81%
Goals Achieved 60-80%
Goals Achieved < 59%
N/A

WORKFORCE DEVELOPMENT SYSTEM SCORECARD

Reporting Period: JULY 1, 2023 -JUNE 30, 2024

Metric No.	Metric	LA RISE						
		Q1 (7/1/23-9/30/23)	Q2 (10/1/23-12/31/23)	Q3 (1/1/24-3/31/24)	Q4 (4/1/24-6/30/24)	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal
1	**FLOW/SERVICES**							
	Total Enrollments (LA:RISE Measure H + City GF)	284	287	276	15	800	862	108%
	LA RISE Measure H Enrollments	191	164	71	5	400	431	108%
	LA RISE Measure H Enrollments in Transitional Employment	191	164	71	5	400	431	108%
	LA RISE Measure H Co-Enrollments with WIOA	66	93	160	11*	280	319	114%
	LA RISE City GF Enrollments	93	123	205	10	400	431	108%
	LA RISE City GF Enrollments in Transitional Employment	93	123	205	10	400	431	108%
	LA RISE City GF Co-Enrollments with WIOA	41	76	174	19*	280	291	104%
	Inside Safe Job Connectors Enrollments					200	64	32%
	Inside Safe Job Connectors Co-Enrollments with WIOA					100	25	25%
2	**OUTCOMES/PRODUCTS**							
	LA:RISE (Measure H and City GF) Total Job Placements	6	14	63	72*	400	83	21%

LEGEND
Goals Achieved > 81%
Goals Achieved 60-80%
Goals Achieved < 59%
N/A
*Pending Data. Reflects the last County report on 6/13/24.

WORKFORCE DEVELOPMENT SYSTEM SCORECARD

Reporting Period: JULY 1, 2023 -JUNE 30, 2024

Metric No.	Metric	Annual Goals (July 1, 2023 - June 30, 2024)					ADULT SERVICES			YOUTH SERVICES			HIRE LA			LA RISE		
		ADULT	YOUTH	HIRE LA	LA:RISE	TOTAL	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal	Cumulative Goal for Period (Q1 - Q4)	Cumulative Actual Performance	Percent of Period Goal
1	**FLOW/SERVICES**																	
	Total Enrollments	13,205	9,429	5,957	800	**29,391**	13,205	16,896	128%	9,429	7,331	78%	5,957	6,004	101%	800	862	108%
	WIOA Adult Participants Served	7,395					7,395	10,706	145%									
	WIOA Dislocated Worker Participants Served	3,180					3,180	3,043	96%									
	WIOA Homeless Participants Served	1,750					1,750	2,831	162%									
	WIOA Older Worker (55+) Participants Served	2,000					2,000	1,978	99%									
	WIOA Re-Entry Participants Served	1,750					1,750	1,541	88%									
	WIOA Disability Participants Served	1,260					1,260	1,891	150%									
	WIOA Veterans Participants Served	1,260					1,260	913	72%									
	WIOA Total Trained (Adult + DW)	2,100					2,100	3,376	161%									
	WIOA Employer Customers Served	980					980	1,113	114%									
	WIOA Business Services Provided	1,260					1,260	1,479	117%									
	WIOA Sector-Based Employer Customers Served	210					210	235	112%									
	LARCA 2.0 Enrollments	130					130	152	117%									
	Day Laborer Enrollments	2,500					2,500	2,995	120%									
	WIOA Youth Enrollments		1,890							1,890	2,025	107%						
	City YSC GF Enrollments		539							539	763	142%						
	Number of Youth Served through P3		5,000							7,000	4,543	65%						
	HIRE LA (City GF) Enrollments			68									68	71	104%			
	Youth at Work Enrollments			2,403									2,403	2,570	107%			
	Angeleno Corps Enrollments			450									450	373	83%			
	Student 2 Student Enrollments			507									507	514	101%			
	LA RISE Youth Academy CFA Enrollments			501									501	581	116%			
	LA RISE Youth Academy CFA Enrollments in Transitional Employment			501									501	553	110%			
	LA RISE Youth Academy CFA Co-Enrollments with WIOA			251									251	187	75%			
	LA Community College- City Pathways Enrollments			200									200	217	109%			
	City Pathways for Youth- Recreation and Parks (RAP) Enrollments			200									200	204	102%			
	Summer Night Lights- Recreation and Parks (RAP) Enrollments			125									125	67	54%			
	Early Childhood Education- Student Advancement Project Enrollments			202									202	203	100%			
	South LA Non-Profit Apprenticeship Program Enrollments			30									30	66	220%			
	EVOLVE Enrollments			25									25	48	192%			
	Clean LA- Bureau of Public Works Enrollments			200									200	112	56%			
	LA River Rangers- Bureau of Public Works Enrollments			145									145	78	54%			
	Community Composting- Bureau of Public Works Enrollments			12									12	11	92%			
	Edible Food Waste- Bureau of Public Works Enrollments			3									3	5	167%			
	Youth and Community Harvest Internship Project Enrollments			63									63	71	113%			
	Teen Parent Prosper Project Enrollments			40									40	33	83%			
	Digital Ambassadors Enrollments			31									31	40	129%			
	LA RISE Measure H Enrollments				400											400	431	108%
	LA RISE Measure H Enrollments in Transitional Employment				400											400	431	108%
	LA RISE Measure H Co-Enrollments with WIOA				280											280	319	114%
	LA RISE City GF Enrollments				400											400	431	108%
	LA RISE City GF Enrollments in Transitional Employment				400											400	431	108%
	LA RISE City GF Co-Enrollments with WIOA				280											280	291	104%
	Inside Safe Job Connectors Enrollments				200											200	64	32%
	Inside Safe Job Connectors Co-Enrollments with WIOA				100											100	25	25%
2	**OUTCOMES/PRODUCTS**																	
	WIOA Adult/DW Job Placements	1,276				**1,276**	1,276	4,279	335.34%									
	WIOA Youth Education/Job Placements		1,260			**1,260**				1,260	932	73.97%						
	HIRE LA Total Job Placements (Work Experience)			5,957		**7,195**							5,957	6,004	101%			
	LA:RISE Total Job Placements				400	**400**										400	83	21%

LEGEND
Goals Achieved > 81%
Goals Achieved 60-80%
Goals Achieved < 59%
N/A

8.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **An Economic and Workforce Development Department (EWDD) Update on HIRE LA's Youth Program, Youth @ Work Program, and Californians For All Workforce Development Program Enrollments**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 8 Report.... HIRE LA's Youth Program, Youth @ Work Program and Calif. For All Workforce Development Program Enrollments

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

8

ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE : August 8, 2024

TO: David Crippens, Chair
Workforce Development Board, Youth Council

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: AN ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) UPDATE ON HIRE LA'S YOUTH PROGRAM, YOUTH @ WORK PROGRAM, AND CALIFORNIANS FOR ALL WORKFORCE DEVELOPMENT PROGRAM ENROLLMENTS

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. NOTE and FILE the *Hire LA Program Enrollment Summary for PY24-25* (see Table 1); and
2. NOTE and FILE the *Ongoing CFA Performance Report (through July 31, 2024)* (see Table 2).

BACKGROUND

The City of Los Angeles (City) Hire LA Youth (HLAY) program provides paid work experience, internships to youth ages 14–24. Funded through the City General Fund and Los Angeles County (Youth@Work), the program provides at least 120 hours of paid work readiness training and work experience. The youth and young adult program participants are employed in public, private, and non-profit community organizations throughout the City.

Since accepting the $53.3 million award in funding through the Office of the Governor's California Volunteers to expand on HLAY youth workforce development programs through the Californians For All (CFA) initiative, the City has been able to recruit, train and place thousands of additional high-need youth in jobs.

In partnership with multiple City departments, including the Bureau of Public Works (BPW), Recreation and Parks (RAP), Community Investment for Families Department (CIFD), and program management from the Mayor's Office of Economic Opportunity (MOEO) and community-based organizations, the EWDD has been able to significantly

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

increase its capacity to deliver these transitional work and employment-based opportunities to young Angelenos.

DISCUSSION

Table 1 summarizes the enrollment performance, as of July 31, 2024, of HLAY work experience programs. This encompasses three funding streams, City General Fund, LA County, and reprogrammed CFA funds. As the City is still awaiting its contract from LA County, we have not released programming slots for that program – Youth@Work. Hire LA – CFA performance will close September 30, 2024, in alignment with the funding expiration; performance for City GF and LA County will continue until June 30, 2025.

The expanded Hire LA – CFA programming has been a success for the City Youth System, as it created an additional 1,213 summer work experience opportunities for young Angelenos. EWDD expects to fill all these youth slots by September 30, 2024.

Table 1: Hire LA Program Enrollment Summary for Program Year (PY) 2024-25

PROGRAM	SERVICE GOAL	TOTAL ENROLLMENT
Hire LA – City General Fund	654	9
Hire LA – Youth@Work (LA County)	2,151	-
Hire LA – CFA	1,213	909
TOTAL	**4,018**	**918**

Table 2 summarizes the enrollment performance, as of July 31, 2024, of all youth workforce development programs funded by the $53.3 million award through the Californians For All (CFA) initiative. The timeline to expend these CFA funds will expire as of September 30, 2024, and as result, all service providers have been instructed to prioritize CFA enrollments and related activities.

Table 2: Ongoing CFA Performance Report (through July 31, 2024)

PROGRAM	SERVICE GOAL	TOTAL ENROLLMENT
Angeleno Corps	450	373
Student 2 Student	507	525
South LA Non-Profit Apprenticeship Program	60	66
Digital Ambassadors	31	44
Wildland Firefighting Training Academy	58	59
LA:RISE Youth Academy	526	539
LA Community College – City Pathways	200	240
Early Childhood Education – Student Advancement Project	202	220
Youth & Community Harvest Internship Project	101	71

IN PARTNERSHIP WITH OTHER CITY DEPARTMENTS		
City Pathways for Youth – Rec and Parks	200	233
Summer Night Lights – Rec and Parks	150	32
Teen Parent Prosper Project – CIFD	40	34
Clean LA – Bureau of Public Works	150	115
LA River Rangers – Bureau of Public Works	85	79
Community Composting – Bureau of Public Works	12	12
Edible Food Waste Recovery – Bureau of Public Works	12	11
TOTAL	**2,784**	**2,653**

CMH:GR:DB:BG:FG:cg

9.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **A Discussion of the Potential for Youth Employment During the 2028 Olympics and Other Mega-Sporting Events, and a Council Motion Instructing the Economic and Workforce Development Department to Develop Youth Related Employment Strategies**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 9...Olympics Report
- Item 9...Attachment A.
- item 9...Attachment B & C.
- item 9...Paris Olympics.

Workforce Development Board
City of Los Angeles

9

MEMORANDUM

DATE: April 2, 2024

TO: Workforce Development Board (WDB)
WDB Youth Council
WDB Five-Year Strategic Workforce Development Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: WORKFORCE DEVELOPMENT OPPORTUNTIES RELATED TO MEGA-SPORTING EVENTS

Greater Los Angeles is gearing up to host some of the most popular and prestigious sporting events in the world.

For three consecutive years beginning 2026, the Southland will receive global attention and take center stage as the location for the NBA All-Star Game at the Intuit Dome in Inglewood (February 15, 2026); eight matches of the FIFA World Cup, including the highly coveted U.S. Men's National Soccer Team debut, at SoFi Stadium in Inglewood (June 12, 2026 to July 10, 2026); Super Bowl LXI at SoFi Stadium in Inglewood (February 14, 2027); and the XXXIV Olympiad and 18th Paralympics at pre-existing and temporary venues in Anaheim, Carson, Inglewood, Irvine, Long Beach, Los Angeles, Pacific Palisades, Pasadena, Lake Perris, San Dimas, and Santa Monica (July 14, 2028 to July 30, 2028 and August 15, 2028 to August 27, 2028).

All of these mega-sporting events are expected to pump billions of dollars into and have lasting effects on the region's economy.

The net economic output of the Olympics and Paralympics alone, as predicted in an ex-ante analysis[1] submitted to the International Olympic Committee (IOC) in support of Los Angeles' host bid, will be between $9 billion and $10 billion spread across several years from 2022 to 2025. The Games will also spur additional net economic output of $3 billion and $4 billion elsewhere in California and nationally.

[1] The private, nonprofit Los Angeles Olympic and Paralympic Organizing Committee commissioned this economic impact study, which was prepared by Beacon Economics and the Center for Economic Forecasting and Development at the University of California, Riverside.

That same analysis forecasted a net increase of nearly $700 million in state and local tax revenue and 60,000 to 65,000 full-time equivalent jobs.

The state's Legislative Analyst's Office (LAO), however, had a different take on the economic benefits. In multiple reports to the California Legislature, the LAO opined, "There is little basis to assume the Olympics and Paralympics will improve the region's economy substantially over the long term." Also, job gains are likely to be temporary.

The LAO cited ex-post analyses of the July 1996 Atlanta Summer Olympics and the February 2002 Salt Lake City Winter Olympics to support those conclusions.

The LAO, though**,** did commend the private, nonprofit Olympic and Paralympic Organizing Committee (LA24)[2] for "its low-risk and fiscally responsible" approach to hosting the Games, which served as an endorsement for the passage of Assembly Bill (AB) 132 (Jones-Sawyer) that made the state the second guarantor, behind the City of Los Angeles, for up to $270 million of any cost overruns not offset by revenue.

Los Angeles was not the U.S. Olympic Committee's (USOC) original choice to host the Games. It had been bested by Boston in a competition to select the nation's official bidder for consideration by the IOC.

Only after Boston withdrew from contention, due to waning support from its residents and ambivalence about the potential costs of the Games, was Los Angeles tapped by the USOC to participate in the IOC's 2024 bid process against Budapest, Hamburg, Paris, and Rome.

Paris and Los Angeles ended up being the only cities left standing after the others, convinced that they would be saddled with debt in the aftermath of the Olympics and Paralympics, rescinded their 2024 IOC bids.[3] In what many experts believe was an act of desperation precipitated by the withdrawals, the IOC then awarded Paris the 2024 Games and decided to forgo a competition in later years by granting Los Angeles hosting responsibilities in 2028.

London, Los Angeles, and Paris will be the only cites to have hosted the Games three times.

Holding the 2028 Olympics and Paralympics in Los Angeles will not be cheap and comes with a steep price tag of $6.9 billion.[4] Because of the tumultuous bid process, the Los Angeles Olympic and Paralympic Organizing Committee (formerly LA 24 and now LA 28) was able to extract some concessions from the IOC that included a larger than usual

[2] The Olympic and Paralympics Organizing Committee is headed by entertainment and sports company executive Cassy Wasserman. It Board of Directors includes luminaries from across multiple sectors and strata (see Attachment A).
[3] The cities of Athens, Rio de Janeiro, and Tokyo hosted the Summer Olympics in 2004, 2016, and 2020, only to be left with $14.5 billion, $2 billion, and $7.2 billion of debt.
[4] The budget for the 2028 Games was evaluated by accounting firm KPMG and includes a significant contingency fund to cover unforeseen expenses.

contribution to the Games of almost $2 billion and a pledge of $160 million to underwrite youth sports programs.

LA28 has predicted that revenue from broadcasting rights, sponsorships, and ticket sales, coupled with savings from utilizing pre-existing and temporary sports facilities, will more than cover the remaining costs and even produce a surplus at the conclusion of the Games.

In announcing the agreement between LA28 and the City of Los Angeles, which details how the parties will collaborate on planning and hosting the Olympics and Paralympics, former Mayor Eric Garcetti said, “We made a million dollars in 1932, more than two hundred thirty million in 1984, and I think we will make at least a billion in 2028. I have the same confidence in LA28 because Los Angeles is already a built-out sports town.”

Within the agreement are provisions for curing any residual debt from the Games using public funds. The City will be the financial backstop for the first $270 million of any shortfall and all additional costs, after a state contribution of $270 million as the second guarantor. To mitigate the City and state’s risk, LA28 will purchase insurance covering natural disasters, communicable diseases, terrorism, civil unrest, cyber-attacks, event cancellation, reduced ticket sales and other unanticipated events.

Also under the agreement are specific commitments by LA28 to reduce the Games’ carbon footprint and ensure that small, local, and underrepresented businesses have access to contract opportunities; the attendant workforce reflects the diversity of the region; and tickets are available and affordable to residents.

With four years to go before the Opening Ceremonies, LA28 is fully engaged in planning for the Games and routinely provides biannual updates on its progress to the City’s Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) for consideration by the City Council’s Ad Hoc Committee on the 2028 Olympic and Paralympic Games.

LA28 has already convened a number of information and outreach sessions, per the City agreement, to share its vision of and garner public input on the Games.

The following Working Groups have been established, “to bring together a diverse group of stakeholders from across the region to advise and support LA28 Olympic and Paralympic Games planning:”

- Community Business and Procurement
- Local Hire
- Sustainability

The Working Groups have been meeting and LA28 continues to consult with City officials regarding additional members.

Recommendations:

LA28 won local and state support to host the Olympics and Paralympics on its promise that the Games would produce economic and employment opportunities.

Assuming the Olympics and Paralympics are catalysts for job creation and business expansion on the scale cited in the ex-ante analysis by Beacon Economics and the University of California, Riverside (UCR), the Workforce Development Board (WDB) and Economic and Workforce Development Department (EWDD) should be pressed into service to assist LA28 in delivering on its commitments.

I am recommending consideration of the following actions in support of LA28's efforts:

● That the WDB and EWDD include strategies, policies, and programming within its five-year and annual workforce development plans (which will overlap the Games' planning and staging phases) to facilitate the hiring of disadvantaged residents in related jobs.

The WDB and EWDD should also consider the option of hiring a consultant to provide professional and technical assistance in the preparation of a Games-specific workforce development plan.

These plans will create a pipeline of skilled workers for other mega-sporting events as well.

● That the WDB and EWDD extend an invitation to Beacon Economics and the University of California, Riverside to attend a WDB meeting to explain the economic, employment, and other benefits the region will realize from LA28 hosting the Games.

The WDB and EWDD must have accurate data about employers and industry sectors, and the jobs they will create directly or indirectly as a result of the Games, in order to formulate the five-year and annual workforce development plans.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles Economic and Workforce Development Department's (EWDD) Workforce Development Division to its local Hire Working Group

"The Local Hire Working Group advises LA28 on its development of a program that seeks to ensure that the 2028 Games' workforce represents the diversity of Los Angeles and includes programs for youth and transitional workers and volunteers to maximize public benefit."

For some inexplicable reason, an invitation was not extend to the EWDD to join the Local Hire Working Group (see list of current members in Attachment B).

The EWDD manages a workforce development system of adult and youth job centers that provides, in partnership with multiple stakeholders (e.g., community colleges, community-based organizations, employers, etc.), workforce development services (e.g., career exploration, resume preparation, access to skills training,[5] internships, paid work experience, job placement, etc.) to students and job seekers.

The system is also a source of highly-skilled human capital for employers/businesses.

Because of federal, state and local government budget cuts, the EWDD cannot divert its limited resources from existing operations in support of LA28's employment plans. Therefore, dedicated funding from LA28 for EWDD-led workforce development activities will be necessary.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles EWDD's Economic Development Division to its Community Business and Procurement Working Group

"The Community Business and Procurement Working Group advises LA28 on its development of a program that seeks to ensure that small, local and underrepresented businesses have access to and can participate in applicable contract opportunities."

For some inexplicable reason, an invitation was not extended to EWDD to join the Community Business and Procurement Working Group (see list of current members in Attachment C).

The EWDD manages a system of BusinessSource Centers that provides professional/technical assistance, access to capital, and economic incentives to start-up and small businesses. The system is based on the premise that when businesses grow, they are likely to employ more workers and fuel the local economy.

The EWDD's BusinessSource Centers should be funded by LA28 to recruit, prepare, and certify small, local, and underrepresented businesses for Games-related supply chain and other contract opportunities.

● That the WDB and EWDD request that LA28 increase the number of registered apprenticeship program representatives on the Local Hire Working Group.

Current membership needs to be expanded beyond the Los Angeles/Orange Counties Building and Construction Trades Council and Service Employees International Union, Local 721.

[5] The primary providers of skills training for workforce development system customers are the Los Angeles Unified School District's Adult Schools and the Los Angeles Community College District's nine campuses.

Many of the jobs that will likely be created directly and indirectly by the Games will be in the construction, healthcare, leisure/ hospitality/ tourism, logistics, security, and technology industry sectors; all of which have registered apprenticeship programs.

Registered apprenticeship programs are especially beneficial for disadvantaged adults and youth, and enable them to acquire job skills through actual paid work experience and classroom instruction, receive nationally recognized credentials, and qualify for jobs with benefits and progressive wage increases.

LA28 should invest in registered apprenticeship programs either directly or through the EWDD's workforce development system.

● That the WDB and EWDD offer technical assistance to LA28 in establishing wage goals for the Games.

Workers should share in the largesse of the Games in the form of higher wages and bonuses. Most workers will be forced to endure longer hours commuting to and remaining on their Games-related jobs. Spread the wealth!

● That the WDB and EWDD offer technical assistance to LA28 in establishing contract hiring goals for all procurements for goods, services, security, facilities construction and maintenance, etc., similar to those in the City's project labor and community betterment agreements

● That the WDB and EWDD request that LA28 incorporate Science, Technology, Engineering, and Math (STEM) and learn and earn elements within youth sports activities funded through the $169 million advance from the IOC and any contributions after the Games.

Very few youth athletes will end up in the professional ranks. In pursuing their athletic passions, "they should be able to see a future for themselves not only on the field, the rink, and the court, but also on the proverbial sidelines [Forbes Magazine 2013 article]."

Youth sports can be a platform for STEM instruction and scholarship. Coupling the two may prove useful in addressing the underrepresentation of African-Americans, Latinos, and women in STEM careers.

The same holds true for providing youth athletes (especially those who are economically disadvantage, in foster care, etc.) with paid internships, subsidized work experiences, and supportive services. All are prerequisites for success in the labor market.

The Youth Development Department (YDD) would be a source of expertise for LA28 in identifying additional workforce development components for its youth sports programs.

The YDD has a Youth Council that could also be a source of youth voices in LA28's redesign and expansion plans.

● That the EWDD submit a request/application to the U.S. Department of Labor (USDOL) for Workforce Innovation and Opportunity Act (WIOA) funding to begin training workers for Hospitality/Leisure, Information technology, Retail, and Logistics sector jobs that will be created as a result of Los Angeles hosting the 2028 Games.

ATTACHMENT A

LA28 BOARD OF DIRECTORS

Casey Wasserman (Chairperson)

Beatriz Acevedo
Jessica Alba
Mark Attanasio
Jeanie Buss
Secretary Elaine Cho
Andy Campion
Muffy Davis
Anita DeFrantz
Janet Evans
Jose E. Feliciano
Lex Gillette
David Haggerty
Sarah Hirshland
Mellody Hobson
Matt Johnson
Michael Johnson
Jeffrey Katzenberg
Katie Ledecky
Jamie Lee
Ann Philbin
Alison Ressler
Pete Rodriguez
Dana Smith
Megan Smith
Marc Stern
Gene Sykes
Mark Tatum
Stewart Waldman
Yvonne Wheeler

LA28 LOCAL HIRE WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Tiffani Troutman, Vice President, Talent Management

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Grayce Liu, Assistant General Manager, Personnel Department

CITY OF LA REPRESENTATIVES: Lynda McGlinchey, Compliance Program Manager, Bureau of Contract Administration

#	Organization	Mission / Description*	LA City CD / Service Area
1	Community Build	Dedicated to the revitalization of South Los Angeles communities through investment in youth and commercial economic development.	CD 10 / CD 8
2	Arts for LA	Leads communities, artists and organizations to promote an equitable, healthy, vibrant and creative Los Angeles region through the arts.	CD 14
3	Brotherhood Crusade	Removes and/or helps individuals overcome the barriers by effectuating improved health & wellness, facilitating academic success, promoting personal, social & economic growth, providing access to artistic excellence & cultural awareness, increasing financial literacy and building community agencies & institutions.	CD 9
4	Cal State University (CSU) Office of the Chancellor	The largest public four-year system of higher education in the United States. Oversees the CSU's 23 campuses, 477,000 students and 56,000 faculty and staff.	Southern California
5	Disability Community Resource Center	Dedicated to supporting people with disabilities and seniors to achieve and maintain self-directed and community based independent lives.	CD 11
6	Diversability	A social enterprise on a mission to elevate disability pride.	Inglewood / LA County
7	Hispanas Organized for Political Equality (HOPE)	Nonprofit, nonpartisan organization ensuring political and economic parity for Latinas.	CD 14
8	LA Conservation Corps	Provides at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an	CD 1

		emphasis on conservation and service projects that benefit the community.	
9	LA Works	Makes L.A. a more equitable place by empowering Angelenos to address pressing social issues through volunteerism.	CD 1
10	Los Angeles Regional Consortium	A consortium of LA's 19 community colleges working collectively to deliver on a promise that California community colleges are accessible and affordable to all who seek opportunities to realize a better future. Collaborates with K-12 partners, high-road employers, and priority industries to align impactful curriculum and workforce training programs, creating a seamless pathway for college and career readiness.	LA County
11	Los Angeles/Orange Counties Building and Construction Trades Council	Construction department of the AFL-CIO with 48 affiliated Local Unions and District Councils representing over 140,000 craftspeople.	CD 13 / CD 1 LA County / OC
12	Service Employees International Union Local 721	Represents over 95,000 members in law enforcement, public works, healthcare, street services, public recreation	CD 1 / LA County
13	South Bay Workforce Investment Board	Builds a world-class workforce through strategic alliances with business, education and community partners.	South Bay / Hawthorne / Carson

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

LA28 COMMUNITY BUSINESS & PROCUREMENT WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Leena Mathew, VP, Controller

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Shannon Hoppes, Chief Procurement Officer

CITY OF LA REPRESENTATIVES: Vahid Khorsand, Board of Public Works

	Organization	Mission / Description*	LA City CD / Service Area
1	LA Sport Entertainment Commission (LASEC)	Nonprofit organization officially designated to attract, secure, and support high-profile sports and entertainment events in Los Angeles.	CD 14 / LA County
2	Asian Business Association	Represents the views of Asian American business owners to local, state and federal government officials in order to promote and improve the climate for small business.	CD 14
3	Fair Trade LA	Educates and inspires consumers to embrace Fair Trade products so global farmers and artisans have the opportunity to earn a fair and sustainable living.	CD 14
4	LA Area Chamber of Commerce	Designs and advances opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.	CD 1 / LA County
5	LA Business Council	Harnesses the power of business and government to promote progress in the Los Angeles region in the areas of energy, housing, transportation, international trade and economic development.	CD 5
6	LA County Federation of Labor	Empowers workers to organize and take collective action to win better wages and respect in the workplace. A Federation of over 300 affiliated union and labor organizations representing more than 800,000 members.	CD 1 / LA County

7	LA Urban League	Helps African Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights.	CD 8 / CD 10
8	Los Angeles County Department of Economic Opportunity, Office of Small Business	LA County's central economic and workforce development hub helping residents connect to new career pathways, start and certify a business, and access life-changing opportunities.	LA County
9	Los Angeles County Economic Development Corporation (LAEDC)	Attracts, retains and grows businesses and jobs for the regions of Los Angeles County. Provider of economic development resources.	LA County
10	South Los Angeles Transit Empowerment Zone (SLATE-Z)	A place-based initiative and collective impact partnership whose mission is to revitalize South Los Angeles by moving residents to economic opportunity.	CD 9
11	The Valley Economic Alliance	Non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is engage and unite Valley stakeholders to raise standards of living and economic vitality across the five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando consisting of more than 160,000 businesses.	CD 4
12	Valley Industry Commerce Association (VICA)	Enhances the economic vitality of the greater San Fernando Valley region by advocating for a better business climate and quality of life. Works to bring members together to improve, develop and connect community representatives, opinion leaders, and elected officials for engagement and collaboration.	CD 6
13	Women's Business Enterprise Council – West (WBEC - West)	To increase economic vitality in the communities we serve: Corporations | WBEs | WBENC | Community Partners | Government Entities | Multi-Generational | Under-represented | Multi-ethnic.	Southern California

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

Workforce **Development** Board
City of **Los Angeles**

9

MEMORANDUM

DATE: July 12, 2024

TO: Workforce Development Board (WDB) Members, WDB Youth Council Members, WDB Five-Year Strategic Plan Ad Hoc Committee Members, and WDB WorkSource Center Redesign Subcommittee Members

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **PARIS OLYMPICS**

I read an article on MSN yesterday that appeared in The Telegraph (a British newspaper) entitled, *"The Paris Olympics is Turning into a Catastrophic Financial Flop."*

According to The Telegraph, tourists are planning to bypass Paris and the surrounding Ile-de-France region for other destinations in Europe because of the Olympics, or waiting to visit later, after the Games conclude and things go back to normal.

Paris' tourist office had originally estimated 15.3 million tourists would visit the "City of Light" and adjacent communities from July 26 to August 11 and spend at least $5,000 while there. Between 2.3 and 3.1 million of them were also expected to purchase tickets for Olympic competitions spread out over multiple venues.[1]

However, worries about security, civil unrest, labor strife, traffic, larger-than-usual crowds, and access to historic sites during the Olympics, coupled with inflated prices for lodging, dinning, museums, and cultural excursions, are scaring tourists away.[2]

Airlines were the first to feel the pinch of Olympics-related tourist avoidance. As a result of lower-than-expected bookings, Air France (the official airline of the Olympics) and Delta Air Lines (the official airline of Team USA) will, respectively, take a $193 million and a $100 million revenue hit this quarter.

[1] There will be a total of thirty-five Olympic venues; twenty-two in Paris and neighboring environs, one in Tahiti (surfing), and twelve further afield in France.
[2]According to revised figures from Paris je t'aime, the city's tourism board, now only 11.3 million tourists will visit Paris during the Games. Of this figure, 1.5 million will be international/foreign tourists.

Hotels are in a similar predicament. Reservations and prices for accommodations during the Olympics have cooled, after an initial explosion earlier this year. Hotel operators are scrambling to fill rooms and occupancy rates are down by almost 25% compared to last summer.

Even Airbnb, which inked a 9-year sponsorship deal with the International Olympic Committee (IOC) that extends through the 2028 Los Angeles Games and was opposed by Paris' Mayor Ann Hidalgo, has succumbed to the tourist snub. Occupancy rates on short-stay rentals are around 20% to 25% on the Airbnb platform. While Airbnb reservations and prices did rise initially, they've since dropped back to normal levels due to an oversupply of vacant units on the market.

Numerous other publications are reporting Parisians, too, have soured on the Olympics. Recent polling suggests that almost one in two believe hosting the Games is a "bad thing;" only 22% had a negative opinion two years ago.

Parisians have now begun to question the logic for the 2017 bid submitted to the International Olympic Committee (IOC) to stage the Games, especially since Paris is the most visited city in the world and its tourist numbers typically peak in July and August.[3]

Parisians are conflicted, as well, about the use of public funds in support of the Olympics and skeptical the Games will produce the economic and social benefits promised by French President Emmanuel Macron, Mayor Hidalgo, and the Paris 2024 Olympic Organizing Committee.

The original budget for the Olympics was 6.7 billion euros and later revised to 8.8 billion euros to account for inflation and to correct previous host bid underestimates. Expenditures were to be offset by revenue from sponsorships, merchandise, licenses, and tickets, and a contribution from the IOC of 1.5 billion euros.

With a little more than three weeks to go before the opening ceremony, the CEO of the Paris organizing committee, Etienne Thobois, announced the total cost of the Olympics will increase to 9.6 billion euros. He gave assurances though that "the committee will spend only what it generates in revenue, and its goal is to deliver a spectacular Games and do it on a balanced budget."

But in reports issued by the Court of Auditors (Cour des Comptes), France's premiere audit institution, alarms have been raised about the budget, spending and operations of the Paris organizing committee. Court of Auditors President Pierre Moscovici has said, "The Games are suffering from budgetary drift, which is putting a strain on public trust."

[3] Paris welcomed 40 million visitors in 2023.

Mr. Moscovici is predicting the Olympics will ultimately cost French taxpayers 3 billion euros to 5 billion euros.

The Olympics were also supposed to produce economic benefits for the Paris region of 6.7 billion euros to 11.1 billion euros, and 180,000 jobs over a period of 17 years and the Games' three phases (preparation: 2018 to 2023, staging: 2024, and legacy: 2024 to 2034).[4]

Parisian business owners are fuming about Olympic security measures being put in place that will result in the shuttering and decampment of their establishments during the Games (e.g., bars, boutiques, cafes, clubs, restaurants, souvenir shops, etc.). The city has been transformed into a patchwork of restricted areas with closed streets, concrete barriers, and police checkpoints (some requiring QR codes to traverse) that will drive customers away and are estimated to reduce business receipts by 30%.

Moreover, Parisians have been critical of the organizing committee's jobs goal. While some of the jobs in the estimate will be specifically created for the occasion, many others already exist. Last-minute job actions have been threatened by labor organizations to spur more hiring and obtain wage concessions.

Media accounts of homeless people in Paris being loaded onto buses and transported to temporary regional accommodation facilities are also not helping to shore up local support for the Olympics, and to Parisians such actions seem contrary to the Games' social benefits agenda "to promote inclusion, diversity, and human rights."[5]

Announcements by government officials asking Parisians to remain in their homes and telecommute during the Olympics haven't helped either, and reminded them of the COVID-19 pandemic lockdowns they had to endure not so long ago.

Further aggravating Parisians is the decision to double metro and bus fares over the 17 days of the Games, after Mayor Hidalgo admitted that many of the promised improvements to the city's aging transportation infrastructure will not be ready in time for the crush of users and there will not be enough trains.

All of the above are causing "Olympic bashing" by Parisians. Even if the Games end up being a success, most of them won't be there to witness it. Fifty-two percent are planning on skipping town to escape the chaos.

---

[4]These numbers are sourced from an independent study by the universite de Limoges' Centre de Droit et d'Economie du Sport, one of the foremost authorities in France on the economic and legal aspects of sports.

[5] Another contradiction of the commitment to inclusion, diversity, and human rights is the organizing committee's compliance with French law that bans France's athletes from wearing of hijabs/headscarves during competition. The law requires French citizens to respect the principles of state secularism and neutrality, and refrain from wearing religious symbols.

Comments:

Napoleon Bonaparte is believed to have said. “The French complain of everything, always.”

But it would be a mistake to attribute Parisians’ displeasure with the Olympics to their well-earned reputation and penchant for irritability, grumpiness, and complaining.

It would be a mistake, as well, to blame tourists for sidestepping Paris and the Olympics out of concern for, among other things, safety and price gouging.

Los Angeles would do well to pay close attention to Paris’ planning and implementation of the Games, and learn from its successes and failures.

Our city will have similar challenges related to congestion, homelessness, housing, joblessness, traffic, transportation, and security. It will take more than business as usual to properly address these issues.

The Workforce Development Board (WDB) has a role to play in meeting some of those challenges and it will require external expertise and the development of an Olympics-specific workforce development plan.

The following is from the Paris 2024 Olympic Organizing Committee’s website:

“The Paris 2024 organizers worked with unions, vocational training providers, recruiters and public agencies to develop an employment strategy.”

“The job strategy involved:

- Reserving a minimum of 10% of the working hours generated by procurements for people far from employment;
- Stadium-to-job recruitment days, when job seekers could show recruiters their soft skills in an informal setting before interviews;
- A special web platform (EMPLOIS 2024) that listed all Games-related jobs and acted as a one-stop shop for employers and job seekers, who could also access any training required; and
- Work experience and training schemes for junior and middle-school students to prepare them for job opportunities.”

These strategies could be a base on which the WDB could build, with the assistance of a consultant, its Olympics workforce development plan.

10.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **An Updae on the Implementation of the Californians For All (CFA) Workforce Development Program Funded Early Childhood Education (ECE) Program**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

item 10...An Update on the Implementation of the Calif. For All Workforce Dev. Program Funded Early Childhood Education Program

Early Childhood Education Student Advancement Program

WDB Youth Council Committee Meeting

ECE Student Advancement Program Overview

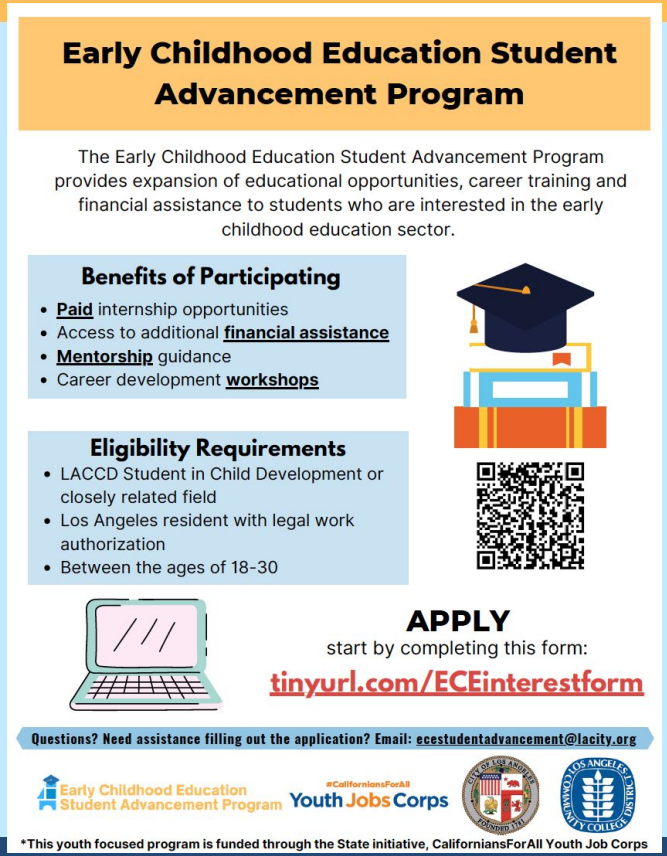
Receive paid internship opportunities, one-on-one mentorship support, quarterly coaching sessions, and financial awards to graduating, Los Angeles community college students in the child development (or closely related) field.

1. Paid Internship Opportunity: 130 hours with a child development site that we will match you with

2. Mentorship support: a child development mentor/expert will provide one-on-one mentorship guidance

3. Coaching Sessions: to discuss permitting, academics, and job opportunities

4. Financial Awards/ Scholarship: to support educational costs



Student Requirements

To be eligible to participate in the Early Childhood Education Student Advancement Program, the following must be met:

- **Enrolled:** at a postsecondary institution (either at a community college or a 4-year university)
- **Major:** Child development or closely related field
- **Age:** between 18-30 years of age
- ***Documents:** a valid form of ID, immunization record, TB testing (or chest x-ray if tested positive), and full COVID-19 vaccination or medical/religious exemption form, background check *may* be required
- ***Work permit:** U.S. citizen, permanent resident or legal work authorization

QUESTIONS?

11.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **A Presentation on the June 2024 Jobs Report for California, Los Angeles County, and the City of Los Angeles**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 11 Report...June 2024 Jobs Report for Calif., LA County, and the City of L.A.

Workforce Development Board
City of Los Angeles

11

MEMORANDUM

DATE: August 8, 2024

TO: David Crippens, Chair
Workforce Development Board (WDB)
WDB Five-Year Strategic Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee
WDB Youth Council

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **JUNE 2024 JOBS REPORT FOR CALIFORNIA, LOS ANGELES COUNTY, AND THE CITY OF LOS ANGELES**

The U.S. Bureau of Labor Statistics (BLS) releases an Employment Situation Summary (Monthly Jobs Report) on the first Friday of every month that is a snapshot of how many jobs the economy created the previous month, how many workers were employed and the wages they were paid, and how many workers were unemployed.

Information in the monthly Employment Situation Summary is derived from the following:

- U.S. Census Bureau's Current Population survey (CPS) of individuals, ages 16 and older, is the source of unemployment data;[1] and
- BLS' Current Employment Statistics (CES) Survey of private and public sector employers and worksites is the source of nonfarm payroll data.

The California Employment Development Department's (EDD) Labor Market Information Division utilizes the aforementioned data from the Census Bureau and BLS in compiling monthly local, regional, and state jobs reports.

[1] Multiple measures of unemployment (U-1 through U-6) are collected by the U.S. Census Bureau on behalf of the BLS, only U-3 is referenced in the monthly Employment situation Summary.

CALIFORNIA JOB CREATION

	June 2024	May 2024	June 2024
Nonfarm Payroll Jobs:[2]			
Goods Producing	2,267,800	2,257,400	2,253,900
Service Providing	15,564,600	15,776,100	15,802,100
Total	17,832,400	18,033,500	18,056,000

The California economy created a net total of 22,500 nonfarm payroll jobs in June 2024.

The following are jobs in California's 11 major industry sectors, seasonally adjusted:[3]

Mining & Logging	197,000	19,900	19,800
Construction	913,700	926,100	925,600
Manufacturing	1,334,400	1,311,400	1,308,500
Trade, Transp., & Utilities	3,115,700	3,108,700	3,118,500
Information Svs.	559,200	526,200	530,200
Financial Activities	816,300	806,700	808,900
Prof. & Business Svs.	2,776,400	2,782,700	2,784,100
Pvt. Educ. & Health Svs.	3,094,300	3,247,700	3,250,900
Leisure & Hospitality	2,011,600	2,042,200	2,043,700
Other Svs.	586,500	602,300	601,000
Government	2,604,600	2,659,600	2,664,800
Total	17,832,400	18,033,500	18,056,000

There were jobs gains in June 2024 in Trade, Transportation, & Utilities (+9,800), Information Services (+4,000), Financial Activities (+2,200), Professional & Business Services (+1,400), Private Education & Healthcare Services (+3,200), Leisure & Hospitality (+1,500), and Government (+5200).

Job losses occurred in June 2024 in Construction (-500), Manufacturing (-2,900) Mining and Logging (-100), and Other Services (-1,300).

[2] Nonfarm payroll job estimates are calculated from the federal survey of 80,000 California employees/businesses and worksites.
[3] Seasonally adjusted means the effects of seasonal patterns (e.g., holidays, weather, school schedules, etc.) have been considered in these estimates.

EMPLOYMENT & UNEMPLOYMENT IN CALIFORNIA[4] (Seasonally Adjusted Data)

	June 2023	May 2024	June 2024
Employed	18,440,100	18,328,700	18,346,200
Unemployed	880,900	1,010,200	999,900
Total Labor Force[5]	19,321,000	19,338,900	19,346,100
CA Unemployment Rate:	4.6%	5.2%	5.2%
U.S. Unemployment Rate:	3.6%	4.0%	4.1%

EMPLOYMENT & UNEMPLOYMENT IN CALIFORNIA (Not Seasonally Adjusted Data)

	June 2023	May 2024	June 2024
Employed	18,325,800	18,353,700	18,265,300
Unemployed	913,700	875,000	1,025,300
Total Labor Force	19,239,500	19,228,700	19,290,600
CA Unemployment Rate:	4.7%	4.6%	5.3%
U.S. Unemployment Rate:	3.8%	3.7%	4.3%

JOB CREATION IN LOS ANGELES COUNTY

	June 2023	May 2024	June 2024
Nonfarm Payroll Jobs:			
Goods Producing	473,400	467,100	469,700
Service Producing	4,067,600	4,122,400	4,131,500
Total	4,541,000	4,589,500	4,601,200

The Southland's economy created a net total of 11,700 nonfarm jobs in June 2024.

The following are jobs in Southland's 11 major industry sectors, seasonally adjusted:

[4] Employment and unemployment estimates are calculated from a separate federal survey of 5,100 California households.

[5] The employment and unemployment seasonally adjusted and not seasonally adjusted numbers in this report only refer to the civilian labor force; individuals at least 16 years of age (not members of the armed services, not in correctional institutions, not in mental hospitals, and not in nursing homes) who are employed or unemployed as defined by the Bureau of Labor Statistics (BLS).

Mining & Logging	1,700	1,700	1,700
Construction	152,100	150,700	152,000
Manufacturing	319,600	314,700	316,000
Trade, Transp., & Utilities	817,500	818,100	824,200
Information Svs.	186,300	184,200	187,500
Financial Activities	211,000	210,100	211,100
Prof. & Business Svs.	651,200	640,400	639,900
Pvt. Educ. & Health Svs.	903,100	955,200	947,200
Leisure & Hospitality	541,300	549,800	550,900
Other Svs.	159,100	162,900	161,900
Government	598,100	601,700	608,800
Total	4,541,000	4,589,500	4,601,200

There were job gains in June 2024 in Construction (+1,300), Manufacturing (+1,300), Trade, Transportation & Utilities (+6,100), Information Services (+3,300), Financial Activities (+1,000), Leisure & Hospitality (+1,100), and Government (+7,100).

Job losses occurred in June 2024 in Professional & Business Services (-500), Private Education & Health Services (-8,000), and Other Services (-1,000).

Mining & Logging job numbers were unchanged in June 2024.

EMPLOYMENT & UNEMPLOYMENT IN LOS ANGELES COUNTY (Seasonally Adjusted Data/Rounded Numbers)

	June 2023	**May 2024**	**June 2024**
Employed	4,783,000	4,739,000	4,755,000
Unemployed	242,000	262,000	266,000
Total Labor Force	5,025,000	5,001,000	5,021,000
Cnty. Unemployment Rate:	4.8%	5.2%	5.3%
CA Unemployment Rate:	4.6%	5.2%	5.2%
U.S. Unemployment Rate:	3.6%	4.0%	4.1%

Employment increased in June 2024 by 16,000.
Unemployment increased in June 2024 by 4,000.
The labor force increased in June 2024 by 20,000.

EMPLOYMENT & UNEMPLOYMENT IN LOS ANGELES COUNTY (Not Seasonally Adjusted Data)

	June 2023	May 2024	June 2024
Employed	4,754,000	4,758,300	4,767,000
Unemployed	253,200	258,200	300,700
Total Labor Force	5,007,200	5,016,500	5,067,700
Cnty. Unemployment Rate:	5.1%	5.1%	5.9%
CA Unemployment Rate:	4.7%	4.6%	5.3%
U.S. Unemployment Rate:	3.8%	3.7%	4.3%

Employment increased in June 2024 by 8,700.
Unemployment increased in June 2024 by 42,500.
The labor force increased in June 2024 by 51,200.

LABOR FORCE DATA FOR THE SEVEN LOCAL WORKFORCE DEVELOPMENT AREAS IN LOS ANGELES COUNTY (Not Seasonally Adjusted)

	Labor Force	Emplyd.	Unemplyd.	Rate
CA	19,290,600	18,265,300	1,025,300	5.3%
Cnty. of LA	1,828,500	1,718,200	110,300	6.0%
City of LA	2,083,700	1,958,400	125,300	6.0%
Verdugo	170,500	160,200	10,300	6.1%
Foothill	140,300	133,200	7,100	5.0%
South Bay	356,100	337,000	19,100	5.4%
SELACO	247,700	233,400	14,300	5.8%
Long Beach	240,900	226,700	14,200	5.9%
Total	5,067,700	4,767,100	300,600	

The City of Los Angeles' share of California's labor force of 19,290,600 (Not Seasonally Adjusted) in June 2024 was 2,083,700/10.8%.

The City of Los Angeles' share of 18,265,300 employed Californians (Not Seasonally Adjusted) in June 2024 was 1,958,400/10.7%

The City of Los Angeles' share of 1,025,300 unemployed Californians (Not Seasonally Adjusted) in June 2024 was 125,300/12.2%.

The City of Los Angeles' share of Los Angeles County's labor force of 5,067,700 (Not Seasonally Adjusted) in June 2024 was 2,083,700/ 41.1%.

The City of Los Angeles' share of 4,767,100 employed Los Angeles County residents (Not Seasonally Adjusted) in June 2024 was 1,958,400/41%.

The City of Los Angeles' share of 300,600 unemployed Los Angeles County residents (Not Seasonally Adjusted) in June 2024 was 125,300/41.6%.

Not so coincidentally, the Assistant General Manager of the Economic and Workforce Development Department and I have advocated for and been successful in the City of Los Angeles receiving at least 41.6% of Los Angeles Regional Planning Unit (LARPU) funding from the state.

COMMENTS:

A legislative program should be developed that advocates for additional resources/funding from Washington, D.C. and Sacramento to address the high rates of unemployment in the City of Los Angeles.

The Five-Year Strategic Plan currently under development by the Workforce Development Board (WDB) and the City's Annual Workforce Development Plans should include "Good Jobs" policies and strategies. However, such policies and strategies will be meaningless absent actions to create good jobs and convert bad jobs to good jobs.

Hence, my ongoing recommendation, which has not gotten any traction, for the City to use its purchasing, procurement, contracting, and other powers to create living-wage job opportunities for residents.

As a start, City departments (i.e., LAX, DWP, Port of Los Angeles, etc.), with operations and supply chains that generate significant economic activity, should be required to develop workforce development plans that complement the Economic and Workforce Development Department's plans.

The Mayor should also consider establishing a Jobs Cabinet to address the pressing issues of business expansion, job creation, and joblessness. This cabinet would meet regularly under the direction of a Jobs Czar (a high profile person with substantial private sector/business and policy experience), who would be charged with ensuring that the City's responses to the above issues do not fall prey to interagency squabbling and inaction.

There is ample precedent for the establishment of cabinets and czars in government, with special assignments and to troubleshoot problems.

Boston's Mayor Michelle Wu has a Worker Empowerment Cabinet.

FDR, George H.B. Bush, Bill Clinton, Barack Obama, and other presidents have appointed czars. So, too, have New York City Mayors John Lindsay and Eric Adams. A year ago, Governor Gavin Newsome appointed former Los Angeles Mayor Antonio Villaraigosa as California's Infrastructure Czar.

Lastly, the City's Workforce Development System should focus its efforts on preparing customers for middle skills jobs that are being created in California. Middle skills jobs are those that require education and training beyond a high school diploma, but less than a college degree, and pay living wages with benefits. They provide opportunities, as well, for further advancement in the labor market.

The Economic and Workforce Development Department (EWDD) should compile a list of occupations for which middle skills credentials are required for hiring and then limit its Workforce Development System expenditures to enrollments in related trainings/courses offered through the Los Angeles Community College District and the Los Angeles Unified School District's adult schools.

12.

DATE: August 8, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **An Update on Youth Development Department Activities/Initiatives**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

No Attachments Available