CITY OF LOS ANGELES
WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE MEETING

Thursday, June 20, 2024
10:00 AM - 12:00 PM

Goodwill Southern California

342 N. San Fernando Rd. Los Ángeles, CA. 90031, Auditorium Conf. Room

AGENDA

1. Call to Order/Roll Call
2. Public Comment on Non-Agenda Items

ACTION ITEMS:

3.	Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Allocate Up to $175,000 of Workforce Innovation and Opportunity Act (WIOA) Funding for UNITE LA's Los Angeles Regional Cleantech Career Academy, to Provide Training and Employment Opportunities in Related High-Road Occupations to Opportunity Youth, Ages 18 to 24	Elizabeth Macias/Mark Franco
4.	Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Performance of WorkSource Centers/America's Job Centers of California and YouthSource Centers	Donny Brooks
5.	Approval of a Workforce Development Board (WDB) - Local Elected Official (LEO) Agreement and Authorization for the WDB Chair to Sign Same on Behalf of the Full WDB	Gregg Irish

ADVISORIES/DISCUSSIONS/PRESENTATIONS/REPORT-BACKS/UPDATES

6.	Discussion of Workforce Development Opportunities Related to Upcoming Mega-Sporting Events	Gregg Irish
7.	Discussion of April 2024 California Jobs Report and May 2024 National Jobs Report	Gregg Irish

8. Next Meeting

9. Adjourn

Executive Committee:

Charles Woo, Patricia Perez, Garrett Gin, David Crippens, Chad Boggio, Dr. Alex Davis, Ruth Lopez Novodor, La Shondra Mercurius, Nancy Hoffman-Vanyek

PUBLIC INPUT AT WORKFORCE DEVELOPMENT BOARD MEETINGS

The public will have an opportunity to address the Board on any agenda item at the time the item is considered. Members of the public who wish to speak on any item are requested to complete a speaker card for each item they wish to address, and present the completed card(s) to the designated personnel of the Board. Speaker cards are available at the sign-in table at the back of the meeting room. Documents/reports on agenda items are available on the Board's website and may be distributed at the meeting. For updated meeting schedules please visit www.wiblacity.org. For more information call 213-744-7164.

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For more information please contact us at 444 S. Flower Street, 14th Floor, Los Angeles, CA 90071.
Phone: 213-744-7164 www.wiblacity.org

Workforce Development Board
City of Los Angeles

3.

DATE: June 20, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of Recommendations from the Economic and Workforce Development Department (EWDD) to Allocate Up to $175,000 of Workforce Innovation and Opportunity Act (WIOA) Funding for UNITE LA's Los Angeles Regional Cleantech Career Academy, to Provide Training and Employment Opportunities in Related High-Road Occupations to Opportunity Youth, Ages 18 to 24**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 3..Approval of Recommendations from EWDD to Allocate Up to $170,000 of WIOA Funding for UNITE LA's Los Angeles Regional Cleantech Career Academy...to Opportunity Youth, Ages 18 - 24
- Item 3...Attachment

CITY OF LOS ANGELES
CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

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ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT

444 S. FLOWER STREET
LOS ANGELES, CA 90071

KAREN BASS
MAYOR

DATE: June 20, 2024

TO: Charles Woo, Chair
Workforce Development Board, Executive Committee

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

SUBJECT: APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO ALLOCATE UP TO $175,000 OF WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) FUNDING FOR UNITE LA'S LOS ANGELES REGIONAL CLEANTECH CAREER ACADEMY, TO PROVIDE TRAINING AND EMPLOYMENT OPPORTUNITIES IN RELATED HIGH-ROAD OCCUPATIONS TO OPPORTUNITY YOUTH, AGES 18 TO 24

WORKFORCE DEVELOPMENT BOARD ACTION

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Workforce Development Board (WDB):

1. AUTHORIZE the General Manager of EWDD, or designee, to allocate up to $175,000 in Program Year (PY) 2023-24 Workforce Innovation and Opportunity Act (WIOA) Funds for UNITE-LA's Los Angeles Regional Cleantech Career Academy (LARCCA). The program offers Opportunity Youth vulnerable to housing insecurity with training and employment opportunities in cleantech industries and high road occupations; and
2. AUTHORIZE the General Manager of EWDD, or designee, to execute a new contract with UNITE-LA for LARCCA.

BACKGROUND

UNITE-LA operates the LARCCA funded with various grants received from the State of California, including the California Community Reinvestment Grant program via the Governor's Go Biz fund, $900,000 awarded in 2022; AB628 – a Breaking Barriers grant, $720,000 awarded in 2023; and an Employment Development Department (EDD) grant of $1.74 million awarded last month to fund three career pathway programs for prioritized populations including LARCCA.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to individuals with disabilities.

The primary objective of UNITE-LA's LARCCA is to help young people with the highest barriers to employment access high quality jobs in cleantech industries, so they have pathways forward into high mobility careers. Based on UNITE-LA's current work with more than 40 employers in the cleantech sector over the last year, talent development leaders have advised to incorporate specific industry-driven trainings and certifications to better equip students to compete for high mobility jobs in the emerging sector. In addition to the essential and technical skills developed through the trainings, students will also receive additional job placement support and services through an expanded team of career specialists who will work directly with employers to build pathways to sustainable jobs and careers in their companies.

DISCUSSION

EWDD set aside $175,000 in the PY 2023-24 Carry-In Report for LARCCA and requests approval to contract with UNITE-LA, piggybacking on a State of California procurement. EWDD funds will augment UNITE-LA's various state grants to provide Opportunity Youth with training and employment opportunities in cleantech industries and high road occupations. The program will incorporate industry recognized and informed, paid training and certificates while strengthening the partnerships with the City of Los Angeles (City) YouthSource Center and WorkSource Center systems to provide co-enrollment options for young adults facing the greatest economic barriers to employment. The term of the contract will be from June 20, 2024 – June 30, 2025.

NEXT STEPS

Upon authorization, EWDD will begin the process of executing a contract with the selected agency, subject to City Attorney review and approval.

CMH:GR:DB:TE:FG:JC:cg
Attachment: WIOA Young Adult Pathway Program PY 2023-24 Award List & Project Summaries

On May 17, 2024, the Employment Development Department (EDD), in collaboration with the California Labor and Workforce Development Agency awarded $17,698,313.88 of *Workforce Innovation and Opportunity Act* Title I Governor's Discretionary funds, to 10 organizations under the Opportunity Young Adult Career Pathway Program for Program Year 2023-24 Solicitation for Proposals (SFP). Awardees and project summaries are listed below. Funding decisions are final.

Award List

Applicant Name	Counties Served	Award
Unite-LA	Los Angeles	$1,748,611.93
NPower Inc.	Alameda, Contra Costa, Los Angeles, Sacramento, San Francisco, San Joaquin, San Bernardino	$1,818,377.93
Workforce Development Board of Ventura County	Ventura	$1,656,450.00
San Bernadino Community College District	San Bernardino, Riverside	$1,840,500.00
San Diego Workforce Partnership	San Diego	$1,840,500.00
Riverside County Workforce Development Division	Riverside, San Bernadino	$1,840,500.00
United Way Bay Area	Alameda, Santa Clara	$1,840,500.00
NextGen Policy	Sacramento	$1,783,326.71
Jewish Vocational and Career Counseling Service	San Francisco	$1,489,047.31
North Central Counties Consortium	Colusa, Glenn, Sutter, Yuba	$1,840,500.00

Project Summaries

APPLICANT	**UNITE-LA** 1055 Wilshire Blvd Suite 1750 Los Angeles, CA 90017
CONTACT	Amy Cortina Mathias, Senior Vice President, Strategic 1-310-896-1962 acortina@unitela.com
AWARD	$1,748,611.93
INDUSTRY FOCUS	CleanTech Infrastructure; Healthcare; Technology; Infrastructure
TARGETED PARTICIPANTS	Youth from historically marginalized, racialized, and under-resourced communities, and specifically targets disconnected youth, systems-involved individuals, and economically-disadvantaged young people; Disconnected youth are defined as youth aged 16-24 who are not employed or enrolled in school; foster, LGBTQ, and housing-insecure youth are often subsets of disconnected youth, our project will serve these populations as well; systems involved or impacted individuals (SIIs), who face many barriers to employment including stigma and lack of access to sustainable on-ramp; economically-disadvantaged young people and youth-of-color. 85% of our program participants are BIPOC, and 72% live in low-income households.
KEY PARTNERS	• Los Angeles Opportunity Youth Collaborative • Worker Education and Resource Center • California Center for Climate Change at West LA College • Cisco • IH Communications • Providence Community Health • Cypress Creek Renewables • Community Clinic Association • The Knowledge House • Futuro health • Emergent Works • My Friend's Place • Kids in the Spotlight • Los Angeles LGBT Center
PROJECT DESCRIPTION	Binational of Central California's UNITE-LA is proposing Overcoming Obstacles – Pathways to STEAM Careers, a project to increase employment outcomes for disconnected youth, systems-involved individuals, and economically disadvantaged young people (opportunity

young adults) by connecting them to STEAM career education, training, and private sector work experiences in sustainable, high-mobility industries. UNITE-LA's project employs an innovative, multifaceted approach that includes three STEAM career pathways targeting prioritized populations:

- My Pathway to Health (MPTH) — Advancing Health Care Career Pathways for Disconnected Young Adults
- Step into Tech (SIT) — Advancing Tech Sector Fair Chance Hiring for Systems Involved Individuals
- CleanTech Career Academy (CT Academy) — Connecting Low-Income Youth of Color to Clean Tech Careers

These programs will offer 350 participants a continuum of work-based learning (WBL) opportunities and job/career readiness training to educate, engage, expose, and connect opportunity young adults (OYA) to high road careers in STEAM Industries.

MPTH is a paid, three-part program. Part one focuses on relationship building, basic life support training certification, career/educational exploration (CNA, Phlebotomist, CHW, PSS, and MA) and job readiness through six weeks of programming. Part two facilitates the Allied Health Certificate Program for two to six months of programming. Part three focuses on support/job placement, connecting OYA 18-24 to careers in allied health with participants earning $20/hr. For MPTH, UNITE-LA's goal is to ensure we have clear pathways for program participants to access hands-on experience and employment opportunities accessible upon completion of allied health training. We continue to meet with educators to ensure participants have an externship component in their training programs and work with educational and employer partners to develop more direct opportunities for employment. MPTH will serve 30 participants per programming year, totaling 60 throughout the duration of the grant period.

SIT is a paid, two-part, work-based learning opportunity connecting SIIs to career pathways in technology and infrastructure. Participants explore different tech pathways via career speakers and hands-on introduction training in cyber security, networking, and data science, with the option of earning a lifetime certification. This pathway works to secure more job and internship opportunities for graduates by connecting with employer partners to discuss new and existing employment opportunities for program participants and exploring subsidized internships. UNITE-LA will host three cohorts of 15 participants per programming year, a total of 45 participants served annually. Throughout the duration of the grant period, UNITE-LA will serve 90 participants.

The LA Regional CT Academy is a 12-week academy in partnership with nearly 50+ employers and partnering organizations. The CT Academy's vision is to prepare diverse talent from some of LA's communities to lead our clean energy future. Through education, job-readiness programs and paid, work-based learning, future clean energy leaders develop the real-world skills employers need and gain access to high-growth, high-wage jobs. For the CT Academy, we plan to add certifications and industry training. UNITE-LA is also increasing our capacity by hiring a career specialist who will serve as a job developer focused on helping employers create more internships and jobs for CT Academy graduates. UNITE-LA will also continue to cultivate relationships with new employers and HR leaders in the cleantech industry to expand entry-level paid work experience opportunities. Across two cohorts, UNITE-LA will serve 100 participants per programming year, totaling 200 participants throughout the duration of the grant period.

EXPECTED OUTCOMES

- The program will serve at least 350 participants, including 90 SIIs, 60 disconnected youth, and 200 youth from low-income backgrounds.
- The program projects that 80% of participants will complete the program, and 75% of graduates will achieve employment, internship placement, or secondary education enrollment.
- Proposed outcomes include the following:

    - Building a pipeline of prepared STEAM candidates that represents the diversity of talent available in the LA region.
    - Improved economic security and mobility for OYA.
    - Reduction in under/unemployment for our target populations.
    - More substantial cross-sector alignment between STEAM career education/training, labor market opportunities, and employer need.

4.

DATE: June 20, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of a Report from the Economic and Workforce Development Department (EWDD) on the Program Year (PY) 2022-23 (July 1, 2022 - June 30, 2023) Performance of WorkSource Centers/America's Job Centers of California and YouthSource Centers**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

Item 4....Approval of a Report from EWDD on the PY 2022-23 (July 1, 2022 - June 30, 2023) Performance of WSC...

Workforce Development Board
City of Los Angeles

4

MEMORANDUM

DATE: June 20, 2024

TO: Charlie Woo, Chair
Workforce Development Board (WDB) Executive Committee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **APPROVAL OF A REPORT FROM ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) ON THE PROGRAM YEAR (PY) 2022-23 (JULY 1, 2022 – JUNE 30, 2023) PERFORMANCE OF WORKSOURCE CENTERS/AMERICA'S JOB CENTERS OF CALIFORNIA AND YOUTHSOURCE CENTERS**

This item has been withdrawn from the Workforce Development Board (WDB) Executive Committee meeting and will be discussed at the next meeting.

Workforce Development Board
City of Los Angeles

5.

DATE: June 20, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Approval of a Workforce Development Board (WDB) - Local Elected Official (LEO) Agreement and Authorization for the WDB Chair to Sign Same on Behalf of the Full WDB**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 5...WDB-LEO Agreement
- Item 5...Proposed WDB-LEO Agreement Attachment ..6.18.2024 from CL

Workforce **Development** Board
City of **Los Angeles**

MEMORANDUM

5

DATE: June 20, 2024

TO: Charles Woo, Chair
Workforce Development Board (WDB)

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: AUTHORIZATION FOR THE WORKFORCE DEVELOPMENT BOARD (WDB) CHAIR/PRESIDENT TO SIGN THE WDB LOCAL-ELECTED OFFICIAL (WDB-LEO) AGREEMENT ON BEHALF OF THE FULL WDB

REQUESTED ACTION:

That the Workforce Development Board (WDB) President/Chair be authorized to sign the new five-year WDB-Local Elected (WDB-LEO) Agreement on behalf of the full WBD.

BACKGROUND:

President Obama signed the Workforce Innovation and Opportunity Act (WIOA) on July 22, 2014, to amend the Workforce Investment Act (WIA) of 1998 and strengthen the nation's workforce development system through innovation in and alignment and improvement of employment training and education programs, and to promote individual and economic growth.

The WIOA and the attendant Code of Federal Regulations (CFR) authorized Governors to establish Local Workforce Development Areas (LWDA) for the conduct of workforce development activities, under the oversight of Workforce Development Boards (WDB) and Local Elected Officials.[1]

Governors were also authorized to assign LWDAs and WDBs to regional planning areas based on similar economic and labor force characteristics, to produce and implement cooperative workforce development service delivery strategies and arrangements.

Local Elected Officials and WDBs are charged with ensuring the appropriate use and management of WIOA funds. The Chair of a WDB and the majority of the WDB's members must be representatives of the business/employer community. The balance of a WDB's membership includes representatives of educational institutions, organized labor and joint labor-management apprenticeship programs, economic and community development entities, community-based organizations, etc.

[1] 20 CFR 679.300, 20 CFR 679.301, 20 CFR 679.320, 20 CFR 679.330, 20 CFR 679.350, 20 CFR 670.370, 20 CFR 679.510, ETC.

All members of a WDB are appointed by the Chief Elected Official(s) of a LWDA. An agreement must be executed between the Chief Elected Officials(s) and the WDB specifying the WIOA related duties and responsibilities of each party. The agreement must comply with federal and state regulations.

Forty-six LWDA's and WDB's have been certified in California. The state certified the City of Los Angeles as a LWDA and its WDB on March 31, 2017. Subsequent recertifications have occurred involving, among other things, substantiation of an executed agreement between the City's WDB and Local Elected Officials that defines the respective roles of all parties regarding the administration of WIOA.

There are seven LWDA's and WDB's in Los Angeles County (i.e. City of Los Angeles, County of Los Angeles, Foothill/Pasadena, Pacific Gateway Workforce Investment Network/City of Long Beach, South Bay, Southeast Los Angeles County, and Verdugo/cities of Burbank, Glendale, and La Canada Flintridge), which collectively constitute one regional area for WIOA coordination purposes.

At a meeting on June 21, 2015, representatives of the Mayor, the Chief Legislative Analyst, the City Administrative Officer, and the WDB negotiated and reached consensus on a five-year WDB-LEO agreement spanning July 1, 2016 to June 30, 2021. The practice of convening meetings of the parties to negotiate said agreements dates back to the Federal Workforce Investment Act of 1998.

On April 5, 2016, the WDB approved a proposed WDB-LEO agreement and forwarded it to the City Council and the Mayor for consideration and approval.

The proposed WDB-LEO agreement was finalized and signed by the Mayor and the City Council President, absent amendments, on July 11, 2016. Multiple extensions have since been approved, with the last scheduled to expire on June 30, 2024.

Representatives of the WDB, City Council, and Mayor have now negotiated a new two-year WDB-LEO agreement (see attached). It contains, among other things, deadlines for the preparation and transmittal of the Annual Plan and reporting on regional planning activities.

AGREEMENT BETWEEN THE CITY OF LOS ANGELES
AND THE WORKFORCE DEVELOPMENT BOARD OF THE
CITY OF LOS ANGELES
AGREEMENT NO. C-_____

This Agreement is made and entered into by and between the City of Los Angeles and the Workforce Development Board of the City of Los Angeles for the purpose of setting forth the respective roles of the City and the WDB in accordance with the Workforce Innovation and Opportunity Act of 2014 ("WIOA"), 29 U.S.C. §3101 et seq.

RECITALS

WHEREAS, the WIOA provides for a national training system governed at the local level through the partnership of local government and local private industry in collaboration with other human resource service providers; and

WHEREAS, the purpose of this Agreement is to mobilize public and private cooperation to create a better trained workforce in the City of Los Angeles and to encourage private sector involvement in employment and training activities; and

WHEREAS, the WIOA authorizes the chief elected officer of a unit of general local government to take certain actions to address the employment, training, education and support services needs of the local area; and

WHEREAS, the WIOA requires the establishment of a workforce development board to, among other things, oversee the administration of WIOA funds to be used for workforce investment systems; and

WHEREAS, the City of Los Angeles has established the Workforce Development Board of the City of Los Angeles ("WDB") and the Mayor of the City has appointed, and the City Council has confirmed, the members of the WDB in accordance with the WIOA; and

WHEREAS, under the WIOA, the private sector and other governmental entities, through the WDB, share authority, responsibility and oversight with local government over WIOA-funded workforce development programs, and such interdependence presents the opportunity for greater program success.

NOW, THEREFORE BE IT RESOLVED that the parties hereto, based on the foregoing and on the covenants, agreements, representations and warranties contained herein, agree as follows:

SECTION 1 - REPRESENTATIVES OF THE PARTIES

A. The representative of the City shall be:

Mayor of the City of Los Angeles
City Hall
200 North Spring Street
Los Angeles, California 90012

B. The representative of the WDB shall be:

President
Workforce Development Board of the City of Los Angeles
1200 West 7th Street, 6th Floor
Los Angeles, California 90017

All demands and notices required by this Agreement shall be presented in writing and addressed as set forth above. Copies of any demands and notices shall be provided to the President of the City Council.

SECTION 2 - DEFINITIONS

A. "City of Los Angeles" or "City" shall mean the City of Los Angeles, a municipal corporation established under the laws of the State of California, governed by its City Council and Mayor under the terms of its Charter.

B. "Four-Year Local Plan" shall mean the Four-Year Local Plan required to be developed under Section 108(a) of the WIOA and California Unemployment Insurance Code Section 14206 and contain the matters identified in Section 108(b) of the WIOA. In addition, the Local Plan shall include a description of the actions the WDB will take toward becoming or remaining a high-performing board, consistent with the factors developed by the State. The Four-Year Local Plan shall include a description of WDB's vision and goals for preparing an educated and skilled workforce, including youth and individuals with barriers to employment, including goals related to performance accountability measures.

C. “Los Angeles Basin Regional Planning Unit” or “LARPU” shall be used to collectively refer to the seven local workforce development areas in the County of Los Angeles, to wit: City of Los Angeles, County of Los Angeles, Foothill, Long Beach, South East Los Angeles County, South Bay, and Verdugo.

D. "Local Annual Plan" shall mean a plan adopted for each year of the program which shall contain the administrative and program budget and service strategies, program goals and priorities for the subsequent year. The Local Annual Plan shall also contain the WorkSource Center/America's Job Center of California and YouthSource Center contractor certification criteria and the

procedures to decertify a provider in accordance with State and federal requirements; the allocation of funding amounts to WorkSource Center/America's Job Center of California and YouthSource Center contractors; and, the contractor performance standards and provisions for enforcement thereof.

E. "Local Elected Officials" or "LEO" shall mean the Mayor, the chief elected officer of the City, and the City Council.

F. "WDB Executive Director" shall mean the chief executive officer of the WDB who is selected by the Mayor to provide policy ad, ice to the WDB and to perform certain policy-related tasks under the supervision of the Mayor or an appropriate member of the Mayor's staff with daily consultation and support from the WDB President.

G. "WDB Executive Staff' shall mean the WDB Executive Director and those City employees assigned to provide policy advice to the WDB and to perform certain policy-related tasks under the supervision of the Mayor or an appropriate member of the Mayor's staff with daily consultation and support from the WDB President.

H. "WIOA Administrative Entity" shall mean the Economic and Workforce Development Department, a department of the City ("EWDD").

I. "WIOA Administrator" shall mean the General Manager of EWDD who is authorized to act on behalf of the WIOA Administrative Entity and shall be the sole representative of the WIOA Administrative Entity on the WDB.

J. "WIOA Area" shall mean the geographical area of the City within which the City and the WDB are authorized by the State of California ("State") to provide workforce development programs under the WIOA.

K. "WIOA One-Stop Partners" shall mean those entities identified in WIOA Section 121(b)(l) and such other entities identified in WIOA Section 12l(b)(2) as selected by the WDB and LEO.

L. "Workforce Development Board" or "WDB" shall mean the Board established by the City as a non-profit, public benefit corporation and certified by the Governor of the State of California and whose members are appointed by the Mayor and confirmed by the City Council in accordance with the WIOA, the criteria established by the Governor of the State of California and the City's Charter.

M. "Workforce Innovation and Opportunity Act" or "WIOA" shall mean the Workforce Innovation and Opportunity Act of 2014, Public Law 113-128 (29 U.S.C. §3101 et seq.), as it may be amended from time to time, and the implementing rules and regulations adopted thereto.

N. "WorkSource Center/America's Job Center of California" and "YouthSource Center" shall mean entities selected to operate WIOA-funded programs through a WorkSource Center/America's Job Center of California for adults or a YouthSource Center for youth.

SECTION 3 - PRIMARY RESPONSIBILITIES

The primary responsibilities of the parties are set forth below. More detailed responsibilities are described in subsequent provisions of this Agreement.

A. Mayor

The Mayor shall have the responsibilities of the chief elected officer set forth in the WIOA and performed in accordance with the City's Charter. Among other duties, the Mayor is responsible for appointing WDB members and filling vacancies in accordance with City procedures. The WDB shall notify the Mayor and the City Council of the existence of any vacancies and its recommendations for proposed WDB members by March 1 of each year. The Mayor shall, within thirty (30) days of receipt of the notice, transmit his or her appointments to the City Council for approval.

B. City Council

The City Council, in addition to its duties identified herein as a part of the LEO, is responsible for confirming WDB members within forty-five (45) days of Mayor's transmittal to City Council in accordance with City procedures.

C. WDB

The WDB shall have the duties and responsibilities of the local workforce development board as set forth in the WIOA and has, pursuant to Section 5 herein, delegated certain of those administrative duties and responsibilities to the WIOA Administrative Entity. The WDB shall not operate a program or act as an employment or training entity with the use of WIOA funds.

The WDB shall approve and transmit Mid-Year report on or before January 31 of each year to the LEO which describes the status of the WIOA program in the City, and provides the basis for the following year's program activities to be administered by the WIOA Administrative Entity, as well as any annual amendments to the Four-Year Local Plan.

In addition, on or before October 31 of each year, the WDB shall prepare and transmit a report regarding regional grants. This report shall include a summary of all regional grants available to the LARPU, applications submitted by LARPU, and all grants awarded to LARPU. The report shall also include any agendas and minutes from LARPU meetings so that the WDB and the City Council are informed of any relevant actions and outcomes.

D. City of Los Angeles

The City is designated as the grant recipient and fiscal agent under the terms of the WIOA. EWDD is hereby designated as the WIOA Administrative Entity and, except as provided herein, shall carry out the administrative activities under the WIOA in accordance with the WIOA, City ordinances and administrative procedures and this Agreement.

The WDB Executive Director will be selected by the Mayor with participation by the WDB President. The WDB Executive Director will advise the WDB on procedure, precedents and policies, and will perform a variety of policy-related functions at the direction of the WDB President. Supervision will be from the Mayor or an appropriate member of the Mayor's staff, with daily consultation and support from the WDB President. On an as-needed basis, staff of the LEO, including the Chair of the Council Committee responsible for WDB matters, may request briefings and documents related to the WDB from the WDB and/or the WIOA Administrator.

E. Office of the City Controller

The Office of the City Controller is authorized to:

1. Establish one or more receivable accounts, as necessary, as WIOA Trust Funds to receive WIOA funds from the State and federal government and to appropriate, transfer and disburse funds from these Trust Funds in accordance with the Four-Year Local Plan and Local Annual Plan and upon demand of the WIOA Administrator; and

2. Establish any other accounts and funds as necessary to administer the WIOA program as described in the Four-Year Local Plan and Local Annual Plan and expend such funds upon proper demand of the WIOA Administrator.

F. Youth Council

The Youth Council shall be established as a committee of the WDB with its members appointed by the WDB Board. The relationship and authority of the Youth Council for youth activities under the WIOA shall be set forth in the Bylaws of the WDB. However, recommendations for selection of program operators and

funding authorities shall be provided to the WDB by the Youth Council in sufficient time for them to be approved and incorporated into the Local Annual Plan. Implementation of the youth program shall be in accordance with the Program Operation procedures set forth in Section 4.

G. Nomination and Appointment of WDB

Current members of the WDB shall serve as the interim WDB members until new appointments are made by the Mayor and confirmed by the City Council. All re- appointments or new appointments to fill any vacancies shall be made as follows:

1. The WDB shall solicit the names of candidates for WDB from the City Council, the Mayor, and current WDB members for consideration by the WDB Nominations/Membership Committee. Names of nominees must be submitted with current resumes within fifteen (15) working days of receipt of notice from the WDB.

2. The WDB shall maintain a Nominations/Membership Committee which shall meet at least semi-annually to solicit and receive recommendations from business, labor, education, community-based service providers and other interested groups and individuals for membership on the WDB based on current vacancies.

3. The WDB shall transmit nominations for WDB members to the Mayor and City Council by March 1 of each year.

4. The term of membership for each WDB member shall be for two years, and may be reappointed for additional two-year periods.

5. The President of the WDB shall serve for a one-year term, and shall be elected at the annual meeting of the WDB by WDB members. The term may be extended upon re-election. The President of the WDB shall be from the private sector. Nominations for the President of the WDB must be submitted to the WDB for consideration at least two months prior to the Annual Meeting

SECTION 4 - PROGRAM OPERATION

A. Review of WDB Actions

The LEO and the WDB agree that any actions approved by the WDB relating to the WIOA program shall be submitted simultaneously to the LEO for approval. Transmittals of WDB actions shall be signed by the WDB President and the WIOA Administrator.

B. Regional Plan

The LEO and WDB shall approve a Regional Plan as required by the State of California pursuant to WIOA Section 106(c)(2) and that contains the matters set forth in WIOA Section 106(c)(1). Following approval, the Regional Plan shall be submitted to the State of California.

C. Four-Year Local Plan/Modification of the Local Plan

The LEO and the WDB are each responsible for approving the Four-Year Local Plan, which meets the requirements of the WIOA and contains the broad program goals, which shall be modified to reflect changes in the local labor market and economy at the end of the first 2-year period of the 4-year Local Plan, strategies and priorities upon which the overall WIOA program will be developed.

D. Adoption/Implementation of Local Annual Plan

The LEO and the WDB shall approve a Local Annual Plan. The LEO and WDB agree that the WIOA Administrative Entity requires management flexibility to administer the WIOA program, and therefore authorize the WIOA Administrative Entity to implement the Local Annual Plan as set forth herein.

Therefore, upon approval of the Local Annual Plan, the WIOA Administrative Entity shall take all steps necessary to implement the Local Annual Plan. No further LEO or WDB approval shall be required to execute contracts, amendments to contracts, leases or other commitments described in, authorized by and consistent with the Local Annual Plan. Specifically, the WIOA Administrator, or designee, shall:

1. Execute all necessary grant agreements related to the WIOA program with State, federal or other governmental agencies;

2. Negotiate and execute agreements with program providers. WorkSource Centers/America's Job Center of California, YouthSource Centers, worksite agreements, leases, marketing contracts and other agreements and memoranda of understanding as necessary for implementation of the WIOA program as approved in the Local Annual Plan, subject to the approval of the City Attorney as to form and legality;

3. Negotiate memoranda of understanding with other entities including employers and WIOA One-Stop Partners as described in the WIOA, as necessary and as authorized by this Agreement or other agreements under the WIOA;

4. Negotiate and execute amendments to the agreements mentioned above, provided that no amendment to a program agreement shall change the policy or purpose of the agreement or increase or decrease the funding

level of any agreement in an amount in excess of two hundred and fifty thousand dollars ($250,000) in one year, without the approval of the LEO and the WDB, or in an amount from twenty five thousand dollars to two hundred fifty thousand dollars ($25,000 to $250,000) without the approval of the WDB and subject to the approval of the City Attorney as to form and legality;

5. Authorize the Office of the City Controller to disburse WIOA funds in accordance with the Local Annual Plan and the terms set forth herein, subject to the approval of the City Administrative Officer ("CAO"), and provide procedures for any technical adjustments to such instructions to the Controller; and

6. Employ persons as provided in the Local Annual Plan in a timely manner.

SECTION 5 - PROGRAM ADMINISTRATION

The WIOA Administrative Entity shall administer the WIOA program in accordance with applicable law, the Four-Year Local Plan, and Local Annual Plan(s), including receipt and disbursement of WIOA funds, preparation of grant applications, contracting and contract administration, fiscal administration, and accounting and auditing.

A. The WIOA Administrative Entity will identify and collect directly, or through the WorkSource Center/America's Job Center of California and YouthSource Center, and all other contractors, all program and fiscal data necessary for managing the program.

B. The WIOA Administrative Entity will maintain records for fixed assets and materials purchased with WIOA funds and/or transferred to WIOA from the prior federal programs in accordance with guidelines provided by the State or federal governments under the WIOA.

C. The WIOA Administrative Entity, in accordance with the WDB's guidance and policies, the Four-Year Local Plan, the Local Annual Plan(s), will be responsible for:

1. Developing and issuing requests for proposals for workforce investment systems and services as required by law and provided herein.

2. Establishing an appeals board, in consultation with the WDB and LEO to hear appeals by proposers. At a minimum, the appeals board shall consist of the WIOA Administrator, the President of the WDB, the President of the Youth Council, the Chair of the Committee of the City Council responsible for WDB matters, and the Deputy Mayor responsible for Economic Development, or their designees.

The appeals board shall issue final funding decisions in accordance with the policies and procedures of the WIOA, the Four-Year Local and Local Annual Plan(s) and this Agreement. As part of the negotiations, the following changes and clarifications were made. The appeals board decisions shall be final.

The President of the WDB or his/her designee shall Chair the appeals board, and appeals hearings shall be recorded.

3. Procuring contractors and executing contracts for WIOA programs as further described in this Agreement. The procurement procedures shall (i) be consistent with WIOA requirements and State directives as they may be revised or replaced, (ii) be the City's procedures, except as modified herein, and (iii) provide for a new procurement for WorkSource Center/America's Job Center of California and YouthSource Center operators at least every four (4) years.

4. Administering and monitoring all contracts for WIOA services during the term of said contracts.

5. Providing training and technical assistance to WIOA program operators.

6. Providing regular reports and analysis of contractor progress and program performance to the WDB and the LEO.

7. Auditing funds as required under the WJOA, providing for audit resolution, maintaining all records for audit purposes, and reporting the results of such audits to the WDB and the LEO.

8. Preparing reports, audits and evaluations of the WIOA program at the request of the LEO and/or WDB for their consideration at any time.

9. Collecting program income information by WIOA activities and recommending the disposition of such funds as authorized by the LEO and the WDB.

10. Maintaining an inventory of WIOA resources and seeking additional resources, including the preparation of proposals for grant funds, consistent with the priorities of the WDB and applicable law.

D. The WIOA Administrative Entity and WDB Executive Staff shall coordinate their respective administrative, policy and marketing responsibilities on the following activities, consistent with the policy priorities of the WDB:

1. Obtaining and disbursing labor market and demographic information.

2. Developing the Four-Year Local Plan, the Local Annual Plan, the Regional Plan, and all other planning documents for consideration by the WDB and the LEO. In particular, a draft of the Local Annual Plan shall be submitted to the WDB and LEO on or before May 31 of each for consideration and approval.

3. Developing policy issues and developing recommendations for consideration by the WDB and the LEO.

4. Coordinating with other City departments, governmental entities and other WIOA administrative entities, as necessary, for participation in regional planning efforts related to workforce development.

5. The WIOA Administrative Entity's Assistant General Manager or her/his designee shall attend LARPU meetings to enhance WDB's role in the regional activities.

E. The WIOA Administrative Entity will provide support and assistance at all WDB meetings and make recommendations to the WDB on the prioritization and coordination of oversight, evaluation, and private sector involvement activities.

F. Administrative and Program Budget

The WIOA Administrative and Program Budget shall be prepared by the WIOA Administrative Entity in accordance with State-established timelines, and submitted to the WDB and subsequently to the City Council for their approval as part of the Local Annual Plan. All funds received from WIOA revenues shall be administered in accordance with the City's established budget procedures and this Agreement. WDB privately solicited funds shall be administered in accordance with Section 7B of this Agreement.

G. Public Notice Process

The public shall have the right to notice and an opportunity to comment on the Four-Year Local Plan and Local Annual Plan(s) in accordance with all applicable State and federal requirements.

SECTION 6 - PROGRAM OVERSIGHT

The WDB and the City each have independent oversight responsibilities under WIOA. In carrying out these independent oversight responsibilities, the City and the WDB will make good faith efforts to avoid unnecessary duplication of efforts. The WIOA Administrative Entity, upon request by the WDB, will provide staff and independent consultant support to the WDB to assist in its oversight and evaluation role.

The WDB and the City shall review the performance and assess the benefits, productivity and impact of the WIOA-funded programs. The WIOA Administrative Entity shall conduct contractor monitoring to ensure contract compliance and program accomplishment. The WIOA Administrative Entity shall ensure that annual monitoring of the system for performance, program and contractual compliance, fiscal integrity and customer satisfaction is provided in accordance with detailed monitoring procedures described in the Local Annual Plan.

A. The WDB shall review periodically with the LEO its recommendations resulting from its independent oversight and evaluation of the WIOA programs. Any resulting actions which are determined to be necessary by the WDB and the LEO shall be implemented by the WIOA Administrative Entity.

B. The WIOA Administrative Entity shall provide or make readily available to the WDB information to carry out oversight, including final audit reports and evaluation reports that may have been prepared by third party consultants or CPA firms contracted by the WDB and the LEO.

SECTION 7 - WDB INDEPENDENCE AND FUNDING

A. WDB acceptance of grant funds from other public agencies shall require the approval of the LEO. Should a member of the WDB, who is a mandatory one-stop partner under WIOA, apply for grant funds that impact the WDB, such member shall give prior notice to and consult with the WDB and LEO regarding such application.

B. The WDB may solicit and accept private donations of funds. All such funds shall be deposited to the credit of the "Workforce Development Board of the City of Los Angeles," in an interest bearing bank account established by the WDB With quarterly expenditure reports to the LEO. These funds may be disbursed as authorized by the WDB through the WDB Treasurer, a WDB member appointed by the WDB, for all purposes in furtherance of the WIOA program in the City. The WDB Treasurer shall render to the officers and the directors of the WDB. whenever they request it, an account of all transactions affecting the bank account and of the financial condition of the corporation. The WDB Treasurer will report to the LEO, CAO and the Office of the City Controller of the status of the bank account, including the nature and amount of all transactions, on a quarterly basis and shall furnish to the \\'DB and the Office of the City Controller an annual audit in accordance with standard government accounting standards. Private funds solicited by WDB will be reported quarterly to the LEO, the CAO and the Controller, and annually to the LEO, including source and condition of funds, and the nature and amount of all disbursements.

SECTION 8 - WDB-CITY COOPERATIVE SUPPORT

In accordance with City, State and federal rules and regulations, and under the provisions of the WIOA, the WDB and the LEO will cooperate in carrying out all shared responsibilities under this Agreement.

SECTION 9 - CITY LEGISLATIVE PROGRAM

The WIOA Administrative Entity and WDB Executive Staff shall ensure the WDB's input to the City's legislative program by periodically providing information to the WDB on the WIOA and WIOA-related legislation, legislative policy, administrative actions, administrative regulations and intergovernmental relations matters subject to the procedures set forth in the Charter and Administrative Code and the City's "Organizational and Procedures Manual on Legislative Matters Affecting the City of Los Angeles."

SECTION 10 - GENERAL PROVISIONS

This Agreement is made pursuant to the WIOA and related rules and regulations promulgated thereto to carry out the purposes of the WIOA, and is in compliance with all applicable federal, State and local laws, rules and regulations. In addition, the following general provisions apply:

A. Financial Liability

The City undertakes and agrees to defend, indemnify and hold harmless the WDB and its duly appointed members from and against all suits and causes of action, claims, losses, demands and expenses from damages and liability arising by reason of, or incident to the performance of this Agreement on the part of the WDB in the administration of the WIOA program as required by the WIOA, except for the active negligence, willful misconduct and acts without authority of the WDB or its duly appointed member(s). The City assumes no liability for WDB activities beyond the scope of this Agreement and/or the WIOA.

B. Resolution of Issues

Issues of disagreement will be resolved by a joint meeting of WDB and City Council representatives, with recommendations forwarded to the LEO for final approval. The City Council representatives will be appointed by the City Council President and will include, but not be limited to, the Chair of the Council Committee responsible for WDB matters.

C. City Attorney

The parties understand and acknowledge that the City Attorney shall, in addition to acting as legal counsel to the City, act as legal counsel for the WDB in all WIOA- funded matters.

D. Grievances

The WIOA Administrative Entity shall develop and manage a system to hear and resolve grievances brought by program participants, program providers, and other interested parties as required by the WIOA.

E. LEO Information

The WDB will keep the LEO informed well in advance on key areas of concern to the WIOA program, in particular, regarding any substantive changes from agreed upon policies and programs. The WDB shall submit to the LEO any annual financial and program performance reports.

F. WDB Bylaws

The WDB shall adopt Bylaws to govern its internal organization consistent with the WIOA and this agreement.

G. Public Access to Information

All meetings of the WDB shall be open in accordance with the provisions of the WIOA and Ralph M. Brown Act (California Government Code §54950 et seq.) to allow public access to the business of the WDB. WDB documents shall be available to the public in accordance with the WTOA and California Public Records Act (California Government Code §6250 et seq.).

H. Term of Agreement

The term of this Agreement shall commence on July 1, 2024, and shall continue for two years thereafter. Either party may terminate this Agreement upon providing sixty (60) days advance written notice to the other party.

I. Amendments

Either party may propose written amendments to this Agreement to the other party at any time which, if mutually agreed to and properly executed, shall become effective from the date of execution.

J. Training

The WIOA Administrative Entity and the WDB, at the discretion of the WDB. shall be permitted to participate in and contract for ongoing training in legislation, technology and other areas as they see fit in order to perform their duties.

SECTION 11 - COMPLIANCE WITH LAWS AND REGULATIONS

Both parties agree that in the performance of this Agreement they shall comply with all applicable statutes, rules, regulations and orders of the United States, the State of California, the County of Los Angeles and City of Los Angeles, including but not limited to, the WIOA, and laws and regulations pertaining to labor, wages, hours and other conditions of employment and the City's anti-discrimination provision and Affirmative Action Plan, and any new or revised laws or regulations applicable to this Agreement.

SECTION 12 - COMPLETE AGREEMENT

This Agreement contains the complete agreement between the parties. No verbal agreement or conversation with any officer or employee of either party shall affect or modify any of the terms and conditions of this Agreement.

This Agreement is executed in six (6) duplicate originals, each of which is deemed to be an original. This Agreement includes fifteen (15) pages, which constitute the entire understanding and agreement of the parties.

IN WITNESS WHEREOF, the City of Los Angeles and the Workforce Development Board of the City of Los Angeles have caused this agreement to be executed by their duly authorized representatives.

[SIGNATURE PAGE TO FOLLOW]

LOCAL ELECTED OFFICIALS

By: _____
KAREN BASS
Mayor

Date: _____

By: _____
PAUL KREKORIAN
City Council President

Date: _____

APPROVED AS TO FORM AND LEGALITY
HYDEE FELDSTEIN SOTO, City Attorney

By: _____
Assistant City Attorney

Date: _____

WORKFORCE DEVELOPMENT BOARD OF THE CITY OF LOS ANGELES

By: _____
CHARLES WOO
President

Date: _____

APPROVED AS TO FORM AND LEGALITY
HYDEE FELDSTEIN SOTO, City Attorney

By: _____
Deputy City Attorney

Date: _____

ATTEST:
HOLLY L. WOLCOTT, City Clerk

By: _____

Date: _____

Workforce Development Board
City of Los Angeles

6.

DATE: June 20, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Discussion of Workforce Development Opportunities Related to Upcoming Mega-Sporting Events**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 6....Upcoming Mega-Sporting Events
- Attachment A.
- Attachment B.
- Attachment C.

Workforce Development Board
City of Los Angeles

6

MEMORANDUM

DATE: April 2, 2024

TO: Workforce Development Board (WDB)
WDB Youth Council
WDB Five-Year Strategic Workforce Development Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: WORKFORCE DEVELOPMENT OPPORTUNTIES RELATED TO MEGA-SPORTING EVENTS

Greater Los Angeles is gearing up to host some of the most popular and prestigious sporting events in the world.

For three consecutive years beginning 2026, the Southland will receive global attention and take center stage as the location for the NBA All-Star Game at the Intuit Dome in Inglewood (February 15, 2026); eight matches of the FIFA World Cup, including the highly coveted U.S. Men's National Soccer Team debut, at SoFi Stadium in Inglewood (June 12, 2026 to July 10, 2026); Super Bowl LXI at SoFi Stadium in Inglewood (February 14, 2027); and the XXXIV Olympiad and 18th Paralympics at pre-existing and temporary venues in Anaheim, Carson, Inglewood, Irvine, Long Beach, Los Angeles, Pacific Palisades, Pasadena, Lake Perris, San Dimas, and Santa Monica (July 14, 2028 to July 30, 2028 and August 15, 2028 to August 27, 2028).

All of these mega-sporting events are expected to pump billions of dollars into and have lasting effects on the region's economy.

The net economic output of the Olympics and Paralympics alone, as predicted in an ex-ante analysis[1] submitted to the International Olympic Committee (IOC) in support of Los Angeles' host bid, will be between $9 billion and $10 billion spread across several years from 2022 to 2025. The Games will also spur additional net economic output of $3 billion and $4 billion elsewhere in California and nationally.

[1] The private, nonprofit Los Angeles Olympic and Paralympic Organizing Committee commissioned this economic impact study, which was prepared by Beacon Economics and the Center for Economic Forecasting and Development at the University of California, Riverside.

That same analysis forecasted a net increase of nearly $700 million in state and local tax revenue and 60,000 to 65,000 full-time equivalent jobs.

The state's Legislative Analyst's Office (LAO), however, had a different take on the economic benefits. In multiple reports to the California Legislature, the LAO opined, "There is little basis to assume the Olympics and Paralympics will improve the region's economy substantially over the long term." Also, job gains are likely to be temporary.

The LAO cited ex-post analyses of the July 1996 Atlanta Summer Olympics and the February 2002 Salt Lake City Winter Olympics to support those conclusions.

The LAO, though**,** did commend the private, nonprofit Olympic and Paralympic Organizing Committee (LA24)[2] for "its low-risk and fiscally responsible" approach to hosting the Games, which served as an endorsement for the passage of Assembly Bill (AB) 132 (Jones-Sawyer) that made the state the second guarantor, behind the City of Los Angeles, for up to $270 million of any cost overruns not offset by revenue.

Los Angeles was not the U.S. Olympic Committee's (USOC) original choice to host the Games. It had been bested by Boston in a competition to select the nation's official bidder for consideration by the IOC.

Only after Boston withdrew from contention, due to waning support from its residents and ambivalence about the potential costs of the Games, was Los Angeles tapped by the USOC to participate in the IOC's 2024 bid process against Budapest, Hamburg, Paris, and Rome.

Paris and Los Angeles ended up being the only cities left standing after the others, convinced that they would be saddled with debt in the aftermath of the Olympics and Paralympics, rescinded their 2024 IOC bids.[3] In what many experts believe was an act of desperation precipitated by the withdrawals, the IOC then awarded Paris the 2024 Games and decided to forgo a competition in later years by granting Los Angeles hosting responsibilities in 2028.

London, Los Angeles, and Paris will be the only cites to have hosted the Games three times.

Holding the 2028 Olympics and Paralympics in Los Angeles will not be cheap and comes with a steep price tag of $6.9 billion.[4] Because of the tumultuous bid process, the Los Angeles Olympic and Paralympic Organizing Committee (formerly LA 24 and now LA 28)

[2] The Olympic and Paralympics Organizing Committee is headed by entertainment and sports company executive Cassy Wasserman. It Board of Directors includes luminaries from across multiple sectors and strata (see Attachment A).
[3] The cities of Athens, Rio de Janeiro, and Tokyo hosted the Summer Olympics in 2004, 2016, and 2020, only to be left with $14.5 billion, $2 billion, and $7.2 billion of debt.
[4] The budget for the 2028 Games was evaluated by accounting firm KPMG and includes a significant contingency fund to cover unforeseen expenses.

was able to extract some concessions from the IOC that included a larger than usual contribution to the Games of almost $2 billion and a pledge of $160 million to underwrite youth sports programs.

LA28 has predicted that revenue from broadcasting rights, sponsorships, and ticket sales, coupled with savings from utilizing pre-existing and temporary sports facilities, will more than cover the remaining costs and even produce a surplus at the conclusion of the Games.

In announcing the agreement between LA28 and the City of Los Angeles, which details how the parties will collaborate on planning and hosting the Olympics and Paralympics, former Mayor Eric Garcetti said, “We made a million dollars in 1932, more than two hundred thirty million in 1984, and I think we will make at least a billion in 2028. I have the same confidence in LA28 because Los Angeles is already a built-out sports town.”

Within the agreement are provisions for curing any residual debt from the Games using public funds. The City will be the financial backstop for the first $270 million of any shortfall and all additional costs, after a state contribution of $270 million as the second guarantor. To mitigate the City and state’s risk, LA28 will purchase insurance covering natural disasters, communicable diseases, terrorism, civil unrest, cyber-attacks, event cancellation, reduced ticket sales and other unanticipated events.

Also under the agreement are specific commitments by LA28 to reduce the Games’ carbon footprint and ensure that small, local, and underrepresented businesses have access to contract opportunities; the attendant workforce reflects the diversity of the region; and tickets are available and affordable to residents.

With four years to go before the Opening Ceremonies, LA28 is fully engaged in planning for the Games and routinely provides biannual updates on its progress to the City’s Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) for consideration by the City Council’s Ad Hoc Committee on the 2028 Olympic and Paralympic Games.

LA28 has already convened a number of information and outreach sessions, per the City agreement, to share its vision of and garner public input on the Games.

The following Working Groups have been established, “to bring together a diverse group of stakeholders from across the region to advise and support LA28 Olympic and Paralympic Games planning:”

- Community Business and Procurement
- Local Hire
- Sustainability

The Working Groups have been meeting and LA28 continues to consult with City officials regarding additional members.
Recommendations:

LA28 won local and state support to host the Olympics and Paralympics on its promise that the Games would produce economic and employment opportunities.

Assuming the Olympics and Paralympics are catalysts for job creation and business expansion on the scale cited in the ex-ante analysis by Beacon Economics and the University of California, Riverside (UCR), the Workforce Development Board (WDB) and Economic and Workforce Development Department (EWDD) should be pressed into service to assist LA28 in delivering on its commitments.

I am recommending consideration of the following actions in support of LA28's efforts:

● That the WDB and EWDD include strategies, policies, and programming within its five-year and annual workforce development plans (which will overlap the Games' planning and staging phases) to facilitate the hiring of disadvantaged residents in related jobs.

The WDB and EWDD should also consider the option of hiring a consultant to provide professional and technical assistance in the preparation of a Games-specific workforce development plan.

These plans will create a pipeline of skilled workers for other mega-sporting events as well.

● That the WDB and EWDD extend an invitation to Beacon Economics and the University of California, Riverside to attend a WDB meeting to explain the economic, employment, and other benefits the region will realize from LA28 hosting the Games.

The WDB and EWDD must have accurate data about employers and industry sectors, and the jobs they will create directly or indirectly as a result of the Games, in order to formulate the five-year and annual workforce development plans.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles Economic and Workforce Development Department's (EWDD) Workforce Development Division to its local Hire Working Group

"The Local Hire Working Group advises LA28 on its development of a program that seeks to ensure that the 2028 Games' workforce represents the diversity of Los Angeles and includes programs for youth and transitional workers and volunteers to maximize public benefit."

For some inexplicable reason, an invitation was not extend to the EWDD to join the Local Hire Working Group (see list of current members in Attachment B).
The EWDD manages a workforce development system of adult and youth job centers that provides, in partnership with multiple stakeholders (e.g., community

colleges, community-based organizations, employers, etc.), workforce development services (e.g., career exploration, resume preparation, access to skills training,[5] internships, paid work experience, job placement, etc.) to students and job seekers.

The system is also a source of highly-skilled human capital for employers/businesses.

Because of federal, state and local government budget cuts, the EWDD cannot divert its limited resources from existing operations in support of LA28's employment plans. Therefore, dedicated funding from LA28 for EWDD-led workforce development activities will be necessary.

● That the WDB and EWDD request that LA28 add a representative of the City of Los Angeles EWDD's Economic Development Division to its Community Business and Procurement Working Group

"The Community Business and Procurement Working Group advises LA28 on its development of a program that seeks to ensure that small, local and underrepresented businesses have access to and can participate in applicable contract opportunities."

For some inexplicable reason, an invitation was not extended to EWDD to join the Community Business and Procurement Working Group (see list of current members in Attachment C).

The EWDD manages a system of BusinessSource Centers that provides professional/technical assistance, access to capital, and economic incentives to start-up and small businesses. The system is based on the premise that when businesses grow, they are likely to employ more workers and fuel the local economy.

The EWDD's BusinessSource Centers should be funded by LA28 to recruit, prepare, and certify small, local, and underrepresented businesses for Games-related supply chain and other contract opportunities.

● That the WDB and EWDD request that LA28 increase the number of registered apprenticeship program representatives on the Local Hire Working Group.

Current membership needs to be expanded beyond the Los Angeles/Orange Counties Building and Construction Trades Council and Service Employees International Union, Local 721.

[5] The primary providers of skills training for workforce development system customers are the Los Angeles Unified School District's Adult Schools and the Los Angeles Community College District's nine campuses.

Many of the jobs that will likely be created directly and indirectly by the Games will be in the construction, healthcare, leisure/ hospitality/ tourism, logistics, security, and technology industry sectors; all of which have registered apprenticeship programs.

Registered apprenticeship programs are especially beneficial for disadvantaged adults and youth, and enable them to acquire job skills through actual paid work experience and classroom instruction, receive nationally recognized credentials, and qualify for jobs with benefits and progressive wage increases.

LA28 should invest in registered apprenticeship programs either directly or through the EWDD's workforce development system.

● That the WDB and EWDD offer technical assistance to LA28 in establishing wage goals for the Games.

Workers should share in the largesse of the Games in the form of higher wages and bonuses. Most workers will be forced to endure longer hours commuting to and remaining on their Games-related jobs. Spread the wealth!

● That the WDB and EWDD offer technical assistance to LA28 in establishing contract hiring goals for all procurements for goods, services, security, facilities construction and maintenance, etc., similar to those in the City's project labor and community betterment agreements

● That the WDB and EWDD request that LA28 incorporate Science, Technology, Engineering, and Math (STEM) and learn and earn elements within youth sports activities funded through the $169 million advance from the IOC and any contributions after the Games.

Very few youth athletes will end up in the professional ranks. In pursuing their athletic passions, "they should be able to see a future for themselves not only on the field, the rink, and the court, but also on the proverbial sidelines [Forbes Magazine 2013 article]."

Youth sports can be a platform for STEM instruction and scholarship. Coupling the two may prove useful in addressing the underrepresentation of African-Americans, Latinos, and women in STEM careers.

The same holds true for providing youth athletes (especially those who are economically disadvantage, in foster care, etc.) with paid internships, subsidized work experiences, and supportive services. All are prerequisites for success in the labor market.

The Youth Development Department (YDD) would be a source of expertise for LA28 in identifying additional workforce development components for its youth sports programs.

The YDD has a Youth Council that could also be a source of youth voices in LA28's redesign and expansion plans.

● That the EWDD submit a request/application to the U.S. Department of Labor (USDOL) for Workforce Innovation and Opportunity Act (WIOA) funding to begin training workers for Hospitality/Leisure, Information technology, Retail, and Logistics sector jobs that will be created as a result of Los Angeles hosting the 2028 Games.

ATTACHMENT A

LA28 BOARD OF DIRECTORS

Casey Wasserman (Chairperson)

Beatriz Acevedo
Jessica Alba
Mark Attanasio
Jeanie Buss
Secretary Elaine Cho
Andy Campion
Muffy Davis
Anita DeFrantz
Janet Evans
Jose E. Feliciano
Lex Gillette
David Haggerty
Sarah Hirshland
Mellody Hobson
Matt Johnson
Michael Johnson
Jeffrey Katzenberg
Katie Ledecky
Jamie Lee
Ann Philbin
Alison Ressler
Pete Rodriguez
Dana Smith
Megan Smith
Marc Stern
Gene Sykes
Mark Tatum
Stewart Waldman
Yvonne Wheeler

LA28 LOCAL HIRE WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Tiffani Troutman, Vice President, Talent Management

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Grayce Liu, Assistant General Manager, Personnel Department

CITY OF LA REPRESENTATIVES: Lynda McGlinchey, Compliance Program Manager, Bureau of Contract Administration

#	Organization	Mission / Description	LA City CD / Service Area
1	Community Build	Dedicated to the revitalization of South Los Angeles communities through investment in youth and commercial economic development.	CD 10 / CD 8
2	Arts for LA	Leads communities, artists and organizations to promote an equitable, healthy, vibrant and creative Los Angeles region through the arts.	CD 14
3	Brotherhood Crusade	Removes and/or helps individuals overcome the barriers by effectuating improved health & wellness, facilitating academic success, promoting personal, social & economic growth, providing access to artistic excellence & cultural awareness, increasing financial literacy and building community agencies & institutions.	CD 9
4	Cal State University (CSU) Office of the Chancellor	The largest public four-year system of higher education in the United States. Oversees the CSU's 23 campuses, 477,000 students and 56,000 faculty and staff.	Southern California
5	Disability Community Resource Center	Dedicated to supporting people with disabilities and seniors to achieve and maintain self-directed and community based independent lives.	CD 11
6	Diversability	A social enterprise on a mission to elevate disability pride.	Inglewood / LA County
7	Hispanas Organized for Political Equality (HOPE)	Nonprofit, nonpartisan organization ensuring political and economic parity for Latinas.	CD 14
8	LA Conservation Corps	Provides at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an	CD 1

		emphasis on conservation and service projects that benefit the community.	
9	LA Works	Makes L.A. a more equitable place by empowering Angelenos to address pressing social issues through volunteerism. .	CD 1
10	Los Angeles Regional Consortium	A consortium of LA's 19 community colleges working collectively to deliver on a promise that California community colleges are accessible and affordable to all who seek opportunities to realize a better future. Collaborates with K-12 partners, high-road employers, and priority industries to align impactful curriculum and workforce training programs, creating a seamless pathway for college and career readiness.	LA County
11	Los Angeles/Orange Counties Building and Construction Trades Council	Construction department of the AFL-CIO with 48 affiliated Local Unions and District Councils representing over 140,000 craftspeople.	CD 13 / CD 1 LA County / OC
12	Service Employees International Union Local 721	Represents over 95,000 members in law enforcement, public works, healthcare, street services, public recreation	CD 1 / LA County
13	South Bay Workforce Investment Board	Builds a world-class workforce through strategic alliances with business, education and community partners.	South Bay / Hawthorne / Carson

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

LA28 COMMUNITY BUSINESS & PROCUREMENT WORKING GROUP MEMBERS

LA28 CO-CHAIR: Erikk Aldridge, VP of Impact

LA28 SUBJECT MATTER EXPERTS:

Leena Mathew, VP, Controller

Porsia Curry, Director, Diversity, Equity, Inclusion & Belonging

CITY OF LA REPRESENTATIVES: Shannon Hoppes, Chief Procurement Officer

CITY OF LA REPRESENTATIVES: Vahid Khorsand, Board of Public Works

	Organization	Mission / Description*	LA City CD / Service Area
1	LA Sport Entertainment Commission (LASEC)	Nonprofit organization officially designated to attract, secure, and support high-profile sports and entertainment events in Los Angeles.	CD 14 / LA County
2	Asian Business Association	Represents the views of Asian American business owners to local, state and federal government officials in order to promote and improve the climate for small business.	CD 14
3	Fair Trade LA	Educates and inspires consumers to embrace Fair Trade products so global farmers and artisans have the opportunity to earn a fair and sustainable living.	CD 14
4	LA Area Chamber of Commerce	Designs and advances opportunities and solutions for a thriving regional economy that is inclusive and globally competitive.	CD 1 / LA County
5	LA Business Council	Harnesses the power of business and government to promote progress in the Los Angeles region in the areas of energy, housing, transportation, international trade and economic development.	CD 5
6	LA County Federation of Labor	Empowers workers to organize and take collective action to win better wages and respect in the workplace. A Federation of over 300 affiliated union and labor organizations representing more than 800,000 members.	CD 1 / LA County

7	LA Urban League	Helps African Americans and others in underserved communities achieve their highest true social parity, economic self-reliance, power, and civil rights.	CD 8 / CD 10
8	Los Angeles County Department of Economic Opportunity, Office of Small Business	LA County's central economic and workforce development hub helping residents connect to new career pathways, start and certify a business, and access life-changing opportunities.	LA County
9	Los Angeles County Economic Development Corporation (LAEDC)	Attracts, retains and grows businesses and jobs for the regions of Los Angeles County. Provider of economic development resources.	LA County
10	South Los Angeles Transit Empowerment Zone (SLATE-Z)	A place-based initiative and collective impact partnership whose mission is to revitalize South Los Angeles by moving residents to economic opportunity.	CD 9
11	The Valley Economic Alliance	Non-profit strategic private-public collaborative made up of businesses, government, education and community organizations whose mission is engage and unite Valley stakeholders to raise standards of living and economic vitality across the five-city region – Burbank, Calabasas, Glendale, Los Angeles and San Fernando consisting of more than 160,000 businesses.	CD 4
12	Valley Industry Commerce Association (VICA)	Enhances the economic vitality of the greater San Fernando Valley region by advocating for a better business climate and quality of life. Works to bring members together to improve, develop and connect community representatives, opinion leaders, and elected officials for engagement and collaboration.	CD 6
13	Women's Business Enterprise Council – West (WBEC - West)	To increase economic vitality in the communities we serve: Corporations | WBEs | WBENC | Community Partners | Government Entities | Multi-Generational | Under-represented | Multi-ethnic.	Southern California

**Mission / Descriptions pulled directly from organization's website (as of 4/27/2023)*

7.

DATE: June 20, 2024

TO: Workforce Development Board (WDB)

FROM:

SUBJECT: **Discussion of April 2024 California Jobs Report and May 2024 National Jobs Report**

REQUESTED ACTION:

BACKGROUND:

ADDITIONAL BACKGROUND:

ATTACHMENTS:

Description

- Item 7...April 2024 Calif. Jobs Report
- Item 7...May 2024 National Jobs Report

Workforce Development Board
City of Los Angeles

7

MEMORANDUM

DATE: May 18, 2024

TO: Workforce Development Board (WDB)
WDB Five-Year Strategic Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee
WDB Youth Council

FROM: Gregg Irish, Executive Director
Workforce Development Board (WDB)

SUBJECT: **APRIL 2024 JOBS REPORT FOR CALIFORNIA, LOS ANGELES COUNTY, AND THE CITY OF LOS ANGELES**

The U.S. Bureau of Labor Statistics (BLS) releases an Employment Situation Summary (Monthly Jobs Report) on the first Friday of every month that is a snapshot of how many jobs the economy created the previous month, how many workers were employed and the wages they were paid, and how many workers were unemployed.

Information in the monthly Employment Situation Summary is derived from the following:

- U.S. Census Bureau' Current Population Survey (CPS) of 60,000 individuals, ages 16 and older, is the source of unemployment data);[1] and
- BLS' Current Employment Statistics (CES) Survey of 122,000 private and public sector employers and 666,000 worksites is the source of nonfarm payroll data.

The California Employment Development Department's (EDD) Labor Market Information Division utilizes the aforementioned data from BLS in compiling monthly state, local, and regional jobs reports.

[1]While multiple measures of unemployment (U-1 through U-6) are collected by the U.S. Census Bureau on behalf of the BLS, only U-3 is referenced in the monthly Employment Situation Summary. See attachment for explanation of U-1 through U-6 measures.

California Job Creation[2]	**March**	**April**	**Change**
Nonfarm Payroll Jobs	17,986,100	17,991,300	+5,200
Farm Jobs Payroll	426,400	414,700	-11,700
Total	18,412,500	18,406,000	

The California economy created a net total of only 5,200 nonfarm payroll jobs in April.

The following five (5) of California's eleven (11) industry sectors gained nonfarm payroll jobs in April:

Private education and health Services	11,900
Trade, Transportation, Utilities	5,100
Leisure and Hospitality	3,100
Government	2,600
Mining and Logging	100
Total	22,800

The following five (5) of California's eleven (11) industry sectors experienced nonfarm payroll job losses in April:

Information	600
Financial Services	1,400
Professional and Business Services	4,300
Manufacturing	5,300
Construction	6,000
Total	17,600

There was no change in the Other Services industry sector in April.

The U.S. economy created 175,000 nonfarm payroll jobs in April. Nonfarm payroll employment increased in six (6) states (Alabama, Florida, Georgia, Michigan, Missouri, and Texas) and was essentially unchanged in the 44 other states and the District of Columbia.

California was dead last in job creation.

[2] Nonfarm payroll job numbers are derived from a federal survey of California businesses.

California Workforce	**March**	**April**	**Change**
Employed	18,313,300	18,319,100	+5,800
Unemployed	1,032,900	1,027,000	-5,900
Total Labor Force	19,346,200	19,346,100	

California's seasonally adjusted unemployment rate in April was 5.3%; unchanged for a third consecutive month and the highest in the nation.

Nationally, the seasonally adjusted unemployment rate in April was 3.9%, up from the 3.8% in March.

Los Angeles County Workforce	**March**	**April**	**Change**
Employed	4,728,000	4,731,000	+3,000
Unemployed	268,000	263,000	-5,000
Total Labor Force	4,996,000	4,994,000	

The above data for Los Angeles County is seasonally adjusted.

Los Angeles County's seasonally adjusted unemployment rate decreased from 5.4% in March to 5.3% in April.[3]

Los Angeles County's unadjusted (data not seasonally adjusted) unemployment rate was 4.5% in April (Labor Force: 4,968,200, Employed: 4,743,900, Unemployed: 224,300)

Leisure and Hospitality employment increased from March to April, primarily in accommodation and food services related jobs and arts, entertainment, and recreation related jobs.

There was an increase in Private Educational and Health Services employment from March to April. Health services and social assistance related jobs accounted for most of the gains, of which two-thirds were in registered nursing and medical assistant occupations.

Government payrolls increased from March to April. The majority of the new hires were in local government classifications related to educational services and law enforcement.

The trade, transportation, utilities, manufacturing, and professional and business services sectors shed jobs between March and April.

City of Los Angeles Workforce	**March**	**April**	**Change**

[3] Seasonal adjusted means that the effects of predictable seasonal patterns (e.g., holidays, weather, school schedules, etc.) have been removed from the calculation of the unemployment rate.

Employed	1,958,100	1,948,900	-9,200
Unemployed	109,900	94,200	-15,700
Labor Force	2,068,000	2,043,100	

The above data is not seasonally adjusted.

The City of Los Angeles' unemployment rate (not seasonally adjusted) decreased from 5.3% in March to 4.6% in April.[4]

The City of Los Angeles' share of the 224,300 unemployed workers in Los Angeles County (not seasonally adjusted) in April was 42% (94,200). Its share of the 261,900 unemployed workers in Los Angeles County (not seasonally adjusted) in March was 42% (109,900).

The City of Los Angeles' share of the 931,400 unemployed workers in California (not seasonally adjusted) in April was 10.1% (94,200). Its share of the 1,039,300 unemployed workers in California (not seasonally adjusted) in March was 10.5% (109,900).

Comments:

By June 2022, the California economy had recovered the 2.7 million jobs lost during the Covid-19 pandemic and at year's end they exceeded pre-pandemic levels.

The California economy added 206,500 jobs from April 2023 to April 2024. However, the increase in April 2024 was a paltry 5,200. Economists have yet to determine whether this is an anomaly or presages slower growth in the months to come.

But the job growth figures for California going back 12 months don't tell the true story of labor market conditions. If you take a closer look at the numbers, you'll notice that many of the new jobs were low-wage.

Creating jobs is one thing. Creating good jobs is another.

According to the Stanford Center on Poverty and Inequality and the Public Policy Institute, 8 in 10 Californians who can't afford basic needs are in working families. Simply having a job does not guarantee economic security.

Good jobs are those that provide family sustaining wages, benefits (e.g., health, vacation, etc.), a pension, and predictable work schedules. Good job workplaces are stable, safe, diverse, and free of discrimination, and allow for professional development and advancement, and personal growth.

[4] Data that is not seasonally adjusted is useful in comparing month to month changes in the economy and labor force.

The Workforce Development Board (WDB) should include good jobs policies in the Five-Year Strategic Plan and Annual Plans. But they will be meaningless absent strategies for creating good jobs.

Workforce Development Board
City of Los Angeles

7

MEMORANDUM

DATE: June 7, 2024

TO: Workforce Development Board (WDB)
WDB Youth Council
WDB Five-Year Strategic Workforce Development Plan Ad Hoc Committee
WDB WorkSource Center System Redesign Subcommittee

FROM: Gregg Irish, Executive Director
Workforce Development Board

SUBJECT: MAY 2024 NATIONAL JOBS REPORT

The U.S. Bureau of Labor Statistics (BLS) releases an Employment Situation Summary (Monthly Jobs Report) on the first Friday of every month that is a snapshot of how many jobs the economy created the previous month, how many workers were employed and the wages they were paid, and how many workers were unemployed.

Information in the Employment Situation Summary (Monthly Jobs Report) is derived from the following:

- U.S. Census Bureau's Current Population Survey (CPS) of 60,000 individuals, ages 16 and older, which is the source of unemployment data.[1]
- BLS' Current Employment Statistics (CES) Survey of 140,000 businesses and government agencies and 440,000 worksites, which is the source of nonfarm payroll data.

BLS' MAY 2024 JOBS REPORT:

The U.S. economy, propelled by consumer spending, created 272,000 new nonfarm payroll jobs in May 2024. That's significantly above the 180,000 to 190,000 jobs economists had anticipated.

Leading the increase in jobs from April 2024 to May 2024 was health care (+68,000). The other sectors with strong job growth in May included government (+43,000), leisure and

[1] While multiple measures of unemployment (U-1 through U-6) are collected by the U.S. Census Bureau on behalf of the BLS, only the U-3 measures are referenced in the Monthly Employment Summary. See Attachment A for an explanation of the U-1 to U-6 measures.

hospitality (+42,000), professional, scientific and technical services (+32,000), social assistance (+15,000), and retail trade (+13,000).

There was little to no change in the May job numbers for construction, financial services, information, manufacturing, mining and oil and gas extraction, transportation, warehousing, and wholesale trade. The average hourly earnings of workers increased in May by 14 cents (.4%) to $34.91, which is encouraging since wage increases have eased since 2022.

Millions of workers though would have preferred to work full-time, but were employed in part-time jobs because their hours had been reduced or they could not find full-time employment. Average hours worked per week remained at 33.3.

Unemployment nationally increased from 3.9% in April to 4% in May,[2] with an estimated 6.6 million workers now jobless. Of said total, more than 20% or 1.4 million are long-term unemployed (jobless for 27 weeks or more).

The following is a comparison of unemployment rates by demographic:

	April	**May**
Adult Men (20 years +)	3.6%	3.8%
Adult Women (20 years +)	3.5%	3.4%
Teens (16 to 19 years)	11.7%	12.3%
Whites	3.5%	3.5%
African-Americans	5.6%	6.1%
Asians	2.8%	3.1%
Latinos/Hispanics	4.8%	5.0%
Less than High School Diploma	6.0%	5.9%
High School Graduates, No College	4.0%	4.3%
Some College or Associate's Degree	3.3%	3.1%
Bachelor's Degree or Higher	2.2%	2.1%

A noted economist compared May's Employment Situation Summary (Monthly Jobs Report) to a Rorschach test. Optimists will rejoice in seeing better-than-expected job

[2] The rates are for workers 16 years of age and older.

creation (+272,000) and the increase in the average hourly earnings of workers (14 cents). Pessimists will be disturbed by the end of the 27-month streak of unemployment below 4% and the decrease in the number of workers employed (-408,000).

Friday's report is filled with conflicting signals. The Current Employment Statistics (CES) Survey of employers shows job gains. The Current Population Survey (CPS) shows an uptick in unemployment. Economists aren't sure what to believe. The two surveys usually tell similar stories. Hopefully next month's report will sort things out.

One thing is certain, the Federal Reserve is not likely to provide any relief in the cost of borrowing while inflation is above 2%. Since 2022, the Federal Reserve has been raising interest rates to combat the worst inflation in more than 40 years.